



INTELL TOKEN

A Decentralized
Intelligence Exchange Protocol
for AI and Machine Learning
Utilizing Blockchain Technology

Transforming AI Collaboration Empower, Exchange, Evolve with INTELL NFT



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Executive Summary

- The Intelligence Exchange is a revolutionary blockchain-based decentralized intelligence exchange protocol that unlocks the power of Distributed Autonomous Organizations (DAOs) and smart contracts accelerate AI collaboration. Through the innovative integration of smart contracts, non-fungible tokens (NFTs), blockchain technologies and marketplace functionalities, the intelligence exchange protocol fosters a thriving ecosystem for data scientists, business buyers, and investors, unlocking new investment opportunities and revenue streams while accelerating collaboration, coordination, and innovation.

The token—the INTELL token--enables the frictionless and seamless distribution of value created by AI assets, allowing participants to invest in AI models, use with less risk and receive a recurring revenue stream. The INTELL Token is set to transform the AI landscape by enabling frictionless deployment and ownership within the intelligence ecosystem. AI collaboration is the future of artificial intelligence, and the Intelligence Exchange DAO enables businesses to build, share, and innovate within an intelligence ecosystem. With smart contracts at its core, the INTELL Token offers secure, transparent, and automated ownership management, revolutionizing how AI investments are made and managed.

Executive Summary

The Intelligence Exchange brings numerous benefits to the intelligence ecosystem, including:

- 1 **Accelerated AI Development:** Fuel rapid innovation and growth with a decentralized approach that enables businesses to collaborate more efficiently.
- 2 **Trust and Transparency:** Experience unparalleled trust and transparency through smart contracts and decentralized governance, ensuring a fair and secure ecosystem for all participants.
- 3 **Simplified Ownership Management:** Effortlessly manage investments and ownership with smart contracts, streamlining operations and reducing complexities in the INTELL Token ecosystem.
- 4 **Scalable and Adaptable:** Build a future-proof intelligence ecosystem with a flexible and scalable decentralized infrastructure that adapts to the ever-evolving AI landscape.
- 5 **Cross-Industry Collaboration:** Drive cross-industry synergies and shared learning with a collaborative intelligence ecosystem powered by the INTELL Token, fostering innovation and growth across multiple sectors.

INTRODUCTION

The current AI landscape is characterized by a centralized base of expertise, leading to biased intelligence, dangerous dependencies, and untapped resources. Blockchain technology offers the potential to decentralize value chains and with that fostering new models for AI development, distribution and use.

The aim is to provide new investment opportunities for investors, allowing data scientists and AI practitioners to benefit from access to more data, cryptographically secure sources, and revenue generation opportunities through model licensing, sales, and data curation, and providing business buyers lower risk and faster access to the resources and models they require. In later parts of roll-out the Intelligence Exchange DAO which enables the creation, collaborating, sharing and monetization of intelligence across a business' ecosystem, or across an industry, through an intelligence exchange ecosystem.

The benefit of the Intelligence DAO includes utility services, SDKs and protocols, and especially access to federated learning and generative artificial intelligence to help with creation of ecosystem intelligence and data sparsity issues.

In this whitepaper, we delve into the technical components of the INTELL token ecosystem and the frictionless exchanging of intelligence, outlining the various contracts and processes that form the backbone of the offering.

Problem Statement

→ The AI and machine learning industries face significant challenges given the centralization of capabilities that provide access, secure sharing and collaboration between partners, and business models that support federated intelligence, innovation, and impact—the frictionless exchange of intelligence. Centralized systems limit the breadth and depth of intelligence, leading to biased outcomes and untapped resources. Siloed business intelligence is the enemy of innovation, experimentation, and growth. Centralized systems suffocate creativity; they become insular and inward-focused. Each department or team is only concerned with their own goals and metrics. This leads to a lack of innovation, because the best ideas often come from cross-functional collaboration and the sharing of diverse perspectives.

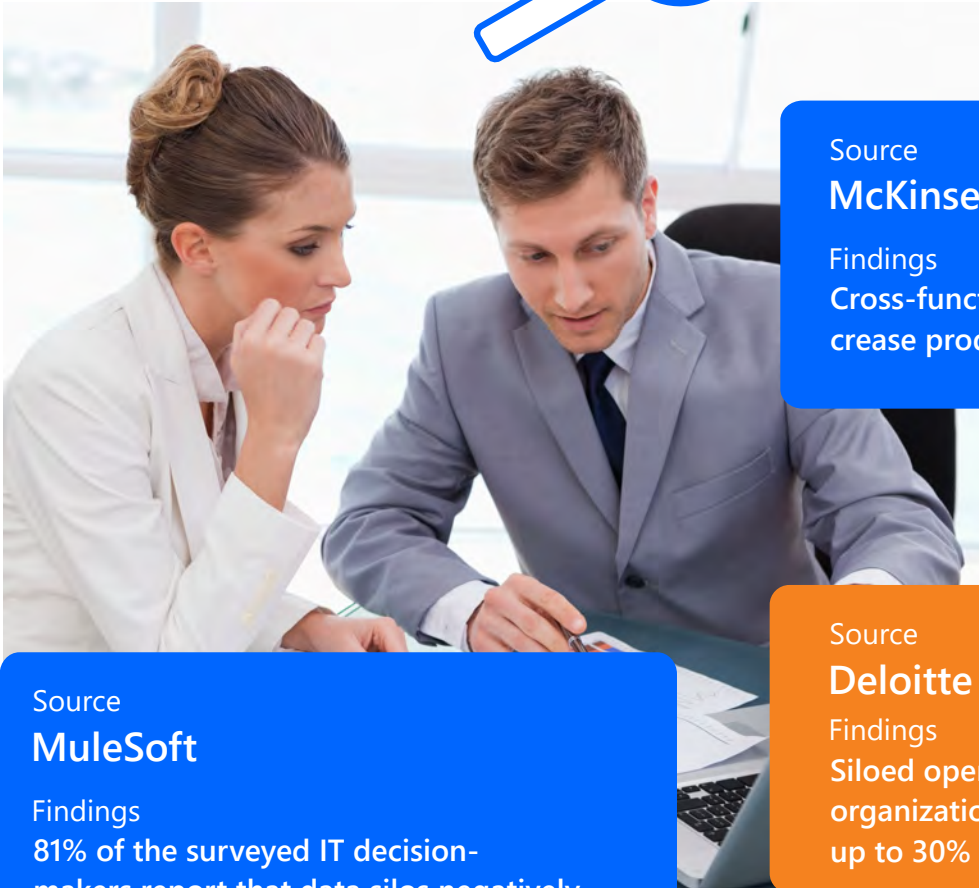
Open systems create an environment that fosters innovation, experimentation, and growth. Ideas can flow freely. This leads to a more diverse range of ideas and perspectives, which in turn leads to more innovation.



RESEARCH



FINDINGS



Source

MuleSoft

Findings

81% of the surveyed IT decision-makers report that data silos negatively impact their organization's revenue and growth

Source

McKinsey

Findings

Cross-functional collaboration increase productivity by 20-25%

Source

Deloitte

Findings

Siloed operations can decrease organizational performance by up to 30%

Source

PricewaterhouseCoopers

Findings

Companies with strong collaboration had a 23% higher success rate in achieving their strategic goals leading to increased revenue and growth

Source

Harvard Business Review

Findings

Employees in highly siloed organizations spent 45% more time searching for information and 44% more time coordinating with colleagues



Source

McKinsey & Company

Findings

Strong collaborative cultures outperform peers in revenue growth and profitability x 2



Source

Accenture Strategy

Findings

Companies with strong collaboration across business units can achieve up to a 9% increase in annual revenue

Source

MIT Sloan Management Review

Findings

76% of companies struggle with bridging silos leading to inefficiencies and missed opportunities

Source

Boston Consulting Group

Findings

Companies that prioritize collaboration in their innovation processes are 5 times more likely to achieve above-average growth

Source

University of California, Berkeley

Findings

Information sharing within an organization led to a 17% improvement in project outcomes

Problem Statement

For businesses, siloes predominate and constrain innovation, collaboration, and growth. In these siloes, AI solutions remain expensive, disconnected, and difficult to own or share. INTELL NFTs addresses these challenges by offering a foundational technology to enable open ecosystems that promote transparency, security, and collective intelligence.

GPT4 as much as it has further transformed the AI landscape will only heighten this tension, demonstrating the potential for AI models to perform complex tasks and generate value across various industries. However, the rise of GPT4 has highlighted the problems with centralized AI solutions and highlighted the value for a decentralized platform that empowers developers and businesses to form intelligence-sharing ecosystems and reveal the limitations of centralized AI development and distribution.

There are **7** problems with centralized AI development:

1

Accessibility

Centralized AI development concentrates resources and control in the hands of a few organizations or entities. As a result, access to AI models like GPT-4 may be limited to select groups, creating barriers for smaller businesses, researchers, and developers who might not have the resources to access or use these models.

2

Cost

Developing and maintaining state-of-the-art AI models like GPT-4 requires significant computational power and financial resources. Centralized development can lead to high costs for end-users, making it difficult for smaller organizations to leverage the technology.

Problem Statement

3

Innovation

Centralized AI development can hinder the pace of innovation, as the development process is reliant on a limited number of organizations. Decentralized development and distribution can enable a more diverse pool of contributors, leading to novel ideas and solutions that might not emerge in a centralized system.

4

Bias and Ethics

Centralized AI development can lead to biases and ethical concerns, as the perspectives and values of a limited group of developers and organizations may shape the models. Decentralization can promote a more diverse range of inputs, helping to address potential biases and improve the ethical considerations in AI development.

5

Monopolization of Knowledge

Centralized AI development can lead to monopolization of knowledge, as the organizations controlling the AI models have a significant influence over the information and insights derived from them. Decentralization can help distribute knowledge and prevent an imbalance of power in the AI ecosystem.

6

Data Privacy and Security

Centralized AI development can also raise concerns about data privacy and security, as large amounts of data are concentrated in a few organizations. Decentralization can help mitigate these risks by distributing data across multiple stakeholders, reducing the potential impact of a single data breach or privacy violation.

