pavithra
Ramamurthy

*'I am an **explorative** designer and I truly believe that being adventurous, open minded and a collaborative team player can bring out inspiring design solutions'*

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Experience

UI/UX DESIGNER
Consultant
Mar 2015 - June 2016

- Designed the UI, motion and visual designs for various web applications.
- Conceptualised and designed the user experience of web based products for multiple clients such as FourKites,Inc. and Webinative Technologies.

CHARACTER ANIMATOR
Technicolor India
Dec 2010 - Aug 2015

- Character Animator on multiple award winning TV shows including Dreamworks Animation - Dragons : Riders of Berk, Nickelodeon - Penguins of Madagascar, Mattel - Barbie movies and Bagdasarian Productions - Alvin & the Chipmunks.
- Collaborated with the rigging and modelling team to build extensive character facial libraries to improve work flow within each project.

MOTION DESIGNER
Studio Eeksaurus
Sep 2010 - Dec 2010

- Directly involved in the conceptualisation, design and animation of logos, ad films and in-house short films.

VISUAL DESIGNER
Ellen Sharma Memorial School
Jan 2010 - Mar 2010

- Created an interactive educational tool for Ellen Sharma Memorial school through the British Council's Connecting Classrooms Program, to provide an improved learning experience and bridging the gap caused by social and cultural differences.

RESEARCH & DESIGN INTERN
Ogilvy & Mather
Apr 2008 - June 2008

- Actively participated in user research, interview documentation, creation of ad film concepts and storyboards for clients like Fortune Oil, Suguna Poultry and Roca.
- Created a PSA concept for the 'Pathway Centres For Rehabilitation & Education of Mentally Challenged'.

Education

M.S Human Computer Interaction Design
INDIANA UNIVERSITY | Bloomington, IN, USA
2016 -2018

Diploma in 3D Animation & Visual Effects
VANCOUVER FILM SCHOOL | Vancouver, Canada
2008 -2009

B.S Electronic Media
M.O.P VAISHNAV COLLEGE FOR WOMEN | Chennai, India
2005 -2008

Skills

UX Process	Tools	Programming
Motion Design	Adobe Creative Suite	HTML/CSS
Prototyping	Sketch	JavaScript
Wireframing	Framer Studio	Bootstrap
Storyboarding	inVision	SVG manipulation
Illustration	Final Cut Pro	
	Autodesk Maya	

Awards

The Alvin Award - *'Best Animation', Alvin and the Chipmunks*		2015
Performer of the Quarter - *'Character Animator'*		**Q1** 2014, **Q2** 2015
Best Facial Animator - *'Facial Animation', Barbie in the Pink Shoes*		2012
Director's Choice Award - *'Facial Animation', Barbie in the Pink Shoes*		2012