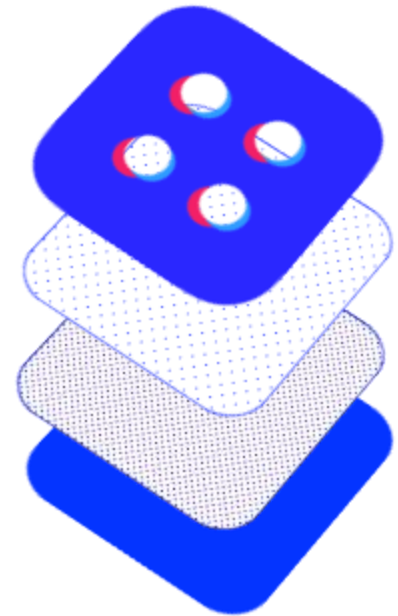


INTERNET OF TRUST BLOCKSTACK

Paris, 13 Nov 2018

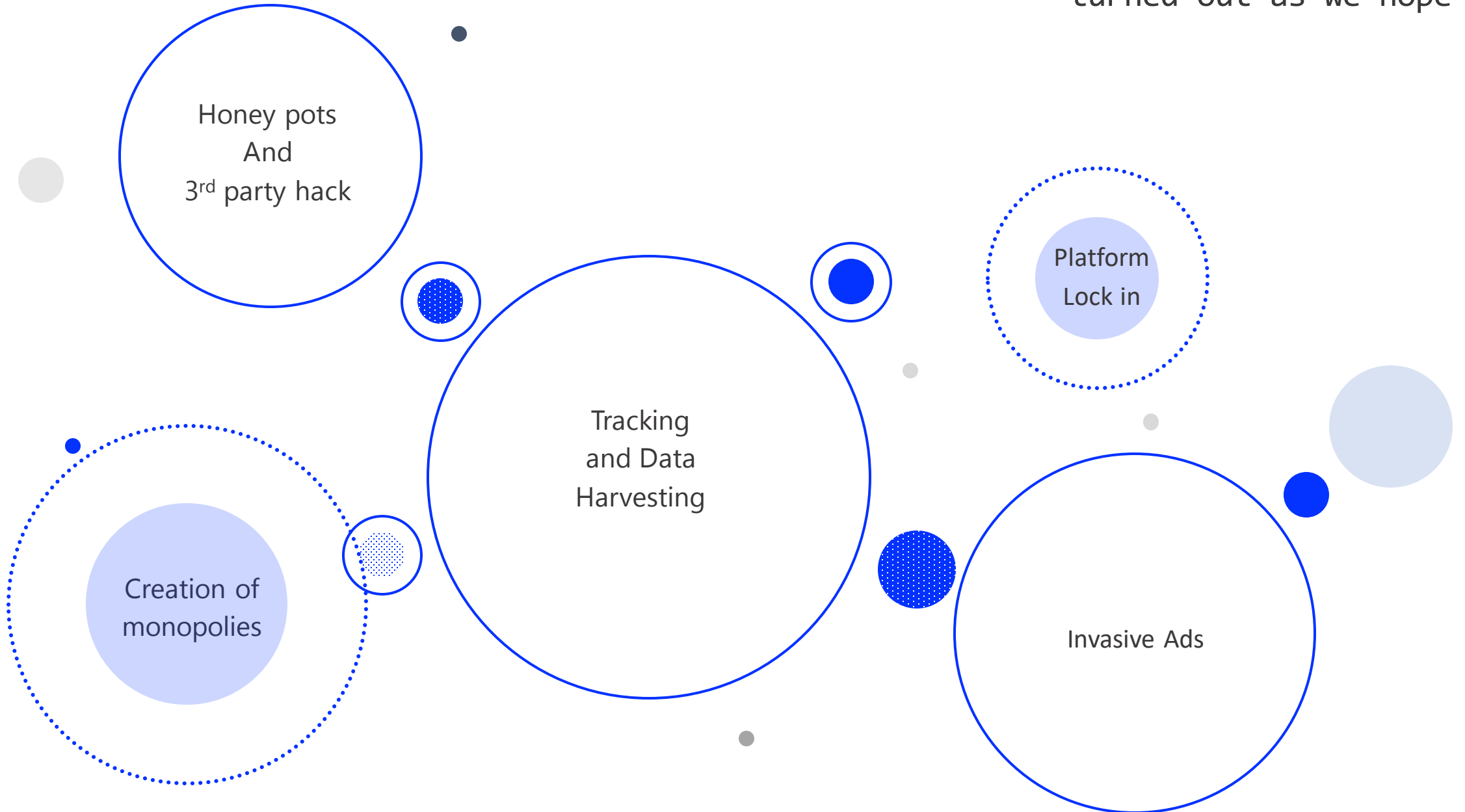
Friedger Müffke
<blockstack:friedger.id>
<https://friedger.de>



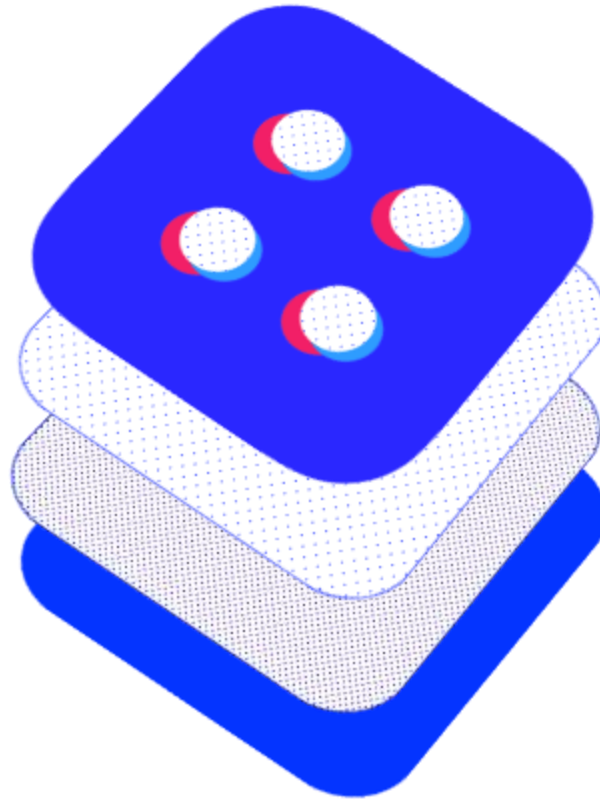
THE PROBLEM



The **INTERNET** didn't
turned out as we hope

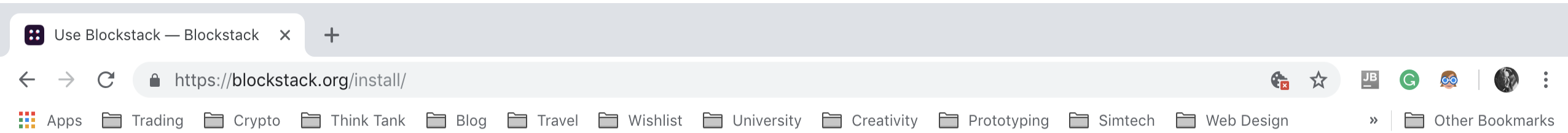


INTRODUCING **BLOCKSTACK** - YOUR NEW INTERNET



Share slide deck privately with you

1. Go to <https://blockstack.org/install> - download or use the blockstack browser



[Visit Blockstack Browser](#)