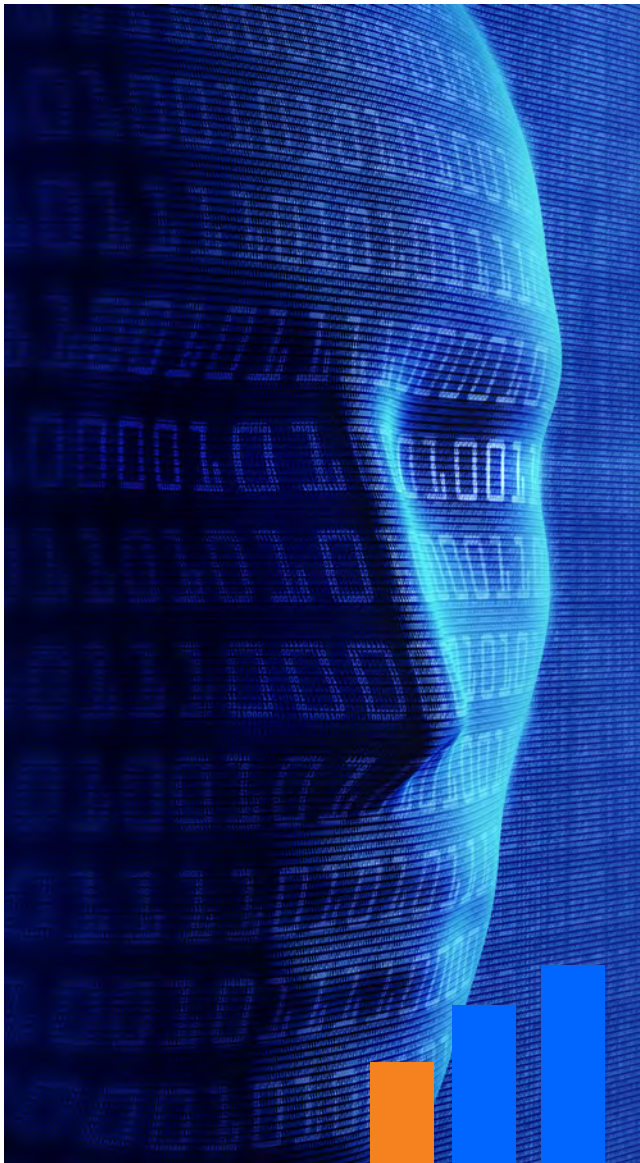
Problem Statement

As a result, there are two competing paradigms for business access to AI:

	Open ecosystem and intelligence exchange	Closed, siloed AI monopolies
<i>Collaboration vs. Isolation</i>	In the INTELL token-driven intelligence ecosystem, collaboration and sharing of resources are encouraged and incentivized. This fosters a dynamic environment where stakeholders work together to drive innovation and growth.	In contrast, data siloes in businesses often result in isolated teams working independently, limiting the potential for collaboration and shared insights.
<i>Incentivized Contributions vs. Limited Participation</i>	The INTELL token system rewards stakeholders for their contributions to the ecosystem, encouraging active participation and engagement.	Data siloes, on the other hand, can hinder participation due to the lack of incentives or a clear understanding of the value of shared data and resources.
<i>Decentralized Governance vs. Centralized Control</i>	The INTELL token approach promotes decentralized governance and decision-making, empowering stakeholders and ensuring that the ecosystem's development aligns with their interests.	Traditional data siloes often result from centralized control, which can lead to inefficiencies and a lack of responsiveness to stakeholder needs.
<i>Openness and Transparency vs. Closed Systems</i>	The INTELL token-driven ecosystem encourages openness and transparency, allowing stakeholders to access and utilize shared resources, such as data and AI models.	Data siloes typically represent closed systems with limited access, restricting the flow of information and impeding innovation.
<i>Scalability and Adaptability vs. Rigidity</i>	An INTELL token-based intelligence ecosystem is designed to be scalable and adaptable to the needs of its stakeholders. This flexibility allows the ecosystem to grow and evolve over time.	Data siloes, however, often lead to rigid structures that are resistant to change and can hamper business growth and innovation.
<i>Value Creation and Distribution vs. Value Hoarding</i>	The INTELL token system enables the creation and distribution of value across the ecosystem, benefiting all stakeholders.	In data siloes, value is often hoarded within isolated departments or teams, leading to an uneven distribution of benefits and resources.

The INTELL token promotes collaboration, incentivized participation, decentralized governance, openness, and scalability in contrast to the isolation, limited participation, centralized control, closed systems, rigidity, and value hoarding found in traditional intelligence and business siloes

Market Analysis



The value of intelligence ecosystems is on the rise, driven by the increasing demand for AI applications across various industries. The global AI market is expected to grow exponentially in the coming years, with businesses recognizing the potential of leveraging AI for data-driven decision-making, automation, and optimization of their operations.

The exchange of intelligence, facilitated by the INTELL token, provides a unique platform for businesses to access and utilize AI models tailored to their specific needs.

Market Analysis



In contrast to traditional marketplaces that provide algorithms and data for data scientists to develop their own solutions, the INTELL ecosystem focuses on delivering fully formed, AI-driven solutions designed to drive business impact and address specific business problems. These ready-to-use solutions are tailored for direct use by business leaders within and across their value chain, streamlining the adoption process and enabling immediate value creation. **By offering complete, industry-specific AI applications, INTELL empowers businesses to leverage advanced AI technologies without the need for extensive in-house development or expertise, ultimately democratizing access to the transformative power of AI.**

Using the INTELL NFT, businesses can buy partial ownership of AI models, enabling them to access the benefits of advanced AI technologies without the need for significant upfront investments in R&D.

Investors can also leverage the INTELL NFT to participate in the growth of AI applications, while data scientists can contribute models and benefit from their work's commercial success.

The INTELL marketplace aims to create a comprehensive ecosystem that encompasses various industry verticals, with a particular focus on food service, adult beverage, retail, and automotive repair. The growth potential in these sectors is significant, as more businesses recognize the need for AI-driven solutions to stay competitive in the market.

Competitive Analysis

- While several decentralized AI platforms have emerged, the INTELL token ecosystem differentiates itself through its focus on tokenizing AI assets and their financial returns, utilizing NFTs to represent data models and investment rights. The competitive landscape of AI model marketplaces and data brokerages is diverse, with several players operating in the space. However, the INTELL ecosystem sets itself apart through its unique approach to democratizing AI access and ownership.

Key differences between INTELL and other algorithm marketplaces and data brokerages include:

1

Democratized ownership

INTELL enables partial ownership of AI models through NFTs, allowing businesses and investors to participate in the value generated by these models without bearing the full cost of development and ownership.

2

Industry-specific focus

INTELL specifically targets high-growth industries like food service, adult beverage, retail, and automotive repair. This targeted approach allows the ecosystem to provide tailored solutions that cater to the unique needs of businesses in these sectors.

Competitive Analysis

3

Decentralized intelligence exchange

Unlike centralized AI platforms, INTELL promotes a decentralized exchange of AI models, encouraging collaboration and innovation among data scientists and businesses. This fosters a more diverse and dynamic ecosystem that can respond to market needs more effectively.

4

Incentivizing data scientists

INTELL rewards data scientists for their contributions by enabling them to benefit from the commercial success of their models. This encourages the creation and sharing of high-quality, industry-specific AI applications, driving innovation and value creation within the ecosystem.

5

Seamless integration

Unlike centralized AI platforms, INTELL promotes a decentralized exchange of AI models, encouraging collaboration and innovation among data scientists and businesses. This fosters a more diverse and dynamic ecosystem that can respond to market needs more effectively.

The Intelligence Exchange

- The exchange of intelligence, whether from artificial intelligence originator to investor, or between business ecosystems, will be the fundamental challenge in the future. Operating distributed ecosystems of investors, creators and buyers of intelligence is the goal of the Intelligence Exchange. The Intelligence Exchange offers an open intelligence ecosystem protocol enabling the buying, investing, selling and sharing of intelligence between parties.
- The INTELL token aims to offer of a decentralized token-driven open intelligence exchange protocol that supports the development of AI applications and fosters collaboration among developers, investors, and businesses. Access is granted through the purchase of the INTELL NFT token. The INTELL token-driven intelligence open ecosystem protocol will roll-out in two parts:

-
- Part 1** The first part consists of minting the INTELL token and making that available through an IEO. Following the minting, owners of the INTELL token can begin investing in artificial intelligence models (greater detail provided below). Phase 1 will commence on May 15, 2023.
-
- Part 2** The second part consists of deploying the Intelligence Exchange DAO which will provide all utility services to support the intelligence exchange protocol including protocols, data models, SDKs and micro-services that aid businesses in creating an intelligence ecosystem that enables creation, sharing and monetization of intelligence. Phase 2 will commence on August 1, 2023.

CASE STUDY



Food Service Distributor and Manufacturer's Collaboration for Sales and Marketing

INTRODUCTION

This case study presents a real-life scenario that involved a food service distributor, FoodUnited, and a group of food manufacturers, The Tasty Collective, who aim to collaborate and coordinate their sales and marketing efforts in order to maximize individual and collective revenue. Two alternative approaches were considered: a centralized model (Approach 1) and a decentralized model using web 3.0 protocols (Approach 2).

BACKGROUND

FoodUnited is a leading food service distributor, providing a vast array of products and services to restaurants, hotels, and retailers. The Tasty Collective is a consortium of diverse food manufacturers, specializing in products such as artisanal cheeses, gourmet snacks, and organic produce. Both FoodUnited and The Tasty Collective are seeking to increase revenue and market share through innovative collaboration

REALITY

One of the fundamental problems with business collaboration is the technical challenges involved in integrating disparate systems and data sources. Companies often struggle to develop and implement standardized data models and formats, as well as to maintain the necessary infrastructure for seamless data exchange (Brous, Herder, & Janssen, 2016). The lack of interoperability between systems can lead to significant delays, increased costs, and reduced efficiency in collaborative efforts (Otjacques, Hitzelberger, & Feltz, 2007).

CASE STUDY

Mistrust and concerns about secrecy are also key challenges in building intelligence ecosystems. Many organizations fear that sharing sensitive data with collaborators might expose them to competitive threats, intellectual property theft, or regulatory compliance issues (Schneider, Schulze, & Buchinger, 2018). Such concerns often lead businesses to adopt overly cautious or restrictive data-sharing policies, limiting the potential for innovation and growth (Kshetri, 2018).

Another dynamic that complicates business collaboration is the competition for resources and talent. Organizations might view collaboration as a zero-sum game, in which one party's gain is another party's loss (Wang, Zhang, & Jeon, 2019). This mindset can exacerbate tensions between collaborators and hamper the development of mutually beneficial relationships. Furthermore, the competition for skilled professionals, such as data scientists, can also create tensions and bottlenecks in collaborative initiatives (Kadadi, Agrawal, Nyamful, & Atiq, 2014).

