

Design studio for Web3

PROPERLY®

Crafting products, brands and experiences.

www.properly.studio



Our services

⁰¹ UX/UI

⁰² Design Systems

⁰³ Mobile Design

⁰⁴ Web Design

⁰⁵ Motion Design

⁰⁶ Branding

⁰⁷ Marketing Design

⁰⁸ 3D Design

Our goal is to improve your design experiences and seize business opportunities by providing exceptional design solutions.



Securing the Future of Web3

Quantstamp is a global leader in blockchain security. Since 2017, we've secured billions in digital assets and worked with some of the most recognized names in web3.

Branding

Motion Design

Web Design

Marketing Design

CLIENT
Quantstamp

LOCATION
San Francisco, US

LIVE
www.quantstamp.com

250+

Clients

\$200B+

Digital Assets Secured

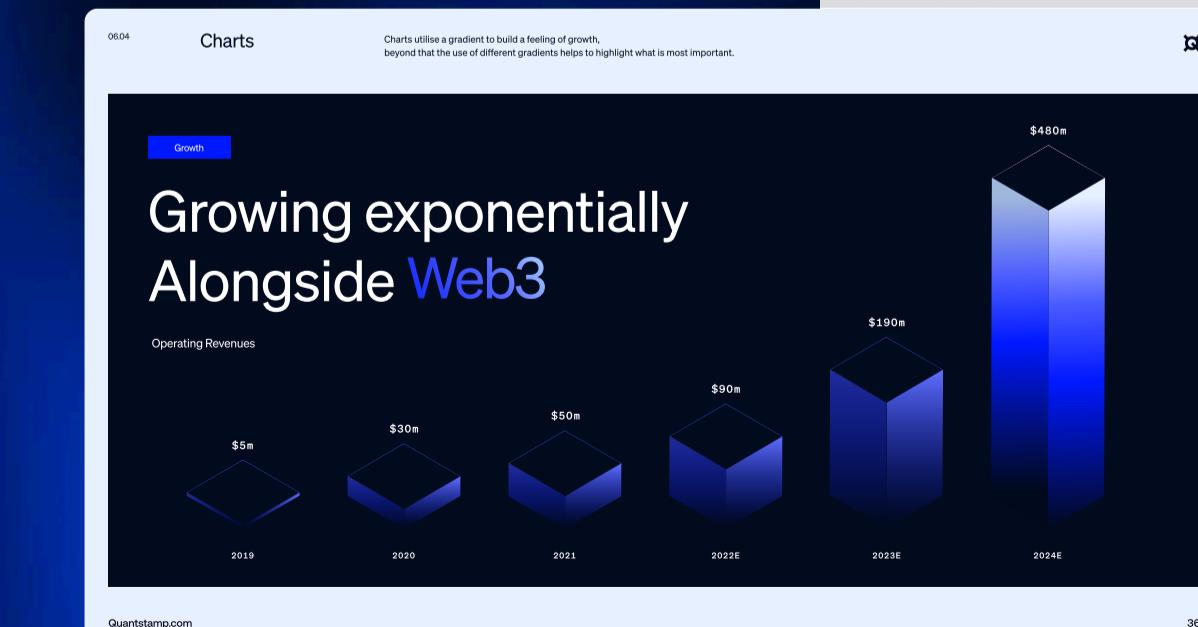
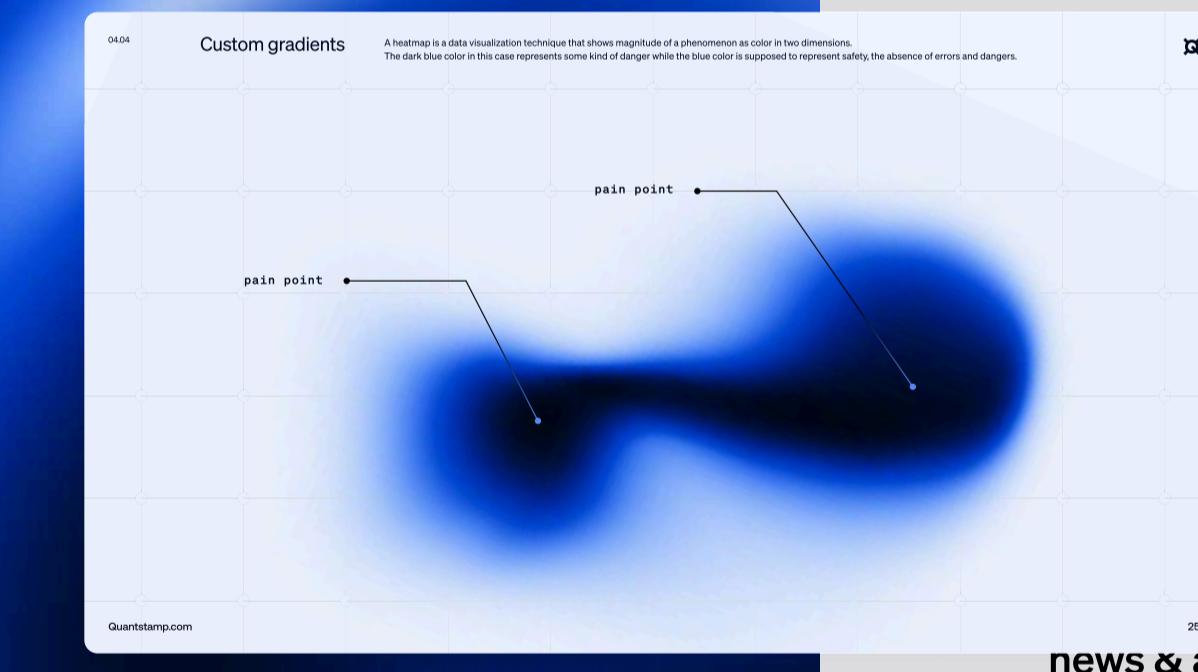
15+

Countries

Remote First

600+

Audits Conducted



Why Quantstamp

Founded in 2017, we've had the privilege of working with some of the most recognized names in web3. Learn why over 600 clients have trusted Quantstamp to secure their projects.



