Analysis

Preprocessing

- $\bullet \ \ {\rm experiment_results.csv}$
- $\bullet \ \ task_questionnaire_results.csv$
- $\bullet \ \, {\rm final_questionnaire_results.csv} \\$
- $\bullet \ \ demographic_data_fixed.csv$

Dropping Task ID 0 (Training)

Asserting Absolute Distance Values!

Dataset Validation: dict_items([('pid', True)])

Adding success column based on opt_interactions == interactions in order to measure effectiveness.

Split by Navigation, Pid, Tid, apply mean combine!

Drop jid and pid columns

Computing efficiency task $1000 * mean_success/mean_time_m s$

No normality test, Forcing t-test!

Demographics

age

age
50.0
24.1
2.90144228737
20.0
22.0
24.0
25.0
35.0

 \mathbf{sex}

('f', 29) ('m', 21)

job

```
('Agrarwissenschaften', 5)
('Agribusiness', 1)
('Betriebswirtschaftslehre', 1)
('Biochemie', 1)
('Biologie', 1)
('Ernährungs- und Verbraucherökonomie', 2)
('Finanzmathematik', 2)
('Informatik / Nachhilfelehrer', 1)
('Mathemathik / Chemie', 1)
('Mathemathik / Deutsch / Psychologie', 1)
('Mathemathik / Geologie', 1)
('Mathemathik / Geschichte', 1)
('Mathemathik / Philosophie', 1)
('Mathemathik / Physik', 1)
('Mathemathik / Sport', 1)
('Mathematik', 4)
('Mathematik / Informatik', 1)
('Mathematik / Spanisch', 1)
('Medizin', 1)
('Musikwissenschaft / Philosophie', 1)
('Physik', 1)
('Politikwissenschaft / Ur- und Frühgeschichte', 1)
('Psychologie', 4)
('Rechtswissenschaften', 1)
('Soziologie / Pädagogik', 1)
('Volkswirtschaftslehre', 3)
('Wirtschaftsinformatik', 6)
('Wirtschaftsingenieur', 2)
('Wirtschaftswissenschaften Profil: Handelslehrer', 1)
smartphone
('None', 1)
('android', 37)
('nodroid', 12)
```

comments

('Ich zweifle die Aussagekraft der Studie an, da die Navigation nur aus "Wischen nach links" und "Wischen nach rechts" besteht.', 1) ('Menü-Steuerung: nur 5/7 Steine da: Menü zum Ausklappen. besser: dauerhaft ausgeklappt - >1 Klick statt 2', 1)

```
('Samsung', 1)
('man könnte die Bedienung noch vereinfachen, indem man durch wischen von Tür zu Tür kann', 1)
('schön kurz :)', 1)
```

Efficiency by Tasks

Descriptions (efficiency)

Global Descriptions (efficiency)

burger

	efficiency
count	110.0
mean	0.223055228972
std	0.0500230406763
\min	0.068976220448
25%	0.190058286882
50%	0.22691177807
75%	0.25700334919
max	0.336157052575

\mathbf{swipe}

	efficiency
count	140.0
mean	0.215488934466
std	0.100837665235
\min	0.0783468808148
25%	0.140770307033
50%	0.186047319425
75%	0.267820085532
max	0.514986095375

Repeated measures (efficiency)

burger

 $KruskalResult(statistic = 21.228960676540432, \ pvalue = 0.00028522628404656868)$

 $\label{eq:final_control_control} Friedmanchisquare Result (statistic = 30.5090909090901, pvalue = 3.8548715779974447e-06)$

\mathbf{swipe}

 $\label{eq:kruskalResult} KruskalResult(statistic=91.910160660008614, pvalue=5.1718364795390112e-19) \\ FriedmanchisquareResult(statistic=80.628571428571377, pvalue=1.2818240657137304e-16)$

Descriptions per tid (efficiency)

('burger', 1)

	efficiency
count	22.0
mean	0.259627939777
std	0.03615089292
\min	0.189458527528
25%	0.242800150862
50%	0.263092621632
75%	0.281021933116
max	0.336157052575

('burger', 2)

	efficiency
count	22.0
mean	0.218885902709
std	0.0617582924756
\min	0.068976220448
25%	0.175369392634
50%	0.229429832866
75%	0.262567057042
max	0.298650101541

('burger', 3)

	efficiency
count	22.0
mean	0.207954767299

	efficiency
std	0.0501700789335
\min	0.0904895484572
25%	0.177580422745
50%	0.214082948414
75%	0.246063771629
\max	0.280033604032

('burger', 4)

	efficiency
count	22.0
mean	0.228578290867
std	0.0445345887587
\min	0.113259903163
25%	0.21190614273
50%	0.227615297646
75%	0.251743012241
max	0.304284323272

('burger', 5)

	efficiency
count	22.0
mean	0.200229244208
std	0.0336254251422
\min	0.144350135689
25%	0.177255912416
50%	0.196225661233
75%	0.22656990971
max	0.255076012652

('swipe', 1)

	efficiency
count	28.0
mean	0.376411637958
std	0.0826782359999
\min	0.124738828079
25%	0.339208375025

	efficiency
50%	0.385810331212
75%	0.43554876804
max	0.514986095375

('swipe', 2)

efficiency count 28.0 mean 0.235764444338 std 0.0515833509387 min 0.0783468808148 25% 0.214528622096 50% 0.250787488437 75% 0.270937446389 max 0.305866519851		
$\begin{array}{lll} \text{mean} & 0.235764444338 \\ \text{std} & 0.0515833509387 \\ \text{min} & 0.0783468808148 \\ 25\% & 0.214528622096 \\ 50\% & 0.250787488437 \\ 75\% & 0.270937446389 \end{array}$		efficiency
std 0.0515833509387 min 0.0783468808148 25% 0.214528622096 50% 0.250787488437 75% 0.270937446389	count	28.0
min 0.0783468808148 25% 0.214528622096 50% 0.250787488437 75% 0.270937446389	mean	0.235764444338
25% 0.214528622096 50% 0.250787488437 75% 0.270937446389	std	0.0515833509387
50% 0.250787488437 75% 0.270937446389	\min	0.0783468808148
$75\% \qquad 0.270937446389$	25%	0.214528622096
	50%	0.250787488437
$\max 0.305866519851$	75%	0.270937446389
	max	0.305866519851

