## **Application Pitch Form**

|  |  |
| --- | --- |
| **Application Name:** | Ballot Buddy |
| **Team Members:** | Sailaa Selvaraj, Paul Thompson, Nico Attanasio, Nathan George |
| **Pitch Paragraph:** | An app to help people be informed about elections and the candidates who are running without spending a ton of time researching. You’d be able to put in your address and it would pull up all issues/candidates that you would be eligible to vote on, and give a quick, unbiased overview on the candidates and what they stand for, or the different sides of any issues that are being brought up |
| **Target Market:** | 18 year old’s and older |
| **Unique Proposition:** | Our goal is to get people out and voting. We do not pick a side when giving our information about candidates/issues. Our app simplifies the voting process and gives the user easy access to election items. |
| **5 Most Important Attributes:** | 1. Current/up to date 2. Unbiased 3. Reliable sources 4. User-friendly/Simplicity 5. Accessibility |