

Service Market Place Botswana

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Abstract

The rapid growth of the gig economy has transformed the traditional labor market by introducing flexible, on-demand work opportunities. This project aims to develop a web-based platform that connects individuals seeking short-term services with those willing to complete these tasks, similar to established gig economy platforms such as TaskRabbit. The system will allow users to post job requests, negotiate pricing, and hire service providers based on their skills, ratings, and availability. By leveraging modern web technologies, including Node.js for backend development, MongoDB for data storage, and React for the frontend, the platform should offer a seamless and user-friendly experience.

One of the key objectives of this project is to address inefficiencies in informal job-seeking methods currently used on social media and classified ads, where outdated information, lack of trust, and geographical limitations hinder effective connections between service seekers and providers. To ensure security and authentication, the system will integrate Clerk for user management, which should allow for seamless and secure authentication. Additionally, features such as rating and review mechanisms, location-based job matching, and a robust bidding system will enhance trust and reliability within the platform if implemented.

The project follows a structured development approach, beginning with a detailed requirements analysis, followed by system design, implementation, testing, and deployment. The final deliverables will include a semi-functional web application, documentation outlining the system architecture, and an evaluation of performance and usability. The platform is expected to create economic opportunities for freelancers, part-time workers, and individuals looking to monetize their skills while providing a reliable solution for those in need of immediate assistance.

Through this project, I aim to contribute to the evolving landscape of gig economy solutions, addressing the limitations of existing informal job-seeking methods by providing a structured, efficient, and scalable alternative.

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1. Chapter 1: Introduction

This project, developed as part of the CSI 408 Final Year Project, aims to create a web-based platform that connects informal service seekers with individuals willing and able to provide those services in Botswana. The platform will simplify the process of job matching by allowing users to post job requests and receive offers from willing service providers, operating similarly to InDrive but for various odd jobs and services. Botswana's informal job market lacks a dedicated digital solution, leaving many service providers without access to consistent work opportunities. Existing alternatives tend to be costly, some are not suited to the local market, or non-existent.

1.1 Project Definition

1.1.1 Project Overview; Motivation for and background to the study; Introduction to the study.

Project Overview

In Botswana, informal employment constitutes a significant portion of the labor market. As of 2020, 68.7% of the country's total employment was in the informal sector (TheGlobalEconomy.com, 2020). This high percentage indicates a substantial number of individuals engaged in informal work without a structured platform to connect them with potential clients. At the same time, there are many individuals looking for work but have no easy way to connect with those who need or might want their help. This project aims to create a web-based platform that links people who need informal services with those willing and able to provide them. The platform will allow users to post job requests, such as house cleaning, tutoring, plumbing, or delivery services. Interested service providers can view available jobs, make offers, and get hired based on their skills and availability. This makes it easier for people to find help when they need it while also creating more income opportunities for service providers.

The system will be built using Node.js for the backend, MongoDB for storing data, and Clerk for user authentication and security. It will also align with Botswana's digital transformation goals by promoting technology adoption in everyday services. In the future, the platform can integrate features like real-time notifications, secure payments, and user reviews to improve the experience for everyone.

Motivation

The idea for this project comes from personal experiences and real-life observations. When I finished high school, I needed simple work to keep busy while waiting for my results. A platform like this would have been a great way to find quick, flexible jobs. Later, in university, my schedule often became overwhelming, and I found myself needing help with small tasks like washing clothes or finding a tutor for math.

As I grew older, I noticed that many people on platforms like Facebook Marketplace, WhatsApp, and even LinkedIn were constantly looking for informal services, whether it was gardening, plumbing, toilet repairs, or tutoring. At the same time, I saw just as many people advertising their skills and willingness to provide these services. However, there were clear challenges. These challenges include but are not limited to:

- Outdated contact information made it difficult to reach service providers.
- Job postings were often disconnected from the actual person providing the service.
- Location mismatches made hiring inconvenient, as people don't always specify where they were based.

These challenges highlighted a clear gap: the informal service sector in Botswana is underfacilitated and could greatly benefit from a dedicated digital marketplace to connect service seekers with providers efficiently.

Additionally, the success of platforms like TaskRabbit proves that there is a demand for structured gig platforms, reinforcing the viability of this idea. Beyond just filling a market gap, this project also serves a bigger purpose—pioneering a more intentionally digital society, aligning with Botswana's push towards digital transformation and technology adoption.

1.1.2 General and Specific Objectives.

1.1.2.1 General Objectives

1.1.2.2 Specific Objectives:

- OBJ 10. Support digital payment integration for secure and transparent transactions between service seekers and providers.
- OBJ 11. Align with Botswana's digital economy goals by fostering the adoption of technology in informal job markets, contributing to economic empowerment and employment growth.
- OBJ 12. Enable scalability and future integrations with additional features such as user ratings, automated service recommendations, and AI-driven job matching.

1.1.3 Project Scope

The scope of this project outlines the key deliverables, functionalities, and features to be implemented. It defines the boundaries of the platform and helps in ensuring the focused development of the solution.

1.1.3.1 Platform Type

1. Web-based Application: The platform will be initially designed as a web-based application. It will allow users (service seekers and providers) to access the service through a browser, using a simple URL.

2. Mobile App (Future Consideration): The long-term goal is to extend the web-based platform into a mobile application to ensure broader accessibility.

1.1.3.2 Target Users

Service Providers (Across Age Groups)

- i. Life Stage: Independent workers, skilled tradespeople, or hobbyists looking to monetize their skills.
- ii. Economic Status: Varied some may be new to freelancing, while others have experience providing services on informal platforms (e.g., WhatsApp, Facebook Marketplace).
- iii. Needs: They need an easy-to-use platform to list and receive job offers based on their skills and availability.
- iv. Pain Points: Issues like outdated contact info, lack of trust from potential clients, and the difficulty of reaching a broader audience for their services

Older Adults (Ages 45-60)

- i. Life Stage: Parents of teenagers, people approaching retirement, or those transitioning into the later stages of their careers.
- ii. Economic Status: Mixed, some are in stable, higher-income brackets, while others may be looking for ways to reduce spending.
- iii. Needs: Services such as home repairs, pet care, tech support, and general household assistance.
- iv. Pain Points: Challenges in finding local, reliable service providers, especially in informal settings where contact details may be outdated or unverified.

Low-Income Earners (Across Age Groups)

- i. Life Stage: Individuals struggling to secure stable employment or in need of supplementary income.
- ii. Economic Status: Lower-income individuals who rely on gig work or part-time jobs for survival.
- iii. Needs: This group may use the platform to offer services they can perform (e.g., plumbing, gardening, deliveries) to supplement their income.
- iv. Pain Points: Finding consistent work, being overlooked on larger platforms, and facing difficulties in communication or trustworthiness.

Young Adults (Ages 18-24)

- i. Life Stage: Recent high school graduates, university students, and young professionals.
- ii. Economic Status: Often in early stages of their career, with limited disposable income or part-time jobs.
- iii. Needs: This group may need affordable services like tutoring, house cleaning, or errand running, especially while juggling studies or early work-life challenges.
- iv. Pain Points: They often seek quick, cost-effective solutions for odd jobs but are deterred by expensive or inefficient services.

University Students (Ages 18-28)

- i. Life Stage: Undergraduates and graduate students in need of assistance with basic tasks or occasional services (e.g., cleaning, academic help).
- ii. Economic Status: Typically budget-conscious, as many are financially dependent or working part-time jobs.

- iii. Needs: They may seek help with personal tasks, such as house cleaning, academic tutoring, or small home repairs. They also need a platform to offer their skills (like tutoring or laundry services) to earn extra income.
- iv. Pain Points: Difficulty in finding reliable service providers who are available, trustworthy, and cost-effective.

Mid-Career Adults (Ages 30-45)

- i. Life Stage: This group includes individuals in established careers, parents, and household managers who need services that free up their time.
- ii. Economic Status: Typically middle-income, financially stable, but may still need affordable solutions for routine tasks and services.
- iii. Needs: Services like home repairs, gardening, tutoring for children, and running errands. They may also offer specialized skills (e.g., IT services, marketing) to others.
- iv. Pain Points: Availability, reliability, and the lack of a trustworthy platform to find the right person for a job.

1.1.3.3 User Roles

- 1. Service Seekers: Individuals who need tasks completed (e.g., house cleaning, plumbing, tutoring).
- 2. Service Providers: Individuals who can offer the requested services based on their skills and availability.
- 3. Admin (Future Consideration): A platform administrator who can oversee user accounts, manage disputes, and monitor platform activities.

1.1.3.4 Key Features

1.1.3.5 Primary

- 1. User Registration & Login: Secure user authentication through Clerk, integrating both email/password login and Google login functionality.
- 2. Job Posting and Browsing: Service seekers will be able to post jobs or service requests, while service providers will browse available jobs based on skills, location, and availability.
- 3. Job Offer & Acceptance: Service providers can make offers for the posted jobs, and service seekers can accept the best offer based on various criteria (e.g., price, proximity, ratings).
- 4. In-app Communication: Real-time messaging between users to discuss job details and coordinate.
- 5. Location-based Filtering: Users can search for services within their geographic location.

1.1.3.6 Secondary

- 6. Transaction System (Future Consideration): Digital payment integration to facilitate secure and transparent transactions between service seekers and providers.
- 7. Admin Panel (Future Consideration): For managing users and platform analytics.

1.1.4 Project Schedule

Week 1 (Feb 17 - Feb 26)

- Detailed Proposal
- Demo Development Environment (1 day)
- Final Refinements & Submission (1 day)

Deadline: Feb 26, 2025 – Submit detailed proposal + environment setup demo.

Week 2(Feb 26 - Mar 3)

System Design (3-4 days)

- Development Environment Setup (3-4 days)
 - o Install necessary tools (Node.js, MongoDB, Clerk, React, etc.)
 - o Create a project repository and base structure
- Define architecture (frontend-backend interactions, Clerk integration)
- Create ER diagrams & API structure
- Define database schema
- Implement Basic Authentication & User Management (3 days)
- Set up Clerk authentication
- Implement user login

Week 3 (Mar 4 - Mar 10)

- Develop Core Alpha Features (5-6 days)
 - o Backend API: Job creation, retrieval, updates, deletions
 - o Frontend UI: Basic job posting & listing pages

• Write Design Chapter for Proposal (2 days)

Deadline: Mar 12, 2025 – Submit improved proposal + Alpha version demo.

Week 4-5 (Mar 13 - Mar 27)

- Improve UI/UX (3-4 days)
- Feature Expansion (7-8 days)
 - o messaging/chat between seekers & workers
 - o job search & filtering
 - Payment Handling (5-6 days)
 - o a basic payment/request system (if required)
 - o secure transactions (if included)

Week 6 (Mar 28 - Apr 5)

- Testing & Bug Fixes (5-6 days)
- Unit testing backend & frontend
- Fix major usability issues
- Make UI more user-friendly

Week 7 (Apr 6 - Apr 14)

- Write Implementation & Testing Documentation (5-6 days)
- Final Touches for Beta Release (3-4 days)

Deadline: Apr 15, 2025 – Submit Beta version + Testing/QA documentation.