('swipe', 3)

	efficiency
count	28.0
mean	0.176438327988
std	0.0368031666814
\min	0.106547333653
25%	0.149048762852
50%	0.183800941036
75%	0.207357536463
max	0.233165454206

('swipe', 4)

	efficiency
count	28.0
mean	0.158462999373
std	0.0321520787395
\min	0.0888474267564
25%	0.137780626155
50%	0.155438077528
75%	0.183456377089
max	0.223483663344

efficiency

('swipe', 5)

	efficiency
count	28.0
mean	0.130367262672
std	0.0267090785385
\min	0.0821186614658
25%	0.120638250545
50%	0.128225214081
75%	0.143514673291
max	0.182588372772

Cross-compare Tests per tid (efficiency)

('burger', 1) vs ('burger', 2)

('burger', 1) vs ('burger', 3)

('burger', 1) vs ('burger', 4)

{'df': 21, 'effect_size': 0.84922261727279125, 'n2': 22, 'test_result': Ttest_relResult(statistic=2.8165527849774352, pvalue=0.010338413955597564), 'N': 44, 'n1': 22}

('burger', 1) vs ('burger', 5)

('burger', 1) vs ('swipe', 1)

{'df': 38.785742202473031, 'effect_size': -1.9097298327149146, 'n2': 28, 'test_result': Ttest_indResult(statistic=-6.7031245086454758, pvalue=5.6381782972874956e-08), 'N': 50, 'n1': 22}

('burger', 1) vs ('swipe', 2)

('burger', 1) vs ('swipe', 3)

 $\{ \text{`df': } 45.605549072886376, \text{ `effect_size': } 2.2829620500029861, \text{ `n2': } 28, \\ \text{`test_result': } \text{Ttest_indResult(statistic=} 8.0131642746175658, pvalue=} 3.0036765567743509e-10), \text{`N': } 50, \text{`n1': } 22 \}$

('burger', 1) vs ('swipe', 4)

('burger', 1) vs ('swipe', 5)

 $\{\text{'df': } 37.509707823002977, 'effect_size': } 3.9971846751859452, 'n2': 28, 'test_result': Ttest_indResult(statistic=14.030061269834485, pvalue=1.6751765716561837e-16), 'N': 50, 'n1': 22\}$

('burger', 2) vs ('burger', 3)

('burger', 2) vs ('burger', 4)

('burger', 2) vs ('burger', 5)

 $\{ \text{'df': } 21, \text{ 'effect_size': } 0.51539165603199966, \text{ 'n2': } 22, \text{ 'test_result': } \\ \text{Ttest_relResult(statistic=} 1.7093607431380531, pvalue=} 0.10212210775377208), \\ \text{'N': } 44, \text{ 'n1': } 22 \}$

('burger', 2) vs ('swipe', 1)

('burger', 2) vs ('swipe', 2)

('burger', 2) vs ('swipe', 3)

('burger', 2) vs ('swipe', 4)

('burger', 2) vs ('swipe', 5)

 $\{ \text{`df': } 27.169372064223619, \text{ `effect_size': } 1.7884292636279995, \text{ `n2': } 28, \\ \text{`test_result': } \text{Ttest_indResult(statistic=} 6.2773612390822446, pvalue=} 9.9419198495425322e-07), \text{`N': } 50, \text{`n1': } 22 \}$

('burger', 3) vs ('burger', 4)

{'df': 21, 'effect_size': -0.7374996248322695, 'n2': 22, 'test_result': Ttest_relResult(statistic=-2.4460095385965119, pvalue=0.023338332791632995), 'N': 44, 'n1': 22}

('burger', 3) vs ('burger', 5)

('burger', 3) vs ('swipe', 1)

 $\{\text{'df': }45.413055852663888, 'effect_size': }-2.5346208780888522, 'n2': 28, 'test_result': Ttest_indResult(statistic=-8.8964831763080898, pvalue=1.638058471616648e-11), 'N': 50, 'n1': 22\}$

('burger', 3) vs ('swipe', 2)

('burger', 3) vs ('swipe', 3)

('burger', 3) vs ('swipe', 4)

('burger', 3) vs ('swipe', 5)

 $\{'df': 30.228298418120758, 'effect_size': 1.8689406873961953, 'n2': 28, 'test_result': Ttest_indResult(statistic=6.5599551896199069, pvalue=2.8434885910251012e-07), 'N': 50, 'n1': 22\}$

('burger', 4) vs ('burger', 5)

('burger', 4) vs ('swipe', 1)

 $\{\text{'df': }43.071161614293338, 'effect_size': -2.3036145286208778, 'n2': 28, 'test_result': Ttest_indResult(statistic=-8.0856541803709163, pvalue=3.5438757244843004e-10), 'N': 50, 'n1': 22\}$

('burger', 4) vs ('swipe', 2)

('burger', 4) vs ('swipe', 3)

