Lex Martinez Graphic Designer

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March 10th, 2025

SFMOMA Internship Program 151 3rd Street San Francisco, CA 94103

Dear SFMOMA internship program hiring team,

I am writing to express my interest in the Graphic Design Internship at the SFMOMA Design Studio. With my educational background and experience in design, I am excited about the opportunity to contribute to the diverse range of projects at such an outstanding museum.

I hold an Associate's degree in Studio Art and am currently pursuing a Bachelor's degree in Design Studies with a focus on Graphic Design and a Minor in Digital Media Arts at San Jose State University. My coursework has provided me with a strong foundation in design principles and techniques. For the past year a lot of my coursework has had a focus on typography, and senior project class helped me hone my skills as a designer and truly think about the impact I want to make as I step into the design.

Proficiency in the Adobe Creative Suite is one of my key strengths. I am well-versed in Illustrator, Photoshop, and InDesign, enabling me to create visually compelling designs across various platforms. Additionally, I am eager to learn and adapt, with a keen eye for detail and a passion for creative problem-solving.

One of my greatest strengths is my ability to balance multiple responsibilities while maintaining my productivity. Balancing my commute to school twice a week, working three days a week as a banker, attending my university classes, meeting with advisors, and completing assignments has required meticulous organization and time management skills on my end. This experience has helped me honed my ability to prioritize tasks, meet deadlines, and maintain a high standard of work in fast-paced environments.

I am particularly drawn to the hands-on experience and collaborative nature of the internship opportunities being offered with SFMOMA. I am excited about the chance to work on a variety of projects, such as brand system studies, museum signage initiatives, and website design, under the guidance of the Senior Graphic Designer and the Design Studio team. Additionally, I hope to one day be part of a team working with a museum to help uplift artists of all centuries. I also hope to use this experience to gain a better understanding of the industry as well as understand how I can create an impact with my skills as a designer.

I believe that my educational background, technical skills, and dedication to excellence make me a strong candidate for this position. I am enthusiastic about the prospect of contributing my passion for design and creativity to your team. Thank you for considering my application. I look forward to the possibility of discussing how my skills and experiences align with the requirements of the Graphic Design Intern role in more detail starting any time after March 15th, 2025.

Thank you for your consideration,

Lex Martinez