

# Supplementary Materials

## Double Blind Paper Submission

This supplementary material contains three parts: (1) interview study questions (§I), (2) survey 1 instrument (§II), and (3) survey 2 instrument (§III).

### I. INTERVIEW STUDY PROCEDURES AND INTERVIEW QUESTIONS

We provide the whole scripts and questions for interview study design as follows.

#### General phone usage and background.

- *What is your current Phone model and OS version?* We collected their current phone model and OS version. If the participant do not know what is the OS version, we help them find and record it. If the participant's Android OS version is less than 6.0, we will terminate the study.
- *How much time do you spend with your phone each day? How long have you been using the current operating system?*

#### Permission comprehension

- *Can you find the settings for permissions? If so, can you show it to us?* If the participant can not find, the interviewer will help the participants navigate to the centralized permission display.
- *How often do you use the permission settings? Will you check the app permissions regularly?* We did not follow up to ask if they check them regularly if they said they never used it before.
- *Can you explain what will an app be allowed to access, if you grant this permission? what can this app do with the resources?* We asked this question when the participants were viewing the centralized permission management display for both iOS and Android. We randomly picked 4-5 permission groups for each participant.

#### Permission experience

- *Have you find some permissions that you feel uncomfortable while using some app?* We ask if they have met uncomfortable permission requests and also provide specific details such as the permission group and apps name. We further asked why they find the permission requests uncomfortable and what specific concerns that they have for permission grant.

#### Permission decision factors

- *Are there any cases that you are not sure about some permissions? Do you feel confident when you are making permission decisions? Why?* We further asked why they have such feelings and follow up on the next question.
- *What concerns do you have when you grant this permission? What information will be helpful for you to mitigate the concerns?*

#### App store attention

- *What do you usually look at before downloading apps in the app store? Why?* We show the participants the app store with corresponding iPhone or Android phone with the latest OS versions. We randomly open app as an example.
- *(Android only) Can you find the permission information for this app in the app store?*

**Permission mechanism changes.(Android users only)** We show the participants the prompt when downloading the "Camera FV-5 Lite" (an app built with install time permission model) on Android 9.0 with provided phone, and ask if the permissions will be granted after click "accept" and whether they will be prompted permission dialog in after they start using the apps. We further ask for reasons.

**Permission rationale in dialog.(iOS users only)** We show the screenshot of Camera permission request for "Prisma" (an app to stylize photos) on iPhone, and ask whether the rationale in the dialog is from the systems or the app developers. In the follow up, we also ask for reasons of why they have such perception and how they like this message.

### II. SURVEY 1 INSTRUMENT

#### A. Operating system

**Q 1.** What is your current mobile phone's operating system?

iOS (For iPhones)  Android

*Based on answer to this question, iOS respondents will answer Section II-B and II-D. Android respondents will answer Section II-C and II-E. The other sections remain the same.*

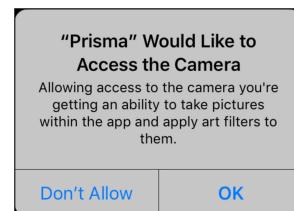
#### B. iOS Background

**Q 2.** What are your current phone's model and iOS version? (e.g. iPhone 6s, iOS 12.1.3) (Note: You can find iOS version at Settings > General > About > Version.)

**Q 3.** How many years have you been using iPhone?

less than 3 years  3 - 7 years  more than 7 years

**Q 4.** Please read the following screen shot from iPhone.



The explanation "Allowing access to the camera you're getting an ability to take pictures within the app and apply art filters to them" is from?

iOS or the system  App developer  I don't know

#### C. Android Background

**Q 5.** What is your current phone's make and model?(e.g. Samsung S9)

**Q 6.** What is your current Android version? (You can find this information under Settings > About Phone > Android Version)

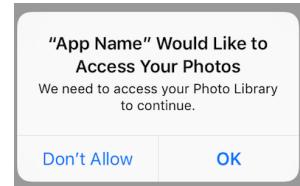
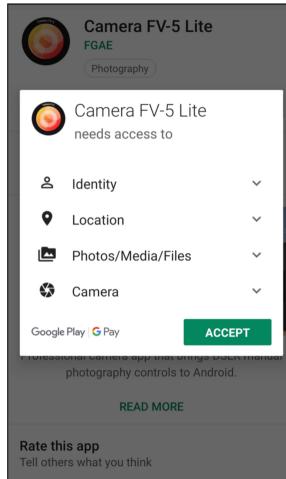
Below 6.0  6.0 -  7.0 -  8.0 -  9.0 -

*If below 6.0 is selected, survey will end immediately.*

**Q 7.** How many years have you been using Android?

less than 3 years  3 - 7 years  more than 7 years

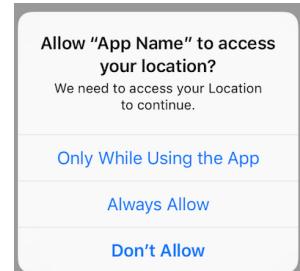
**Q 8.** Read the following picture captured from app store (e.g. Google Play) when installing an app.