 $\{ \text{`df': } 40.510976522970402, \text{ `effect_size': } 1.2621200986811547, \text{ `n2': } 28, \\ \text{`test_result': } \text{Ttest_indResult(statistic=} 4.430023567415585, pvalue=} 6.9900388209403688e-05), \text{`N': } 50, \text{`n1': } 22 \}$

('burger', 4) vs ('swipe', 4)

('burger', 4) vs ('swipe', 5)

{'df': 32.52632637459962, 'effect_size': 2.6020850201949877, 'n2': 28, 'test_result': Ttest_indResult(statistic=9.1332813540710109, pvalue=1.7051757569924315e-10), 'N': 50, 'n1': 22}

('burger', 5) vs ('swipe', 1)

 $\{'df': 37.431678148502876, 'effect_size': -2.919842346861758, 'n2': 28, 'test_result': Ttest_indResult(statistic=-10.248605044204545, pvalue=2.045361952158588e-12), 'N': 50, 'n1': 22\}$

('burger', 5) vs ('swipe', 2)

('burger', 5) vs ('swipe', 3)

('burger', 5) vs ('swipe', 4)

 $\{\text{'df':}\ 44.248400605855807,\ 'effect_size':\ 1.2662092998006793,\ 'n2':\ 28,\ 'test_result':\ Ttest_indResult(statistic=4.4443766050942699,\ pvalue=5.8417405173783915e-05),\ 'N':\ 50,\ 'n1':\ 22\}$

('burger', 5) vs ('swipe', 5)

 $\{\text{'df': } 39.442494949086644, 'effect_size': 2.2701377982054178, 'n2': 28, 'test_result': Ttest_indResult(statistic=7.9681513334901224, pvalue=9.6399894615656076e-10), 'N': 50, 'n1': 22\}$

('swipe', 1) vs ('swipe', 2)

{'df': 27, 'effect_size': 2.3930192971616573, 'n2': 28, 'test_result': Ttest_relResult(statistic=8.9538583299174999, pvalue=1.4377672965886051e-09), 'N': 56, 'n1': 28}

('swipe', 1) vs ('swipe', 3)

 $\{\text{'df': 27, 'effect_size': 3.48605592254847, 'n2': 28, 'test_result': Ttest_relResult(statistic=13.043626893310529, pvalue=3.5969964456561358e-13), 'N': 56, 'n1': 28}$

('swipe', 1) vs ('swipe', 4)

{'df': 27, 'effect_size': 3.8799222428390125, 'n2': 28, 'test_result': Ttest_relResult(statistic=14.517339720027108, pvalue=2.8328302970398919e-14), 'N': 56, 'n1': 28}

('swipe', 1) vs ('swipe', 5)

('swipe', 2) vs ('swipe', 3)

 $\{'df': 27, 'effect_size': 1.6090500618369232, 'n2': 28, 'test_result': Ttest_relResult(statistic=6.0205140495611911, pvalue=2.0043561530050876e-06), 'N': 56, 'n1': 28\}$

('swipe', 2) vs ('swipe', 4)

{'df': 27, 'effect_size': 1.9600903217592704, 'n2': 28, 'test_result': Ttest_relResult(statistic=7.3339864311546856, pvalue=6.8802917453985944e-08), 'N': 56, 'n1': 28}

('swipe', 2) vs ('swipe', 5)

('swipe', 3) vs ('swipe', 4)

('swipe', 3) vs ('swipe', 5)

('swipe', 4) vs ('swipe', 5)

Global Burger vs Swipe per tid Tests (efficiency)

burger vs swipe 1

 $\{\text{'df': }32.196906556146352, \text{'effect_size': }-1.9870466939513429, \text{'n2': }28, \text{'test_result': }Ttest_indResult(statistic=-9.3873689639224214, pvalue=9.7956596089961892e-11), 'N': 138, 'n1': 110}$

burger vs swipe 2

burger vs swipe 3

 $\{\text{'df':} 55.333617103825162, 'effect_size':} 1.1700510299170281, 'n2': 28, 'test_result': Ttest_indResult(statistic=5.5276510400502614, pvalue=9.0622300016681276e-07), 'N': 138, 'n1': 110\}$

burger vs swipe 4

 $\{\text{'df':} 64.460648478482284, 'effect_size': 1.7700005632660121, 'n2': 28, 'test_result': Ttest_indResult(statistic=8.3619818317844903, pvalue=7.0554228434676112e-12), 'N': 138, 'n1': 110\}$

burger vs swipe 5

 $\{\text{'df': }80.786408371513843, \text{'effect_size': }2.8251881603681546, \text{'n2': }28, \text{'test_result': }Ttest_indResult(statistic=13.346985621733216, pvalue=3.9194832679581521e-22), 'N': 138, 'n1': 110\}$

Global Burger vs Global Swipe Test (efficiency)

burger vs swipe

Effectiveness by Tasks

Descriptions (effectiveness)

Global Descriptions (effectiveness)

burger

	effectiveness
count	110.0
mean	0.978181818182

	effectiveness
std	0.0626360071457
\min	0.8
25%	1.0
50%	1.0
75%	1.0
max	1.0

\mathbf{swipe}

	effectiveness
count	140.0
mean	0.934285714286
std	0.105783427849
\min	0.6
25%	0.8
50%	1.0
75%	1.0
max	1.0

Repeated measures (effectiveness)

burger

 $KruskalResult(statistic=4.2636054421768179,\ pvalue=0.37150463698880992)\\ FriedmanchisquareResult(statistic=5.11111111111109082,\ pvalue=0.276085623834601)\\ In the contraction of the$

\mathbf{swipe}

 $KruskalResult(statistic=8.4325646925437621,\ pvalue=0.076957851331098878)\\ FriedmanchisquareResult(statistic=8.7192429022081477,\ pvalue=0.068513251264267688)\\ In the property of the prope$

