



White Paper

[23rd March 2018]

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# Legal Disclaimer

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This Whitepaper is not an offer, inducement or an invitation to purchase Tokens. This Whitepaper, nor any of its contents, is to be taken as a form of commitment for Block Broker to proceed with any offerings or transactions.

The information in this Whitepaper is solely for informational purposes and has not been independently verified. All information contained is subject to updating, completion, revision and further amendment.

Block Broker has no obligation to provide access to any additional information to update this Whitepaper or to correct any inaccuracies within this Whitepaper. No securities regulatory Authority in the USA, Canada or elsewhere have reviewed this Whitepaper.

This Whitepaper contains statements, beliefs, opinions and forecasts. Such information contains a number of known and unknown risks, uncertainties and assumptions concerning Block Broker's business that could cause actual results to differ materially than those expressed or implied.

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# Definitions

<b>\$:</b>	United States dollar
<b>Bonus:</b>	A pre-set volume of BBK Tokens, transferred to the Investors.
<b>BBK Token:</b>	An erc20 token based on Ethereum which is sold during the Block Broker ICO.
<b>ICO:</b>	Initial Coin Offering to be held in the beginning of 2018.
<b>ICO Website:</b>	The website maintained at <a href="https://blockbroker.me">https://blockbroker.me</a> for the purposes of the ICO.
<b>Investor:</b>	A person purchasing BBK Tokens during the ICO.
<b>Terms &amp; Conditions:</b>	The Terms & Conditions, including any properly executed amendments thereto.
<b>White Paper:</b>	This document as a whole.
<b>Block Broker:</b>	The world's first decentralized ICO Broker

# Abstract

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Block Broker is a ground breaking new ICO broker platform set to offer investors better than market deals on ICO's and completely eliminate ICO fraud by creating a 100% safe investment environment.

Block Broker is the world's first decentralized ICO investment platform and it is going to change the way people invest in ICO's forever!

BBK will strengthen the industry allowing the promising crowd-sale to shine through and ensure that fraudulent ICO's don't get an opportunity to tarnish the booming industry.

All of the ICO's we support are handpicked by our team of experienced professionals so that our users can be 100% confident of a safe and prosperous investment environment.

# Introduction

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In a world where a new ICO is popping up every second day, fraud has become a major issue. Research shows that 10% of ICO's are fraudulent, however this number is rising.

Block Broker has set out to provide a 100% safe environment for ICO investors.

We are creating Block Broker – the first decentralized ICO broker service to completely eliminate ICO fraud.

When an investor contributes funds to an ICO on the Block Broker platform they will be 100% confident that the funds are secure via the BBK token smart contract escrow system.

# The Initial Coin Offering Boom



Over the past few years, the number of ICO that are being offered has grown exponentially. The concept of the ICO was first carried out by Mastercoin in 2013, which paved the way for more companies to launch ICO after Mastercoin demonstrated that the concept was successful.

2014 saw the successful launch of the Ethereum platform, and following that, 2015 - 2016 saw the launch of about sixty-four different ICOs.

The current ICO market is seeing innovation that is aiming to solve a few current problems posed by Blockchain networks so far such as high transaction fees, slow transactions and wallet user interfaces that are not user friendly.

Due to the success of the Ethereum ICO, a healthy atmosphere has evolved that has helped create the current ICO Market boom, with venture capitalists having put in over \$550 million USD just last year.

# The Problem

The ICO Boom has given birth to a dark underbelly of the crypto world: **Scam ICO'S and scam ICO Investment Pools!**



With the rise of Initial Coin Offerings, there has also been a rise in scammers trying to take advantage of investors.

Large investment pool scams have been set up to collect funds from multiple investors and run off with the money.



# The Solution

Completely **eliminating risks** associated with ICO's **by using smart contracts** as an escrow solution **with Block Broker tokens** as collateral.



**Block Broker** not only eliminates the risks associated with ICO investing, it also **insures a safe level playing field in ICO Investments**.