APPROACH 1: CENTRALIZED MODEL

In the centralized approach, FoodUnited and The Tasty Collective would work together to organize funding, decide on technical architectures, and negotiate payments. This model presents several challenges:

1. **High costs:** The centralized model requires significant investments in infrastructure and software development, as well as the negotiation of complex contracts between the distributor and manufacturers.
2. **Slow speed to market:** Due to the need for top-down decision-making, launching new products and marketing initiatives may take longer than desired, potentially causing missed opportunities.
3. **Friction:** Centralized decision-making can lead to conflicts of interest and disagreements, as parties might struggle to find consensus on various matters.
4. **High likelihood of failure:** The centralized model is vulnerable to mismanagement, lack of agility, and issues related to trust, all of which can derail the collaboration before it achieves its objectives.

The result: No ecosystem deployment; Millions of dollars in wasted effort

CASE STUDY

APPROACH 2: DECENTRALIZED MODEL USING WEB 3.0 PROTOCOLS

In the decentralized approach, FoodUnited and The Tasty Collective employ web 3.0 protocols to enable relationships to grow organically, attract funding from outside investors, and encourage contributions from outside data scientists. The benefits of this model include:

1. **Lower costs:** The decentralized model allows for shared resources and infrastructure, leading to reduced operational and investment costs.
2. **Faster speed to market:** The decentralized approach encourages innovation and experimentation, enabling FoodUnited and The Tasty Collective to quickly develop, test, and launch new products and marketing initiatives.
3. **Reduced friction:** By leveraging blockchain technology and smart contracts, the decentralized model can automate transactions and decision-making processes, minimizing disputes and disagreements.
4. **Increased trust and transparency:** The distributed ledger technology inherent in web 3.0 protocols ensures that all parties have access to the same information, fostering trust and accountability.
5. **Scalability:** The decentralized model facilitates the addition of new members to the collaboration, making it easier for FoodUnited and The Tasty Collective to expand their network and capitalize on new opportunities.
6. **Access to a broader talent pool:** With a decentralized approach, FoodUnited and The Tasty Collective can leverage the expertise of external data scientists and other professionals who contribute to the growth of the collaboration.

REALITY

In this case study, the decentralized approach using web 3.0 protocols emerges as the more advantageous option for FoodUnited and The Tasty Collective. By leveraging blockchain technology, smart contracts, and a global talent pool, the decentralized model enables these businesses to reduce costs, increase speed to market, foster trust and transparency, and capitalize on new opportunities, ultimately driving collective growth and revenue maximization.

The INTELL Token and MODEL NFTS

- The INTELL NFT is a utility token that provides a partial copyright ownership in the artificial intelligence output. When investors utilize their INTELL tokens to acquire partial ownership in an AI model, they will receive an NFT representing their share ("MODEL NFT"). The MODEL NFT is linked to a trained, watermarked model and is capable of tokenization. This watermarked artificial intelligence model produces a specific output that is unique and specific to the model and tied directly to the MODEL NFT holder. As a result, an artificial intelligence model is copyrightable and can be covered by contract terms accordingly.

The MODEL NFT will act as a digital certificate of ownership and will be unique to the investor and the specific AI model they have invested in. By tokenizing the ownership in this way, we facilitate a secure and transparent method of proving and transferring rights within the ecosystem.

To enable the trading of AI model ownership NFTs, the INTELL project will partner with established NFT marketplaces or secondary exchanges. These platforms will allow investors to buy, sell, or trade their NFTs, providing increased liquidity and the opportunity to realize gains or exit their investments.

The value of these MODEL NFTs will be determined by market dynamics, including the perceived potential of the underlying AI model, current revenue generation, and overall demand for the specific model. As investors trade these MODEL NFTs, the market will continuously adjust the price, reflecting the real-time perceived value of the AI model ownership rights.

The INTELL Token and MODEL NFTS

Use of MODEL NFTs to represent partial copyright ownership in AI models offers several advantages to investors and the INTELL ecosystem as a whole:

- 1 Transparency**

MODEL NFTs provide a clear and transparent method of representing ownership rights, ensuring that investors can trust the system and understand their investments' exact nature.
- 2 Liquidity**

By enabling the trading of MODEL NFTs on secondary exchanges, investors have the option to buy, sell, or trade their ownership rights, potentially allowing for increased liquidity and easier realization of gains.
- 3 Fractional Ownership**

MODEL NFTs allow for the division of AI model ownership into smaller, more affordable fractions, making it accessible to a broader range of investors.
- 4 Incentivization**

The prospect of trading MODEL NFTs on secondary exchanges can attract new investors to the INTELL ecosystem and encourage existing investors to contribute to the growth and success of AI models in which they hold ownership.

The INTELL token and the Intelligence Exchange Ecosystem

- The INTELL token serves as the foundational component in creating and scaling the exchange of intelligence and establishes a strong connection between ownership declaration, investment, and the growth of an intelligence exchanging ecosystem. The INTELL token is the mechanism for fluid access to an intelligence exchange and a participating in an intelligence exchange ecosystem. As an open ecosystem, businesses within the industry interest in the intelligence, third parties including data and model providers, artificial intelligence companies, and investors who are interested in the specific industries can access selected models. Access to models is specified by the terms of model copyrights. Investors receives a partial copyright along with license rights that define use, exclusivities, transferability, and required learning contributions, and final liquidation preferences and economics. Investors can resell the model outputs generating revenue opportunities for the investors and royalty payments back to the Company.

The INTELL token foster ecosystem growth through:

- 1 Tokenization of ownership and value: The INTELL token represents a unit of ownership and value within the intelligence ecosystem. This tokenization enables stakeholders to have a clear and transparent representation of their ownership rights and the value of their contributions to an industry or business ecosystem. Tokenizing AI assets and distributing their financial returns through blockchain technology, enables a more equitable distribution of value created by AI assets.

The INTELL token and the Intelligence Exchange Ecosystem

- 2 Incentivizing contributions:** INTELL tokens are used as rewards for various contributions to the ecosystem, such as providing data, developing models, or sharing expertise. This incentivizes stakeholders to actively participate and contribute, driving the growth and development of the intelligence ecosystem.
- 3 Investment and funding:** By allowing stakeholders to invest in models through the INTELL token through the purchase or acquisition of INTELL tokens, and subsequent investment in specific artificial models, and investment in the intelligence exchange DAO, the ecosystem can secure funding for its growth and expansion. This investment will be used to fund research, infrastructure, and other resources needed for the development of the ecosystem.
- 4 Governance and decision-making:** INTELL token holders have a say in the governance and decision-making process of the intelligence ecosystem. This decentralized governance approach can help ensure that the ecosystem is developed and managed in a way that benefits all stakeholders and is in line with their interests.
- 5 Encouraging adoption and usage:** The INTELL token can be used to access the intelligence ecosystem's products and services, such as AI models, data, or tools. This encourages adoption and usage of the ecosystem's offerings, ultimately driving the growth and expansion of the intelligence ecosystem.



The INTELL token and the Intelligence Exchange Ecosystem

- 6 Facilitating a marketplace:** INTELL tokens can be used as a medium of exchange within the ecosystem's marketplace, where stakeholders can buy, sell, or trade data, models, or other resources. This fosters a dynamic and collaborative environment that encourages innovation and growth.
- 7 Access to a Diverse Range of AI Models:** Providing businesses with access to a wide variety of AI solutions to meet their specific needs and challenges in which the risk and cost is partially subsumed by investors.
- 8 Collaborative Interaction:** Encouraging collaboration and information exchange among developers, researchers, and businesses to drive innovation and continuous improvement in AI models by creating a clearer economic model.

The INTELL Token Protocols



The INTELL token ecosystem employs a blockchain-based infrastructure to ensure secure and transparent transactions within the platform. The INTELL token is an interoperable ERC721 NFTs, and can be used model purchases, sales, consumption, and transactions are recorded on the blockchain, making forgery impossible. The ecosystem comprises the following components:

The INTELL Token Protocols

The INTELL token ecosystem includes

INTELL Marketplace:

A platform where AI developers can tokenize their models and offer them to businesses for integration into their processes. The marketplace enables businesses to access a diverse range of AI solutions and choose the ones that best fit their needs. Investors can also resell INVESTOR LICENSE NFTs, received from data scientists to other investors.

INTELL Protocol:

A decentralized intelligence exchange protocol that allows data scientists to publish their data and access it through ERC721 Data NFTs. The protocol enables consumers to access data directly and efficiently, providing relevant resources for their business needs.

INTELL Revenue Distribution

A smart contract-based system that automates the distribution of revenue generated by AI models. Token holders receive a share of the revenue based on their investment in the model, fostering a decentralized AI economy.

INTELL Intelligence Sharing

A platform that encourages collaboration and information exchange among AI developers, researchers, and businesses. This collective intelligence approach facilitates the development of innovative AI solutions and promotes the continuous improvement of existing models.

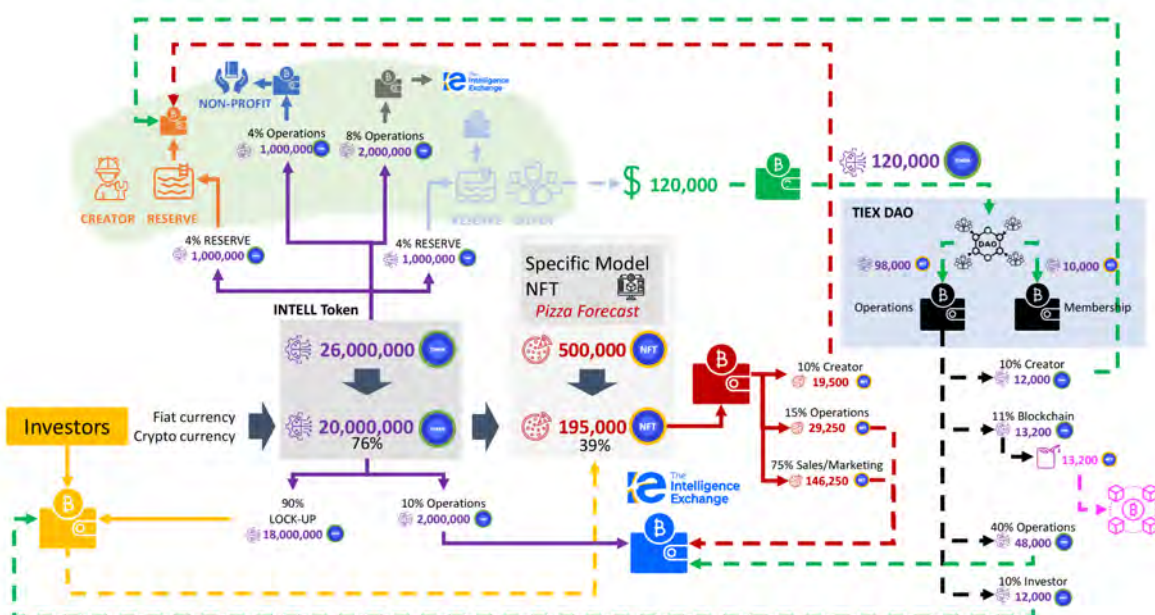
INTELL Investment Opportunities

Investors have the opportunity to invest in data models with future value and the potential to benefit global enterprises. Profits are generated based on the demand for data and are provided as long as the data model exists in the INTELL Protocol.

