



PROFESSIONAL CREATIVE + PROFESSIONAL PILOT

SKILL SETS

Creative Production: Identity and Branding, Print and Web Design, Copywriting, Photography, Videography, Audio

Business Development: Business Startup and Ownership, Marketing and Sales, Customer Service, Instruction, Technical Support, Employee Management, Project Management, Property Management, Bookkeeping and Accounting

Graphics: Photoshop, Illustrator, InDesign, QuarkXPress, Dreamweaver, Fireworks, Flash, SketchUp, VectorWorks

Audio / Video: Final Cut Pro, After Effects, Logic Pro, Cubase, Digital Performer

IT / Office: System Networking and Maintenance, OSX Server, Windows 2008 Server, Quickbooks Pro

Aviation: Commercial Pilot & Certified Flight Instructor (Airplane Single & Multi-Engine Land; Instrument Ratings)

PROFESSIONAL EXPERIENCE

Everett Fine Homes

V.P. of Marketing

2/2010 – present

Denver, CO

- Responsible for creating and developing corporate branding and identity, sales materials and company web site.
- Assisted in developing business and financial plans, as well as investment opportunity documentation.

Victory Lane

V.P. of Marketing

12/2005 – 2/2010

Cobbtown, GA

- As a member of the Executive Management and Founders Team, worked to define and implement business strategies for a high-end residential housing development based around a Formula 1 road course, private runway, 18-hole golf course, and nature preserve.
- Designed a wide range of materials, including: business and financial plans, sales brochures, web site and video presentations, advertisements, newsletters, event signage, legal document packages and HOA documentation.
- Participated in sales presentations and property tours for VIP investors and clients, as well as Federal, State and Local officials.

3rd Lair Skatepark & Skateshop

Manager + Video Director + Graphic & Web Designer

12/2004 – 12/2005

Minneapolis, MN

- Directed, filmed and edited two hour-long videos, as well as numerous promotional videos.
- Created designs for skateboarding equipment and apparel, advertisements, and signage.
- Installed a networked Point-Of-Sale system with an integrated online store featuring thousands of items.
- Installed a networked 8-camera CCTV security system.
- Trained and managed employees in daily operations.

Wrinkle Studios

Founder & Co-Owner + Graphic & Web Designer + Audio Engineer

8/1997 – 12/2005

Minneapolis, MN

- Developed and managed a graphic and web design business, music recording studio, and 11-unit studio rental business.
- Designed logos and identity systems, web sites, advertisements, annual reports, newsletters and product packaging.
- Engineered and produced music recordings for a wide range of bands and styles.

**Adstaff, Hudson & Associates****Graphic Designer**

3/1995 – 8/1997

Neenah, WI

- Designed logos and identity programs, advertisements, signage systems, brochures and annual reports.

Fox Valley Technical College**Certified Flight Instructor**

6/1995 – 5/1996

Oshkosh, WI

- Instructed students for an Associate's Degree in Professional Aeronautics.
- Trained Private Pilot, Instrument, Multi-Engine, and Flight Instructor students under FAR Part 141.

Sparta Aviation**Certified Flight & Ground Instructor + Aerial Tour Guide**

7/1994 – 3/1995

Teterboro, NJ

- Taught Private Pilot Ground School and Trained Private Pilot and Instrument students under FAR Part 61.
- Conducted aerial tours along the Hudson River, around Manhattan, the Statue of Liberty and New York Harbor.

EDUCATION**Embry-Riddle Aeronautical University****Bachelor of Aeronautical Science**

9/1989 – 7/1993

Daytona Beach, FL

- Earned Commercial Pilot & Flight Instructor Certificates. (Airplane Single & Multi-Engine Land; Instrument)
- Additional study in aviation safety, educational theory, communications, and instructional material development.
- Cum Laude Honors, Dean's List, GPA 3.6/4.0

Adstaff, Hudson & Associates**Apprentice Graphic Designer**

6/1985 – 9/1989

Neenah, WI

- Learned fundamental design methods and practices, including typesetting, layout, and pre-press production.
- Practiced traditional (pre-computer) hand-crafted techniques, as well as all-digital workflows.

PERSONAL**Hunting For Purpose****Volunteer Youth Mentor**

10/2010 – present

Arvada, CO

- Provided youth mentoring and instruction in a variety of activities, including film production, hunting safety and skateboarding.

Hobbies and Interests

- Sport aviation, photography, music, cooking, fitness, all board sports, sailing, running with my dogs.