



BLOCKPERKS

# The NFT Marketplace

Powered by Social Currency.





# Change the way your content is valued with NFTs

**BlockPerks** allows creators to monetize their following using social tokens and rewarding their fans with NFTs, exclusive content and more!

# Our Vision



**The world's favourite social NFT trading app, with easy trading, portfolio management and monetization of content.**

**The mission** is to make it simple, easy and effective for creators, brands and influencers to create, launch and promote their NFT's and monetize social capital using our platform architecture, without requiring prior experience of crypto. Our aim is to be the most social and easiest monetization platform for the 50M content creators and their billions of followers, whilst providing a fun and engaging platform for brands, influencers and enthusiasts to make money and have their own social currency.

# Go-to-Market Strategy

## STAGE 1

Launch NFT marketplace where users mint, buy and sell NFT's

## STAGE 2

Introduce creator coins and social media features

BUY  
NOW

126 ETH

SOLD

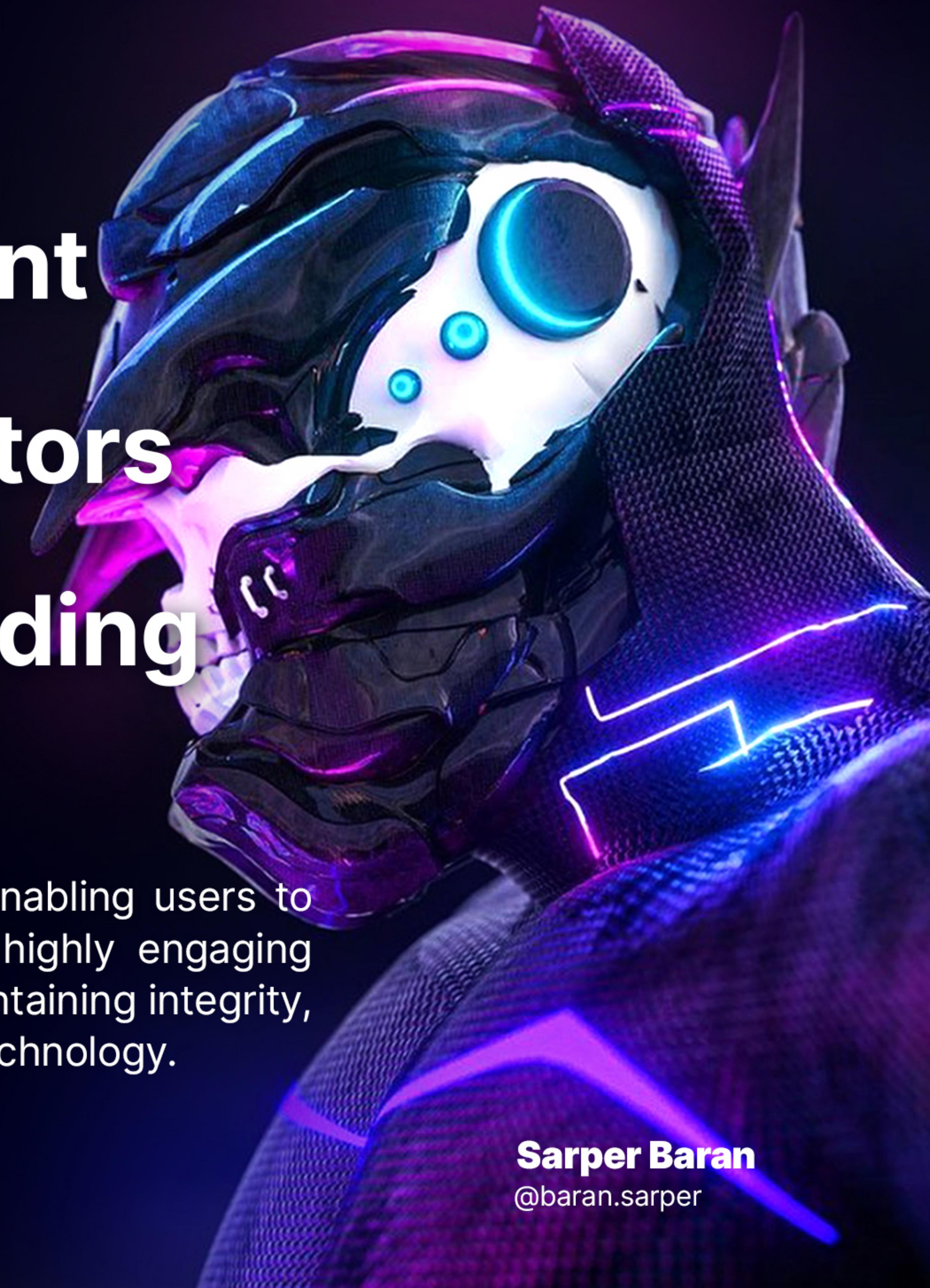




# Pillars of our solution:

- **Best NFT portfolio management**
- **Highest monetisation for creators**
- **Most frictionless user-onboarding**

Our platform is supported by one of the world's leading technology companies, enabling users to seamlessly monetize their content in a modernized way. We aim to achieve a highly engaging experience, maximum conversion rates and best customer lifetime values, whilst maintaining integrity, fun and rewards for our community as we foster the innovation of NFT blockchain technology.