Unparalleled Range of Experience
Like the Meta, p expertise analysis, testing, and



The Complete Security Stack
Quantstamp offers managed security services for post-deployment continuous security and monitoring, and our insurance product Chainproof secures customers against smart contract hacks and slashing risks.



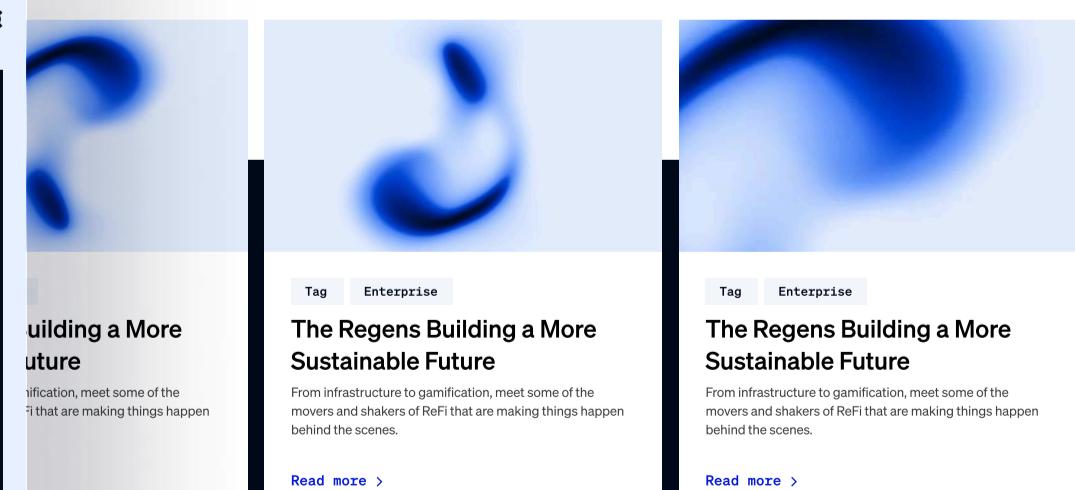
Commitment to Public Goods
We consider public goods to be a crucial part of a thriving web3 ecosystem. Quantstamp's dedication is evident in securing two ETH2.0 clients (Prysm and Teku) and our ongoing research collaboration with the Ethereum Foundation, focused on L2 security and scaling.

“ As we build blockchain experiences that thrive in the mainstream, alongside thousands of talented independent builders on Flow, Quantstamp is bringing to the ecosystem the high-quality security and code review their firm has long been recognized for. Quantstamp will no doubt be an important part of Flow’s continued scaling and success.”



Roham Gharegozli
CEO at Dapper Labs

ources,
news & announcements

[See all posts >](#)


Keep up with the latest news and



MarketingFi web3 protocol & AI data layer

The first open MarketingFi economy shared between users, creators, and businesses. Unlocking fair value exchange and redistribution of money in Web3 and beyond.

Branding UX/UI Design Marketing Design



01 Layouts

Cookie3 branding works in both light mode and dark mode. Both main colors are primary color or in case of subproducts, other serving color.

02 Logo construction

We are preventing any surrounding the logo from appearing. The reason for such procedure is to make sure the logo is clearly visible and impact.

03 Avatar

Main avatars should have dark symbol and white background. Secondary avatars should have white symbol and dark background. Primary color and opacity the shades should be consistent.

04 Twitter

Cookie3

Designed by Properly

05 Instagram stories

Social media use everything contained in the visual identity. Consistency combined with visual variety of colors, shapes and fonts creates a consistent and diverse communication.

06 LinkedIn

Cookie3

Designed by Properly

07 Facebook

Cookie3

Designed by Properly

08 LinkedIn

Cookie3

Designed by Properly

09 Instagram post

BAKING IN PROGRESS... Cookies inside.

10 Instagram post

BAKING WEB3 IN PROGRESS... Cookies inside.

05

©RLY



L2 with AI-enabled security

Zircuit is a fully EVM-compatible zero-knowledge rollup powering the limitless potential of web3. Backed by pioneering L2 research.

Branding UX/UI Design 3D Design Web Design Motion Design

www.properly.studio

CLIENT
Zircuit

LOCATION
San Francisco, US

LIVE

www.zircuit.com

The screenshot shows the Zircuit website's bridge interface. On the left, there's a section titled "Powering the Limitless Potential of Web3" with icons for Bulletproof Bridge, Performance Driven, and Access to 100+ dApps. On the right, the "Bridge to Zircuit" form shows "From Ethereum" and "To Zircuit". An amount of "0.00 ETH" is selected, and the "ETH" dropdown is open. Below the form, it says "You're moving 0.00 ETH" and "You'll pay in gas fees 0.00 ETH". A "Total amount" of "0.00 ETH" is shown. A green "Connect wallet" button is at the bottom. At the very bottom of the page, there are links for "Powered by Zircuit", "Network status", and "Terms of Service".

The screenshot shows the Zircuit Block Explorer and Analytics Platform. At the top, there's a search bar with placeholder text "Type Address / Transaction / Batch / Block" and a "Search" button. Below the search bar, there are two sections: "Ether Price" (\$1,994.31, +5.96%) and "Marketcap" (\$239,657,027,708.00). In the center, there's a large circular graphic with a stylized tree and figures, labeled "Start exploring Zircuit...". Below this, there are three tables: "Last L1 Batches", "Latest Transactions", and "Latest L1 to L2 Transactions". Each table has a "View all" link. The "Last L1 Batches" table shows five entries from 1 hour ago. The "Latest Transactions" table shows five entries from 0.0798 ETH 4 hours ago. The "Latest L1 to L2 Transactions" table shows five entries from 0.0798 ETH 4 hours ago. At the bottom, there are links for "Powered by Zircuit", "Terms of Service", and "Network status".

The screenshot shows the Zircuit homepage. At the top, there's a header with the Zircuit logo, "Explore", "Resources", "About", and "EN". Below the header, a large image of a futuristic, multi-layered city floating in the sky is displayed with the tagline "Scale Safely, Explore Endlessly." Below the image, there are two main sections: "Bridge to Zircuit" and "Focus on security | Reduced fees | Faster transactions". The "Bridge to Zircuit" section includes a "Build on Zircuit" and "Join the Community" button. The "Focus on security | Reduced fees | Faster transactions" section includes a "Join our email list" input field and a "Join the community" button. At the bottom, there are social media icons for LinkedIn, GitHub, and Twitter.

