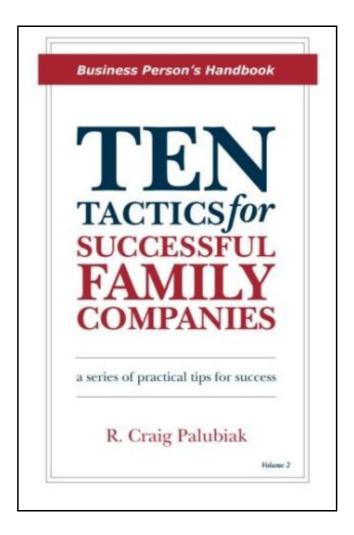
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(Prof. Zachary Pollich V)

TEN TACTICS FOR SUCCESSFUL FAMILY COMPANIES: BUSINESS PERSONS HANDBOOK



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Optim Consulting Group. Paperback. Book Condition: New. Paperback. 140 pages. Dimensions: 8.5in. x 5.5in. x 0.3in.The Business Persons Handbook consists of a series of practical tips which address real world issues facing todays business person. The purpose is to provide concise, yet thought-provoking perspectives that will lead to timely, positive solutions for you and your team. TIPS Personal Assessments - Who Are We Goal Setting -Company Versus Personal Corporate Mission - Common Purpose Employee Partnership - The True Benefit Employee Feedback - A Direct Link Organizational Chart - Who and Where Building Strengths - Education and Coaching Business Growth Strategies - The Direction Business Plan - The Implementation Celebration - Pop the Cork Business Leaders Praise - Ten Tactics for Successful Family Companies: Every family business has its own unique dynamics, intricacies, and challenges. Craig does an outstanding job of addressing these difficult matters. He touches on issues that any family business owner is sure to experience and presents practical solutions for these situations to achieve lasting success. Ron Kruszewski, Chairman and CEO, Stifel Financial Corp. Investment Firm stifel. com Enjoyed it! This handbook is a very concise and fundamental guide to improving any business, and particularly for the unique challenges associated with a family business. John Tracy (G2), CEO, Dot Foods USAs Largest Food Redistributor dotfoods. com Considering the abundance of books out there, its refreshing to find one as practical and concise as this. For any business, but especially family-owned, Craigs tips are essential to instill professionalism and achieve world class performance. A must read! Tom Phillips (G1), CEO and Founder, Weekends Only Regional Furniture Outlet weekendsonly. com Wonderful resource for all business managers! The family-owned company will especially benefit as it applies to the challenges faced by the management team and how to overcome them. Well...

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