Blockstack Browser (MacOS)

Requires Sierra 10.12+

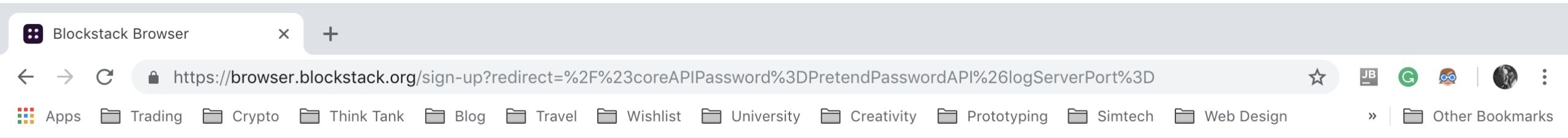
[MacOS Download](#)


Blockstack Browser (Windows)

Requires Windows 10

[Windows Download](#)

2. Create your username





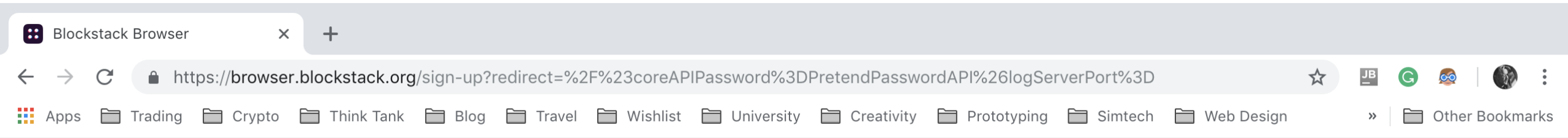
Create your Blockstack ID


Completely censorship free, private, and secure. One login for 100s of apps. Powered by blockchain.

Create new ID

Sign in with an existing ID

3. Check Availability



← Cancel

Create a username

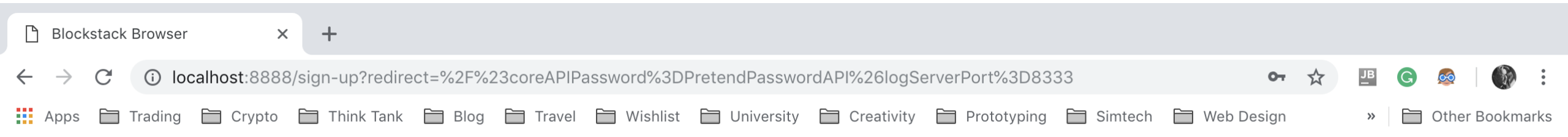
Username Available!

thisismyusername.id.blockstack

Continue →

This will be your unique, public identity for any Blockstack app.

3. Set Password



← Back



Create a password

Confirm Password

Register ID →

8 characters minimum. Please record your password,
Blockstack cannot reset this password for you.

4. Enter email

Blockstack Browser

https://browser.blockstack.org/sign-up?redirect=%2F%23coreAPIPassword%3DPretendPasswordAPI%26logServerPort%3D

Apps Trading Crypto Think Tank Blog Travel Wishlist University Creativity Prototyping Simtech Web Design Other Bookmarks

What is your email?

Next →

Your email is needed for backup and recovery options.

5. ID ready

Blockstack Browser

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🔒

https://browser.blockstack.org/sign-up?redirect=%2F%23coreAPIPassword%3DPretendPasswordAPI%26logServerPort%3D

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📁 Travel

📁 Wishlist

📁 University

📁 Creativity

📁 Prototyping

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📁 Web Design

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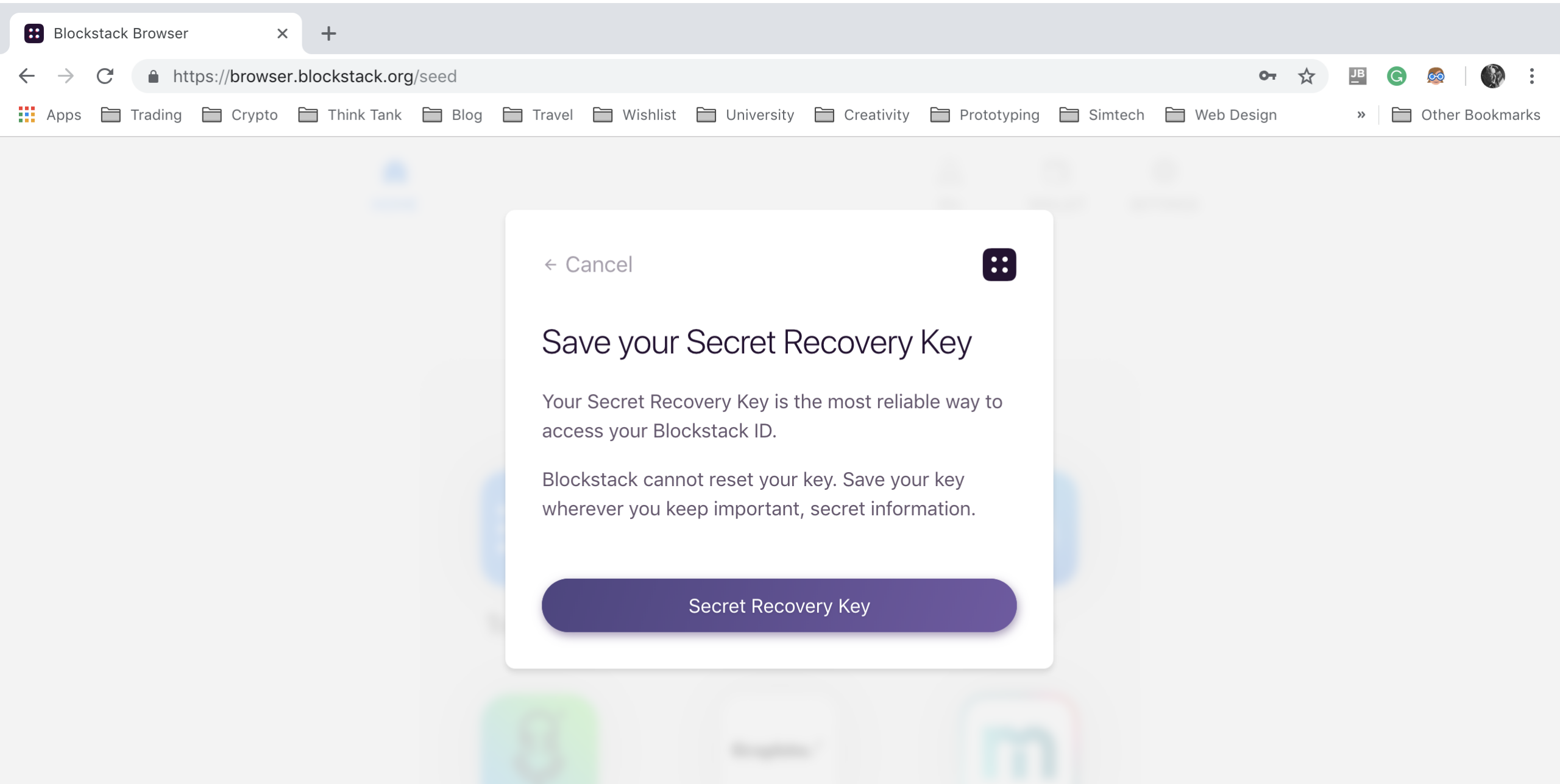
thisismyusername

.id.blockstack

Your ID is ready and we sent recovery instructions to your email. You can also view your [Secret Recovery Key](#).

