Analysis

Preprocessing

- experiment results.csv
- $\bullet \ \ task_questionnaire_results.csv$
- $\bullet \ \, {\rm final_questionnaire_results.csv}$
- $\bullet \ \ demographic_data_fixed.csv$

Dropping Task ID 0 (Training)

Asserting Absolute Distance Values!

Dataset Validation: dict_items([('pid', True)])

Adding success column based on opt_interactions == interactions in order to measure effectiveness.

Aggregating Task Groups

Using normality test: normaltest

Demographics

age

```
count | 50.0 |
mean | 24.1 |
std | 2.90144228737 |
min | 20.0 |
25% | 22.0 |
50% | 24.0 |
75% | 25.0 |
max | 35.0 |

sex

('f', 29)
('m', 21)

job

('Agrarwissenschaften', 5)
('Agribusiness', 1)
```

('Betriebswirtschaftslehre', 1)

```
('Biochemie', 1)
('Biologie', 1)
('Ernährungs- und Verbraucherökonomie', 2)
('Finanzmathematik', 2)
('Informatik / Nachhilfelehrer', 1)
('Mathemathik / Chemie', 1)
('Mathemathik / Deutsch / Psychologie', 1)
('Mathemathik / Geologie', 1)
('Mathemathik / Geschichte', 1)
('Mathemathik / Philosophie', 1)
('Mathemathik / Physik', 1)
('Mathemathik / Sport', 1)
('Mathematik', 4)
('Mathematik / Informatik', 1)
('Mathematik / Spanisch', 1)
('Medizin', 1)
('Musikwissenschaft / Philosophie', 1)
('Physik', 1)
('Politikwissenschaft / Ur- und Frühgeschichte', 1)
('Psychologie', 4)
('Rechtswissenschaften', 1)
('Soziologie / Pädagogik', 1)
('Volkswirtschaftslehre', 3)
('Wirtschaftsinformatik', 6)
('Wirtschaftsingenieur', 2)
('Wirtschaftswissenschaften Profil: Handelslehrer', 1)
smartphone
('None', 1)
('android', 37)
('nodroid', 12)
comments
('Ich zweifle die Aussagekraft der Studie an, da die Navigation nur aus "Wischen
nach links" und "Wischen nach rechts" besteht.', 1)
('Menü-Steuerung: nur 5/7 Steine da: Menü zum Ausklappen. besser: dauerhaft
ausgeklappt - >1 Klick statt 2', 1)
('Samsung', 1)
('man könnte die Bedienung noch vereinfachen, indem man durch wischen von
Tür zu Tür kann', 1)
('schön kurz :)', 1)
```

Efficiency by Tasks

```
Descriptions (time_ms)
```

Global Descriptions (time_ms)

burger

```
count | 110.0 |
mean | 4638.11818182 |
std | 1251.30839042 |
min | 2974.8 |
25% | 3871.7 |
50% | 4375.3 |
75% | 5029.45 |
max | 11598.2 |
```

normaltest

 $NormaltestResult(statistic = 76.823862390019315, \ \ pvalue = 2.079266912942909e-17)$

swipe

```
count | 140.0 |
mean | 5105.28428571 |
std | 1878.17462417 |
min | 1941.8 |
25% | 3672.2 |
50% | 4950.3 |
75% | 6415.4 |
max | 10211.0 |
```

normal test

NormaltestResult(statistic=4.1262168679871163, pvalue=0.1270584027578627)

Repeated measures (time_ms)

burger

friedmanchisquare

 $\label{eq:final_statistic} Friedmanchis quare Result (statistic = 32.6181818181824, pvalue = 1.4299671878258814e-06)$

swipe

friedmanchisquare

 $Friedmanchisquare Result (statistic = 99.0, \ pvalue = 1.6058853045998598e-20)$

Descriptions per tid (time_ms)

```
('burger', 1)
count | 22.0 |
mean | 3882.02727273 |
std | 527.012396332 |
min | 2974.8 |
25\% | 3558.45 |
50% | 3802.0 |
75% | 4053.1
max | 5278.2 |
normaltest
NormaltestResult(statistic = 5.4950917433178086, pvalue = 0.064084941050891631)
('burger', 2)
count | 22.0 |
mean | 4855.64545455 |
std | 1865.02294323 |
min | 3348.4 |
25% | 3808.65 |
50% | 4359.2 |
75% | 4578.85
max | 11598.2 |
NormaltestResult(statistic=28.296271253133376, pvalue=7.1703898419210531e-
07)
('burger', 3)
count | 22.0 |
mean | 4923.24545455 |
std | 1382.21854785 |
min | 3571.0 |
25% | 4064.05 |
50% | 4597.1 |
75% | 5142.0
max | 8840.8 |
normaltest
NormaltestResult(statistic=16.239339715682625, pvalue=0.00029762690341199154)
```

('burger', 4)

```
count | 22.0 |
mean | 4455.94545455 |
std | 905.444160792 |
min | 3286.4 |
25% | 3905.6
50% | 4331.4
75% | 4714.1
max | 7063.4 |
normaltest
NormaltestResult(statistic=9.3359233468656129, pvalue=0.0093913927560497004)
('burger', 5)
count | 22.0 |
mean | 5073.72727273 |
std | 820.671220162 |
min | 3920.4 |
25% | 4413.7
50% | 5098.7
75% | 5444.1
max | 6927.6 |
normaltest
NormaltestResult(statistic=1.0240505652669714, pvalue=0.59928063626132155)
('swipe', 1)
count | 28.0 |
mean | 2770.21428571 |
std | 883.229726299 |
min | 1941.8 |
25\% | 2296.25 |
50% | 2554.1 |
75% | 2865.6
max | 6413.4 |
normaltest
09)
('swipe', 2)
count | 28.0 |
mean | 4204.86428571 |
std | 1330.36827878 |
```

min | 3202.4 |

```
25% | 3635.95 |
50% | 3765.6 |
75% | 4341.1 |
max | 10211.0 |
normaltest
('swipe', 3)
count | 28.0 |
mean | 5175.67857143 |
std | 889.237003511 |
min | 3899.8
25% | 4701.9
50% | 4908.9 |
75% | 5396.35 |
max | 7508.4 |
normaltest
NormaltestResult(statistic=9.4275154863943342, pvalue=0.0089710034377580416)
('swipe', 4)
count | 28.0 |
mean | 6123.01428571 |
std | 1000.60964517 |
min | 4474.6
25\% \mid 5388.2
50% | 6092.4
75% | 6559.75 |
max | 9004.2 |
normaltest
NormaltestResult(statistic=6.0922522821566361, pvalue=0.047542741994770842)
('swipe', 5)
count | 28.0 |
mean | 7252.65 |
std | 1209.06568841 |
min | 5476.8 |
25% | 6350.65 |
50% | 7014.5 |
75% | 7972.85 |
```

max | 9742.0 |

normaltest

NormaltestResult(statistic=1.8115899346271727, pvalue=0.40422041532329878)

