

## OFFICIAL RULES

### **\$50 BONUS WHEN BUYING \$100 OR MORE IN DIGITAL ASSETS**

### **NO PURCHASE NECESSARY. VOID WHERE PROHIBITED BY LAW.**

**To Enter:** To be eligible, entrant (“**Entrant**”) must register for a new Blockchain.com Wallet account and purchase at least \$100 in digital assets (the “**Promotion**”) and provide Blockchain.com, Inc. (the “**Sponsor**”) with his/her email address in the form provided. Limit one (1) entry per person during the entry period. Sponsor will not be responsible for entries lost, delayed, incomplete or misdirected. Entries will become the sole property of Sponsor and by entering, Entrant expressly consents to adding his/her information to receive future promotional offers, and using Entrant’s information for advertising, publicity or any other purposes whatsoever, as determined by Sponsor in their sole discretion, without compensation and with or without attribution to Entrant.

### **METHODS OF ENTRY:**

Entrant may apply by going to [www.blockchain.com/first](http://www.blockchain.com/first) and following the directions for registering. To be eligible for the Grand Prize (defined below), Entrant must share that they made his/her first purchase on Blockchain.com via Twitter with the hashtag #BlockchainFirst.

**ENTRY LIMIT AND REQUIREMENTS:** There is a limit of one (1) Entry per person, during the Entry Period. Sponsor will not be responsible for entries lost, delayed, incomplete or misdirected.

**Eligibility:** Promotion is open to legal residents of the lower-48 United States and District of Columbia (i.e., excluding Alaska and Hawaii). Must be 18 years of age or older at the time of entry. Entrant is not eligible if he/she is an employee of Sponsor or a member of the immediate family (defined as parents, children, siblings or spouse, regardless of where they reside) or household of any of the above persons. Existing Blockchain.com Wallet account owners are not eligible. By entering, Entrant agrees to abide by these rules and all decisions of Sponsor, which are final in all matters relating to this Promotion.

**Entry Period:** The Promotion begins at or about 11:00 AM Central Standard Time (“**CST**”) on April 13th, 2022 and ends at 11:59pm CST on April 22nd, 2022 (“**Entry Period**”). The Sponsor’s computer is the Promotion’s official clock.

**Bonus and Grand Prizes:** Each eligible Entrant will receive a bonus of \$50 (a “**Bonus**”). The Bonus shall be calculated using the fair market value of BTC at the time of sending the Bonus on or around the Drawing Date (defined below). In addition, there will be one (1) special prize (the “**Grand Prize**”) comprising a Cowboys jersey signed by Jerry Jones. Approximate retail value (“**ARV**”) of Grand Prize is \$200. Sponsor reserves the right to substitute any portion of the Grand Prize for one of equal or greater value. Winner(s) (as defined below) may not request Grand Prize substitution. Grand Prize is non-transferable and may not be claimed or used by any person other than the Winner. By accepting the Grand Prize, the Winner agrees that Sponsor and/or their designees may use his/her name, voice, photograph, likeness, address (city and state), biographical information, Grand Prize information and/or statements about this Promotion for advertising and publicity purposes in all media worldwide at the discretion of the Sponsor and/or Administrator without limitation, further compensation or notice. Any portion of the Grand Prize not accepted by Winner will be forfeited. Federal, state, and local taxes on Grand Prize and any expenses relating to the acceptance of and use of Grand Prize not specified herein are the responsibility of Winner. Each guest must be at least eighteen (18)

years of age or older. ARV is as of the time the rules were printed and the value of a Grand Prize may fluctuate. A Winner is not entitled to any difference between the ARV and the actual value of the Grand Prize at the time the Grand Prize is awarded.

**DRAWING/NOTIFICATION OF WINNER:** At the conclusion of the Promotion, Administrator will select the names of one (1) potential Winner in a random drawing of all eligible entries received during the Entry Period on or about April 25, 2022 (the “**Drawing Date**”). The odds of being selected as a potential Winner depend on the number of eligible entries received during the Entry Period. An Entrant is not a Winner of any Prize unless and until Entrant’s eligibility and Entry has been verified and notified such verification is complete (“**Winner**”). A Potential Winner will be notified by email.

