



The New Articulate Executive: Look, Act and Sound Like a Leader (2nd Revised edition)

By Granville N. Toogood

McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, The New Articulate Executive: Look, Act and Sound Like a Leader (2nd Revised edition), Granville N. Toogood, The Classic Guide to Business Communications .Updated for a New Generation of Media-Savvy Leaders Even with the latest high-tech tools and communication options, the simple truth is this: You need to look, act, and sound like a leader to succeed in today's world. According to top executive coach Granville Toogood, "Wonderful things happen when people talk face-to-face." His proven secrets of professional speaking give you the power and confidence to command any audience--in any situation-and get results. "An indispensable tool for executive success." -- Zbigniew Brzezinski, Robert E. Osgood Professor of American foreign policy at Johns Hopkins University's School of Advanced International Studies "Granville Toogood is a brilliant communicator and teacher who has made world-class communicators out of our people." -- Michael Koffler, Chairman, Young President's Organization "The beauty of Granville Toogood's method is how simple it is to implement." -- Scudder Fowler, CEO, The Liminal Group "Granville Toogood is a transformational teacher and coach. His new book is a must read for anyone hoping to effectively engage an audience or lead organizations." --...



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Reviews

This book is indeed gripping and interesting. It really is rally exciting through studying period. Its been written in an extremely easy way and is particularly merely soon after i finished reading this book through which in fact changed me, affect the way i think.

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Extensive guide! Its this kind of excellent read through. it absolutely was writtern very perfectly and helpful. Your way of life period is going to be change when you complete reading this ebook.

-- **Murphy Dooley**