Unparalleled Features

The screenshot shows a grid of six cards, each illustrating a feature of Zircuit:

- Where Bedrock Meets Halo2**: Experience the power of our modular blockchain solution that combines the cutting-edge Bedrock protocol with the robust Halo2 library.
- Bulletproof Bridge**: Our bridge is built to last and designed to be impenetrable against the attacks our team has studied so carefully.
- No Data Loss**: With our unwavering commitment to full on-chain data availability.
- Efficient Proof Generation**: By decomposing circuits into specialized parts and aggregating proofs, we minimize hardware requirements to ensure seamless validity proofs.
- State-of-the-Art Compression**: Users benefit from reduced transaction costs, larger transaction batches, and accelerated proof processing for faster finality.
- Performance Driven**: Our platform is built to be fast and efficient, providing users with a superior web3 experience.



A lightning fast DEX, yield and bond platform built on zkSync

Koi is a DeFi platform, serving as a liquidity hub for all projects on zkSync. Koi's dynamic dApp features both a concentrated and standard pool AMM DEX, complete with limit orders, a farming platform, and a bond platform.

Branding UX/UI Design Web Design Marketing Design

CLIENT
Koi Finance

LOCATION
Boston, US

LIVE
www.koi.finance

The screenshot displays the Koi Finance dApp interface, which includes:

- What is veKOI (Vote Escrow KOI):** A section explaining veKOI NFTs, their purpose, and how they represent a vote weight in the DAO.
- Total Value Locked:** \$4,948,915.
- Swap:** A swap interface showing inputs of 0.004 ETH (~\$6.96) and 6.997821 USDC (~\$6.96). It shows the output as 1 USDC / 0.00285 ETH. Other details include Price impact (0.00%), Price (1 USDC / 0.00285 ETH), Max. slippage (0.95%), Route (WETH > USDC), and Recipient (0x08C42...37F9).
- My Pool Stats:** Shows Amount LP (0.00 ETH/KOI LP), Amount ETH (0.00 ETH), Amount KOI (0.00 KOI), and Pool Share (0.00%).
- Total Assets in Pool:** 183 ETH and 16,755,002 KOI.
- Rewards:** LP Rewards (0.0052 ETH) and 721.025 KOI.
- Deposit/Withdraw:** Options to deposit or withdraw ETH or KOI.
- Lock:** A section for locking tokens, showing current locks for MUTE and KOI, and a button to "Lock".
- Vote Shares:** A section showing 188.84 shares with a lock time of 343 days.
- Governance:** A section for managing the DAO.



Empower users to buy & sell crypto inside your app

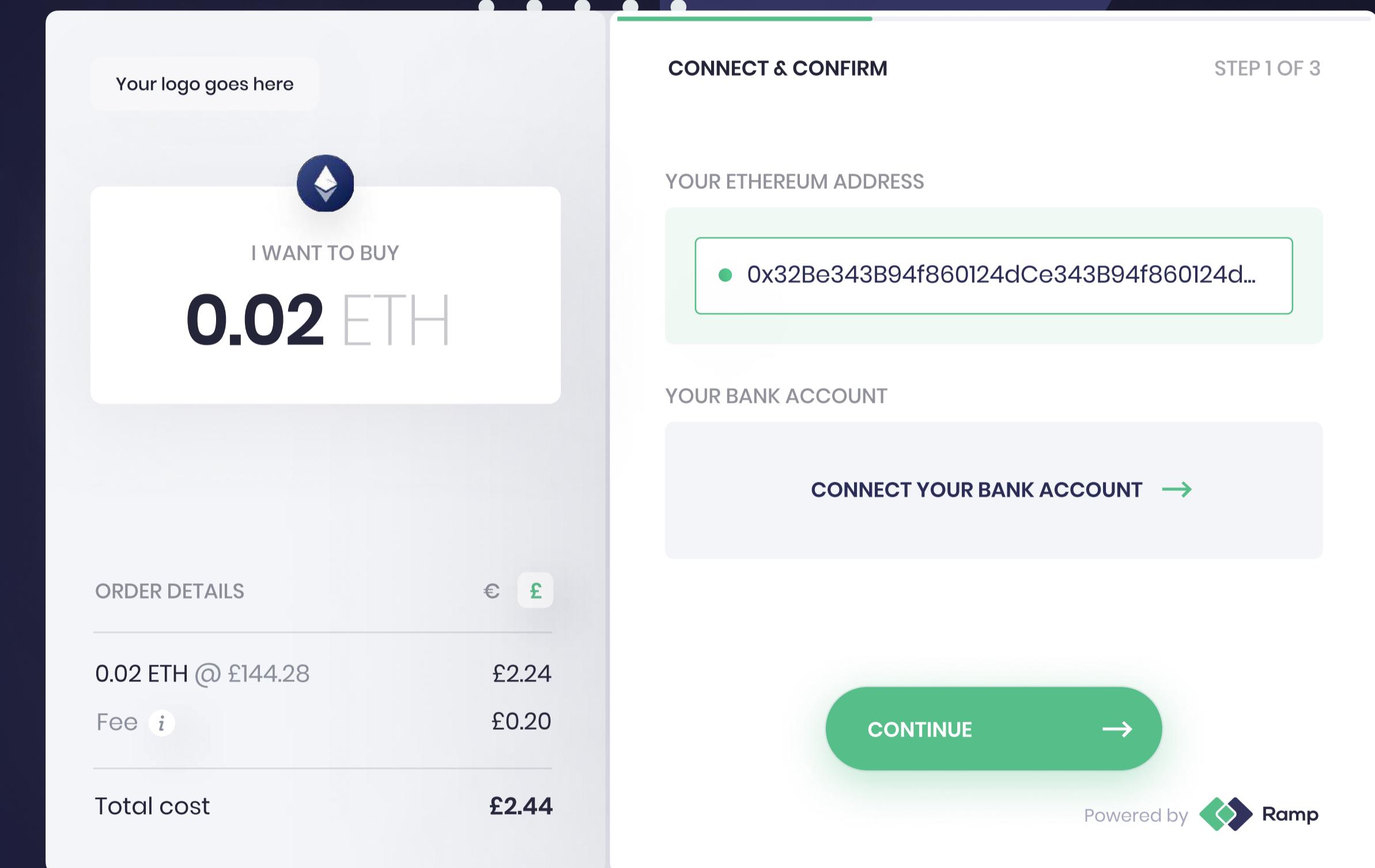
Increase your dApp conversion by implementing Ramp Instant onramp with our simple SDK.

