

# PAVITHRA RAMAMURTHY

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"I **Think, Innovate** and **Design** an immersive and intuitive experience for applications across all platforms"

## SKILLS

UX Design  
Motion Design  
Front-End Development  
Web prototyping  
Wireframing  
SVG manipulation  
Storyboarding  
Illustration

## DEVELOPMENT

HTML/CSS  
JavaScript  
jQuery  
Bootstrap  
SASS

## TOOLS

Adobe Creative Suite  
Omnigraffle  
Final Cut Pro  
Corel Painter  
Balsamiq  
Autodesk Maya

## CLIENTS

Webinative Technologies  
FourKites, Inc.  
Nickelodeon  
Dreamworks Animation  
Disney  
Mattel Inc.  
Bagdasarian Productions  
HP  
Roca

## WORK EXPERIENCE

### UI/UX DESIGNER

Independent Consultant

Mar 2015 - Present

Created the UI/UX, motion and visual designs for various web applications.  
Provided the front-end development for several web sites.

### ANIMATOR

Technicolor India

Dec 2010 – Aug 2015

Animated complex performances of all the characters in different TV shows for Dreamworks Animation, Nickelodeon, Mattel and Bagdasarian Productions.  
Set up layouts and shot compositions for all the shows.  
Created facial libraries to improve work flow within the projects.

### MOTION DESIGNER

Studio Eeksauros

Sep 2010 - Dec 2010

Designed and animated logos, and ad films.  
Animated in-house short-films.

### VISUAL DESIGNER

Ellen Sharma Memorial Matric. Hr. Sec. School

Jan 2010 - Mar 2010

Designed an interactive educational tool for the British Council's 'Connecting Classrooms' program to teach mathematical concepts to students using interactive quizzes and animated videos.

### CREATIVE INTERN

Ogilvy & Mather

Apr 2008 - June 2008

Conducted surveys, target researches, and assisted in ad film shoots.  
Created a PSA for the 'Pathway Centres For Rehabilitation & Education of Mentally Challenged'.

### STUDENT HEAD OF ARTS ( DEPT. OF ELECTRONIC MEDIA)

M.O.P Vaishnav College for women

April 2007 - April 2008

Supervised the department's art works for cultural competitions.  
Supervised a team of ten artists to design backdrops for intercultural programs.  
Led teams to win at interdepartmental art competitions such as origami, graffiti and fashion design.

## EDUCATION

Vancouver Film School

Sep 2008 - Aug 2009

Diploma in 3D Animation & Visual Effects

M.O.P. Vaishnav College For Women

June 2005 - Apr 2008

Bachelor of Science in Electronic Media

## AWARDS

The Alvin Award - 'Best Animation'

Aug 2015

Alvin and the Chipmunks, Bagdasarian Productions

Performer of the Quarter - 'Character Animator'

July 2014 - July 2015

Performer of the Quarter - 'Character Animator'

July 2013 - July 2014

Best Facial Animator

July 2012

Barbie in the Pink Shoes, Mattle Inc.

Director's Choice Award

Aug 2012

Barbie in the Pink Shoes, Mattle Inc.