

MEDIA KIT

CHEMICAL TODAY

Connecting World Chemically

MAGAZINE

About Us

CHEMICAL TODAY is a unique, global monthly magazine available in print as well as digital, catering to chemistry & the chemical industry. It delivers the latest and most relevant trends and technologies, highly useful articles and case studies, views & visions of industry leaders and information on the latest products and process equipment.

We've mastered the equation of this chemical industry and we hence understand your needs.



Highlights

 CT Platform to Publish Content & Ad

 CT Print & Digital Magazine

 Events

CHEMICAL TODAY platform to Publish content & Ad

Publish at Right platform

World of chemicals(WOC) & Chemical Today(CT) magazine are the most popular & Powerful Global Platform for the chemical industry.

Seek your Target Audience

Reach to the target audience through our various channels like website, Newsletter, Social Media, Blogs & Emails.

Analyze the Impact

Analyze your marketing campaigns in real time and figure out what works and what needs to be improved.

Chemical Today Website Ad Contents

Top & Side Banner

CHEMICAL TODAY Connecting World Chemically

580 x 90

1070 x 90

Latest Stories

- Sudarshan Chemical inks definitive agreement to acquire Heubach Group || Mitsui, TOPPAN, and RM Tochello's breakthrough flexible conductive inks in Global Healthcare
- Mitsui, TOPPAN, and RM Tochello's breakthrough flexible packaging film
- Vedanta Aluminium first in India to implement LME Passport

Advertorial

400 x 200

Post

SUDARSHAN

Honeywell

ORION Delivering sustainable solutions

Video Ad Space 400 x 200

400 x 200

400 x 200

1070 x 90

1070 x 90

Insights

Environmental concerns drive growth of bio-based crop protection

Reports

Researchers Develop Groundbreaking Sustainable Metal-Recycling Method

R & D

Driving Profitability With Perfect-Fit Control Solution.

White Papers

UK manufacturer expands global reach with advanced crop protection solutions

Case Study

View More >>

Read More

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Plant Visit

Towards global growth with new specialty chemical molecules

Chemical Today

Management

The Essential Role of Carbon Black in Modern Manufacturing

Management

Navigating the future of measurement and control technologies in the chemical industry

Management

Driving future polymers: breakthroughs in sustainability and function

Management

The breakthrough solutions driving India's agricultural success

Chemical Today

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Spotlight

MEGHMANI

Management

The Essential Role of Carbon Black in Modern Manufacturing

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Navigating the future of measurement and control technologies in the chemical industry

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Driving future polymers: breakthroughs in sustainability and function

Management

The breakthrough solutions driving India's agricultural success

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SYENSQO

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400 x 200

Oct 14, 2024 Master Bond develops a single component fast curing Epoxy Chemical Today

Oct 9, 2024 Syensqo launches Mirapol® Hygiene Boost for fabric Chemical Today

Oct 8, 2024 Creative Materials launches new polyimide conductive adhesives for semiconductor applications Chemical Today

Oct 8, 2024 Sepric launches new surfactant MONTANOXM™ 20HPB for biological applications Chemical Today

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Equipment

Burkert's QALAB boosts GAC filter performance with faster chlorine detection and removal Chemical Today

ABB launches UniTech™ analyzers for real-time water quality measurement Chemical Today

Hiden Analytical launches HPR-20 OEMS for advanced electrochemical studies Chemical Today

Thermo Fisher expands oral dose manufacturing in North America Chemical Today

Sensirion Unveils its most cost-efficient temperature sensor Chemical Today

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Event

Industrial Events

Upcoming Webinars

Past Events

Conferences

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400 x 200

Sustainability

Mitsui, TOPPAN, and RM Tochello's breakthrough flexible packaging film

Sabic, Lamb Weston, and Olymel collaborate on bio-renewable packaging for meat products

MBIA advances sustainability with renewable raw materials in coatings

Argent Energy launches bio-fertilizer for chemical producers

3M achieves SBTi validation, committing to decarbonization

View More >>

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Digitalization

ADNOC Launches pioneering AI-enabled process optimization technology

AI Efficiency and Innovation in the Chemical and Pharmaceutical Sectors

ABB launches breakthrough digitalization solution for process industries

A 4-inch portable sensor for determination of "Forever Chemicals"

View More >>

400 x 200

400 x 200

400 x 200

Note: All dimensions are in pixels (px)

