

Wherever you travel a place to stay

Decentralized hotel  
travel with Non Fungible Tokens



# Unpredictable Travel



Extreme Weather

# Flight Cancellations



Civil Unrest



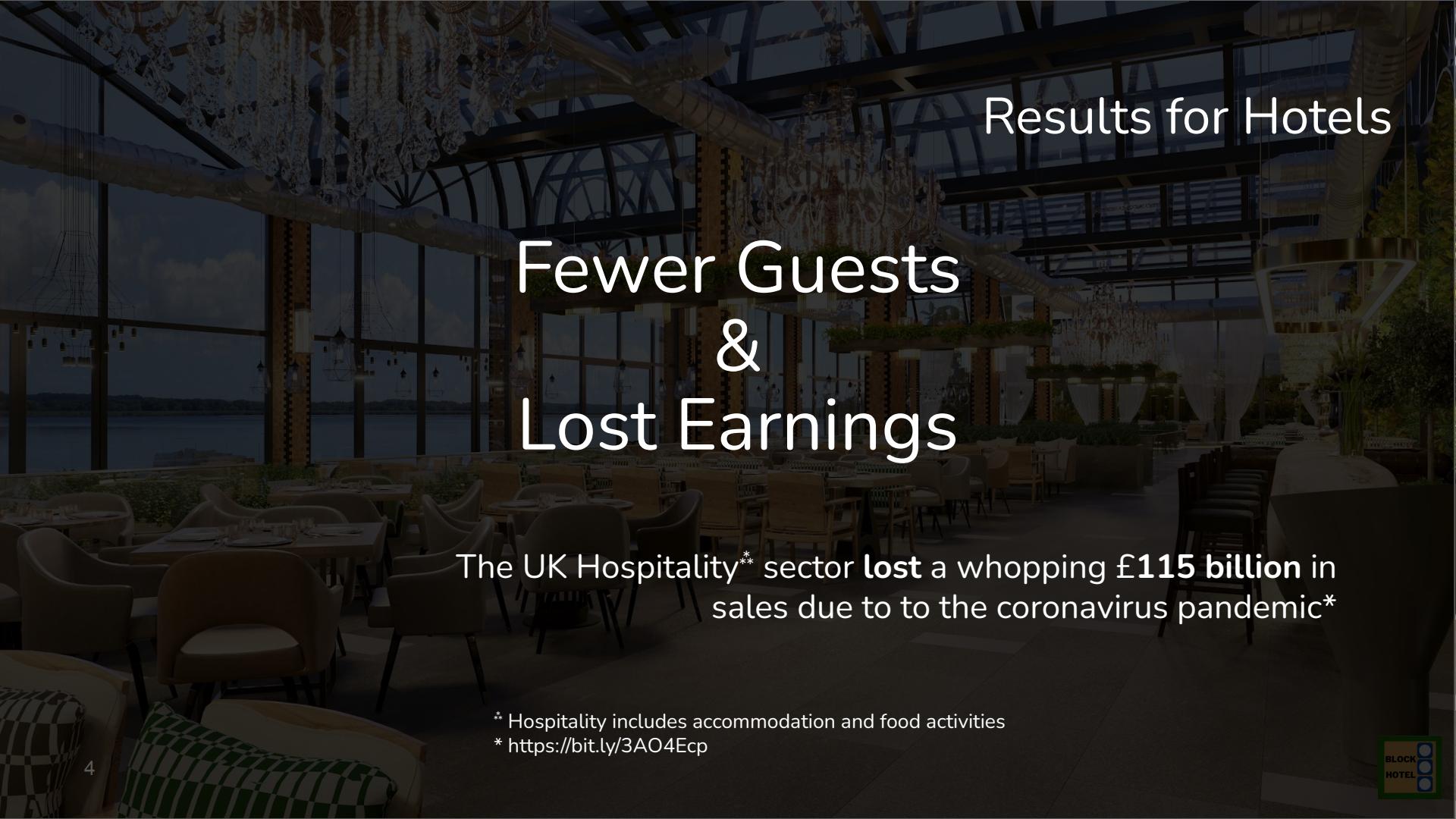


Results for Travellers

# Compromised Travel & No Place to Stay!

“Half of flights in Europe were delayed last summer and nearly **2,000** were cancelled **every day** in 2022\*” - at least **7.3 million** travellers disrupted