The INTELL Token Ecosystem Workflow

- The INTELL token ecosystem offers a groundbreaking solution for the publication, access, and utilization of large-scale data in the realms of artificial intelligence and machine learning. By leveraging the power of blockchain technology and ERC721 Data NFTs, the INTELL ecosystem ensures secure and transparent transactions while providing new investment opportunities and fostering a thriving AI economy. With its decentralized intelligence exchange protocol, the INTELL token ecosystem is poised to revolutionize the AI and machine learning industries, driving innovation and collaboration for a more efficient, prosperous future.

The workflow within the INTELL token ecosystem is designed to facilitate seamless interactions between data scientists, businesses, and investors:



The INTELL Token Ecosystem Workflow

1 step

Data Scientists and Investors Trade on the INTELL Marketplace

2 step

Creators of artificial intelligence products publish their work product on the INTELL Protocol and access it through ERC721 MODEL NFTs. This includes AI and machine learning data models, data models, limited language models, and GPT4 modelled applications. Access to the various models is through ERC721 MODEL NFTs, which serve as unique, verifiable identifiers. The publication process involves interaction with the ERC721 Data NFT Contract and the Data NFT Marketplace Contract.

3 step

Business buyers and 3rd parties can access and use the published models through the tiex.py SDK library provided through the Intelligence Exchange DAO. They can browse, purchase, and utilize the models in the Model Marketplace, interacting with the INVESTOR NFT Marketplace Contract to complete transactions.

4 step

Data scientists can receive funding from investors on the INTELL Protocol, depending on the price and other stipulations specified as part of the contract. When the revenue of a model reaches the milestones and duration defined by INTELL, the data scientists can access and withdraw the investment funds. The INTELL Finance Contract manages the allocation of funds to data scientists, ensuring that funds are securely and transparently distributed according to predefined rules and milestones.

The INTELL Token Ecosystem Workflow

5 step

Investors can invest in Models with significant future potential, earning profits based on the demand for the model through the Model Investor NFT. The profit is provided for as long as the model exists in the INTELL Protocol. Investors can invest in valuable models with significant future potential, earning profits based on the demand for data. The INTELL Finance Contract manages the distribution of revenue generated by models to investors.

6 step

Data scientists can sell their models to other data scientists or investors through the INTELL Marketplace as needed through the INTELL Marketplace as needed, interacting with the Model NFT Marketplace Contract.

7 step

Investors can resell MODEL NFT to other investors through the INTELL Marketplace as needed. Investors can also resell INVESTOR LICENSE NFTs received from the owners of the models to other investors through the INTELL Marketplace, utilizing the INVESTOR LICENSE NFT Marketplace Contract.

Key Technical Components

- **The INTELL token ecosystem employs several smart contracts and technical components to ensure the platform operates securely and efficiently. These key components include:**

INTELL Utility Token Contract

The INTELL Utility Token Contract governs the platform's native token, the INTELL token. The INTELL token serves as the primary means of payment and value exchange within the ecosystem. The utility token contract manages the token's creation, distribution, and transactions, as well as the integration with other contracts in the platform.

ERC721 MODEL NFT Contract

The ERC721 MODEL NFT Contract manages the creation and management of non-fungible tokens (NFTs) representing the AI and machine learning data models, data models, GPT4-modeled applications, and other tangible, copyrightable assets published by data scientists. These MODEL NFTs serve as unique, verifiable identifiers for the data models, ensuring their authenticity and ownership. The ERC721 standard provides the necessary functionality for these tokens, including the ability to transfer ownership, query metadata, and approve transactions.

Key Technical Components

ERC721 INVESTOR LICENSE NFT Contract

The ERC721 INVESTOR LICENSE NFT Contract governs the creation and management of INVESTOR LICENSE NFTs, which represent the rights and permissions granted to investors who invest in the models on the INTELL platform. These NFTs serve as verifiable proof of investment and allow investors to receive a share of the revenue generated by the models, they invest in.

Factory Contract for Generating INVESTOR LICENSE NFT Contract

The Factory Contract is responsible for generating new instances of the INVESTOR LICENSE NFT Contract when new investments are made. It ensures that each investment is tied to a unique INVESTOR LICENSE NFT, providing an efficient and secure method for managing investments and the corresponding NFTs.

MODEL NFT Marketplace Contract

The MODEL NFT Marketplace Contract facilitates the buying, selling, and trading of MODEL NFTs within the INTELL ecosystem. The marketplace allows data scientists to monetize their models by offering them for sale to other users on the platform, and it enables business buyers and 3rd parties to purchase and use the models for their business needs.

INVESTOR LICENSE NFT Marketplace Contract

The INVESTOR LICENSE NFT Marketplace Contract manages the secondary market for INVESTOR LICENSE NFTs. It enables investors to buy, sell, and trade their INVESTOR LICENSE NFTs, providing liquidity and flexibility to the INTELL platform's investment opportunities.

Key Technical Components

INTELL Finance Contract

The INTELL Finance Contract manages the financial aspects of the INTELL ecosystem, including the distribution of revenue generated by data models to token holders and the allocation of funds to data scientists. The contract ensures that funds are securely and transparently distributed according to predefined rules and milestones, fostering trust and reliability within the platform.

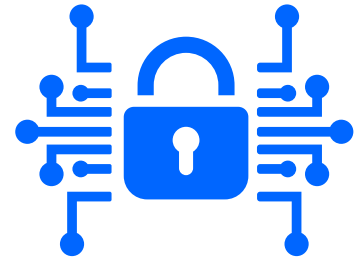
Oracle Data Provider

The Oracle Data Provider serves as an external data source for the INTELL platform, providing real-world data and information necessary for the platform's operation. This component ensures that the platform can access and utilize up-to-date, accurate data for its various functions.

Oracle Data Consumer Contract

The Oracle Data Consumer Contract serves as the interface between the INTELL platform and the Oracle Data Provider. It enables the platform to request and consume data from the Oracle Data Provider, ensuring seamless integration with external data sources.

Security and Transparency



The INTELL token ecosystem protocols place a strong emphasis on security and transparency. By utilizing blockchain technology and smart contracts, the technologies ensures that all transactions, data model ownership, and investment records are secure, transparent, and immutable. The use of Oracle Data Providers further strengthens the platform's reliability by providing access to accurate, up-to-date external data sources.

The INTELL token and intelligence ecosystem prioritize data and model security through the implementation of various advanced techniques, including fingerprinting, encryption, homomorphic encryption, and differential privacy. These cutting-edge technologies ensure that the data and AI models within the ecosystem remain secure and that sensitive information is protected against unauthorized access or misuse.

In the INTELL intelligence ecosystem, these technologies work in concert to create a secure environment for data exchange and AI model utilization. Fingerprinting adds another layer of security by uniquely identifying data and models, helping prevent unauthorized access and ensuring that the correct parties have access to the right resources.

Security and Transparency

Homomorphic encryption is a form of encryption that allows computations to be performed on encrypted data without the need for decryption first. In the context of the INTELL ecosystem, homomorphic encryption enables businesses to utilize AI models without exposing their sensitive data to the underlying algorithms. This ensures that data privacy is maintained while still benefiting from the insights and recommendations provided by the AI models.

Homomorphic encryption is particularly important in industries where data privacy is paramount, such as healthcare, finance, and legal sectors.

Differential privacy is another crucial technology in the INTELL ecosystem. It is a statistical technique that allows data to be analyzed and shared while preserving the privacy of individual data points. Differential privacy works by introducing a controlled amount of statistical "noise" into the data, making it difficult to identify specific individuals while still maintaining the overall data utility. This ensures that the AI models can provide valuable insights without compromising the privacy of individual users or businesses.

By integrating homomorphic encryption, differential privacy, and other security measures, the INTELL ecosystem provides businesses with a secure and reliable platform for leveraging AI-driven solutions. The robust security infrastructure not only protects sensitive data and models but also fosters trust among businesses, investors, and data scientists, promoting a thriving marketplace for AI innovation and collaboration.

Tokenomics

- By strategically allocating the distribution of revenue token sale proceeds, the INTELL project will be well-positioned to build a robust and successful intelligence ecosystem that benefits businesses, data scientists, and investors alike.

INTELL NFTS

The total supply of INTELL tokens is capped at 50 million, with the following distribution:

- 1 Public Sale (70% - 35,000,000 tokens):** These tokens are allocated for a public sale, which means they will be sold to the general public, usually during an Initial Exchange Offering (IEO).
- 2 Exchange Listings (5% - 2,500,000 tokens):** This portion of tokens is allocated for listing the INTELL token on various cryptocurrency exchanges.
- 3 Liquidity (10% - 10,000,000 tokens):** These tokens are reserved to provide liquidity for the INTELL token.
- 4 Team (5% - 2,500,000 tokens):** The final allocation of tokens is for the team behind the INTELL project. Community of users, developers, and data scientists.

Tokenomics**5 Legal & Regulatory Compliance (5% - 2,500,000 tokens):**

Ensuring compliance with applicable laws and regulations is crucial for the long-term success of INTELL. Funds will be allocated to cover legal fees, licensing, and other expenses related to regulatory compliance.

6 Community & Ecosystem Support (5% - 2,500,000 tokens): A portion of the funds will be dedicated to fostering a strong and active community of users, developers, and data scientists.

By strategically allocating the INTELL token sale proceeds, the INTELL project will be well-positioned to build a robust and successful intelligence ecosystem that benefits businesses, data scientists, and investors alike.

MODEL NFTs

The total supply of MODEL NFT tokens will be specified in the Investor License NFT contract. The distribution of the MODEL NFT token sale proceeds will be strategically allocated to various operational and sales/marketing tasks to ensure the success and growth of the INTELL ecosystem broken down as follows:

1 Creator (60%): A significant portion of the funds will be paid to the owner and creator of the model ensuring that funds are securely and transparently distributed according to predefined rules and milestones based on the Finance Contract.