Go to Blockstack

6. Double Back up - Don't forget to save your secret recovery key.



7. Write it down and store it in a safe place (highly confidential)

Blockstack Browser

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https://browser.blockstack.org/seed

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📁 Blog

📁 Travel

📁 Wishlist

📁 University

📁 Creativity

📁 Prototyping

📁 Simtech

📁 Web Design

»

📁 Other Bookmarks

← Back

⋮

Save all words

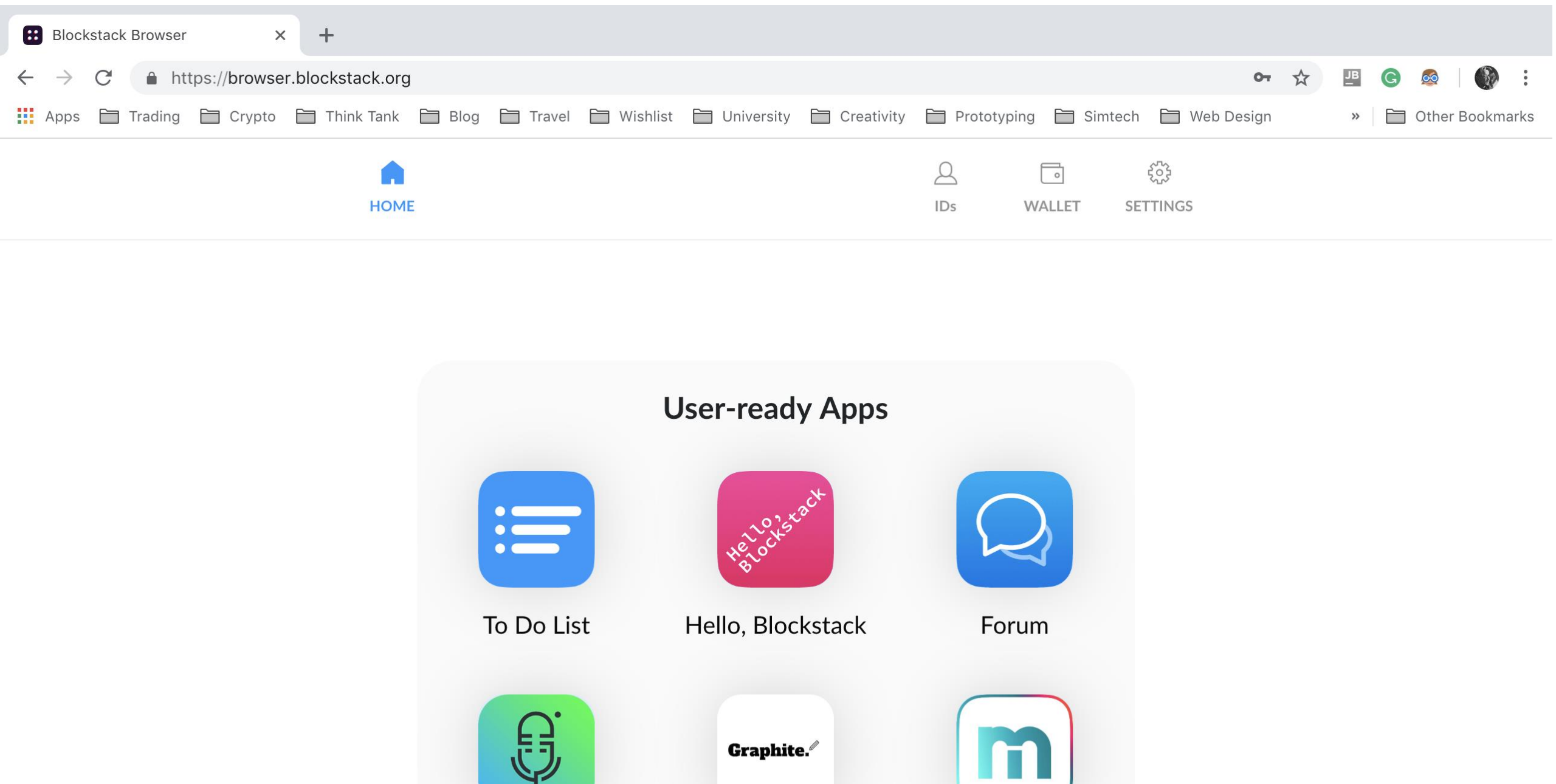
Your Secret Recovery Key

📄

Copy all words

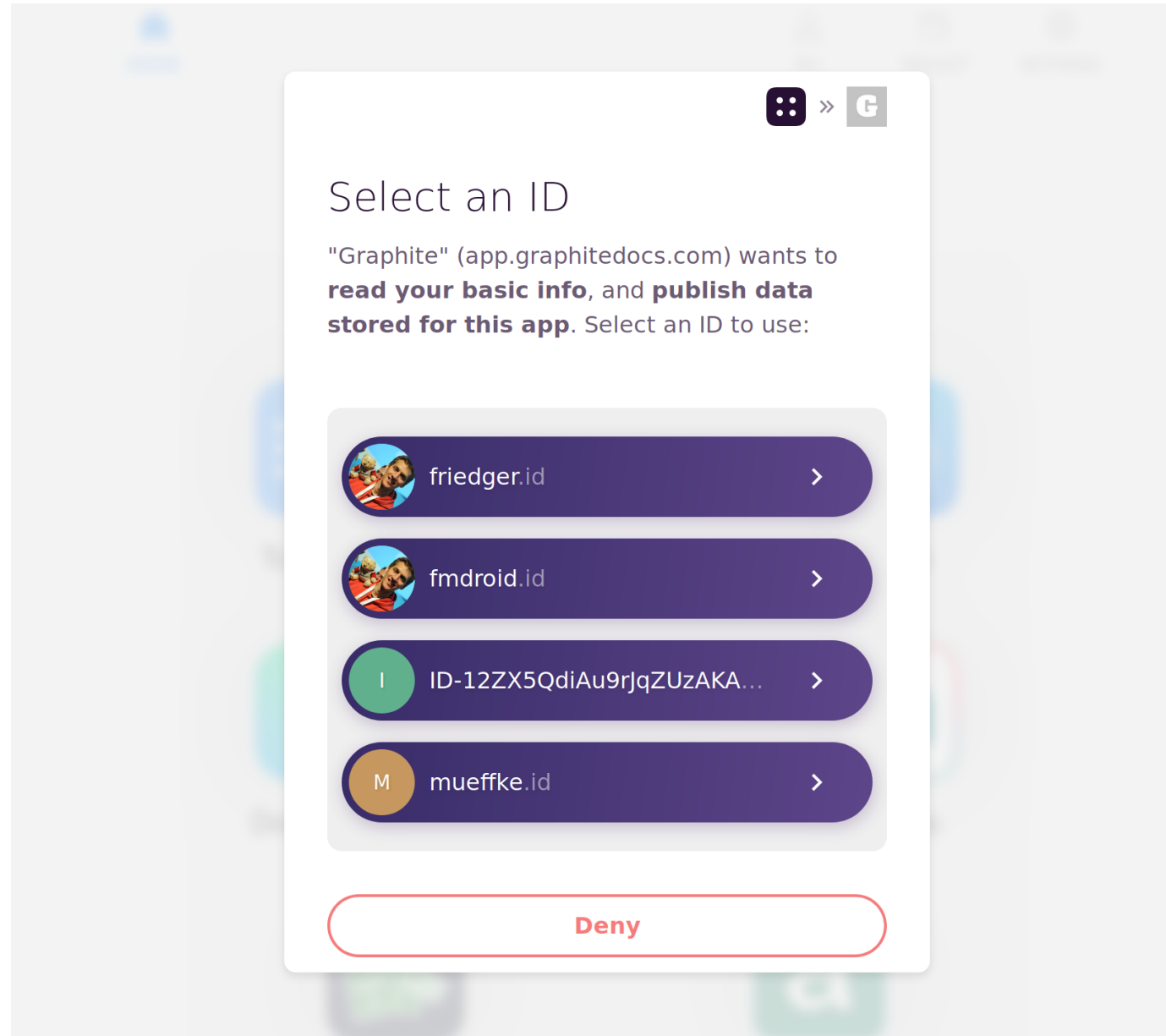
Continue

8. Welcome to the New Internet

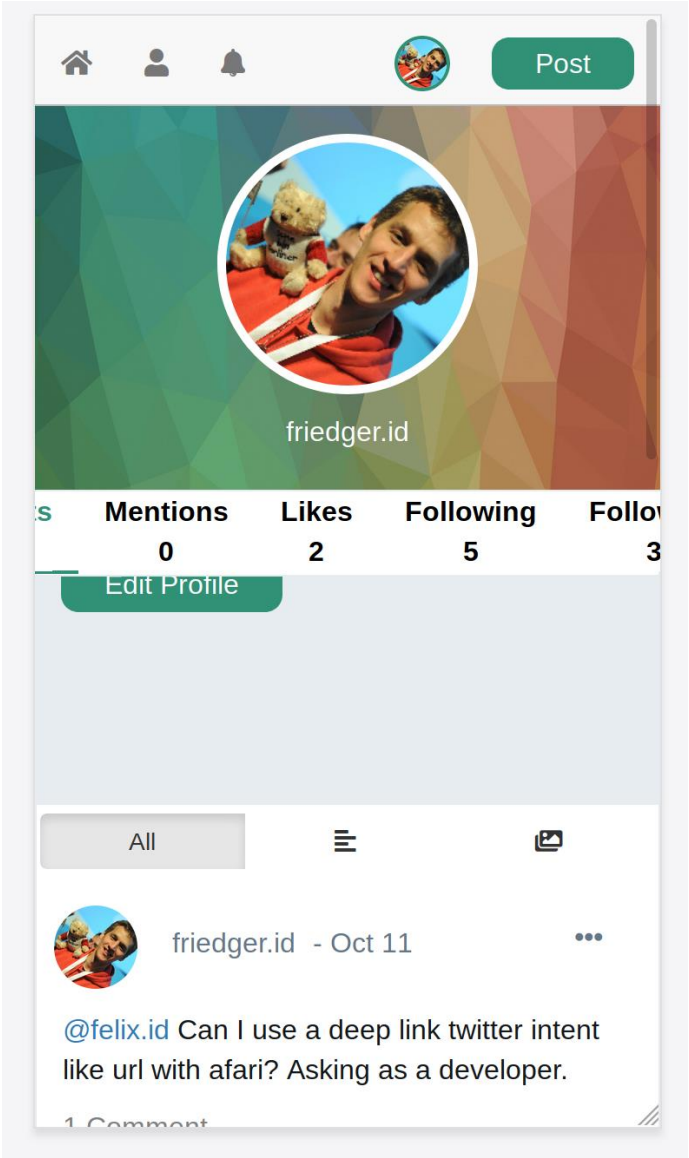
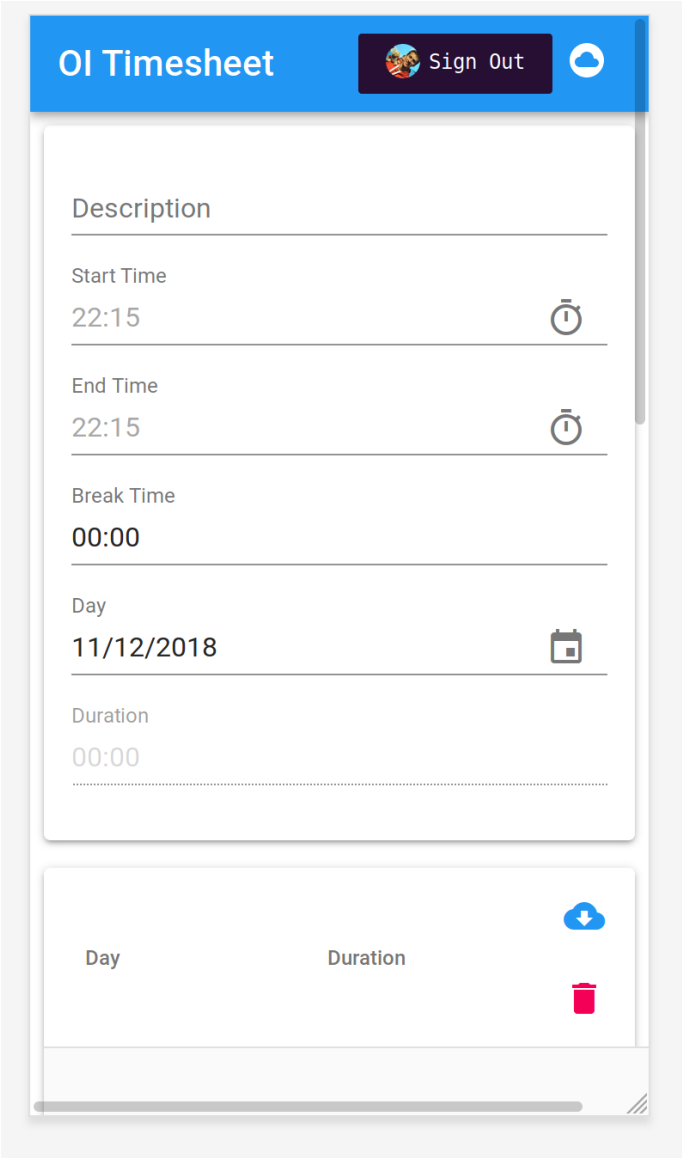
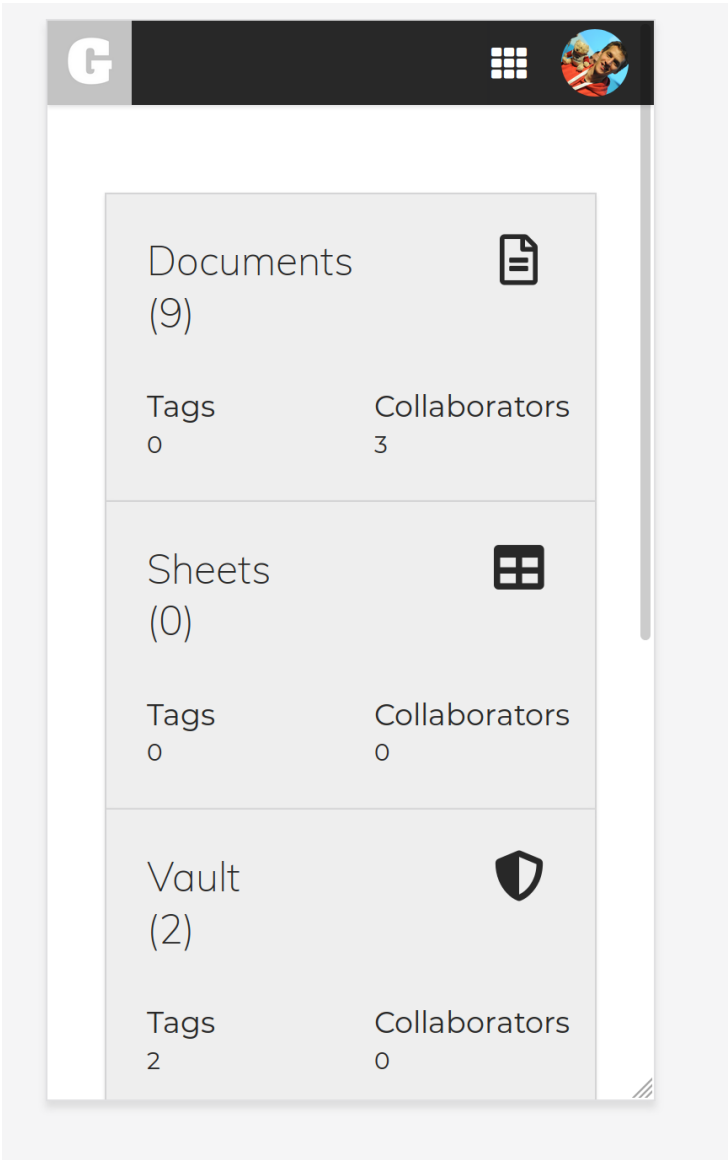


