



THE INTELL TOKEN

Unlocking the Potential of an Intelligence Exchange
Powered by an AI/ LLM Model Marketplace

[AN INVESTOR PRESENTATION

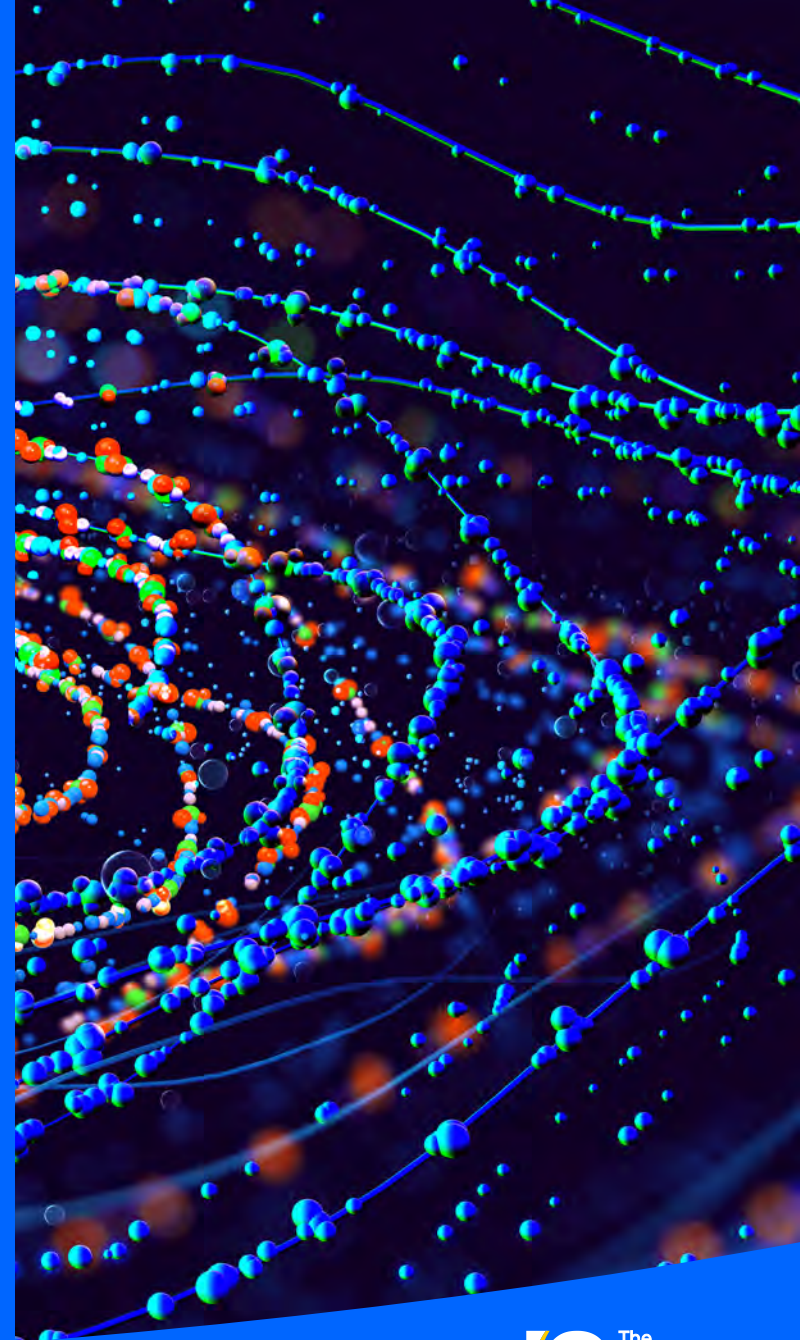
Table of Contents

01	Introduction	13	Exclusive Updates and Incentives for Model Owners
02	The Intelligence Exchange - Connecting Businesses and Data Scientists	14	Staking and Rewards Program
03	Attractive Investment Opportunity	15	Farming
04	Business Subscriptions Enhancing the Investment Value	16	INTELL/ETH and INTELL/USDC liquidity pools
05	Business Subscription Fees A Unique Advantage for Investors	17	INTELL to MODEL NFT Transfer Incentives Incentives for existing INTELL Token Holders
06	INTELL Token	18	Incentives for existing INTELL Token Holders
07	Tokenomics Overview	19	Calculating the Optimal Float
08	Lock-up for investors Investor lock-ups are tied to the release of collections of AI and LLM models	20	Additional components
09	Operational costs	21	Next Step: the DAO for Intelligence Ecosystems
10	Owning a Model NFT	22	The Value of the DAO for Intelligence Ecosystems
11	Unique Benefits for Model NFT Investors	23	Roadmap
12	Multi-Faceted Investment Benefits with Federation and Ensembling	29	Competitive Analysis

Introduction

The INTELL token ecosystem is a revolutionary NFT marketplace designed for creators, businesses, and investors to buy, sell, and subscribe to AI and LLM models.

Our unique tokenomics structure drives adoption, incentivizes user engagement, and ensures a sustainable and thriving ecosystem.



The Intelligence Exchange

- Connecting Businesses and Data Scientists

The Intelligence Exchange aims to revolutionize the way businesses access AI models and LLMs by connecting them with talented data scientists and the investment capital needed to deliver impact. By facilitating the sales of AI models to businesses, we create incentives for data scientists to contribute their expertise, ultimately driving the platform's success and increasing the value of the NFTs.

Business-focused NFT Marketplace

Unlike traditional NFT offerings, our platform's primary focus is on serving businesses' needs by providing access to cutting-edge AI models and LLMs designed to achieve a business outcome.

Subsidizing Business Investment

Investor dollars are used to subsidize investments required by businesses, reducing their upfront costs and accelerating purchase decision timeframes.

Reducing Implementation Friction

The marketplace simplifies the process of acquiring and implementing AI models, making it more attractive for businesses to adopt these technologies.