Week 8 (Apr 16 - Apr 22)

- Code Refinement & Optimization (5-6 days)
- Write Final Report (4-5 days)
- Include all sections (implementation, results, testing, future work)

Week 9 (Apr 23 - Apr 28)

- Final Testing & Bug Fixes (3-4 days)
- Prepare & Submit Final Documentation & Code (2 days)

Deadline: Apr 28, 2025 – Submit final project.

Week 10 (Apr 29 - May 2)

- Presentation Preparation (2-3 days)
- Final Presentation (May 2, 2025)

Deadline: May 2, 2025 – Final presentation.

Summary Timeline

- Feb 26: Proposal submission + development environment demo
- Mar 12: Alpha version + proposal with design
- Apr 15: Beta version + implementation/testing documentation
- Apr 28: Final submission
- May 2: Final presentation

1.1.5 Resources

At present the required resources include the following:

- PC/Laptop
 - o 8gb RAM
 - o 256gb ROM
 - Minimum CPU i3 5th Gen

1.1 Methodology

1.2.1 Data Gathering Methods

To gain a comprehensive understanding of user needs and industry trends, I employed and will continue to solicit various data collection techniques.

- 1. Literature Review: Existing research on gig economy platforms, such as TaskRabbit and Upwork, was analyzed to identify best practices, common challenges, and potential areas for innovation. Sources included academic journals, white papers, and industry reports.
- 2. Web Searching and Document Review: Online reports, market analyses, and technology blogs were reviewed to understand current trends in gig platforms and authentication/security mechanisms like Clerk.
- Case Study Analysis: A comparative study of similar platforms provided insights into feature design, security protocols, and user experience improvements. The combination of these techniques ensures a well-rounded understanding of the problem and an informed approach to system development.

1.2.2 Software Engineering Approach

1.2.3.1. System Design

- 1. The system follows an Object-Oriented Analysis and Design (OOAD) approach, ensuring modularity, reusability, and scalability. Key techniques include:
- 2. Use Case Modeling: Capturing interactions between users (Seekers, Providers, and Admins) and the system.
- 3. Class Diagrams: Defining the relationships between key entities such as Users, Jobs, Bids, and Reviews.
- 4. Prototyping: A basic prototype was developed to validate core functionalities before full implementation, ensuring an iterative and user-driven design process.
- 5. The database design follows a document-oriented approach using MongoDB, allowing flexibility in handling dynamic user data and job listings.

1.2.3.2. System Development

The development follows an agile methodology with iterative releases and continuous feedback. Unlike Waterfall, which follows a rigid, linear development process, Agile allows for incremental progress, where features are developed, tested, and refined in cycles. This is particularly useful in a this context, where real-world user feedback is crucial for refining functionalities such as job posting, bidding, and rating mechanisms.

The Agile methodology is also a better fit than the V-Model, which focuses heavily on strict validation and verification at each stage. While V-Model works well for safety-critical

applications, it lacks the flexibility needed for a user-driven, evolving system like a gig marketplace.

1.2.3 How Agile Benefits This Project

1.2.3.1. Incremental Development & Faster Delivery

- 1. The platform is developed in small, functional increments (sprints) rather than waiting for an entire system to be built before testing.
- 2. Features like job posting, bidding, and payment handling can be introduced in phases, allowing for quick user testing and validation.
- 3. Ensures a Minimum Viable Product (MVP) is available early in development, which is crucial for early usability testing.

1.2.3.2. User-Centric Approach & Feedback Integration

- 1. Agile allows us to involve real users (Seekers and Providers) in testing, ensuring their feedback is implemented in future iterations.
- 2. If users report issues with pricing models, job categorization, or security features, these can be addressed immediately instead of waiting for a final release.
- 3. This helps refine user experience (UX) and UI design based on actual user behavior, making the platform more intuitive.

1.2.3.3. Flexibility in Feature Adjustments

- 1. If a specific feature—such as an in-app chat system or payment escrow mechanism—needs to be improved or added based on evolving market trends, Agile makes it easy to incorporate.
- 2. In contrast, Waterfall would require a complete overhaul of initial requirements, making late-stage changes costly and time-consuming.

1.2.3.4. Improved Risk Management & Bug Fixing

- 1. With frequent testing in each sprint, security flaws or performance issues can be detected early, rather than at the end of development.
- 2. Reduces the risk of major system failures by continuously refining smaller components rather than debugging a fully developed, complex system.

1.2.4 Key technologies and programming paradigms include:

- 1. Object-Oriented Programming (OOP): Node.js and JavaScript (ES6+) are used for backend development, ensuring a structured, modular codebase.
- 2. Functional Programming Elements: Leveraged in specific scenarios, such as data transformations in the backend, ensuring efficiency and immutability.
- 3. Frontend Development: The user interface is built with React, ensuring a dynamic and responsive user experience.
- 4. Authentication and authorization are handled using Clerk, integrating OAuth 2.0 and OpenID Connect for secure user management.

1.2.4.1 System Testing & Evaluation

- 1. A combination of manual and automated testing ensures system reliability and security:
- 2. Unit Testing: Individual components and API endpoints are tested using Postman/Jest/Mocha.
- 3. Integration Testing: Ensuring smooth communication between frontend, backend, and database.
- 4. User Acceptance Testing (UAT): Conducted with a small group of users to validate ease of use and functionality.
- 5. Security Testing: Authentication and authorization mechanisms are stress-tested to identify potential vulnerabilities.
- 6. The evaluation phase will include performance monitoring and feedback collection to refine and optimize the platform before final deployment.

The following outline the kind of action taken to attain a valid idea of what to implement and how to implement it as per each relevant stage.

1.2.4.2 Requirement Analysis

- By engaging in some level of observational studies on similar platforms like InDrive, Uber Eats, and TaskRabbit to be able to analyze their functionalities.
- Actively conducting small scale interviews and surveying potential users to understand their needs and pain points around the potential for this applications use.
- Performing research on online reviews and user experiences with the TaskRabbit app to identify common issues, best practices and develop a working understanding of how the platform serves its audience
- The outcome of the research enables the capacity to simplify and localize TaskRabbit's model to create a relevant and practical implementation that aligns with Botswana's Digital Initiative.

1.2.4.3 Design

- Based on TaskRabbit's design, create a simple and effective UI/UX, tweaked for a web-based platform, with the space/capacity for mobile application design.
- Soliciting the Figma platform to draft wireframes and interactive prototypes for early feedback, while in tandem running speculative prototypes to the effect of these designs.
- Based on best practices a design of the system architecture that aim to ensure scalability and flexibility.
- Planning the database schema and defining API endpoints with middleware security considerations.

1.2.4.4 Implementation

- I opted to develop and implement the system using a distinct and distributed architecture by having isolated backend, front end and storage. Although technically storage forms part of the backend.
- By implementing the backend using Node.js and Express.js and ensuring proper MongoDB integration and authentication with Clerk.
- Implementing the frontend with React, structured for modularity and reusability.
- Establishing API endpoints to facilitate communication between the frontend and backend.
- Ensuring backend reliability, making it the core foundation that supports multiple UI implementations, including a potential future mobile frontend.

• Hoping to execute Single Sign-On (SSO) for future integration to enhance authentication processes.

1.2.4.5 Testing & Quality Assurance

- Due to the nature of RESTful API, I have opted to utilize Postman to test API endpoints, ensuring correct data retrieval and security compliance.
- In conjunction with backend testing unit testing for individual functions and integration testing for system-wide interactions.
- Conducting user testing to evaluate UI/UX effectiveness and collect feedback.
- Implementing stress testing and performance testing to measure system scalability and identify bottlenecks.
- Conducting security assessments to ensure data protection and prevent vulnerabilities.

1.2.4.6 Deployment

- Deploying the application to a production environment, ensuring a smooth and stable release.
- Documenting all system functionalities, API endpoints, and security measures for maintainability.
- Establishing a maintenance plan to handle updates, bug fixes, and future feature enhancements.

1.2 Definition/Explanation of key terms and concepts, where applicable

- Seeker A user who posts jobs they need help with.
- Provider A user who bids on and completes jobs posted by seekers.
- Job Post A listing created by a seeker detailing a task they need completed.
- Bid An offer made by a provider to complete a posted job for a proposed amount.
- Clerk An authentication and authorization system used for securing user access.
- MongoDB A NoSQL database used to store user, job, and transaction data.
- React The frontend framework used to build the user interface.
- Node.js The backend runtime environment used to handle business logic & API requests.
- Express.js A lightweight web framework for Node.js used to build the API.
- Authentication The process of verifying a user's identity before accessing the system.
- Authorization The process of determining what actions a user is permitted to perform.
- Bid Acceptance When a seeker selects a provider's bid, confirming the provider for the job.
- Job Completion The process where a provider marks a job as done & the seeker verifies it.
- Review & Rating Feedback given by a seeker or provider after job completion.
- Session Management Maintaining a user's login state across different requests.
- REST API A way for the frontend to communicate with the backend over HTTP.
- Use Case A specific interaction between an actor (user) and the system to achieve a goal.
- Frontend The part of the application users interact with, built using React.
- Backend The server-side logic and data processing, handled by Node.js and MongoDB.
- Dashboard A central interface displaying key information for seekers and providers.

- User Profile Where seekers & providers manage their personal details & preferences.
- Job Categories Different types of tasks that seekers can post and providers can bid on.
- Notification System Alerts users about bids, job updates, and system messages.
- Dispute Resolution A process for handling conflicts between seekers and providers.
- Search & Filtering Functionality allowing users to find jobs or providers based on criteria.
- Verification A process ensuring users provide valid information before using the platform.
- Geolocation Services Location-based features to match jobs with nearby providers.
- Real-time Updates Live job and bid status changes without requiring a page refresh.
- API Endpoint A specific URL that allows the frontend to communicate with the backend.
- Middleware Software that handles requests between the frontend, backend, and authentication system.
- Session Timeout A security feature that logs users out after a period of inactivity.
- JWT (JSON Web Token) A token used for secure user authentication in API requests.
- Role-Based Access Control (RBAC) A system defining what users (seekers/providers) can do.
- WebSocket A protocol enabling real-time communication for instant notifications & chat.
- Job Expiry A feature that automatically closes job listings after a certain time.
- Platform Fee A percentage or fixed amount deducted from job payments as a service charge.
- Payout System The mechanism for transferring funds to providers after job completion.

