



# International Business: Environment and Globalization

By Mahua Dutta

I.K. International Publishing House Pvt. Ltd., 2011. Paperback. Book Condition: New. 16cm x 24cm. Globalization has been a major factor behind the improvement of the market changes all over the world. In todayÆs scenario, it is not possible for business to avoid the influence of internationalization of each countrysÆ economy, the globalization of the worldÆs markets, and the growth of new emerging markets. Hence, it has become very important to not only emphasize on international business but also study the affect of globalization in international business. The main features of the book are: ò Global perspective on long term change in the world economy, ò Interaction between countries, regulatory systems and business firms, ò Rapid growth of regional free trade blocks, ò Trend towards the acceptance of free market system among developing countries, ò Dynamics of international trade and investment, ò Role of multilateral regulatory bodies in the globalized world, ò Global environment affecting the process of globalization, ò Examples and cases are more from Asia, ò A chapter on technological environment, ò Managing intellectual property as a chapter, ò Importance of environment and sustainability, ò Role of global financial institutions.



#### Reviews

Simply no phrases to describe. It is actually rally interesting through reading time period. Your lifestyle period will probably be transform the instant you complete reading this article book.

-- Rowland Bauch

Good electronic book and valuable one. It is one of the most incredible publication we have read through. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Mrs. Bridgette Rau MD

### See Also



#### 9787538264517 network music roar(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: 2003-01-01 Pages: 273 Publisher: Liaoning Education Press title: music network roar List Price: 20.00 yuan Author: Alderman (U.S.)...



#### The Mystery of God's Evidence They Don't Want You to Know of (Paperback)

Createspace, United States, 2012. Paperback. Book Condition: New. 276 x 214 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. Save children s lives learn the discovery of God Can we discover God? What does science prove? Why we were never...



# Reflections From the Powder Room on the Love Dare: A Topical Discussion by Women from Different Walks of Life

Destiny Image. Book Condition: New. 0768430593 BRAND NEW!! MULTIPLE COPIES AVAILABLE. NEW CONDITION!! 100% MONEY BACK GUARANTEE!! BUY WITH CONFIDENCE! WE SHIP DAILY!!EXPEDITED SHIPPING AVAILABLE. What's more fun than reading a book? Discussing it with friends...or even strangers who...



#### The Kid

Paperback. Book Condition: New. Not Signed; Winky thought he'd seen everything in Wyoming Territory: rustlers, hangings, shoot-outs, cattle standing frozen stiff in the snow. Then into town one lazy day rode a long-haired kid and a colossal African mute. They were met...



#### Anna's Fight for Hope: The Great Depression 1931 (Sisters in Time Series 20)

Barbour Publishing, Inc., 2004. Paperback. Book Condition: New. No Jacket. New paperback book copy of Anna's Fight for Hope: The Great Depression 1931 (Sisters in Time Series 20). Publisher recommended for ages 8 to 12 years, Grades 4-8. Uhrichsville OH: Barbour Publishing...



## THE Key to My Children Series: Evan s Eyebrows Say Yes (Paperback)

AUTHORHOUSE, United States, 2006. Paperback. Book Condition: New. 274 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.THE KEY TO MY CHILDREN SERIES: EVAN S EYEBROWS SAY YES is about a three year old little boy who...