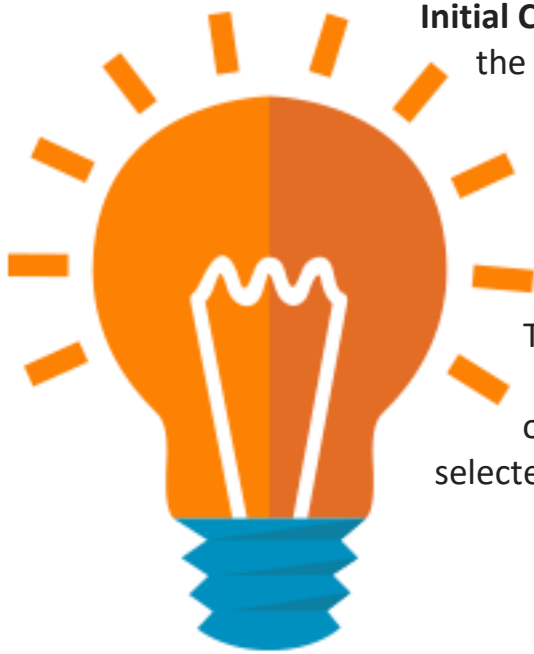
There is a huge opportunity now with the BOOM of Initial Coin Offerings.

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Block Broker is about to change the world of ICO investments forever!!!

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# The Opportunity



**Initial Coin Offerings** have become **huge business** over the past few years.

With the boom of **ICO's** has also come a **wave of opportunity** seekers trying to take advantage of potential investors.

This creates a huge opportunity for Block Broker to swoop in and restore investor confidence by offering **100% security and insurance** for all selected ICO's.

# How it works?

When an investor signs up with Block Broker they will simply browse through the list of token sales that we are currently supporting.

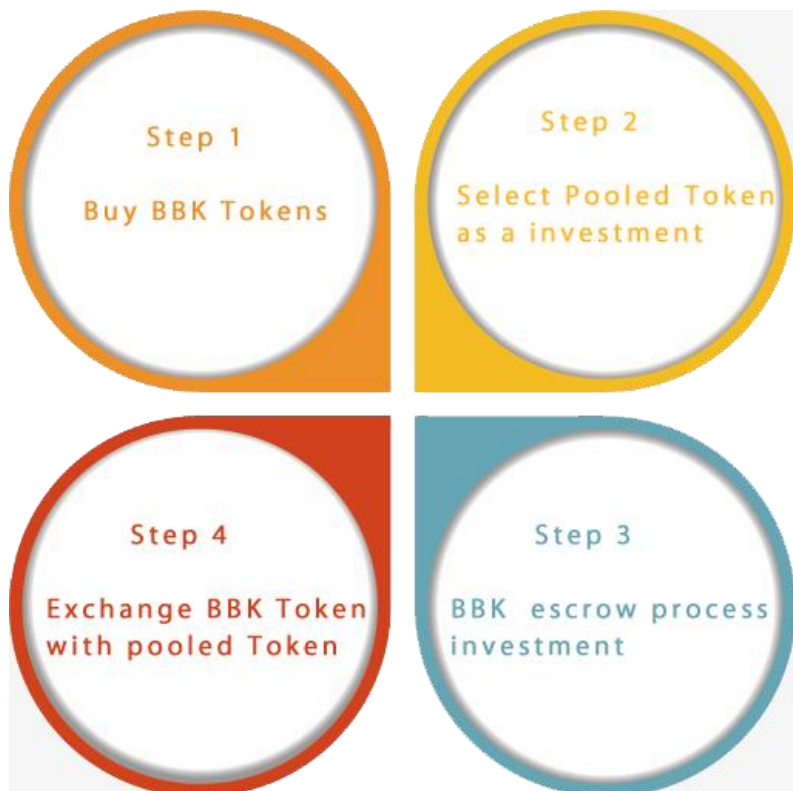
The investor will be able to see the difference between the public price and bonus and the price and bonus offered by Block Broker and choose the best fit for them.

When they make their contribution, our smart contract will instantly send BBK tokens to the value of their contribution.

This serves as escrow and insurance.

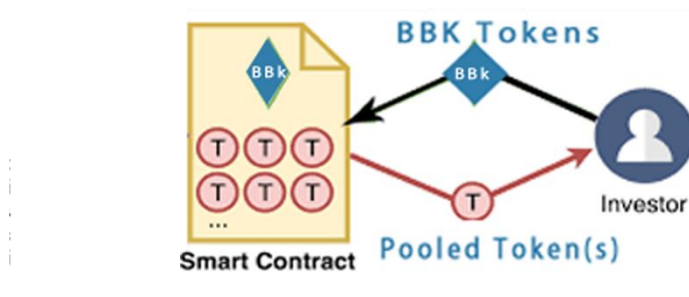
As soon the chosen ICO is complete and the tokens are listed on exchanges, the BBK tokens are returned and the tokens of the investor's chosen ICO are sent to them and they are now free to hold or trade their tokens.