USING APPLICATIONS

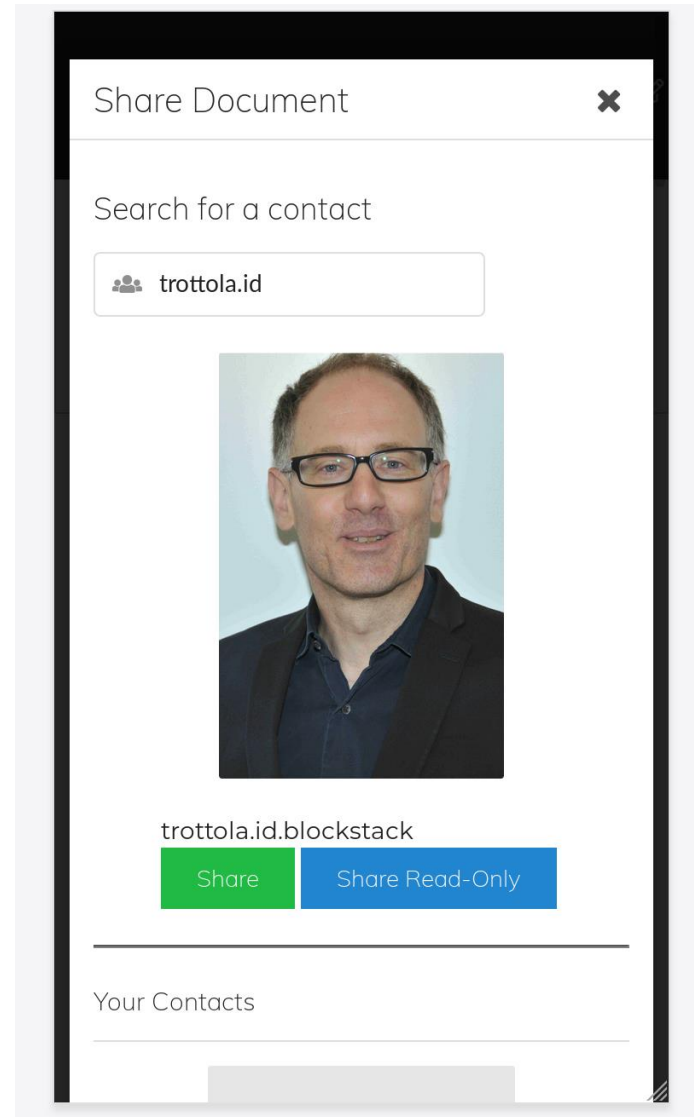
1. Sign In + Confirm Permissions



2. Use the apps



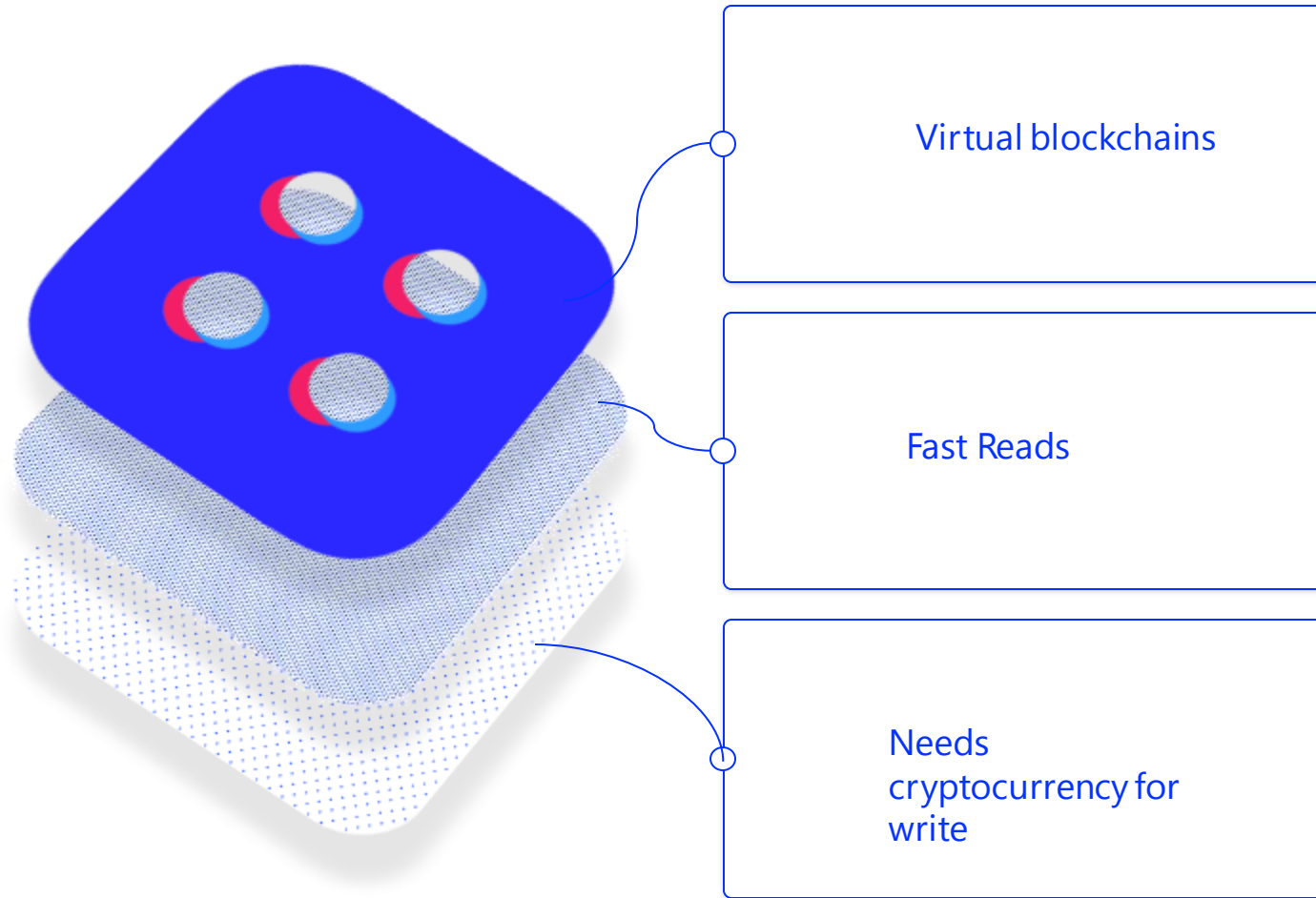
