

Brett L Long

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SUMMARY

Instructional Designer with 15 years of experience in Service agreement sales, customer technical training and Adult Learning. Seeking another Rise Articulate Instructional Designer or E-learning position. Prefer startup environments.

EXPERIENCE

Course Designer and Instructor Azure Cloud, Data Analysis, Excel, Power-BI.

WithYouWithMe

May 2020 - October 2022, AU, Sydney

- SaaS Job Training and Potential testing solutions, Fast paced startup, new platforms/managers/priorities Monthly.
- Marketed, Developed and Taught 5-day AZ-900, DP-900 bootcamps via Zoom, MS Teams, and WordPress.
- Developed Articulate 360 e-learning modules that resulted in a 300% increase to certification exam pass rate.
- Course designs were required to implement the ADDIE model and meet ANSI and diversity standards.

Cybersecurity Instructor

HyperLearning Technologies

July 2019 - August 2019, US, VA, Virginia Beach, 23452

- Planned and instructed CompTIA CySA+ group class to CompTIA Book specifications.
- Create 120% of the needed number of Server 2016 and Workstation Images for student labs plus Wireshark, KALI etc.
- Maintained student labs to 100% class uptime. Assisted off-site co-workers by troubleshooting cameras/sound.

IT Consultant

Brett L Long LLC

April 2014 – August 2019, Virginia Beach, Virginia, United States, 23455

- Set up technical home offices for multiple small businesses to minimize corporate office commutes by 50%.
- Designed and delivered on-site custom technical training to business owners. Software use, Data backups, Cybersecurity.

IT Manager / Web Design / SEO / Sales / Receptionist (Phones & Records)

DancesportVA

February 2006 - March 2016, US, VA, Virginia Beach, 23462

- Designed, coded, and maintained the company website. Created 2nd (content) Website to drive traffic. WordPress.
- Trained Management and employees on MS Office, QuickBooks, data security and social engineering tricks.
- Created Facebook media marketing campaigns using photos and over 600 YouTube videos, Channel BLong206B.
- Learned and utilized SEO over 18 months to achieve Google PageRank #1 in over twelve local industry keywords.
- Marketing efforts Increased monthly leads by 30 - 50% and company profits by 25%. Posted Web Calendars.
- Designed 3–10-month multi-dance training plans utilizing the ADDIE Model and best practices in adult learning.

EDUCATION

BS Cybersecurity and Information Assurance 17 March 2023

Western Governors University • US, UT, Salt Lake City, 84107

Received the Capstone Excellence Award.

AS Computer Programming and Database 15 June 2001

ECPI college of technology • US, VA, Virginia Beach • 23462

Graduated summa cum laude.

SKILLS

Soft Skills: Customer Service, Sales, Presentation skills, Adult Learning, Team coordination, Prioritizing, Ethics, Inclusion.

Certifications: Security+ (cc), CySA+ (cc), Project+ (cc) AWS CCP, Azure Az-900, Dp-900, Ai-900, Sc-900, HIPAA.

Technical Skill Badges: IBM Artificial Intelligence, Data, Cybersecurity (Fundamentals), Atlassian Jira, Confluence

Tools: Excel, Google Sheets, Word, PowerPoint, Office 365, Articulate 360, Debut Video, Zoom, WebEx, Teams, Discord

Web: WordPress, Homestead, Custom HTML, Google Analytics / SEO, Loom, HubSpot Blog, Canva

Familiarization with: Power-BI, Tableau, IBM Watson, SPLUNK, Atlassian Intro to ITSM, GDPR, PCI-DSS, Statistics