Which of the following will this app be allowed to do after you click OK? (Choose ALL that apply)

- Read all photos on the device  Read all files on the device  Delete photos on the device  Delete any files on the device  I do not know  None of these

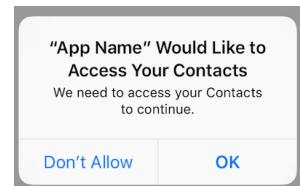
**Q 12 (Location).** When you are using an app and it prompts a dialog that says,



Which of the following will this app be allowed to do after you click Always Allow? (Choose ALL that apply)

- Read your current location when you are using the app  Make phone calls  Read your current location when the app is running in background  Read your photos  I do not know  None of these

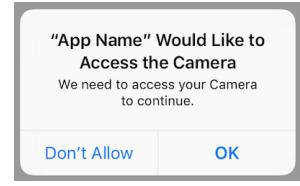
**Q 13 (Contact).** When you are using an app and it prompts a dialog that says,



Which of the following will this app be allowed to do after you click OK? (Choose ALL that apply)

- Read your location  Read your contacts  Save new contact to your phone  Make phone calls  I do not know  None of these

**Q 14 (Camera).** When you are using an app and it prompts a dialog that says,



Which of the following will this app be allowed to do after you click OK? (Choose ALL that apply)

- Read your location  Take pictures and record videos  Read all pictures and videos  Read your contact  I do not know  None of these

Answer the following questions.

(1) Will this app have access to the listed resources immediately?

- Yes  No

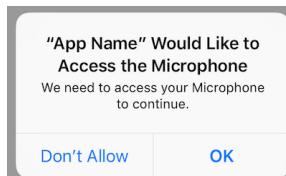
(2) Can you change the permission settings for this app?  Yes  No

(3) Will this app ask again for these permissions when you are using this app?  Yes  No

#### D. iOS Comprehension

*Four out of ten questions in this section will be randomly selected for each respondent. "I do not know" and "None of these" are exclusive from other choices.*

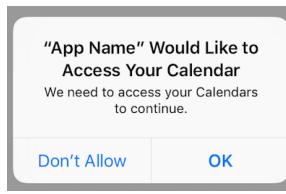
**Q 9 (Microphone).** When you are using an app and it prompts a dialog that says,



Which of the following will this app be allowed to do after you click OK? (Choose ALL that apply)

- Record your voice when the app is in use  Make a phone call  Record your voice when the app is running in background  Read your photos  I do not know  None of these

**Q 10 (Calendar).** When you are using an app and it prompts a dialog that says,

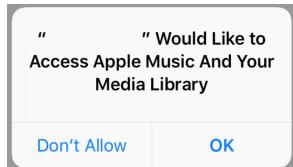


Which of the following will this app be allowed to do after you click OK? (Choose ALL that apply)

- Send SMS  Read your calendar  Save events to your calendar  Make phone calls  I do not know  None of these

**Q 11 (Photo).** When you are using an app and it prompts a dialog that says,

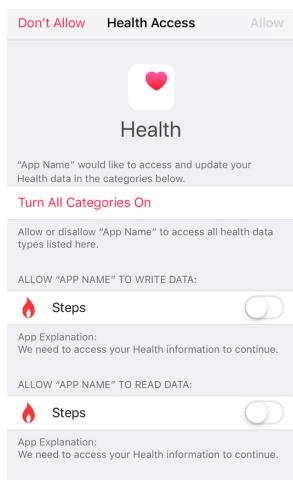
**Q 15 (Media).** When you are using an app and it prompts a dialog that says,



Which of the following will this app be allowed to do after you click OK? (Choose ALL that apply)

- Record your voice
- Play music in your media library
- Edit your play list in apple music
- Take pictures and store videos
- I do not know
- None of these

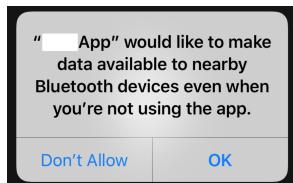
**Q 16 (Health).** When you are using an app and it prompts a dialog that says,



Which of the following will this app be allowed to do after you click Turn All Categories On? (Choose ALL that apply)