\* Euronews - 16/01/2023



Results for Hotels

# Fewer Guests & Lost Earnings

The UK Hospitality<sup>\*\*</sup> sector **lost** a whopping £115 billion in sales due to to the coronavirus pandemic\*

<sup>\*\*</sup> Hospitality includes accommodation and food activities

\* <https://bit.ly/3AO4Ecp>

# The Solution is On Chain

1



## On Demand

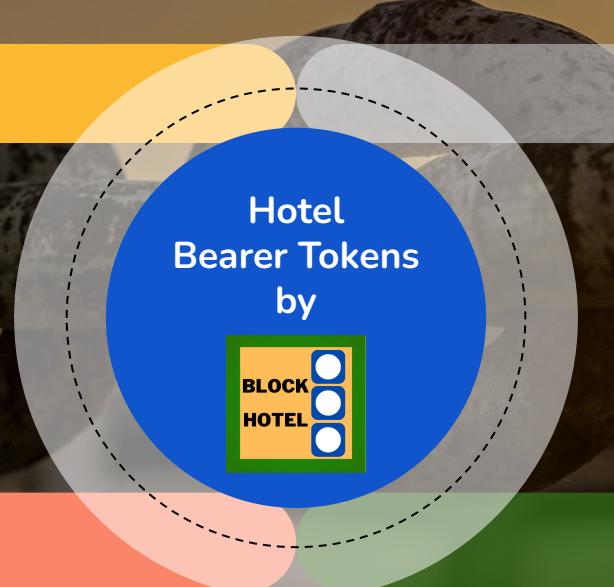
Hotels are bound to honour the your Stay when presented with the HBT

2



## Pay as you go

Hotels you receive full payment for HBTs from issuance to final redemption



3



## Re-saleable

Travellers you can resell your Hotel Stays via your HBT when plans change

4



## Secureable

Travellers you can refinance your Hotel Stays via your HBT enabling better advance planning

5



# The On Chain Benefit

For the Traveller  
the ability to  
choose again and  
to choose more

**BLOCK**  
**HOTEL**

For the Hotel the  
ability to adapt  
at low risk  
and to earn more



# Why Now?

1

## Frequency

Travel disruptions are more frequent now than at any other time in history

E.g. UK flight cancellations are up 39% over COVID period cancellations<sup>◇</sup>

2

## Duration

Travel disruptions are lasting longer now than at any other time in history

E.g. COVID pandemic of 2019



3

## Impact

Travel disruptions have a greater impact now than at any other time in history

International travel to Japan dropped by 28% to 6.2 million after the Fukushima disaster\*

4

## Magnitude

Travel disruptions are of a much greater magnitude and scope than at any other time in history

