

All the Best Singles' Day Deals & 11.11 Sales in Singapore to Score!

16-20 minutes

Looking for some great 11.11 sales in Singapore? We bring you the latest Singles' Day deals and other promos in Singapore, from 1-for-1 deals to huge discounts to enjoy activities, food and shopping!

Who doesn't love a great deal? From the special 11.11 sales and deals available this month (think 40% off toys on Amazon.sg and 60% off Lazada) to kids enter FREE deals at LEGOLAND, 1-for-1 deals, \$5 Toys "R" Us toys, [kids eat free promos](#), 52% off baby essentials, 20% off tickets to the Singapore Zoo, and more! We are keeping our eyes open for all the best 11.11 deals in Singapore just for you. Check out all of the latest fun deals, promotions and discounts in our guide!

Click to jump to...

[11.11 sales Singapore](#)

[Shopping Deals](#)

[Activities & Play Deals](#)

[Restaurant & Food Delivery Deals](#)

NEW 11.11 Deals / Singles Day Sale



Image Credit: Getty Images

Singles' Day sales are just around the corner, and shops have started to roll out some great 11.11 deals. Held on November 11 every year, Singles' Day sales are more commonly referred to as 11.11 sales. The 24-hour extravaganza was originally a celebration for lonely hearts in China, but since 2009 when Alibaba's CEO Daniel Zhang began to use the day as a 24-hour shopping festival the 11.11 tradition for sales has now continued and often lasts throughout November. Many shops often release 11.11 sales info on November 11 so we'll update this 11.11 deals guide frequently!

Amazon's 11.11 sale: up to 40% discount on toys



11.11 SALE | 11-14 Nov

Coming Soon

Image Credit: Amazon.sg

From 11 November 2022 to 14 November 2022, enjoy exclusive discounts on Amazon! Enjoy deals from up to 30% off electronics, 40% off toys, 35% off beauty deals and more. Be sure to keep your eyes peeled for the exclusive promo codes, brand discounts and flash deals that come with this great 11.11 deal.



[Amazon 11.11 Sale](#), exciting 11.11 deals and promotions

Fave's 11.11 sale: Super Single Sale



Stand a chance to win flight tickets to Bali with Fave's 11.11 Super Single Sale! With 1-for-1 deals, \$0.11 super flash deals and more, shop on Fave this November for these great 11.11 deals.



[Fave 11.11 Sale](#), exciting deals and promotions

Lazada's 11.11 sale: up to 60% Singles' day discounts

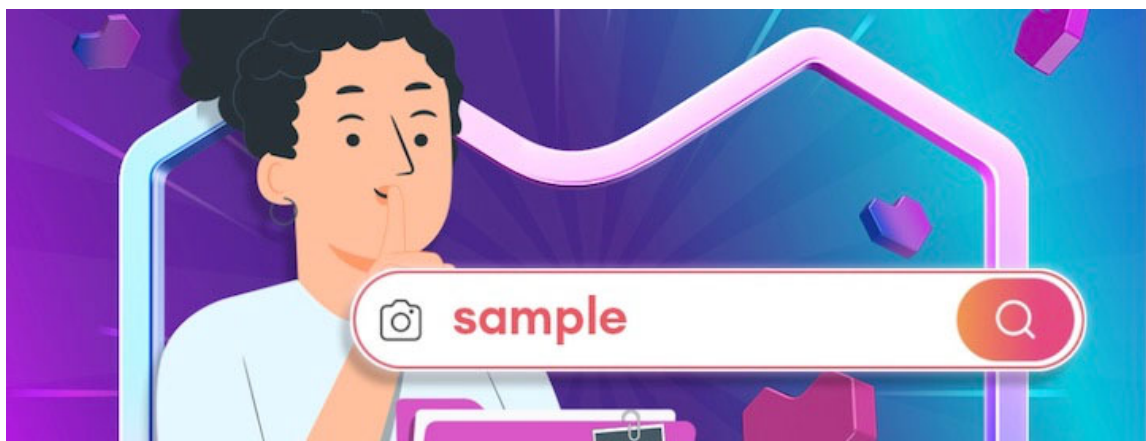




Image Credit: Lazada

Enjoy up to 60% off products from Lazada for the 11.11 sale!
This great 11.11 deal will apply to thousands of products across the Lazada platform so now's your chance to stock up on household products, kitchenware, and other big ticket goods you have your eye on!



