

19 of the best 11.11 deals in Singapore to score now

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12-15 minutes

By now, you should know that the Singles' Day sale is a big deal, especially in China. However, in recent years, Singapore has caught on to the trend too. And with the ongoing pandemic, there's no better way to practice safe distancing than by shopping in the comfort of your own home. A lot of brands are pulling out all the stops to give us the best 11.11 deals online so all the good deals are just a few clicks away.

Can't wait to shop? Check out some of the best promotions below, and don't forget to forward this link to your family, friends, and fellow shopaholics. They'll thank you for it.

Sephora

Credit: Sephora

It's time to stock up on your favourite beauty essentials this

November with Sephora's annual 11.11 sale. This year, from 11th November to 14th November, Sephora will be offering 15% off on your favourite Sephora exclusive brands that will be happening online and in-stores. On top of that, if you're a beauty pass member, then you'll be glad to know that you will also get to enjoy X3 points when you spend a minimum spend of \$111.

Visit Sephora's store [here](#) for more information.

Secretlab

Credit: Secretlab

There's no better time to upgrade your WFH station than now. This year, Secretlab will be offering some of the most attractive deals and discounts on some of its popular favourites including its 2020 Series and 2022 Series where you can enjoy up to \$50 and \$35 off respectively. As part of its promotion, customers can also expect lower prices on Secretlab's NAPA and MAGNUS series, with discounts of up to \$200!

Visit Secretlab's store [here](#) for more information.

Jewel

Credit: Jewel

It comes as no surprise that Jewel Changi Airport has quickly become a one-stop shopping destination for both travellers and locals. With over 80 brands to choose from, Jewel will be having its very own 11.11 special this Singles Day with a plethora of attractive deals with discounts of up to 60% off. Some of these brands include OSIM, Nike, Muji, Sift & Pick, Furla, SK Jewellery, Spectacle Hut, Desigual, and Urban Revivo, just a few to name.

Aside from these exclusive deals, customers will also get to enjoy 7% GST savings with a minimum spend of \$11 in a single retail receipt, from 11 to 14 November.

Visit Jewel's website [here](#) for more information.

Pomelo

Credit: Pomelo

Fashion lovers, Pomelo has something exciting lined up for you, and it's none other than the label's biggest sale event of the year. As part of its highly anticipated annual 11.11 sale, you can expect discounts up to a whopping 90% off on thousands of Pomelo designs across 90 brands, as well as an extra 40% off promo code when you spend more than \$120 in a single receipt.

That's not all. Prizes, such as a one-night stay at Andaz Hotel worth \$600 is also up for grabs. For those shopping in-stores, you'll be glad to know that Pomelo will also be running a store-wide mega sale with items going at up to 70% off, and special Buy 2 get 1 Free bundle deals, between 10 November to 11 November too.

Visit Pomelo's store [here](#) for more information.

Decathlon

Credit: Decathlon

Whether you're starting on a new fitness journey or looking for a new sport to learn, Decathlon's got everything you need and more. Happening from now till 12 November, enjoy some of the best deals on your favourite sports products with discounts up to 70% off and you can even get 11% off when you buy 3 items in a single receipt. Not to mention, if you're not a member at Decathlon yet, then you'll be able to redeem your free \$11 welcome e-voucher when you sign up on 11th or 12th November.

Visit Decathlon's store [here](#) for more information.

Skechers

Credit: Skechers

Come 11.11, Skechers will offer discounts up to 75% off on selected styles on its [online store](#) as well as Skechers' official [Shopee](#) and [Lazada](#) Marketplaces. Happening from 11

November to 14 November, the sale will comprise of some of your favourite pieces including activewear, sporty shoes, and fashionable casual footwear. And if you checkout with two or more items on Skechers' Marketplaces, you'll also get an extra 10% off.

For additional savings, be sure to use these codes before checking out:

- '05OFFNOV11' for \$5 OFF with a min. spend of \$60 storewide
- '11OFFNOV11' for \$11 OFF with min. spend of \$90 storewide
- '20OFFNOV11' for \$20 OFF with a min. spend of \$250 storewide

Visit Skechers's store [here](#) for more information.

Uniqlo

Credit: Uniqlo

You can always count on Uniqlo for some of the best basics in the market. This November, Uniqlo will be hosting its biggest online sale of the year starting on 8 November. Here, you can expect exclusive online promotions, free gifts, Uniqlo app members-only benefits and a special 11.11 Live! With Uniqlo

Livestream.

Moreover, from 8 to 14 November, Uniqlo will also be having a sale for their babies, children and adults collection, of which you'll be able to choose from over 200 items. Online shoppers who purchase above \$80 in a single receipt will also receive a limited edition Uniqlo novelty – a pack of three-piece mask straps – just for the 11.11 Shopping Festival, while stocks last. On top of that, for the very first time, there will also be limited offers for HEATTECH Extra Warm items and Ultra Light Down Parkas both online and in-store.

Visit Uniqlo's website [here](#) for more information.

Fitbit

Credit: Fitbit

Upgrade your fitness and self-care regime this Singles' Day with Fitbit. Happening from now till 11 November, Fitbit will be offering some of the most irresistible deals and promotions on some of its popular smartwatches, fitness trackers and accessories. This year, you can enjoy up to \$70 off selected

products on some of the hottest Fitbit products that are available online at Fitbit.com, Amazon and Fitbit's Official Store on Lazada and Shopee.

Visit Fitbit's store [here](#) for more information.

Courts

Credit: Courts

Upgrade your WFH space this year with Courts' 11.11 annual sale. This year, Courts will be offering 20% off with no minimum spend on items including home entertainment, IT gadgets, home appliances as well as furniture and bedding. Whether you're getting a new laptop, a new TV, you name it. You'll find a ton of attractive items you never know you needed at this highly anticipated sale.