**Disclaimer:** Each Entrant in this Promotion agrees to release and hold harmless each Sponsor, NFL Entities (as defined below), Facebook, Instagram, Administrator and each of the foregoing’s directors, officers, subsidiaries, affiliates, owners, joint venturers, partners, parent companies, divisions, related entities, employees, agents and representatives, successors and assigns, and all others associated with the development and execution of this Promotion, including without limitation, any prize providers (the “**Released Parties**”), from and against all claims, including but not limited to mechanical errors and other errors, inaccurate, fraudulent, incomplete, late, lost, misdirected entries; or any delays in delivery of Grand Prize; or bodily injuries, death, losses or damages of any kind, without limitation, that may arise from or in connection with Entrant’s participation in this Promotion or acceptance, possession or use of the Grand Prize, or participation in the Grand Prize. By participating in this Promotion, Entrant agrees and acknowledges to be bound by these official rules, all Sponsor-related and Administrator-related terms and conditions, as well as the decisions of Sponsor and/or Administrator which are final and binding in all respects; to waive any rights to claim ambiguity with the official rules.

**Limitations of Liability:** The Released Parties are not responsible for: (1) any incorrect or inaccurate information, whether caused by any Entrant, technical errors or by any of the equipment or programming associated with or utilized in the Promotion; (2) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (3) unauthorized human intervention in any part of the entry process or the Promotion; (4) technical or human error which may occur in the administration of the Promotion or the processing of Entries; or (5) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant’s participation in the Promotion or receipt or use or misuse of any Prize. If for any reason an Entrant’s Entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, Entrant’s sole remedy is another Entry, if possible. No more than the stated number of Prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than stated number of Prizes as set forth in these Official Rules to be available and/or claimed, Sponsor and/or Administrator reserves the right to award only the stated number of Prizes by a random drawing among all legitimate, unawarded, eligible Prize claims.

**Applicable Law:** This Promotion and these official rules shall be construed and governed in accordance with the laws of the State of Texas. As a condition to participating in this Promotion, each Entrant agrees that any and all disputes that cannot be resolved between the parties, and all causes of action arising out of or in connection with this Promotion will be resolved individually, without resort to any form of class action, exclusively before a court located in the State of Texas. The Entrant and Sponsor hereby waive any and all right to trial by jury. If any

provision of these official rules are declared or found by a court of competent jurisdiction to be illegal, unenforceable or void, then such provision will be null and void but each other provision hereof not so affected will be enforced to the full extent permitted by applicable law. All federal, state and local laws and regulations apply.

**General:** The Promotion is in no way sponsored, endorsed or administered by, or associated with, Facebook, Instagram or Twitter. If, for any reason the Promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor, which corrupt or affect the administration, security, fairness, integrity or proper conduct of the Promotion, Sponsor reserves the right at its sole discretion to cancel, suspend or modify this Promotion, in whole or in part without notice. Promotion is subject to all applicable laws. Income and other taxes or tariffs, if any, are the sole responsibility of the Winner. Other restrictions may apply. All rights reserved.

**Data Collection:** Administrator will be collecting personal data about Entrants when they enter the Promotion. Please review Sponsor's privacy policy statement at [www.blockchain.com/privacy](http://www.blockchain.com/privacy). By participating in the Promotion, Entrants hereby agree to all of the terms and conditions of the privacy statement of the Sponsor.

**Sponsor:** Blockchain.com, Inc. "1450 Brickell Avenue, Suite 2780, Miami, FL 33131

**NFL Entities.** The National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives, and employees (collectively, the "**NFL Entities**") will have no liability or responsibility for any claim arising in connection with participation in this Promotion or any prize awarded. The NFL Entities have not offered or sponsored this Promotion in any way.