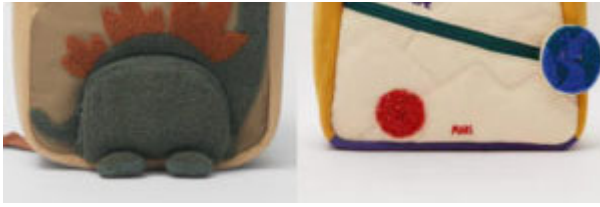
[Lazada 11.11 Sale](#), enjoy lowest prices

Tabobao 11:11 Singapore sale



Puzzles with sounds, ¥19 – ¥45 (S\$3.70 – S\$8.76)





Textured Canvas Backpack, ¥299 (S\$58.22)



Chinese Language Audio Toy, ¥139 (S\$27.07)

Download the Taobao app to shop its 11:11 sale and enjoy exclusive deals and discounts on your purchases. [Taobao's sales](#) are happening from 31 October – 3 November 2022 and on 10 – 11 November 2022. This vibrant online marketplace often retails items that you can't always find elsewhere and at a much better price. There are nine categories spanning kids and baby items to homeware, and sports. The website is in Mandarin, but you can use Google Chrome's auto-translate feature to get product names and instructions in English or your preferred language! Read more about what you can find on [Taobao here](#).



Use promo code TB30SASSY to **get an exclusive ¥30 (\$5.85) off** with a minimum spend of ¥499 (S\$97)! Valid from 1 – 3 November & 11 November 2022 on Singapore-based orders made via the Taobao app. Other terms and conditions may apply.

Shopee: 11.11 sale with up to 80% off



The annual Shopee 11.11 Big Sale is back! Enjoy up to 80% off products from over 200 brands, buy 1 get 1 deals, all-day \$25 cashback, flash deals of up to 90% off and more. This great 11.11 deal also offers limited \$1, \$11 and \$111 deals at 1am, 11am, 1pm and 11pm, so be sure to log on to Shopee at the right time to start shopping with massive discounts! Plus spend with Visa for a chance to win an exciting trip for 2 to the FIFA World Cup Qatar 2022!



[Shopee 11.11 Big Sale](#), up to 80% off some products

Shopping & Beauty Deals and Promo Codes

Giant: lowered grocery prices

Beat inflation with this great deal from Giant! With lowered prices of over 600 essential items, you can buy more whilst spending less. Be on the look out for the lowered prices icons to identify products that you can get with this great deal.



[Giant: Lower Prices That Last](#), **lowered prices for over 600 essential items.**

Guardian: lowered prices, savings of up to 25%

Guardian has lowered and locked the prices of hundreds of daily health and beauty essentials so you can stretch your dollar even further! The lowered prices give you savings of up to 25% across 500 products, all available online. Simply spot the Locked Prices to Stay Low logo at the top right corner of products to get on this great deal!



[Guardian Low Prices Locked To Stay Low](#), **savings of up to 25%**

MUJI: Priced-down everyday items





Image Credit: Muji Singapore

Check out these permanently priced down MUJI items on your next shopping trip! From Wardrobe Staples to Organisation Materials to Comfort Living Essentials, you can find a wide variety of MUJI products without worrying about the potential dent in your wallet. If your little one needs notebooks, you can get the five piece notebook set for just \$2.90 and if you need a place to store your makeup, the PP Make-up Box is a stackable, modular box that costs \$2.90 to \$4.90 only. This promotion is only available in-store so be sure to head down to your nearest MUJI store for this great deal.



