



BRAD BLACKBURN

CREATIVE LEADER
GRAPHIC ARTIST
ANIMATOR

BRADGOTJOBS@GMAIL.COM
IAMBRADBLACKBURN.COM
VIMEO.COM/IAMBRADBLACKBURN
@IAMBRADBLACKBURN
CODEPEN.IO/IAMBRADBLACKBURN
GITHUB.COM/IAMBRADBLACKBURN

Dear Hiring Manager,

I would like to be considered for the position of Senior Designer. Here are some reasons why I believe I would be a valuable asset to your team:

- Fine Arts background in illustration, design, and animation.
- Digital and hand-drawn illustration proficiency.
- Well suited and experienced in working remotely and with teams.
- Comfortable working with tight deadlines and last-minute revisions.
- Able to separate my feelings from a design to fulfill client requests and expectations.
- I have been an art director, creative director, and director of web services in lifestyle, health care, education, and technology sectors.
- I love portraiture (photo or illustration) because of my love for knowing people.
- I have directed teams of up to 11 people, but as small as 2.
- I have worked with a number of different PM methodologies such as Agile, Waterfall, and others.
- I have a degree in fine art, and a degree in communication, and a solid education in art history.
- I have a passion for photography and have directed and shot numerous photo shoots for editorial, product and lifestyle publication.
- I have over 10 years of expert level experience in After Effects and Cinema 4D.
- I have been a Production Designer on several commercial shoots for clients such as Delta Airlines and General Electric.
- I have designed numerous print campaigns including infographics, to articles, direct mail, brochures and event signage.
- I have worked with and developed in Wordpress and other CMS platforms.
- I have an expert level proficiency in HTML / CSS / SASS.
- I have a high level of proficiency in Javascript / JQuery.
- I have a good level of proficiency in PHP/ MySQL.

ANIMATION SAMPLES:

- **Echo Logo Stinger** - <https://vimeo.com/247061939>
- Animator | Cinema 4D, Adobe After Effects, GenArts Sapphire
- **For Others** - <https://vimeo.com/96846644>
- VFX Supervisor | Cinema 4D, Adobe After Effects
- **The Story of Spending** - <https://vimeo.com/247070995>
- Animator/Art Director | Illustrator, Adobe After Effects, Cinema 4D
- **BCI Explainer Video** - <https://vimeo.com/247866397>
- Animator/Art Director | Adobe Illustrator, Adobe After Effects
- **Envi Bag** - <https://vimeo.com/349784011>
- Animator/Art Director | Adobe Illustrator, Adobe After Effects
- **The Great Experiment** - <https://vimeo.com/247070847>
- Animator/Art Director | Adobe After Effects, Cinema 4D
- **The Power of the Purse** - <https://vimeo.com/247070861>
- Animator/Art Director | Adobe After Effects, Adobe Illustrator

PRODUCTION DESIGNER / VFX SUPERVISOR:

Delta: Around the Corner (30s) - <https://vimeo.com/72317477>
GE: Comforts of Home (30s) - <https://vimeo.com/29730828>
GE: Plug It In - <https://vimeo.com/29108460>
Night of the Working Dead! - <https://vimeo.com/60278044>
The Working Dead: Attack & Credits - <https://vimeo.com/60283221>
Station Auto Wash - <https://vimeo.com/247070995>
A True Friend - <https://vimeo.com/58496445>
Traditions Spot 1 (60s) - <https://youtu.be/IfTngLf7Pw>
Traditions Spot 2 (60s) - <https://youtu.be/eWKjHAqhyTQ>
Traditions Spot 3 (60s) - https://youtu.be/SF7ZmrOIx_4

RECENT WEBSITE EXAMPLES

https://www.herocareconnect.org	https://njmel.org/
http://www.ajsrealtygroup.com/	https://njfsab.org/
https://funderlandpark.com/	https://discovercovenant.com/
https://www.readyman.com/	



**BRAD
BLACKBURN**
CREATIVE LEADER
GRAPHIC ARTIST
ANIMATOR

BRADGOTJOBS@GMAIL.COM
IAMBRADBLACKBURN.COM
VIMEO.COM/IAMBRADBLACKBURN
@IAMBRADBLACKBURN
CODEPEN.IO/IAMBRADBLACKBURN
GITHUB.COM/IAMBRADBLACKBURN

I am a visual artist with over 15 years of experience in animation, advertising, print design/branding, digital marketing and web design. I have been an admirer and supporter of Ligonier Ministries for a number of years and highly respect the ministry of Dr. Sproul. As a Christian with an intimate connection to the mission of your organization, I'm excited to have an opportunity to work alongside you. Your dedication to providing sound Biblical teaching from the reformed position is a perfect match to my desire to use my talents to God's glory.

