# Analysis

# Preprocessing

- experiment results.csv
- task\_questionnaire\_results.csv
- final\_questionnaire\_results.csv

```
N = 50
Nswipe = 28
Nburger = 22
```

Dropping Task ID 0 (Training)

Asserting Absolute Distance Values!

```
Dataset Validation: {'pid': True}
```

Adding success column based on opt\_interactions == interactions in order to measure effectiveness.

#### Efficiency by Tasks

```
Descriptions [time_ms]
```

Global Descriptions [time\_ms]

# burger

```
count | 550.0 | mean | 4638.11818182 | std | 2276.28326918 | min | 2379.0 | 25\% | 3429.75 | 50\% | 4086.5 | 75\% | 5083.5 | max | 35643.0 | shapiro (0.5968540906906128, 8.550004996808949e-34)
```

```
swipe
count | 700.0 |
mean | 5105.28428571 |
std | 2660.31481955 |
min | 1453.0 |
25% | 3496.25 |
50% | 4796.0 |
75% | 6205.0 |
max | 36116.0 |
shapiro
(0.7736766338348389, 5.710141920023298e-30)
Descriptions per tid [time_ms]
('burger', 1)
count | 110.0 |
mean | 3882.02727273 |
std | 1273.13599999 |
min | 2379.0 |
25\% \mid 3038.0
50% | 3454.5
75% | 4136.5
max | 9626.0 |
(0.8168985843658447, 2.2714176373117567e-10)
('burger', 2)
count | 110.0 |
mean | 4855.64545455 |
std | 3550.99032468 |
min | 2587.0 |
25% | 3419.0
50% | 4059.0
75% | 5109.25
max | 35643.0 |
shapiro
(0.4090617895126343, 4.500466891123517e-19)
```

('burger', 3)

```
count | 110.0 |
mean | 4923.24545455 |
std | 2443.8345722 |
min | 2825.0 |
25\% \mid 3495.0
50% | 4068.0
75% | 5331.5
\max\mid 16458.0\mid
shapiro
(0.6884725093841553, 5.890605250758948e-14)
('burger', 4)
count | 110.0 |
mean | 4455.94545455 |
std | 1740.15099965 |
min | 2598.0 |
25\% \mid 3363.5
50% | 3995.0 |
75% | 4903.25 |
max | 12386.0 |
shapiro
(0.7651486396789551, 5.638249849643229e-12)
('burger', 5)
count | 110.0 |
mean | 5073.72727273 |
std | 1391.01089839 |
min | 3211.0
25\% \mid 4127.0
50% | 4825.0 |
75% | 5579.25 |
max | 10924.0 |
shapiro
(0.8667532205581665, 1.6438381322814166e-08)
('swipe', 1)
count | 140.0 |
mean | 2770.21428571 |
std | 1949.56224485 |
min | 1453.0 |
25% | 1933.0 |
```

```
50% | 2410.5 |
75% | 3031.5
max | 21906.0 |
shapiro
(0.4316411018371582, 5.047697224178308e-21)
('swipe', 2)
count | 140.0 |
mean | 4204.86428571 |
std | 2912.4724452 |
min | 2521.0 |
25% | 3322.25 |
50% | 3758.5 |
75% | 4416.25 |
\max | 36116.0 |
shapiro
(0.28604620695114136, 3.420201117894323e-23)
('swipe', 3)
count | 140.0 |
mean | 5175.67857143 |
std | 1434.32085184 |
\min\mid 3146.0\mid
25\% \mid 4098.75 \mid
50\% | 4834.0 |
75% | 5789.25
max | 11129.0 |
shapiro
(0.881258487701416, 3.353237021386235e-09)
('swipe', 4)
count | 140.0 |
mean | 6123.01428571 |
std | 1877.88245579 |
min | 3622.0 |
25\% \mid 5070.0
50% | 5691.5
75% | 6742.0
max | 20070.0 |
shapiro
(0.7405376434326172, 1.957654246771256e-14)
```

```
('swipe', 5)
count | 140.0 |
mean | 7252.65 |
std | 2392.08935471 |
min | 4282.0 |
25% | 5917.75 |
50% | 6747.5 |
75% | 7843.5
max | 24822.0 |
shapiro
(0.713374674320221, 3.3856919106126353e-15)
Cross-compare Tests per tid [time_ms]
('burger', 1) vs ('burger', 2)
MannwhitneyuResult(statistic=4084.0, pvalue=1.5658541604548195e-05)
('burger', 1) vs ('burger', 3)
MannwhitneyuResult(statistic=3859.0, pvalue=1.7395206547774697e-06)
('burger', 1) vs ('burger', 4)
MannwhitneyuResult(statistic=4510.0, pvalue=0.00055464375072409916)
('burger', 1) vs ('burger', 5)
MannwhitneyuResult(statistic=2461.0, pvalue=1.4603875579048891e-14)
('burger', 1) vs ('swipe', 1)
MannwhitneyuResult(statistic=2545.5, pvalue=5.3739527354119754e-20)
('burger', 1) vs ('swipe', 2)
MannwhitneyuResult(statistic=6426.0, pvalue=0.012421146700796878)
('burger', 1) vs ('swipe', 3)
MannwhitneyuResult(statistic=3044.5, pvalue=1.1832340237823803e-16)
('burger', 1) vs ('swipe', 4)
MannwhitneyuResult(statistic=1688.0, pvalue=1.6234943894088597e-26)
```