Cross-compare Tests per tid (time_ms)

('burger', 1) vs ('burger', 2)

MannwhitneyuResult(statistic=151.0, pvalue=0.016817419210219058)

('burger', 1) vs ('burger', 3)

MannwhitneyuResult(statistic=95.0, pvalue=0.00029221438038809819)

('burger', 1) vs ('burger', 4)

MannwhitneyuResult(statistic=139.0, pvalue=0.0080653641686478112)

('burger', 1) vs ('burger', 5)

 $\label{test_indResult} Ttest_indResult(statistic = -5.7310272087258207, \quad pvalue = 1.619575495038546e-06)$

('burger', 1) vs ('swipe', 1)

MannwhitneyuResult(statistic=49.0, pvalue=2.1843898538621358e-07)

('burger', 1) vs ('swipe', 2)

MannwhitneyuResult(statistic=282.0, pvalue=0.30911023670878912)

('burger', 1) vs ('swipe', 3)

MannwhitneyuResult(statistic=43.0, pvalue=1.1741801859588888e-07)

('burger', 1) vs ('swipe', 4)

MannwhitneyuResult(statistic=6.0, pvalue=1.9015268435477013e-09)

('burger', 1) vs ('swipe', 5)

 $\label{test_indResult} Ttest_indResult(statistic=-13.237665385930107, \ pvalue=5.9225323858749191e-16)$

('burger', 2) vs ('burger', 3)

MannwhitneyuResult(statistic=195.0, pvalue=0.1375314960388796)

('burger', 2) vs ('burger', 4)

MannwhitneyuResult(statistic=240.0, pvalue=0.48595656697665318)

('burger', 2) vs ('burger', 5)

MannwhitneyuResult(statistic=160.0, pvalue=0.02787280707345783)

('burger', 2) vs ('swipe', 1)

MannwhitneyuResult(statistic=35.0, pvalue=5.0265581070320699e-08)

('burger', 2) vs ('swipe', 2)

 $MannwhitneyuResult(statistic=221.0,\ pvalue=0.045460175439921736)$

('burger', 2) vs ('swipe', 3)

MannwhitneyuResult(statistic=173.0, pvalue=0.0042858685698253926)

('burger', 2) vs ('swipe', 4)

MannwhitneyuResult(statistic=114.0, pvalue=7.7855780297600262e-05)

('burger', 2) vs ('swipe', 5)

MannwhitneyuResult(statistic=70.0, pvalue=1.7276174406690636e-06)

('burger', 3) vs ('burger', 4)

MannwhitneyuResult(statistic=190.0, pvalue=0.11336211114805772)

('burger', 3) vs ('burger', 5)

MannwhitneyuResult(statistic=180.0, pvalue=0.074430474150163767)

('burger', 3) vs ('swipe', 1)

MannwhitneyuResult(statistic=30.0, pvalue=2.9224626895523775e-08)

('burger', 3) vs ('swipe', 2)

 $MannwhitneyuResult(statistic=152.0,\ pvalue=0.0011864143494592009)$

('burger', 3) vs ('swipe', 3)

MannwhitneyuResult(statistic=203.0, pvalue=0.020558109931233946)

('burger', 3) vs ('swipe', 4)

MannwhitneyuResult(statistic=105.0, pvalue=3.7841304344645438e-05)

('burger', 3) vs ('swipe', 5)

MannwhitneyuResult(statistic=62.0, pvalue=8.0100475146483783e-07)

('burger', 4) vs ('burger', 5)

MannwhitneyuResult(statistic=136.0, pvalue=0.0066364447880311464)

('burger', 4) vs ('swipe', 1)

MannwhitneyuResult(statistic=37.0, pvalue=6.2280507570442701e-08)

('burger', 4) vs ('swipe', 2)

MannwhitneyuResult(statistic=212.5, pvalue=0.031674649462165971)

('burger', 4) vs ('swipe', 3)

MannwhitneyuResult(statistic=151.0, pvalue=0.0011116905748856589)

('burger', 4) vs ('swipe', 4)

MannwhitneyuResult(statistic=58.0, pvalue=5.4061503445428946e-07)

('burger', 4) vs ('swipe', 5)

MannwhitneyuResult(statistic=21.0, pvalue=1.0756098347672391e-08)

('burger', 5) vs ('swipe', 1)

MannwhitneyuResult(statistic=29.0, pvalue=2.6191554910060229e-08)

('burger', 5) vs ('swipe', 2)

MannwhitneyuResult(statistic = 93.0, pvalue = 1.381283064893737e-05)

('burger', 5) vs ('swipe', 3)

MannwhitneyuResult(statistic=306.0, pvalue=0.48830623668427992)

('burger', 5) vs ('swipe', 4)

MannwhitneyuResult(statistic=124.0, pvalue=0.00016767696076002179)

('burger', 5) vs ('swipe', 5)

 $\label{test_ind_Result} Ttest_indResult(statistic = -7.5712623152822953, \ pvalue = 1.1021397421496496e-09)$

('swipe', 1) vs ('swipe', 2)

MannwhitneyuResult(statistic=54.0, pvalue=1.5960698242093411e-08)

('swipe', 1) vs ('swipe', 3)

MannwhitneyuResult(statistic = 31.0, pvalue = 1.7371643979876513e-09)

('swipe', 1) vs ('swipe', 4)

MannwhitneyuResult(statistic=18.0, pvalue=4.66457628014128e-10)

('swipe', 1) vs ('swipe', 5)

MannwhitneyuResult(statistic=8.0, pvalue=1.6461154966355821e-10)

('swipe', 2) vs ('swipe', 3)

MannwhitneyuResult(statistic=105.0, pvalue=1.3341483772913665e-06)

('swipe', 2) vs ('swipe', 4)

