



ANNA UNIVERSITY
NAAN MUDHALVAN – GUIDED
PROJECT



TRANSPARENT EDUCATION DATA MANAGEMENT

BRAINSTROMING

DATE	31 OCTOBER 2023
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PROJECT NAME	TRANSPARENT EDUCATION DATA MANAGEMENT
COLLEGE NAME	ALAGAPPA COLLEGE OF TECHNOLOGY, ANNA UNIVERSITY

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Ideation & Brainstorming:

Brainstorm & Idea prioritization

Use this template to plan your brainstorming sessions for your team or yourself. Brainstorming is a creative thinking exercise where you generate and select ideas for your team.

- 1. Brainstorming session
- 2. Brainstorming session
- 3. Brainstorming session

Define your problem statement

A clear and concise statement of the problem you are trying to solve. It should be specific, measurable, achievable, relevant, and time-bound (SMART).

1. Problem statement

2. Problem statement

3. Problem statement

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Brainstorm

Generate ideas for solving the problem. Use the following prompts to guide your brainstorming session:

- What if...?
- What would happen if...?
- What if we had...?
- What if we didn't have...?
- What if we could...?
- What if we couldn't...?
- What if we had to...?
- What if we didn't have to...?
- What if we could do it in a different way?
- What if we couldn't do it in a different way?
- What if we had to do it in a different way?
- What if we didn't have to do it in a different way?

Group ideas

Sort your ideas into groups based on their similarity. Use the following prompts to guide your grouping session:

- What if...?
- What would happen if...?
- What if we had...?
- What if we didn't have...?
- What if we could...?
- What if we couldn't...?
- What if we had to...?
- What if we didn't have to...?
- What if we could do it in a different way?
- What if we couldn't do it in a different way?
- What if we had to do it in a different way?
- What if we didn't have to do it in a different way?

Finalize

Finalize your ideas and create a plan of action. Use the following prompts to guide your finalization session:

- What if...?
- What would happen if...?
- What if we had...?
- What if we didn't have...?
- What if we could...?
- What if we couldn't...?
- What if we had to...?
- What if we didn't have to...?
- What if we could do it in a different way?
- What if we couldn't do it in a different way?
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