DESIGNING VIRTUAL ZOOM BACKGROUND

Introduction

➤ OVERVIWE

❖ While in a zoom meeting, tab more in the controls tab background and effects. Tab the background you would like to apply or tab to upload a new image.

➤ Purpose

❖ The virtual background feature allows you to display an image or video as your background during a zoom meeting, which can provide you with more privacy or a consistent and professional look for a presentation.

Problem Definition & Design Thinking

➤ Empathy Map

➤ Brainstorming

Result

Advantages

❖ A virtual background allows you to display an image (or) videos as your background instead of whatever is naturally behind you.

❖ You can even use photographs of nicely decorated office speace as your virtual background and then improve it by adding a touch of your brand identity.

Disadvantages

❖ They're not always reliable virtual background are you cool technology at work but aren't perfect to look at all the times. Sometimes they just don't look good duo to tech lag and issues, and sometimes they don't work well with your computer.

Applications

❖ The virtual background feature allows you to display an image or video as your background during a meeting in a zoom room. This feature requires a green screen to allow zoom to detect the difference between you and your background.

Conclusion

❖ In creating custom zoom setting is an easy way to showcase your

personality and professionalism in virtual meetings. By following these simple steps and tips .you can create a background that complements your virtual presence and helps you stand out from the crowd.

Future scope

❖ You might be conducting your business meeting from a train or a treadmill, but either way, you can still give your videoconference a professional feel by adding the right type of background. The most important thing is to choose a realistic virtual background that is relevant for your business meetings.