3. Share file privately



friedger.id
trottola.id.blockstack

BLOCKSTACK NAMING SERVICE

BNS

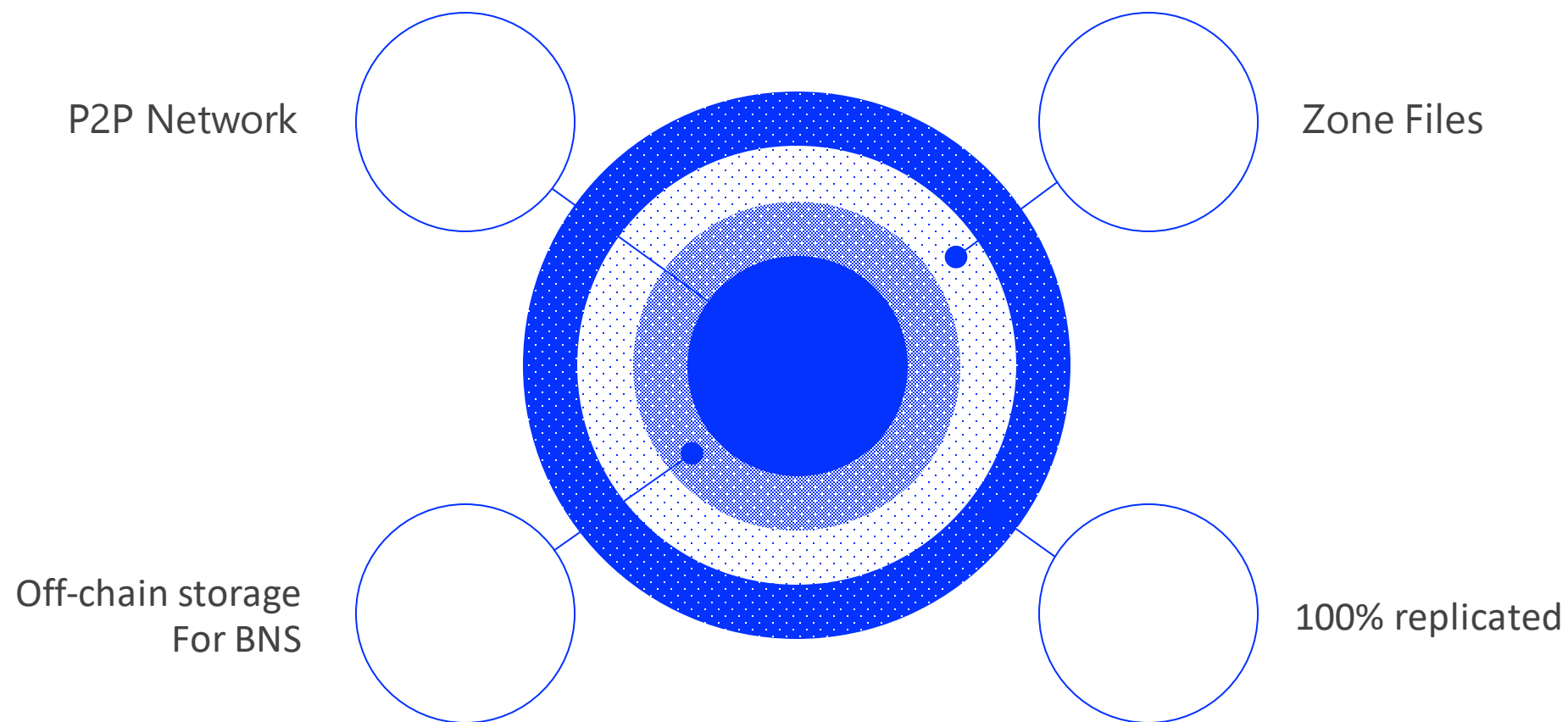


Where is my file storage (friedger.id)

