Brett L Long

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SUMMARY

Accomplished professional with over 15 years of experience in data analysis, instructional design, technical training, and customer service, with a strong background in cloud technology and cybersecurity. Demonstrated expertise in developing and executing data-driven e-learning modules, and adept at utilizing data analytics tools to drive organizational improvements. Looking to leverage my skill set in a Data Operations Analyst role, preferably in a dynamic startup environment.

EXPERIENCE

Data Course Designer and Instructor (Azure Cloud, Data Analysis, Excel, Power-BI)
WithYouWithMe, May 2020 - October 2022, Sydney, AU
- Developed and instructed fast-paced data analysis and cloud technology courses in a startup environment.
- Utilized Excel, Power-BI, and Azure Cloud to create in-depth data analytics bootcamps.
- Developed e-learning modules using Articulate 360, resulting in a 300% increase in certification exam pass rates.
- Implemented ADDIE model for course design, ensuring alignment with ANSI standards and diversity considerations.
- Utilized data analytics to identify market needs and tailor course content for maximum impact.

Cybersecurity Instructor
HyperLearning Technologies, July 2019 - August 2019, Virginia Beach, VA, US
- Developed and managed technical lab environments, ensuring 100% uptime for student classes.
- Used data analytics tools to monitor and troubleshoot technical issues in remote environments.
- Instructed on data security practices as part of the CompTIA CySA+ certification program.

IT Consultant
Brett L Long LLC, April 2014 – August 2019, Virginia Beach, VA, US
- Designed and implemented data backup solutions for small business clients.
- Provided custom technical training on data analytics, cybersecurity, and software utilization.
- Streamlined work environments by setting up home offices, reducing commutes by 50%.

IT Manager / Web Design / SEO
DancesportVA, February 2006 - March 2016, Virginia Beach, VA, US
- Managed company data and developed marketing strategies using data analysis tools such as Google Analytics.
- Designed and maintained company website; utilized SEO to achieve Google PageRank #1 in 12+ local industry keywords.
- Increased monthly leads by 30-50% and company profits by 25% through data-driven marketing campaigns.
- Created multi-dance training plans using the ADDIE Model, integrating data analytics for continual improvement.

EDUCATION

BS Cybersecurity and Information Assurance 17 March 2023
Western Governors University • US, UT, Salt Lake City, 84107
Received the Capstone Excellence Award.

AS Computer Programming and Database 15 June 2001
ECPI college of technology • US, VA, Virginia Beach • 23462
Graduated summa cum laude.

SKILLS

Technical Skills:
- Data Analysis: Excel, Google Sheets, Power-BI
- Cloud Technologies: Azure (AZ-900, DP-900), AWS CCP
- Tools: Office 365, Articulate 360, Zoom, MS Teams
- Web Analytics: Google Analytics, SEO
- Familiarization with: Tableau, IBM Watson, SPLUNK

Certifications:
- Security+ (ce), CySA+ (ce), Project+ (ce), AWS CCP, Azure (AZ-900, DP-900, AI-900, SC-900), HIPAA

Soft Skills:
- Instructional Design (ADDIE Model)
- Team Coordination and Collaboration
- Prioritization and Multitasking
- Customer Service and Sales
- Ethical and Inclusive Practices