



Options DeMYSTiFieD (2nd Revised edition)

By Thomas A. McCafferty

McGraw-Hill Education - Europe. Paperback. Book Condition: new. BRAND NEW, Options DeMYSTiFieD (2nd Revised edition), Thomas A. McCafferty, In good times and bad, you need to know your OPTIONS Market volatility is at a record high, which has investors running scared. You don't have to be one of them. Whether your goal is to protect your money in a downturn or profit handsomely from an upturn, trading options is the answer. Options DeMYSTiFieD reveals why today's smartest investors rely on the versatility of the options marketplace--and how you can, too! With its quick, snappy explanations and easy-to-understand examples, it provides the knowledge you need to start trading options like a pro in no time. Chapter-ending quizzes and a final exam round out Options DeMYSTiFieD into a comprehensive self-teaching guide that allows you to learn at your own pace. This fast and easy guide has everything you need to: Protect your investments from market downturns--even those in your IRA or 401(k) Increase income from stocks you already own Multiply the leverage you have in the market to max out your profits Manage the risk of investing without decreasing profit potential Engage in more complex trading, such as covered calls, spreads, straddles, and hedges Simple enough...



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