This allows investors to choose where they invest their money with 100% confidence.



# The Block Broker Platform

The Block Broker Platform involves the process of securely buying the tokens of other ICO's at a better than market rate.



The Process is decentralized and managed via our unique smart contract.

To purchase the tokens from the BBK Platform Pool a user needs to have the BBK tokens to be used as collateral.

The BBK smart contract enabled process is based on Ethereum Technology. The users have to buy the BBK tokens through the BBK ICO as this enables them to invest into other ICO's pooled into the BBK Platform. To provide an identity into the smart contract this is required.

Once the users purchase the BBK Tokens then they are eligible to buy the Pooled tokens.

# BBK Platform:

## How to buy pool tokens?

- 1) Buy BBK Tokens from the BBK ICO site

The smart contract will come into action here and performs the automated process.

```
function transferFrom(address _from, address _to, uint256 _value)
public returns (bool) {
    require(_to != address(0));

    uint256 _allowance = allowed[_from][msg.sender];

    balances[_from] = balances[_from].sub(_value);
    balances[_to] = balances[_to].add(_value);
    allowed[_from][msg.sender] = _allowance.sub(_value);
    Transfer(_from, _to, _value);
    return true;
}
```

- 2) Select the ICO from the pool
- 3) Enter the amount of USD you would like to invest
- 4) The system will check whether you have the specific amount of BBK Tokens in the smart contract
- 5) Once the eligibility is approved through the system then the BBK Tokens are locked as a part of security and the BBK system will place your request to invest the amount into the pooled ICO

- 6) Once the request for investment is approved the relevant ICO Tokens are transferred to your ETH wallet and the locked BBK tokens are reverted back to the BBK Platform

```
function ReversetransferFrom(address _from, uint256 _value)
public returns (bool) {
    require(_to != address(0));

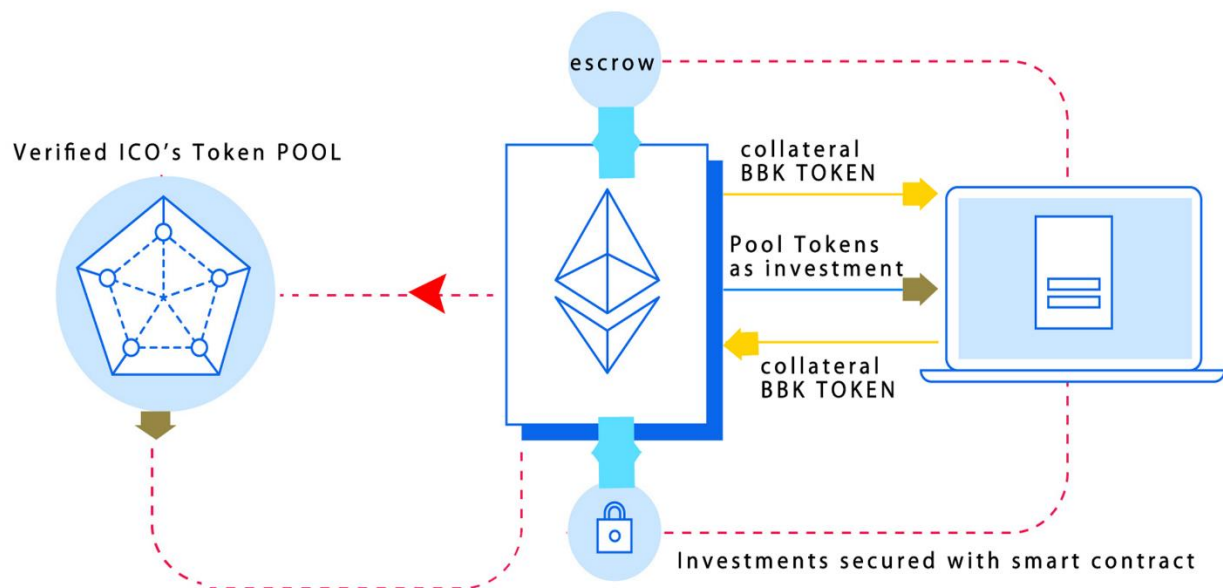
    uint256 _allowance = allowed[_from][msg.sender];

    balances[_from] = balances[_from].sub(_value);
    balances[_to] = balances[msg.sender].add(_value);
    allowed[_from][msg.sender] = _allowance.sub(_value);
    Transfer(_from, msg.sender, _value);
    return true; }
```

# Block broker Token functionality

The Block Broker token is used in the smart contract between Block Broker and investors in ICO's that we offer our investors.