Descriptions per tid (effectiveness)

('burger', 1)

	effectiveness
count	22.0
mean	0.990909090909
std	0.0426401432711

	effectiveness
\min	0.8
25%	1.0
50%	1.0
75%	1.0
max	1.0

('burger', 2)

	effectiveness
count	22.0
mean	0.963636363636
std	0.0789542033952
\min	0.8
25%	1.0
50%	1.0
75%	1.0
max	1.0

('burger', 3)

	effectiveness
count	22.0
mean	0.963636363636
std	0.0789542033952
\min	0.8
25%	1.0
50%	1.0
75%	1.0
max	1.0

('burger', 4)

	effectiveness
count	22.0
mean	0.981818181818
std	0.0588489886336
\min	0.8
25%	1.0
50%	1.0

	effectiveness
75%	1.0
max	1.0

$(\text{`burger'},\,5)$

	effectiveness
count	22.0
mean	0.990909090909
std	0.0426401432711
\min	0.8
25%	1.0
50%	1.0
75%	1.0
max	1.0

('swipe', 1)

	effectiveness
count	28.0
mean	0.978571428571
std	0.0629940788349
\min	0.8
25%	1.0
50%	1.0
75%	1.0
max	1.0

('swipe', 2)

	effectiveness
count	28.0
mean	0.935714285714
std	0.0951189731211
\min	0.8
25%	0.8
50%	1.0
75%	1.0
max	1.0

('swipe', 3)

	effectiveness
count	28.0
mean	0.892857142857
std	0.138586973437
\min	0.6
25%	0.8
50%	1.0
75%	1.0
max	1.0

('swipe', 4)

	effectiveness
count	28.0
mean	0.942857142857
std	0.0920087412456
\min	0.8
25%	0.8
50%	1.0
75%	1.0
max	1.0

('swipe', 5)

	effectiveness
count	28.0
mean	0.921428571429
std	0.113389341903
\min	0.6
25%	0.8
50%	1.0
75%	1.0
max	1.0

Cross-compare Tests per tid (effectiveness)

```
('burger', 1) vs ('burger', 2)
```

 $\{ \text{`df':} \quad 21, \ \text{`effect_size':} \quad 0.41245243568340118, \ \text{`n2':} \quad 22, \ \text{`test_result':}$

```
Ttest_relResult(statistic=1.3679499730300344, pvalue=0.1857887709669136), 'N': 44, 'n1': 22}
```

('burger', 1) vs ('burger', 3)

('burger', 1) vs ('burger', 4)

('burger', 1) vs ('burger', 5)

{'df': 21, 'effect_size': nan, 'n2': 22, 'test_result': Ttest_relResult(statistic=nan, pvalue=nan), 'N': 44, 'n1': 22}

('burger', 1) vs ('swipe', 1)

('burger', 1) vs ('swipe', 2)

('burger', 1) vs ('swipe', 3)

('burger', 1) vs ('swipe', 4)

('burger', 1) vs ('swipe', 5)

('burger', 2) vs ('burger', 3)

{'df': 21, 'effect_size': 0.0, 'n2': 22, 'test_result': Ttest_relResult(statistic=0.0, pvalue=1.0), 'N': 44, 'n1': 22}

('burger', 2) vs ('burger', 4)

 $\{ \text{'df': } 21, \text{ 'effect_size': } -0.4369314487526515, \text{ 'n2': } 22, \text{ 'test_result': } \\ \text{Ttest_relResult(statistic=-} \\ 1.4491376746189439, \text{pvalue=0.16206871193916239), 'N': } \\ 44, \text{ 'n1': } 22 \}$

('burger', 2) vs ('burger', 5)

 $\{ \text{`df': } 21, \text{ `effect_size': } -0.41245243568340118, \text{`n2': } 22, \text{ `test_result': } \\ \text{Ttest_relResult(statistic=-} \\ 1.3679499730300344, \text{pvalue=0.1857887709669136), } \\ \text{`N': } 44, \text{`n1': } 22 \}$

('burger', 2) vs ('swipe', 1)

('burger', 2) vs ('swipe', 2)

('burger', 2) vs ('swipe', 3)

('burger', 2) vs ('swipe', 4)

('burger', 2) vs ('swipe', 5)

('burger', 3) vs ('burger', 4)

{'df': 21, 'effect_size': -0.30151134457776363, 'n2': 22, 'test_result': Ttest_relResult(statistic=-1.0, pvalue=0.32869468323646367), 'N': 44, 'n1': 22}

('burger', 3) vs ('burger', 5)

('burger', 3) vs ('swipe', 1)

('burger', 3) vs ('swipe', 2)

('burger', 3) vs ('swipe', 3)

('burger', 3) vs ('swipe', 4)

('burger', 3) vs ('swipe', 5)

('burger', 4) vs ('burger', 5)

 $\{\text{'df':}\ 21,\ \text{'effect_size':}\ -0.17137861409939506,\ \text{'n2':}\ 22,\ \text{'test_result':}\ \text{Ttest_relResult(statistic=-}0.56839856005880507,\ pvalue=0.57579272855240249),\ \text{'N':}\ 44,\ \text{'n1':}\ 22\}$

('burger', 4) vs ('swipe', 1)

('burger', 4) vs ('swipe', 2)

('burger', 4) vs ('swipe', 3)

('burger', 4) vs ('swipe', 4)

('burger', 4) vs ('swipe', 5)

('burger', 5) vs ('swipe', 1)

('burger', 5) vs ('swipe', 2)

('burger', 5) vs ('swipe', 3)

('burger', 5) vs ('swipe', 4)

('burger', 5) vs ('swipe', 5)