Tokenomics

- 2 Sales & Marketing (20%):** To ensure the successful adoption of the specific model anchored by the MODEL NFT, a substantial amount will be allocated to sales and marketing initiatives. This includes conducting market research, creating targeted marketing campaigns, and developing strong partnerships with businesses across multiple industries.
- 3 Operational Expenses (5%):** This allocation will cover the day-to-day expenses required to run the model on the INTELL platform in order to validate the model, monitor model performance, provide performance reporting, including salaries, administrative costs, and infrastructure expenses such as cloud hosting and data storage.
- 4 Legal & Regulatory Compliance (5%):** Ensuring compliance with applicable laws and regulations is crucial for the long-term success of the intelligence ecosystem. Funds will be allocated to cover legal fees, licensing, and other expenses related to regulatory compliance.
- 5 Community & Ecosystem Support (10%):** A portion of the funds will be dedicated to fostering a strong and active community of users, developers, and data scientists. This includes organizing hackathons, offering developer incentives, and providing support for community-driven projects that contribute to the growth and success of the INTELL ecosystem.



REVENUE ALLOCATION

Revenue from model buyers will be allocated according to the terms of the Finance Contract. Funds to the model creator and operational expenses will be based on a series of predefined revenue milestones, which are set to incentivize ecosystem growth and development. These targets are established based on a thorough analysis of market potential, competitive landscape, and the projected adoption rate of INTELL-powered AI solutions.

The revenue targets are defined as follows:

Tiers	Revenue Threshold	% To Owner	% To Investor	% Operations
Tiers 1	\$1 million in model revenue	20%	30%	50%
Tiers 2	\$5 million in model revenue	15%	40%	45%
Tiers 3	\$10 million in model revenue	10%	50%	40%
Tiers 4	>\$15 million in model revenue	5%	65%	30%

The allocation of revenue:

1 **Creator (Dependent on Thresholds above)**

Funds will be paid to the owner and creator of the model ensuring that funds are securely and transparently distributed according to predefined rules and milestones based on the Finance Contract.

2 **Investor (dependent on thresholds above)**

Funds will be paid to the owner and creator of the model ensuring that funds are securely and transparently distributed according to predefined rules and milestones based on the Finance Contract.

3 **Operational Expenses (dependent on thresholds above)**

This allocation will cover the day-to-day expenses required to run the Model platform, including salaries, administrative costs, and infrastructure expenses such as cloud hosting and data storage.

4 **Legal & Regulatory Compliance (5%)**

Ensuring compliance with applicable laws and regulations is crucial for the long-term success of model finances and operating in compliance with the overall Intelligence Exchange DAO. Funds will be allocated to cover legal fees, licensing, and other expenses related to regulatory compliance.

5 **Community & Ecosystem Support (5%)**

A portion of the funds will be dedicated to fostering a strong and active community of users, developers, and data scientists.

Ecosystem Coverage

→ The INTELL NFT platform focuses on creating industry-specific intelligence ecosystems designed for exponential growth. These ecosystems enable businesses and investors to access AI models tailored to their industry. Ecosystems are also accessible to third parties, including data providers and AI companies. The initial ecosystems and their targeted industries are as follows:

- 1 **FrenchFry.ai Ecosystem:** Catering to the food service and food manufacturing industries, this ecosystem provides models that assess market potential, demand forecasting, and commodity tracking for investors and public restaurant performance.
- 2 **Mai Tai.ai Ecosystem:** Targeting the adult beverage market, these models help beverage manufacturers and distributors understand demand patterns and offer investors insights into public company performance.
- 3 **MyDrive.ai Ecosystem:** Focused on the auto repair and auto parts sectors, this ecosystem offers models to predict repair demand and part requirements, as well as investment tracking for public company performance.
- 4 **Discount.ai Collection:** Designed for the retail sector, these models help retailers and manufacturers assess demand and provide investors with insights into public company performance. ort investor tracking of public company performance.

Ecosystem Coverage

- 5 Cryptosupply.ai Collection:** This ecosystem focuses on the supply chain for cryptocurrencies, offering models that assist in understanding market dynamics and public company performance.
- 6 Supply.ai Collection:** Catering to logistics, distribution, and fulfillment industries, these models provide insights into demand patterns and support investor tracking of public company performance.

A select set of examples of model domains is presented here:

Demand Forecasting Model

Predicts the demand for food products and categories in specific geographical locations, enabling businesses to optimize inventory management and reduce waste.

Menu Optimization Model

Identifies the most popular and profitable menu items based on customer preferences, seasonality, and ingredient availability, helping businesses maximize revenue.

Dynamic Pricing Model

Analyzes real-time data on customer preferences, competitor pricing, and demand to optimize pricing strategies for food products and services.



Ecosystem Coverage

Customer Segmentation Model

Analyzes customer demographics, preferences, and spending patterns to create targeted marketing campaigns and personalized promotions for specific customer groups.

Location Analysis Model

Evaluates potential locations for new food service businesses, taking into account factors such as population density, competitor presence, and local market trends.

Supply Chain Optimization Model

Analyzes supplier performance, pricing, and product quality to optimize procurement and reduce costs in the supply chain.

Food Delivery Routing Model

Optimizes delivery routes for food delivery services, taking into account factors such as traffic, weather, and customer location.

Customer Churn Prediction Model

Identifies customers at risk of churn, enabling businesses to take proactive measures to retain them and protect revenue.



Social Media Sentiment Analysis Model

Analyzes customer feedback and sentiment on social media platforms, enabling businesses to identify trends and address potential issues before they escalate.

Staff Scheduling Model

Analyzes historical sales data, customer traffic patterns, and employee performance to optimize staff scheduling and reduce labor costs.

Market Share Analysis Model

Evaluates the performance of public food service companies in specific geographical locations, helping businesses benchmark their performance against competitors.

Ecosystem Coverage

Cross-selling and Upselling Model

Analyzes customer preferences and purchase history to recommend additional products or services that can increase the average transaction value.

Food Trend Prediction Model

Monitors and predicts emerging food trends, enabling businesses to capitalize on new product opportunities and stay ahead of the competition.



Allergen and Dietary Restriction Optimization Model

Analyzes menu offerings to ensure a variety of options for customers with specific dietary restrictions, such as gluten-free, vegetarian, or vegan diets, attracting a wider range of customers.

Food Waste Reduction Model

Identifies patterns of food waste in food service operations and suggests strategies to minimize waste and reduce costs.

Customer Lifetime Value Model

Predicts the total revenue a customer is likely to generate over their lifetime, helping businesses allocate resources to high-value customers.

Loyalty Program Optimization Model

Evaluates the effectiveness of loyalty programs and suggests improvements to increase customer retention and revenue.

White Space Analysis Model

Identifies untapped market segments, underrepresented customer groups, or unexplored product categories, enabling food service businesses to expand their offerings and reach new audiences.

Product Adjacency Analysis Model

Analyzes customer purchase patterns to identify complementary or related products that can be sold together, increasing basket size and boosting revenue.

Ecosystem Coverage

Sustainable Sourcing Model

Identifies opportunities for businesses to source more sustainable ingredients, reducing environmental impact and appealing to eco-conscious customers.

Cross-Channel Marketing Model

Analyzes customer behavior across online and offline channels, enabling businesses to create targeted and personalized marketing campaigns that drive revenue growth.

Health-focused Menu Optimization Model

Analyzes and suggests menu options that cater to health-conscious customers, such as low-calorie, low-fat, or high-protein dishes, expanding the business's customer base.

Competitive Gap Analysis Model

Competitive Gap Analysis Model Evaluates the strengths and weaknesses of competitors, identifying areas where a food service business can differentiate itself and capture additional market share.

Seasonal Menu Planning Model

Analyzes historical sales data, customer preferences, and ingredient availability to optimize seasonal menu offerings, increasing customer satisfaction and revenue.

Special Event and Promotion Planning Model

Identifies optimal times for special events or promotions based on customer traffic patterns, holidays, or local events, maximizing the impact on revenue.

AI-Powered Personalization

Leverage GPT-4 and artificial intelligence to create personalized customer experiences through tailored menu recommendations, individualized promotions, and targeted marketing messages based on preferences, dietary needs, and previous interactions.

AI-Generated Recipe Creation

Utilize GPT-4's natural language understanding capabilities to develop innovative recipes by analyzing culinary trends, ingredient pairings, and popular flavor profiles. These recipes can be tailored to suit regional tastes or dietary preferences.



Ecosystem Coverage

AI-Driven Virtual Culinary Assistants

Develop virtual AI assistants that help food service professionals streamline recipe research, menu development, and ingredient substitution. The assistants could answer questions and provide suggestions in real-time, drawing from GPT-4's vast knowledge base.

AI-Enabled Taste Prediction

Harness AI to predict customers' taste preferences based on their past orders and profile data. This intelligence can be used to optimize menu offerings, enhance customer satisfaction, and increase repeat business.

Conversational AI for Customer Support

Implement GPT-4-powered chatbots or voice assistants to handle customer inquiries, reservations, and feedback. This AI-driven support can improve customer service quality and efficiency while reducing staffing costs.

AI-Driven Facility Management

Employ AI to optimize kitchen workflows, monitor equipment performance, and predict maintenance needs, increasing overall operational efficiency.

AI-Based Supply Chain Optimization

Utilize AI algorithms to forecast demand, manage inventory, and optimize ingredient sourcing, reducing food waste and operational costs while ensuring fresh and high-quality products.

AI-Enhanced Staff Training

Develop AI-powered training modules that adapt to individual learning styles and provide personalized feedback. These modules could cover various topics, including food safety, culinary techniques, and customer service skills.

AI-Generated Social Media Content

Leverage GPT-4 to create engaging and relevant social media content for food service businesses, including blog posts, promotional copy, and responses to customer reviews or comments.

AI-Enabled Menu Engineering

Analyze historical sales data, customer feedback, and profitability metrics using AI algorithms to optimize menu design, pricing, and item placement, maximizing revenue and customer satisfaction.

Legal Structure

- Models will be organized based on industry or business ecosystem. While all contractual relationships will be covered through the use of smart contracts and NFTs in order to operate in full compliance with various national securities laws and regulations, a holding company structure supporting fractional investment will be created to enable investors within these jurisdictions to invest without concerns related to regulatory compliance.

This structure involves creating a holding company and filing a Regulation A+ (Reg A+) for each ecosystem, which allows investors to own a security in a specific model through subsidiaries of the holding company. We will explain how this legal structure operates and discuss its advantages for investors and ecosystem participants.

Operation of the Legal Structure

- 1 Holding Company Formation:** For each ecosystem utilizing the INTELL token, a holding company will be created. This holding company serves as the parent entity overseeing the operations and management of all AI models within that specific ecosystem.
- 2 Regulation A+ Filing:** Each holding company will file a Regulation A+ (Reg A+) with the relevant regulatory authorities. Reg A+ is an alternative to a traditional IPO, allowing companies to raise capital from the public with fewer regulatory requirements. This filing enables fractional ownership of individual AI models within the ecosystem.
- 3 Subsidiaries for Individual Models:** To enable investors to own a security in a specific AI model, each model will have a corresponding subsidiary under the holding company. These subsidiaries will be responsible for all disclosures, filings, and financials related to their respective AI model.