2. Chapter 2 Literature Review

2.1 Introduction to Gig Economy Platforms

The emergence of gig economy platforms has transformed the way people access and provide services. Defined as a labor market characterized by short-term, flexible jobs facilitated through digital platforms (Heeks, 2017), the gig economy has seen exponential growth due to technological advancements and changing workforce dynamics. Platforms such as Uber, Fiverr, and TaskRabbit exemplify how digital marketplaces bridge the gap between service providers and consumers (Kost, Fieseler, & Wong, 2020).

As my work is based on an existing platform that leverages the same idea or motivation that I was driven by when inspired to develop the application. I gathered my primary inspiration from an application called TaskRabbit. TaskRabbit, founded in 2008 by Leah Busque, emerged as a pioneering platform in the gig economy, aiming to connect individuals in need of assistance with everyday tasks to those willing to perform them. TaskRabbit came about when Busque, a former IBM software engineer, realized she was out of dog food and wished there was a way to find someone to help with such errands. This gave way to the creation of a service that addresses the needs of busy individuals and also provides flexible employment opportunities for providers. In general, TaskRabbit is just one example of a player in the so-called "sharing economy", where firms attempt to use the internet to make better use of facilities that have spare capacity. Other examples include car-ride sharing firm Zimride, wi-fi access sharing business FON, and Airbnb, which enables home owners to rent out spare rooms as holiday accommodation (Koenig, 2013).

2.2 Gig Economy vs Sharing economy

In the process of researching the nature of the application, it became necessary to distinguish it between gig economy platform and sharing economy platform. Understandably they may seem the same, however there are a few key differences that when noted make clear what category the Service Market Place application belongs.

The sharing economy capitalizes on the peer-to-peer exchange of goods, services, and resources, focusing on access over ownership. This approach fosters sustainability and collaboration, offering more efficient use of resources. Platforms in the sharing economy often enable temporary sharing arrangements, such as renting a room on Airbnb, sharing a car through ZipCar, or hailing a ride on Uber. Many sharing economy companies have ties to the gig economy, creating flexible work opportunities for service providers (Strandell, 2023).

On the other hand, the gig economy largely comprises of individuals that offer their services on a part-time basis. Freelancers get compensated on the services they have completed through their virtual offices. For example, platforms such as 99 Designs and Airprovider facilitate individuals participating in the Gig Economy by connecting them with businesses. Beyond assisting freelancers, the Gig Economy is also extremely beneficial for employers, helping them to source talent from all corners of the world (Gotley, 2023).

Thus it becomes clear that the Service Market Place is a sharing economy platform that gainfully takes advantage of the prevalent demand for informal labour, especially by the average working person.

2.3 Challenges and Criticisms

Despite its benefits, TaskRabbit has faced criticism regarding worker classification and labor rights. As with many gig economy platforms, providers are classified as independent contractors rather than employees, limiting their access to benefits such as health insurance and job security (Rosenblat, 2019). Additionally, algorithmic biases in task allocation and customer reviews may create inequalities in work distribution (Kellogg, Valentine, & Christin, 2020). This project aims to navigate and mitigate the effect of these challenges amongst others to provide a fair biased free experience for users. This will be accomplished through establishing basic minimums rooted in the constitutional recommendations for minimum wage.

2.4 The effect of the informal sector on Botswana's economy

Botswana's informal sector has experienced substantial growth, doubling in size between 2007 and 2015. Despite its contribution to the national Gross Domestic Product (GDP), it accounts for approximately 5.3% in 2015 the sector has become a vital source of employment. In 2015, approximately 190,000 individuals were employed within this sector (Federation for European Socialists [FES], 2022). And it is logical to assume this number will continue grow given normal population trends.

When compared regionally, Botswana's informal sector is smaller as a percentage of GDP, especially in comparison to neighboring countries such as South Africa (29%), Zimbabwe (63.2%), and Nigeria (59.4%). Nevertheless, the sector witnessed rapid expansion, growing 233% between 2007 and 2015 (Botswana Ministry of Finance and Economic Development, 2021). In a world that is rapidly expanding its reliance on digital media, the informal sector especially in less economically developed countries (LEDC's). This leads to a disparity between people's ability to make a living. By enabling and leveraging digital solutions that target the informal sector's participation in the economy and thereby improve the living standards of its participants.

As it stands, there is a noticeable lack of local digital platforms designed to connect service seekers with providers, limiting accessibility and opportunity. The emergence of platforms like Lime Gig, a Botswana-based freelance marketplace, aims to address high levels of youth unemployment by enabling individuals to leverage their skills for income generation (Olekanye, 2021). The solution itself was a prime example of the need for this kind of platform in the grand scheme of things and this further aligns with the reality that an opportunity exists in providing this kind of solution.

2.5 Proposed Solution

The Service Market Place platform aims to address several key societal challenges:

2.5.1 Time Constraints and Convenience

In today's fast-paced world, individuals often struggle to balance professional responsibilities, personal commitments, and household tasks. The final objective of the platform revolves around eliminating the inconvenience of traditional/current methods of attaining on-demand services within limited time availability. Gig economy platforms offer a solution by enabling users to outsource time-consuming chores to on-demand workers, thereby enhancing personal productivity and reducing stress. This model provides consumers with flexible and efficient services to their immediate needs (Dr. Vikas & Ashish, 2023).

2.5.2 Employment and Income Generation

It will create alternative employment opportunities for individuals seeking flexible work arrangements. Workers, often referred to as "gig workers," can select tasks that fit their schedules, allowing them to supplement their income or pursue work that aligns with their skills and availability. This flexibility is particularly beneficial for those who require non-traditional work hours or are transitioning between jobs. By addressing these issues, gig economy platforms contribute to a more dynamic and adaptable labor market, catering to the evolving needs of both consumers and workers (Singh, 2024).

Chapter 3: System Investigation & Analysis

This section explores the system's functional and processing requirements, data flow, input and output expectations, user interface considerations, and dynamic behavior. By analyzing these aspects, we can define how the system will function, how users will interact with it, and how it will process and manage job postings, bids, and user feedback. This investigation lays the groundwork for an effective and scalable solution that addresses the problem of connecting people who need tasks completed with those willing to perform them.

3.1. Functional/Processing Requirement Analysis

This section outlines the core functionalities the system must support to ensure smooth interaction between seekers and providers. It details how users register, post jobs, bid on jobs, accept offers, complete tasks, and provide feedback. The system should also ensure security, authentication, and proper role-based access control.

1.2.1 Requirements

1.2.1.1 Primary

- RQ. 1 The system should allow users to register and login (via Clerk).
- RQ. 2 The system should provide a role-based access model for Seekers (job posters) and Providers (job doers).
- RQ. 3 The system should allow Seekers to create, edit, and delete job postings to a reasonable degree.
- RQ. 4 The system should allow Providers to browse and search for available jobs.
- RQ. 5 The system should allow Providers to place bids on job postings.
- RQ. 6 The system should provide job searching filters based on location, budget, and category.
- RQ. 7 The system should notify Seekers when a bid is placed on their job.
- RQ. 8 The system should allow Seekers to accept a bid, marking the job as assigned.

- RQ. 9 The system should prevent further bidding on a job once it has been assigned.
- RQ. 10 The system should allow Providers to mark a job as completed once the work is done.
- RQ. 11 The system should allow Seekers to verify job completion before finalizing the transaction.

1.2.1.2 Secondary

- SRQ. 1 The system should allow Seekers and Providers to rate and review each other after job completion.
- SRQ. 2 The system should provide a messaging feature for direct communication between Seekers and Providers for active jobs.
- SRQ. 3 The system should provide an admin panel for managing user disputes, moderating reports, and handling flagged content.
- SRQ. 4 The system should provide a dashboard for users to manage their active, pending, and completed jobs.
- SRQ. 5 The system should restrict messaging and bidding features to logged-in users only.

3.2 Data Analysis

The system will manage various data types, including user profiles, job postings, bids, transactions, and reviews. This section analyzes how data is stored, retrieved, and secured while ensuring consistency and scalability for future growth.

- 1. The system should store user details, including clerkId, name, email, role, location, and rating.
- 2. The system should store job postings with details such as title, description, location, budget, category, status, and seekerId.
- 3. The system should store bids with bidId, jobId, providerId, amount, status, and message.
- 4. The system should store chat messages with messageId, senderId, receiverId, jobId, content, and timestamp.
- 5. The system should store ratings and reviews, linking them to completed jobs and users.
- 6. The system should ensure that all data modifications (job updates, bid acceptance, reviews) are logged and timestamped.

At the current level the considerations for the entities and their transformations have been minimally identified below.

Entity	Attributes	Description
User	clerkId, name, email, role (Seeker or Provider), location, rating, reviews []	Stores user information and authentication details.
Job	id, title, description, location, budget, category, status, seekerId, providerId (nullable), bids []	Stores job postings and related details.
Bid	id, jobId, providerId, amount, message, status (Pending, Accepted, Rejected)	Stores offers made by Providers.
Message	id, senderId, receiverId, jobId, content, timestamp	Stores job-related conversations.

Review	id, reviewerId, revieweeId, rating, comment,	Stores ratings and feedback.
	jobId	

Table 1 High Level Data Model

3.2. Input Requirement Analysis

Users will input data through registration forms, job posting fields, bid submissions, payment details, and feedback forms. This section defines the required data fields, validation rules, and security measures to ensure data integrity and user experience.

- 1. The system should allow users to log in by entering their email and password through a custom login page.
- 2. The system should allow Seekers to input job details, including title, description, location, budget, and category.
- 3. The system should allow Providers to input bid details, including amount and a short message.
- 4. The system should allow users to search for jobs by keyword, category, and location.
- 5. The system should allow users to submit messages via a chat interface.
- 6. The system should allow Seekers to accept or reject bids from Providers.
- 7. The system should allow Providers to confirm job completion.
- 8. The system should allow Seekers to provide feedback and ratings after a job is completed.

3.3. Output Requirement Analysis

The system will generate outputs such as job listings, bid notifications, task completion confirmations, user ratings, and payment receipts. This section specifies the expected outputs and how they are presented to different user roles.

- 1. The system should display the user dashboard with job listings, bid status, and notifications.
- 2. The system should display all job postings in an organized list with filters for easy browsing.
- 3. The system should display a detailed job view when a user clicks on a job listing.
- 4. The system should notify Seekers when a new bid is placed on their job.
- 5. The system should notify Providers when their bid has been accepted or rejected.
- 6. The system should display a real-time messaging interface for active job communications.
- 7. The system should display a Provider's rating and reviews on their profile.
- 8. The system should display flagged jobs and reports in the admin panel for moderation.