('swipe', 1) vs ('swipe', 2)

{'df': 27, 'effect_size': 0.60770133441856389, 'n2': 28, 'test_result': Ttest_relResult(statistic=2.2738101868796008, pvalue=0.031143927701852654), 'N': 56, 'n1': 28}

('swipe', 1) vs ('swipe', 3)

('swipe', 1) vs ('swipe', 4)

('swipe', 1) vs ('swipe', 5)

('swipe', 2) vs ('swipe', 3)

('swipe', 2) vs ('swipe', 4)

 $\{ \text{'df': } 27, \text{ 'effect_size': } -0.072889429612479378, \text{ 'n2': } 28, \text{ 'test_result': } \\ \text{Ttest_relResult(statistic=-} -0.27272727272727271, pvalue=0.78713793632384976), 'N': 56, 'n1': 28 }$

('swipe', 2) vs ('swipe', 5)

('swipe', 3) vs ('swipe', 4)

('swipe', 3) vs ('swipe', 5)

('swipe', 4) vs ('swipe', 5)

Global Burger vs Swipe per tid Tests (effectiveness)

burger vs swipe 1

burger vs swipe 2

burger vs swipe 3

burger vs swipe 4

burger vs swipe 5

Global Burger vs Global Swipe Test (effectiveness)

burger vs swipe

Task Questionnaires

 ${\bf Task~Question~0}$

Descriptions (result)

Global Descriptions (result)

burger

	result
count	110.0
mean	6.90909090909
std	0.395976427467
\min	4.0
25%	7.0
50%	7.0
75%	7.0
max	7.0

swipe

	result
count	140.0
mean	6.83571428571
std	0.458504203722
\min	5.0
25%	7.0
50%	7.0
75%	7.0
max	7.0

Repeated measures (result)

burger

 $\label{eq:kruskalResult} KruskalResult(statistic=2.4526192106750853,\ pvalue=0.65313967433502973) \\ FriedmanchisquareResult(statistic=3.3103448275862144,\ pvalue=0.50729488262873967) \\ swipe$

 $KruskalResult(statistic=1.7694225721785437,\ pvalue=0.77807166799688021)$ $FriedmanchisquareResult(statistic=5.0958904109588801,\ pvalue=0.27759929640181424)$

Descriptions per tid (result)

('burger', 1)

	result
count	22.0
mean	7.0
std	0.0
\min	7.0
25%	7.0
50%	7.0
75%	7.0
max	7.0

('burger', 2)

	result
count	22.0
mean	6.90909090909
std	0.294244943168
\min	6.0
25%	7.0
50%	7.0
75%	7.0
max	7.0

('burger', 3)

	result
count	22.0
mean	6.77272727273
std	0.751621623515
\min	4.0

	result	
25%	7.0	
50%	7.0	
75%	7.0	
max	7.0	

('burger', 4)

	result
count	22.0
mean	6.90909090909
std	0.294244943168
\min	6.0
25%	7.0
50%	7.0
75%	7.0
max	7.0

('burger', 5)

	result
count	22.0
mean	6.95454545455
std	0.213200716356
\min	6.0
25%	7.0
50%	7.0
75%	7.0
max	7.0

('swipe', 1)

	result
count	28.0
mean	6.85714285714
std	0.448395139423
\min	5.0
25%	7.0
50%	7.0
75%	7.0

	result	
max	7.0	

('swipe', 2)

	result
count	28.0
mean	6.92857142857
std	0.262265264156
\min	6.0
25%	7.0
50%	7.0
75%	7.0
max	7.0

('swipe', 3)

	result
count	28.0
mean	6.82142857143
std	0.475594865606
\min	5.0
25%	7.0
50%	7.0
75%	7.0
max	7.0

('swipe', 4)

	result
count	28.0
mean	6.82142857143
std	0.475594865606
\min	5.0
25%	7.0
50%	7.0
75%	7.0
max	7.0

('swipe', 5)

	result
count	28.0
mean	6.75
std	0.585314097381
\min	5.0
25%	7.0
50%	7.0
75%	7.0
max	7.0

Cross-compare Tests per tid (result)

('burger', 1) vs ('burger', 2)

 $\{ \text{`df': } 21, \text{ `effect_size': } 0.4369314487526515, \text{ `n2': } 22, \text{ `test_result': } \\ \text{Ttest_relResult(statistic=} 1.4491376746189439, pvalue=} 0.16206871193916239), \\ \text{`N': } 44, \text{`n1': } 22 \}$

('burger', 1) vs ('burger', 3)

('burger', 1) vs ('burger', 4)

 $\{ \text{'df': } 21, \text{ 'effect_size': } 0.4369314487526515, \text{ 'n2': } 22, \text{ 'test_result': } \\ \text{Ttest_relResult(statistic=} 1.4491376746189439, pvalue=} 0.16206871193916239), \\ \text{'N': } 44, \text{ 'n1': } 22 \}$

('burger', 1) vs ('burger', 5)

{'df': 21, 'effect_size': 0.30151134457776357, 'n2': 22, 'test_result': Ttest_relResult(statistic=0.9999999999999999, pvalue=0.32869468323646389), 'N': 44, 'n1': 22}

('burger', 1) vs ('swipe', 1)

('burger', 1) vs ('swipe', 2)

('burger', 1) vs ('swipe', 3)

 $\{ \text{'df': } 27.0, \text{ 'effect_size': } 0.56604176606465861, \text{ 'n2': } 28, \text{ 'test_result': } \\ \text{Ttest_indResult(statistic=} 1.9867985355975688, pvalue=} 0.057179118127154482), \\ \text{'N': } 50, \text{ 'n1': } 22 \}$

