

Logo design job:

Please make sure you will deliver 3 different logos in the style the client likes.

Also do some research about the niche (see question 1) and what kind of logos are used there.

Company name: The Village At Hayes Valley

Slogan: test slogan

Please note: If needed you can use Google Translate to translate the questions given by the client:

1. What services/products do you offer?:

Welke diensten / producten biedt u aan?

2. What does your logo need to look like?:

Fun, Creatief, Formeel

3. Which logo do you prefer more (retro vs. minimalistic):

Please note: the logo DOESN'T need to look like this! Only you can see the style the client prefers.



4. Which logo do you prefer more (Hand-drawn vs. 3D logo):

Please note: the logo DOESN'T need to look like this! Only you can see the style the client prefers.



5. Which logo do you prefer more (Minimalistic vs. Signature):

Please note: the logo DOESN'T need to look like this! Only you can see the style the client prefers.



6. Which logo do you prefer more(Signature vs. Iconic logo):

Please note: the logo DOESN'T need to look like this! Only you can see the style the client prefers.



7. For which purpose you want to use the logo?

Website, Visiting cards

Please note: look at the which files you need to deliver. This is different for each purpose:

- **Website** = .ai , transparent dark logo (light background), transparent light
- **Visiting cards** = .ai , .svg & .png files
- **Social media** = make sure you add the sizes of social media **like a square formats to the logo**

8. Colors for the logo:

Ik weet nog niet wat voor kleuren mijn logo moet worden

Referentie bestanden:

[http://local.iqscript.com/uploads/"Logo_reference_color1597348598kaiz3-logo_20201110074917.png"](http://local.iqscript.com/uploads/)

9. Examples of logo's for inspiration:

Heeft u voorbeelden van logo's ter inspiratie? Let op: zo niet, dan kunt u deze vraag leeg laten

[Logo_reference_1545301223601_20201110074917.JPEG](#)