

CONSENT TO PARTICIPATE IN RESEARCH

Smart Traveler Beta Testing Survey

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Purpose:

You are being asked to participate in a research study in which you will provide your feedback about your experience using an artificial intelligence-based digital agent. Approximately 250 individuals will take part in this study.

Procedures:

If you decide to participate, we will ask you to first complete an online personality questionnaire before interacting with a new artificially-intelligent travel agent software called *Smart Traveler*. We will ask you to interact with 3 versions of Smart Traveler: one version of the software will make generic travel recommendations, one version will make travel recommendations based on personality data from all previous testers, and one will make recommendations based on the personality questionnaire you fill out at the beginning of the study. For each version of the Smart Traveler tool, we ask you to view and adjust the travel choices to your preferences, and then fill out a questionnaire about your experiences using the software.

This experimental study is expected to take testers approximately 60 minutes to complete.

Risks and Benefits:

There are no anticipated risks to participating in this project, nor specific benefits to you as a participant.

Confidentiality:

Your study data will be handled as confidentially as possible. If results of this study are published or presented, personally identifiable information will not be used.

To minimize risks to confidentiality, data will be stored on a password-protected computer. The only personally identifiable information that will be associated with your responses involve general demographic information such as gender, age, and race/origin. We may use or share this general unidentifiable data in future research

studies yet to be determined. The information required for SONA credit (name, email) will not be associated with your responses to this study.

Your personal information may be released if required by law. Authorized representatives from The University of California may review your research data for purposes such as monitoring or managing the conduct of this study.

Costs/Payments Section:

You will receive 1 credit toward class research requirements as a result of your participation in this study.

Right to Refuse or Withdraw:

Participation is voluntary. You can refuse to take part in this project and you can stop participating at any time. You can skip questions or refuse any questions you do not wish to answer.

Contact Information:

If you have questions about the research, you can contact Lindsay Miller via phone (805-694-8879) or email (lindsaymiller@ucsb.edu).

If you have any questions regarding your rights as a research subject, please contact the Human Subjects Committee at (805) 893-3807 or hsc@research.ucsb.edu. Or write to the University of California, Human Subjects Committee, Office of Research, Santa Barbara, CA 93106-2050

Consent to Participate in the Research:

If you want to participate in this research, click “Yes” to begin the study. Please make sure you understand what the study is and ask any questions before you agree to participate. You may print this page for your records. If you have any questions about the study, please contact the investigators using the contact information in the section above.