Attractive Investment Opportunity

Our unique, business-focused model makes the Intelligence Exchange a more attractive investment opportunity compared to traditional NFT offerings.

→ Sustainable Business Model

As our platform's success relies on sales to businesses, we are dedicated to providing valuable solutions that meet real-world needs.

→ Strong Demand

As our platform's success relies on sales to businesses, we are dedicated to providing valuable solutions that meet real-world needs.

→ Higher Return Potential

By focusing on the business sector, our platform can generate more stable and predictable revenue, providing investors with better return potential.

Business Subscriptions

Enhancing the Investment Value

The Intelligence Exchange's unique business model, which relies on subscription fees from businesses to cover operating expenses, offers a more attractive investment opportunity. By minimizing the use of investor dollars for basic operations, we can create a more sustainable and profitable platform.



Invest in the Intelligence Exchange and benefit from a unique business model that leverages subscription fees for a more sustainable, efficient, and attractive investment opportunity

Financial Sustainability

Subscription fees provide a recurring and stable revenue stream, ensuring the platform's financial stability and reducing reliance on investor funds for day-to-day operations.

Efficient Use of Investor Capital

With operating expenses covered by subscription fees, investor dollars can be allocated more efficiently towards growth, development, and value-enhancing initiatives.

Increased ROI Potential

As fewer investor funds are required for basic operations, the potential return on investment is higher, making the marketplace more appealing to investors.

Long-term Success

The subscription-based model promotes long-term commitment from businesses and data scientists, further enhancing the platform's stability and success.

Business

Subscription Fees

A Unique Advantage for Investors

→ Introducing a distinctive feature of our AI model NFT marketplace:

Subscription fees from business subscribers.

This innovative approach sets us apart from other NFT offerings and offers a more attractive investment opportunity.

Sustainable Revenue Stream

Subscription fees create a recurring and stable revenue stream for the platform, promoting long-term growth and sustainability.

Reduced Token Sale Pressure

With a reliable source of revenue, the platform can rely less on token sales to cover operational expenses, reducing selling pressure on the INTELL token.

Enhanced Token Value

Subscription fees contribute to platform profitability, which can be used to support the token's value through buybacks, token burns, or reinvestment into the ecosystem.

Diversification of Revenue Sources

By diversifying revenue streams, the platform becomes more resilient to market fluctuations and better positioned for long-term success.

Attractive for Traditional Investors

Subscription fees appeal to traditional investors seeking a more predictable revenue model, potentially attracting a broader range of investors and increasing demand for the INTELL token.

INTELL Token

The INTELL token will power the AI model NFT marketplace by offering multiple use cases:

- Facilitate the purchase and sale of AI model NFTs
- Incentivize creators and businesses with token rewards
- Support third-party model creators and drive marketplace growth

Our utility token powers the Intelligence Exchange ecosystem by offering multiple use cases



Purchase NFTs
(AI models)



Pay for services
within the
marketplace



Stake tokens
for rewards
and exclusive
benefits

Tokenomics Overview



Total tokens

1,000,000,000



Allocations

Start-up costs
Non-profit operations
Reserve for model creators
Founders
Reserve for business buyers
Investors



Token utilities

Vesting
Staking
Farming
Liquidity pools
Incentives

Lock-up for investors

Investor lock-ups are tied to the release of collections of AI and LLM models

Collection	Lockup Period	Token Release Schedule
French-fry	1 month	25% released after 1 month
MaiTai.ai	2 month	25% released after 2 month
Myride.ai	3 month	25% released after 3 month
Discount.ai	4 month	25% released after 4 month

Operational costs

Operational costs are covered as follows:

25%

Transfer fee

A small fee on each INTELL token transfer between wallets. This fee covers network costs and contribute to the operational expenses pool. The fee is a percentage of the transaction value.

3%

Model purchase fee

When a user purchases an ownership share in an AI or LLM model with INTELL tokens, a percentage-based fee on the purchase is charged covering platform maintenance, operational costs, and legal expenses.

30%

Revenue sharing fee

When the AI or LLM model generates revenue (e.g., through licensing or usage fees) and a portion of that revenue is distributed among the Model NFT holders a percentage-based fee from these payouts for the operational expenses is charged.

10%

Model listing fee

When third-party AI or LLM model developers to list their models for sale, charge a listing fee to cover the costs of vetting, legal compliance, and platform maintenance.

5%

Model trading fee

If Model NFTs are traded on a marketplace based on owner determination, a transaction fee for each trade is charged and split between the platform and liquidity providers.

Owning a Model NFT

- Investors in the INTELL NFT can buy ownership in an AI or LLM model and swap their INTELL NFT for a unique NFT tied directly to the AI or LLM model
- Each model is uniquely watermarked and encrypted

→ Each model or model collection will have the following

Summary

A brief overview of the AI model or LLM, its purpose, target market, and investment opportunity.

Industry Analysis

A detailed analysis of the AI and LLM market, its size, growth, trends, and competitive landscape.

Product Description

An in-depth description of the AI model or LLM, its features, capabilities, and potential applications.

Intellectual Property and Copyrights

Details on the intellectual property rights, copyright ownership, and licensing arrangements for the AI model or LLM.

Business Model and Revenue Streams

An explanation of the sales strategy, existing customers, sales pipeline and growth strategies. Addition information on revenue streams such as direct sales, subscriptions, and licensing fees.

Use of Proceeds

A breakdown of how the funds raised including allocations for research and development, marketing, and operations if deviating from standard model

Investment Structure

Details on the investment structure that are not standard, investment structure and levels.

Financial Projections

Financial forecasts for the AI model or LLM, including projected revenue, expenses, and profitability.

Legal and Regulatory Considerations

Any relevant information on legal and regulatory considerations and unique data privacy, security, and compliance issues.

Exit Strategy

An outline of potential exit strategies for investors if any.

Unique Benefits for Model NFT Investors

Investors in model NFTs receive the following benefits:



Revenue Sharing

Investors receive a share of any revenue generated by the AI model, creating a passive income stream.