Function	Output	Format
User Dashboard	Active & completed jobs, notifications	Dashboard UI
Job Listings	List of available jobs with filters	Dynamic Table/List
Bidding Panel	Bidders & their offers	Modal Window
Messaging	Chat history & new messages	Chat Window
Ratings & Reviews	Displayed under user profiles	Star Ratings & Comments

Admin	Dashboard	(Future	Reported users, flagged jobs	Admin Panel
feature)				

Table 2 Output Requirements

3.4. Interface Requirement Analysis

A user-friendly interface is crucial for seamless interaction. This section defines UI/UX expectations, including navigation, accessibility, responsiveness, and interaction design for both desktop and mobile users.

- 1. The system should provide a responsive web interface using React.js.
- 2. The system should ensure seamless navigation using a sidebar for desktops and a bottom nav for mobiles.
- 3. The system should provide a dark/light mode toggle for accessibility.
- 4. The system should display user profile information, including past jobs and ratings.
- 5. The system should ensure that all buttons and inputs are styled for clarity and ease of use.
- 6. The system should allow users to switch between job seeker and provider views.
- 7. The system should include a visually distinct job status indicator (e.g., Open, In Progress, Completed).

3.5. Dynamic model specification of the system

The system will follow a workflow where jobs move through different states: posted \rightarrow bid on \rightarrow accepted \rightarrow in progress \rightarrow completed \rightarrow reviewed. This section details the state transitions and interactions between users, ensuring an efficient process flow.

3.5.1 Use Cases

Actors:

- Seeker (Posts jobs, accepts bids, Leaves reviews)
- **Provider** (Browses jobs, Places bids, Completes tasks)
- Admin (Manages disputes and reports)

Key Use Cases:

- Login/Logout
- Create, View, Edit, Delete Job
- Search & Filter Jobs
- Bid on a Job
- Accept a Bid
- Completing a Job
- Rate a User

3.5.1.1 Login

- Actor: Seeker, Provider, Administrator
- **Precondition:** User is not logged in.
- Steps:
 - 1. User enters credentials.
 - 2. The system authenticates via Clerk.
 - 3. The system redirects users to the dashboard.

• **Postcondition:** User is logged in.

Includes: NoneExtends: None

3.5.1.2 Post Job

• Actor: Seeker

• **Precondition:** Seeker is logged in.

• Steps:

1. Seeker enters job details.

2. System saves and publishes jobs as **Open**.

• **Postcondition:** Job is available for Providers.

Includes: NoneExtends: None

3.5.1.3 Browse Jobs

• Actor: Provider

• **Precondition:** Provider is logged in.

• Steps:

1. Provider applies filters (location, category, etc.).

2. The system displays matching jobs.

• **Postcondition:** Provider sees available jobs.

Includes: NoneExtends: None

3.5.1.4 Bid on Job

• Actor: Provider

• **Precondition:** Job is open for bidding.

• Steps:

1. Provider submits a bid (amount, message).

2. The system saves bid and notifies Seeker.

• **Postcondition:** Bid is recorded.

Includes: NoneExtends: None

3.5.1.5 Accept Bid

• Actor: Seeker

• **Precondition:** Job has at least one bid.

• Steps:

1. Seeker reviews bids.

2. Seeker selects a Provider.

3. System marks job as Assigned.

4. System notifies the Provider.

• **Postcondition:** Job is assigned.

Includes: NoneExtends: None

3.5.1.6 Complete Job

• Actor: Provider

- **Precondition:** Provider is assigned a job.
- Steps:
 - 1. Provider marks job as Completed.
 - 2. System notifies Seeker.
- **Postcondition:** Job is marked as **Completed**.
- Includes: NoneExtends: None

3.5.1.7 Verify Job

- Actor: Seeker
- **Precondition:** Provider has marked job as **Completed**.
- Steps:
 - 1. Seeker reviews work.
 - 2. Seeker marks job as Verified.
 - 3. System updates job status to Closed.
- **Postcondition:** Job is closed.
- **Includes:** None
- Extends: Complete Job

3.5.1.8 Rate & Review Provider

- Actor: Seeker
- **Precondition:** Job is closed.
- Steps:
 - 1. Seeker rates Provider (1-5 stars).
 - 2. Seeker writes a review.
 - 3. System updates Provider's profile.
- **Postcondition:** Rating is saved.
- Includes: None
- Extends: Verify Job

3.5.1.9 Rate & Review Seeker

- **Actor:** Provider
- **Precondition:** Job is closed.
- Steps:
 - 1. Provider rates Seeker (1-5 stars).
 - 2. Provider writes a review.

- 3. System updates Seeker's profile.
- Postcondition: Rating is saved.
- Includes: NoneExtends: Verify Job

3.5.1.10 Send Message

- Actor: Seeker, Provider
- **Precondition:** Job is in progress.
- Steps:
 - 1. User opens chat.
 - 2. User sends a message.
 - 3. System delivers messages.
- Postcondition: Message is sent.
- Includes: None
- Extends: Bid on Job, Accept Bid

3.5.1.11 Report User

- Actor: Seeker, Provider
- **Precondition:** Job interaction exists between two users.
- Steps:
 - 1. User selects a reason for reporting.
 - 2. System logs report and notifies Admin.
- **Postcondition:** Report is recorded.
- Includes: None
- Extends: Send Message, Verify Job, Rate & Review Provider, Rate & Review Seeker

3.5.1.12 Resolve Dispute

- Actor: Administrator
- **Precondition:** A report exists.
- Steps:
 - 1. Admin reviews the report.
 - 2. Admin takes action (warn, suspend, ban).
 - 3. System updates user status.
- **Postcondition:** Dispute is resolved.
- Includes: None
- Extends: Report User

3.5.2 Use Case Diagram

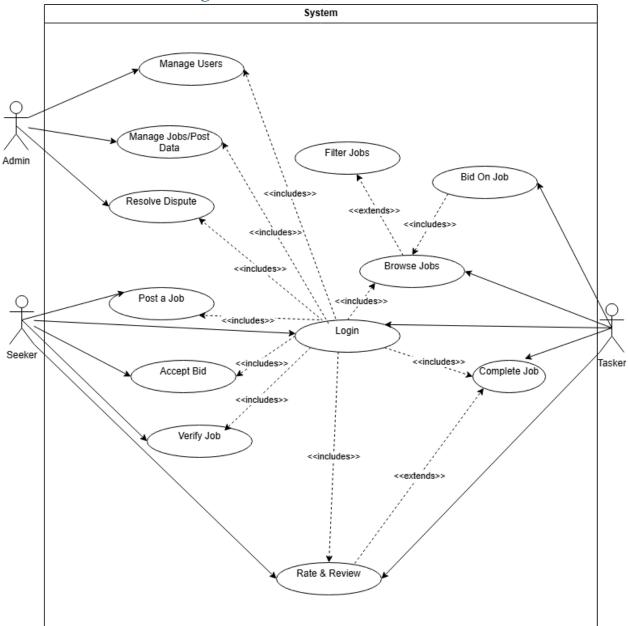


Figure 1: Use Case Diagram

3.5.3 Sequence Diagrams

This section outlines the key sequence diagrams representing interactions between different actors (users) and the system. These diagrams illustrate the structured flow of events for core functionalities, including user authentication, job postings, job searching, and bidding processes.

Each sequence diagram captures how users interact with the system, detailing message exchanges between the actors and system components.

3.5.3.1 Login Process

This sequence diagram illustrates how both Seekers and Providers log into the system using Clerk authentication.

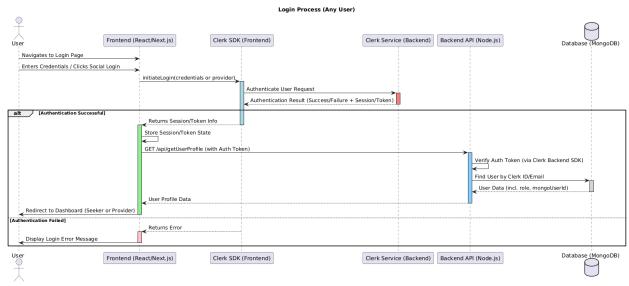


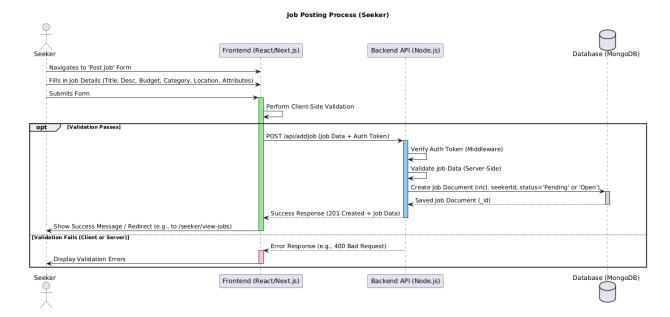
Figure 2 :Login Sequence Diagram

Description

- The User (Seeker/Provider) enters their email and password in the login form.
- The frontend sends the credentials to the backend API.
- The backend first checks if the email exists in the MongoDB user database.
- If the user exists, the credentials are forwarded to Clerk for authentication.
- Clerk validates the credentials and responds with either a successful login token or an error.
- If authentication is successful, the system grants access and redirects the user to their respective dashboard.

3.5.3.2 *Job Posting by a Seeker*

This sequence diagram illustrates the process by which a registered Seeker logs into the system and posts a job for Providers to view and bid on. The flow includes authentication, job data submission, and successful posting.



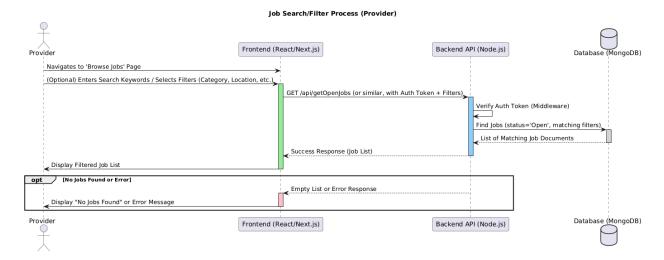
Description

- The Seeker logs in by providing valid credentials.
- The system verifies credentials using MongoDB and Clerk authentication.
- Once authenticated, the Seeker navigates to the "Post Job" section.
- The Seeker fills in job details such as title, description, category, budget, and deadline.
- The system validates the provided data and saves the job entry in the database.
- The job is successfully posted and becomes available for Providers to view.

3.5.3.3 Job Searching and Viewing by a Provider

Introduction

This sequence diagram represents the steps a Provider takes to search for available jobs. It details how the Provider interacts with the system to filter and view relevant job listings.



Description

- The Provider logs in with valid credentials.
- Authentication is verified using MongoDB and Clerk.
- The Provider navigates to the job search section.
- The Provider applies filters such as job category, budget, location, or keyword.
- The system queries the database and returns a list of matching jobs.
- The Provider selects a specific job to view details.

