This week's discussion forum assignment is designed to enable you to better understand and analyze various recruiting techniques.  Please watch the Nuclear Regulatory Commission video provided in Module 06 and answer the following questions.

* How did the NRC video make you feel?  Would it convince to apply to the NRC or did it feel contrived?
* What specific vignettes made you feel that way? Why?

Please comment on at least two other students' responses to this question. Click the Module 06 Discussion link to participate in this week's discussion.

While the video certainly had a contrived feel to it, that does not mean it could not have had the impact of convincing me to apply to the NRC. Some of the better parts of the video included the wider panel of speakers in the middle section, that section felt more organic and they were able to speak to things that I look for in a job like work-life balance, working on cool projects, having broad array of opportunity, etc. There seemed to be a specific emphasis on diversity of their employees and hearing their different experiences with the NRC was certainly enticing.

On the other hand, the intro and outro where there were only two people speaking felt highly contrived, and did not entice me to apply to the NRC. The transitions between them were off-putting, and it felt like they were just hired actors rather than NRC employees. Those two felt tacky, and actively dissuaded me from applying to the NRC.

Overall, in my current working situation I would not apply to the NRC. However, if for some reason I found myself without a job, or if I were a college student without a job, I would happily send my resume or speak with a manager about a potential role. I would be especially interested if I were a nuclear engineer or something more related to that.