Non-Commercial Use License

Investors gain the right to use the AI model for non-commercial purposes, adding value to their investment.



Resale Opportunities

Investors can resell the model NFT, earning a 6% commission on all sales.



Voting Rights

Investors have a say in key decisions related to model enhancements, performance improvements, and ensembling/federation strategies.

Multi-Faceted Investment Benefits with Federation and Ensembling

Investors in the Intelligence Exchange can enjoy multiple benefits from the direct sale of a model and its inclusion in an ensemble, creating diversified revenue streams and increasing the investment's potential return.

Key Benefits for Investors:

→ Direct Model Sales

Investors can profit from the direct sale of AI models and LLMs, generating immediate returns on their investments.

→ Model Ensembling

By combining models through ensembling, the Intelligence Exchange can create even more valuable solutions for businesses, increasing the demand and value of the invested models.

→ Inclusion in Federated Solutions

Models may also be incorporated into federated learning solutions, further expanding their reach and potential revenue sources.

→ Model Ensembling

The combination of direct sales, ensembling, and federated learning offers investors multiple avenues for returns, enhancing the investment's overall attractiveness.

Exclusive Updates and Incentives for Model Owners

As model NFT owners, investors also enjoy access to exclusive updates and incentives designed to support the growth and development of their investment.

Performance, Revenue, and Customer Updates

Stay informed with regular updates on your AI model's performance, revenue generation, and customer base.

Special Growth Incentives

Take advantage of incentives tied to model growth, such as opportunities for derivative model development.

Access to New Model Enhancements

Be the first to know about potential new model enhancements that could be sold as separate models based on market demand.

Staking and Rewards Program

With the INTELL Staking and Rewards Program, users can maximize their token value while contributing to the growth and stability of the AI model NFT marketplace.

Staking Benefits:

- Earn staking rewards based on the tier, APR and staking period
- Access exclusive platform features and benefits depending on the staking tier
- Participate in governance, propose and vote on platform updates

Staking Tiers

Bronze Tier
Silver Tier
Gold Tier
Platinum Tier

INTELL Tokens Range

1,000 - 9,999
10,000 - 49,999
50,000 - 99,999
100,000+

Reward Rates

6% APR
8% APR
10% APR
12% APR

Staking Periods

30 days
90 days
180 days

Bonus

Base APR
Base APR + 1% bonus
Base APR + 2% bonus

Note: The reward rates increase with larger staked amounts, encouraging users to stake more tokens and contribute to platform stability.

By staking for longer periods, users receive a bonus on top of the base APR, incentivizing long-term commitment and reducing token supply volatility. For example, if a user stakes 1,000 tokens for 90 days at an APR of 12%, their rewards would be calculated as follows:

$$\text{Reward} = (\text{Staked Amount} \times \text{APR} \times \text{Staking Period}) / (365 \times 100)$$
$$\text{Reward} = (1,000 \times 12 \times 90) / (365 \times 100) = 29.59 \text{ tokens}$$

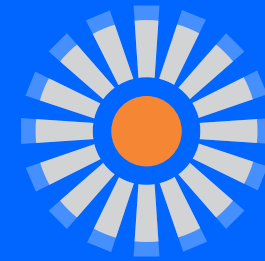
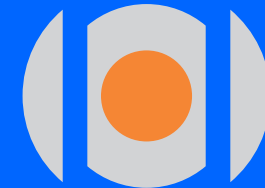
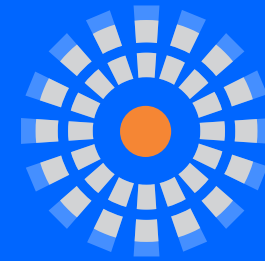
Farming

Incentivize liquidity providers to add to Uniswap V3 liquidity pool and receive a share of transaction fees

Farming allows INTELL token holders to provide liquidity to a specific INTELL token pool, and earn additional rewards in return

Rewards are typically paid out in the form of LP tokens, which represent a share of the liquidity pool

LP tokens can be traded or held for further rewards, depending on the program



INTELL/ETH and INTELL/USDC liquidity pools

→ Liquidity pools are created by depositing equal amounts of two different tokens (e.g. INTELL and ETH) into a pool contract

→ The pool is then used to facilitate trading on decentralized exchanges, and liquidity providers are rewarded with trading fees

→ LP tokens can also be used to provide liquidity on other platforms or earn additional rewards through farming

INTELL will form two liquidity pools:

•INTELL/ETH •INTELL/USDC

INTELL will offer a competitive APY for liquidity providers: **10%**

INTELL to MODEL NFT Transfer Incentives

- INTELL token holders will be incentivized to convert their tokens to model NFTs through various rewards and benefits
- Each model creator can create reward and benefit incentives
- These incentives may include reduced fees, increased ownership in specific models, and access to additional services and resources

Incentives for existing INTELL Token Holders

A 15 day exclusive access
to new models prior to sale
to new INTELL token investors

A 10% discount
per token for any new
INTELL token offering

A 40% revenue-sharing
from Model NFT
subscriptions

Distribute revenue shares
to Model NFT owners monthly
in the form of INTELL tokens

20% of each new model release is reserved
for INTELL token holders for 48 hours during
which only INTELL token holders can purchase
these reserved Model NFTs.

Allow users to redeem accumulated rewards
for discounts on future NFT purchases or exclusive
platform benefits.

Model owners get to use the
model for their own purposes or resell
the model output for a commission

Calculating the Optimal Float

- The optimal float is a way of maintaining liquidity and value
- The optimal float balances liquidity and scarcity to maximize value and demand
- Explain the factors that should be considered in determining the optimal float
- The target float will be 20% of the total INTELL token supply

Additional components

To provide project transparency, we will implement powerful blockchain services such as a vesting service, multi-sign wallet, and LP token lock. These services will provide increased security and transparency for investors, which will help to build trust and confidence in the project.