# ('burger', 1) vs ('swipe', 5)

MannwhitneyuResult(statistic=879.5, pvalue=1.4551418512540368e-33)

#### ('burger', 2) vs ('burger', 3)

MannwhitneyuResult(statistic=5763.5, pvalue=0.27230524102743087)

# ('burger', 2) vs ('burger', 4)

MannwhitneyuResult(statistic=5675.5, pvalue=0.2141010726328908)

### ('burger', 2) vs ('burger', 5)

MannwhitneyuResult(statistic=4089.5, pvalue=1.6477907306930181e-05)

## ('burger', 2) vs ('swipe', 1)

MannwhitneyuResult(statistic=1517.0, pvalue=6.2046882486582092e-28)

### ('burger', 2) vs ('swipe', 2)

MannwhitneyuResult(statistic=6141.5, pvalue=0.0030244034839489709)

#### ('burger', 2) vs ('swipe', 3)

MannwhitneyuResult(statistic=4963.5, pvalue=7.1526787854356572e-07)

#### ('burger', 2) vs ('swipe', 4)

MannwhitneyuResult(statistic=2883.5, pvalue=1.0733745632893838e-17)

#### ('burger', 2) vs ('swipe', 5)

MannwhitneyuResult(statistic=1655.5, pvalue=8.7897345573373952e-27)

#### ('burger', 3) vs ('burger', 4)

MannwhitneyuResult(statistic=5391.5, pvalue=0.081675269997733058)

#### ('burger', 3) vs ('burger', 5)

MannwhitneyuResult(statistic=4492.5, pvalue=0.00048634928385682863)

# ('burger', 3) vs ('swipe', 1)

MannwhitneyuResult(statistic=1439.0, pvalue=1.3586702461712472e-28)

#### ('burger', 3) vs ('swipe', 2)

MannwhitneyuResult(statistic=5879.5, pvalue=0.00067121480094522003)

# ('burger', 3) vs ('swipe', 3)

MannwhitneyuResult(statistic=5504.0, pvalue=5.4782820605463963e-05)

## ('burger', 3) vs ('swipe', 4)

MannwhitneyuResult(statistic=3501.0, pvalue=6.9355700044163638e-14)

# ('burger', 3) vs ('swipe', 5)

MannwhitneyuResult(statistic=2181.5, pvalue=1.209482241056887e-22)

# ('burger', 4) vs ('burger', 5)

MannwhitneyuResult(statistic=3771.5, pvalue=6.9773905569607094e-07)

#### ('burger', 4) vs ('swipe', 1)

MannwhitneyuResult(statistic=1729.5, pvalue=3.5365303681484993e-26)

