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# EXPERIENCE LANGUAGE

Glenn  
D.

John  
R.

Tamara  
P.

Brian  
L.

value  
proposition

language learning  
custom-made for  
your interests, needs  
and convenience

## problem

existing language learning apps don't offer the **necessary conditions** for successful language learning to occur

## solution

identify and address these conditions through app features:  
introduce **opportunity for real life practice** with individuals  
with **similar interests** and **language learning needs**

# overview of talk

1 HE and revised design

2 current status

3 prototype demonstration



## HE results

- Severity 1 and 2 mostly about minor design changes (color, icons, fonts and text)
- Severity 3 mostly about **User Control & Freedom**
- a) unintuitive navigation between pages and homepage due to lack of buttons
- b) “my profile” not interactive enough
- no Severity 4

# design revisions

## key revisions

- **a) add back buttons**
- **b) allow seeing previous matches from my profile**

# design revisions

## Future key revisions

- **a)** Add **swiping** to get back a screen
- **b)** make my profile **editable**: allow picking new languages and interests



# design revisions

## Other future revisions

- simpler text
- more languages
- remove some features (“meet” could be done through chat)
- add tutorial



current implementation status

tools

Xcode version 7.3 - Swift

features implemented so far

Task 1: Real time conversation with previous connection



## unimplemented features + plan

- Add texting and the ability to find people nearby.
  - Make sure app flow is intuitive

# Wizard of Oz techniques

- Actual phone call will be a recording

hard-coded data

- Profiles
- Map



issues/question/confusion

- Hangup button back loop

prototype demonstration

## summary

Added back buttons  
More intuitive app screen flow