

Robin Chae

Software Engineer

Los Angeles, CA | 213-507-7247 | robinchae427@gmail.com | [Linkedin](#) | [Github](#)

TECHNICAL SKILLS

Language: JavaScript | Python | TypeScript | PostgreSQL | HTML5 | EJS | JSON | CSS

Libraries and Frameworks: React | Express.js | AWS | Django | jQuery | Bootstrap | Tailwind | Github

Skills: Full-stack | MERN stack | REST APIs | Strong Communication | Time Management

OPEN SOURCE PROJECTS

(For all projects, use the following credentials to log in - ID: global@global.com Password: global123)

We Like - App - Project Role - Developer | [Live Demo](#) | [Github](#)

- Developed a dynamic full-stack social media platform with a modern, responsive design using React.js, TypeScript, and Tailwind CSS. Integrated a robust authentication system with Appwrite and implemented key features like post creation, editing, and exploring user profiles
- Tech Stack: React.js, TypeScript, Appwrite, React Query, Shadcn, Tailwind CSS
- Key Features: Robust authentication, user privacy, explore and like/save posts, detailed post/profile pages, browse user profiles, drag-and-drop post creation, profile/post editing, mobile-responsive UI, efficient data fetching with React Query, and backend powered by Appwrite

Get Connected - App - Project Role - Developer | [Live Demo](#) | [Github](#)

- Developed a full-stack web app connecting students with freelancers, enabling profile creation, freelancer search, and learning management
 - Built a responsive, user-friendly frontend with React and Tailwind CSS. Developed a robust backend using Node.js, Express, MongoDB (Mongoose), and JWT for secure authentication
-

EXPERIENCE

SALES MANAGER

Oct 2021 - Mar 2024

BETTER BE INC. - Huntington Park, CA

- Optimized ERP System Efficiency - Utilized an SQL-based ERP system to streamline inventory management, customer orders, and sales tracking. Implemented data-driven strategies that reduced overstock by 30%, resulting in significant cost savings for the company
- Revenue Growth through Data-Driven Strategy - Adapted to market trends using sales data and analytics, leading a strategic initiative that increased sales revenue by 25% in six months
- Customer Retention & Satisfaction Improvement - Implemented data-informed solutions to resolve complex customer issues, achieving a 95% satisfaction rating and reducing customer churn by 35%
- Advanced Reporting & Analytics - Created custom sales and performance reports using SQL queries, improving data accessibility for management and enabling more informed decision-making

GENERAL MANAGER

May 2017 - Sep 2021

IRIS WHOLESAL CORP. - Los Angeles, CA

- Team Leadership & Development - Led a team of 5+ sales representatives, utilizing performance metrics to drive a 30% increase in annual sales
- Data Analysis & Decision-Making - Analyzed customer data to identify trends, informing strategic product selection and marketing, which led to a 20% increase in customer satisfaction
- Training & Knowledge Sharing - Developed and delivered data-driven training programs, resulting in a 15% improvement in team sales conversion rates
- Process Improvement - Streamlined administrative processes, reducing errors by 30% through data organization

EDUCATION

General Assembly

Oct 2023 - May 2024

Software Engineering Immersive Program Certification

- An intensive, 24-week, 420+ hour immersive online program

Los Angeles City College

Sep 2011 - Jun 2013

Associate Degree (AA), Business Administration