Branding UX/UI Design Motion Design

CLIENT
Ramp

LOCATION
London, UK

LIVE
www.ramp.network



Powered by Ramp



Empower the DAI ecosystem by next-gen DeFi infrastructure

Spark is created and managed by an ecosystem that is closely connected to Maker and other DAOs.

UX/UI Design

Withdraw from Savings

Amount: \$1,300.74

Transaction overview: Exchange Rate 1.0000 sDAI → 1.0570 USDC

sDAI Balance: 1,143.03 sDAI → 893.03 sDAI

Actions:

- Unwrap sDAI to USDC
- Withdraw USDC

Enable E-Mode

Category: Stablecoins, ETH Correlated

Transaction overview: Available assets: Stablecoins → sDAI, USDC, USDT

Health factor: Healthy → Healthy

Maximum loan to value: 75.96% → 87.40%

Enable E-Mode

Deposit

Assets	In wallet	Your deposit	APY	Collateral
ETH	84.33	13.74	1.45%	<input checked="" type="checkbox"/> Deposit Withdraw
stETH	16.762	34.21	1.45%	<input type="checkbox"/> Deposit Withdraw

Borrow

Assets	Available	Your borrow	APY
DAI	22.727	50,000	1.10%
ETH	11.99	—	1.57%
stETH	14.68	—	1.57%

Your wallet

Assets	Amount	Distribution
ETH	132.28	44.88%
USDC	90.000	16.11%
stETH	34.21	11.61%
ARB	47.000	10.26%
DAI	50.000	8.95%
OP	20.000	8.20%

Markets

DAI

Can be lend: Total DAI lend 807.71M DAI, Lend APY 5.21%

Can be used as collateral: Total sDAI supplied 114.05M sDAI, Deposit APY 5.00%

Can be used in E-Mode: Max LTV 82.00%, Liquidation threshold 90.00%, Liquidation penalty 2.00%

Market Overview

Utilization rate 64.21%, Borrowed \$779.80M, Market size \$1.2B

My Wallet

Balance: 433.35 DAI

Available to lend: 433.35 DAI

Deposit DAI as collateral: 433.35 DAI

Available to borrow: 614.51 DAI



Create your ultra-HD scan and remain yourself in the virtual world

Blockchain-based platform with a vision to bring advanced 3D scanning and modelling technology to the world.

Branding UX/UI Design Web Design Marketing Design Motion Design





Privacy-enhancing DeFi suite that makes your trades safe and efficient.

Meet Common, the multi-chain DEX that respects your right to choose what to share, and what to keep private.

Branding Web Design 3D Design Motion Design

CLIENT
Aleph Zero

LOCATION
Cracow, Poland

LIVE
www.common.fi

2.2 Symbol
The Common's senior staff is built on the basis of two perfect circles that have been intersected and have one of the legs extended. It was designed on the basis of a grid of golden division so that it is an ambigram which makes that whether you see it from above or below.

BRAND GUIDELINES

Glasses
This is part of the Common that has transparent glass that enables to be big scale enterprise use DEX.

Arms
This is part of the Common that is private, the one you cannot see through, the one you can choose not to show his assets.

©2023 COMMON BRAND GUIDELINES 24

7.2 Outdoor Ad
The Private DeFi Suite.
Meet Common, the multi-chain DEX that respects your right to choose what to share, and what to keep private.

©2023 COMMON BRAND GUIDELINES 33

2.6 Avatar
Main avatar should have dark symbol and light background to keep serious profile of company, although this approach can be adjusted to fit the needs.

COMMON BRAND GUIDELINES 10

6.3 Layout In Use
Here you will find some examples of what layouts can look like with graphics and colors. They contain all the necessary materials and allow you to adapt to the content.

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3.1 Primary Font
We offer three distinct font weights: regular, medium, and bold. Preferred one for most of usages. If there is a need, free to use other weights.

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Borna

Aa

Weights
Regular
Medium
SemiBold
Bold

Common Blue
#E5EFFF
HSL 200, 70%, 90%
HSB 216, 10, 100
CMYK 10, 6, 0, 0

Night Snow
#AACOFF
HSL 200, 40%, 90%
HSB 216, 55, 92
CMYK 33, 20, 0, 0

Greek Sea
#F0F0F0
HSL 200, 0%, 100%
HSB 216, 0, 100
CMYK 0, 0, 0, 0

Dark Cobalt Blue
#23232C
HSL 200, 10%, 10%
HSB 216, 66, 56
CMYK 64, 38, 0, 44

Dark Eclipse
#05051C
HSL 200, 10%, 10%
HSB 216, 64, 23
CMYK 64, 38, 0, 44

Peach
#FFCC00
HSL 30, 100, 10%
HSB 216, 100, 100
CMYK 0, 12, 20, 0, 0



Non-custodial, protocol based fundraising for crypto

The AngelBlock protocol allows for non-custodial & on-chain fundraising, transparent vesting, and automated token distribution.

Branding UX/UI Design 3D Design Web Design Marketing Design

CLIENT
AngelBlock

LOCATION
Warsaw, Poland

LIVE
www.angelblock.io

On AngelBlock you can raise funds for your startup, DAO, or protocol in a way that's transparent, decentralized, and fully on-chain.

Platform Functionality

Raised \$1,633,250

Liquidity Sourcing

Create new liquidity pools with \$THOL in pairs as a liquidity bootstrapping program.

Our Support

Get legal, strategic, technical, and operations support from AngelBlock's experienced team - at every fundraising stage.