# Accubits Powering the Blockperks Platform

Accubits Technologies is a full-service software provider offering product development and digital transformation services to Governments, Tech startups and Fortune 1000 companies. Accubits helps organizations to be future-proof through data-driven solutions for mobile, cloud, and web platforms.



**\$50M+**  
in Revenue

**Founded in 2012**

**09**  
Offices  
Worldwide



**100+**  
Blockchain  
Projects

## Notable Clients



JPMORGAN CHASE & CO.





# Blockperks NFT Marketplace Features



## Social Currency

Each user of the Blockperks platform will have the opportunity to mint their own social currency, (also known as "**creator coins**"). This enables creators to get funded by their fans or followers, creators to reward actions and build stronger communities.



## NFT Portfolio Management

The BlockPerks NFT portfolio manager enables users to view all owned NFTs on various market places. Select and view NFT images, blockchain network, metadata, and trading history.



## NFT Avatars and AI

Blockperks is pushing the edges of what's possible with NFT Avatars, AI and the Metaverse. Partnered with multi-award winning Accubits, our development team have enhanced machine learning capabilities. Blockperks users will be able to purchase, and customise, NFT Avatars in the future.



## Enhanced Security

Core security features hashing and encryption of sensitive data, environment compliances, anti-piracy and detective control, protecting against unwanted attacks or disruption. Additional security features includes IP blacklisting, 2FA, AntiDOS, DDOS layers, server hardening to keep the platform safe etc.



## Scalable Architecture

The Blockperks NFT marketplace has the capacity of Nasdaq with a super-fast blockchain processing speed launching on Binance Smart Chain. The technology used to process transactions is tried and tested, collecting over \$650M across more than 45 ICO's