The smart contract is an automated escrow system that instantly transfers BBK tokens to investors to the value of their investment.



# Token Details

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- BBK tokens are erc20 tokens based on Ethereum.
- BBK tokens will be sold during the pre-ico and during the main token sale.
- The pre-sale begins May 11<sup>th</sup> 2018.
- The main sale begins June 8<sup>th</sup> 2018 and ends July 20<sup>th</sup> 2018 or until we reach hard cap.
- Bonuses and discounts are offered on a sliding scale.



# Token Sale Details

**Total Supply:** 750,000,000 BBK Tokens

**ICO Supply:** 150,000.000 BBK Tokens

**Price:** \$0.06

**Pre-Sale Price:** \$0.03

**Soft Cap:** \$300,000

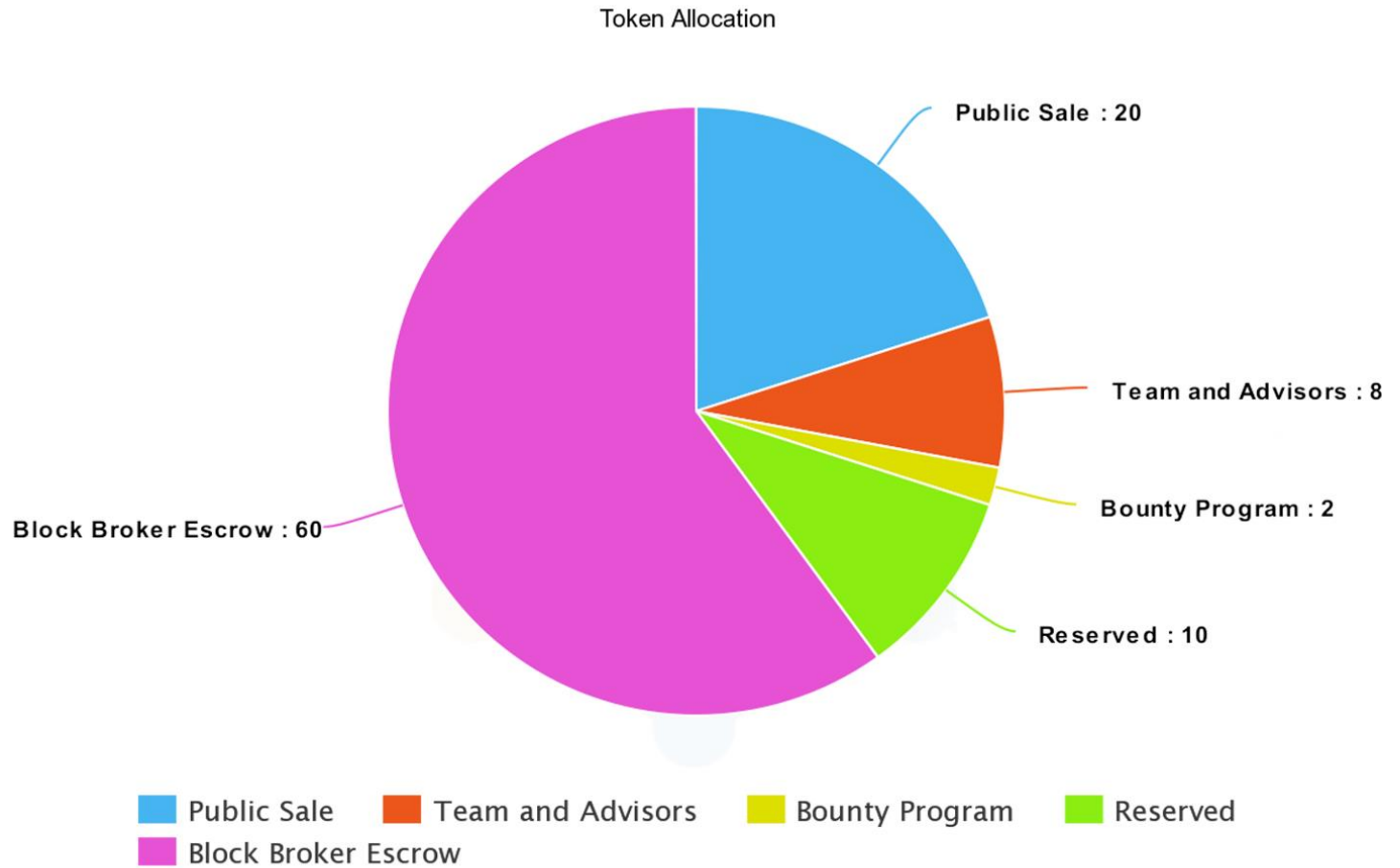
**Hard Cap:** \$5,000,000

**Ticker:** BBK

**Presale:** May 11 – May 24 – Price \$ 0.03

ROUND	DURATION	BONUS