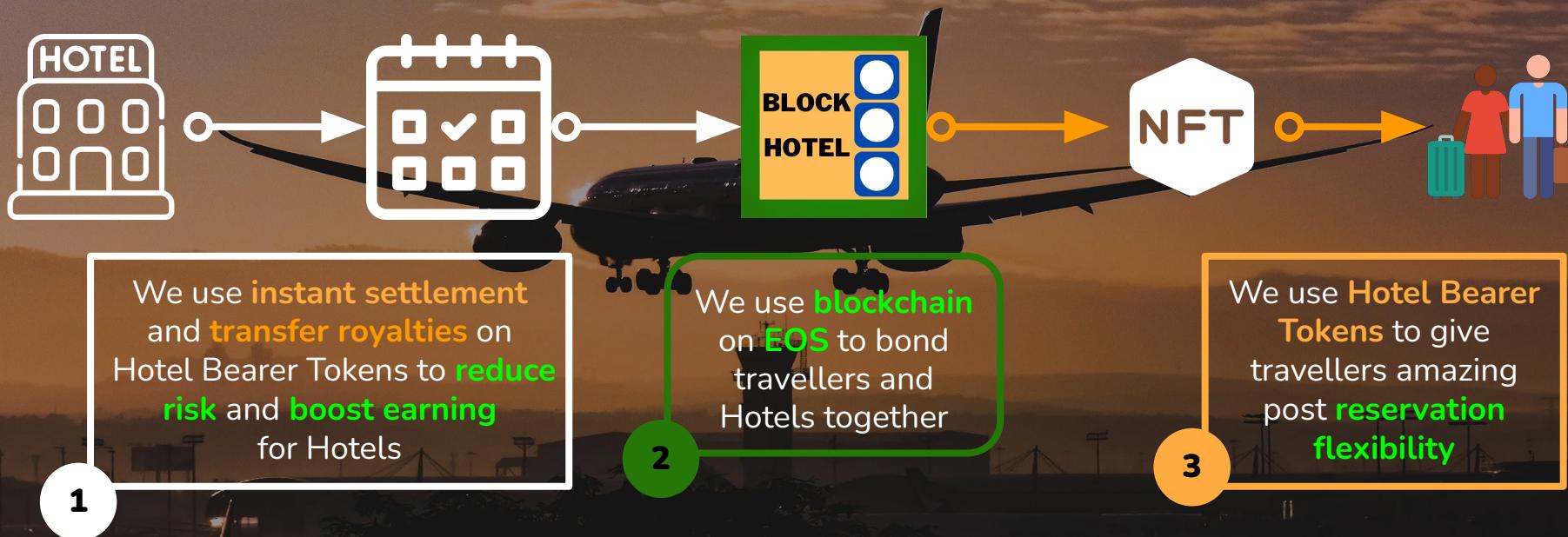
E.g. Icelandic volcanic ash cloud of 2010°

\* Making it Safe: Tourism After Japan's Earthquake, <https://bit.ly/44NNppb>, accessed 11/05/2023