- Read your steps count
- Read your heart rate
- Store your steps count
- Read your workouts history
- I do not know
- None of these

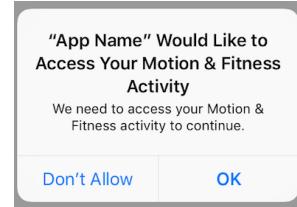
**Q 17 (Bluetooth).** When you are using an app and it prompts a dialog that says,



Which of the following will this app be allowed to do after you click Ok? (Choose ALL that apply)

- Scan the list of nearby bluetooth devices
- Read your messages
- Exchange data with connected bluetooth devices
- Make phone calls
- I do not know
- None of these

**Q 18 (Motion).** When you are using an app and it prompts a dialog that says,



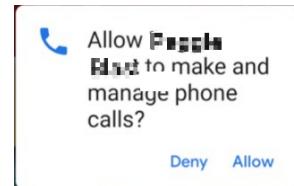
Which of the following will this app be allowed to do after you click Ok? (Choose ALL that apply)

- Read your running history
- Read the information from body sensors on your phone (e.g. gyroscopes)
- Read your contacts
- Read your steps count
- I do not know
- None of these

#### E. *Android Comprehension*

*Four out of ten questions in this section will be randomly selected for each respondent. "I do not know" and "None of these" are exclusive from other choices.*

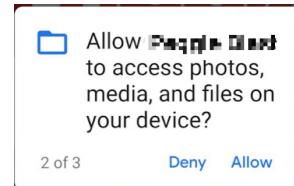
**Q 19 (Phone).** When you are using an app and it prompts a dialog that says,



Which of the following will this app be allowed to do after you click allow? (Choose all that apply.)

- Get your phone number
- Read your calendar
- Get your phone unique ID (e.g. IMEI)
- Make phone call
- Read your location
- Answer phone call
- Know whether the phone is making a phone call
- Read call history
- I do not know
- None of these

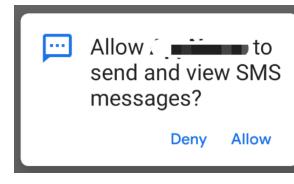
**Q 20 (Storage).** When you are using an app and it prompts a dialog that says,



Which of the following will this app be allowed to do after you click allow? (Choose all that apply.)

- Make phone call
- Read this app's photos, media, and files
- Read other app's photos, media, and files
- Save new photos, media, and files
- Read your location
- I do not know
- None of these

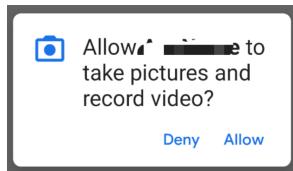
**Q 21 (SMS).** When you are using an app and it prompts a dialog that says,



Which of the following will this app be allowed to do after you click allow? (Choose ALL that apply)

- Read your location  Read your SMS messages  Make phone calls  
 Send SMS messages  I do not know  None of these

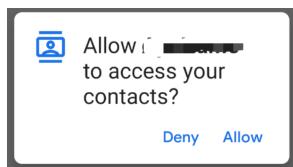
**Q 22 (Camera).** When you are using an app and it prompts a dialog that says,



Which of the following will this app be allowed to do after you click allow? (Choose ALL that apply)

- Read your location  Read pictures and videos  Take pictures and record videos  Read your contact  I do not know  None of these

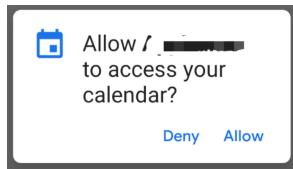
**Q 23 (Contact).** When you are using an app and it prompts a dialog that says,



Which of the following will this app be allowed to do after you click allow? (Choose ALL that apply)

- Read your location  Read your contact list  Read your Google account email address  Make phone calls  Save new contact to your phone  I do not know  None of these

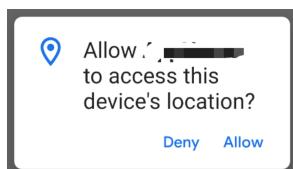
**Q 24 (Calendar).** When you are using an app and it prompts a dialog that says,



Which of the following will this app be allowed to do after you click allow? (Choose ALL that apply)

- Make phone calls  Read your calendar  Send SMS  Save events to your calendar  I do not know  None of these

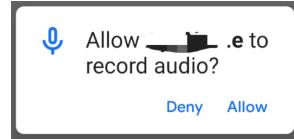
**Q 25 (Location).** When you are using an app and it prompts a dialog that says,



Which of the following will this app be allowed to do after you click allow? (Choose ALL that apply)

- Make phone calls  Read your current location  Read your photos  I do not know  None of these