ROUND 1	(WEEK 1) JUNE 08	+ 30% BONUS TOKENS
ROUND 2	(WEEK 2) JUNE 15	+ 25% BONUS TOKENS
ROUND 3	(WEEK 3) JUNE 22	+ 20% BONUS TOKENS
ROUND 4	(WEEK 4) JUNE 29	+ 15% BONUS TOKENS
ROUND 5	(WEEK 5) JULY 06	+ 10% BONUS TOKENS
ROUND 6	(WEEK 6) JULY 13	+ 5% BONUS TOKENS

# Token Allocation



***Token Sale***

20% of BBK tokens have been allocated to the crowd-sale.

***Block Broker Escrow***

60% of BBK tokens are allocated to be used for the Block Broker Platform. These tokens will be used in the escrow process as financial insurance for investors.

***Bounty Program***

2% of the tokens will be used to reward our most dedicated community members for promoting the Block Broker ICO.

***Team and Advisors***

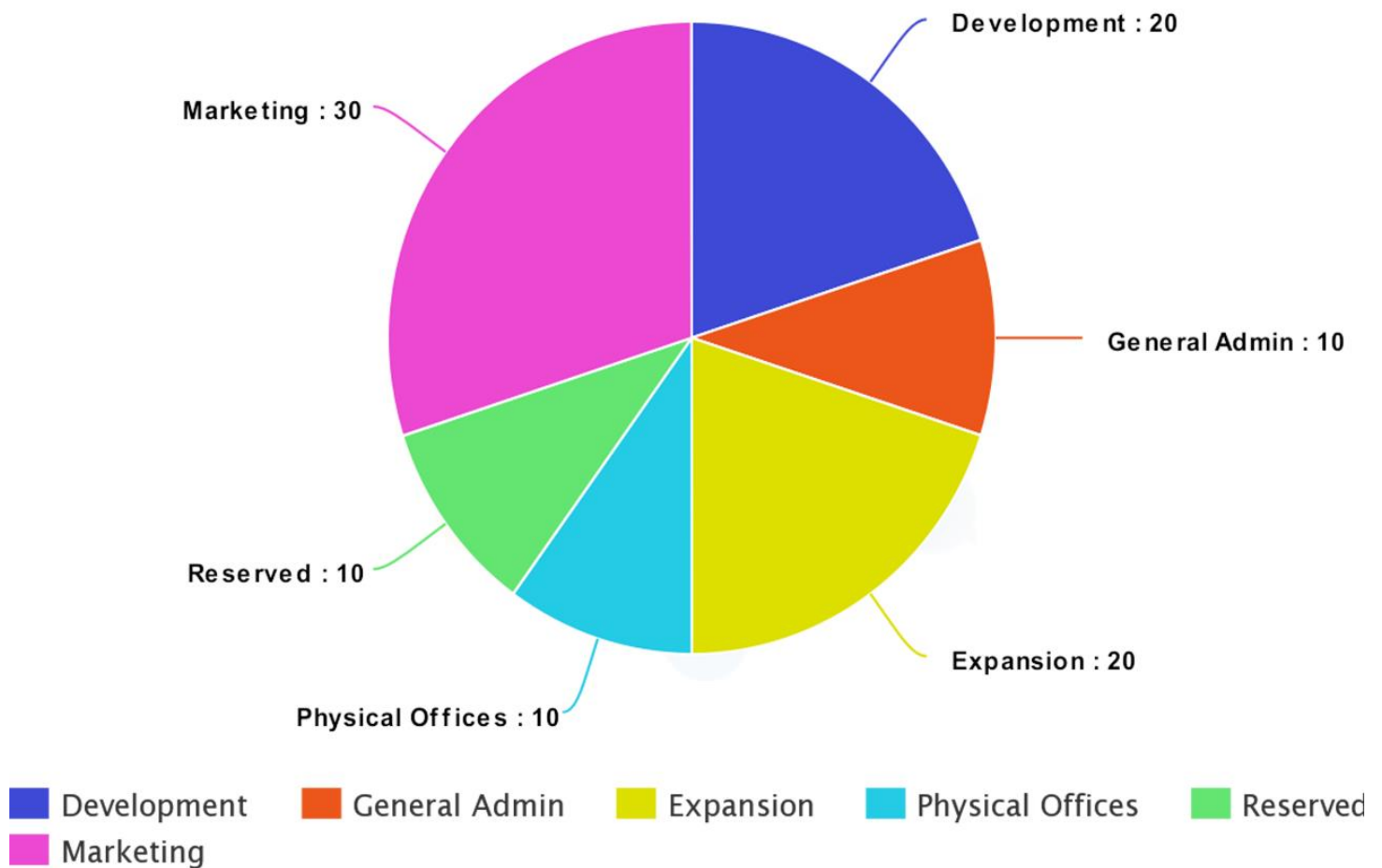
8% of the token supply is reserved for the team and advisors.

