

# ANNA UNIVERSITY NAAN MUDHALVAN – GUIDED PROJECT



# TRANSPARENT EDUCATION DATA MANAGEMENT

## **EMPATHY MAP**

DATE	31 OCTOBER 2023			
	1) DHARUN M -			
	0270CBCD3358D93874A40B917EEC65EC			
TEAM MEMBERS	2) DIVYA DHARSHINI -			
WITH NM ID	087EE4C0342F965ADBA46 49B908C2642			
	3) ELASUKUMARAN E -			
	23556780714CDCFB5B84BF4E9269022A			
	4) GOWTHAM R -			
	0BF3F06AC53C10E89F446EF2C7C77B3C			
	5) VYSHNAVI M -			
	4284E4FD1316A93BEA54DC B745B8F87F			
PROJECT NAME	TRANSPARENT EDUCATION DATA MANAGEMENT			
COLLEGE NAME	ALAGAPPA COLLEGE OF TECHNOLOGY, ANNA			
COLLEGE NAME	UNIVERSITY			
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## **Empathy Map Canvas:**

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to helps teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges

## **Empathy Map**



I want to know that my child is getting the best education possible

Conversations with other parents expressing similar concerns about the lack of transparency in the education system. They may also hear about changes in educational policies from the school or districts





### **Thinks**

I am concerned about what happens behind the scenes in my child's school is the school truly transparent about their teaching methods and goals







**TRANSPARENT EDUCATION DATA MANAGEMENT** 







## Does

Researches the school's performance and policies attends parents teachers' meetings and asks teachers and administration questions about the curriculum



Report cards, school news letters and educational

Worried about the impact of decisions made by the school on their child's future They may also feel a lack of control over the educational process



They may also be frustrated by the difficulty of accessing clear and detailed information about the school's activities