MannwhitneyuResult(statistic=45.0, pvalue=6.8123663028551721e-09)

('swipe', 2) vs ('swipe', 5)

MannwhitneyuResult(statistic=34.0, pvalue=2.3382222267736259e-09)

('swipe', 3) vs ('swipe', 4)

 $MannwhitneyuResult(statistic=163.0,\ pvalue=9.0415384769806993e-05)$

('swipe', 3) vs ('swipe', 5)

MannwhitneyuResult(statistic=54.0, pvalue=1.5960698242093411e-08)

('swipe', 4) vs ('swipe', 5)

MannwhitneyuResult(statistic=177.0, pvalue=0.00021989622033020476)

Global Burger vs Swipe per tid Tests (time_ms)

burger vs swipe 1

 $MannwhitneyuResult(statistic=180.0,\ pvalue=3.0639459096717655e-13)$

burger vs swipe 2

 $MannwhitneyuResult(statistic=1012.5,\ pvalue=0.0026345778537083492)$

burger vs swipe 3

MannwhitneyuResult(statistic=876.0, pvalue=0.00022173012779323569)

burger vs swipe 4

MannwhitneyuResult(statistic=407.0, pvalue=1.0124366289475617e-09)

burger vs swipe 5

MannwhitneyuResult(statistic=186.0, pvalue=3.8655469327992148e-13)

Global Burger vs Global Swipe Test (time_ms)

burger vs swipe

MannwhitneyuResult(statistic=6436.5, pvalue=0.013029103088263865)

Effectiveness by Tasks

Descriptions (success)

Global Descriptions (success)

```
burger
```

```
\begin{array}{c|c} count & | \ 110.0 \ | \\ mean & | \ 0.9781818181812 \ | \\ std & | \ 0.0626360071457 \ | \\ min & | \ 0.8 \ | \\ 25\% & | \ 1.0 \ | \\ 50\% & | \ 1.0 \ | \\ 75\% & | \ 1.0 \ | \\ max & | \ 1.0 \ | \\ normaltest \end{array}
```

NormaltestResult(statistic = 68.459419887611048, pvalue = 1.3621528840605701e-15)

\mathbf{swipe}

```
\begin{array}{l} {\rm count} \mid 140.0 \mid \\ {\rm mean} \mid 0.934285714286 \mid \\ {\rm std} \mid 0.105783427849 \mid \\ {\rm min} \mid 0.6 \mid \\ 25\% \mid 0.8 \mid \\ 50\% \mid 1.0 \mid \\ 75\% \mid 1.0 \mid \\ {\rm max} \mid 1.0 \mid \end{array}
```

normaltest

 $NormaltestResult(statistic = 30.683850175565183, \ \ pvalue = 2.173134430069827e-07)$

Repeated measures (success)

burger

friedmanchisquare

FriedmanchisquareResult(statistic=5.111111111111109082, pvalue=0.276085623834601)

\mathbf{swipe}

friedmanchisquare

Friedmanchis quare Result (statistic = 8.7192429022081477, pvalue = 0.068513251264267688)

Descriptions per tid (success)

```
('burger', 1)
count | 22.0 |
mean | 0.990909090909 |
std | 0.0426401432711 |
\min \mid 0.8 \mid
25% | 1.0 |
50% | 1.0 |
75% | 1.0 |
max | 1.0 |
normaltest
13)
('burger', 2)
count | 22.0 |
mean | 0.963636363636 |
std | 0.0789542033952 |
min | 0.8 |
25% | 1.0
50% | 1.0
75% | 1.0
max | 1.0 |
normaltest
Normaltest Result (statistic = 11.761207015205065, pvalue = 0.0027930991097338811) \\
('burger', 3)
count | 22.0 |
mean | 0.963636363636
std | 0.0789542033952 |
min | 0.8 |
25\% \mid 1.0
50% | 1.0
75\% \mid 1.0
max | 1.0 |
normaltest
Normal test Result (statistic = 11.761207015205118, pvalue = 0.002793099109733807) \\
('burger', 4)
count | 22.0 |
mean | 0.981818181818 |
std | 0.0588489886336 |
```

```
min | 0.8 |
25% | 1.0 |
50% | 1.0 |
75% | 1.0 |
max | 1.0 |
normaltest
08)
('burger', 5)
count | 22.0 |
\mathrm{mean} \mid 0.990909090909 \mid
std | 0.0426401432711 |
\min\mid 0.8\mid
25\% \mid 1.0 \mid
50% | 1.0
75% | 1.0 |
max | 1.0 |
normaltest
13)
('swipe', 1)
count | 28.0 |
mean | 0.978571428571 |
std | 0.0629940788349 |
min | 0.8 |
25\% \mid 1.0
50% | 1.0 |
75% | 1.0
max | 1.0 |
normaltest
07)
('swipe', 2)
count | 28.0 |
mean | 0.935714285714 |
std | 0.0951189731211 |
min | 0.8 |
25% | 0.8 |
```

```
50% | 1.0 |
75% | 1.0 |
max | 1.0 |
normaltest
NormaltestResult(statistic=13.850854641882318, pvalue=0.0009824831927910632)
('swipe', 3)
count | 28.0 |
mean | 0.892857142857 |
std | 0.138586973437 |
\min \mid 0.6 \mid
25\% \mid 0.8
50% | 1.0
75% | 1.0 |
max | 1.0 |
normaltest
NormaltestResult(statistic=4.3703066280619502, pvalue=0.11246049056138591)
('swipe', 4)
count | 28.0 |
mean | 0.942857142857 |
std | 0.0920087412456 |
min | 0.8 |
25% | 0.8 |
50% | 1.0
75% | 1.0
max | 1.0 |
normaltest
Normal test Result (statistic = 8.1469969468004297, pvalue = 0.017017748104058518) \\
('swipe', 5)
count | 28.0 |
mean | 0.921428571429 |
std | 0.113389341903 |
min | 0.6 |
25\% \mid 0.8
50% | 1.0
75% | 1.0
max | 1.0 |
normaltest
```

Normaltest Result (statistic = 6.1681726236411034, pvalue = 0.045771835985766236)

Cross-compare Tests per tid (success)

('burger', 1) vs ('burger', 2)

MannwhitneyuResult(statistic=209.0, pvalue=0.082657036656833605)

('burger', 1) vs ('burger', 3)