Where is the public key for trottola.id.blockstack

ATLAS NETWORK

ATLAS

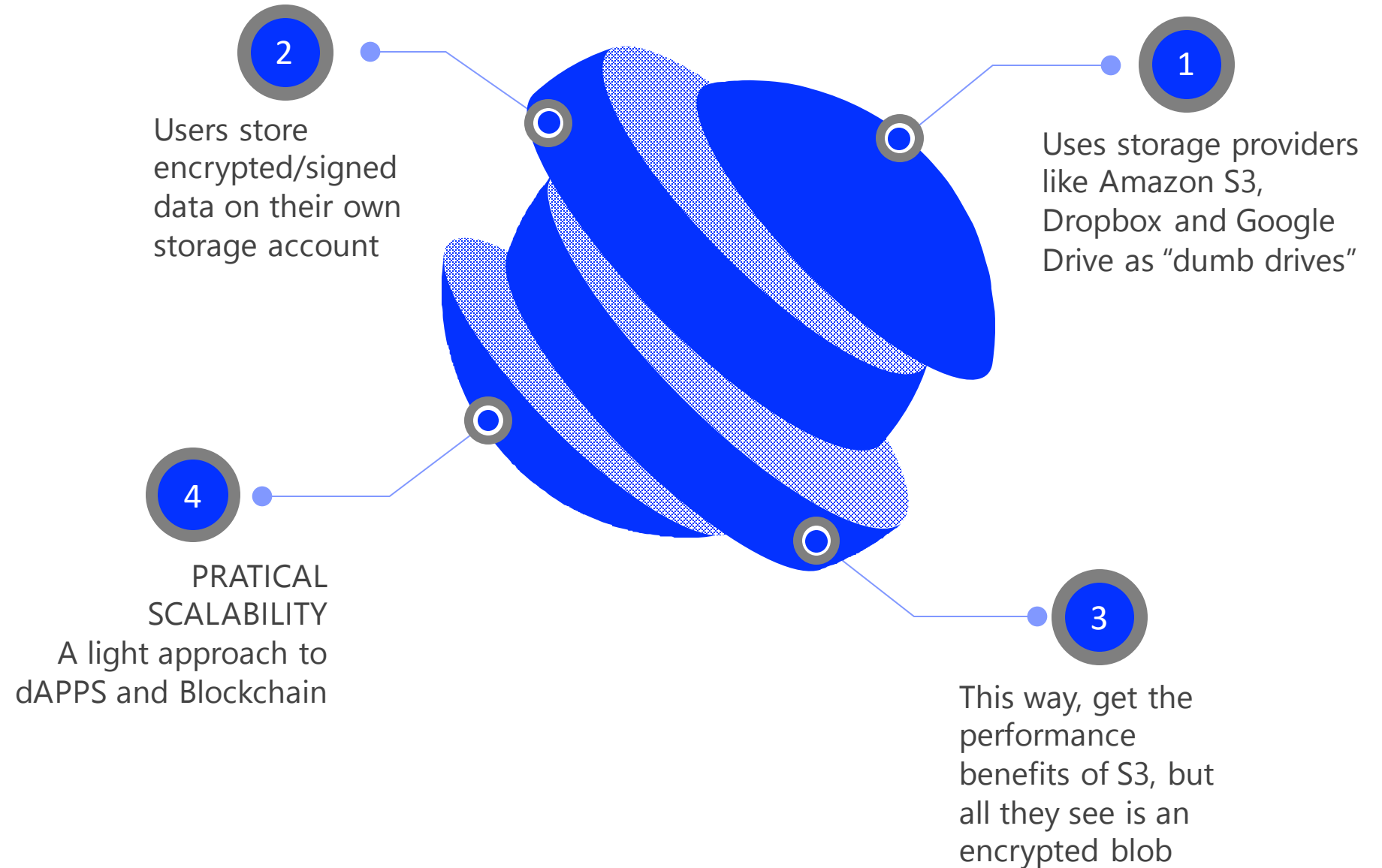


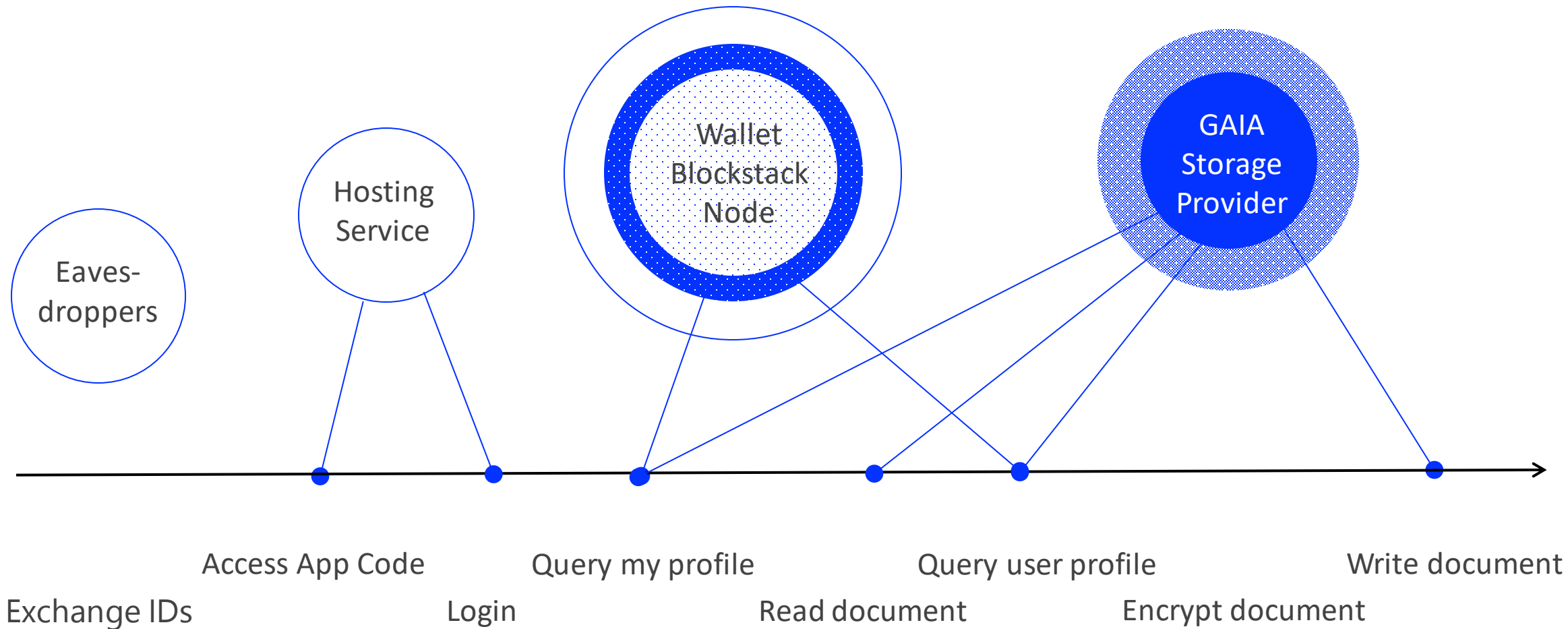
Store an encrypted copy!