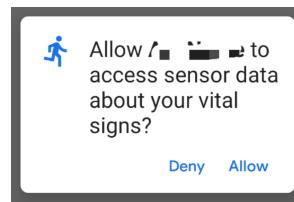
**Q 26 (Microphone).** When you are using an app and it prompts a dialog that says,



Which of the following will this app be allowed to do after you click allow? (Choose ALL that apply)

- Access your calendar  Record your voice  Record your voice when the app is in background  Read your photos  I do not know  None of these

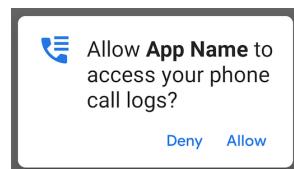
**Q 27 (Sensor).** When you are using an app and it prompts a dialog that says,



Which of the following will this app be allowed to do after you click allow? (Choose ALL that apply)

- Read your fingerprints  Read your heart rate history  Read your step count  Read your face ID  I do not know  None of these

**Q 28 (Call).** When you are using an app and it prompts a dialog that says,



Which of the following will this app be allowed to do after you click allow? (Choose ALL that apply)

- Read your call history  Get your phone number  Get all your contacts  Save new call log  Get the phone number being dialed when you are making a phone call  I do not know  None of these

#### F. Experience

**Q 29.** How often do you meet permission prompts in apps that make you feel uncomfortable?

- Never  Rarely  Sometimes  Frequently  Always

**Q 30.** Do you live on earth?

- Yes  No

If No is selected, survey will end immediately.

**Q 31.** Display if any of the last four from Q. 29 was selected. Provide an example of meeting uncomfortable permissions in previous question. (e.g. An game app asks for external storage permission)

**Q 32.** Display if any of the last four from Q. 29 was selected. What do you do with the app if an app keeps asking for permissions that you do not feel comfortable with?

- Allow the permission request  Deny the permission requests every time  Choose do not ask again in the permission dialog

and deny it Uninstall the app I have met this before. I don't understand this question Other: \_\_\_\_\_

**Q 33.** *Display if the first of Q. 32 was selected.* If you choose to allow the permissions , what are the reasons?

I have to use that app for a specific purpose. I trust the app's developer. The app will crash without the requested permission. I have get used to the app. I do not care. Other:

**Q 34.** This picture is captured from the app store (Google Play) on Android 9.0. How often do you read the app permissions list inside the app store (e.g. Google Play) before installing the app?

I have never seen this before in app store. I don't know how to find the permission list in app store Never Seldom About half of time Usually Always Only for apps that I install for the first time

**Q 35.** *Display if any of last five from Q. 34 was selected.* Describe the detailed process to find application permission list in app store (e.g. Google Play). \_\_\_\_\_

#### G. Demographics

**Q 36.** What is your gender?

Female Male

**Q 37.** How old are you?

18 - 24 years. 25 - 34 years. 34 - 45 years. 45 - 54 years. 54 - 64 years 64 years or older.

**Q 38.** What is the highest level of education that you completed?

Less than high school degree High school degree or equivalent Some college/Technical Certificate Associates degree Bachelor's degree Master's degree Doctorate degree Other (Please specify): \_\_\_\_\_

**Q 39.** How would you rate your knowledge about mobile privacy and security?

No knowledge Mildly knowledgeable Moderately knowledgeable Highly knowledgeable Expert

**Q 40.** Are you majoring in, hold a degree in, or have held a job in any of the following fields: computer science; computer engineering; information technology; or a related field?

Yes No

**Q 41.** Are you a native speaker?

Yes No

**Q 42.** What is your current occupation field?

I currently do not have a job. Student I live on income from Amazon Mechanical Turk Retail (e.g. salespeople, cashier) Office clerks Truck drivers Restaurants (e.g. waiter, food prep) Farmers General Managers Health Care (e.g. Nurses) Business and Finance (e.g. Accounting, marketing) Information Technology (e.g. Software Engineer) Retired Miscelaneous

**Q 43 (Optional).** If you want to receive a summary of our research, please leave your email address.  
\_\_\_\_\_

### III. SURVEY 2 INSTRUMENT

#### A. Operating System

**Q 1.** What is your current mobile phone's operating system?

iOS (For iPhones) Android

*Based on answer to this question, iOS respondents will answer Section III-B. Android respondents will answer Section III-C. The other sections remain the same.*

#### B. iOS Background

**Q 2.** What are your current phone's model and iOS version? (e.g. iPhone 6s, iOS 12.1.3) (Note: You can find iOS version at Settings > General > About > Version.)