MannwhitneyuResult(statistic=209.0, pvalue=0.082657036656833605)

('burger', 1) vs ('burger', 4)

MannwhitneyuResult(statistic=231.0, pvalue=0.28624482430604659)

('burger', 1) vs ('burger', 5)

MannwhitneyuResult(statistic=242.0, pvalue=0.48702804541380829)

('burger', 1) vs ('swipe', 1)

MannwhitneyuResult(statistic=289.0, pvalue=0.22085511431458626)

('burger', 1) vs ('swipe', 2)

MannwhitneyuResult(statistic=223.0, pvalue=0.0085809342731982628)

('burger', 1) vs ('swipe', 3)

MannwhitneyuResult(statistic=188.5, pvalue=0.0011982167922993706)

('burger', 1) vs ('swipe', 4)

MannwhitneyuResult(statistic=234.0, pvalue=0.015452252565939647)

('burger', 1) vs ('swipe', 5)

MannwhitneyuResult(statistic=211.5, pvalue=0.0045566881958452573)

('burger', 2) vs ('burger', 3)

MannwhitneyuResult(statistic=242.0, pvalue=0.49299346911620229)

('burger', 2) vs ('burger', 4)

MannwhitneyuResult(statistic=220.0, pvalue=0.1979923748749125)

('burger', 2) vs ('burger', 5)

 $MannwhitneyuResult(statistic=209.0,\ pvalue=0.082657036656833605)$

('burger', 2) vs ('swipe', 1)

MannwhitneyuResult(statistic=285.0, pvalue=0.23222527082050248)

('burger', 2) vs ('swipe', 2)

MannwhitneyuResult(statistic=265.0, pvalue=0.13717816505985114)

('burger', 2) vs ('swipe', 3)

 $MannwhitneyuResult(statistic=226.0,\ pvalue=0.025658789178159933)$

('burger', 2) vs ('swipe', 4)

MannwhitneyuResult(statistic=276.0, pvalue=0.20268150101021792)

('burger', 2) vs ('swipe', 5)

MannwhitneyuResult(statistic=252.0, pvalue=0.082343202897603662)

('burger', 3) vs ('burger', 4)

MannwhitneyuResult(statistic=220.0, pvalue=0.1979923748749125)

('burger', 3) vs ('burger', 5)

MannwhitneyuResult(statistic=209.0, pvalue=0.082657036656833605)

('burger', 3) vs ('swipe', 1)

MannwhitneyuResult(statistic=285.0, pvalue=0.23222527082050248)

('burger', 3) vs ('swipe', 2)

MannwhitneyuResult(statistic=265.0, pvalue=0.13717816505985114)

('burger', 3) vs ('swipe', 3)

 $MannwhitneyuResult(statistic=226.0,\ pvalue=0.025658789178159933)$

('burger', 3) vs ('swipe', 4)

MannwhitneyuResult(statistic=276.0, pvalue=0.20268150101021792)

('burger', 3) vs ('swipe', 5)

MannwhitneyuResult(statistic=252.0, pvalue=0.082343202897603662)

('burger', 4) vs ('burger', 5)

MannwhitneyuResult(statistic=231.0, pvalue=0.28624482430604659)

('burger', 4) vs ('swipe', 1)

MannwhitneyuResult(statistic=303.0, pvalue=0.43281068947535356)

('burger', 4) vs ('swipe', 2)

MannwhitneyuResult(statistic=237.0, pvalue=0.027429809187369383)

('burger', 4) vs ('swipe', 3)

MannwhitneyuResult(statistic=201.0, pvalue=0.0040041913682163349)

('burger', 4) vs ('swipe', 4)

MannwhitneyuResult(statistic=248.0, pvalue=0.046661220530755103)

('burger', 4) vs ('swipe', 5)

MannwhitneyuResult(statistic=225.0, pvalue=0.014890923602395365)

('burger', 5) vs ('swipe', 1)

MannwhitneyuResult(statistic=289.0, pvalue=0.22085511431458626)

('burger', 5) vs ('swipe', 2)

MannwhitneyuResult(statistic=223.0, pvalue=0.0085809342731982628)

('burger', 5) vs ('swipe', 3)

 $MannwhitneyuResult(statistic=188.5,\ pvalue=0.0011982167922993706)$

('burger', 5) vs ('swipe', 4)

MannwhitneyuResult(statistic=234.0, pvalue=0.015452252565939647)

('burger', 5) vs ('swipe', 5)

MannwhitneyuResult(statistic=211.5, pvalue=0.0045566881958452573)

('swipe', 1) vs ('swipe', 2)

MannwhitneyuResult(statistic=308.0, pvalue=0.027116872472542033)

('swipe', 1) vs ('swipe', 3)

MannwhitneyuResult(statistic=261.5, pvalue=0.0029312417003149235)

('swipe', 1) vs ('swipe', 4)

MannwhitneyuResult(statistic=322.0, pvalue=0.048986402150609308)

('swipe', 1) vs ('swipe', 5)

MannwhitneyuResult(statistic=292.5, pvalue=0.013462573580567237)

('swipe', 2) vs ('swipe', 3)

MannwhitneyuResult(statistic=336.5, pvalue=0.14453634210230498)

('swipe', 2) vs ('swipe', 4)

MannwhitneyuResult(statistic=378.0, pvalue=0.39060796901685718)

('swipe', 2) vs ('swipe', 5)

MannwhitneyuResult(statistic=373.5, pvalue=0.36014486364075388)

('swipe', 3) vs ('swipe', 4)

MannwhitneyuResult(statistic=324.0, pvalue=0.094081951374916539)

('swipe', 3) vs ('swipe', 5)

MannwhitneyuResult(statistic=355.0, pvalue=0.24385317707370369)

('swipe', 4) vs ('swipe', 5)

MannwhitneyuResult(statistic=360.0, pvalue=0.26255479890207617)

Global Burger vs Swipe per tid Tests (success)

burger vs swipe 1

 $MannwhitneyuResult(statistic=1537.0,\ pvalue=0.49020683242704011)$

burger vs swipe 2

MannwhitneyuResult(statistic=1213.0, pvalue=0.0027313254754476467)

burger vs swipe 3

MannwhitneyuResult(statistic=1030.0, pvalue=2.0615949541882224e-05)

burger vs swipe 4

MannwhitneyuResult(statistic=1268.0, pvalue=0.0092023144768541426)

burger vs swipe 5

MannwhitneyuResult(statistic=1152.0, pvalue=0.00061159598135044442)