GAIA STORAGE

GAIA

Decentralized Storage



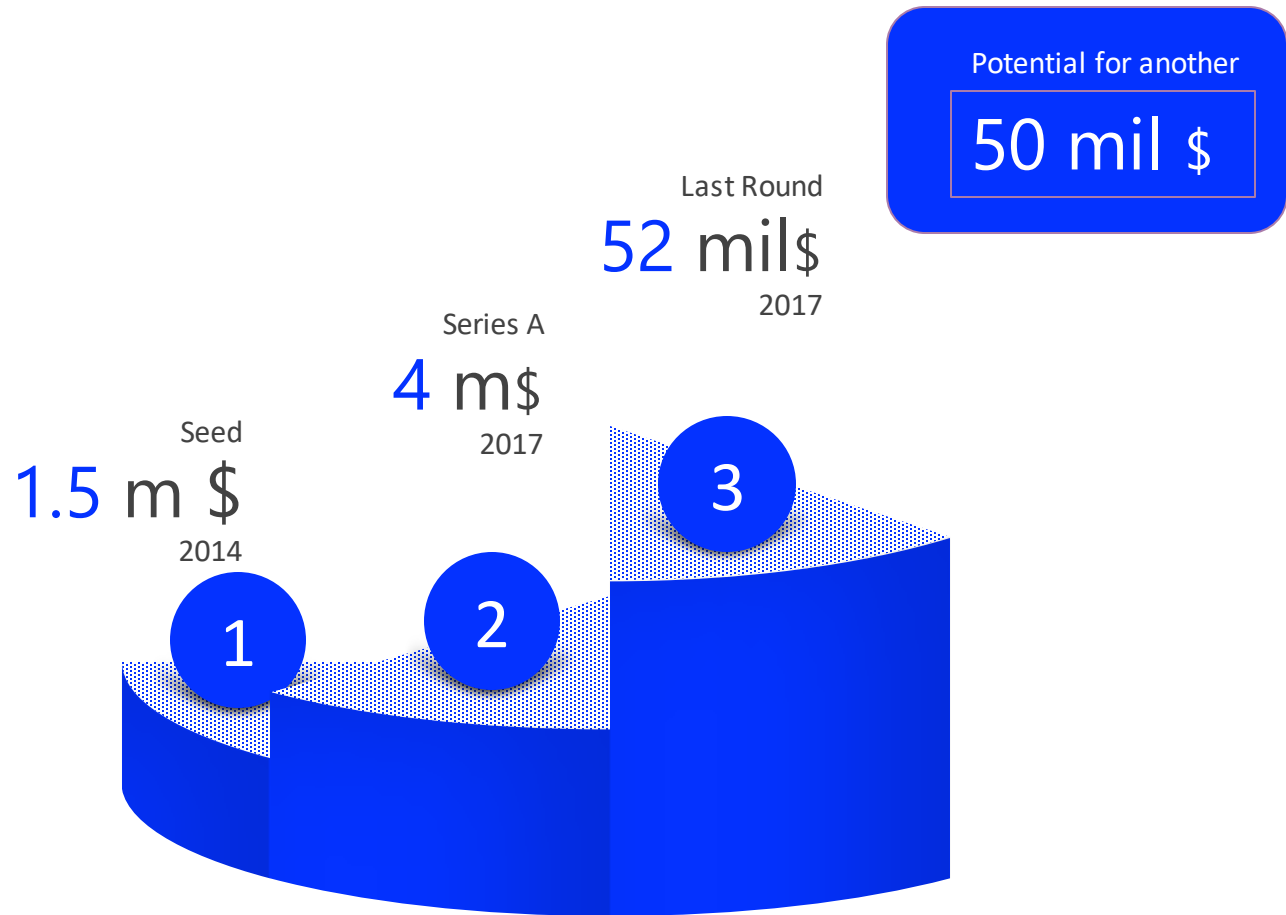


PRIVACY

STACK TOKEN

THE BLOCKSTACK TOKEN: **STACK**

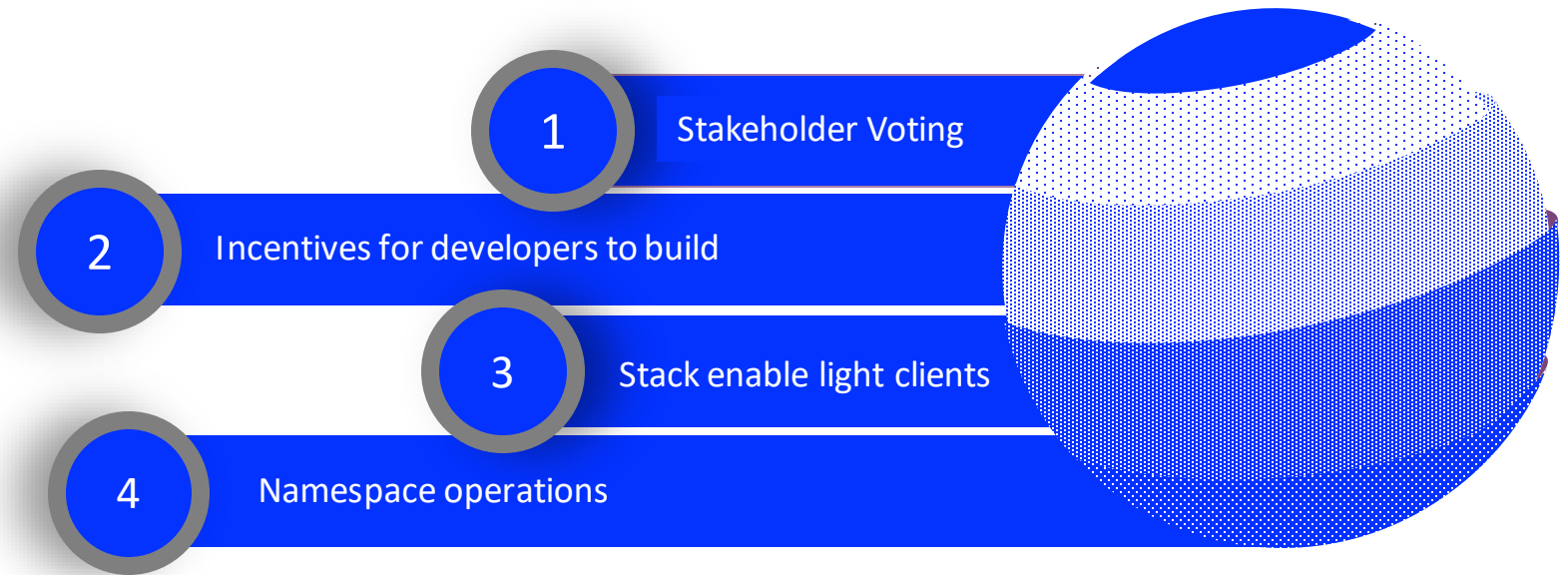
THIS IS ITS OWN
WHITE PAPER...
BUT HERE ARE
THE HIGHLIGHTS!



What's the Utility?

// **Eliminate reliance on Bitcoin**

Which maybe going a digital gold
route scaling unclear; allows
Blockstack to migrate if necessary



APP MINING



Why build on
Blockstack?

The better your app,
the more you earn

Fueling the Development
of Decentralized Apps



BLOCKSTACK