**Q 3.** How many years have you been using iPhone?

less than 3 years 3 - 7 years more than 7 years

#### C. Android Background

**Q 4.** What is your current phone's make and model?(e.g. Samsung S9) \_\_\_\_\_

**Q 5.** What is your current Android version? (You can find this information under Settings > About Phone > Android Version)

Below 6.0 6.0 - 7.0 - 8.0 - 9.0 -

*If below 6.0 is selected, survey will end immediately.*

#### D. Scenario Experience

TABLE I: Factors and their messages displayed in the permission dialogs. App is the simulated app name and Resource is the permission group name that an app requests. The text in the brackets will be displayed only for positive messages.

Factors	Messages
Background access	Resource will [not] be accessed when you're not using the app.
Data transmission	Resource will [not] be transmitted and [or] stored by App.
Rating	The rating of App is 2.1 [4.8] rating in app store.
Review <sup>1</sup>	App has 13 [no] reviews related to Resource in app store.
Grant rate	10% [90%] of App users granted Resource access.
Brand reputation <sup>2</sup>	App has [not] been GDPR certified and [or] ISO 27001 certified.

*Each respondent will answer three scenarios with positive framing or negative framing messages only for the same factor. All the messages for the decision factors are listed in Table I.*

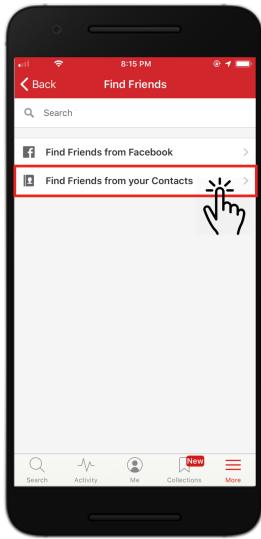
The order of the three scenarios is randomized.

Scenario 1: Felp (Contact).

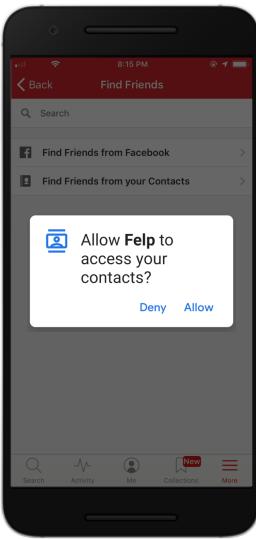
<sup>1</sup>For the negative framing for review factor, we also display examples of negative reviews in the question descriptions. One example is "Why App needs my Resource? Intrusive and unnecessary permission invasion of privacy!".

<sup>2</sup>Since users may not be familiar with GDPR and ISO 27001, we include the short descriptions in the question text. GDPR certification means the company is transparent and honest in collecting and protecting users' personal data. Appropriate technical and organizational measures have been taken to achieve data protection; ISO 27001/2 certification means that the company has defined and put in place best-practice information security processes to prevent security risks such as cyber-attacks, hacks, data leaks or theft.

**Q 6.** You installed a restaurant rating and review app named Felp. Felp can help you find good restaurants around you, and read the menu and other users' reviews for the restaurant. [Insert figure with action illustration]



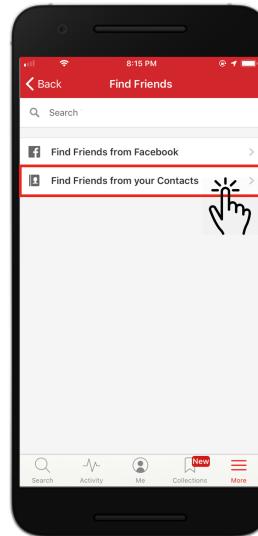
(a) Android



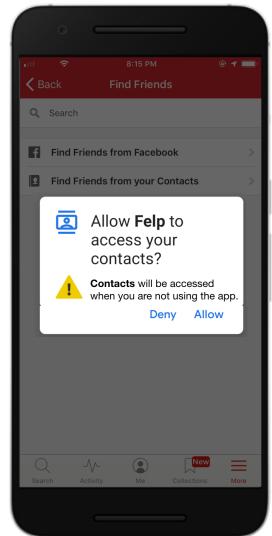
information that [Insert factor description].

You installed a restaurant rating and review app named Felp. Felp can help you find good restaurants around you, and read the menu and other users' reviews for the restaurant.

(Insert screen picture of permission request with extra information with factor.)