Global Burger vs Global Swipe Test (success)

burger vs swipe

MannwhitneyuResult(statistic=6206.0, pvalue=0.00011462735661581992)

Task Questionnaires

Task Question 0

Descriptions (result)

Global Descriptions (result)

```
burger
```

```
\begin{array}{l} {\rm count} \mid 110.0 \mid \\ {\rm mean} \mid 6.90909090909 \mid \\ {\rm std} \mid 0.395976427467 \mid \\ {\rm min} \mid 4.0 \mid \end{array}
```

```
25% | 7.0 |
50% | 7.0 |
75% | 7.0 |
max | 7.0 |
normaltest
NormaltestResult(statistic=153.41323829366706, pvalue=4.861145039338043e-
34)
swipe
count | 140.0 |
mean | 6.83571428571 |
std | 0.458504203722 |
min | 5.0 |
25% | 7.0 |
50% | 7.0 |
75% | 7.0
max | 7.0 |
normaltest
23)
```

Repeated measures (result)

burger

fried manchis quare

FriedmanchisquareResult(statistic=3.3103448275862144, pvalue=0.50729488262873967)

swipe

friedmanchisquare

('burger', 1)

Friedmanchis quare Result (statistic = 5.0958904109588801, pvalue = 0.27759929640181424)

Descriptions per tid (result)

```
('burger', 2)
count | 22.0 |
mean | 6.90909090909 |
std | 0.294244943168 |
min | 6.0 |
25% | 7.0 |
50% | 7.0 |
75% | 7.0 |
max | 7.0 |
normaltest
NormaltestResult(statistic=32.977747192506648, pvalue=6.901971860763698e-
08)
('burger', 3)
count | 22.0 |
mean | 6.77272727273 |
std | 0.751621623515 |
min | 4.0 |
25\% \mid 7.0 \mid
50% | 7.0 |
75% | 7.0 |
max | 7.0 |
normal test
NormaltestResult(statistic=37.132620570418851, pvalue=8.6447789726675352e-
09)
('burger', 4)
count | 22.0 |
mean | 6.90909090909 |
std | 0.294244943168 |
min | 6.0 |
25\% \mid 7.0 \mid
50% | 7.0 |
75% | 7.0 |
max | 7.0 |
normaltest
08)
('burger', 5)
count | 22.0 |
mean | 6.95454545455 |
std | 0.213200716356 |
min | 6.0 |
```

```
25% | 7.0 |
50% | 7.0 |
75% | 7.0 |
max | 7.0 |
normaltest
NormaltestResult(statistic=55.867295667147516,
                                          pvalue=7.3887485384492e-
('swipe', 1)
count | 28.0 |
mean | 6.85714285714 |
std | 0.448395139423 |
min | 5.0 |
25% | 7.0 |
50% | 7.0 |
75% | 7.0 |
max | 7.0 |
normaltest
('swipe', 2)
count | 28.0 |
mean | 6.92857142857 |
std | 0.262265264156 |
min | 6.0 |
25% | 7.0 |
50% | 7.0 |
75% | 7.0 |
max | 7.0 |
10)
('swipe', 3)
count | 28.0 |
mean | 6.82142857143 |
std | 0.475594865606 |
min | 5.0 |
25\% \mid 7.0 \mid
50\% \mid 7.0
75% | 7.0
max | 7.0 |
normaltest
```

```
08)
('swipe', 4)
count | 28.0 |
mean | 6.82142857143 |
std | 0.475594865606 |
min | 5.0 |
25\% | 7.0
50% | 7.0
75% | 7.0
\max | 7.0 |
normaltest
NormaltestResult(statistic=34.427175981240801, pvalue=3.3437494037083985e-
08)
('swipe', 5)
count | 28.0 |
mean | 6.75
std | 0.585314097381 |
\min | 5.0 |
25\% | 7.0
50% | 7.0
75% | 7.0
\max | 7.0 |
normaltest
06)
Cross-compare Tests per tid (result)
('burger', 1) vs ('burger', 2)
MannwhitneyuResult(statistic=220.0,\ pvalue=0.080992169841587358)
('burger', 1) vs ('burger', 3)
MannwhitneyuResult(statistic=220.0, pvalue=0.08104893779987532)
('burger', 1) vs ('burger', 4)
MannwhitneyuResult(statistic=220.0,\ pvalue=0.080992169841587358)
```

('burger', 1) vs ('burger', 5)

MannwhitneyuResult(statistic=231.0, pvalue=0.16990380614234185)

('burger', 1) vs ('swipe', 1)

MannwhitneyuResult(statistic=275.0, pvalue=0.061389171314485569)

('burger', 1) vs ('swipe', 2)

MannwhitneyuResult(statistic=286.0, pvalue=0.10790037602663682)

('burger', 1) vs ('swipe', 3)

 $MannwhitneyuResult(statistic=264.0,\ pvalue=0.035323810007342034)$

('burger', 1) vs ('swipe', 4)

MannwhitneyuResult(statistic=264.0, pvalue=0.035323810007342034)

('burger', 1) vs ('swipe', 5)

MannwhitneyuResult(statistic=253.0, pvalue=0.020341356769343476)

('burger', 2) vs ('burger', 3)

MannwhitneyuResult(statistic=240.0, pvalue=0.47185717461959964)

('burger', 2) vs ('burger', 4)

MannwhitneyuResult(statistic=242.0, pvalue=0.49060013900586225)

('burger', 2) vs ('burger', 5)

MannwhitneyuResult(statistic=231.0, pvalue=0.28624482430604659)

('burger', 2) vs ('swipe', 1)

MannwhitneyuResult(statistic=302.0, pvalue=0.41814383343092509)

('burger', 2) vs ('swipe', 2)

MannwhitneyuResult(statistic = 302.0, pvalue = 0.40954587077471732)

('burger', 2) vs ('swipe', 3)

MannwhitneyuResult(statistic=291.0, pvalue=0.28360268156813595)

('burger', 2) vs ('swipe', 4)

MannwhitneyuResult(statistic=291.0, pvalue=0.28360268156813595)

('burger', 2) vs ('swipe', 5)

MannwhitneyuResult(statistic=279.0, pvalue=0.1776214834950835)

('burger', 3) vs ('burger', 4)

