Open App Idea 1:-
To build an anti smartphone addiction app which will keep track of users screen time and then it will give rewards to them in form of tokens according to their performance which will help users overcome their smartphone addiction and invest their time in doing something productive.
Also we can offer them products on our site to buy in exchange for our tokens which will add some real world value to our tokens.

Open App Idea 2:-
To build an extension for all the ecommerce platforms which will keep track of the price of product which users want to buy and users can choose to do the automatic payment for the product if the price is in the user's buying range using smart contracts. Which will help users by saving money and time.