Visit Courts' store [here](#) for more information.

adidas

Credit: adidas

It's time to gear up because the adidas 11.11 sale is finally here. Enjoy up to 40% off selected items including footwear and sportswear, as well as an additional 40% off on marked down items.

Visit adidas store [here](#) for more information.

Nike

Credit: Nike

In the market for fitness gears and apparels? Shop your favourite Nike styles from now till November 11, 2020. Enjoy up to 50% discount on your favourite items including shoes, sportswear, dresses, and more!

Visit Nike's website [here](#) for more information.

Klook

Credit: Klook

Want to go on staycay instead of splurging on an expensive overseas getaway? Good news: Klook is having 11.11 deals! Enjoy 1-for-1 exclusive deals on staycations, attractions, tours, and experiences during its 11.11 promos! Klook will also be offering 11% off with its promo deals and stand a chance to win flight tickets on 11.11 itself!

Visit Klook's website [here](#) for more information.

Lorna Jane

Credit: Lorna Jane

Shop for your favourite sporty styles this November at Lorna Jane's annual 11.11 sale. As part of the event, the brand will be offering 25% off full-priced sports bras from 9 November to 11 November. So if you're looking to add more pieces to your current sportswear collection, then be sure to mark your

calendars for this deal that you will not want to miss.

Visit Lorna Jane's store [here](#) for more information.

Shopee

Credit: Shopee

Household products, laptops, skincare, video games... you name it, Shopee is likely to sell it. Which is why it's one of our go-to's when it comes to online shopping. Its 11.11 Big Sale 2021 packs lots of good stuff for shoppers, ranging from daily promotions to exclusive Shopee deals.

And while you're shopping on Shopee, be sure to participate in the second edition of the [CapitaLand x Shopee 11.11 campaign](#) that's happening from 22 October to 11 November 2021. Here, a total of \$125,000 worth of Offline Payment Vouchers (OPVs), Shopee vouchers, and eCapitaVoucher are up for grabs in the CapitaLand Lucky Prize game on the Shopee Singapore app, or try your luck in the *Guess the Weight* campaign that's happening every weekend from 22 October to 11 November 2021 to win up to S\$22,000 worth of eCapitaVoucher and Shopee. To participate, simply head down to the atrium of three shopping malls on selected weekends – Bugis+ (23 and 24 October), Westgate (30 and 31 October), and Plaza Singapura (6 and 7 November) – to guess the weight of five unexpected combinations of products, one of them being the combined weight of a Dyson vacuum and a feather. Contestants must get the closest answer to qualify for the prizes.

Visit Shopee's store [here](#) for more information.

Lazada

It's not an 11.11 sale without Lazada. This year, as part of their biggest one day sale on 11 November, Lazada will be offering

up to 90% off some of your favourite brands and vouchers up to \$1111 up for grabs. From beauty to fashion, as well as lifestyle and tech products, the options are plenty. What's more, you can also expect 1-for-1 deals and bundle savings on your favourite must-haves too.

Adding some fun into the mix, Lazada will also host fun activities through the Slash It! promos and LazGames where you can grab amazing bargains for as low as \$0 to \$1 at a limited stock when you Slash It! with your friends.

Visit Lazada's store [here](#) for more information

Innisfree

Credit: Innisfree

Calling all Innisfree fans, it's time to stock up on all your favourite skincare and makeup products from the K-beauty brand. Why? Not only has the brand launched its holiday collection, but there will also be an exclusive 20% off on the entire innisfree 2021 Green Holidays collection on Lazada on 11 November, from 12am to 2am. On top of that, you'll also get to enjoy 78% off some of your favourite beauty essentials during the sale too!

Visit innisfree's Lazada store [here](#) for more information

Taobao / Tmall

Love shopping on Taobao? You'll be glad to know that with the upcoming 11.11, there are more reasons to love the lifestyle shopping site. Kicking off its 13th annual 11.11 Global Shopping Festival with an emphasis on sustainability and inclusiveness, this year, you can expect to choose from 290,000 brands (the largest Festival to date), with Tmall offering more than 14 million deals. From now to 31st October, you can start grabbing presale deals and prepare to check out from 1st November to 3rd November.

Visit Taobao's website [here](#) for more information.

Zalora

Credit: Zalora

From stylish sportswear to branded bags, Zalora's 11.11 sale is packed with lots of fabulous deals, offering discounts that are up to 50% off. Some of the few participating brands for Zalora's 11.11 sale include adidas, Nike, Tom Ford, Gucci, Puma, Superdry, Prada, Guess, Urban Revivo, Dr Martens, Lacoste, Victoria Secret, Havaianas, and Converse. Happening from 1 November to 15 November you can expect flash deals, more items added to the sales section as well as upsized vouchers and cashback in the days to come.

Visit Zalora's store [here](#) for more information.

Dyson

Credit: Dyson

Perhaps you've heard [many good things](#) about Dyson's hairdryers. Or maybe you're a new homeowner looking for a sleek and powerful vacuum cleaner, which Dyson is also famous for. Look no further than the electronic brand's promotions on November 11, 2021, where you can expect gifts with purchases for its Supersonic hairdryer, Airwrap styler, Corrale straightener,

and more.

Visit Dyson's store [here](#) for more information.

- TAGS:
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- [11.11 sale](#)
- [innisfree](#)
- [lazada](#)
- [lazada sale](#)
- [Shopee](#)
- [singapore sale](#)
- [singles day](#)
- [taobao](#)
- [zalora shopping](#)