MannwhitneyuResult(statistic=240.0, pvalue=0.47185717461959964)

('burger', 3) vs ('burger', 5)

MannwhitneyuResult(statistic=230.0, pvalue=0.26839195888913986)

('burger', 3) vs ('swipe', 1)

MannwhitneyuResult(statistic=305.5, pvalue=0.47007151426311133)

('burger', 3) vs ('swipe', 2)

MannwhitneyuResult(statistic=300.0, pvalue=0.37768095297605236)

('burger', 3) vs ('swipe', 3)

MannwhitneyuResult(statistic=295.5, pvalue=0.3388315325050939)

('burger', 3) vs ('swipe', 4) $\,$

MannwhitneyuResult(statistic=295.5, pvalue=0.3388315325050939)

('burger', 3) vs ('swipe', 5)

MannwhitneyuResult(statistic=285.0, pvalue=0.23293475501797717)

('burger', 4) vs ('burger', 5)

MannwhitneyuResult(statistic = 231.0, pvalue = 0.28624482430604659)

('burger', 4) vs ('swipe', 1)

MannwhitneyuResult(statistic=302.0, pvalue=0.41814383343092509)

('burger', 4) vs ('swipe', 2)

MannwhitneyuResult(statistic=302.0, pvalue=0.40954587077471732)

('burger', 4) vs ('swipe', 3)

MannwhitneyuResult(statistic=291.0, pvalue=0.28360268156813595)

('burger', 4) vs ('swipe', 4)

 $MannwhitneyuResult(statistic=291.0,\ pvalue=0.28360268156813595)$

('burger', 4) vs ('swipe', 5)

MannwhitneyuResult(statistic=279.0, pvalue=0.1776214834950835)

('burger', 5) vs ('swipe', 1)

MannwhitneyuResult(statistic=288.5, pvalue=0.21488485789583234)

('burger', 5) vs ('swipe', 2)

MannwhitneyuResult(statistic=300.0, pvalue=0.36081607462259746)

('burger', 5) vs ('swipe', 3)

MannwhitneyuResult(statistic=277.5, pvalue=0.12983938884427548)

('burger', 5) vs ('swipe', 4)

MannwhitneyuResult(statistic=277.5, pvalue=0.12983938884427548)

('burger', 5) vs ('swipe', 5)

MannwhitneyuResult(statistic=266.0, pvalue=0.07519977300947886)

('swipe', 1) vs ('swipe', 2)

MannwhitneyuResult(statistic = 377.0, pvalue = 0.31537541448498552)

('swipe', 1) vs ('swipe', 3)

MannwhitneyuResult(statistic=378.5, pvalue=0.35525965271351878)

('swipe', 1) vs ('swipe', 4)

MannwhitneyuResult(statistic=378.5, pvalue=0.35525965271351878)

('swipe', 1) vs ('swipe', 5)

MannwhitneyuResult(statistic=363.5, pvalue=0.22518165687821007)

('swipe', 2) vs ('swipe', 3)

MannwhitneyuResult(statistic=363.0, pvalue=0.19191432446450229)

('swipe', 2) vs ('swipe', 4)

MannwhitneyuResult(statistic=363.0, pvalue=0.19191432446450229)

('swipe', 2) vs ('swipe', 5)

MannwhitneyuResult(statistic=348.0, pvalue=0.10712672456029038)

('swipe', 3) vs ('swipe', 4)

MannwhitneyuResult(statistic=392.0, pvalue=0.49461993710800994)

('swipe', 3) vs ('swipe', 5)

MannwhitneyuResult(statistic=376.5, pvalue=0.3501076533991746)

('swipe', 4) vs ('swipe', 5)

MannwhitneyuResult(statistic=376.5, pvalue=0.3501076533991746)

Global Burger vs Swipe per tid Tests (result)

burger vs swipe 1

MannwhitneyuResult(statistic=1473.0, pvalue=0.21665236926243431)

burger vs swipe 2

MannwhitneyuResult(statistic=1530.0, pvalue=0.45320928415997419)

burger vs swipe 3

MannwhitneyuResult(statistic=1419.0, pvalue=0.087083010808927386)

burger vs swipe 4

MannwhitneyuResult(statistic=1419.0, pvalue=0.087083010808927386)

burger vs swipe 5

MannwhitneyuResult(statistic=1362.0, pvalue=0.027199345369874211)

Global Burger vs Global Swipe Test (result)

burger vs swipe

MannwhitneyuResult(statistic=7203.0, pvalue=0.046318608676750285)

Task Question 1

Descriptions (result)

Global Descriptions (result)

```
burger
count | 110.0 |
mean | 1.89090909091 |
std | 1.80897585981 |
min | 1.0 |
25% | 1.0
50% | 1.0
75% | 1.0 |
max | 7.0 |
normaltest
09)
swipe
count | 140.0 |
mean | 2.86428571429 |
std | 2.12964925773 |
min | 1.0 |
25% | 1.0 |
50% | 2.0 |
```

```
75% | 4.0 |
max | 7.0 |
normaltest
05
Repeated measures (result)
burger
friedmanchisquare
Friedmanchis quare Result (statistic = 2.75757575757575757125, pvalue = 0.59917784877228941)
swipe
friedmanchisquare
Friedmanchis quare Result (statistic = 5.4968553459119409, pvalue = 0.24000603548291879)
Descriptions per tid (result)
('burger', 1)
count | 22.0 |
mean | 1.9545454545 |
std | 2.01133153544 |
min | 1.0 |
25% | 1.0 |
50% | 1.0
75% | 1.0
max | 7.0 |
normaltest
NormaltestResult(statistic=14.852104558574464, pvalue=0.00059553387888821891)
('burger', 2)
count | 22.0 |
mean | 1.77272727273 |
std | 1.87545088374 |
min | 1.0 |
25\% \ | \ 1.0 \ |
50% | 1.0
75% | 1.0
max | 7.0 |
normaltest
NormaltestResult(statistic=20.210686165265589, pvalue=4.08606491047461e-
05)
```