New messages

Angel Mentor Network

Receive advisory and mentoring from knowledgeable and experienced founders, entrepreneurs, engineers and operators.

Grow a loyal community

Gain access to community and a community that user base.

- Provide all current information on your growth, usage
- Receive community audits & feedback of user experience
- Engage your community even more and use the following:
- Quests - offer rewards to the community for completing them
- Armory / Security Bounties - offer rewards for submitting in tokenomics



Apply as a Startup

Tell me more about yourself!

[Read full report](#)

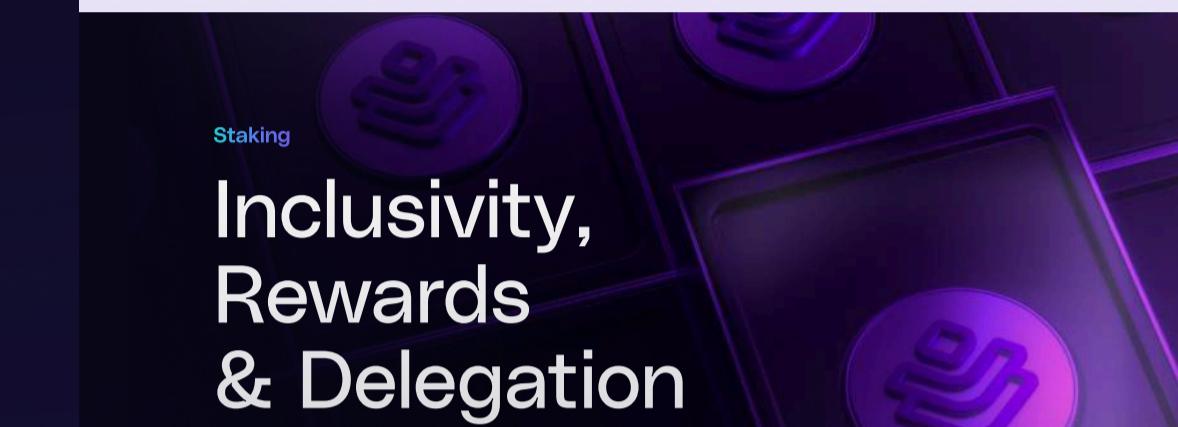


Community Phase | Oct 2023

Gain early access to \$THOL Tokens

After the private sale you still have a chance to purchase Tholos at the same price - \$0.08.
To this Community Phase we invite individual community members to buy tickets from 1,000 USD to 15,000 USD.

[Claim your \\$THOL](#) [Download Whitepaper](#)



© AngelBlock Projects For Startups For Investors \$THOL Token

Total investments: 13 523,43 USDT

AngelBlock

Invested 2261,09 Voting power 5.36

Voting Live 1d 12h 25m

Cryptonovea

Invested 3261,42 Voting power 14.00

Voting Live 1d 12h 25m

Astroport

Invested 1261,42 Voting power 7.14

Voting Live 1d 12h 25m

Milestone #1 Completed

Milestone #2 Completed

Milestone #3 Voting Live 1d 12h 25m

End Date: End of September, 2022 Funds released to the startup: \$2m

Lorem Ipsum is simply dummy text of the printing and typesetting industry. Lorem Ipsum has been the industry's standard dummy text ever since the 1500s.

- Launch of dApp on Mainnet
- \$THOL IDO
- \$THOL & NFT Staking

Milestone #4 voting is live!
Unlock Vesting Fund for AngelBlock?

Current results: 227 votes Ends in: 1d 12h 2

92% [Vote for yes](#)



Onboard to Web3 in less than 5 minutes

Kado makes it easy to convert fiat to crypto using various payment methods. Bypass centralized exchanges and transfer funds directly to your self-custody wallet.

UX/UI Design Motion Design Web Design Marketing Design

CLIENT
Kado

LOCATION
New York, US

LIVE
www.kado.money

The screenshot displays the Kado platform's user interface across three main sections:

- Top Section:** Shows the homepage with a large orange callout highlighting "Instantly buy & sell crypto". Below it, a sub-section shows a transaction: Paying 100 USD (Pay) and receiving 98.35 USDC (Receive). The network selected is Ethereum ERC-20.
- Middle Section:** Shows a detailed transaction view for a payment of 300,00 EUR to a recipient address. It includes fields for "Pay" (300,00 EUR), "Receive" (314,30 USDC), "Network" (Ethereum ERC-20), "Send to" (recipient address), and "Pay with" (My Private Card). The ratio is 0,94531€ → 1 USDC, and the fee is 4.98€.
- Bottom Section:** A "How does it work?" guide featuring a large blue button labeled "Confirm and Checkout · 300.00€". Below this, a sub-section titled "Purchase" contains the text: "Enter the amount you'd like to purchase or sell".



Community driven Web3 meetups and hackathons

ETHWarsaw will bring close to 1000 builders and innovators from the community to discuss growth in the bull market, responsible innovation and challenges we're about to face.

Branding Web Design Motion Design 3D Design

CLIENT
ETHWarsaw

LOCATION
Warsaw, Poland

LIVE
www.ethwarsaw.dev

The image shows a composite view of the ETHWARSAW website. At the top is a large banner with the event's name in large white letters against a colorful, abstract cityscape background. Below the banner, a green bar indicates the dates: "30th August - 3rd September". To the right of the banner is a call-to-action button: "Book your spot for the conference here". Below the banner, there are three main ticket options displayed as cards:

- Regular**: Priced at 100 USD (Fiat or Crypto). Includes full access to talks and workshops, food & drinks, networking areas, and unique swag. A "Buy ticket" button is available.
- Hacker Pass**: FREE. Includes full access to talks and workshops, food & drinks, networking areas, and unique swag. A "Apply to hack" button is available.
- Student**: Priced at 25 USD (Fiat or Crypto). Includes full access to talks and workshops, food & drinks, networking areas, and unique swag. A "Buy Ticket" button is available.

At the bottom left, a snippet of text reads: "ETH War group of local for its sec a global co".



The first programmable decentralized exchange

On-chain order book DEX that allows liquidity providers to post arbitrary smart contracts as offers.