My intent is to apply for the position of Senior Designer. I would like to be considered for this position on the basis of my professional experience, formal education, and shared personal commitment to your values and mission. During my professional career I have had the opportunity to work in a variety of fields, and each of these opportunities has afforded me the ability to learn and grown as an artist. I have a traditional art background that has served me well, and allows me to more easily cross media than others without a similar background.



**"RESTORE
GOODNESS,
BEAUTY & TRUTH
TO OTHERS
AROUND YOU"**

"While in college, I was encouraged to have a personal maxim. After much consideration I finally settled on one that rings true for me both personally and professionally. This maxim has served me well for many years, reminding me of my mission and giving focus to my work."

Sincerely,

Brad Blackburn

EXPERTISE:

Creative Team Leadership

Executive Mentoring,
Organizational Structure,
Operational Mechanisms

Brand

Development, Design,
Management, Loyalty

Print Advertising

Editorial Design, Direct Mail

UI / UX Design

web, mobile, print, product

Web

CMS, CRM, E-Commerce,
Analytics

Motion Graphics

Animation - 2D/3D, Film
and Video

Production Design

Photography

EXPERIENCE:

Small Business Owner

Art Director

Creative Director

VFX Supervisor

Animator

Director of Web Services

Brand Manager

Project Manager

Production Designer

INDUSTRY:

Lifestyle

Healthcare

Higher Education

Technology

Government

FOR DETAILS & RECOMMENDATIONS VISIT: [LINKEDIN.COM/IN/BRADBLACKBURN](https://www.linkedin.com/in/bradblackburn)

BLACKBURN & CO. CREATIVE CONSULTING

Atlanta, GA | 2018 - Current
Principal

ACCOMPLISHMENTS:

Serving areas of tech, government, education, and advocacy delivering creative and thought leadership by developing the following: Design systems, Brand development and guidelines, Animation and Motion Graphics, Front-end web development and UI/UX strategies. I consult by integrating directly into client workflow as a "bolt-on" service in order to produce the least disruptive creative solution.

CHURCHILL CREATIVE AGENCY

Harrisburg, PA | 2017 - 2018
Creative Director | Led 4 People

ACCOMPLISHMENTS:

Implemented a Digital Asset Management system, overhauled creative workflow process, migrated to an improved PM Tool, consolidated company brand standards, instituted production policies and operating procedures. Oversaw the creative team, set design standards and vision for projects, animated key motion graphics projects, oversaw the maintenance and production of all client websites.

EXPERIENCE:

In Years

10+ Graphic Design
10+ 3D and animation
10+ Web design & development
10+ Agency experience
10+ Creative leadership
10+ Branding, Styleguide
10 Print, Direct Mail, Editorial
10 Production Design / Photography

BRAD BLACKBURN

CREATIVE LEADER
GRAPHIC ARTIST
ANIMATOR

BRADGOTJOBS@GMAIL.COM
IAMBRADBLACKBURN.COM
VIMEO.COM/IAMBRADBLACKBURN
@IAMBRADBLACKBURN
CODEPEN.IO/IAMBRADBLACKBURN
GITHUB.COM/IAMBRADBLACKBURN

"YOU CANT DEPEND
ON YOUR EYES WHEN YOUR
IMAGINATION IS OUT OF FOCUS."
~MARK TWAIN

SHELL POINT RETIREMENT COMMUNITY

Fort Myers, FL | 2014 - 2016
Art Director | Led 2 People

ACCOMPLISHMENTS:

Implemented several graphic policies and established procedures including: Asset management organization, photography protocols, organization wide brand standards, project management procedures, etc. Was directly responsible for implementing a management system to manage production workflow. Similarly implemented a DAM for the photo and project catalogue, consisting of 4+ terabytes of data.