('burger', 1) vs ('swipe', 4)

('burger', 1) vs ('swipe', 5)

('burger', 2) vs ('burger', 3)

('burger', 2) vs ('burger', 4)

{'df': 21, 'effect_size': 0.0, 'n2': 22, 'test_result': Ttest_relResult(statistic=0.0, pvalue=1.0), 'N': 44, 'n1': 22}

('burger', 2) vs ('burger', 5)

 $\{ \text{'df': } 21, \text{ 'effect_size': } -0.17137861409939509, \text{ 'n2': } 22, \text{ 'test_result': } \\ \text{Ttest_relResult(statistic=-}0.56839856005880518, pvalue=}0.57579272855240227), \\ \text{'N': } 44, \text{ 'n1': } 22 \}$

('burger', 2) vs ('swipe', 1)

('burger', 2) vs ('swipe', 2)

('burger', 2) vs ('swipe', 3)

 $\{ \text{`df': } 45.753689548912831, \text{ `effect_size': } 0.22786073147238273, \text{ `n2': } 28, \\ \text{`test_result': } \text{Ttest_indResult(statistic=}0.79978792158211109, pvalue=}0.42796667468869776), \\ \text{`N': } 50, \text{`n1': } 22 \}$

('burger', 2) vs ('swipe', 4)

('burger', 2) vs ('swipe', 5)

('burger', 3) vs ('burger', 4)

('burger', 3) vs ('burger', 5)

 $\{ \text{`df': } 21, \text{ `effect_size': } -0.38695299497594743, \text{`n2': } 22, \text{ `test_result': } \\ \text{Ttest_relResult(statistic=-} \\ -1.2833778958394957, \text{pvalue=0.2} \\ 133419606752297), \text{`N': } 44, \text{`n1': } 22 \}$

('burger', 3) vs ('swipe', 1)

('burger', 3) vs ('swipe', 2)

('burger', 3) vs ('swipe', 3)

('burger', 3) vs ('swipe', 4)

('burger', 3) vs ('swipe', 5)

('burger', 4) vs ('burger', 5)

('burger', 4) vs ('swipe', 1)

 $\{ \text{`df': } 46.678533060555651, \text{ `effect_size': } 0.14037427405506098, \text{ `n2': } 28, \\ \text{`test_result': } \text{Ttest_indResult(statistic=}0.49271170229567274, pvalue=}0.62452609288904781), \\ \text{`N': } 50, \text{ `n1': } 22 \}$

('burger', 4) vs ('swipe', 2)

('burger', 4) vs ('swipe', 3)

('burger', 4) vs ('swipe', 4)

 $\{ \text{`df': } 45.753689548912831, \text{ `effect_size': } 0.22786073147238273, \text{ `n2': } 28, \\ \text{`test_result': } \text{Ttest_indResult(statistic=}0.79978792158211109, pvalue=}0.42796667468869776), \\ \text{`N': } 50, \text{`n1': } 22 \}$

('burger', 4) vs ('swipe', 5)

('burger', 5) vs ('swipe', 1)

('burger', 5) vs ('swipe', 2)

('burger', 5) vs ('swipe', 3)

('burger', 5) vs ('swipe', 4)

('burger', 5) vs ('swipe', 5)

('swipe', 1) vs ('swipe', 2)

('swipe', 1) vs ('swipe', 3)

 $\{ \text{`df': } 27, \text{ `effect_size': } 0.15243293720267309, \text{ `n2': } 28, \text{ `test_result': } \\ \text{Ttest_relResult(statistic=} 0.57035182547203012, pvalue=} 0.57315533458734902), \\ \text{`N': } 56, \text{ `n1': } 28 \}$

('swipe', 1) vs ('swipe', 4)

('swipe', 1) vs ('swipe', 5)

('swipe', 2) vs ('swipe', 3)

('swipe', 2) vs ('swipe', 4)

('swipe', 2) vs ('swipe', 5)

('swipe', 3) vs ('swipe', 4)

{'df': 27, 'effect_size': nan, 'n2': 28, 'test_result': Ttest_relResult(statistic=nan, pvalue=nan), 'N': 56, 'n1': 28}

('swipe', 3) vs ('swipe', 5)

('swipe', 4) vs ('swipe', 5)

Global Burger vs Swipe per tid Tests (result)

burger vs swipe 1

burger vs swipe 2

burger vs swipe 3

burger vs swipe 4

burger vs swipe 5

Global Burger vs Global Swipe Test (result)

burger vs swipe

Task Question 1

Descriptions (result)

Global Descriptions (result)

burger

	result
count	110.0
mean	1.89090909091
std	1.80897585981
\min	1.0
25%	1.0
50%	1.0
75%	1.0
max	7.0

swipe

	result
count	140.0
mean	2.86428571429
std	2.12964925773
\min	1.0
25%	1.0
50%	2.0
75%	4.0
max	7.0

Repeated measures (result)

burger

swipe

 $KruskalResult(statistic=2.0615941350657225,\ pvalue=0.72443103796977781)\\ FriedmanchisquareResult(statistic=5.4968553459119409,\ pvalue=0.24000603548291879)\\ In the property of the propert$

Descriptions per tid (result)

('burger', 1)

	result
count	22.0
mean	1.95454545455
std	2.01133153544
\min	1.0
25%	1.0
50%	1.0
75%	1.0
max	7.0

('burger', 2)

	result
count	22.0
mean	1.77272727273
std	1.87545088374

	result	
min	1.0	
25%	1.0	
50%	1.0	
75%	1.0	
max	7.0	

('burger', 3)

	result
count	22.0
mean	2.0
std	1.74574312189
\min	1.0
25%	1.0
50%	1.0
75%	2.0
max	6.0

