

# Ruby|Web Conference 2010 Prospectus

Ruby|Web Conference is both a Ruby and a Web conference to be held on September 9-10, 2010 at the Snowbird Ski and Summer Resort Rails in the beautiful Wasatch mountains of Utah. Much like our sister conference, MountainWest RubyConf, Ruby|Web Conference will be a "hacker's conference", meaning it will focus on developers and speak to them at their level. Ruby|Web will be embracing web-specific topics that many regional Ruby conferences tend to downplay. We expect topics such as Rails, Sinatra, Rack, jQuery, HAML, Mustache, Prototype, Scripty, HTML5, CSS3, OAuth, and more to be featured prominently.

We are soliciting sponsorships to help cover the costs of A/V recording and offering honorariums to speakers. This is a great opportunity to get your name in front of many industrious, enthusiastic and involved Ruby and Web developers.

## **Gold Sponsorship \$3,000 (Limit 4)**

- Prominent placement on videos
- Prominent placement on website
- Prominent placement on schedule
- Two pages in post-conference magazine
- Sponsor designation in marketing
- 8 Conference passes
- Can provide handouts to attendees

## **Silver Sponsorship \$1,500 (Limit 8)**

- Placement on online videos
- Placement on website
- Placement on schedule
- One page in post-conference magazine
- Sponsor designation in marketing
- 4 Conference passes

## **Bronze Sponsorship \$500 (No Limit)**

- Placement on online videos
- Placement on website
- Placement on schedule
- 1/3 page in post-conference magazine
- Sponsor designation in marketing
- 2 Conference passes

To inquire about sponsoring the conference, please contact:

**Mike Moore**

MountainWest Ruby, LLC

[sponsorship@rubywebconf.org](mailto:sponsorship@rubywebconf.org)

<http://rubywebconf.org/>

We understand that some organizations have restrictions on making direct cash contributions to some conferences or business entities. If you are interested in sponsorship, but are unable to directly contribute funds to MountainWest Ruby, LLC, we would like to explore opportunities for sponsorship. Please contact us and we will work hard to find a way for you to help support the conference.