

Matt Bridger



Job Title

Franchise Restaurant Owner

Age

35 to 44 years

Highest Level of Education

Master's degree (e.g. MA, MS,

Social Networks



Industry

Food & Beverage

Organization Size

51-200 employees

Preferred Method of Communication

- Phone
- Email
- Face-To-face

Tools They Need to Do Their Job

- Accounting and Bookkeeping Systems
- Project Management
- Cloud-Based Storage & File Sharing Applications
- Employee Scheduling Software
- Email
- CRM Software
- Business Intelligence Dashboards

Job Responsibilities

Help employees feel valued and ensure that the restaurant performs well financially.

Their Job Is Measured By

Revenue Generated

Reports to

President of Parent Company

Goals or Objectives

To increase annual returns and build relationships with the community

They Gain Information By

Matt networks with other business owners and influential members of the community to learn more about how to operate his restaurant.

Biggest Challenges

- Navigating Client Relationships & Communications
- Employee Morale