



Measuring ROI in Healthcare: Tools and Techniques to Measure the Impact and ROI in Healthcare Improvement Projects and Programs

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Book Condition: New. Publisher/Verlag: McGraw-Hill Professional | Tools and Techniques to Measure the Impact and ROI in Healthcare Improvement Projects and Programs | A proven system for measuring the bottom-line value of any proposed healthcare initiative Healthcare costs in the United States are soaring out of control, and virtually every forecast predicts no end to this unhealthy trend. Until now, there has been no way to quantify and prove the value of healthcare projects and programs. Measuring ROI in Healthcare is what the industry--and the nation itself--has been waiting for. In this groundbreaking book that is sure to heavily impact the healthcare industry, four ROI experts show you how to measure what was previously unmeasurable and place accurate dollar signs on what was formerly impossible to value. Whatever healthcare improvement projects you plan to introduce--from systemwide medical procedures, technology implementations, and systems integration to nurse retention, risk management, and leadership development-- Measuring ROI in Healthcare provides the tools you need to prove the worth of your project to decisionmakers. This step-by-step guide to collecting, analyzing, and reporting data in a consistent manner explains how to: Align your project's intended outcomes with organizational needs Collect and measure project participant feedback Evaluate the application and...

Reviews

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