[MUJI Priced Down Items](#), permanently lowered prices in-store.

NTUC FairPrice: 15% off selected brands of rice

Enjoy 15% off three brands of rice at NTUC FairPrice! This great deal includes rice from Songhe AAA Thai Hom Mali Rice (5kg), Double FP Thai Hom Mali Premium Quality Fragrant Rice (10kg) and Fairprice Brown Rice (5kg) and you can purchase up to four bags of rice from any of these brands from 27 October to 9 November 2022.



[NTUC FairPrice Price Drop Buy Now](#), 15% off selected brands

of rice

RedMan: 10% off items storewide

From 28 September to 7 October, enjoy 10% off items at RedMan! From Nutella to Potato Chip and Cream cheese this great deal is available on items storewide so be sure to head down to RedMan or shop online for this great super savings deal.



[RedMan Super Savings Sale](#), 10% off items storewide.

ShopBack: enjoy upsized cash-backs

From September to December 2022, ShopBack is offering its users \$8 million worth of cash-backs! Enjoy upsized cash-backs on all of your favourite brands with this great deal; 13% cash-back (originally 5%) at Nike, 15% cash-back (originally 3%) at PUMA, 5.6% cash-back (originally 2%) at Samsung and more.



[ShopBack ShopFest 2022](#), upsized cash-backs for participating brands.

Toys “R” Us: get toys for prices as low as \$5





Image Credit: Toys “R” Us Singapore

Looking for a great deal on toys? Toys “R” Us has got you covered. With the Toys “R” Us Clearance Blast, you can purchase toys for prices as low as \$5! You can find tons of different toys on sale including, monopoly, figurines, stuffed toys, Frozen costumes, educational kits and more.



[Toys “R” Us Clearance Blast](#), **enjoy prices as low as \$5 with Toys “R” Us clearance blast.**

Watsons: 52% off products for mums, babies & kids

Mamas, get in on this great deal at Watsons! Available from 15 September to 12 October 2022, enjoy a 52% discount on products for babies, kids and of course, mamas! With participating brands like Kodomo, QV, baby Dove and more, shop for all of your favourite diapers, milk powder, supplements and toiletries with this great deal.



[Watsons Baby Fair](#), **enjoy up to 52% off products for mums, babies and kids.**

Activities & Play Deals

LEGOLAND Malaysia: Kids enter free



An adventure awaits you at LEGOLAND Malaysia! From 7 October to 6 November 2022, kids aged 3 to 11 will get to enter for free. Be sure to dress your little one up in their [Halloween costumes](#) to qualify for this great deal. You will also need to purchase a full-priced adult ticket for every child that enters for free.



[Kids Enter For Free](#), kids aged 3 to 11 enter LEGOLAND for **free** when dressed in [Halloween costumes](#) and with every adult full-priced ticket purchased.

Read more: [32 Kid-Friendly Staycations in Singapore with Holiday Deals](#)

