

Blitoadz

by FocusPoints

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What are Blitoadz?

Blitoadz are an on-chain collection of 5,600 NFTs. They are bred from the 56 custom 1/1 *CrypToadz* (composition) and the 100 original *Blitmap* artworks (color palette).

The 56 custom Toadz that reside in the Swamp are a little different to the rest. They are a special breed that weren't intended to be included in the *CrypToadz* by *GREMPLIN* mint process. Look closer and they may even remind you of someone or something else in the NFT space. Each with such a reputable status, the custom Toadz felt a duty to drive growth and innovation. Early in their mission they found the *blitmap* OGs. A special bond was made that was to change the course of history.

The *Cryptoadz* amphibious friends in the Swamp and *blitmap* siblings in the blitverse have flourished in their natural habitats, but as a team, the OGs of each collection had a vision. A pixelated paradise would lay ahead by joining forces and breeding a new species. Enter a new breed of immutable beings - the *blitoadz*. The time has come to sweep through a new superverse, paving the way for new generations and opening the door for even more expansive deas.

****To the extent possible under law, FocusPoints has waived all copyright and related or neighbouring rights to *blitoadz*****

BACKGROUND

CrypToadz

The *CrypToadz* collection consists of 6,969 NFTs that were stealth launched in September 2021. The project sold out in 15 minutes - undoubtedly aided by the influence its creator GREMLIN has in the NFT space. Consistent with the CC0 license, Gremplin has waived all copyright and related or neighboring rights to *CrypToadz*.

But CrypToadz has 7,025 Toadz in the contract?? Just look at the collection on Opensea?

After enquiring on the *CrypToadz* discord about the 'other' 56 Toadz in the *Cryptoadz by GREMLIN* collection, a couple of kind individuals from the team, including Gremplin, responded and advised that the 56 custom 1/1 Toadz were created separately with the thoughts that they would also act as a proof of concept for putting the collection on-chain. There is also the subtle fact that the custom toadz are tailored with certain individuals within the NFT space, in mind.

Aligning with my own vision, the decision was finalized to use these specific artworks for the *blitoadz* collection. The response from the *Cryptoadz* team and the general feeling & feedback in the *#ily-pad-general* channel were just a couple more reasons that encouraged us, as a team, to put blitoadz on-chain from the get-go.

Blitmap

'First love stays with you forever'. *Blitmap* was my first NFT purchase and, as a result, holds a special place in my heart - for better or for worse!

The original *blitmap* collection used 100 'Original' pixelated artworks and allowed users to combine any two Originals to create a *Sibling* - ie. comprising of the composition of the first chosen artwork and the color palette of the second chosen artwork:



Creator (and one of the 17 artists), Dom, with the help of a few other blitmap OGs, catered for a unique minting experience, while limiting the spawning process to 16 siblings per original piece of art. Thus, creating a collection of 1,700 NFTs (100 compositions x 16 color palettes + 100 original pieces). Dom also actively encourages community members and individuals in the wider NFT space to build upon or alongside his creations and experiments.

Why blitoadz?


'No need to reinvent the wheel'. First and foremost, CC0 is at the forefront of both *blitmap* and *Cryptoadz*. Putting a project's artwork and smart contracts in the public domain has been a proven way to breed success in the NFT space and wider crypto community. The rate of development and technological innovation we are seeing is unprecedented.

Both OG projects also hold values that are important to me. *'The proof is in the pudding'*. One hop into the respective discord groups and it is not hard to fathom that community is the beating heart of both. The ideas bounced off each other, the encouragement for one another and the alpha shared is undoubtedly a large part of why both projects have reached such heights.

For anyone who is new to NFTs - I would encourage you to take a look in the *#community-grants* channel of the *Cryptoadz* discord (<http://discord.gg/cryptoadz>) to take heed of the ideas flying around. If you are fortunate enough to hold a *blitmap* / blitnaut NFT - take a dive into the *#holders-hq* channel of the *blitmap* discord (<http://discord.gg/blitmap>) - with a dollop of luck and/or patience, this could change your life. You'll also find information in there regarding a recent \$12m seed raise for Sup - a nurturer for *blitmap*. Just more evidence to suggest that blitmap is here for the long term. I have no doubt both projects will become part of NFT (folk)lore in years to come.

Furthermore - too many times I have seen people ask *'When blitoadz'*. So this is it. A new community and a road to a new future.

Giving Back

- A percentage of every mint will go directly to the original *blitmap* and *Cryptoadz* artists (17% for the 17 *blitmap* artists and 5.6% for the 56 Toadz designs by Gremplin. This will be written into the smart contract
- Post-mint, *blitoadz* plans to donate \$5,600 to the *blitmap* treasury fund to put towards any 'do-good' actions and \$5,600 to *Cryptoadz* to add to their 'Communitygrant' program
- We will dedicate the 'Lay off me'  colour palette to the people of Ukraine. When all 56 'Lay off me' palettes are minted, we will donate \$5,600 to the humanitarian and civilian aid effort
- We will build our own warchest for further development, expansion and community incentives
- As part of any potential Toadzmap, community will be at the heart. This will, in part, be in the shape of community grants and any funding for marketing will be carried out via community incentives - both inside and outside the NFT world as we know it **watch this space**