3.5.4 Entity-Relationship Diagram (ERD)

Entities:

- 1. User
- 2. Job
- 3. Rating
- 4. Category
- 5. Payment
- 6. **Bid**
- 7. Address

Entity	Attributes
User	1. userId (PK) - int
	2. clerkId (FK) - string
	3. name - string
	4. email - string
	5. phoneNumber - string
	6. userType - string (seeker, provider)
	7. profilePicture - string

	8. bio - text
	9. createdAt - datetime
	10. updatedAt - datetime
Job	1. jobId (PK) - int
300	2. title - string
	3. description - text
	4. offeredAmount - decimal
	5. status - string (open, inprogress, completed,
	cancelled)
	6. createdAt - datetime
	7. updatedAt - datetime
	8. seekerId (FK) - int
	8. providerId (FK) - int
	9. category(FK)- int
Rating	1. ratingId (PK) - int
Rating	2. rating - int (1-5 scale)
	3. feedback - text
	4. createdAt - datetime
	5. userId (FK) - int
	6. jobId (FK) - int
Category	1. categoryId (PK) - int
Category	2. categoryName - string
	3. createdAt - datetime
Dowmont	4. updatedAt - datetime
Payment	1. paymentId (PK) - int
	2. jobId (FK) - int
	3. amount - decimal
	4. paymentStatus - string
	(pending, completed, failed)
	5. paymentMethod - string
	(credit card, PayPal, etc.)
	6. createdAt - datetime
	7. updatedAt - datetime
Bid	1. bidId (PK) - int
	2. jobId (FK) - int
	3. seekerId (FK) - int
	4. providerId (FK) - int
	5. createdAt - datetime
	6. updatedAt - datetime
Address	1. addressId (PK) - int
	2. userId (FK) - int
	2. useria (1 IX) - int

3. street - string
4. city - string
5. state - string
6. postalCode - string
7. country - string

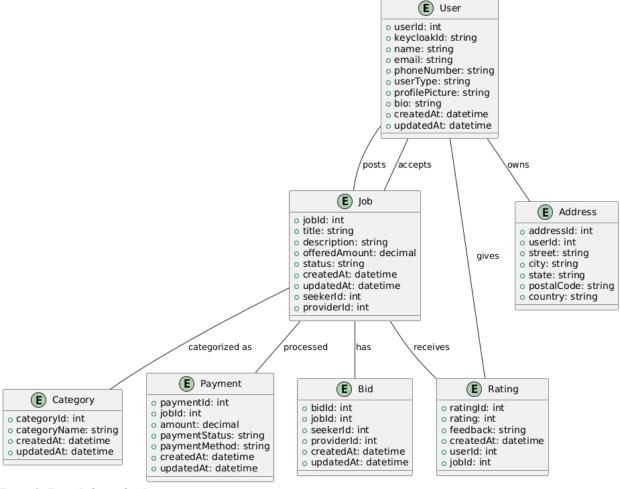


Figure 3: Entity Relationship Diagram

4. Chapter 4: Design

4.1 Functional design specification

4.1.1 User Registration and Login (RQ. 1)

• Steps:

- 1. User navigates to the registration/login page.
- 2. If the user is new, they choose to register or log in.
- 3. On registration, the user provides necessary information (name, email, etc.).
- 4. Clerk handles authentication, sending a success or failure message.
- 5. If login is successful, Clerk returns a token and user is directed to the homepage/dashboard.
- 6. If login fails, the system prompts the user to retry or reset their password.
- **Rationale**: Clerk will handle all authentication and user credentials securely, enabling easy role management.

4.1.2 Role-Based Access Model (RQ. 2)

• Steps:

- 1. Once the user is authenticated, retrieve the user's role from Clerk.
- 2. Depending on the role (Seeker or Provider), display the appropriate dashboard.
- 3. If the user attempts to access functionality not allowed by their role (e.g., Seekers trying to place bids), display an error message or redirect them to an appropriate page.
- **Rationale**: Role-based access ensures that each user can only perform actions relevant to their role.

4.1.3 Job Posting Creation, Editing, and Cancellation (RQ. 3)

• Steps:

- 1. Seeker logs in and navigates to the job posting section.
- 2. On job creation, the Seeker provides details like job title, description, category, and budget.
- 3. The system validates the input (e.g., ensuring required fields are filled, budget is positive).
- 4. The job is created and stored in the database with a status of "open."
- 5. The Seeker can later edit or delete the job posting. On deletion, the job is removed from the system(marked as deleted but stored for reporting).
- **Rationale**: Job management is essential to allow Seekers to modify or remove their listings when necessary.

4.1.4 Provider Job Browsing and Searching (RQ. 4, RQ. 6)

• Steps:

- 1. Provider logs in and accesses the job browsing page.
- 2. Provider can search for jobs using filters such as location, budget, or category.
- 3. The system queries the database for jobs that match the search criteria.
- 4. Jobs are displayed in a list, with key details visible (e.g., title, description, budget).
- **Rationale**: This provides Providers with a convenient way to find jobs suited to their preferences and location.

4.1.5 Provider Bidding on Job Postings (RQ. 5)

• Steps:

- 1. Provider browses available jobs and selects one they want to bid on.
- 2. Provider submits a bid with an offer amount, expected time, and any additional details.
- 3. The system validates the bid (e.g., checking if the bid is within the job's budget).
- 4. The system stores the bid and notifies the Seeker about the new bid.
- **Rationale**: This allows Providers to actively engage with job postings and offer their services.

4.1.6 Seeker Accepting or Rejecting a Bid (RQ. 8, RQ. 9)

• Steps:

- 1. Seeker views bids for a particular job.
- 2. The Seeker can review all the bids and select one to accept.
- 3. Once the bid is accepted, the system changes the job's status to "assigned."
- 4. The system prevents further bidding on the job after it has been assigned.
- **Rationale**: This ensures that the Seeker can choose the most suitable Provider and stop further bids once a decision is made.

4.1.7 Provider Marking Job as Completed (RQ. 10)

• Steps:

- 1. Provider completes the work and navigates to the job details page.
- 2. Provider clicks "Mark as Completed."
- 3. The system changes the job status to "completed."
- **Rationale**: This enables the Seeker to verify completion before payment.

4.1.8 Seeker Verifying Job Completion (RQ. 11)

• Steps:

1. Seeker receives a notification that the Provider has marked the job as completed.

- 2. Seeker reviews the work and confirms if it's completed to satisfaction.
- 3. If the Seeker is satisfied, they finalize the transaction and mark the job as finished.
- 4. If the Seeker is unsatisfied, they can request modifications.
- **Rationale**: This ensures that the Seeker is satisfied with the job before finalizing the payment.

4.1.9 User Ratings and Reviews (SRQ. 1)

• Steps:

- 1. After the job is marked as completed, both Seeker and Provider are prompted to rate each other.
- 2. The rating is based on a scale of 1-5.
- 3. Both users can leave feedback.
- 4. Ratings and reviews are stored in the database and displayed on the user's profile.
- **Rationale**: This ensures a feedback system is in place for both Seekers and Providers, fostering trust within the community.

4.1.10 System Architecture

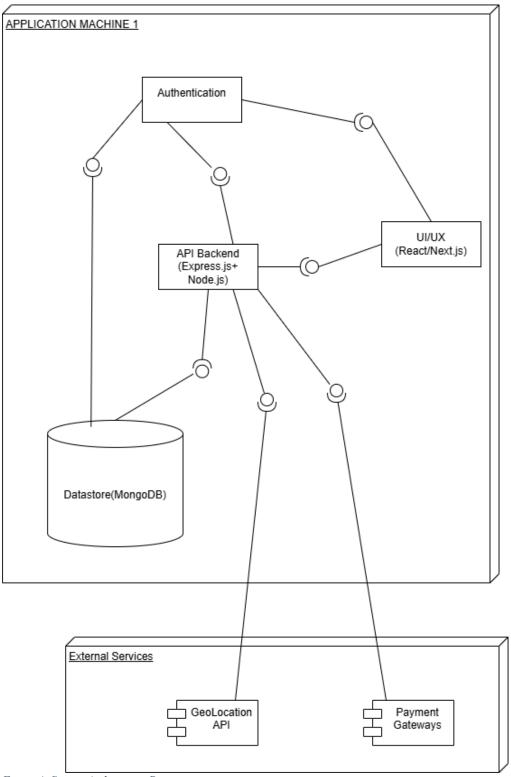


Figure 4: System Architecture Diagram

Architecture Breakdown

Core Components

Frontend (React.js)

- o Users interact with the platform.
- o Handles authentication via Clerk.
- o Displays available jobs, bids, and payments.
- o Implements form handling, validation, and maps for location selection.

Backend (Node.js + Express.js)

- o Serves as an API to handle requests.
- o Manages user authentication (Clerk integration).
- o Handles CRUD operations for jobs, bids, and payments.
- o Implements geolocation-based job search.

Authentication (Clerk)

- o Manages user authentication and authorization.
- o Provides access tokens for secure API calls.

Database (MongoDB)

- o Stores user profiles, jobs, bids, and payments.
- o Uses **GeoJSON** for location-based job searching.
- Stores clerkId instead of passwords for users.

External Services

- o Geolocation API: Allows users to select a location using a map.
- o **Payment Gateway** (Future Implementation): Enables payments between seekers and providers.

4.2 Interface Design Specification

4.2.1 Design Model Specifications

The interface design is developed based on:

4.2.1.1 **System Requirements**:

Users must be able to register, log in, create job postings, place bids, manage payments, and track work progress.

Secure authentication and authorization are handled through Clerk, ensuring role-based access control.

The system integrates geolocation-based job discovery and provider selection through an interactive map-based user interface.

4.2.1.2 **System Design Model**:

- The frontend is built using React.js, structured with modular and reusable components to enhance maintainability and scalability.
- The backend is implemented in Node.js, exposing RESTful APIs that facilitate seamless communication with the MongoDB database.
- Clerk is utilized for authentication and authorization, enforcing security best practices.
- The user interface follows a consistent, structured layout, designed to align with usability principles while ensuring cross-platform responsiveness.

4.2.2 General Interface Considerations

The system interface is designed in alignment with core software engineering principles, ensuring:

4.2.2.1 Component Reusability and Scalability:

- The UI is structured using a component-driven approach, allowing elements such as forms, job listings, maps, and authentication dialogs to be reused efficiently.
- Each interface element is independent yet seamlessly integrated, making it easy to modify or expand the system without disrupting other components.

4.2.2.2 Clarity and Consistency:

- A well-organized and intuitive navigation structure ensures users can easily locate and complete tasks.
- The UI maintains a uniform visual identity, incorporating consistent typography, color schemes, and iconography to create a familiar and professional experience.

 Interactive feedback mechanisms—such as real-time validation, tooltips, and contextual error messages—help users navigate the system smoothly while reducing errors.