Branding UX/UI Design Web Design Marketing Design



The Mangrove Exchange website is a dark-themed platform featuring several key sections:

- STRATEGIES:** Shows a monkey playing chess with a crane, with the text "Deploy your own composable strategy". It includes a "Launch App" button and a "See strategies library".
- Amplified liquidity:** Features a monkey with a barbell and text about optimizing trading potential across multiple points. It shows available liquidity for WETH/USDC, WMATIC/USDC, and WBTC/USDC pairs.
- Multi-liquidity sourcing:** Illustrates how Mangrove integrates with various protocols like Vaults, Active Liquidity Mgmt, Lending & Borrowing, Asset Mgmt, and Dex Liquidity Pools.
- Last look:** Shows a monkey looking at a screen with code snippets related to defensive mechanisms.
- Price Sensors:** Illustrates how Mangrove uses price sensors (On-chain, Off-chain) to trigger actions based on market conditions.
- Programmable AMM:** A section titled "Build on Mangrove Ecosystem" featuring "Programmable AMM".
- Composable strategies:** A section titled "Build on Mangrove Ecosystem" featuring "Composable strategies".
- Liquidity Bootstrapping Pool:** A section titled "Build on Mangrove Ecosystem" featuring "Liquidity Bootstrapping Pool".
- Additional use-cases:** Includes "Carbon token trading", "Partial liquidation", and "Instant directional trading".
- Try Mangrove Exchange:** A large call-to-action button with a "Launch App" button.



Profit from the Curve Wars

Instantly gain exposure to a diversified Convex portfolio through a single index token purchase. Cortex offers broad and diversified exposure to an integral part of Decentralized Finance, the Curve Ecosystem.

UX/UI Branding Web Design Motion Design 3D Design

The image is a collage of various Cortex DAO branding assets and user interface designs. It includes:

- Top Left:** A large, stylized, colorful 3D rendering of a ribbon or chain-like shape.
- Top Right:** A screenshot of the Cortex DAO mobile application interface. The top navigation bar includes "Home", "Trade idxCVX" (which is highlighted in green), "Lock CXD", and "Liquidity Pools". Below the navigation is a "Buy" button and a "Sell" button. Under "Pay", there's a section for "Balance: 10.00 ETH" with a value of "110.50" and a "MAX" button. Under "Receive", there's another section for "110.50" and a "MAX" button. To the right, there's a sidebar titled "My balance" showing "0.00 idxCVX" (Value: \$0.00) and "0.00 CXD" (Value: \$0.00).
- Middle Left:** A screenshot of the Cortex DAO visual identity guidelines for the "Logo" section. It shows the logo and its description: "The logotype is composed of a symbol and simple typography based on a custom letters."
- Middle Center:** A large screenshot of the Cortex DAO mobile application interface, showing the "Trade idxCVX" screen with "Buy" and "Sell" buttons, and sections for "Pay" and "Receive".
- Middle Right:** A screenshot of the Cortex DAO visual identity guidelines for "Symbol usage for tokens". It shows the "CVX" logo and its description: "In order to distinguish the two Cortex DAO Token and Convex Index Token, we use different backgrounds for each case. This allows us to distinguish them well in the interface even without adding names."
- Bottom Left:** A screenshot of the Cortex DAO visual identity guidelines for "Curve Finance 3D Colors". It shows the logo and its description: "As we are heavily integrated with Curve Protocol we also have color accents to indicate this synergy. These are also the 3D visuals that have been prepared."
- Bottom Center:** A screenshot of the Cortex DAO mobile application interface, showing the "Trade idxCVX" screen with "Buy" and "Sell" buttons, and sections for "Pay" and "Receive".
- Bottom Right:** A screenshot of the Cortex DAO visual identity guidelines for the "Logo" section. It shows the logo and its description: "The logotype is composed of a symbol and simple typography based on a custom letters."



Streamline web3 onboarding

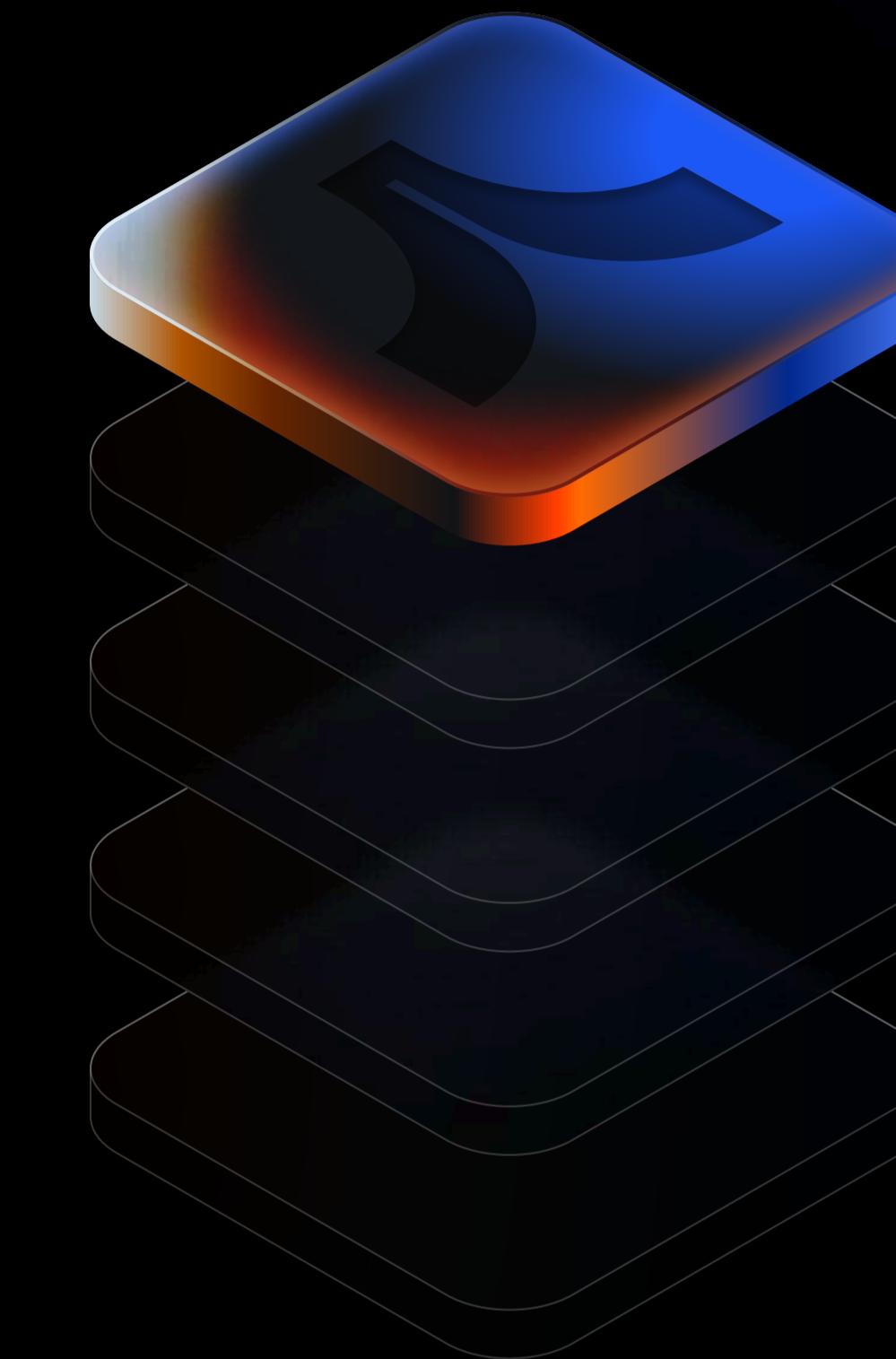
Onchain usernames enabling the future of multinetwor Smart Wallets. Built on ENS and CCIP. Grand Prize at Chainlink Constellation.