Legal Structure

Advantages of the Legal Structure

The proposed legal structure offers several advantages for investors, AI model developers, and ecosystem participants:

- 1 Fractional Ownership:** By establishing subsidiaries for each AI model, investors can gain fractional ownership of individual models, allowing them to diversify their investments and participate in the success of specific models within the ecosystem.
- 2 Transparency and Compliance:** The holding company and its subsidiaries will provide all necessary disclosures, filings, and financials, ensuring transparency and compliance with regulatory requirements. This transparency can increase investor confidence and promote trust in the ecosystem.
- 3 Flexibility and Access:** The Reg A+ filing allows a wider range of investors to participate in the ownership of individual AI models, as it has fewer restrictions compared to traditional IPOs. This can lead to increased capital inflows and support for the development and growth of the AI ecosystems.
- 4 Risk Management:** Investors can manage their risk exposure by choosing to invest in specific AI models based on their individual preferences, risk tolerance, and investment strategies. This allows for a more tailored investment approach, catering to the needs of diverse investors.
- 5 Incentivizing AI Model Development:** The legal structure promotes the development and improvement of AI models, as developers can benefit directly from the success of their models through fractional ownership. This creates a strong incentive for developers to innovate and contribute to the growth of the ecosystem.

Legal Structure

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Sales and Marketing

- Significant portions of funds raised through the INTELL token Initial Exchange Offering (IEO) will be allocated to sales and marketing activities. Sales and marketing activities will focus on the sale of AI models to businesses and deployment of intelligence ecosystems across various market segments and industries. We will outline the sales strategy for each market segment of interest - food service, adult beverage, retail, and automotive repair - and highlight the benefits and advantages of the strategy.

The funds raised through the IEO will be utilized to fuel the growth and expansion of the INTELL ecosystem. The primary focus will be on:

- 1 Sales and Marketing:** A significant portion of the capital will be invested in sales and marketing efforts to promote AI models to businesses and facilitate the adoption of intelligence ecosystems. This includes hiring sales teams, participating in trade shows, advertising campaigns, and developing strategic partnerships.
- 2 Public Relations:** A portion of the funds will be allocated to the public relations and general awareness including engaging third-party organizations such as Gartner to help in product positioning, etc.
- 3 Customer Support and Education:** Funds will be utilized to establish a robust customer support infrastructure and provide educational resources for businesses to fully understand and utilize the potential of the intelligence ecosystems.

Sales and Marketing

Sales Strategy by Market Segment



FOOD SERVICE

- **Tailored AI Solutions**
Develop AI models specifically designed to address challenges faced by the food service industry, such as inventory management, demand forecasting, and customer behavior analysis.
- **Partnerships with Industry Associations**
Collaborate with industry associations and trade groups to access their network of food service businesses and demonstrate the value of the AI models.
- **Case Studies and Testimonials**
Showcase success stories from early adopters within the food service industry to build credibility and encourage new businesses to adopt the technology.



ADULT BEVERAGE

- **AI for Compliance and Marketing**
Create AI models that help adult beverage businesses comply with regulations, manage supply chains, and optimize marketing efforts.
- **Trade Shows and Industry Events**
Attend industry-specific trade shows and events to present the AI models and establish connections with adult beverage businesses.
- **Influencer Partnerships**
Collaborate with industry influencers and thought leaders to promote the AI models and increase awareness within the adult beverage market segment.

Sales and Marketing



RETAIL

- **AI for Customer Insights and Inventory Management**
Develop AI models that help retail businesses analyze customer data, optimize inventory, and enhance the customer experience.
- **Strategic Partnerships with Technology Providers**
Partner with retail technology providers to integrate the AI models into existing software solutions, making it easier for retail businesses to adopt the technology.
- **Webinars and Workshops**
Conduct webinars and workshops to educate retail businesses on the benefits of AI and how the intelligence ecosystem can help them gain a competitive advantage.



AUTOMOTIVE REPAIR

- **AI for Diagnostics and Maintenance**
Create AI models that assist in vehicle diagnostics, preventive maintenance, and repair cost estimation.
- **Partnerships with Auto Repair Networks**
Collaborate with auto repair networks and service providers to promote the AI models and facilitate adoption within the industry.
- **Trade Publications and Media**
Leverage industry-specific publications and media outlets to showcase the benefits of the AI models and their potential to revolutionize automotive repair.

Integrating GPT4, Bard and OPT

- The INTELL ecosystem aims to create a decentralized intelligence exchange protocol, allowing participants to access and utilize AI models in a more efficient and transparent manner. While GPT-4 is a centralized AI capability, it can be used as a foundation for building decentralized applications within the INTELL ecosystem.

The process involves breaking down GPT-4's capabilities into smaller, more focused AI models that can be combined or used independently to meet the specific needs of users within the ecosystem. By doing so, INTELL enables customization and modularity, allowing users to access AI capabilities tailored to their unique requirements.

Data scientists can contribute to the INTELL ecosystem by developing Language Models (LLMs) or GPT-4 based applications that fit into the decentralized model. They can create AI models that address specific industry needs or solve particular problems, leveraging the power of GPT-4 while ensuring compatibility with the decentralized nature of INTELL.

These contributions can be tokenized using the INTELL token, which allows data scientists to monetize their work and be rewarded for their efforts. As more data scientists participate in the ecosystem, the value and utility of the INTELL token will grow, encouraging further innovation and collaboration.

Integrating GPT4, Bard and OPT

To fit a centralized GPT-4 into a decentralized ecosystem of INTELL, several technical and architectural requirements must be addressed:

- 1 Modular AI Model Design:** GPT-4 based applications should be designed as modular components, enabling seamless integration with other AI models within the INTELL ecosystem. This modularity allows users to combine different AI capabilities to create customized solutions for their specific needs.
- 2 Interoperability:** AI models built on GPT-4 should be compatible with the INTELL ecosystem's underlying blockchain infrastructure and adhere to the established decentralized intelligence exchange protocols. This ensures seamless interaction between the AI models and other components of the ecosystem.
- 3 Smart Contracts:** To facilitate the decentralized exchange of AI models and services, GPT-4 based applications should be tokenized using smart contracts. These smart contracts enable the transparent and secure exchange of value within the ecosystem, allowing data scientists to monetize their work and users to access AI capabilities without intermediaries.
- 4 Scalability:** The architecture of the INTELL ecosystem should be designed to support the integration of GPT-4 based applications without compromising performance or security. This includes implementing efficient consensus algorithms, utilizing off-chain computation, and adopting layer 2 scaling solutions where necessary.
- 5 Data Privacy and Security:** Ensuring the privacy and security of user data is a critical aspect of integrating GPT-4 into the INTELL ecosystem. Data scientists must adopt privacy-preserving techniques, such as federated learning or secure multi-party computation, to ensure that sensitive user data remains protected while still allowing AI models to learn and improve.

Ecosystem Operations

- **Audits and Reviews:** The Company will conduct regular audits and reviews of its operations, including the AI models, blockchain infrastructure, and other components of the intelligence ecosystems. This may involve engaging independent auditors or security experts to evaluate the effectiveness, security, and compliance of the systems and processes in place.
- **Community Engagement:** The Company will actively engage with the community of INTELL NFT holders, third-party developers, and other stakeholders to gather feedback, share updates, and solicit input on the development of the intelligence ecosystems. This may involve the establishment of forums, social media channels, or other communication platforms to facilitate dialogue and collaboration.
- **Continuous Improvement:** The Company is committed to the continuous improvement of the intelligence ecosystems, incorporating new technologies, processes, and ideas as they emerge. This includes regularly reviewing and updating the platform's features and functionality, as well as incorporating feedback from INTELL NFT holders and other stakeholders to ensure the platform remains at the cutting edge of AI and blockchain innovation.
- **Investor relations:** The Company will provide comprehensive customer support services to INTELL NFT holders and other users of the intelligence ecosystems. This may involve the establishment of a dedicated support team, the creation of online resources and FAQs, and the provision of live chat, email, or phone support to address user inquiries and resolve issues.

Ecosystem Operations

- **Dispute Resolution:** In the event of any disputes or disagreements within the intelligence ecosystems, the parties involved will be encouraged to resolve the issue through negotiation or mediation. If a resolution cannot be reached, the dispute may be referred to arbitration or, ultimately, to the appropriate legal authorities.
- **Ecosystem Expansion:** The Company will continue to explore opportunities to expand the intelligence ecosystems into new industries and markets, creating additional value for INTELL NFT holders and other participants. This may involve the development of new AI models, the formation of new partnerships, and the pursuit of strategic acquisitions or investments to strengthen the platform's capabilities and reach.
- **Ecosystem Governance:** The governance of each intelligence ecosystem will be determined by its participants, including the Company, INTELL NFT holders, and third-party developers. The Company will establish a transparent and accountable governance structure to oversee the operations and strategic direction of the intelligence ecosystems. The INTELL token ecosystem will implement a decentralized autonomous organization (DAO) protocol, enabling community-driven decision-making and promoting long-term sustainability. Token holders will be able to participate in governance through voting on proposals and other platform-related decisions. This will involve the establishment of a decentralized autonomous organization (DAO) to ensure that the ecosystem operates in a fair and transparent manner as part of Part Two of the roll-out. The DAO protocol and token economy related to governance are scheduled for release by August 15.

Ecosystem Operations

- **Education and Training:** The Company will invest in education and training programs to help INTELL NFT holders, third-party developers, and other stakeholders understand the AI models and their applications. This may involve the development of online courses, workshops, or other resources to help users maximize the value of their INTELL NFTs and contribute to the growth of the intelligence ecosystems.
- **Ethical Standards:** The Company is committed to upholding the highest ethical standards in the development and deployment of AI models within the intelligence ecosystems. This includes adhering to guidelines and best practices for responsible AI development, ensuring that AI models are free from bias and discrimination, and promoting transparency and accountability in AI decision-making.
- **Intellectual Property:** All AI models and their associated outputs within the intelligence ecosystems will be protected by copyright, with partial ownership granted to INTELL NFT holders. The Company will also work to ensure that any intellectual property contributed by third-party developers or data scientists is protected and properly attributed.
- **Market Research:** The Company will conduct regular market research to identify new opportunities and trends within the AI and blockchain industries, as well as potential threats and challenges that may impact the intelligence ecosystems. This information will be used to guide the Company's strategy and decision-making and to ensure the continued relevance and competitiveness of the platform.