**Sarper Baran**  
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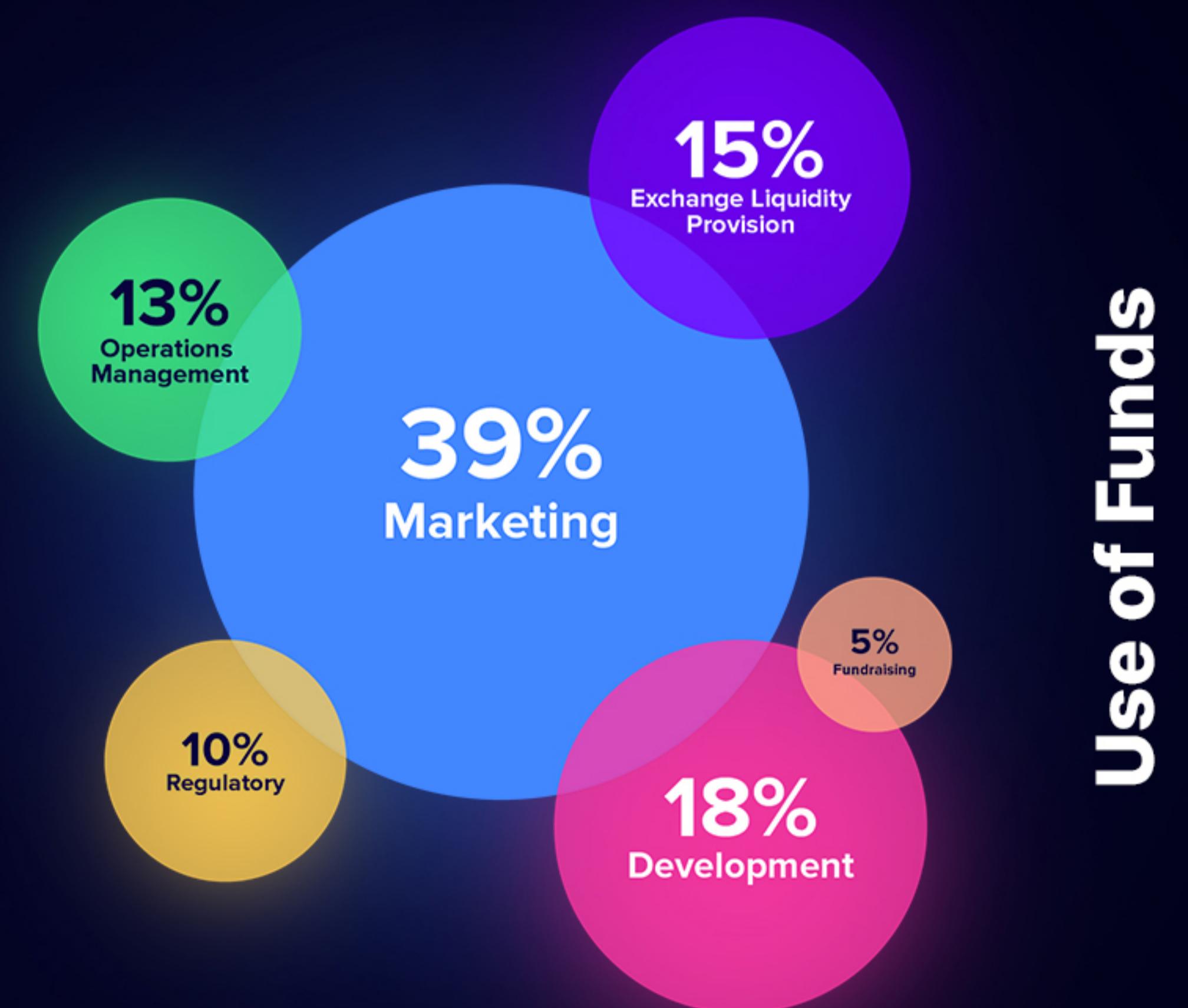
# Token Economics

**BLOCKPERKS TOKEN [PERKS]** is the native token and social currency that powers the BLOCKPERKS NFT trading application and social community.

**Token function.** [PERKS] is a fee settlement token for the BLOCKPERKS NFT marketplace and is the native social currency that powers and rewards the community.

Standard trading fee 5% discounted to 2.5% using [PERKS].  
Fixed transaction fee for “swops” \$20 discounted to \$10 using [PERKS].