ArtScience Museum: Fridays kids enter for free



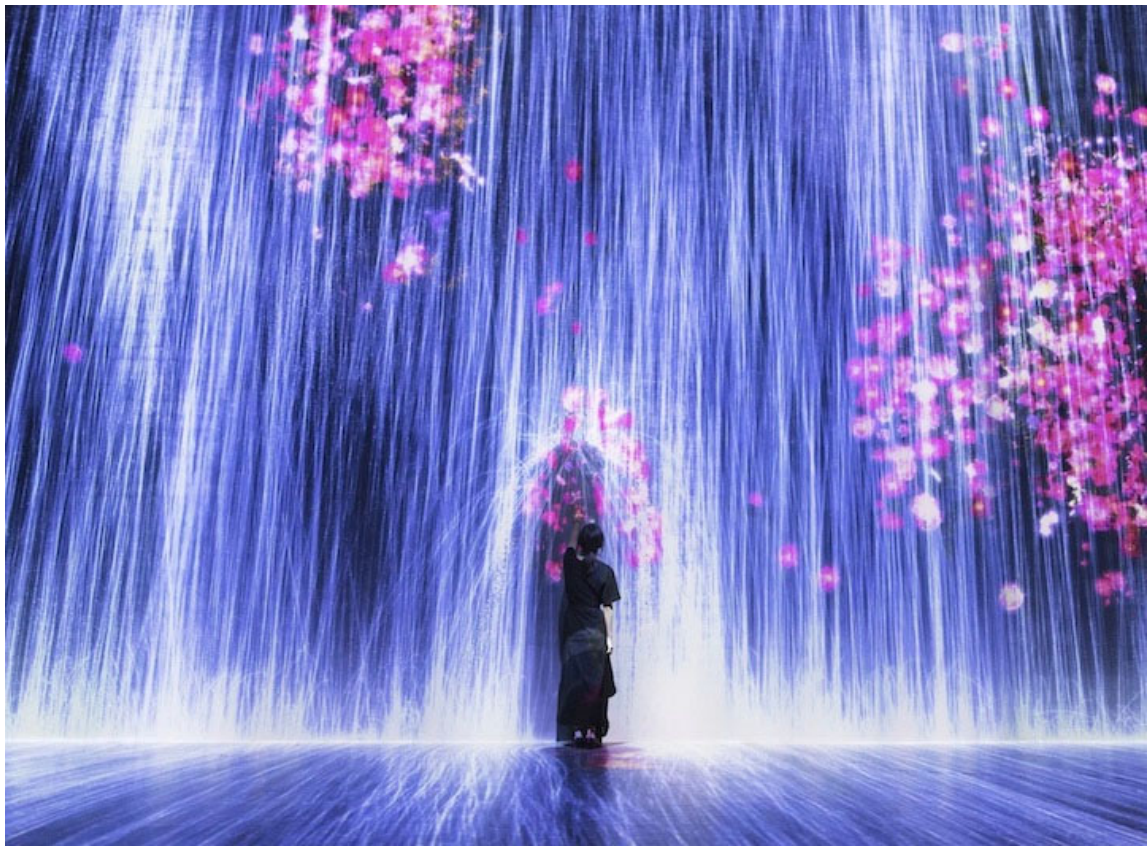


Image: credit to teamLab, ArtScience Museum

Take your kid on a museum date! Every Friday, enjoy this great deal from ArtScience Museum where kids under the age of 12 get to enter the museum for free with every adult ticket purchased. Each adult ticket will allow up to four kids to enter the museum, free of charge! With on-site programmes, workshops, installations and more, there will be plenty for kids to enjoy at the ArtScience Museum so be sure to snag this great deal. Do note that this deal is not available on public holidays and school holidays. Read all about our fave [exhibit Future World](#) here now.



[ArtScience Museum Family Friday](#), on Fridays, up to four **kids under the age of 12 get to enter for free** with every adult ticket purchased,

[ArtScience Museum](#), 6 Bayfront Avenue, Singapore 018974,
Tel: (+65) 6688 8888

Golden Village: Kids watch free

Catch a movie with this great deal! With every standard ticket purchased, one kiddo, aged 6 and below, will get to watch the movie for free. From 15 August to 18 November 2022, enjoy this great deal every Monday to Friday before 2pm. Do note that this offer will not be available from 3 September to 11 September 2022 nor on Public Holidays and the eve of Public Holidays.

[Click here for more kids watch free deals!](#)



[Kid's Watch For Free](#), kids aged 6 and below watch movies **for free** with every movie ticket purchased.


