



## Indian Stereotypes in TV Science Fiction: First Nations' Voices Speak Out

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By Sierra S. Adare

University of Texas Press. Paperback. Book Condition: new. BRAND NEW, Indian Stereotypes in TV Science Fiction: First Nations' Voices Speak Out, Sierra S. Adare, 'These shows made me sad, reminding me of all my people have lost due to forced or voluntary assimilation into white society. Our language, our traditions, our history, our stories, our identity, they have all been diminished' - "A Study Participant". According to an early 1990s study, 95 per cent of what college students know about Native Americans was acquired through the media, leading to widespread misunderstandings of First Nations people. Sierra Adare contends that negative 'Indian' stereotypes do physical, mental, emotional, and financial harm to First Nations individuals. At its core, this book is a social study whose purpose is to explore the responses of First Nations peoples to representative 'Indian' stereotypes portrayed within the TV science fiction genre. Participants in Adare's study viewed episodes from "My Favorite Martian", "Star Trek", "Star Trek: Voyager", "Quantum Leap", "The Adventures of Superman", and "Star Trek: The Next Generation". Reactions by viewers range from optimism to a deep-rooted sadness. The strongest responses came after viewing a Superman episode's depiction of an 'evil medicine man' who uses a ceremonial...



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