

# Robin Chae

Full-stack Developer | Software Engineer

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## TECHNICAL SKILLS

**Languages:** JavaScript | Python | TypeScript | SQL | PostgreSQL | HTML5 | EJS | JSON | CSS3

**Libraries & Frameworks:** React | Express.js | AWS | Django | jQuery | Bootstrap | Tailwind

**Skills:** Full-stack | MERN stack | REST APIs | Agile Workflow | OAuth2 | JWT | AWS | Shopify | Salesforce | CRM | B2B

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## TECHNICAL PROJECTS

**WhatMatters - App** - Project Role - Full-stack Developer | [Github](#)

- Built a secure digital organizer supporting encrypted messaging, file storage, and collaborative planning. Users can create vault-protected notes, group chats, and manage personal or business projects through organized workspaces and intuitive planning tools. Designed for startup-grade launch with privacy as a core differentiator, and built with scalability in mind to support future multi-tenant environments. Responsibilities included developing, maintaining, and debugging both frontend and backend components across the full software development life cycle
- Tech Stack: React.js, Supabase, Tailwind CSS, Shadcn UI, AES-GCM encryption, bcrypt, React Router, File handling
- Key Features: AES-GCM encrypted private notes, secure file sharing (images, docs, videos), Google login via Supabase, bcrypt-authenticated Vault Code system, organized workspaces, intuitive project planning tools, AI/metaverse-themed UI, and mobile responsiveness

**We Like - App** - Project Role - Full-stack Developer | [Live Demo](#) | [Github](#)

- Developed a dynamic full-stack social media platform with a modern, responsive design using React.js, TypeScript, and Tailwind CSS. Integrated a robust authentication system with Appwrite and implemented key features like post creation, editing, and exploring user profiles
- Tech Stack: React.js, TypeScript, Appwrite, React Query, Shadcn, Tailwind CSS
- Key Features: Robust authentication, user privacy, explore and like/save posts, detailed post/profile pages, drag-and-drop post creation, profile/post editing, mobile-responsive UI, and efficient data fetching with React Query

**Get Connected - App** - Project Role - Full-stack Developer | [Live Demo](#) | [Github](#)

- Developed a full-stack web app connecting students with freelancers, enabling profile creation, freelancer search, and learning management
  - Tech Stack: React.js, Node.js, Express, MongoDB, Tailwind CSS, JWT
  - Key Features: Secure authentication, profile management, dynamic freelancer search, student-freelancer messaging, mobile-responsive layout
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## WORK EXPERIENCE

**Artemis Vintage Inc. - Marketing Manager**

Los Angeles, CA Oct 2021 - Present

- Oversaw and maintained the company's B2B eCommerce storefront using Shopify, managing product listings, inventory sync, pricing updates, and seasonal promotions to improve buyer experience and sales conversion
- Used Salesforce CRM to track the sales pipeline, segment clients, and automate customer follow-ups—resulting in improved retention and more efficient lead cycles
- Partnered with cross-functional teams including design, logistics, and IT to scope and roll out digital tools, such as self-service order forms and inventory request dashboards
- Collaborated with developers and technical consultants to implement backend enhancements to the Shopify storefront and integrate product feed automations
- Leveraged spreadsheets and product analytics to create reports that guided marketing campaigns, pricing decisions, and seasonal inventory planning

- Helped bridge business and technical needs by translating sales team feedback into functional requirements for backend systems

**Better Be Inc. - Sales Manager**

*Huntington Park, CA Oct 2021 - July 2024*

- Led the optimization of a SQL-based ERP system, reducing inventory overstock by 30% through better product categorization, real-time stock visibility, and data-backed forecasting
- Wrote SQL queries and Excel models to generate custom sales performance dashboards, improving leadership visibility into revenue and customer behavior trends
- Collaborated closely with engineering and marketing teams to launch new internal tools and streamline cross-department workflows, such as automated order tracking and digital sample requests
- Spearheaded a tech-driven approach to customer service by recommending and helping pilot CRM tools that reduced churn by 35% and improved client satisfaction to 95%

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## EDUCATION

**General Assembly** - Software Engineering Immersive Program Certification

- An intensive, 24-week, 420+ hour immersive online program

**Los Angeles City College**

- Associate Degree (AA), Business Administration