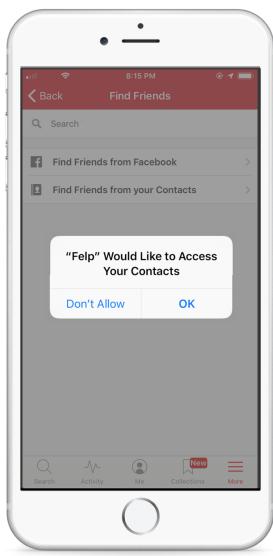
Prompt dialog



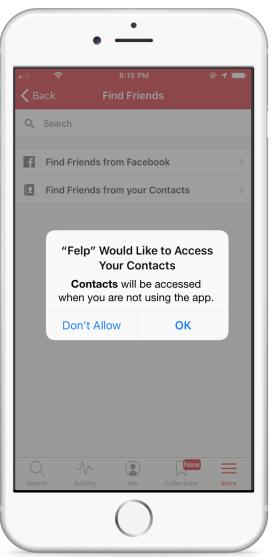
(a) Android



(b) iOS



Prompt dialog



(b) iOS

Fig. 1: Control for Felp scenario. Figures will be shown based on the operating system. Users will make decisions without messages for decision factors first.

When you click the button in the screenshot, it will prompt a dialog and asks for contacts permission. Will you allow this permission request?

Yes, I will allow.  No, I will not.

*Page Break here. Respondents cannot go back.*

**Q 7.** Suppose now, a trustworthy Phone company provides a service that the permission prompt dialogs are customized to incorporate more information, which is collected from all phone users of this company.

*In the following scenario, the Phone company provides you with the*

Fig. 2: Figures will be shown based on the operating system. The text message for decision factor in the figure will be substituted based on the survey's decision factor as shown in Table I.

When you click the button in the screenshot, it asks for contact permission. According to the statistics provided by phone company, Felp [Insert factor description].

Will you allow this permission request?

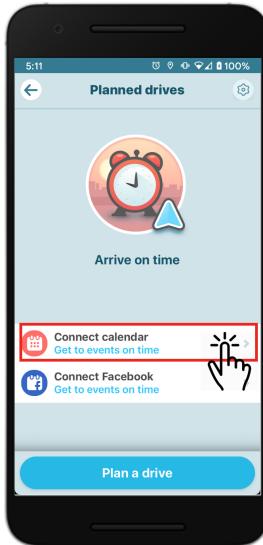
Yes, I will allow.  No, I will not.

**Q 8.** Explain your reasons (why you change or why you did not change your decision after reading the extra message).

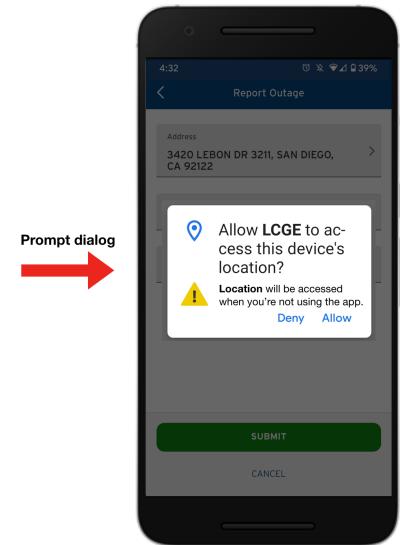
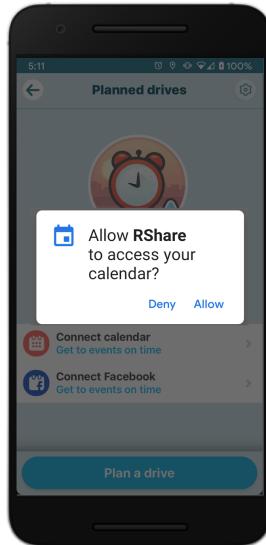
*Page Break here. Respondents cannot go back.*

Scenario 2: RShare (Calendar).

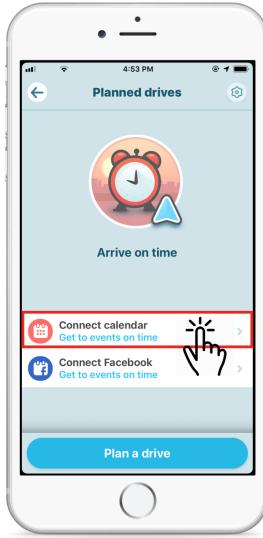
**Q 9.** In the following questions, you are considering the following scenario. You installed an app to find carpools named RShare. RShare can help you find a ride and carpool if you don't have a car. You can search for your destinations and find suitable ride. [Insert figure with action illustration]