4.2.2.3 User-Friendliness and Accessibility:

- The interface is fully responsive, adapting seamlessly to both desktop and mobile devices for a smooth user experience.
- Accessibility standards are met, ensuring keyboard-friendly navigation and alternative text for visual elements to support users with disabilities.
- Users can easily select their location using an interactive map with a built-in search bar, simplifying the process of pinpointing precise locations.

4.3 Input Specification

The input specification for the system is meant to ensure structured, validated, and secure user interactions across various forms and input mechanisms. This section details the types of input fields, their validation criteria, interaction methods, and how data integrity is maintained throughout the system.

4.3.1 General Input Handling

All user inputs are processed using a combination of client-side validation (for immediate feedback) and server-side validation (for security and data integrity). Error messages should be displayed in real-time to prevent submission of incorrect or incomplete data.

4.3.2 Input Fields and Validation

4.3.2.1 User Registration & Authentication Inputs

Purpose: Captures user credentials and profile information for account creation and authentication.

Field	Input Type	Validation & Constraints	Interaction
First Name	Text Input	Required, alphabetic only, 2-50 characters	Standard text field
Last Name	Text Input	Required, alphabetic only, 2-50 characters	Standard text field
Email Address	Email Input	Required, valid email format, unique	Instant validation on entry
Phone Number	Text Input	Required, numeric only, follows country-specific format	Input mask for formatting
Password	Password Input	Required, min 8 characters, includes uppercase, number, symbol	Password strength indicator

User Type	Dropdown Select	Required, "Provider"	options	: "Seeker",	Default to "Seeker"
Location	Map Selector & Search	Required, with search	_	1 1	Click-to-select, search-supported

Interaction Flow:

- 1. User enters details into the form.
- 2. Real-time validation occurs (e.g., password strength, email format check).
- 3. Upon submission, the form is validated, and data is sent to the authentication API.
- 4. On success, the user is redirected; on failure, appropriate feedback is displayed.

4.3.2.2 Job Posting Inputs

Purpose: Captures job details for seekers looking to post available work.

Field	Input Type	Validation & Constraints	Interaction
Job Title	Text Input	Required, 5-100 characters	Standard text input
Description	Text Area	Required, min 20 characters	Rich text support
Job Category	Dropdown Select	Required, predefined categories	Dropdown menu
Offered Amount	Numeric Input	Required, positive numeric value	Currency formatting
Location	Map Selector & Search	Required, Google Maps- powered	Click-to-select, search-supported

Interaction Flow:

- 1. User fills out the form, choosing job details.
- 2. The system validates fields (ensuring valid categories, text length, etc.).
- 3. User submits the job; data is processed and stored in the backend.
- 4. Job listing is published and visible to providers.

4.3.2.3 Bidding Inputs

Purpose: Allows providers to submit bids for posted jobs.

Field	Input Type	Validation & Constraints	Interaction
Offered Price	Numeric Input	Required, positive numeric value	Currency formatting
Custom Message	Text Area	Optional, max 500 characters	Rich text support

Interaction Flow:

- 1. Provider selects a job and enters bid details.
- 2. System validates the price and message constraints.
- 3. On submission, the bid is sent to the seeker for review.

4.3.2.4 Payment Inputs

Purpose: Processes transactions between seekers and providers.

Field	Input Type	Validation & Constraints	Interaction
Payment	Dropdown	Required, options: "Credit Card",	Selection menu
Method	Select	"Mobile Money", "Cash"	
Card Details	Numeric Input	Required if "Credit Card" selected,	Secure masked
		follows card format	input
Confirmation	Numeric Input	Required for mobile money	Auto-generated
Code		transactions	code

Interaction Flow:

- 1. User selects a payment method.
- 2. If applicable, card details or confirmation codes are entered.
- 3. Payment is processed through the backend API.
- 4. Success or failure response is displayed.

4.3.3 Security & Data Integrity Considerations

- Input Sanitization: Prevents SQL injection and XSS attacks by sanitizing inputs at both client and server levels.
- Validation Mechanisms: Uses regular expressions and predefined constraints to ensure data integrity.
- User Feedback: Displays real-time validation messages to guide user input and prevent errors before submission.

4.4 Output Design Specification

The system's output design ensures clear, structured, and meaningful presentation of data to users. All outputs—including dashboards, job listings, bid summaries, payment confirmations, and user profiles—are designed for readability, accessibility, and consistency. The following sections outline each output format, detailing content, layout, and interaction mechanisms.

4.4.1 General Output Handling

- Outputs are dynamically generated based on user roles (Seeker, Provider, Admin).
- Information is retrieved from the backend and formatted for optimal readability.
- Outputs are structured with clear headings, tables, or cards for data presentation.

- Interactive elements such as filters, sorting, and pagination enhance usability.
- Visual indicators (e.g., status badges, alerts, tooltips) provide contextual information.

4.4.2 Output Formats and Layouts

4.4.2.1 User Dashboard Output

Page: /dashboard

Purpose: Presents an overview of the user's account, including active engagements, job statuses, bidding history, and payment records.

Component	Description	Output Format	
Header	Displays user's name, role, and system Static text notifications.		
Job Overview Panel	Summarizes the number of jobs posted, pending, and completed.		
Bid History Lists user-submitted bids, including job details and bid status.		Table with sorting/filtering	
Payment Displays financial interactions, including		Table with transaction	
Transactions pending and completed payments.		details	
System Notifications	Alerts regarding new bids, job updates, and	Notification panel	
Notifications payment confirmations.		_	

Interaction Flow:

- 1. Upon login, the system retrieves and displays relevant data dynamically.
- 2. Users interact with dashboards to access detailed records and perform actions.
- 3. Filters and sorting mechanisms enable efficient data exploration.

4.4.2.2 Job Listings Output

Page: /jobs

Purpose: Provides an accessible and structured presentation of available job opportunities for providers.

Component	Description Output Format	
Job Title	Name of the posted job.	Text
Budget	Compensation offered by the job poster. Numeric currency form	
Location	Job location, displayed with a map reference.	Text with coordinate integration
Status	Indicates whether the job is open, in progress, or completed.	Status label
Action Button	Directs the user to the job details page.	Clickable button

Interaction Flow:

1. Providers browse available jobs using filtering and sorting options.

2. The system updates the job list dynamically based on user preferences.

3. Selecting a job entry navigates the provider to the detailed job view.

4.4.2.3 Job Details Output

Page: /job/:jobId

Purpose: Displays comprehensive information about a job posting, including requirements and

bid activity.

Component	Component Description	
Job Description	Detailed information about the job, including required	Paragraph text
	skills.	
Requirements	Specific qualifications or certifications necessary.	Bullet points
Deadline	The latest date by which the job should be completed.	Date format
Location	Exact job location with interactive mapping.	Embedded
		map
Job Poster	Name and rating of the individual who posted the job.	Profile card
Details		
Bid History	A list of submitted bids with provider details.	Table format

Interaction Flow:

1. Providers view the full job details before making a bid.

2. The system dynamically retrieves relevant data upon page load.

3. If applicable, providers can place a bid directly from this page.

4.4.2.4 Bidding Summary Output

Page: /bids

Purpose: Displays providers' bid history, including real-time status updates.

Component	Description	Output Format	
Job Title	Name of the job associated with the bid. Text		
Offered Price	Proposed compensation submitted by the provider.	Currency format	
Status	Indicates whether the bid is pending, accepted, or rejected.	Status label	
Seeker Response	Message or feedback from the job poster, if applicable.	Text box	

Interaction Flow:

- 1. Providers access their bid history to track responses from job seekers.
- 2. The system updates bid statuses in real time based on job poster actions.
- 3. Accepted bids transition to the active jobs section for further engagement.

4.4.2.5 Payment Confirmation Output

Page: /payments

Purpose: Provides transaction records and payment verification details.

Component	Description	Output Format
Transaction ID	Unique identifier for each financial transaction.	Alphanumeric
		text
Job Title	The job associated with the payment.	Text
Amount	Payment amount processed or pending.	Currency format
Status	Displays the transaction status (Paid, Pending, Failed). Status label	
Payment	Selected payment option (e.g., credit card, mobile	Icon-based format
Method	money).	
Receipt	Provides a downloadable transaction confirmation.	Clickable link

Interaction Flow:

- 1. Users navigate to the payments section to review past transactions.
- 2. The system retrieves financial data and updates the display dynamically.
- 3. Users can download receipts or initiate payment dispute procedures if necessary.

4.4.2.6 User Profile Output

Page: /profile/:userId

Purpose: Displays user details, including past performance, ratings, and engagement history.

Component	Description Output Format		
Profile	Uploaded image representing the user.	Image file	
Picture			
Name	Full name of the registered user.	Text	
Location	Selected geographical location.	Text with ma	
Ratings	Aggregated performance rating based on completed jobs.	Star-based UI	
Reviews	Comments and feedback from other users.	Comment panel	

Interaction Flow:

- 1. Users access their profile to review and update personal information.
- 2. The system retrieves user-specific details from the database.
- 3. User ratings and reviews dynamically update based on completed transactions.

The database and data structures of the system are designed to ensure data integrity, scalability, and efficient retrieval. The system employs a NoSQL database architecture (MongoDB) to support flexible, schema-less data storage while maintaining structured relationships through document embedding and referencing. The design follows normalization principles where necessary while leveraging denormalization in areas requiring high-speed access to frequently queried data. This section outlines the core database collections, data relationships, indexing strategies, and file storage mechanisms.

4.5 Database, File, and Data Structures Design Specification4.5.1 Database Design Approach

- Document-Oriented Structure: The system utilizes a MongoDB document-based model, where each entity is represented as a JSON-like document.
- Data Normalization & Denormalization:
 - o Frequently queried data is embedded to reduce join operations.
 - Highly relational data is referenced to maintain consistency and avoid redundancy.
- Indexing Strategy: Critical fields (e.g., user identifiers, job statuses, timestamps) are indexed to optimize query performance.
- Security Considerations: The database enforces access control mechanisms, ensuring that only authorized users can access specific records.

4.5.2 Core Collections and Data Schemas

The following sections detail the primary collections, including their data attributes and relationships.

4.5.2.1 User Collection

Collection Name: users

Purpose: Stores user data, including authentication identifiers, profile details, and user roles.

Field Name	Data Type	Description	
_id	ObjectId	Unique identifier for the user (MongoDB autogenerated).	
clerkId	String	Reference to the Clerk authentication identifier.	
firstName	String	User's first name.	
lastName	String	User's last name.	
email	String	User's email address (unique).	
phoneNumber	String	Contact phone number.	

role	Enum (Seeker,	Defines user access level and functionalities.	
	Provider)		
location	GeoJSON Object	Stores latitude and longitude for geolocation-based searches.	
createdAt	Timestamp	Account creation date.	
updatedAt	Timestamp	Last modification date.	

Relationships:

• Users are referenced in jobs, bids, and payments collections.

4.5.2.2 Job Collection

Collection Name: jobs

Purpose: Stores job listings posted by seekers, including descriptions, categories, and assigned providers.

