

kelsie suggested broadcasting our technical training lessons on twitch and gave the following benefits what are some more benefits she could have suggested? Three thoughts about Twitch: 1. Reaches a larger audience 2. Adds interactivity amongst viewers and streamer 3. Another way to organize content

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Here are some other benefits of broadcasting technical training lessons on Twitch:

- Build a community of learners. Twitch is a social platform, so learners can interact with each other and with the streamer in real time. This can help to create a sense of community and support, which can be especially valuable for learners who are studying a challenging subject or who are feeling isolated.
- Increase engagement. Twitch is a more engaging platform than traditional video lectures or online courses. This is because viewers are able to interact with the streamer and with each other in real time. This can help to keep learners engaged and motivated.
- Make learning more accessible. Twitch is a free platform, and it is accessible from a variety of devices. This makes it a great way to reach learners who may not have access to traditional educational resources.
- Promote your brand. If you are a technical trainer, broadcasting your lessons on Twitch can help you to promote your brand and reach a wider audience.

In addition to the benefits you listed, Twitch can also be a great way to:

- Record your lessons and make them available on demand. This allows learners to watch your lessons at their own pace and on their own time.
- Create a backlog of content. Once you have recorded a number of lessons, you will have a backlog of content that you can use to promote your brand and attract new learners.
- Use Twitch analytics to track your audience and improve your lessons. Twitch provides a variety of analytics tools that you can use to track your audience engagement and identify areas where you can improve your lessons.

Overall, Twitch is a powerful platform that can be used to deliver technical training lessons in a more engaging and accessible way.