[Golden Village](#), *multiple locations*

Klook: \$6 off Adventure Cove Waterpark tickets



Image Credit: Klook

Put your sunscreen on, it's time for a full day of fun at Adventure Cove Waterpark! With this great deal from Klook, enjoy a fun day out in the sun and \$6 off your one-day admission ticket. Head over to Klook to book your one-day tickets [now](#) and if you are looking for cheaper tickets and discounts for other activities, be sure to check out the rest of the Klook website as there are often other great deals available.

 [\\$6 off Adventure Cove Waterpark tickets](#), **enjoy \$6 off one-day admission tickets** to Adventure Cove Waterpark.

[Adventure Cove Waterpark](#), 8 Sentosa Gateway, Sentosa Island, Singapore 098269

Mandai Wildlife Reserve: 20% off tickets



Image Credit: Mandai Wildlife Reserve

Looking for a great deal on tickets to the Singapore Zoo? With the Local Resident's Exclusive discount, Singapore residents

can enjoy up to 20% off admission tickets to the Singapore Zoo. This great deal also applies to [River Wonders](#) and Jurong Bird Park. If you would like to head over to the Night Safari, you will get to enjoy 30% off admission tickets instead! Read our [guide to Singapore Zoo here](#).



[Local Resident's Exclusive](#), **enjoy up to 20% off admission tickets** to Singapore Zoo, River Wonders & Jurong Bird Park and **30% off admission tickets** to the Night Safari.

[Mandai Wildlife Reserve](#), 80 Mandai Lake Road, Singapore 729826, Tel: (+65) 6269 3411

Shaw Theatres: Kids watch free

Lights, Camera, Action! Another great deal for kiddos at the movies! At Shaw Theatres little ones aged 6 and below will get to enjoy a movie for free with every purchase of a standard movie ticket. Available from Monday to Friday before 2pm, this great deal is valid when you purchase a walk-in ticket so be sure you head down to the theatre to get your tickets. Do note that this deal will not be available on Public Holidays and eve of Public Holidays. [Click here for more kids watch free deals!](#)



[Kiddos Watch For Free](#), **kids aged 6 and below will get to watch movies for free** with every movie ticket purchased.

[Shaw Theatres](#), *multiple locations*

Snow City: 15% off selected Snow City tickets

Looking to escape the heat? Head over to Snow City for a refreshingly cool day out! From 2 August to 30 September 2022,

enjoy 15% off selected Snow City tickets when purchasing tickets online. Tickets included in this great deal are the 1-hour snow play and bumper car ride, 2-hour snow play and bumper car ride and 2-hour snow play tickets. Do note that this offer is only available to Singaporeans and Permanent Residents (deal not available on Public Holidays or School Holidays).



[August Promotion](#), **enjoy 15% off tickets** when purchasing tickets online.

[Snow City](#), 21 Jurong Town Hall Road, Singapore 609433, Tel: (+65) 6560 2306

USS: Triple Thrill Pass




Image Credit: Resort World Sentosa

Step up your theme park experience with the all-new Triple Thrill Pass! This new pass grants you the opportunity to enjoy 3

special experiences as well as 3 visits with express passes to Universal Studios Singapore. Priced at \$388 per ticket, this promotion is ongoing till 30 September 2022. Each purchase of the pass will grant you Universal Express for 3 rides per visit (a total of 9 rides over the course of the 3 visits) as well as one special experience per visit (a total of 3 experiences over the course of the 3 visits). Choose from a visit to the exclusive Star Lounge, a behind-the-scenes tour of Universal Studios Singapore, Jumbo Treats, Special Meet and Greet with characters and more!



[Triple Thrill Pass](#), enjoy 3 special experiences and 3 visits with express passes.

 [USS](#), 8 Sentosa Gateway, Singapore 098269, Tel: (+65) 6577 8888

Restaurants & Food Delivery Deals & Promo Codes

7-Eleven: \$1 off deal with a minimum of \$10 spent

From now till the end of the year, enjoy \$1 off a minimum spend of \$10 when shopping at 7-Eleven with your UOB card! Limited to the first 10,000 redemptions, hurry down to clinch this great deal.



