

# Lex Martinez

## Graphic Designer

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SFMOMA Internship Program  
151 3rd Street  
San Francisco, CA 94103

Dear SFMOMA internship program hiring team,

I am writing to express my interest in the Product Development Internship at the SFMOMA Museum Store. With my educational background and experience in design, I am excited about the opportunity to contribute to the diverse range of projects at such an outstanding museum.

I hold an Associate's degree in Studio Art and am currently pursuing a Bachelor's degree in Design Studies with a focus on Graphic Design and a Minor in Digital Media Arts at San Jose State University. My coursework has provided me with a strong foundation in design principles and techniques. For the past year a lot of my coursework has had a focus on typography, and my senior project class helped me hone my skills as a designer and truly think about the impact I want to make as I step into the design.

Working with prints has been one of my main focuses since I entered my junior year at the university. Understanding the differences between print and digital design is one of the most important lessons I learned when making posters, pamphlets, booklets, and more throughout the last few semesters. This not only included being knowledgeable on color modes, but also knowing what kinds of paper stock, bleeds, layouts, and printmaking techniques would work best with certain projects.

One of my greatest strengths is my ability to balance multiple responsibilities while maintaining my productivity. Balancing my commute to school twice a week, working three days a week as a banker, attending my university classes, meeting with advisors, and completing assignments has required meticulous organization and time management skills on my end. This experience has helped me hone my ability to prioritize tasks, meet deadlines, and maintain a high standard of work in fast-paced environments.

I am particularly drawn to the hands-on experience and collaborative nature of the internship opportunities being offered with SFMOMA. I am excited about the chance to work on a variety of projects, such as learning about the what rights artworks have, honing my skills with color correcting for reproducing prints and getting to actually learn about the industry of product design, under the guidance of the museum store team. Additionally, I hope to one day be part of a team working with a museum to help uplift artists of all centuries. I also hope to use this experience to gain a better understanding of the industry as well as understand how I can create an impact with my skills as a designer.

I believe that my educational background, technical skills, and dedication to excellence make me a strong candidate for this position. I am enthusiastic about the prospect of contributing my passion for design and creativity to your team. Thank you for considering my application. I look forward to the possibility of discussing how my skills and experiences align with the requirements of the Graphic Design Intern role in more detail starting any time after March 15th, 2025.

Thank you for your consideration,



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