Ecosystem Operations

- **Partnerships:** The Company will actively seek partnerships with businesses, data providers, and other relevant organizations to expand the intelligence ecosystems and enhance the value of the AI models. These partnerships may include data sharing agreements, joint ventures, or other forms of collaboration that can benefit both parties and the ecosystem as a whole.
- **Privacy and Security:** Protecting the privacy and security of user data within the intelligence ecosystems is a top priority for the Company. This includes implementing robust data encryption, access controls, and other security measures to safeguard user data and prevent unauthorized access or data breaches.
- **Public Relations and Marketing:** The Company will develop and execute a comprehensive public relations and marketing strategy to raise awareness of the intelligence ecosystems and attract new users, partners, and investors. This may involve media outreach, content marketing, social media campaigns, and other promotional activities designed to generate interest and engagement with the platform.
- **Risk Management:** The Company will implement a comprehensive risk management strategy to identify, assess, and mitigate potential risks within the intelligence ecosystems, including technical, legal, financial, and reputational risks. This may involve the establishment of a risk management committee, the development of risk mitigation plans, and the regular monitoring and reporting of risk factors to the Company's management and stakeholders.

Ecosystem Operations

- **Sustainability:** The Company will strive to minimize the environmental impact of its operations and the intelligence ecosystems, including the energy consumption of the AI models and the blockchain infrastructure used for INTELL NFT transactions. This may involve the adoption of energy-efficient algorithms, the use of renewable energy sources, or other measures to reduce the carbon footprint of the platform. The Company will prioritize the scalability and sustainability of the intelligence ecosystems, ensuring that the platform can accommodate future growth and adapt to changing market conditions. This may involve the adoption of new technologies, the expansion of the platform's infrastructure, and the development of long-term strategies to ensure the platform remains viable and competitive in the long run.
- **Transparency and Reporting:** The Company will maintain a high level of transparency in its operations and decision-making processes, providing regular updates and reports to INTELL NFT holders and other stakeholders. This may include financial statements, progress reports, and other relevant information to ensure that all parties are informed about the status and performance of the intelligence ecosystems.
- **Legal and Regulatory Considerations:** US investors will be part of a fractionalized investment Reg A offering, ensuring compliance with regulatory requirements and providing an accessible investment opportunity for a broader range of participants. **Regulatory Compliance:** The Company will ensure that all activities within the intelligence ecosystems are compliant with relevant laws and regulations, including data privacy, security, and intellectual property rights. This includes working with legal experts and advisors to establish proper terms and conditions for the use of AI models and the exchange of INTELL NFTs.

Ecosystem Operations

- **Future Developments:** The Company will continue to invest in research and development to improve the AI models within the intelligence ecosystems and to explore new applications and markets for the technology. This may involve the development of new AI algorithms, the acquisition of new datasets, or the expansion of the platform to support additional industries and use cases.
- **Long-term Vision:** The Company's long-term vision is to create a global network of interconnected intelligence ecosystems that empower businesses, individuals, and other stakeholders to harness the power of AI and blockchain technology. By fostering collaboration, innovation, and shared value, the Company aims to revolutionize the way that AI is developed, deployed, and monetized, while promoting trust, security, and transparency throughout the entire process.
- **Exit Strategy:** In the event that the Company decides to exit the intelligence ecosystems or sell its ownership stake, INTELL NFT holders and other stakeholders will be given the opportunity to participate in the decision-making process and to benefit from any financial returns resulting from the exit. This may involve the sale of the Company's assets, the liquidation of the INTELL NFTs, or other forms of value realization, subject to the terms and conditions of the INTELL NFT agreements.

Commitment to Social Change

- **The Intelligence Exchange is acutely aware** of the artificial intelligence divide between those who can access and utilize AI technologies and those who cannot. As a responsible organization, we are committed to bridging this gap and ensuring that the benefits of AI are accessible to a wider audience, including non-profits and religious organizations.
- **Inspired by the Salesforce Foundation**, which provides access to Salesforce software for non-profit organizations, the Intelligence Exchange has established a separate company dedicated to using artificial intelligence to empower non-profit and religious organizations. By harnessing the power of AI, these organizations can better understand the needs of their communities, design smarter and more sustainable programs, and tackle pressing global issues such as poverty, climate change, and the creation of fair work training programs.
- **The Intelligence Exchange's initiative aims to provide** AI tools, resources, and expertise to organizations that might otherwise lack the necessary access or means to leverage AI technologies. Through the allocation of INTELL tokens to this separate company, the Intelligence Exchange seeks to subsidize the work of non-profit and religious organizations, ensuring they can harness AI to drive positive change in their communities and beyond.
- **By integrating AI into the core operations** of these organizations, the Intelligence Exchange aspires to foster a more equitable and inclusive society, where the transformative power of AI is not limited to a privileged few but is accessible to organizations striving to make a meaningful difference in the world. As a part of our commitment to bridging the AI divide, we believe that the Intelligence Exchange's efforts will contribute to a more just, prosperous, and sustainable future for all.

Risk Factors

Investing in the INTELL token ecosystem involves various risks, including:

- 1 **Market Risk:** The AI and machine learning markets are subject to rapid changes and uncertainties, which could impact the platform's growth and adoption.
- 2 **Technological Risk:** The INTELL platform relies on blockchain technology and smart contracts, which are still relatively new and may face unforeseen challenges or vulnerabilities.
- 3 **Regulatory Risk:** Changes in legal and regulatory frameworks could impact the platform's operations, especially as the landscape for cryptocurrencies, NFTs, and DAOs evolves.
- 4 **Competition Risk:** The emergence of new competitors or advancements in existing solutions could affect the INTELL platform's market position and adoption.
- 5 **Operational Risk:** The platform's success depends on the team's ability to execute the project's vision

Risk Factors

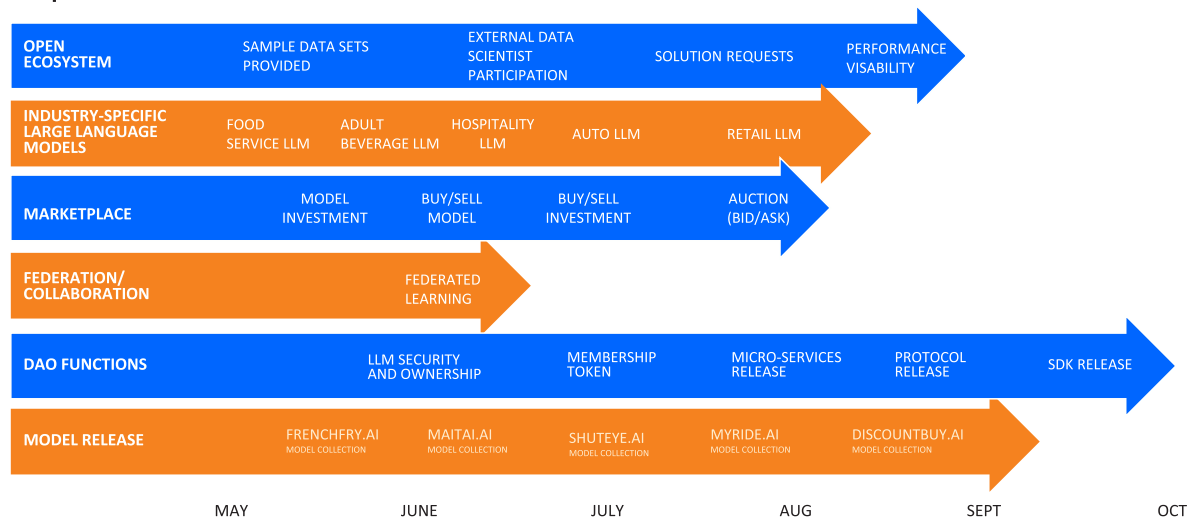
- **Future Secondary INTELL Token Offerings:** The company plans to conduct a series of secondary INTELL token offerings as new models are registered. The pricing of these secondary offerings has not been determined and may vary based on market conditions, demand, and other factors at the time of each offering. The company cannot guarantee or predict the impact that any secondary offering may have on the price of the INTELL token. Investors should be aware that the value of the INTELL token may fluctuate as a result of these secondary offerings and other factors, and there is no assurance that the INTELL token will maintain or increase in value.
- **Introduction of Models from External Data Scientists and Companies:** The company intends to add more models to its platform from external data scientists and companies. The pricing of these models has not been determined and may be subject to change. Variable pricing and auction pricing may be introduced in the future to facilitate the sale and purchase of these models on the platform. Investors should be aware that the introduction of new models, the variable pricing of models, and the implementation of auction pricing may create additional risks and uncertainties, including, without limitation, the potential for price volatility and the possibility that the value of the INTELL token may be negatively affected by these factors.

Investors should carefully consider these and other risks and uncertainties before making any investment decisions. There can be no assurance that the objectives and expectations set forth in this white paper will be achieved or that the strategies and initiatives described herein will be successful. The company expressly disclaims any obligation or undertaking to update, review, or revise any forward-looking statements, projections, or other information contained in this white paper, whether as a result of new information, future developments, or otherwise.

Release and Roadmap

The release schedule and details for INTELL NFTs and the development of the intelligence ecosystems are outlined below. Please note that these timelines are subject to change based on market conditions, technological advancements, and other unforeseen factors.

Implementation Process



Phase 1 Initial Development and Launch (Q2-Q3 2023)

- 1 Token Generation Event (TGE):** The INTELL NFTs will be minted, and a token generation event will take place, allowing interested parties to purchase INTELL NFTs during a limited window.
- 2 Model Deployment:** The Company will focus on deploying models in key industries as specified elsewhere.
- 3 Model Validation:** A closed alpha testing period will be conducted to validate model performance

Release and Roadmap

- 4 Business Proposals:** The Company will deploy functionality that enables businesses and third parties to request solutions including the business problem, the market size and payment, etc.
- 5 Partnerships and Collaborations:** The Company will actively seek out partnerships and collaborations with other organizations to expand the platform's capabilities, reach, and overall value.
- 6 Integration with Third-Party Platforms:** The Company will work on integrating the intelligence ecosystems with various third-party platforms and services, making it easier for users to access AI-powered tools and functionalities across different applications.
- 7 Open systems for data scientists:** To foster an open and collaborative environment, the INTELL Token ecosystem will extend its offerings to third parties, including data scientists with AI models, in future development plans. This approach will provide a broader range of models, enhance competition, and spur innovation within the ecosystem.
- 8 Request for solutions:** The INTELL Token ecosystem aims to create a dynamic marketplace for AI model development, sale, and investment. To facilitate this, the ecosystem will implement a 'Request for Solutions' (RFS) process that enables businesses, organizations, or individuals to solicit input from data scientists or third-party companies.
- 9 Ensembling and bundling:** The Distributed Autonomous Organization (DAO) plays a critical role in the development and management of AI models within the INTELL Token ecosystem. One of the key responsibilities of the DAO is to create and maintain bundles of models to cater to specific market needs or member requests. These bundles can be generated through various approaches, including manual curation, market research, or algorithmic techniques such as ensembling.