SKILLS:

Primary Specialties

Adobe Creative Suite
UI/UX Design
Branding Identity & Standards
Print Design/Marketing
Lifestyle/Event Photography
HTML5/CSS3/JavaScript
3D Modeling/Animation
Production Design

B2B STUDIOS DIGITAL ART FOUNDRY

Fort Myers, FL | 2007 - 2014
Creative Director | Led 5 People

ACCOMPLISHMENTS:

Managed team of 5 creatives. Created PLANT® brand, Pioneered iBooks platform with Cisco and Avaya telecoms, created custom websites & e-commerce sites using CMS such as wordpress and shopify. Worked with brands including: GE, Harley Davidson, Cisco, Avaya, AEP, Convio, WCI, Jamie Foxx, Rashad Jennings (NFL running back), Southern Baptist Convention, Texas A&M university, Liberty University.

LIBERTY UNIVERSITY

Lynchburg, VA | 2005 - 2007
Creative Supervisor | Led 11 People

ACCOMPLISHMENTS:

Instituted and supervised the graphic development of over 15 unique university websites. Lead the development of an interactive 3D environment of the university's facilities, totaling more than 3 million sq. ft. of space. Managed the online SEO / SEM, Ad / Lead generation for all university websites and landing pages. Created online marketing campaigns in tandem with the Director of Marketing.

EDUCATION:

Formal Institutions

LIBERTY UNIVERSITY
B.S. Graphic Design | 2005

EDISON STATE COLLEGE
A.A. Fine Art | 2000

E-LEARNING PLATFORMS
Ongoing Design & Development

FOR DETAILS & RECOMMENDATIONS VISIT: [LINKEDIN.COM/IN/BRADBLACKBURN](https://www.linkedin.com/in/bradblackburn)



**BRAD
BLACKBURN**
CREATIVE LEADER
GRAPHIC ARTIST
ANIMATOR

BRADGOTJOBS@GMAIL.COM
IAMBRADBLACKBURN.COM
VIMEO.COM/IAMBRADBLACKBURN
@IAMBRADBLACKBURN
CODEPEN.IO/IAMBRADBLACKBURN
GITHUB.COM/IAMBRADBLACKBURN

STATEMENT OF FAITH

CORE TENANTS OF BELIEF

1 - God (Jehovah, God of the Bible, God of Abraham, Isaac and Jacob) is Holy. He is 1 God in 3 persons (Father, Son, HS).

2 - God is eternal, self-sufficient, without error or sin, perfected in every way and sovereign over all things, creator of all.

3 - The Bible is the Holy, inerrant, infallible word of God, written by God through his prophets and preserved for His people.

4 - Jesus Christ is the only begotten Son of God, the Messiah foretold in the OT and made manifest in the flesh in the NT.

5 - I am made in the image of God, but naturally dead in my trespasses and sin, incapable of adding to my salvation.

6 - Because of the saving work of Jesus Christ and His miraculous virgin birth, sinless life, substitutionary atonement, and triumphant bodily resurrection, I have peace with God and am no longer at enmity with Him.

7 - By a God initiated faith, and holy sorrow directed by the Holy Spirit, I repented of my sin and received the salvation of God through Jesus Christ unto eternal life. I am no longer my own, but the redeemed heir of God, fully equipped to do good and live a holy life by

the indwelling power of the Holy Spirit for the purpose of glorifying God and expanding His kingdom.

8 - During my life here on earth, I daily struggle against the desires of my flesh in order to grow in likeness to the image of Jesus Christ, not yet perfected and capable of sin, but also capable of holiness because of the Holy Spirit's sanctifying work.

9 - The purpose of my life is to glorify God in all that I do, think and say, and to enjoy Him forever.

TESTIMONY - ORIGIN

In September 1984 I was nearly 6 years old and after a week long revival at our church I first became aware of the personal implications of sin, God's grace, judgement and Salvation through Jesus Christ. The night the evangelist left, I confronted my dad with questions about the messages I had heard that week, and after a time of discussion I prayed with my dad to receive Christ as my Lord and Savior.