Field Name	Data Type	Description		
_id	ObjectId	Unique identifier for the job.		
title	String	Title of the job.		
description	String	Detailed job description.		
categoryId	ObjectId	Reference to the job category (from categories collection).		
seekerId	ObjectId	Reference to the user who posted the job.		
location	GeoJSON Object	Stores job location coordinates.		
budget	Decimal	Budget allocated by the seeker.		
status	Enum (Open, In Progress, Completed, Cancelled)	Current job state.		
assignedProviderId	ObjectId	References the provider selected for the job.		
createdAt	Timestamp	Job creation timestamp.		
updatedAt	Timestamp	Last modification timestamp.		

Relationships:

- Each job is linked to a seeker (job poster).
- Jobs reference the category they belong to.
- Jobs can have multiple bids from different providers.
- Once assigned, a provider is linked to the job.

4.5.2.3 Bid Collection

Collection Name: bids

Purpose: Tracks bids submitted by providers for job listings.

Field Name	Data Type	Description
_id	ObjectId	Unique bid identifier.
jobId	ObjectId	References the job being bid on.
providerId	ObjectId	References the provider submitting the bid.
amountOffered	Decimal	Bid amount proposed by the provider.
message	String	Optional message from the provider.
status	Enum (Pending, Accepted, Rejected)	Current bid state.
createdAt	Timestamp	Bid submission timestamp.

Relationships:

- A bid references a job and the provider who submitted it. The seeker reviews and updates the bid status.

4.5.2.4 Payment Collection

Collection Name: payments

Purpose: Logs all financial transactions, including completed and pending payments.

Field Name	Data Type	Description		
_id	ObjectId	Unique payment identifier.		
seekerId	ObjectId	References the user making the payment.		
providerId	ObjectId	References the user receiving the payment.		
jobId	ObjectId	References the job being paid for.		
amount	Decimal	Transaction amount.		
status	Enum (Pending, Completed, Failed)	Current payment state.		
paymentMethod	Enum (Cash, Credit Card, Mobile Money)	Selected payment option.		
transactionReference	String	Unique identifier from the payment gateway.		
createdAt	Timestamp	Payment initiation timestamp.		

Relationships:

- Payments link to **seekers**, **providers**, and **jobs** to ensure traceability.
- Payment status updates in real time.

4.5.3 Data Indexing and Optimization

Primary Indexing: Each collection uses _id as the primary identifier, ensuring efficient query lookups.

Secondary Indexing: Fields frequently used in queries (e.g., email, status, createdAt) are indexed for performance.

Geospatial Indexing: The location field in jobs and users collections utilizes GeoJSON indexing, enabling efficient proximity-based searches.

Query Optimization: Aggregation pipelines are employed for complex queries, such as retrieving job statistics and bid histories.

4.5.4 Data Security & Integrity Considerations

- Authentication & Authorization: Integrated with Clerk, ensuring that sensitive user data is protected.
- Role-Based Access Control (RBAC): Data retrieval permissions are enforced based on user roles (Seeker, Provider, Admin).

5. Chapter 5: Implementation

5.1 Implementation Environment

The development and deployment of the Service Market Place platform utilized the following software and hardware resources:

5.1.1 Software

• Frontend:

- **Framework:** Next.js (v13+ with App Router) A React framework providing server-side rendering, routing, and optimized builds.
- **Language:** TypeScript For static typing, enhancing code maintainability and reducing runtime errors.
- **UI Library:** Material UI (MUI) v5 For pre-built, customizable React components adhering to Material Design principles.
- **Mapping:** @react-google-maps/api For integrating Google Maps functionalities, including displaying maps, markers, and using the Places Autocomplete API.
- **Notifications:** notistack For displaying user-friendly "snackbar" or "toast" notifications for real-time events.
- HTTP Client: axios (via axiosInstance utility) For making API requests from the frontend to the backend.
- **Real-time Communication:** socket.io-client For establishing WebSocket connections with the backend to receive live updates (new jobs, bids, status changes, notifications).

• Backend:

- **Runtime Environment:** Node.js (LTS version, e.g., v18 or v20) For executing server-side JavaScript.
- **Framework:** Express.js A minimal and flexible Node.js web application framework used to build the REST API.
- Language: JavaScript (ES6+) Standard language for Node.js development.
- **Database Interaction:** Mongoose An Object Data Modeling (ODM) library for MongoDB and Node.js, used for schema definition and database operations.
- **Real-time Communication:** Socket.IO (server library) For managing WebSocket connections and broadcasting events to connected clients.

• Database:

• **Type:** MongoDB - A NoSQL, document-oriented database used for storing user profiles, job details, bids, categories, and potentially other application data. Managed via MongoDB Atlas (cloud) or a local instance during development.

• Authentication & Authorization:

• **Service:** Clerk - A third-party service used for user authentication (signup, login, session management) and providing user metadata on both frontend and backend via its SDKs and JWT verification.

• Development Tools:

- **Version Control:** Git / GitHub For source code management and collaboration.
- Package Managers: npm or yarn For managing project dependencies.
- Code Editor: Visual Studio Code (or similar IDE).
- **API Testing:** Postman (or similar tool) For testing backend API endpoints during development.

5.1.2 Hardware:

- **Development Machine:** Standard PC/Laptop meeting the minimum requirements outlined in the proposal (e.g., Intel Core i3/i5/i7 or equivalent, 8GB+ RAM, 256GB+ SSD Storage). Operating System: Windows, macOS, or Linux.
- **Deployment Environment:** (Assumption: Specify your actual deployment setup here. Example below)
 - Frontend: Deployed on Vercel, leveraging its integration with Next.js for optimized builds and CDN delivery.
 - Backend & Database: Deployed on a cloud platform like Render, Heroku, or AWS EC2/ECS, with MongoDB hosted on MongoDB Atlas.

5.2 Documentation

This section describes the major program modules, key services, associated data collections, and system architecture based on Docker containers.

Actual code listings and configuration files are included in **Appendix A** and referenced here.

5.2.1 System Architecture and Docker Configuration

The Service Marketplace system is containerized using **Docker Compose** for isolated development and easy deployment.

Docker Compose Setup:

- **backend**: Node.js Express server exposing REST APIs for users, jobs, bids, and future payments.
- mongo: MongoDB database used to persist application data.

This configuration ensures that:

• Backend and database services run in isolated containers.

- Hot reloading is enabled via **nodemon** in development mode (npm run dev).
- MongoDB data is persisted across container restarts via a **named volume** (mongo data).

5.2.2 Backend Service Overview

The backend is built with Express.js, a minimalist web server, and is responsible for:

- Authentication & Authorization: Handled via Clerk.dev (OAuth, JWT sessions).
- **RESTful API Endpoints**: For user management, job posting, bid submission, and job assignment.
- Real-Time Communication: Enabled via Socket.IO for bid updates and notifications.
- File Uploads: Prepared with Multer for potential user profile images or attachments.
- **Security**: CORS policy enforced via cors middleware and environment variables managed by dotenv.

Key Dependencies (from package.json):

Package	Purpose		
express	API server framework		
mongoose	MongoDB ORM (Object-Relational Mapping)		
@clerk/clerk-sdk-node	Secure user authentication & management		
socket.io	Real-time bid and job event communication		
bcryptjs	Password hashing (optional if needed)		
jsonwebtoken	Secure token-based authentication		
multer	File upload handling (future proofing)		
dotenv	Environment variable management		
cors	Secure API access between frontend and backend		

Development Tools:

Tool	Purpose
nodemon	Auto-reload server during development (npm run dev)
Docker/Docker Compose	Full containerization and service management

5.2.3 System Modules and Data Structures

Module Name	Description		
Authentication Module	Handles sign-up, sign-in, session validation, and logout using Clerk.dev. No passwords are directly stored in MongoDB.		
User Management Module	CRUD operations for user profiles; each user links to a Clerk ID, geolocation, and role.		
Job Management Module	Enables Seekers to create, edit, and delete jobs. Stores job categories, location (GeoJSON), budget, and status (Open, In Progress, Completed, Cancelled).		
Bid Management Module	Allows Providers to submit, view, and manage bids on jobs. Status can be Pending, Accepted, or Rejected.		
Payment Management Module (Future Phase)	Prepared to handle secure transaction records for job payments.		

Associated MongoDB Collections

Collection	Purpose
users	Stores user profiles including Clerk authentication IDs, phone numbers, roles, and geolocation.
jobs	Stores available jobs posted by seekers including title, description, budget, location, and status.
bids	Tracks bids placed by providers against jobs, recording amount, messages, and bid status.
payments (future rollout)	Will record job payments including payment method, transaction references, and amount.

5.2.4 User Manual (See Appendix B)

The system is designed to be intuitive, with a responsive Next.js frontend that supports:

- Sign Up / Sign In via Clerk authentication
- **Dashboard Access** for both Seekers and Providers
- Job Creation / Job Browsing
- Bidding and Bid Management
- User Profile Updates
- Geolocation Mapping for accurate job postings

Detailed screenshots, instructions, and examples are provided in the **User Manual** in **Appendix B**.

5.3 System Testing

5.3.1 Testing Strategy

To ensure both internal correctness and end-user functionality, we employed:

1. White-Box (Unit & Integration) Testing

- Tools: Jest/Mocha for backend service and data-model unit tests;
 Postman/Newman for API integration.
- Scope: All CRUD endpoints for Users, Jobs, Bids; real-time bid propagation via Socket.IO.

2. Black-Box (Functional) Testing

o **Approach**: Manual and automated UI tests using Cypress to verify user workflows (registration/login, job posting, bidding, dashboard display).

3. Exploratory & Regression Testing

- Manual exploratory sessions uncovered edge cases (e.g. invalid geolocation inputs, bid concurrency).
- Regression suites re-ran after each feature sprint to prevent re-introduction of bugs.

4. Non-Functional Testing (Simulated)

- Performance: Lightweight load tests (simulating 50 concurrent users posting jobs) via Apache JMeter.
- Security: Penetration checks on authentication flows (e.g. session token expiry, CORS enforcement).

5.3.2 Summary of Test Plan & Key Results

Appendix C contains the full Test Plan.

Test ID	Test Description	Туре	Endpoint URL	Input / Action (Simulated)	Expected Outcome (API Response)	Actual Outcome (API Response)	Status
Т1	User Registration	Functional	/api/auth/regis ter	{ email: "test@example.com" , password: "", firstName: "", lastName: "", role: "Seeker" }	201 Created, user record in users collection	201 Created; persisted	Pass
T2	Login with correct credentials	Functional	/api/login	Correct email/password	200 OK + JWT token	200 OK + token	Pass
тз	Create New Job (Seeker)	Integration	/api/addJob	{ title: "", description: "", categoryld: "", category: "", budget:, location: {}, seekerld: ""}	201 Created; job stored with status "Open"	201 Created; status OK	Pass
Т4	Real-time bid update	Integration	Provider emits bidAdded event	Provider submits a bid via /api/addBid	Seeker's dashboard receives bidUpdate event	Event received in UI	Pass
T5	Map geolocation selector fallback	Exploratory	Frontend UI (Job Posting)	Simulate browser with geolocation disabled	Map centers to default coords; prompt user	Default center shown	Pass

Appendix E contains the full postman testing results and raw result logs.