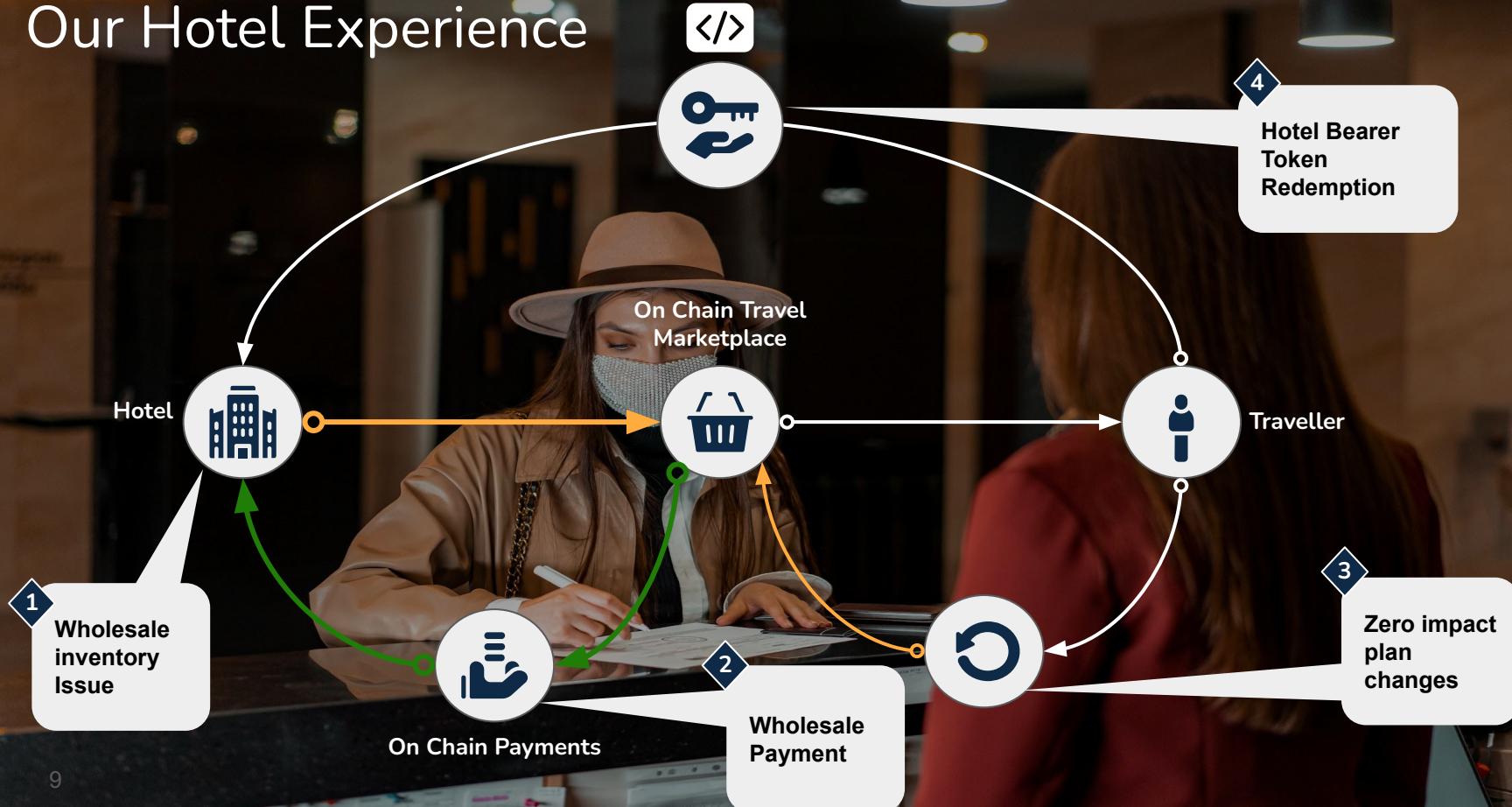
◇ Travel Weekly, <https://bit.ly/3LSDd7I>, accessed 30/04/2023