Vesting Service

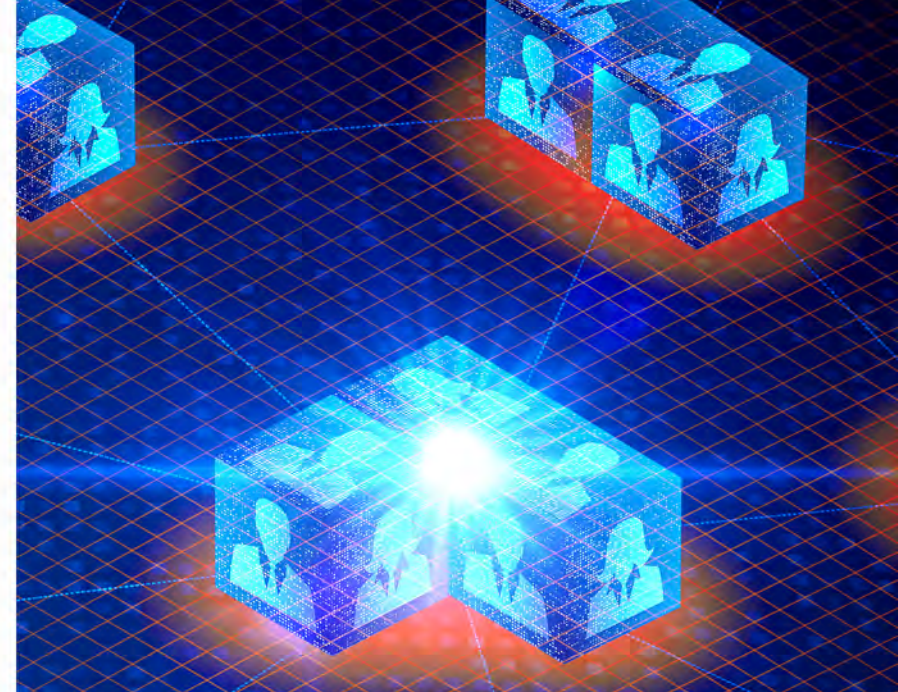
A vesting service will ensure that tokens are released gradually over a set period of time, which will prevent market manipulation and ensure long-term value for investors.

Multi-sign Wallet

A multi-sign wallet will require multiple signatures to authorize transactions, which will provide an added layer of security and prevent unauthorized access to funds.

LP Token Lock

LP token lock will prevent liquidity providers from removing their liquidity prematurely, which will help to ensure that there is always sufficient liquidity in the market and prevent sudden price fluctuations.



Next
Step

the DAO for Intelligence Ecosystems

- In August, we will deploy a groundbreaking Decentralized Autonomous Organization (DAO) to empower businesses to form intelligence ecosystems. By harnessing the power of federated learning, the DAO will enable the creation and sharing of common intelligence and intelligent simulations of ecosystem performance.

KEY FEATURES OF THE DAO



Decentralized Governance

Participants in the ecosystem can collaborate and make decisions collectively, ensuring a fair and democratic process.



Federated Learning

The DAO enables secure and privacy-preserving data sharing, allowing businesses to train AI models and LLMs collaboratively without compromising data privacy.



Incentivized Participation

Businesses and data scientists will be rewarded for their contributions, fostering a thriving community and driving continuous innovation.



Scalable Ecosystem

The DAO's architecture supports seamless integration of new participants, facilitating the growth and expansion of intelligence ecosystems

The Value of the DAO for Intelligence Ecosystems

The DAO offers unparalleled value for businesses and data scientists by unlocking the full potential of collaborative AI development.

Accelerated Innovation

By enabling businesses to share knowledge and resources, the DAO accelerates the development of cutting-edge AI models and LLMs.

Enhanced Privacy and Security

Federated learning allows businesses to collaborate without revealing sensitive data, maintaining data privacy and security.

Cost Savings

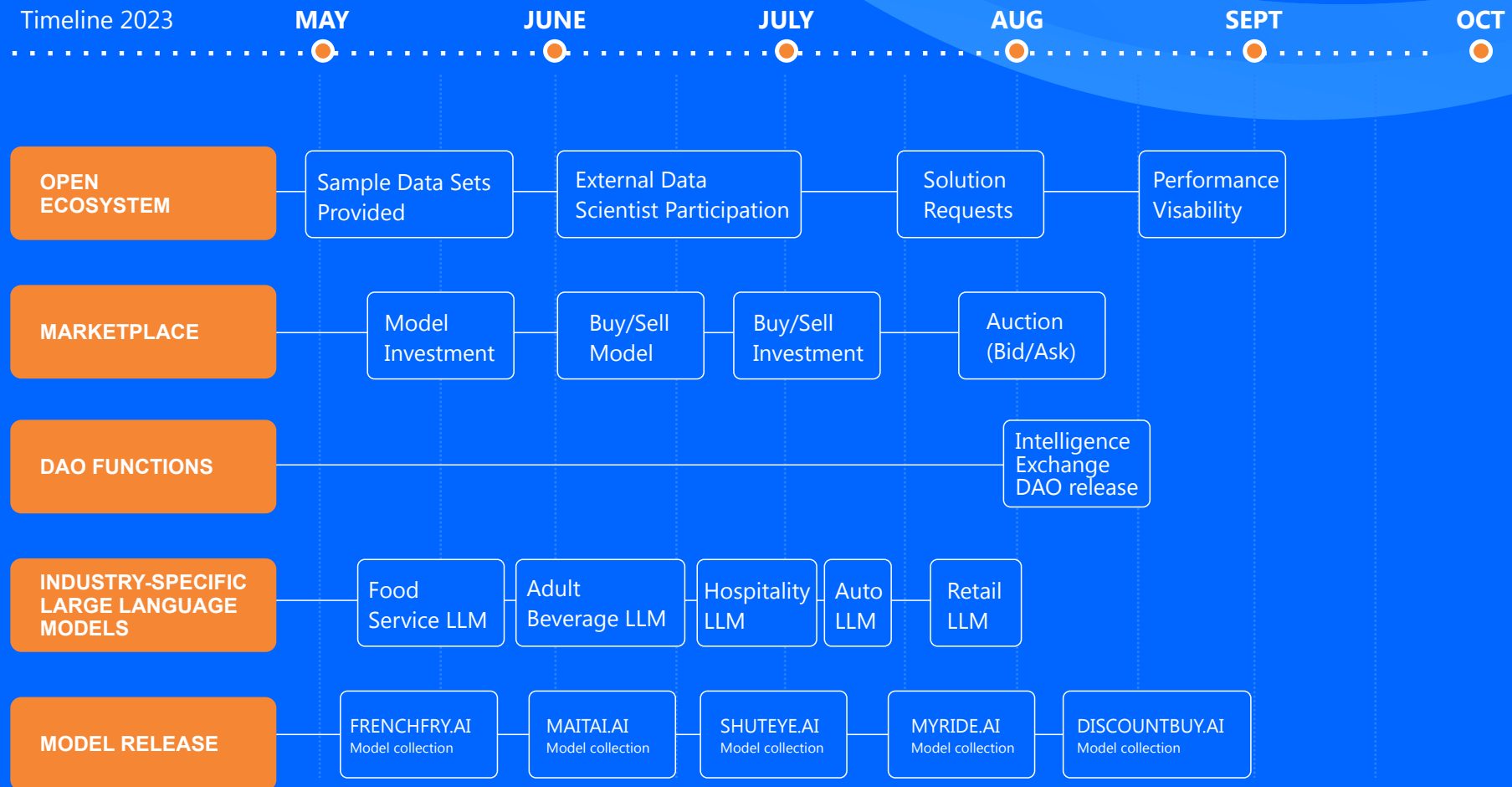
The DAO's collaborative approach helps businesses save resources and reduce costs by sharing the workload and expenses of AI model development.