### ('burger', 4) vs ('swipe', 2)

MannwhitneyuResult(statistic=6683.5, pvalue=0.036715528361448695)

# ('burger', 4) vs ('swipe', 3)

MannwhitneyuResult(statistic=4638.0, pvalue=3.4412289343765112e-08)

### ('burger', 4) vs ('swipe', 4)

MannwhitneyuResult(statistic=2628.5, pvalue=2.0386245118994627e-19)

#### ('burger', 4) vs ('swipe', 5)

MannwhitneyuResult(statistic=1526.0, pvalue=7.3859731612301278e-28)

# ('burger', 5) vs ('swipe', 1)

MannwhitneyuResult(statistic=840.0, pvalue=6.2536829317850368e-34)

#### ('burger', 5) vs ('swipe', 2)

MannwhitneyuResult(statistic=3444.0, pvalue=3.2402389481877241e-14)

# ('burger', 5) vs ('swipe', 3)

MannwhitneyuResult(statistic=7337.5, pvalue=0.26179339474167185)

## ('burger', 5) vs ('swipe', 4)

MannwhitneyuResult(statistic=4246.0, pvalue=5.8282442410782173e-10)

## ('burger', 5) vs ('swipe', 5)

MannwhitneyuResult(statistic=2222.5, pvalue=2.4529114846074024e-22)

## ('swipe', 1) vs ('swipe', 2)

MannwhitneyuResult(statistic=2472.5, pvalue=1.4576933191791186e-27)

#### ('swipe', 1) vs ('swipe', 3)

MannwhitneyuResult(statistic=1021.0, pvalue=1.0616997031420499e-38)

#### ('swipe', 1) vs ('swipe', 4)

MannwhitneyuResult(statistic=570.0, pvalue=1.4519936452032371e-42)

#### ('swipe', 1) vs ('swipe', 5)

MannwhitneyuResult(statistic=418.0, pvalue=6.5546742737482944e-44)

#### ('swipe', 2) vs ('swipe', 3)

MannwhitneyuResult(statistic=4176.5, pvalue=5.2058578706528549e-17)

#### ('swipe', 2) vs ('swipe', 4)

MannwhitneyuResult(statistic=1732.5, pvalue=5.4063782042061323e-33)

# ('swipe', 2) vs ('swipe', 5)

MannwhitneyuResult(statistic=832.0, pvalue=2.6916244230076441e-40)

#### ('swipe', 3) vs ('swipe', 4)

MannwhitneyuResult(statistic=6099.0, pvalue=2.3509168964023139e-08)

# ('swipe', 3) vs ('swipe', 5)

MannwhitneyuResult(statistic=3160.5, pvalue=5.6464403753533496e-23)

# ('swipe', 4) vs ('swipe', 5)

MannwhitneyuResult(statistic=5782.5, pvalue=1.5200785567733307e-09)

#### Global Burger vs Swipe per tid Tests [time\_ms]

## burger vs swipe 1

MannwhitneyuResult(statistic=8071.0, pvalue=1.2418694358581137e-47)

### burger vs swipe 2

MannwhitneyuResult(statistic=31122.5, pvalue=0.00022970344985717234)

#### burger vs swipe 3

MannwhitneyuResult(statistic=25487.5, pvalue=3.2160499055159418e-10)

# burger vs swipe 4

MannwhitneyuResult(statistic=14947.0, pvalue=2.4092928040063919e-29)

#### burger vs swipe 5

MannwhitneyuResult(statistic=8465.0, pvalue=1.846617100608964e-46)

#### Global Burger vs Global Swipe Test [time\_ms]

#### burger vs swipe

MannwhitneyuResult(statistic=163706.0, pvalue=2.7478174405275066e-06)

# Effectiveness by Tasks

#### Descriptions [success]

# Global Descriptions [success]

```
burger
```

```
count | 550 | unique | 2 | top | True | freq | 538 | shapiro (0.12739139795303345, 2.2420775429197073e-44)
```

