

# CORE DELIVERABLES

## Excalidraw

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## 1. CLIENT MANAGEMENT

- Digital client intake form (tablet-optimized)
- Client database with contact info
- New vs existing customer detection
- Client lookup by name/phone
- Measurement profiles (basic, by garment type)
- Photo documentation of every garment
- Newsletter consent capture
- French/english language interface

## 2. ALTERATION WORKFLOW

- Visual clothing type selection (shirt, pants, dress icons)
- Service selection with predetermined pricing
- Custom price option for unlisted services
- Multi-step form flow (info → service → measurements → pricing)
- Large UI elements optimized for iPad 8
- Basic notes field for special instructions
- Support for commercial/custom design projects within same workflow

## 3. TASK MANAGEMENT

- Kanban board with drag-and-drop
- Task stages: Pending → Working → Done → Ready for Pickup → Delivered
- One-tap time tracking
- Auto-archiving after 7 days
- Color-coded urgency levels
- Simple priority ordering

## 4. PHYSICAL-DIGITAL HYBRID SYSTEM

- QR codes/labels for garment tracking
- Printable clothing identification papers
- Paper printouts for priority lists
- Rack organization system integration
- To do list of the work to be done today please

## **5. PAYMENT & INVOICING**

- Brainstorm and research best payment processor (Chase, Quickbooks, Stripe etc.)
- Invoice total calculation
- SMS/email invoice delivery with payment links
- Payment status tracking

## **6. AUTOMATED COMMUNICATIONS**

- "Ready for pickup" SMS notifications
- 3-week and 1-month reminders for unclaimed items
- New client welcome sequence
- Basic newsletter automation (replacing Mailchimp)

## **7. SCHEDULING**

- Google Calendar integration
- Online appointment booking
- Calendar view within app

## **8. CUSTOMER-FACING AI CHATBOT**

- Website chatbot for order status checks
- Pull data from app to show order progress
- Basic FAQ responses
- Appointment booking through chat

## **9. INTERNAL AI ASSISTANT**

- Employee-facing AI assistant for operational queries
- Context-aware responses based on business data
- Help with pricing, procedures, and workflow questions
- Integrated with client and order database

## **10. PHONE SYSTEM**

- Canadian GoHighLevel phone number provisioning
- Basic SMS capabilities

## **11. HIGH-TICKET INTAKE**

- Basic branching: Alterations vs Custom Design
- Simple form for custom project requests
- 50% deposit notation capability

## **EXPLORATORY FEATURES (To investigate at project end, not guaranteed)**

- Document scanning via iPhone
- Searchable document archive
- *Note: We'll explore document management capabilities towards the end of the project, but due to technical uncertainties with iPhone scanning integration, this is not a committed deliverable*