I was raised in a Christian home and disciplined through regular church attendance, sunday school, and other Christian discipleship programs (RA's, Vacation Bible School, etc). Since my conversion I have had a consistent personal relationship with God through Christ, with high and low periods of spiritual emphasis. Praying, fasting, Bible Study, daily devotions, fellowship with other Christians and Scripture memorization have regularly been part of my life since my conversion.

FOR DETAILS & RECOMMENDATIONS VISIT: [LINKEDIN.COM/IN/BRADBLACKBURN](https://www.linkedin.com/in/bradblackburn)



**BRAD
BLACKBURN**
CREATIVE LEADER
GRAPHIC ARTIST
ANIMATOR

BRADGOTJOBS@GMAIL.COM
IAMBRADBLACKBURN.COM
VIMEO.COM/IAMBRADBLACKBURN
@IAMBRADBLACKBURN
CODEPEN.IO/IAMBRADBLACKBURN
GITHUB.COM/IAMBRADBLACKBURN

TESTIMONY - ADULT YEARS

After graduating High School, I pursued an art education but felt a sense of drifting, wondering what my purpose in life was and what I was supposed to do. After several years of working and attending community college in my hometown of Fort Myers, Florida, I decided to apply to Liberty University with the intent of pursuing a Bible degree. In the Spring on 2002 I stepped onto Liberty's campus to complete my degree in Graphic Design (2005) and get a second degree in Biblical Studies (2007).

Liberty was a great period of my life where I was able to personally step out on my own, outside of my family's influence, and make my faith in Christ solidly my own. At Liberty, I was able to serve as a prayer leader and spiritual life director under the mentoring program for 2 years. The leadership program at LU truly was a blessing because it gave the opportunity to minister to 35+ guys on my hall through counseling and prayer, and it prepared me to be a leader in other areas of my life beyond LU.

I am an avid reader, especially of Christian theology, philosophy and apologetics. Some of my favorite writers included, John Owen, John Bunyan, Jeremiah Burroughs, C.S. Lewis, John Piper, Francis Schaeffer, G.K. Chesterton and R.C. Sproul. I regularly enjoy listening to preaching, podcasts, lectures and debates by James White, Jeff Durbin, John Barnett, Allistair Begg, John MacArthur and others. I mention these authors, apologists & preachers because, in conjunction with my Biblical training, daily scripture reading and Christian fellowship, they engage my mind and help me more fully understand the wonderful message of the Gospel and my place in God's divine plan. Through my reading and memorization God has blessed me with the opportunity to publicly witness to strangers, defend my faith against atheists, and share the gospel with Muslims, seeing their lives transformed through the acceptance of God's grace.

FOR DETAILS & RECOMMENDATIONS VISIT: [LINKEDIN.COM/IN/BRADBLACKBURN](https://www.linkedin.com/in/bradblackburn)



**BRAD
BLACKBURN**
CREATIVE LEADER
GRAPHIC ARTIST
ANIMATOR

BRADGOTJOBS@GMAIL.COM
IAMBRADBLACKBURN.COM
VIMEO.COM/IAMBRADBLACKBURN
@IAMBRADBLACKBURN
CODEPEN.IO/IAMBRADBLACKBURN
GITHUB.COM/IAMBRADBLACKBURN

TESTIMONY - SPIRITUAL ACCOUNTABILITY AND FELLOWSHIP

In 2010 I switched my church membership from the Southern Baptist Convention to the PCA under the spiritual leadership of Mike Sharrett at Redeemer Presbyterian Church (PCA) in Lynchburg Va, and faithfully attended there until 2013 when I moved back to Fort Myers, FL. Upon returning to Fort Myers, I joined Covenant Church of Naples (PCA) under the leadership of pastor Bob Petterson. I also had membership with First Baptist Church Naples and was mentored by pastor Steve Hayes until 2016. In late 2016 I moved to Boise Idaho and attended All Saints Presbyterian Church (PCA) under the leadership of Brad Chaney. Most recently in late 2018 I moved to Atlanta, Ga and have been regularly attending First Baptist Atlanta under the leadership of Charles Stanley.