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# Bui Le Khanh Uyen

A Future UX Designer

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## School Projects Experience

### Re-design DataUnion.app

- Planned and executed an ethnographic research
- Translated the results of the research into concrete outcomes
- Conducted an ideation process to create concrete solutions to the design question
- Built an experiential prototype
- Improved website interface and user friendliness on the final prototype

May 2021 - June 2021

### Building Engaging Prototypes

- Apply paper prototypes for lo-fi prototyping
- Apply vocal sketching or foley for sound prototyping
- Apply a digital tool for hi-fi prototyping
- Create a prototype for A/B testing using a digital tool
- Create an experience prototype with the Wizard of Oz method

May 2021 - June 2021

### Ethnographic design research

- Observed a subculture
- Planned and executed two ethnographic research
- Synthesized with user insights
- Proposed design directions

Dec 2021 - Jan 2022

## About

### Skills

Sketching  
Typography  
Grid & Layout  
Wireframes

Affinity Diagram  
Usability Test  
User Interview  
Storyboard  
Persona

### Tools

Figma  
Adobe XD  
Photoshop  
Balsamiq  
UsabilityHub  
MS Office

HTML/CSS  
JavaScript

### Languages

English (Bilingual)  
Vietnamese (Native)

### Education

The Hague University of Applied Sciences (2020-present)  
Bsc. Communication and Multimedia Design

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## Links

<http://www.linkedin.com/in/builekhanhuyen>

<https://www.behance.net/builekhanhuyen>