Branding Web Design Motion Design

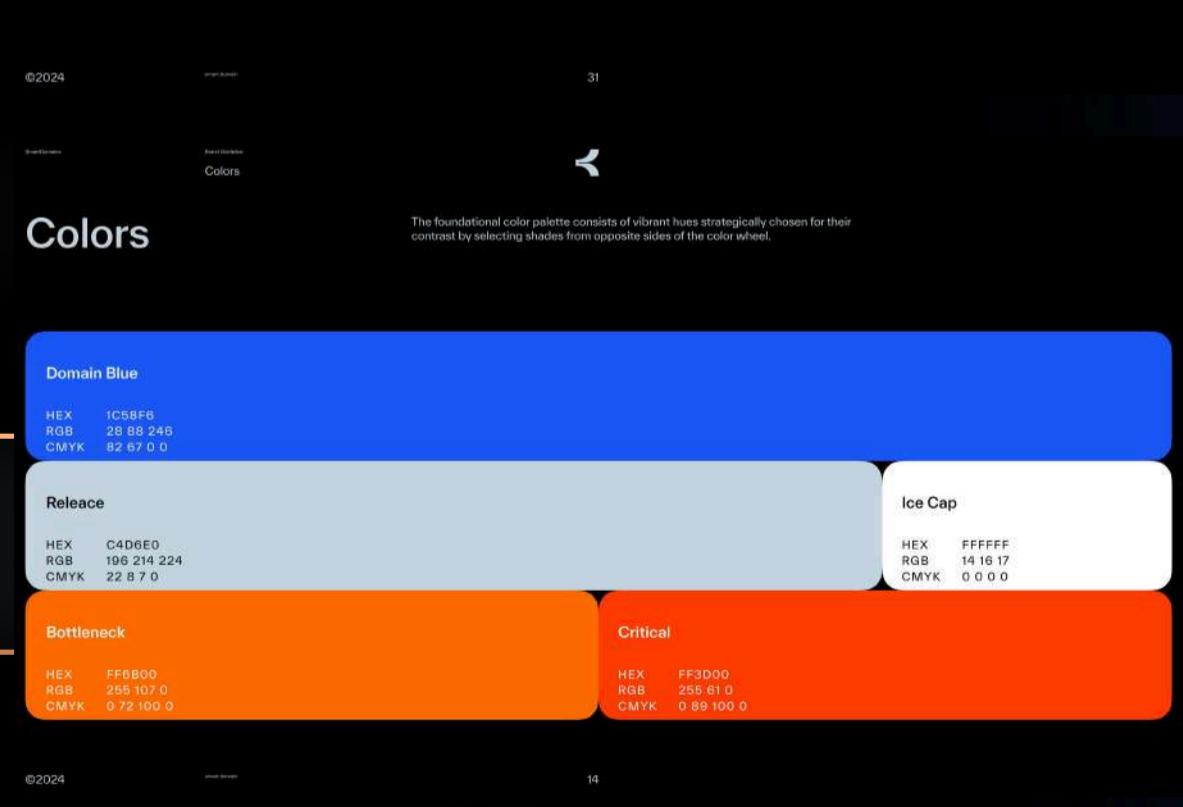
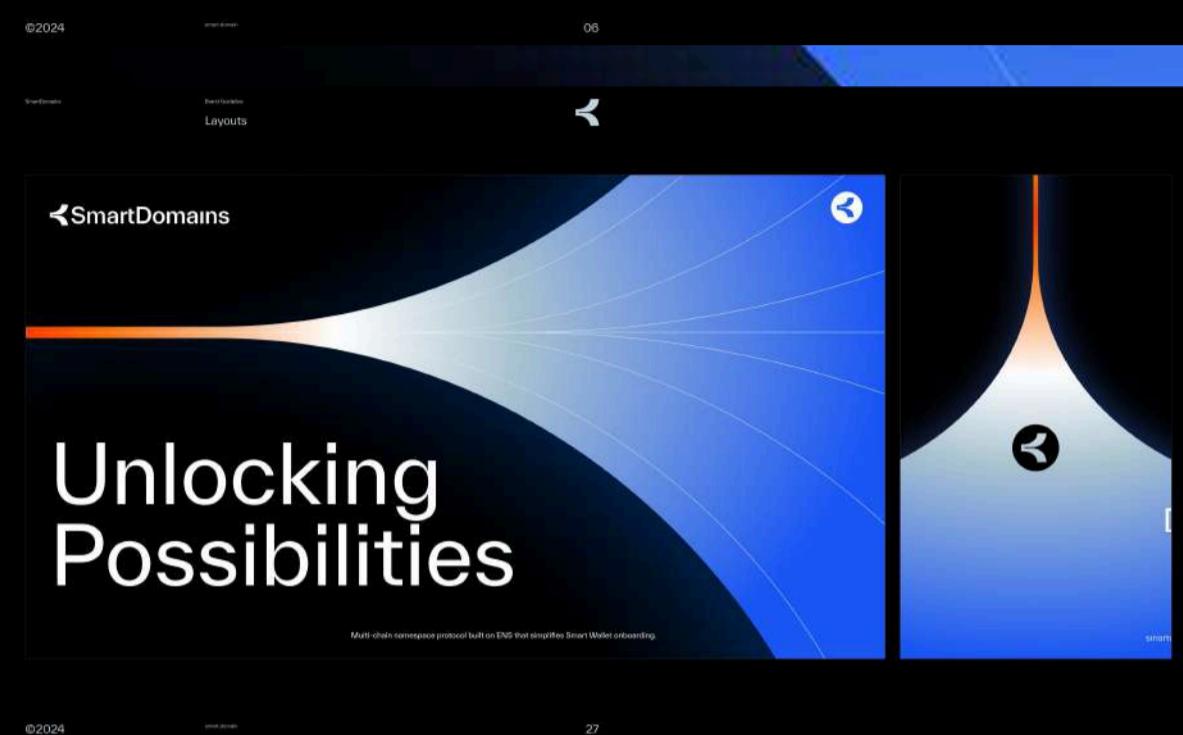
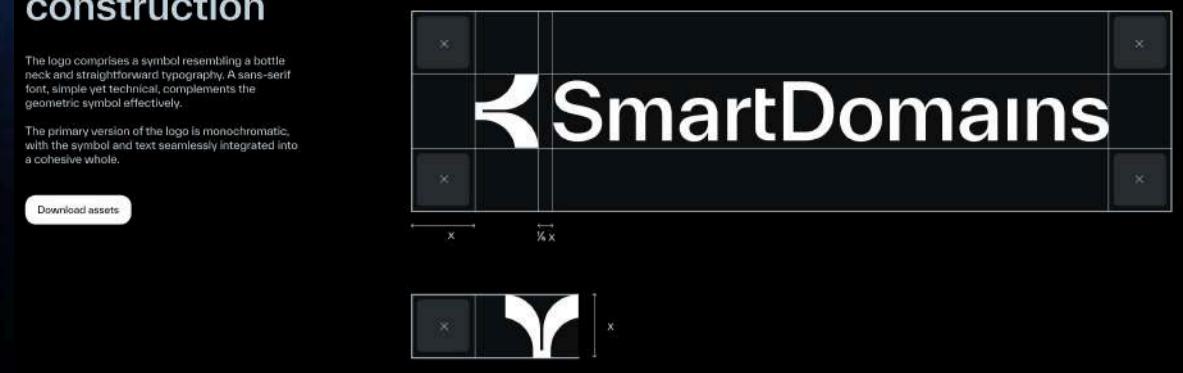
CLIENT
Scio Labs