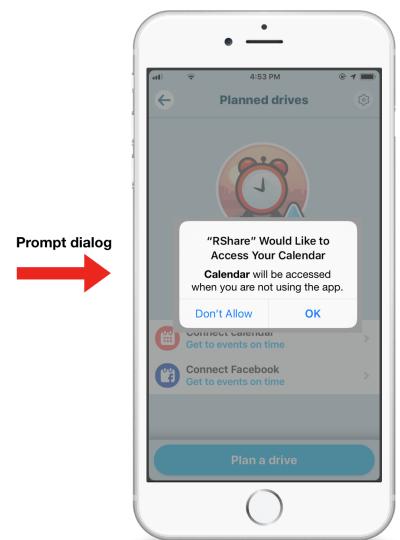
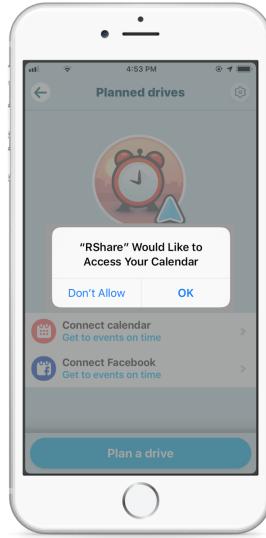
(a) Android



(a) Android



(b) iOS



(b) iOS

Fig. 3: Control for RShare scenario. Figures will be shown based on the operating system. Users will make decisions without messages for decision factors first.

When you click the button in the screenshot, it asks for calendar permission. Will you allow this permission request?

Yes, I will allow.  No, I will not.

*Page Break here. Respondents cannot go back.*

**Q 10.** Suppose now, a trustworthy Phone company provides a service that the permission prompt dialogs are customized to

incorporate more information, which is collected from all phone users of this company.

In the following scenario, the Phone company provides you with the information that [Insert factor description].

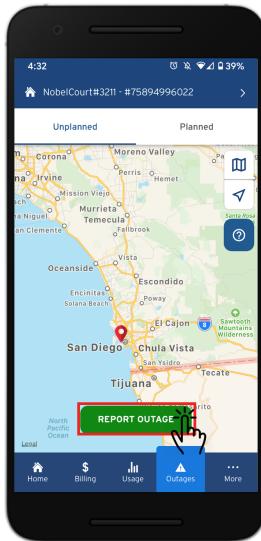
You installed an app to find carpools named RShare. RShare can help you find a ride and carpool if you don't have a car. You can search for your destinations and find suitable ride.

(Insert screen picture of permission request with extra information with factor.)

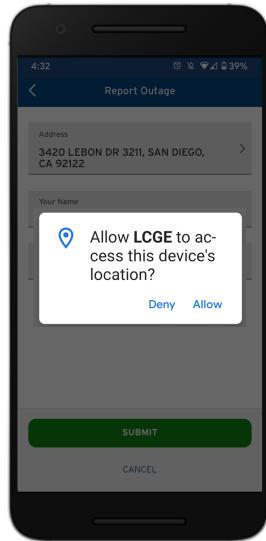
**Q 11.** Explain your reasons (why you change or why you did not change your decision after reading the extra message).

Scenario 3: LCGE (Local Gas& Energy) (Location).

**Q 12.** In the following questions, you are considering the following scenario. You installed a app to help you pay your electronic bills and utility fees named LCGE (LC Gas & Energy). LCGE can help you view your current energy usage and fees, make payments or schedule a payment on your mobile phone. [Insert figure for action illustration]



(a) Android

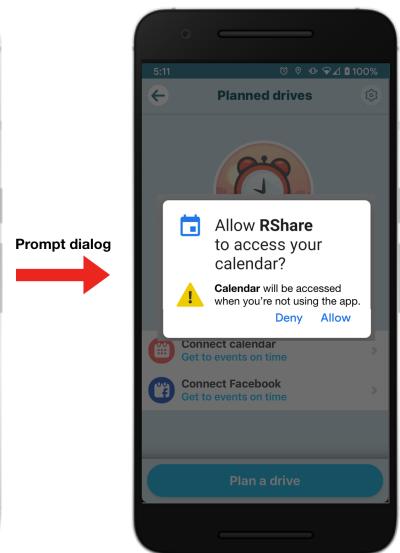
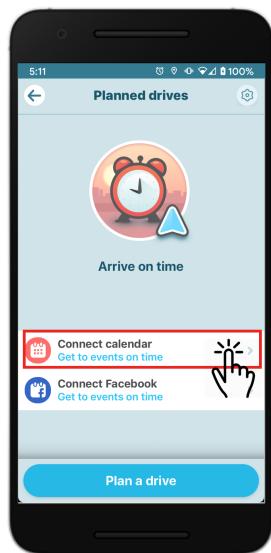


**Q 13.** Suppose now, a trustworthy Phone company provides a service that the permission prompt dialogs are customized to incorporate more information, which is collected from all phone users of this company.