□ EShores News, <https://bit.ly/44u8pRG>, accessed 30/04/2023

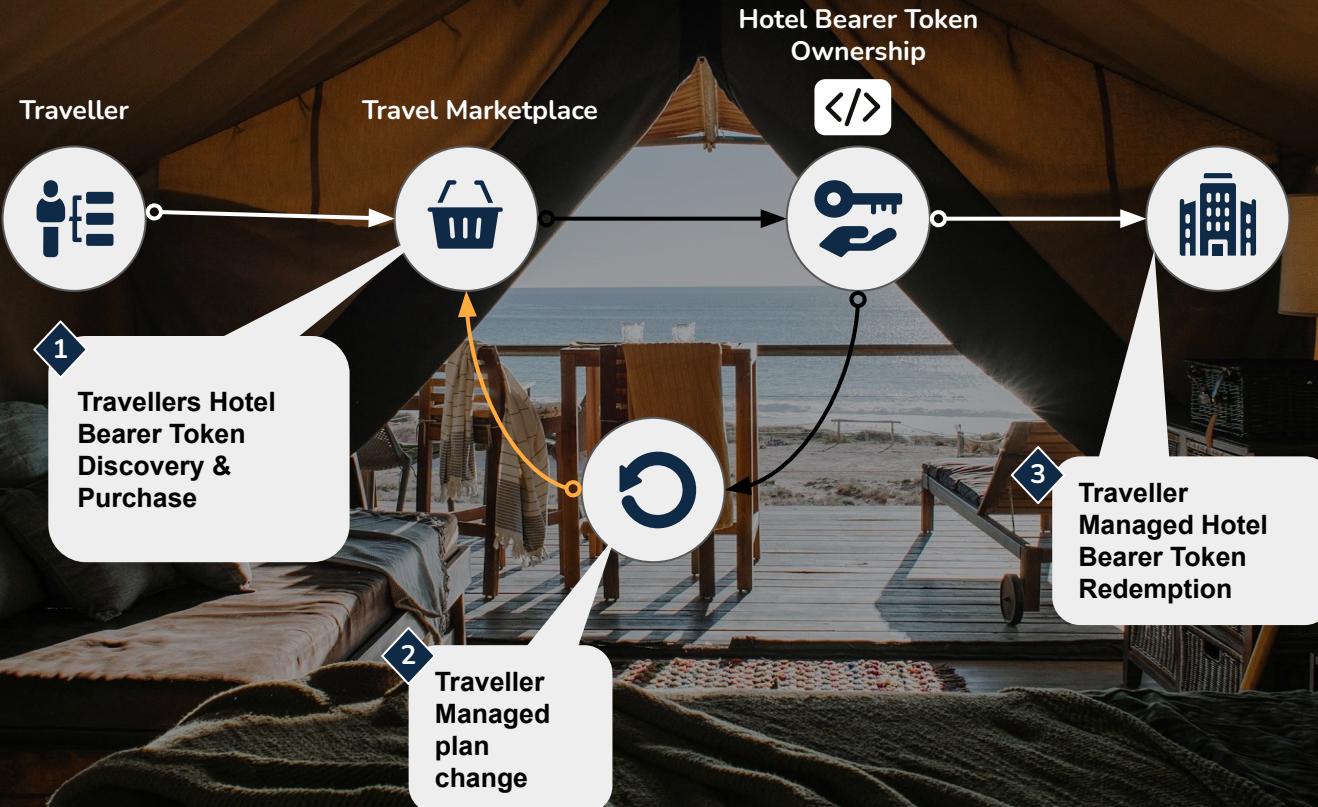
# How it works



# Our Hotel Experience



# Our Traveller Experience



# Scaling Peaks

£7.3 Million  
Block Hotel Revenue  
@10% Hotel Capacity UK Only

£2.3 Billion  
@10% Retrievable Occupancy  
UK Only <sup>#</sup>

# Retrievable Occupancy are Hotel Stays lost due to plan changes where no revenue has been received nor retained

£6.9 Billion @ 30% Lost Occupancy UK Only \*

£16.2 Billion Hotel Revenue @ 70% Occupancy UK Only \*

# Who's in the pool?



**Chain4Travel**

<https://chain4travel.com/>