('burger', 4)

	result
count	22.0
mean	1.77272727273
std	1.54092792643
\min	1.0
25%	1.0
50%	1.0
75%	1.0
max	6.0

('burger', 5)

	result
count	22.0
mean	1.95454545455
std	1.98751514465
\min	1.0
25%	1.0
50%	1.0

	result	
75%	1.0	
max	7.0	

('swipe', 1)

	result
count	28.0
mean	2.75
std	2.36682315602
\min	1.0
25%	1.0
50%	1.0
75%	4.25
max	7.0

('swipe', 2)

	result
count	28.0
mean	2.67857142857
std	2.21198036674
\min	1.0
25%	1.0
50%	1.0
75%	4.0
max	7.0

('swipe', 3)

	result
count	28.0
mean	2.82142857143
std	2.16116517662
\min	1.0
25%	1.0
50%	2.0
75%	4.0
max	7.0

('swipe', 4)

	result
count	28.0
mean	2.85714285714
std	1.87999774851
\min	1.0
25%	1.0
50%	3.0
75%	4.0
max	7.0

('swipe', 5)

	result
count	28.0
mean	3.21428571429
std	2.11445015806
\min	1.0
25%	1.0
50%	3.0
75%	4.0
max	7.0

Cross-compare Tests per tid (result)

('burger', 1) vs ('burger', 2)

('burger', 1) vs ('burger', 3)

('burger', 1) vs ('burger', 4)

```
21, 'effect size': 0.17137861409939509, 'n2': 22, 'test result':
Ttest_relResult(statistic=0.56839856005880518, pvalue=0.57579272855240227),
'N': 44, 'n1': 22}
('burger', 1) vs ('burger', 5)
{'df': 21, 'effect size': 0.0, 'n2': 22, 'test result': Ttest relResult(statistic=0.0,
pvalue=1.0), 'N': 44, 'n1': 22}
('burger', 1) vs ('swipe', 1)
 \{ {\rm 'df':} \quad 47.667575416968432, \ {\rm 'effect\_size':} \quad -0.36573997588463569, \ {\rm 'n2':} \quad 28, \\
'test result': Ttest indResult(statistic=-1.2837421053733327, pvalue=0.2054375873090272),
'N': 50, 'n1': 22}
('burger', 1) vs ('swipe', 2)
{'df': 46.920593391153176, 'effect size': -0.34444982755270848, 'n2': 28,
'test result': Ttest indResult(statistic=-1.2090139880073498, pvalue=0.23271472223326703),
'N': 50, 'n1': 22}
('burger', 1) vs ('swipe', 3)
{'df': 46.57265245558154, 'effect size': -0.41705356296129625, 'n2': 28,
'test_result': Ttest_indResult(statistic=-1.463852065048149, pvalue=0.14995179579288434),
'N': 50, 'n1': 22}
('burger', 1) vs ('swipe', 4)
{'df': 43.707666454689033, 'effect size': -0.46177353887521688, 'n2': 28,
'test_result': Ttest_indResult(statistic=-1.6208185434680238, pvalue=0.11224980129520724),
'N': 50, 'n1': 22}
('burger', 1) vs ('swipe', 5)
{'df': 46.206561810348745, 'effect size': -0.61231488090316488, 'n2': 28,
'test result': Ttest indResult(statistic=-2.1492165095182081, pvalue=0.03688815104511671),
'N': 50, 'n1': 22}
```

('burger', 2) vs ('burger', 4)

{'df': 21, 'effect_size': 0.0, 'n2': 22, 'test_result': Ttest_relResult(statistic=0.0, pvalue=1.0), 'N': 44, 'n1': 22}

('burger', 2) vs ('burger', 5)

 $\{ \text{`df': } 21, \text{ `effect_size': } -0.21778620259218837, \text{`n2': } 22, \text{ `test_result': } \\ \text{Ttest_relResult(statistic=-}0.72231511851461538, pvalue=}0.47806803198115067), \\ \text{`N': } 44, \text{`n1': } 22 \}$

('burger', 2) vs ('swipe', 1)

('burger', 2) vs ('swipe', 2)

('burger', 2) vs ('swipe', 3)

('burger', 2) vs ('swipe', 4)

('burger', 2) vs ('swipe', 5)

('burger', 3) vs ('burger', 4)

('burger', 3) vs ('burger', 5)

 $\{ \text{'df': } 21, \text{ 'effect_size': } 0.046031052939609039, \text{ 'n2': } 22, \text{ 'test_result': } Ttest_relResult(statistic=0.15266773130566913, pvalue=0.88011767262008023), 'N': 44, 'n1': 22 \}$

('burger', 3) vs ('swipe', 1)

('burger', 3) vs ('swipe', 2)

('burger', 3) vs ('swipe', 3) $\,$

('burger', 3) vs ('swipe', 4)

('burger', 3) vs ('swipe', 5)

('burger', 4) vs ('burger', 5)

('burger', 4) vs ('swipe', 1)

('burger', 4) vs ('swipe', 2)

('burger', 4) vs ('swipe', 3)

('burger', 4) vs ('swipe', 4)

('burger', 4) vs ('swipe', 5)

('burger', 5) vs ('swipe', 1)

('burger', 5) vs ('swipe', 2)

('burger', 5) vs ('swipe', 3)

('burger', 5) vs ('swipe', 4)

('burger', 5) vs ('swipe', 5)

('swipe', 1) vs ('swipe', 2)

('swipe', 1) vs ('swipe', 3)

('swipe', 1) vs ('swipe', 4)

('swipe', 1) vs ('swipe', 5)

('swipe', 2) vs ('swipe', 3)