[7-Eleven \\$1 Deal](#), enjoy **\$1 off** a minimum spend of \$10 when paying with a UOB card.

Chope: takeaway deals of up to 50% off

Can't be bothered to dine out? Why not order a burger, pizza, Thai takeaway or Indian curry in? Chope is offering takeaway deals of up to 50% off! Enjoy this great deal today.



[Chope Takeaway Deals](#), enjoy up to **50% off** of these takeaway items.

Carlton Hotel Seafood Buffet: 1-for-1 Discount



Image Credit: Carlton Hotel Singapore

Do you love seafood? Head down to Carlton Hotel for a Seafood Buffet feast! For DBS/POSB, UOB and HSBC Cardholders, enjoy the special 1-for-1 promotion for each adult that dines in. Children under the age of 6 will also get to dine for free! Find other [kids eat free deals here](#).



[Carlton Hotel Seafood Buffet Promotion](#), **1-for-1 Discount** for adults dining in.

[Carlton Hotel Buffet](#), 76 Bras Basah Road, Singapore 189558,
Tel: (+65) 6338 8333

Domino's: \$1.10 for a large pizza

Are you hungry for pizza? Use code HUNGRY at Domino's and purchase one large pizza at just \$1.10! This great deal is only available once you've purchased a regular a la carte pizza.



[Domino's \\$1.10 Large Pizza Deal](#), use code **HUNGRY** to enjoy a **\$1.10 large pizza** with purchase of a regular pizza

Escape Restaurant @ One Farrer Hotel: Buddylicious Deals



Head down to Escape Steakhouse at One Farrer Hotel and

enjoy this great deal! Feast on the Buddy-licious Platter (\$58++) which will include Spicy Lamb Sausage, Ribeye Steak, Chicken Snail Sausage and more, before washing it down with the Budweiser Bucket (\$48++). If you would like to enjoy both of these great deals together, get the Buddy-licious Combo (\$88++) which will give you the opportunity to dig into one Buddy-licious Platter and one refreshing bucket of Budweiser.



[Escape Restaurant @ One Farrer Hotel Buddylicious Deals](#), use code **SM-Buddylicious** when making reservations to **enjoy Buddylicious Deals**

[One Farrer Hotel](#), 1 Farrer Park Station Road, One Farrer Hotel, 6th Floor, Singapore 217562

Grab Food: up to 20% off selected menus

From Fat Mario to Pho Street to COLLIN'S Restaurant, enjoy up to 20% off selected menus with these great deals on Grab Food today!



[Grab Promos](#), **enjoy up till 20% off** selected menus.

pandamart: enjoy \$1 delivery fees, 1-for-1 deals and more!

From 1 November to 3 November 2022, enjoy up to 50% off a wide variety of items with this great deal! Be on the look out for the \$1 delivery fees (with no minimum spend!), 1-for-1 deals and more.



[pandamart 1.11 Deals](#), **enjoy up till 50% off** selected items &

\$1 delivery fees

Thirty Six Brewlab & Smokehouse: ladies-only promotion



Calling all Ladies! Thirty Six Brelab & Smokehouse has a promotion especially for you! Enjoy Thirsty Thursdays where you can enjoy special prices on drinks as well as free tapas with the purchase of every four drinks. Every Thursday, join in the fun as you knock back drinks that cost only \$9.36!



[Thirsty Thursdays](#), ladies-only promotion with **special prices for drinks and free tapas**.

[Thirty Six Brewlab & Smokehouse](#), 36 Club Street, Singapore 069469, Tel:(+65) 9366 5815

This list will be updated as more information becomes available; please let us know if you have an offer to be

considered.

Lead image sourced courtesy of Klook. This post contains affiliate links. Read our affiliate link policy here (link to our FAQs)