***Leftover tokens***

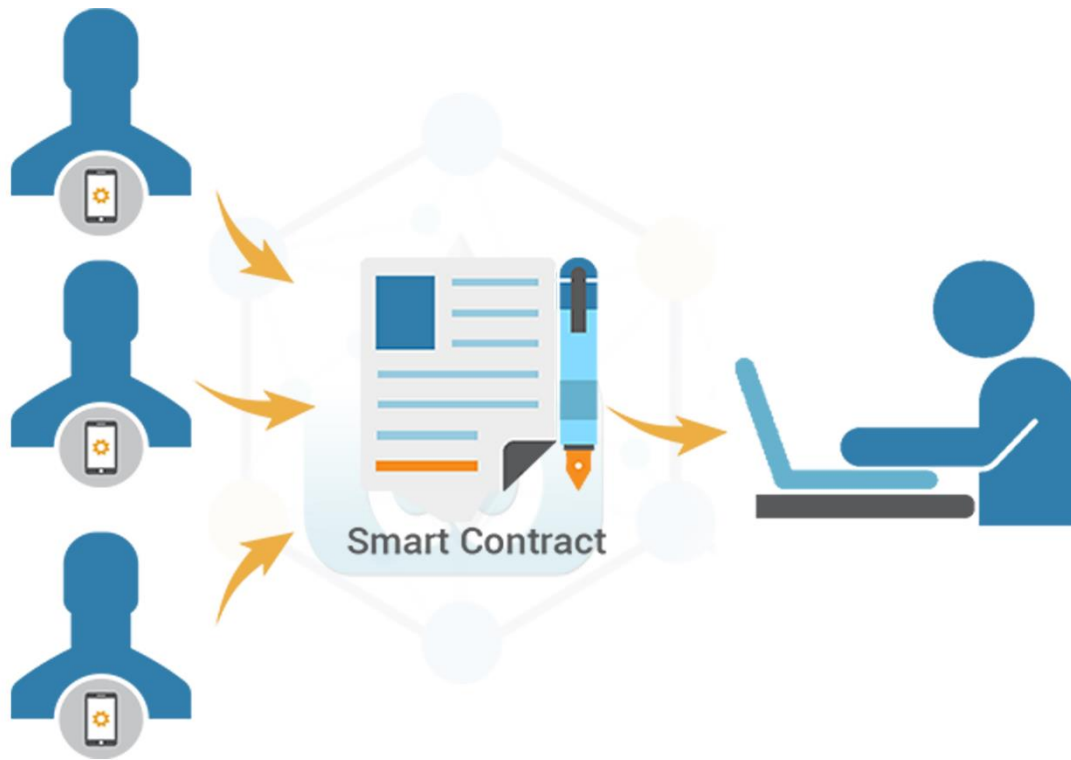
All unsold tokens dedicated to the token sale will be burned

# Allocation of Funds

Fund Allocation



# Whitelisting



Whitelisting is the process of establishing KYC (Know-Your-Customer) and confirming your ETH wallet address to be able to take part in the Block Broker Token Sale.

