



# Bobby Patterson



## ABOUT ME

I am a salesman turned software developer with a gift of gab and a passion for coding. I am looking forward to merging my background in digital and event marketing with my new career as a software developer.

## FRONT END

Javascript	React
React Native	Node.js
Bootstrap	CSS
HTML	

## BACK END

Express	MySQL
MongoDB	Now
Loopback	Chai
Heroku	Mocha
CircleCI	Jest

## PERSONAL

Cliff Jumping	Surfing
5K Races	Concerts

## CONTACT

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## EXPERIENCE:

### Vacation Village Resorts

March 2013 -Present

#### Area Marketing Manager

- Managed all west coast event marketing operations and generated new sales opportunities across the country.
- Created and trained all marketing teams in CA, NV and AZ.
- Maintained the highest conversion rate from lead to appointment on the west coast.

### Smart Home Remodeling

April 2011 - March 2013

#### Assistant Marketing Manager

- Assisted in managing all operations for both the canvassing and event marketing teams.
- Created a highly effective marketing pitch for Magic Windows that was used in all new employee window training.
- Surpassed weekly quotas for leads and appointments.

## PROJECT:

### Origin Portal

- Added features to the Origin Code Academy web app. The app allows employers to see a list of qualified bootcamp graduates that are actively looking for a job.
- Consolidated the sign up form for Employer and Student into one more efficient form.
- Increased efficiency for the user by deleting unnecessary links, buttons, and features.

### Origin Mobile App

- Created the Origin Code Academy Mobile App that students will use or day to day operations.
- Created the Punch Clock feature that allows students to check in and out of school.
- Created the Check in/Check Out button and implemented multiple security features throughout the app.