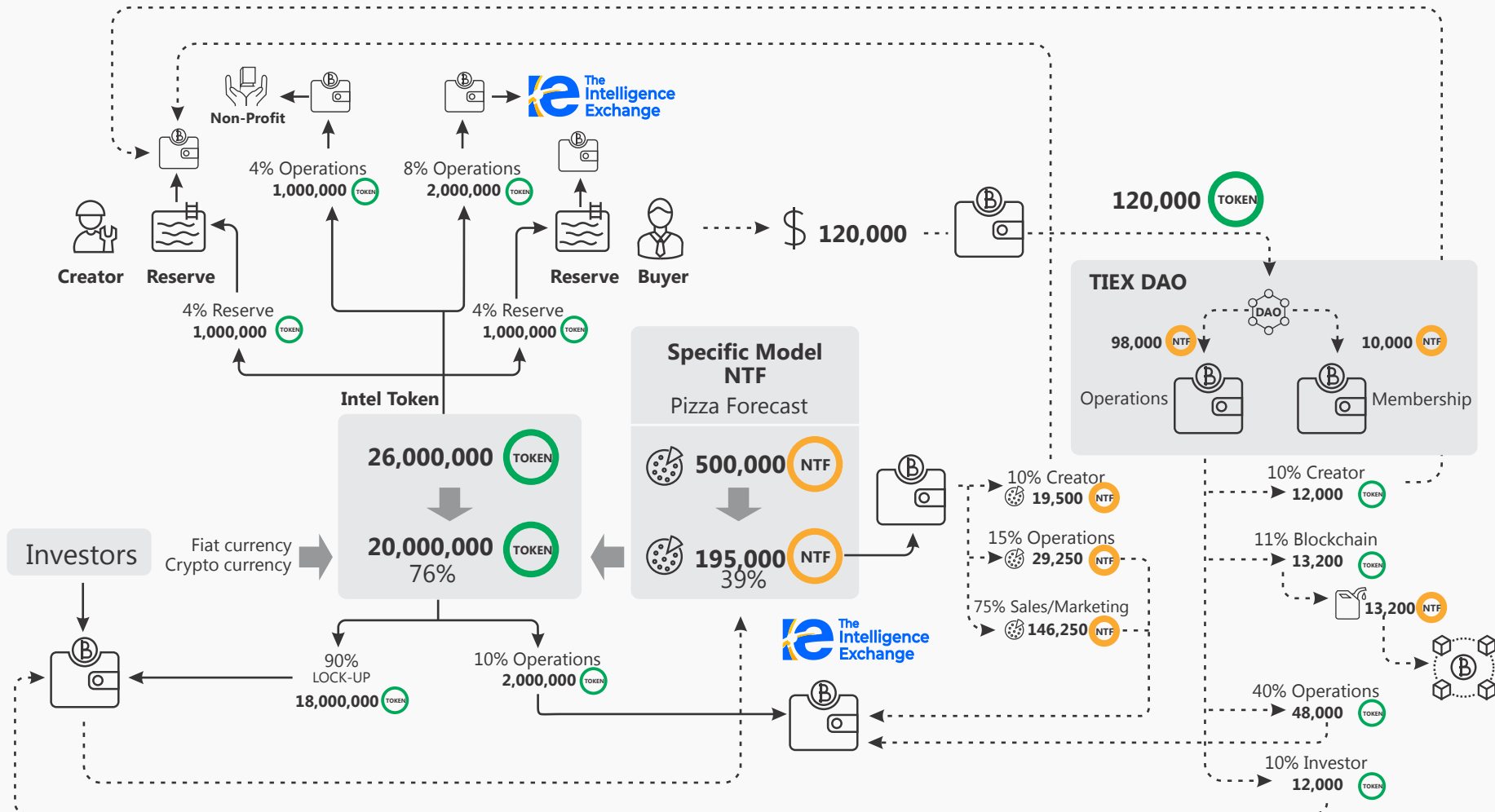
Competitive Advantage

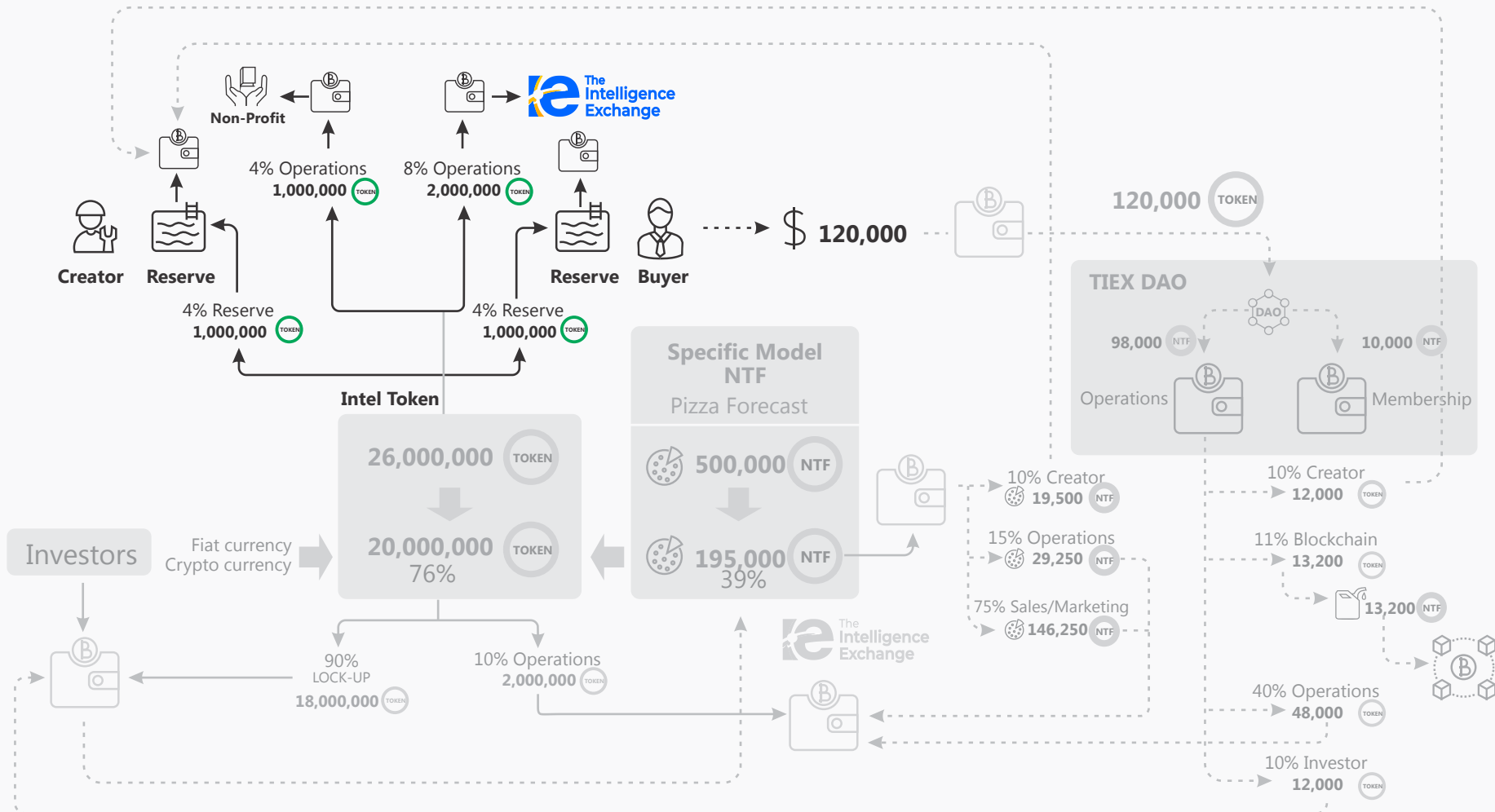
Access to a broader pool of shared intelligence and simulations gives businesses a competitive edge, allowing them to make better-informed decisions and optimize performance.