Release and Roadmap

- 4 **Model Disclosure:** The Company will provide performance reporting on all models for the purposes of identifying likely sales, size of market and other metrics critical to sales and investment decisions.
- 5 **Security Audits and Code Review:** The Company will engage independent security experts to conduct audits and review the platform's code to ensure its security, integrity, and compliance with industry best practices.
- 6 **Data Science Engagement:** The Company will work to engage and recruit data scientists to produce models based on the Company's taxonomy of solution requirements.
- 7 **Data Access:** The Company will provide in specific cases data sets that will enable better model development

Phase 2 Expansion and Growth (Q3 2023 - Q1 2024)

- 1 **Public Beta Launch:** The Intelligence Exchange DAO will be launched in a public beta, enabling users to start utilizing the platform, accessing utility services, publication of protocols, SDKs and other tools.
- 2 **Platform Optimization and Feature Enhancement:** The Company will continue refining and optimizing the platform based on user feedback, adding new features and functionalities to meet the needs of the growing community.
- 3 **Marketing and Community Building:** The Company will ramp up marketing efforts to raise awareness about the intelligence ecosystems and attract new business buyers, investors and intelligence creators, while also focusing on fostering a strong sense of community among INTELL NFT holders and other stakeholders.

Release and Roadmap

Phase 3 Ecosystem Maturity and Global Expansion (Q2 2024 onwards)

- 1 **Continuous Development and Innovation:** The Company will remain committed to continuous development and innovation, ensuring that the intelligence ecosystems remain at the cutting edge of AI and blockchain technology.
- 2 **Scalability and Sustainability:** The Company will focus on ensuring the platform's scalability and sustainability, preparing for future growth and adapting to changing market conditions.
- 3 **Geographical Expansion:** The Company will explore opportunities to expand the intelligence ecosystems into new markets and industries, further increasing the value and utility of INTELL NFTs.
- 4 **New AI Models and Services:** The Company will continue to develop and deploy new AI models and services, catering to the evolving needs and preferences of users and stakeholders within the intelligence ecosystems.
- 5 **Variable pricing:** As part of our ongoing commitment to innovation and continuous improvement, the INTELL Token ecosystem plans to introduce variable pricing algorithms for AI model usage. These algorithms will analyze usage data from blockchain transactions to provide data-driven pricing recommendations for the sale and purchase of model usage rights.

Please note that the specific dates and timelines for each phase may be adjusted to accommodate any unforeseen circumstances, technological advancements, or market conditions. The Company will provide regular updates to the community and stakeholders to keep them informed of any changes to the release schedule.

Release and Roadmap

Certain functions are described in greater detail below:

The Request for Solutions Process

- The RFS process begins with the requester stating the problem they aim to address, outlining the anticipated outcome and, when available, providing a sample training dataset. The problem statement should clearly define the objectives, constraints, and desired outcomes to provide a solid foundation for AI model development. The RFS may also include lists of recommended collaborators or suggestions for suitable partnerships, ensuring that the resulting solution benefits from a diverse and well-matched team of experts.

Each RFS will specify the type of financial arrangement offered to the solution provider, which can fall into one of four categories:

- 1 Direct Sale:** The requester purchases the developed AI model outright, transferring full ownership and associated rights to the buyer.
- 2 Available for Investment:** The AI model remains open for investment, allowing investors to participate in its future growth and success.
- 3 At-Risk Development:** The solution provider assumes the risk of development, receiving payment only upon successful completion and delivery of the AI model. This arrangement aligns the interests of the requester and the solution provider, incentivizing high-quality and timely development.

Release and Roadmap

4

Continuous Royalty or Revenue Share: The solution provider receives a percentage of the revenue generated by the AI model or a continuous royalty payment, providing an ongoing incentive for model refinement and improvement.

The RFS process fosters an environment of collaboration and innovation within the INTELL Token ecosystem, connecting problem owners with skilled data scientists and third-party companies. By offering a range of financial arrangements and collaboration opportunities, the RFS process ensures that all stakeholders can find a suitable path to develop, invest in, and benefit from AI models. This approach will drive the growth and success of the INTELL Token ecosystem, delivering value to all participants.

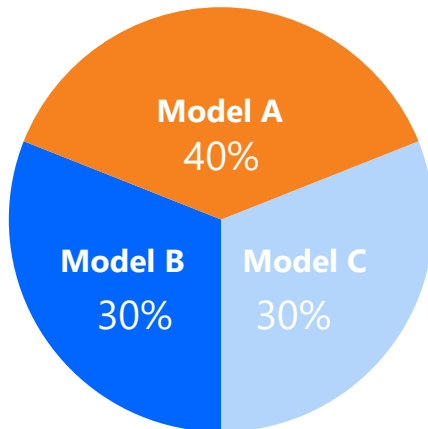
Model Ensembling and Bundling

→ Ensembling is a powerful technique that combines the predictions of multiple models to achieve higher accuracy and robustness. The INTELL Token ecosystem leverages ensembling to create value-added model bundles. When several models are combined, the revenue generated by the ensembled model is split proportionally based on the contribution of each individual model. Both the model creators and investors in each of these models share the revenue generated, fostering a mutually beneficial relationship.

For example, let's consider three individual models, A, B, and C, which are ensembled to create a new model D. Suppose the respective contributions of models A, B, and C to the performance of model D are 40%, 30%, and 30%. In this case, the revenue generated by model D will be divided proportionally among the creators and investors of models A, B, and C.

Release and Roadmap

If model D generates \$10,000 in revenue, the distribution would be as follows:



Model A: \$4,000 (40% of \$10,000)

Model B: \$3,000 (30% of \$10,000)

Model C: \$3,000 (30% of \$10,000)

The DAO may also choose to sell ownership in the ensembled model (model D) to investors. In this case, the revenue generated by model D would be distributed among the new investors and the original creators of models A, B, and C, further incentivizing collaboration and growth in the intelligence ecosystem.

The benefits of this approach are manifold. Ensembling enables the creation of more accurate and reliable models by leveraging the strengths of different AI models, thus improving the value proposition for end-users. Moreover, it fosters a collaborative environment where model creators and investors can work together, sharing in the revenue generated by their collective efforts. This creates a virtuous cycle of continuous improvement, innovation, and growth in the INTELL Token ecosystem.

Release and Roadmap

Dynamic Pricing

- Variable pricing algorithms will take into account factors such as demand, model performance, industry trends, and user preferences to dynamically adjust pricing. This will help to ensure that models are priced competitively and accurately reflect their true value in the marketplace. By leveraging blockchain technology, we can ensure transparent and secure tracking of all transactions, providing valuable insights for our pricing algorithms.

To cater to diverse market needs and preferences, the INTELL Token ecosystem will explore various pricing mechanisms, including auction-based pricing, dynamic pricing, and tiered pricing structures. These options will provide flexibility for both model creators and end-users, enabling them to choose the pricing approach that best aligns with their specific requirements and objectives.

Auction-based pricing, for example, allows for real-time price discovery through competitive bidding. Model creators can set a reserve price or a starting bid for their models, and end-users can participate in an auction to secure usage rights. This approach ensures that the final price reflects the true market value of the model and encourages fair competition among users.

Dynamic pricing, on the other hand, adjusts the price of a model based on factors such as demand and availability. As the demand for a particular model increases, the price may be adjusted upwards to reflect its increased value. Conversely, if demand decreases, the price may be lowered to attract more users.

Tiered pricing structures provide different levels of access and pricing options based on the needs of the end-users. For example, a basic tier may offer limited access to a model at a lower cost, while a premium tier could provide more extensive access at a higher price point. This approach ensures that users can choose the level of access that best meets their requirements and budget constraints.

Release and Roadmap

Opening to 3rd Parties and Enabling Data Scientist Participation

- Data scientists who wish to sell their AI models can list them on the INTELL platform, and the DAO will take a small commission for each sale. This commission helps support the ongoing operations of the platform, ensuring a sustainable and robust marketplace for all participants.

For data scientists who would like their models to be tested and validated, the DAO will offer an additional service. In exchange for assuming an ownership position in the models, the DAO will facilitate testing, validation, and investment. This arrangement enables data scientists to access resources and expertise that can help improve their models, while also providing opportunities for investors to participate in the growth and success of these AI models.

Looking ahead, the INTELL Token ecosystem plans to introduce a 'Request for Solutions' (RFS) feature. This feature will enable businesses and organizations to list specific problems or bespoke implementations requiring data science expertise. Data scientists can then view these RFS listings and choose to work independently or collaboratively to develop solutions that address the stated needs.

The RFS feature will provide data scientists with direct access to real-world problems, fostering innovation and facilitating targeted AI model development. It also offers businesses and organizations a streamlined way to source and engage data science talent, ensuring they receive tailored solutions to address their unique challenges.

Release Schedule and Details

The INTELL NFT release schedule is as follows:

Pre-Sell Date	May 1, 2023
FrenchFry.ai Ecosystem	June 15, 2023
Mai Tai.ai Ecosystem	July 15, 2023
Drive-by.ai Ecosystem	August 15, 2023
Discountbuy.ai Collection	September 15, 2023
Cryptosupply.ai Collection	October 15, 2023

Conclusion

The INTELL token ecosystem offers a groundbreaking solution for the publication, access, and utilization of large-scale data in the realms of artificial intelligence and machine learning. By leveraging the power of blockchain technology and incorporating a suite of smart contracts, the INTELL platform ensures secure and transparent transactions while providing new investment opportunities and fostering a thriving AI economy.

With its decentralized intelligence exchange protocol, the INTELL token and intelligence exchange protocol is poised to revolutionize the AI and machine learning industries, driving innovation and collaboration for a more efficient, prosperous future. Through the seamless integration of technical components, and various marketplace and finance contracts, the INTELL token ecosystem creates a secure, transparent, and user-friendly platform for data scientists, consumers, and investors to thrive.



The Company, the Intelligence Exchange, is an artificial intelligence company based in the United States that has been working with global brands since 2018 in developing the concept of a token economy for artificial intelligence. The Company has a platform used for creation, monetization and sharing of intelligence that is deployed. Revenues earned since founding exceed \$15MM. The company has existing customers and revenue. The company focuses on building intelligence ecosystems for businesses, allowing businesses to connect with their partners, using shared intelligence created through the token economy. The company will be the partial service provider for the Intelligence Exchange DAO.



Disclaimer


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