Whitelisting is done through the standardized KYC procedure. The solution does a KYC check that among other things seeks to confirm the identity of a contributor and seeks proof of address. This solution also does AML checks against several databases to establish clean origin of the funds contributed to the Block Broker Token Sale.

Only the Whitelisted individuals will have an option to contribute

# Roadmap



# The Block Broker Team

Block Broker consists of a team of highly skilled and experienced individuals working together to bring an end to ICO fraud. With 15 successful ICO campaigns and a total over 42 years of Blockchain experience between them, we are prepared to change the face of crypto investing forever!



## **JOHN JACOBS**

*CEO/Founder*

John has worked as a freelance Blockchain developer for a number of years and has worked as a Blockchain consultant in successful ICO's



## **HARDIK MANDANKA**

*CTO/Developer*

Hardik is an experienced Blockchain developer. Hardik has been a Blockchain professional for many years and is dedicated to Block Broker



## **JACOB FOX**

*Head of Marketing*

Jacob is an experienced cryptocurrency marketing professional. Jacob has worked on many successful ICO campaigns.



## **ABU SIDDIK**

*Campaign Manager*

Abu is an experienced ICO campaign manager. Abu has worked with many successful and is dedicated to the future of Block Broker



## **IVAN DUCHANIER**

*International Relations*

Ivan is an experienced International consultant for Initial Coin Offerings. Ivan has provided multilingual support for many ICO's



## **CESS LAGUARDIA**

*Manager*

Cess is an experienced campaign manager & community manager, working on many successful ICO's including Vendicoins & Liveedu



## **JATINDER KUMAR**

*Marketing*

Jatinder is a Blockchain marketing professional with years of experience in the field. Jatinder is dedicated to eliminating ICO fraud



## **KIMBERLY GENARO**

*Marketing*

Kimberly is an experienced crypto trader & Blockchain marketing guru. Kim has worked with many successful ICO's including Trade.io & Superpay.vip.



## **A ZAKER**

*Community Manager*

A Zaker is an experienced cryptocurrency community manager. A Zaker has worked on many successful ICO's



## **SALAHUDDIN AHMED**

*Community Manager*

Salahuddin is a Blockchain marketing professional and is an experienced ICO community manager.



# The Block Broker Advisors



**Richard Trummer**

*Experienced ICO Advisor*

Cryptocurrency Enthusiast, ICO Advisor and Investor. Part of an Investors group. Cryptocurrency trading & mining.



**Nikita Dotsenko**

*Advisor*

Marketing specialist - "ADDIVINE" Ad Agency. Sales and Marketing Manager - "The Coin Shark" CEO - Federal Block Patrol.



**Giovanni Casagrande**

*Experienced ICO Advisor*

Cryptocurrency Investor and Growth Hacker - IcoGuide. Blockchain and ICO Maestro.



**Shohel Alam**

*ICO Advisor*

Data Analyst at Kepler Technologies and Advisor at Hi:Health | AI Medical Platform | ICO Advisor at ICBCoin



**Valéri Natanelov (PhD)**

*Experienced ICO Advisor*

LocalCoinSwap - Entrepreneur, lifelong Blockchain enthusiast and is the founder and CEO of growAbric.

# Exchange listing

After the Token sale, the team will work with the following exchanges in order to have the token listed, so that every trader that hasn't bought tokens through the initial token sale will still buy some and hence use the platform in live trading:

**Cryptopia**

**KuCoin**

**HitBTC**

**Bittrex**

**ForkDelta**

**IDEX**

# Conclusion

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It is pretty much safe to say that the Blockchain has been one of the most innovative and intriguing technological advancements in the last 50 years. The possibilities are endless.

Crowdfunding on the Blockchain is one of the fastest growing industries, however before Block Broker the risk could sometimes outweigh any potential reward. We have created a completely risk free environment, so that investors can be rest assured that their money is safe and insured!

The security concerns associated with ICO investing have been solved and we look forward to sharing it with the world.