

Animated Video Pitch:

Audience:

Potential Volunteers and Donors

Warm Market: People who are already somewhat interested, but don't know what you do

Application:

Show as an introduction when speaking to churches, businesses and other groups

Website - Homepage or About page

Content Creation	Production
Branding package Ties into website branding Colors, fonts, style guide	Storyboard 30 frames approx Script integration
Illustrations 20 icons approx. (churches, businesses, individuals) Delivered as jpgs and pngs Can be used for other branded items (signage, brochures, website, etc.)	Voiceover Professional recording Audio editing
Writing the script 3 minutes approx. Basic introduction to Bridges of Hope Ways to Support Monthly Giving (Pillar Program)	Music production or purchase
	Animation Est. 3 minutes of animation 50 separate items (images, text)

Script Draft:

Bridges of Hope connects the community, as together we build bridges through relationships and partnerships to transform and empower people.

Our Educational Support Program is a two-year journey towards stability. Participants are mentored as they find a purpose and pursue a trade certification or college degree. Along the way, Bridges of Hope provides housing assistance, parenting classes and Biblical encouragement in addition to job training. This ensures long-term discipleship that gives participants the tools to grow their spiritual and physical stability.

You can get involved by joining our leadership team, teaching a job skills class, sponsoring or mentoring a client, or assisting our office staff. We could also always use your prayer and financial support.

When you become a monthly supporter at the \$150 or more level, you become a pillar in the bridge that we are building. Our vision is for local Churches and Business to become pillars, with individuals who donate at a lower monthly level filling in the gaps between. Together we can build Bridges of Hope.

Total proposed cost for above specifications:	\$1,000.00
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