LOCATION
Potsdam, Germany

LIVE
Soon



mat/heytsolana
paula .smart
damian .crypto
dennis .native
michael .goose





Canadian-based world class digital exchange

Anytime and anywhere you can monitor the markets and make a move. Our philosophy is to engage with regulators and financial institutions to set the standard for the Canadian cryptocurrency industry.

UX/UI Web Design Marketing Design Motion Design





DeFi hub for users & builders built on Arbitrum

Turn tokens into Shell-wrapped assets, provide liquidity with fungible LP tokens, trade tokens and join a growing network.

UX/UI

Web Design

Swap from 3,048 and 1,000 Swap to 4,024.68

Swap 3,048 USDC (USD Coin) and 1,000 DAI (Dai) to 4,024.68 USDT (Tether)

Execute Trade

Swap from 3,048 Swap to 3,031.63

Swap from 3,048 USDC (USD Coin) to 3,031.63 (Shell Token)

Execute Trade

All tokens
7d
1m
6m
All

My Shell Points

1,493,182.01

Total Daily Point Gain 12,615

Total Multiplier x1.00

All tokens	Balance	Value	Multiplier	Daily P
DAI · USDC LP #001	43,205	\$43,205	1	20
USDC · USDT LP #002	1,809	\$1,809	1	1
Casanova LP #012	25,028	\$3,980	2	7
Ultradoge LP #019	430	\$1,094	1.5	1

Pool TVL auction

DAI · USDC LP #002

Creator: Shell protocol Current Max TVL: \$100,000 Current Shell Poin

Price per \$1 of TVL allocation: \$0.03136238

Auction ends in 1d 19h 18m 45s.

71% of TVL allocation for the USDC-DAI pool has been claimed.

\$29,801.05 in claimable TVL allo

Buy TVL allocation at \$0.03136238 per \$1 of TVL for DAI

Purchase \$3,188.53

Pay DAI 100 MAX

We believe in shared success

Properly team are the most skilled, timely, and creative group of designers we've ever worked with. On top of that, they love and understand the values of Web3, which makes the entire collaboration extremely enjoyable.



Antoni Zolciak
Co-Founder • Aleph Zero

We've loved working with the Properly team to execute on our fast-paced, startup approach to all things like UI & UX and Design.



Emery Andrew
CEO • Kado

It's extremely pleasant to work with Properly, the team is very knowledgeable, adaptable, and willing to challenge the management with convincing design decisions.



Bilal Hammoud
Founder and CEO • NDAX

Properly excels in branding and UI/UX design with a true grasp of DeFi, ensuring every collaboration is smooth and flexible. Their team adapts quickly, consistently delivering outstanding results.



Bryce Masseron
Head of Marketing • Mangrove

Let's create something together

hello@properly.studio



Mateusz Piątek
Co-Founder and
Design Product Lead



Łukasz Stoczyński
Business Development