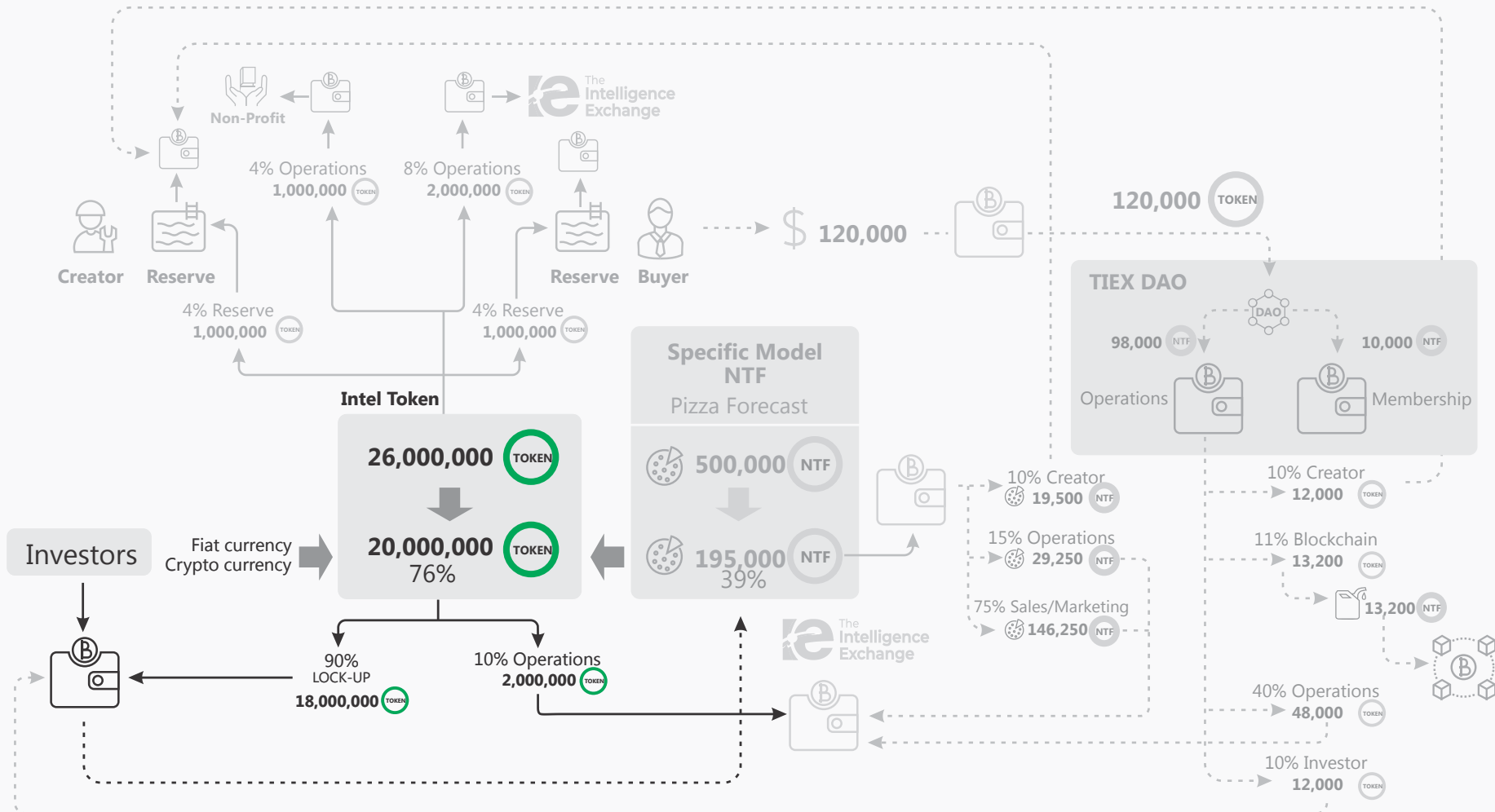
Be ready to join the DAO for Intelligence Ecosystems and unlock a world of collaborative innovation, enhanced privacy, and shared success.