● Chemical Today Advertisement

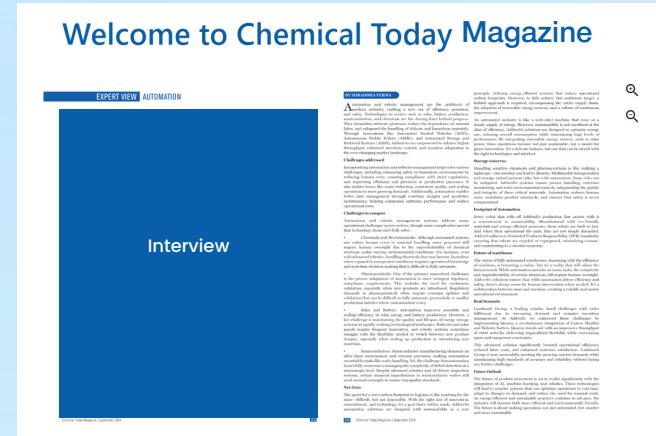
Welcome to Chemical Today Magazine



Full Page Ad

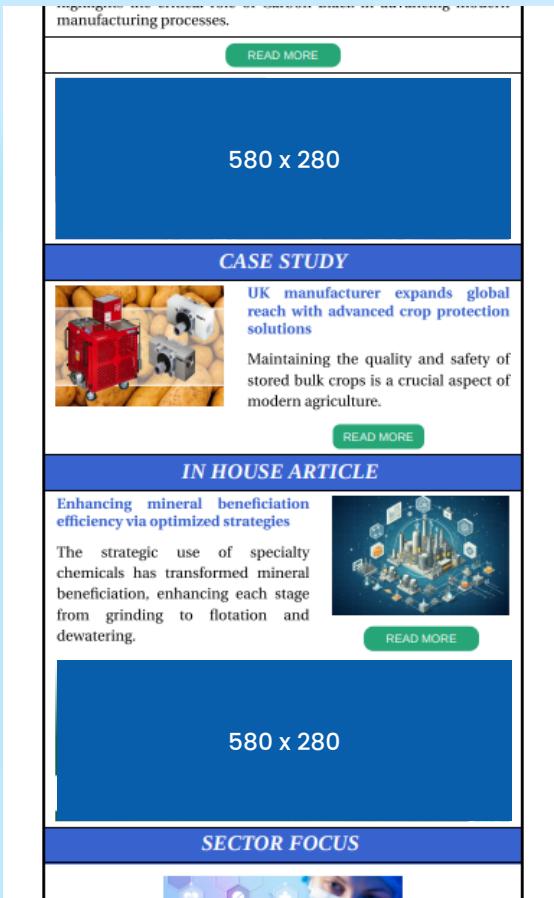
● Interview

Welcome to Chemical Today Magazine



Interview

● Newsletter Ad



manufacturing processes.

580 x 280

CASE STUDY

UK manufacturer expands global reach with advanced crop protection solutions

Maintaining the quality and safety of stored bulk crops is a crucial aspect of modern agriculture.

IN HOUSE ARTICLE

Enhancing mineral beneficiation efficiency via optimized strategies

The strategic use of specialty chemicals has transformed mineral beneficiation, enhancing each stage from grinding to flotation and dewatering.

580 x 280

SECTOR FOCUS

● LinkedIn followers



Chemical Today Magazine

Chemical Today is India's only magazine which brings in all the news & information about chemistry & chemical industry.

Chemical Manufacturing - Bangalore, Karnataka - 16K followers



Stay Ahead with the Latest Updates of the Chemical Industry

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Worldofchemicals.com

Connecting World Chemically

Chemical Manufacturing - Bangalore, Karnataka - 18K followers • 11-50 employees

Chemical Today Print & Digital Magazine

Major Industries which are focused on a monthly basis

Agrochemicals and Fertilizers
Food and Beverages
Pharma
Biotechnology
Health
Plastic and Polymers
Ceramics
Inks, Dyes and Pigments
Pulp and Paper
Cleaning and Sanitation
Iron and Steel
Rubber
Construction
Leather

Soaps and Detergents
Cosmetics and Personal Care
Lubricants
Specialty Chemicals
Dairy
Mining
Sugar
Electronics and Electroplating
Renewable Energy
Oil and Gas, Petrochemical
Textile
Flavours and Fragrances
Paint and Coatings
Water Treatment

Exploring different channels

Start with an outline of topics and identify which channel to promote your product & Services

Advertisement

- Website Ad & News Letter Ad
- CHEMICAL TODAY Digital & Print Magazine
- Editorial Calendar Ad

