

'I **think, innovate** and **design**
immersive and intuitive experiences
for applications across all platforms'



pavithraram.com
me@pavithraram.com
+1 (925) 875 8307

Experience

UI/UX DESIGNER

Consultant

Mar 2015 - June 2016

- Designed the UI, motion and visual designs for various web applications.
- Conceptualised and designed the user experience of web based products for multiple clients such as FourKites, Inc. and Webinative Technologies.

CHARACTER ANIMATOR

Technicolor India

Dec 2010 - Aug 2015

- Character Animator on multiple award winning TV shows including Dreamworks Animation - Dragons : Riders of Berk, Nickelodeon - Penguins of Madagascar, Mattel - Barbie movies and Bagdasarian Productions - Alvin & the Chipmunks.
- Collaborated with the rigging and modelling team to build extensive character facial libraries to improve work flow within each project.

MOTION DESIGNER

Studio Eeksaurus

Sep 2010 - Dec 2010

- Directly involved in the conceptualisation, design and animation of logos, ad films and in-house short films.

VISUAL DESIGNER

Ellen Sharma Memorial School

Jan 2010 - Mar 2010

- Created an interactive educational tool for Ellen Sharma Memorial school through the British Council's Connecting Classrooms Program, to provide an improved learning experience and bridging the gap caused by social and cultural differences.

RESEARCH & DESIGN INTERN

Ogilvy & Mather

Apr 2008 - June 2008

- Actively participated in user research, interview documentation, creation of ad film concepts and storyboards for clients like Fortune Oil, Suguna Poultry and Roca.
- Created a PSA concept for the 'Pathway Centres For Rehabilitation & Education of Mentally Challenged'.

Education

M.S Human Computer Interaction Design

INDIANA UNIVERSITY | Bloomington, IN, USA

2016 -2018

Diploma in 3D Animation & Visual Effects

VANCOUVER FILM SCHOOL | Vancouver, Canada

2008 -2009

B.S Electronic Media

M.O.P VAISHNAV COLLEGE FOR WOMEN | Chennai, India

2005 -2008

Skills

UX Process

Motion Design
Prototyping
Wireframing
Storyboarding
Illustration

Tools

Adobe Creative Suite
Sketch
Framer Studio
inVision
Final Cut Pro
Autodesk Maya

Programming

HTML/CSS
JavaScript
Bootstrap
SVG manipulation

Awards

The Alvin Award - 'Best Animation', Alvin and the Chipmunks

2015

Performer of the Quarter - 'Character Animator'

Q1 2014, Q2 2015

Best Facial Animator - 'Facial Animation', Barbie in the Pink Shoes

2012

Director's Choice Award - 'Facial Animation', Barbie in the Pink Shoes

2012