Total travel industry blockchain solution covering flights, hotel and travel



<https://www.pinktada.com/>

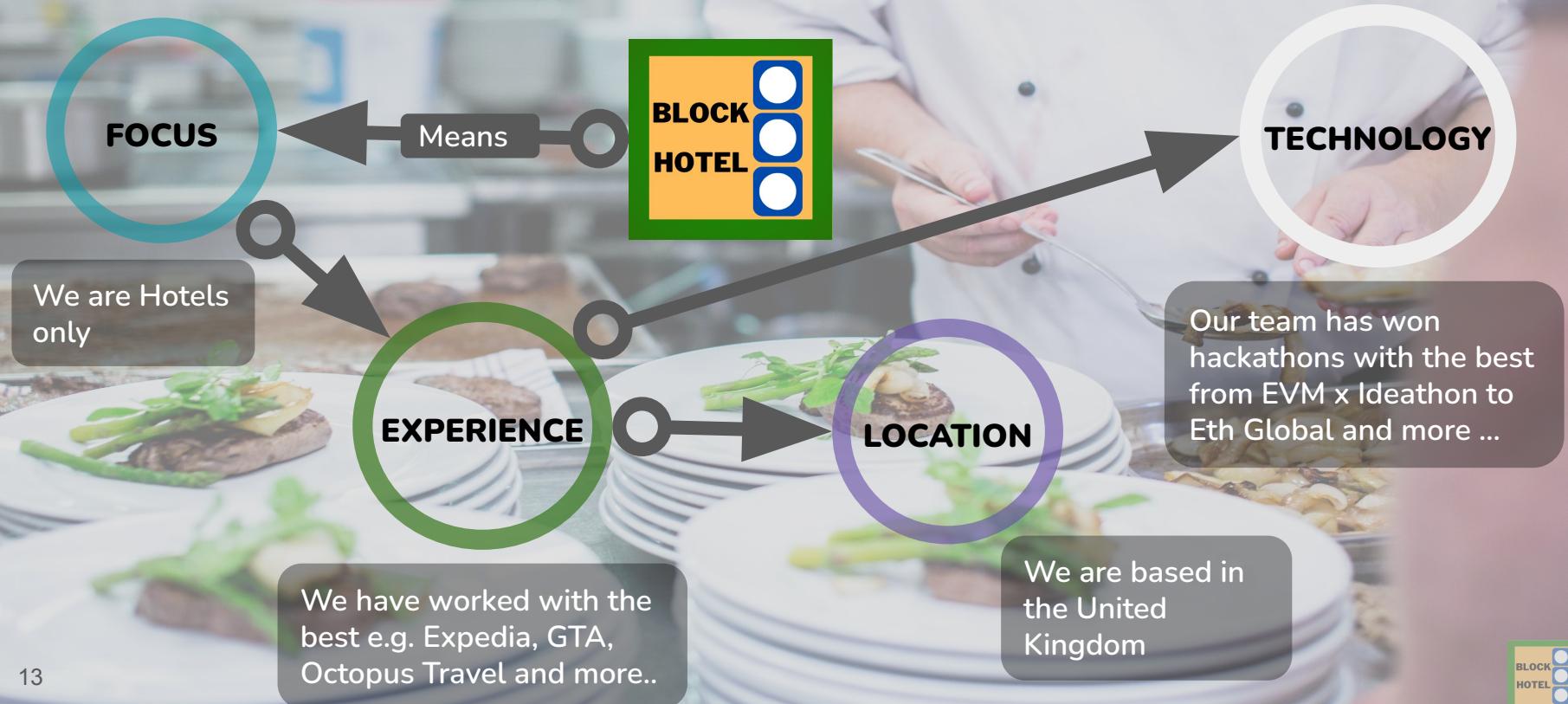
US Based NFT Hotel Travel Service focused on US markets only

**SOLIDBLOCK**

<https://solidblock.co/>

General NFT based Asset Tokenization platform

# Why Block Hotel?



# Hotel Block Process & Hotel Bearer Token Revenue

HBT Issuance Fees are paid to **Block Hotel** for confirmed HBT inventories

ISSUE HBT

02

DISTRIBUTE HBT

HBT Distribution Fees are paid to **Block Hotel** for distributed HBT inventories

Hotel Bearer  
Token  
LifeCycle

HBT Destruction Fees are paid to **Block Hotel** for secure destruction of HBT inventories