Social Media

- Social Media Content & Ad

Videos

- Chemical Today TV
- YouTube Channel

Content

- Product Article
- Interview
- News & Article
- Achievement & Innovation

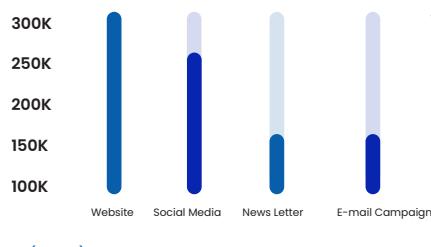
Email

- Weekly News Letter Ad & Content
- E-Blast

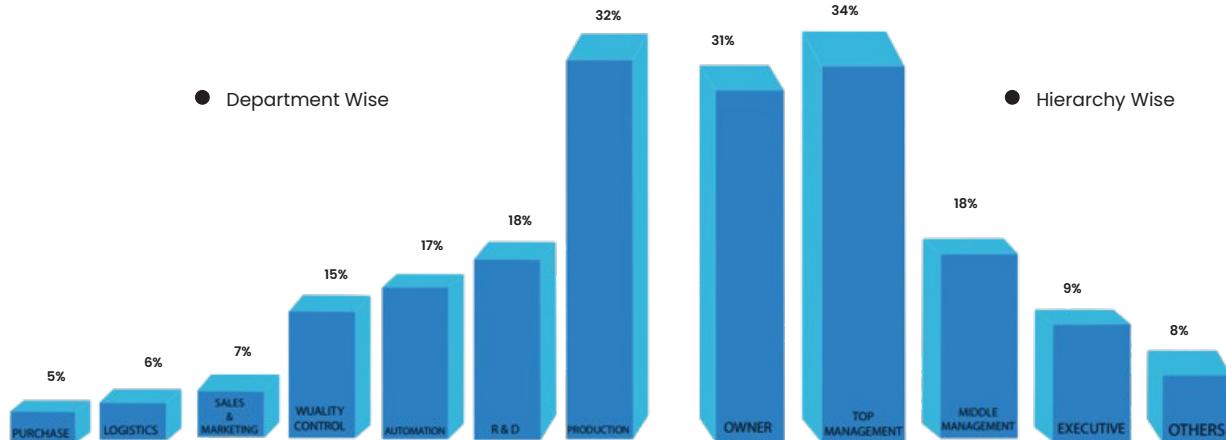
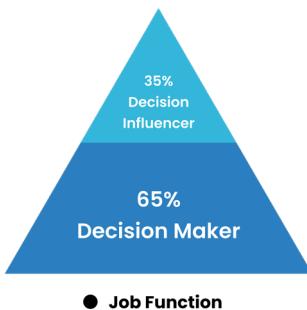
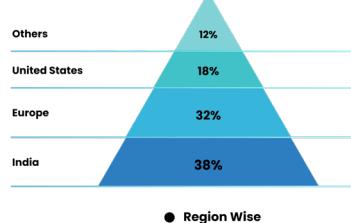
CHEMICAL TODAY MONTHLY TRAFFIC

Global Presence

Visitors **180+** Countries



Chemical Today Magazine is in Print version as well as Digital



CHEMICAL TODAY SERVICES

Section	Services
Advertisement	Website Top Banner
	Website Side Banner
	Weekly Newsletter Banner
	Chemical Today Magazine Full Page Ad
	Advertorial
Content	Content Publishing in Website & Newsletter
Social Media	Content & Ad promotion in Social Media
Email	E Blast

Email : advt@worldofchemicals.com

CHEMICAL TODAY MAGAZINE MONTHLY REACH

About Us:

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- Launch : January 2016
- Periodicity : Monthly
- Circulation : 25,000
- Digital Readership : 3 Lakh
- Strong trade association support
- Presence in leading National & International trade shows & conferences
- Media Partner for Industrial events



Brand USP

- Guide to the chemical & process industry
- 360° marketing solutions-print, online & events
- Unique editorial focus
- Most competitive rates the target audiences
- Comprehensive and In-depth editorial content
- Extensive networking platform

Content Highlights

Sector View	Comprehensive, detailed articles on latest topics and evolving trends related to chemistry & the chemical industry with inputs from industry leaders.
Expert Viewpoint	An elaborate interview with thought leaders and opinion makers of the industry. In-depth views and technology advancement of various micro-segments related to the chemical process industry.
Plant Visit	A critical element in any corporate-house, the "Plant Visit" section focuses on the strength of a company's production unit-the technology & equipment prowess, product capability and strategic views of management for further growth.
Green Chemistry/Sustainability	Latest R&D, articles and interviews regarding development of environment-friendly products and processes.
Innovations/Case Study	Detailed analysis of enhanced efficiency and economy through developing new products and Implementation of new process equipment, technologies, etc.
Reports	Market insights (growth statistics) and study by various research and advisory firms.
IT In Chemicals/Automation	Features, case studies and technology trends on how IT, automation and internet is fast becoming an enabler and providing support to the chemical industry.
Safety Watch	Safety features, interviews and tips for ensuring accident-free operations in the chemical industry.
Logistics	Articles and interviews depicting modern trends in the chemical industry logistics. Focus on topics related to supply chain, transportation by land/sea/air and warehouse management.
Product Updates	Listing of the latest equipment and corporate products from company information, innovations and special product launches.

Past – Webinars / Events / Conference

We have organized webinars and conferences on topics such as waste management plastics industry, corrosion, air pollution control technologies, automation solutions, to name a few in collaboration with reputed organizations.



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- Sector – Wise Product Listing

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