('swipe', 2) vs ('swipe', 4)

('swipe', 2) vs ('swipe', 5)

 $\{ \text{'df': } 27, \text{ 'effect_size': } -0.41737099004052403, \text{ 'n2': } 28, \text{ 'test_result': } \\ \text{Ttest_relResult(statistic=-} -1.5616592479102798, pvalue=} \\ 0.13001443262320639), \text{'N': } 56, \text{ 'n1': } 28 \}$

('swipe', 3) vs ('swipe', 4)

('swipe', 3) vs ('swipe', 5)

('swipe', 4) vs ('swipe', 5)

Global Burger vs Swipe per tid Tests (result)

burger vs swipe 1

burger vs swipe 2

```
  \{ \text{`df': } 36.712069747533576, \text{ `effect\_size': } -0.36869228756835798, \text{ `n2': } 28, \\ \text{`test\_result': } \text{Ttest\_indResult(statistic=-}1.7418063441047225, pvalue=}0.089916422412057356), \\ \text{`N': } 138, \text{`n1': } 110 \}
```

burger vs swipe 3

burger vs swipe 4

burger vs swipe 5

Global Burger vs Global Swipe Test (result)

burger vs swipe

Final Questionnaires

Final Question 0

Just counts grouped by Results

Navigation burger answered 1 stars: 16 Navigation burger answered 2 stars: 4 Navigation burger answered 4 stars: 1 Navigation burger answered 5 stars: 1 Navigation swipe answered 1 stars: 21 Navigation swipe answered 2 stars: 4 Navigation swipe answered 3 stars: 1 Navigation swipe answered 4 stars: 1 Navigation swipe answered 7 stars: 1

0 Description

	result
count	50.0
mean	1.52
std	1.18218062089
\min	1.0
25%	1.0
50%	1.0
75%	1.75
max	7.0

Descriptions (result)

Global Descriptions (result)

burger

	result
count	22.0
mean	1.5
std	1.05785047102
\min	1.0
25%	1.0
50%	1.0
75%	1.75
max	5.0

swipe

	result
	result
count	28.0
mean	1.53571428571
std	1.29048204766
\min	1.0
25%	1.0
50%	1.0
75%	1.25
max	7.0

Global Burger vs Global Swipe Test (result)

burger vs swipe

Final Question 1

Just counts grouped by Results

```
Navigation burger answered 1 stars: 13
Navigation burger answered 2 stars: 3
Navigation burger answered 4 stars: 1
Navigation burger answered 5 stars: 4
Navigation burger answered 6 stars: 1
Navigation swipe answered 1 stars: 17
Navigation swipe answered 2 stars: 8
Navigation swipe answered 4 stars: 2
Navigation swipe answered 6 stars: 1
```

1 Description

	result
count	50.0
mean	1.92
std	1.49611742418
\min	1.0
25%	1.0

	result	
50%	1.0	
75%	2.0	
\max	6.0	

Descriptions (result)

Global Descriptions (result)

burger

	result
count	22.0
mean	2.22727272727
std	1.79766563398
\min	1.0
25%	1.0
50%	1.0
75%	3.5
max	6.0

swipe

	result
count	28.0
mean	1.67857142857
std	1.18801332542
\min	1.0
25%	1.0
50%	1.0
75%	2.0
max	6.0

Global Burger vs Global Swipe Test (result)

burger vs swipe

Final Question 2

Just counts grouped by Results

Navigation burger answered 1 stars: 17 Navigation burger answered 2 stars: 5 Navigation swipe answered 1 stars: 18 Navigation swipe answered 2 stars: 5 Navigation swipe answered 3 stars: 2 Navigation swipe answered 4 stars: 2 Navigation swipe answered 7 stars: 1

2 Description

	result
count	50.0
mean	1.52
std	1.09246024539
\min	1.0
25%	1.0
50%	1.0
75%	2.0
max	7.0

Descriptions (result)

Global Descriptions (result)

burger

	result
count	22.0
mean	1.22727272727
std	0.428932027229
\min	1.0
25%	1.0
50%	1.0
75%	1.0
max	2.0

swipe

	result
count	28.0
mean	1.75
std	1.37773297418
\min	1.0
25%	1.0
50%	1.0
75%	2.0
max	7.0

Global Burger vs Global Swipe Test (result)

burger vs swipe

Final Question 3

Just counts grouped by Results

Navigation burger answered 2 stars: 1
Navigation burger answered 3 stars: 5
Navigation burger answered 4 stars: 1
Navigation burger answered 5 stars: 4
Navigation burger answered 6 stars: 5
Navigation burger answered 7 stars: 6
Navigation swipe answered 1 stars: 1
Navigation swipe answered 2 stars: 1
Navigation swipe answered 3 stars: 3
Navigation swipe answered 4 stars: 11
Navigation swipe answered 5 stars: 5
Navigation swipe answered 6 stars: 4
Navigation swipe answered 7 stars: 3

3 Description

	result
count	50.0
mean	4.78
std	1.56869892794

	result	
min	1.0	
25%	4.0	
50%	5.0	
75%	6.0	
max	7.0	

Descriptions (result)

Global Descriptions (result)

burger

	result
count	22.0
mean	5.13636363636
std	1.67034226733
\min	2.0
25%	3.25
50%	5.5
75%	6.75
max	7.0

 ${\rm swipe}$

	result
count	28.0
mean	4.5
std	1.45296631451
\min	1.0
25%	4.0
50%	4.0
75%	5.25
max	7.0

Global Burger vs Global Swipe Test (result)

burger vs swipe

'test_result': Ttest_indResult(statistic=1.4151306918873736, pvalue=0.16442349507017537), 'N': 50, 'n1': 22}