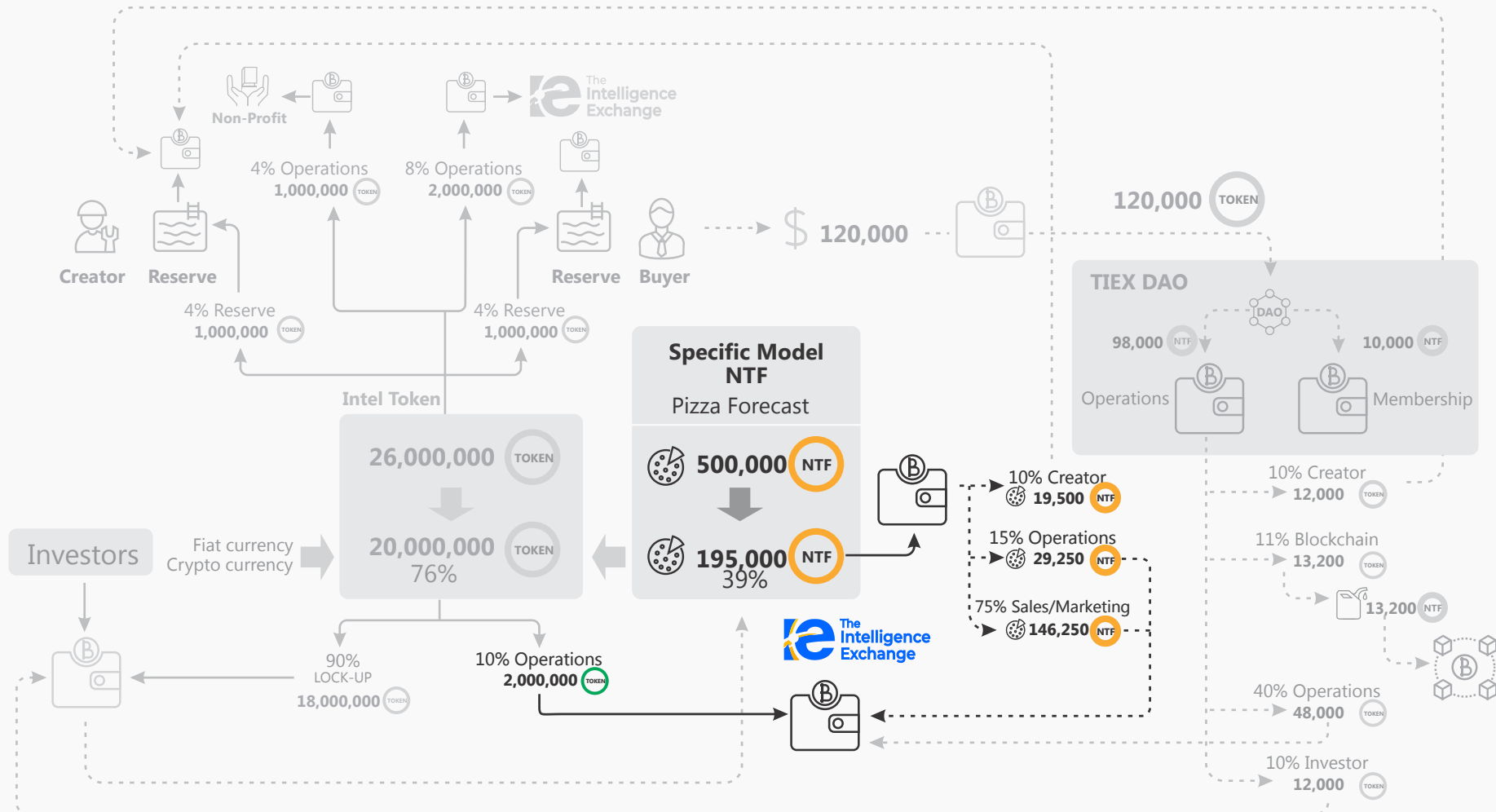
Roadmap

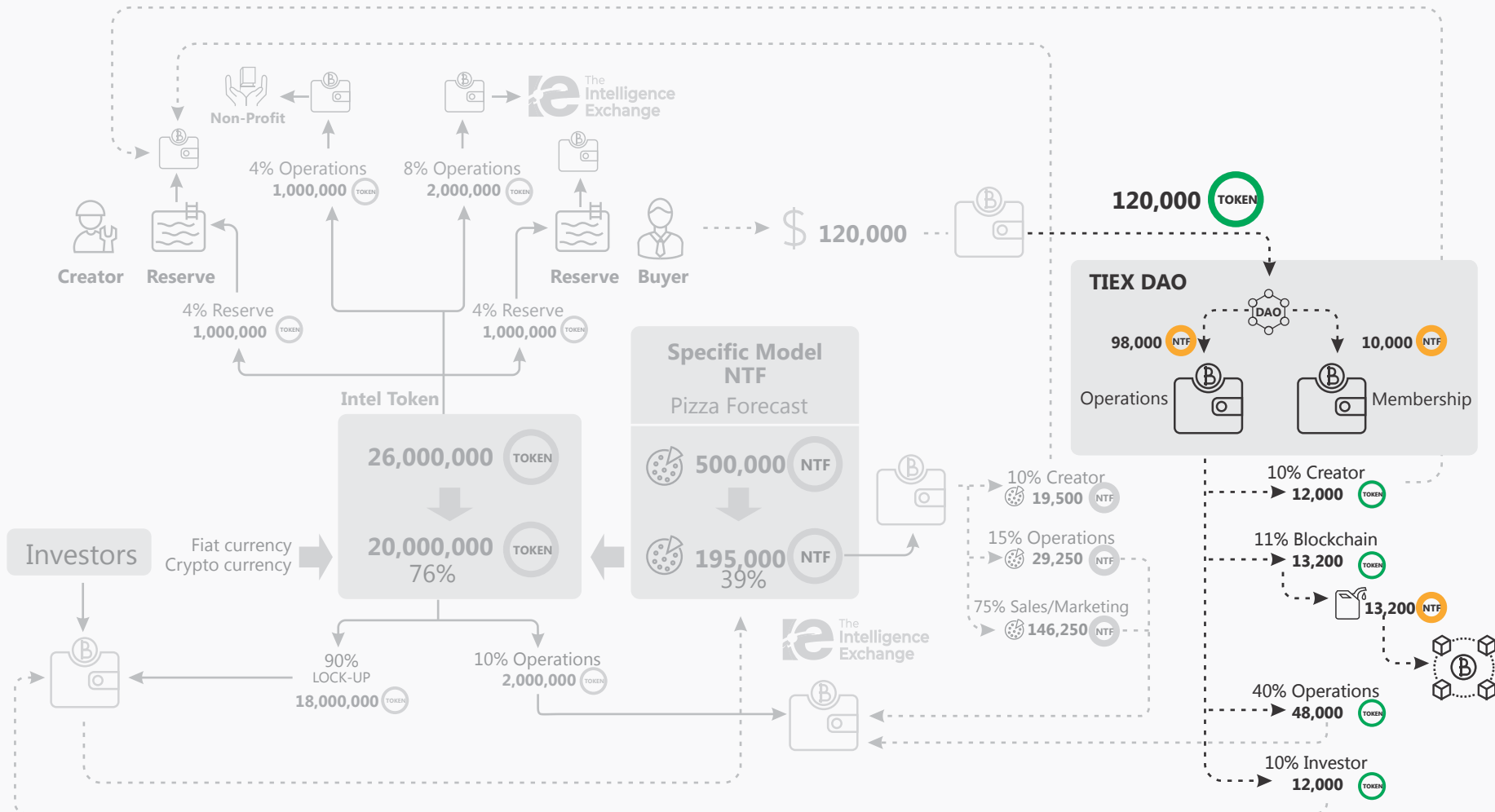












Competitive Analysis

Company	Description	Intended Customers	Value Proposition	Benefit	Focus Area	Key Differentiators
The Intelligence Exchange	A DAO enabling intelligence ecosystems among companies by allowing sharing, monetization, and creation of federatable intelligence. Our marketplace connects businesses, model creators, and investors.	Businesses, model creators, investors	Delivering customized AI models tailored to specific business needs, fostering collaboration and innovation.	Achieve tangible business results, enable intelligence sharing and create new revenue streams.	Business Impact, Customization, Collaboration & Marketplace	Emphasis on solving specific business problems, delivering trained models tied to business impacts, and fostering intelligence ecosystems.
Ocean Protocol	A decentralized data exchange protocol, enabling data sharing and monetization while preserving privacy.	Data providers, data consumers, AI developers	Facilitating secure and transparent data sharing and monetization.	Access to a vast pool of data, enabling collaboration and innovation.	Data Sharing & Privacy	Focus on data sharing, collaboration, and privacy, without directly addressing specific business problems.
SingularityNET	A decentralized platform that allows developers to create, share, and monetize AI services.	AI developers, AI service consumers, researchers	Offering a marketplace for AI algorithms and services, enabling collaboration and innovation.	Access to a wide range of AI services and algorithms, fostering AI development and adoption.	Marketplace & AI Collaboration	Marketplace for AI services and algorithms, not specifically targeting trained models for business problems.
Alethea AI	A decentralized platform for creating and sharing AI-generated content, with a focus on synthetic media.	Content creators, AI developers, media companies	Enabling the creation, sharing, and monetization of AI-generated content, particularly synthetic media.	Access to cutting-edge synthetic media tools and a platform for collaboration and monetization	Synthetic Media & Content Creation	Focus on synthetic media and content creation, not directly addressing specific business problems or trained models



For more information about how you can join
an Intelligence Exchange

[www.intelligenceexchange.ai]