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Taking Stock



Overview

We gathered stock data, cleaned the data, and analyzed monthly dividend stocks to identity top dividend amounts and yields. Additionally we evaluated the data for monthly dividend stocks to investigate the impact from Covid-19.



Questions we asked:

What are the top 10 highest-returning dividend stocks (by month) in the given dataset?

What are the quantifiable impacts on stocks between March 2020 to the present?

Let's define some things:

- Cash/Stock Dividend: A payment (either in the form of cash or partial shares of stock) to a stock owner as their prerogative as a shareholder
- Liquidation: any means of turning stock value into usable currency
- Dividend Yields are the dividend amount divided by price of stock share. Last day of each month used for price variable.

Cleanup

- Reduce size of initial Kaggle CSV
- Merging relevant tables together
- Compensating for missing information
- COVID-specific: separating dividend/yield data into specific timeframes



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Unexpected Challenges

- 1. Repo issues
- 2. Specific coding problems
- 3. Coordinating project ideas and solutions

Analysis: Question 1

Two different ways to identify top monthly dividend stocks:

- 1. The amount of dividends paid to the stockholder
- 2. The dividend yield to the stockholder (dividend payout amount / stock price)

symbol	month	open	close	dividend
MSFT	201801	86.1250	95.01	0.00
MSFT	201802	94.7900	93.77	0.42
MSFT	201803	93.9900	91.27	0.00
MSFT	201804	90.4700	93.52	0.00
MSFT	201805	93.2100	98.84	0.42
MSFT	201806	99.2798	98.61	0.00
MSFT	201807	98.1000	106.08	0.00
MSFT	201808	106.0300	112.33	0.42
MSFT	201809	110.8500	114.37	0.00
MSFT	201810	114.7500	106.81	0.00
MSFT	201811	107.0500	110.89	0.46
MSFT	201812	113.0000	101.57	0.00

Analysis: Question 2

To start, we defined our data into two separate timeframes:

- 1. Pre-COVID: January 2018 through February 2020
- 2. COVID: March 2020 through the estimated end of this year.

Next, we calculated the average monthly dividend payout and yield for the months in both ranges.

The goal of comparing these two ranges is to show the effects of the emergence of COVID-19 on each share of our monthly dividend payouts and yields.

symbol	frequency	201801_open	201802_open	201803_open	201804_open	201805_open	201806_open	201807_open	201808_open		202003_divide
NEWT	Q	18.55	17.03	16.91	18.12	17.98	20.20	19.98	20.98	***	0.44
CCAP	Q	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	(50.0)	0.00
IRM	Q	37.80	34.94	31.36	32.87	33.97	33.35	34.90	34.85		0.61
TRTN	Q	37.88	38.20	28.46	30.51	30.85	35.03	30.25	35.40	222	0.52
RMR	Q	59.40	64.65	63.20	69.90	74.45	75.95	78.20	86.70	222	0.00

Why Should We Care?





We all love money, and we could all use some extra income! For dividend stocks specifically, dividends are paid immediately versus the potential volatility of day-trading stocks.

Question 1

Top 10 Monthly Dividend Stocks



Top 10s by Month: Dividends vs. Dividend Yields

	Dividends		Yields
symbol	average_total_dividends	symbol	average_total_dividend_yields
EMB	0.391494	CLM	0.017405
VCLT	0.289086	CRF	0.017226
SLG	0.268681	OXLC	0.016199
VWOB	0.268097	EDF	0.013238
EPR	0.247083	GECC	0.013126
EMCB	0.243278	ORC	0.012750
0	0.226528	EDI	0.011938
VCIT	0.220806	OXSQ	0.011373
TLT	0.215847	GGN	0.011181
PDI	0.214431	RIV	0.010802

Question 2:

COVID Complications: Dividends and Yields



Hypotheses:

Null: If the defined COVID range (March 2020-present) does not impact dividend stock payments, then there will be not be a dividend stock percentage change exceeding a factor of 5 percent.

Alternative: If the defined COVID range (March 2020-present) does impact dividend stock payments, then there will be a dividend stock percentage change exceeding a factor of 5 percent.

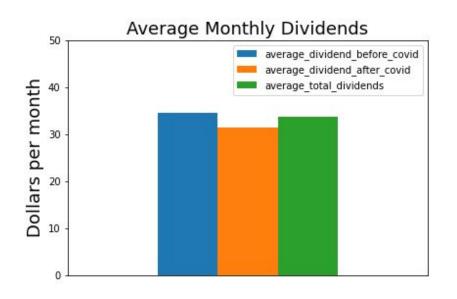
Before and After the Start of Covid: Dividends:

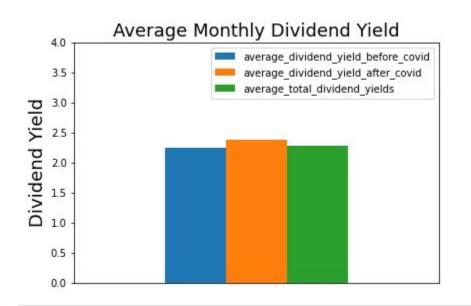
symbol	average_dividend_before_covid	symbol	average_dividend_after_covid
EMB	0.407012	EMB	0.35115
EPR	0.312692	VCLT	0.29604
VCLT	0.286412	SLG	0.29500
VWOB	0.262058	VWOB	0.28380
SLG	0.258558	EMCB	0.25750
EMCB	0.237808	0	0.23335
0	0.223904	PDI	0.22050
VCIT	0.223258	VCIT	0.21443
TLT	0.220565	MBB	0.20837
CLM	0.218115	KBWY	0.20603

Before and After the Start of Covid: Dividend Yields

symbol	average_dividend_yield_before_covid
CLM	0.017249
CRF	0.017053
OXLC	0.013716
EDF	0.012903
ORC	0.012222
EDI	0.011568
GGN	0.011184
RIV	0.010209
HIE	0.010207
ZTR	0.009966

What We Mean in Pictures: Dividend Stock vs. Yield





average_dividend_before_covid average_dividend_after_covid average total dividends 34.503962 31.502050 33.670097

average_dividend_yield_before_covid average_dividend_yield_after_covid average_total_dividend_yields 2.244738

2.384264

2.283495

Conclusions: Question 1

 Between the top 10 monthly dividend stocks and monthly dividend yields, there's no overlap when comparing them in the merged data.



Conclusions: Question 2

So, what does this all mean for COVID?

- There was an 8.70% drop for dividend stocks from our pre-COVID range into our COVID range.
- Yield, however, saw a 5.88% percent increase in our After-COVID range.

While this sounds weird, let's remember our yield equation: yield = dividend/stock-price. So, if the price is falling, then the possibility exists for buying more shares with available dividends.

Our findings for dividend stock change correspond to our alternative hypothesis.



Resources

- 1. https://www.investopedia.com/terms/s/stockdividend.asp
- https://www.kaggle.com/tsaustin/us-historical-stock-prices -with-earnings-data?select=dataset_summary.csv
- 3. https://www.dividendchannel.com (for frequency of dividend stocks)
- 4. https://financial-dictionary.thefreedictionary.com/liquidationary.com/
- 5. Stock photos courtesy of Unsplash.com and Google (stock photos).



Thank you.