('burger', 3)

```
count | 22.0 |
mean | 2.0 |
std | 1.74574312189 |
min | 1.0 |
25\% \mid 1.0
50% | 1.0
75\% \mid 2.0
max | 6.0 |
normaltest
NormaltestResult(statistic=9.2076296409072071, pvalue=0.010013562844574659)
('burger', 4)
count | 22.0 |
mean | 1.77272727273 |
std | 1.54092792643 |
min | 1.0 |
25% | 1.0
50% | 1.0
75% | 1.0
max | 6.0 |
normaltest
Normaltest Result (statistic = 13.258524513028126, pvalue = 0.0013211373870855303) \\
('burger', 5)
count | 22.0 |
mean | 1.95454545455 |
std | 1.98751514465 |
min | 1.0 |
25\% \mid 1.0 \mid
50% | 1.0 |
75% | 1.0
max | 7.0 |
NormaltestResult(statistic=13.11454314032791, pvalue=0.0014197541301194895)
('swipe', 1)
count | 28.0
mean | 2.75
std | 2.36682315602 |
min | 1.0 |
25% | 1.0 |
50% | 1.0 |
75% | 4.25 |
max | 7.0 |
```

```
normaltest
Normal test Result (statistic = 5.6255405651946386, pvalue = 0.060038438357067736) \\
('swipe', 2)
count | 28.0 |
mean | 2.67857142857 |
std | 2.21198036674 |
min | 1.0 |
25\% \mid 1.0
50% | 1.0
75\% \mid 4.0
\max | 7.0 |
normaltest
NormaltestResult(statistic=4.9857181545995557, pvalue=0.082673259115518136)
('swipe', 3)
count | 28.0 |
mean | 2.82142857143 |
std | 2.16116517662 |
min | 1.0 |
25\% \mid 1.0
50% | 2.0 |
75% | 4.0
max | 7.0 |
normaltest
NormaltestResult(statistic=4.8948691150333712, pvalue=0.086515251945615837)
('swipe', 4)
count | 28.0 |
mean | 2.85714285714 |
std | 1.87999774851 |
min | 1.0 |
25\% \mid 1.0
50\% \mid 3.0
75\% \mid 4.0
max | 7.0 |
normaltest
NormaltestResult(statistic=3.2631829602951457, pvalue=0.19561800409388738)
('swipe', 5)
count | 28.0 |
mean | 3.21428571429 |
std | 2.11445015806 |
min | 1.0 |
25% | 1.0 |
```

50% | 3.0 |

75% | 4.0 |

max | 7.0 |

normaltest

NormaltestResult(statistic=2.7864677335567007, pvalue=0.24827112927752484)

Cross-compare Tests per tid (result)

('burger', 1) vs ('burger', 2)

MannwhitneyuResult(statistic=231.5, pvalue=0.36950062145736295)

('burger', 1) vs ('burger', 3)

MannwhitneyuResult(statistic=226.5, pvalue=0.32669163862815576)

('burger', 1) vs ('burger', 4)

MannwhitneyuResult(statistic=237.5, pvalue=0.44908793706778233)

('burger', 1) vs ('burger', 5)

MannwhitneyuResult(statistic=242.0, pvalue=0.4936172195955259)

('burger', 1) vs ('swipe', 1)

MannwhitneyuResult(statistic=247.5, pvalue=0.082098002975044604)

('burger', 1) vs ('swipe', 2)

MannwhitneyuResult(statistic=241.5, pvalue=0.066396878662638464)

('burger', 1) vs ('swipe', 3)

 $MannwhitneyuResult(statistic=213.5,\ pvalue=0.020092875062028004)$

('burger', 1) vs ('swipe', 4)

MannwhitneyuResult(statistic=198.5, pvalue=0.010019521264436585)

('burger', 1) vs ('swipe', 5)

MannwhitneyuResult(statistic=192.0, pvalue=0.0068101408106697112)

('burger', 2) vs ('burger', 3)

MannwhitneyuResult(statistic=215.0, pvalue=0.20647583790178142)

('burger', 2) vs ('burger', 4)

MannwhitneyuResult(statistic=235.0, pvalue=0.41428583227671284)

('burger', 2) vs ('burger', 5)

MannwhitneyuResult(statistic=232.0, pvalue=0.37576224110670875)

('burger', 2) vs ('swipe', 1)

MannwhitneyuResult(statistic=232.5, pvalue=0.038182542965196922)

('burger', 2) vs ('swipe', 2)

MannwhitneyuResult(statistic=225.5, pvalue=0.028699028147674787)

('burger', 2) vs ('swipe', 3)

MannwhitneyuResult(statistic=194.5, pvalue=0.0062373933525989578)

('burger', 2) vs ('swipe', 4)

MannwhitneyuResult(statistic=179.5, pvalue=0.0028888514521789059)

('burger', 2) vs ('swipe', 5)

MannwhitneyuResult(statistic=173.0, pvalue=0.001845925801493757)

('burger', 3) vs ('burger', 4)

MannwhitneyuResult(statistic=221.0, pvalue=0.26964038824961989)

('burger', 3) vs ('burger', 5)

MannwhitneyuResult(statistic=227.0, pvalue=0.33206339086194925)

('burger', 3) vs ('swipe', 1)

MannwhitneyuResult(statistic=260.5, pvalue=0.14603135541294709)

('burger', 3) vs ('swipe', 2)

MannwhitneyuResult(statistic=256.0, pvalue=0.12750985422970523)

('burger', 3) vs ('swipe', 3)

MannwhitneyuResult(statistic=230.0, pvalue=0.049115891184390158)

('burger', 3) vs ('swipe', 4)

MannwhitneyuResult(statistic=215.0, pvalue=0.026326679220802538)

('burger', 3) vs ('swipe', 5)

MannwhitneyuResult(statistic=203.5, pvalue=0.014613622667340618)

('burger', 4) vs ('burger', 5)

MannwhitneyuResult(statistic=237.0, pvalue=0.44276533380129457)

('burger', 4) vs ('swipe', 1)

MannwhitneyuResult(statistic=238.5, pvalue=0.054909704407618581)

('burger', 4) vs ('swipe', 2)

MannwhitneyuResult(statistic=233.0, pvalue=0.044870412680933683)

('burger', 4) vs ('swipe', 3)

MannwhitneyuResult(statistic=209.0, pvalue=0.015775210433546256)

('burger', 4) vs ('swipe', 4)

MannwhitneyuResult(statistic=192.5, pvalue=0.0070352388832014452)

('burger', 4) vs ('swipe', 5)

MannwhitneyuResult(statistic=183.5, pvalue=0.0040067153811422793)

('burger', 5) vs ('swipe', 1)