REDEEM HBT

04

CIRCULATE HBT

HBT Circulation Fees are paid to **Hotels** for transfers of HBT inventories

## The Target

### Middle Income Travellers

- Age: 21 - 40
- Female: 60%
- Male: 40%

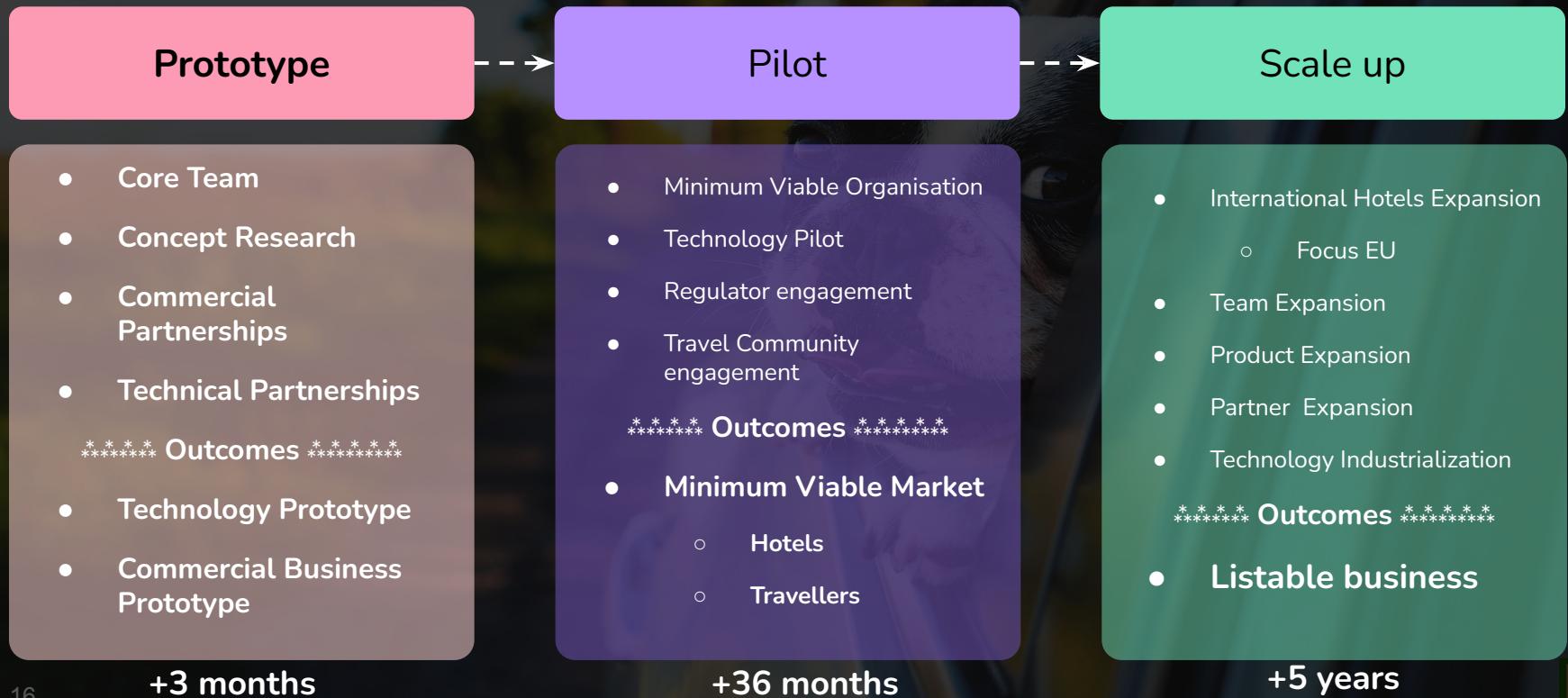
### Hotels

- ◊ Occupancy Rate 60%
- ◊ Urban located
- ◊ National chains & Independent hotels

733,650  
Hotel Bearer  
Tokens  
Issued per year

£11,004,750  
Revenue  
per year  
@£15 per HBT

# How we get there

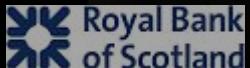


# The Block Hotel Squad



**Tony**  
**Founder**

Bizbok Contributor EVM x Ideathon Winner Open Source Contributor  
Management Consultant Emeritus Eth Global Winner  
Aave Prize Winner Filecoin Grant Awardee NEAR Grant Awardee



**Billion**  
**Hotel Operations Consultant**  
PhD. Tourism & Development





BLOCK  
HOTEL

Wherever you travel a place to stay



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