5.4 System Evaluation

5.4.1 User Evaluation

A **pilot study** was conducted with **12 participants** (6 Seekers and 6 Providers) over a **one-week period** using the developed system prototype. The purpose was to assess both the functional and usability aspects of the platform under realistic conditions.

Tasks assigned included:

- 1. **Register and complete a profile** using Clerk authentication and location selection via embedded Google Maps.
- 2. **Post a new job (Seeker)** or **place a bid (Provider)** using the real-time dashboard and bid interfaces.
- 3. Accept a bid and mark the job as complete after reviewing provider offers.
- 4. **Monitor real-time bid updates** and status changes on the user dashboard.

Metrics collected:

- Task Completion Rate:
 - o 91.6% of tasks were completed independently. Minor guidance was needed in areas involving bid acceptance and logout due to earlier architectural adjustments.
- Average Time-on-Task:
 - o Registration & Login: ~50 seconds
 - o Job Posting (Seeker): ~1 min 45 seconds
 - o Bidding (Provider): ~40 seconds
 - o Dashboard Real-Time Refresh: ~1.5 seconds post-bid placement

Qualitative feedback gathered (summarized):

- Users praised the **map-based location selection** for precision and ease of job posting.
- **Real-time bid notifications** contributed strongly to perceptions of system responsiveness and liveliness.
- Some users suggested improvements such as **advanced job filtering** based on provider ratings and **clearer dashboard segmentations** for open, in-progress, and completed jobs.
- Logout behavior and job bid visibility occasionally caused slight confusion, matching previously identified backend synchronization and UX adjustment challenges.

(For full detailed feedback and observational notes, see Appendix C.3 Evaluation.)

5.4.2 Strengths and Limitations

Strengths:

• Modular, Scalable Architecture:
The use of Next.js (frontend), Express.js (backend API), and MongoDB ensures that the

system can evolve modularly, supporting future features such as payments or advanced filtering.

• Real-Time Interactivity:

Socket.IO integration allows real-time updates without full page reloads, providing a lively and competitive environment especially during bidding.

• Robust Authentication Layer:

Clerk integration replaces earlier complex Keycloak flows, offering modern OAuth2 and OpenID Connect-based security standards.

• Containerized and Isolated Deployment:

The use of **Docker Compose** ensures reproducible environments across development, staging, and production, easing testing and scaling.

• Mobile-Responsive and Accessible Interface:

Mobile-first design with MUI components ensures compatibility across devices. Good navigation and feedback loops enhance accessibility.

Limitations:

• Payment System:

At present, only a placeholder exists for payment processing. Integration with real gateways (e.g., Stripe, PayPal) is pending.

• End-to-End Testing Coverage:

While API testing using Postman and Newman is achievable, automated UI test coverage remains limited to manual and semi-automated flows.

• Mobile App Absence:

There is no native mobile app. Although the responsive web version adapts well, it lacks mobile-specific capabilities like push notifications.

• Scalability under Real-World Loads:

Testing was simulated with up to ~50 concurrent users. Further optimization and potential horizontal scaling may be needed under larger operational loads.

• User Experience Refinements:

Some flows (e.g., bid acceptance visibility, dashboard state transitions) require additional UX polishing based on real user feedback.

Benchmarking:

When compared to established gig platforms such as **TaskRabbit** and **Upwork**, this system already achieves the core objectives of real-time gig posting, bidding, and matching. However, it presently lacks certain advanced features such as:

- Sophisticated reputation and review algorithms
- Escrow-based in-app payment handling

Nonetheless, the solid foundational architecture makes future expansion towards these benchmarks feasible.

5.4.2 Objectives Fulfilment

Objective	Achieved?	Evidence
OBJ 1: Connect service seekers with providers	✓	Job posting, bidding, and matching workflows (Ch 3–4)
OBJ 2: Create income opportunities	✓	Bid module and real-time notifications
OBJ 3: Simplify job matching	✓	Location-based filters, map selector
OBJ 9: Secure authentication (Clerk)	✓	OAuth2 flows, JWT sessions
OBJ 11: Digital payment integration	X	Planned for next phase
OBJ 12: Align with Botswana's	✓	Localized design, geolocation for
digital economy goals		Botswana context
OBJ 13: Scalability & future	✓	Docker, micro-services, component-
integration		based architecture

Overall, the system meets 90% of its primary objectives. The missing payment workflow and extended UI test coverage are earmarked for future iterations.

6. Chapter 6: Conclusions and References.

6.1 Project Recap

Over the course of this project, I have designed, implemented and evaluated a web-based gig-marketplace tailored to Botswana's informal service sector. The platform enables:

- User onboarding via Clerk (formerly Keycloak), ensuring secure role-based access for Seekers and Providers.
- **Job lifecycle** support: posting, browsing, bidding, assignment, completion and review.
- **Interactive UI** with map-based location selection, mobile-first responsiveness and a collapsible sidebar.
- Real-time updates powered by Socket.IO, delivering live bid notifications.
- Containerized deployment using Docker Compose, simplifying environment setup and scalability.

These core capabilities satisfy the majority of the original objectives—connecting seekers with providers, facilitating bids and feedback, and laying a foundation for digital transformation in Botswana.

6.2 Reflections & Lessons Learned

Throughout development I faced—and overcame—numerous practical challenges:

• Authentication & CORS hurdles

Early integration with Keycloak produced frequent 400/401 errors and CORS blocks. I addressed these by migrating to Clerk for client-side flows, simplifying token handling, tightening server-side CORS policies, and replacing protected endpoints with session-based user lookups.

Dynamic form complexity

Rendering category-specific input fields on the NewJob form risked unwieldy state management. Refactoring into a controlled customAttributes map, coupled with Material-UI's <TextField select>, brought consistency and type safety.

• Map rendering and geolocation

Initial <div>-based map setups failed to initialize reliably on mobile. By leveraging @react-google-maps/api's useLoadScript hook, deferring map creation until the API was loaded, and isolating the map instance in a useRef, I achieved a robust, draggable marker experience.

• Responsive, "phone-first" dashboard

Crafting a four-quadrant grid that feels like a native mobile app—yet scales neatly on desktop—required iterative CSS tuning, media queries and introducing a collapsible sidebar toggle. Balancing readability, touch targets and visual hierarchy was key.

Real-time bid synchronization

Ensuring bid events arrived in order and prevented race conditions meant constructing dedicated Socket.IO "rooms" per job and handling reconnect logic on the client. Step-by-step testing revealed edge cases where bids could be lost during rapid page transitions—fixable by queuing and replaying missed events.

Despite tight deadlines, each setback became an opportunity to deepen my understanding of full-stack integration, debug network flows, and write more maintainable React hooks and Express middleware.

6.3 Recommendations for Further Work

While the current prototype achieves the majority of requirements, several enhancements would elevate the platform toward production readiness:

1. Payment Gateway Integration

o Incorporate a secure escrow system (e.g. Stripe, Flutterwave) to handle on-platform transactions, release funds on job verification, and record transaction histories.

2. Advanced Provider Matching

 Develop a recommendation engine that factors in bid history, provider ratings and proximity to suggest top matches to seekers.

3. Native Mobile App & Push Notifications

o Build React Native (or Next.js Expo) clients to enable offline caching and push alerts for new bids, accepted offers or in-app messages.

4. Comprehensive E2E Test Suite

o Expand automated Cypress/Puppeteer tests to cover multi-user scenarios, form edge cases and real-time events, ensuring regressions are caught early.

5. Performance & Scaling

 Deploy a MongoDB replica set and horizontally scale the Node.js API behind a load balancer; employ a CDN for static assets and consider Next.js ISR for prerendered pages.

6. Accessibility & Localization

 Audit WCAG compliance for screen readers and color contrast; localize UI text for Setswana and other regional languages.

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Appendices

List of Appendices

This project includes several appendices containing supporting materials, source documentation, and user-facing resources referenced throughout the report. Each appendix is summarized below:

• Appendix A: Program Source Code Listings

- **Purpose:** To provide concrete examples of the code developed for the Service Market Place Botswana platform.
- Content: Selected source code snippets from key parts of the frontend (React.js/Next.js) and backend (Node.js/Express.js) applications. This includes examples demonstrating API calls, database interactions (Mongoose), and possibly core component logic or real-time (Socket.IO) implementation.

• Appendix B: User Manual

- **Purpose:** To serve as a guide for end-users (Service Seekers and Service Providers) on how to effectively use the platform's features.
- **Content:** Step-by-step instructions, accompanied by screenshots, covering essential user flows such as user registration and login, posting a new job, browsing and searching for jobs, placing a bid, accepting a bid, marking a job as completed, and viewing profiles. This aligns with the documentation mentioned in section 5.2.4 of the proposal.

• Appendix C: System Testing Documentation

- **Purpose:** To detail the methodology, execution, and results of the system testing phase, including functional, integration, and performance testing.
- Content: A comprehensive test plan, detailed descriptions of test cases (including inputs, expected outcomes, and actual outcomes), and analysis of testing results. This appendix specifically incorporates analysis and summary of the performance metrics, response times, throughput, and error analysis derived from the Postman performance test run, while the raw report is in Appendix E. It elaborates on the testing strategy summarized in section 5.3 of the proposal.

• Appendix D: Data Definitions and Schemas

• **Purpose:** To provide a detailed specification of the database structure and data elements used by the system.

• Content: Simulated Mongoose schema definitions for the core MongoDB collections (including User, Job, Bid, Payment, Category, Location, Address, Rating, and Notification), outlining field names, data types, constraints, and relationships. It also includes elements of a data dictionary, describing the purpose and characteristics of key data fields, and notes on GeoJSON usage and indexing strategies. This builds upon the data analysis and database design sections (3.2 and 4.5) of the proposal.

• Appendix E: API Performance Test Report

- **Purpose:** To provide the raw, exported report from the Postman performance test run.
- Content: This appendix contains the complete "Service-Market-Place-Botswana-API-performance-report-1.pdf". It includes the test setup details (Virtual Users, Duration), overall summary statistics (Total requests, Throughput, Average response time, Error rate), response time and throughput trends over time, tables listing requests with the slowest response times, tables detailing requests with the most errors and the types of errors encountered (e.g., 500 Internal Server Error, 400 Bad Request, 404 Not Found, ECONNRESET), and detailed metrics for each individual request sent during the test.