MannwhitneyuResult(statistic = 246.0, pvalue = 0.077014874525015403)

('burger', 5) vs ('swipe', 2)

MannwhitneyuResult(statistic=240.5, pvalue=0.063535812872022673)

('burger', 5) vs ('swipe', 3)

MannwhitneyuResult(statistic=211.5, pvalue=0.01809715117525822)

('burger', 5) vs ('swipe', 4)

MannwhitneyuResult(statistic=198.5, pvalue=0.010033737896491264)

('burger', 5) vs ('swipe', 5)

MannwhitneyuResult(statistic=190.5, pvalue=0.0062419441538161761)

('swipe', 1) vs ('swipe', 2)

Ttest_indResult(statistic=0.11667176816723937, pvalue=0.90755497563889476)

('swipe', 1) vs ('swipe', 3)

Ttest indResult(statistic=-0.11792698212695876, pvalue=0.90656666165487043)

('swipe', 1) vs ('swipe', 4)

Ttest_indResult(statistic=-0.18756785365546197, pvalue=0.85195435322794189)

('swipe', 1) vs ('swipe', 5)

 $Ttest_indResult(statistic=-0.77408790290137819, pvalue=0.44229719902179665)$

('swipe', 2) vs ('swipe', 3)

 $Ttest_indResult(statistic=-0.24444025311801382, pvalue=0.80781680136158207)$

('swipe', 2) vs ('swipe', 4)

Ttest_indResult(statistic=-0.32549781971440689, pvalue=0.74609483697056533)

('swipe', 2) vs ('swipe', 5)

 $Ttest_indResult(statistic = -0.92637576511926945, pvalue = 0.35838094161896383)$

('swipe', 3) vs ('swipe', 4)

 $Ttest_indResult(statistic=-0.065975241937917109, pvalue=0.94764585285887681)$

('swipe', 3) vs ('swipe', 5)

 $Ttest_indResult(statistic=-0.68754973774649286, pvalue=0.49468042451910721)$

('swipe', 4) vs ('swipe', 5)

Ttest_indResult(statistic=-0.66793226421816831, pvalue=0.50706047845662638)

Global Burger vs Swipe per tid Tests (result)

burger vs swipe 1

MannwhitneyuResult(statistic=1225.0, pvalue=0.017143625211004959)

burger vs swipe 2

MannwhitneyuResult(statistic=1196.5, pvalue=0.011075983661422355)

burger vs swipe 3

MannwhitneyuResult(statistic=1058.5, pvalue=0.00087828638876744818)

burger vs swipe 4

MannwhitneyuResult(statistic=984.0, pvalue=0.00018652482417813029)

burger vs swipe 5

 $MannwhitneyuResult(statistic=942.5,\ pvalue=6.5526352124271008e-05)$

Global Burger vs Global Swipe Test (result)

burger vs swipe

MannwhitneyuResult(statistic=5406.5, pvalue=2.9062055593999374e-06)

Final Questionnaires

Final Question 0

Descriptions (result)

Global Descriptions (result)

```
burger
count | 22.0 |
mean | 1.5 |
std | 1.05785047102 |
min | 1.0 |
25\% \mid 1.0 \mid
50\% \mid 1.0 \mid
75% | 1.75 |
max | 5.0 |
normaltest
06)
swipe
count | 28.0 |
mean | 1.53571428571 |
std | 1.29048204766 |
min | 1.0 |
25\% \mid 1.0 \mid
50% | 1.0 |
75% | 1.25 |
max | 7.0 |
normaltest
10)
Global Burger vs Global Swipe Test (result)
burger vs swipe
MannwhitneyuResult(statistic=302.5, pvalue=0.44941800310214225)
Final Question 1
Descriptions (result)
Global Descriptions (result)
burger
count | 22.0 |
mean | 2.22727272727 |
std | 1.79766563398 |
```

```
min | 1.0 |
25\% \mid 1.0
50% | 1.0
75\% | 3.5
max | 6.0 |
normaltest
NormaltestResult(statistic=4.9137570390411183, pvalue=0.085702051156163167)
swipe
count | 28.0 |
mean | 1.67857142857 |
std | 1.18801332542 |
min | 1.0 |
25\% \mid 1.0 \mid
50% | 1.0
75\% \mid 2.0
max | 6.0 |
normaltest
07)
Global Burger vs Global Swipe Test (result)
burger vs swipe
MannwhitneyuResult(statistic = 281.0, pvalue = 0.27788843237866634)
```

Final Question 2

Descriptions (result)

Global Descriptions (result)

```
burger

count | 22.0 |

mean | 1.22727272727 |

std | 0.428932027229 |

min | 1.0 |

25% | 1.0 |

50% | 1.0 |

75% | 1.0 |

max | 2.0 |
```

```
normaltest
Normal test Result (statistic = 7.0141044989524168, pvalue = 0.029985173100470022) \\
count | 28.0 |
mean | 1.75
std | 1.37773297418 |
min | 1.0 |
25\% \mid 1.0
50% | 1.0
75\% \mid 2.0
max | 7.0 |
normaltest
NormaltestResult(statistic=30.833945386464563, pvalue=2.0160153368124402e-
07)
Global Burger vs Global Swipe Test (result)
burger vs swipe
MannwhitneyuResult(statistic=255.5, pvalue=0.10358134878107761)
Final Question 3
Descriptions (result)
Global Descriptions (result)
burger
count | 22.0 |
mean | 5.13636363636 |
std | 1.67034226733 |
\min \mid 2.0 \mid
25% | 3.25 |
50% | 5.5 |
75% | 6.75 |
max | 7.0 |
normaltest
NormaltestResult(statistic=4.4344935502051488, pvalue=0.1089085461474571)
swipe
count | 28.0 |
mean | 4.5 |
```

std | 1.45296631451 |

```
\begin{array}{c|c} \min \mid 1.0 \mid \\ 25\% \mid 4.0 \mid \\ 50\% \mid 4.0 \mid \\ 75\% \mid 5.25 \mid \\ \max \mid 7.0 \mid \end{array}
```

${\bf normal test}$

Normaltest Result (statistic = 0.29622233841262957, pvalue = 0.86233524448851595)

Global Burger vs Global Swipe Test (result)

burger vs swipe

 $Ttest_indResult(statistic=1.4151306918873736, \ pvalue=0.16442349507017537)$