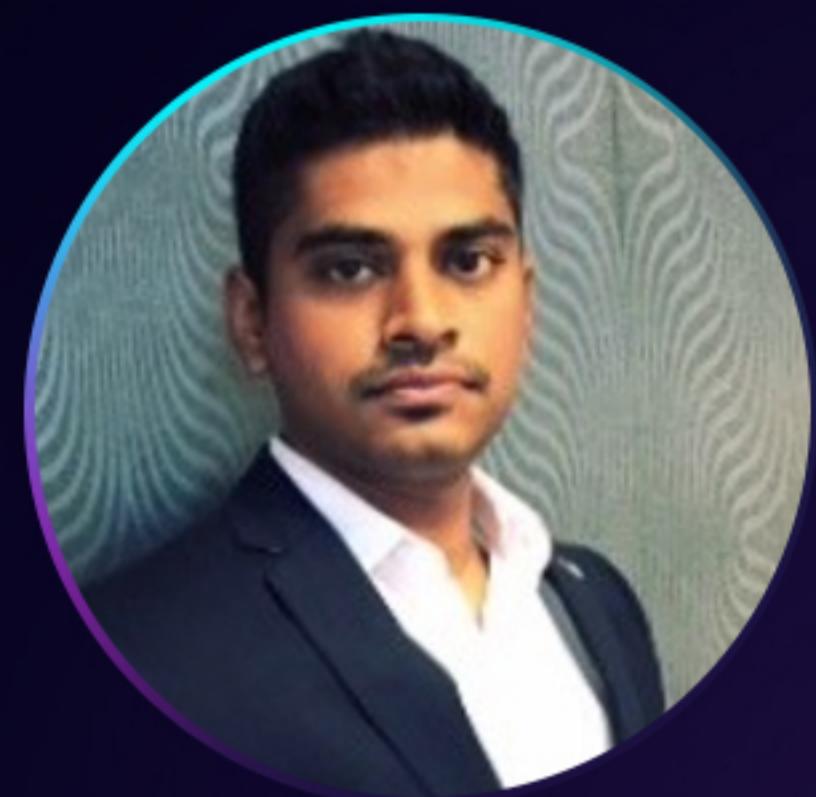
SUMMARY				
Period of token sale	Number of Tokens	Tokens On Sale %	Average price	Vesting period
Pre-seed	15,000,000	4.63%	US\$0.02	10% unlocks at month 7 then 15% per quarter
IDO	12,000,000	3.70%	US\$0.03	10% unlocks at month 7 then 15% per quarter
Seed	60,000,000	18.52%	US\$0.03	10% unlocks at month 8 then 15% per quarter
Private pre-sale	44,000,000	13.58%	US\$0.07	10% unlocks at month 9 then 15% per quarter
Public sale	30,000,000	9.26%	US\$0.15	No lock up* token price subject to bonding curve





# Project Leadership Team

An experienced team with track record launching over  
**45+ ICO's raising over \$640M, multiple IPO's and 20+**  
**years in customer acquisition marketing**



**Rahul A R**  
Technical Lead



**Gary Collins**  
Co-Founder



**Matthew Espinoza**  
Co-Founder



**Justin Drummond**  
Finance Lead



**Adam Chapin**  
De-Fi Advisor



**Adrian William**  
Commercial Advisor



**Adryenn Ashley**  
NFT Advisor



**Andrew Zapotocznyi**  
Strategy Advisor



# THE TEAM



# Project Team & Strategic Partners



**Natalie Lefevre**  
Influencer Marketing Advisor



**Tomer Bariach**  
Economics Advisor



**Geeth Maduranga**  
Chief Design Officer



**Davin Jacobson**  
Acquisition Advisor



**Jerry Di**  
Bitperks Co-Founder



**Osueke Henry**  
Content Writer



**Charles Nyabaze**  
Growth Marketer



**Rhett Ullman**  
NFT Producer



**Nima Pourjafar**  
Full-stack developer



TransformGROUP

MELT MUSIC &  
MEDIA AGENCY

accubits

D. DeFi For You.  
[defiforyou.uk](http://defiforyou.uk)

BINANCE

SYNUM

BitAngels

STORM

AceCapital

CoinAGENDA  
Bitcoin / Cryptocurrency Investing

THE  
TEAM



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