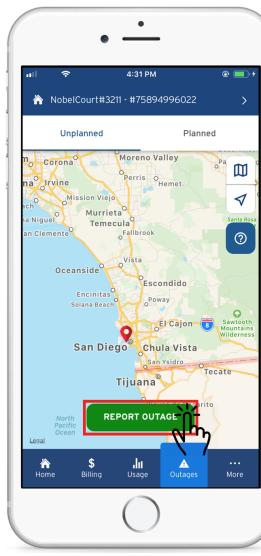
In the following scenario, the Phone company provides you with the information that [Insert factor description].

You installed a app to help you pay your electronic bills and utility fees named LCGE (LC Gas & Energy). LCGE can help you view your current energy usage and fees, make payments or schedule a payment on your mobile phone.

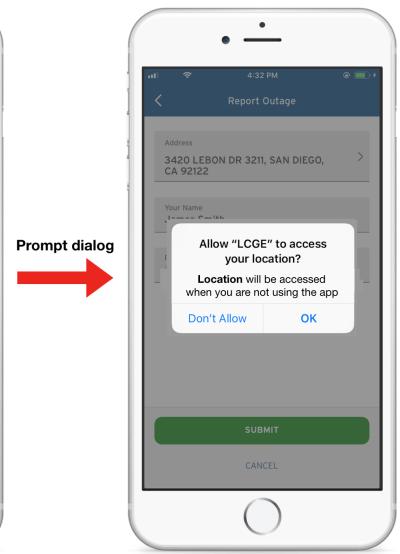
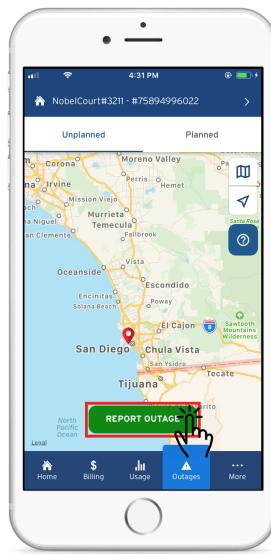
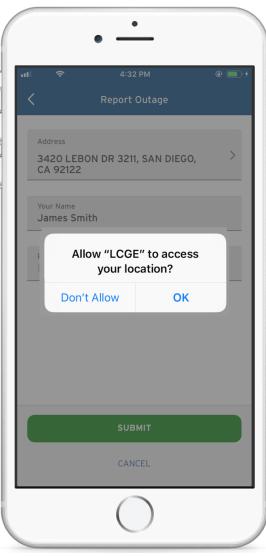
(Insert screen picture of permission request with extra information with factor.)



(a) Android



(b) iOS



(b) iOS

Fig. 5: Control for LCGE scenario. Figures will be shown based on the operating system. Users will make decisions without messages for decision factors first.

When you click the button in the screenshot, it asks for location permission. Will you allow this permission request?

Yes, I will allow.  No, I will not.

Page Break here. Respondents cannot go back.

Fig. 6: Figures will be shown based on the operating system. The text message for decision factor in the figure will be substituted based on the survey's decision factor as shown in Table I.

When you click the button in the screenshot, it asks for location

permission. According to the statistics provided by phone company, LCGE [Insert factor description].

Will you allow this permission request?

Yes, I will allow.  No, I will not.

**Q 14.** Explain your reasons (why you change or why you did not change your decision after reading the extra message).

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**Q 15.** When you are making decisions in the previous questions, how helpful is the information in the dialog: [Insert factor description]?

Very helpful  Somewhat helpful  Neural  Not helpful  Not helpful at all

**Q 16.** Explain your reasons. \_\_\_\_\_

*E. Factors*

**Q 17.** How often do you read app reviews before installing the app?

Never  Rarely  Sometimes  Frequently  Always  Only for apps that I install for the first time

**Q 18.** How many reviews will you check before installing the app?

I do not check  Only the reviews displayed by default  Less than or equal to 10  More than 10

**Q 19.** How many reviews will you check before installing the app?

I do not check  Only the reviews displayed by default  Less than or equal to 10  More than 10

**Q 20.** If you know a company has a good reputation for protecting users' privacy, will you be more likely to grant permissions to it?

Yes, I will be more likely to grant the permission  No, I will not be impacted by the company's reputation  I don't know.

*F. Permission Comprehension*

We reused the permission comprehension questions for survey 1 for the permission groups Contact, Calendar, and Location. The order of the three questions is randomized.

*G. Demographics*

The demographics section in this survey is the same as Survey 1 demographics section §II-G.