



luke a. makinson

media production | marketing

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Introduction

I use my abilities in marketing and media production to create a cohesive product for my clients. Crossing professional boundaries through my unique skillset, I contribute from the conceptual design stage to the editing of the final product by utilizing my skills in Adobe Photoshop, Premiere, and After Effects, which I use in tandem to bring our ideas to life.

Education

AS, Film, Television and Electronic Media
De Anza College (2020 - 2022)

Certificate, Marketing Management
De Anza College (2020 - 2022)

Certifications

Premiere Pro 2020 Essential Training
LinkedIn Learning

Master After Effects
LinkedIn Learning



Experience

DA Office of Outreach | 2021
Student Ambassador

Marketing events and services to current and prospective De Anza College students

areyoulistening.studio | 2020
Media Production Specialist

Creation of social media advertisement and content through photo and video editing

Work collaboratively with artists to develop a consistent aesthetic in marketing and posts

De Anza Ability Club | 2020
Marketing and Activities Coordinator

Designing, editing, and publishing motion graphics and video productions to promote the club

Skills

Adobe Premiere Pro

Adobe After Effects

Adobe Photoshop

Video Production

Social Media Marketing

Languages

English (Native)

Spanish (Conversational)

