



HackBFS Blockchain Ideation Challenge

Judging Rubric

This rubric will be used to judge all final submissions. Final submissions will consist of a two page business plan and a one minute video pitch in the form of a YouTube video. No other content will be judged.

Category	Description	Points
Problem Statement	<ul style="list-style-type: none">• Is the problem statement well defined?• Is the issue being addressed real and salient?• Is appropriate background research presented?	10
Innovation	<ul style="list-style-type: none">• How does the project approach the problem statement?• Does the solution use well-established implementations, or does it take a completely unique approach?• How creative is the solution?	10
Feasibility	<ul style="list-style-type: none">• Does the solution adequately solve the problem statement?• How feasible is the project implementation?• Is there a well designed business plan with a reasonable customer base?	10
Blockchain Use Case	<ul style="list-style-type: none">• What blockchain protocol is being used?• Is a blockchain even necessary for the project?• Why is it being used, and what distinguishes it from other options? How is it being used?• How well-researched is the group when explaining the protocol/technology?	10
Quality of Presentation	<ul style="list-style-type: none">• Is the paper and video organized in a logical manner?• How well is the problem and solution explained, taking both the paper and video submission into account?• Does the group address all relevant factors? Does the group address possible questions judges may have?	10
Weekly Submissions	<ul style="list-style-type: none">• Bonus points for Week 1, 2, and 4 Deliverables (Week 3 is required for all teams) - 2 points per week.• Will be used as tie breakers in the event of a tie.	6

Maximum total points: 50 (+6 bonus)