

Lex Martinez

Graphic Designer

Experience

Freelance Designer

Alameda, CA / 2024–Present

- Designed, developed, and presented logos to clients within contracted deadlines
- Designed logos based off client references to be used for private and commercial purposes
- Drafted and established professional contract with original pricing and rates
- Used multiple programs within the adobe suite as well as outside programs to create a finished design

Bachelors in Design Studies: Graphic Design

San Jose State University, San Jose, CA / Expected 2025

- Developed a strong foundation in design principles, typography, visual storytelling, and digital media
- Gained proficiency in industry-standard design software, including Adobe Creative Suite (Illustrator, Photoshop, InDesign)
- Collaborated with peers and faculty in studio-based courses to refine design concepts and execution
- Participated in design critiques, refining communication skills and receiving constructive feedback to enhance creative work

Minor in Digital Media Arts

San Jose State University, San Jose, CA / Expected 2025

- Developed technical skills in digital media tools such as Adobe After Effects and Premiere Pro
- Created and edited multimedia content for diverse projects, focusing on storytelling and audience engagement
- Gained hands-on experience in digital content creation, including video editing, animation, and interactive media
- Developed foundational web development skills in HTML, CSS, and JavaScript, creating responsive and user-friendly web pages

Associates of Art

Berkeley City College, Berkeley, CA / 2022 / High Honors

Skills

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|-------------------|------------------------|---------------------|------------------------|-----------------|------------------------|
| Adobe Illustrator | <div><div></div></div> | Adobe Premiere Pro | <div><div></div></div> | Procreate | <div><div></div></div> |
| Adobe Photoshop | <div><div></div></div> | Unity (3D Modeling) | <div><div></div></div> | Web Development | <div><div></div></div> |
| Adobe InDesign | <div><div></div></div> | Screen Printing | <div><div></div></div> | Canva | <div><div></div></div> |



Contact Me



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lexm.myportfolio.com



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Other Work Experience

Retail Relationship Banker

BMO Harris, Oakland, CA / 2021–Present

Cake Decorator

WholeFoods, Oakland, CA / 2020–2021

Patisserie Student

Laney College, Oakland, CA / 2020–2021

Sales Associate

Pet Food Express, Alameda, CA / 2019–2020

Icecream Cake Decorator

Tucker's Ice Cream, Alameda, CA / 2017–2019



Personal Statement

Passionate graphic design student pursuing a Bachelor's in Design Studies, eager to apply creative skills and gain hands-on experience in a dynamic environment. Focused on learning new techniques, staying current with design trends, and contributing to meaningful projects that solve problems through effective visual communication.