#### swipe

```
count | 700 |
unique | 2 |
top | True |
freq | 654 |
shapiro
(0.26620155572891235, 0.0)
```

# Descriptions per tid [success]

```
('burger', 1)
```

```
count | 110 | unique | 2 | top | True | freq | 109 | shapiro (0.06994897127151489, 3.1585817095650164e-23)
```

# ('burger', 2)

```
count | 110 | unique | 2 | top | True | freq | 106 | shapiro (0.18283003568649292, 5.362584042303219e-22)
```

```
('burger', 3)
count | 110 |
unique | 2 |
top | True |
freq | 106 |
shapiro
(0.18283003568649292, 5.362584042303219e-22)
('burger', 4)
count | 110 |
unique | 2 |
top | True |
freq | 108 |
shapiro
(0.11454051733016968, 9.348057262676717e-23)
('burger', 5)
count | 110 |
unique |2|
top | True |
freq | 109 |
shapiro
(0.06994897127151489, 3.1585817095650164e-23)
('swipe', 1)
count | 140 |
unique | 2 |
top | True |
freq | 137 |
shapiro
(0.1273578405380249, 3.3945333096716617e-25)
('swipe', 2)
count | 140 |
unique \mid 2 \mid
top | True |
freq | 131 |
(0.26299595832824707,\, 1.6702977931133302e\text{-}23)
```

```
('swipe', 3)
count | 140 |
unique | 2 |
top | True |
freq | 125 |
shapiro
(0.3557870388031006, 3.3555234851260835e-22)
('swipe', 4)
count | 140 |
unique | 2 |
top | True |
freq | 132 |
shapiro
(0.24434572458267212, 9.471951496601841e-24)
('swipe', 5)
count | 140 |
unique | 2 |
top | True |
freq | 129 |
shapiro
(0.29717856645584106, 4.8660244383503074e-23)
Cross-compare Tests per tid [success]
('burger', 1) vs ('burger', 2)
MannwhitneyuResult(statistic=5885.0, pvalue=0.088514338258674385)
('burger', 1) vs ('burger', 3)
MannwhitneyuResult(statistic=5885.0, pvalue=0.088514338258674385)
('burger', 1) vs ('burger', 4)
MannwhitneyuResult(statistic=5995.0, pvalue=0.28273628216749636)
('burger', 1) vs ('burger', 5)
MannwhitneyuResult(statistic=6050.0, pvalue=0.49742964452980454)
```

# ('burger', 1) vs ('swipe', 1)

MannwhitneyuResult(statistic=7605.0, pvalue=0.22179890014407494)

#### ('burger', 1) vs ('swipe', 2)

MannwhitneyuResult(statistic=7275.0, pvalue=0.013774704590641996)

# ('burger', 1) vs ('swipe', 3)

MannwhitneyuResult(statistic=6945.0, pvalue=0.0008566712200464943)

# ('burger', 1) vs ('swipe', 4)

MannwhitneyuResult(statistic=7330.0, pvalue=0.021811891296381614)

## ('burger', 1) vs ('swipe', 5)

MannwhitneyuResult(statistic=7165.0, pvalue=0.0054868348410904788)

## ('burger', 2) vs ('burger', 3)

MannwhitneyuResult(statistic=6050.0, pvalue=0.49869675597742219)

#### ('burger', 2) vs ('burger', 4)

MannwhitneyuResult(statistic=5940.0, pvalue=0.20547426603584779)

### ('burger', 2) vs ('burger', 5)

MannwhitneyuResult(statistic=5885.0, pvalue=0.088514338258674385)

# ('burger', 2) vs ('swipe', 1)

MannwhitneyuResult(statistic=7585.0, pvalue=0.24008500168511188)

### ('burger', 2) vs ('swipe', 2)

MannwhitneyuResult(statistic=7485.0, pvalue=0.162860956968579)

#### ('burger', 2) vs ('swipe', 3)

MannwhitneyuResult(statistic=7155.0, pvalue=0.018300662296952975)

# ('burger', 2) vs ('swipe', 4)

MannwhitneyuResult(statistic=7540.0, pvalue=0.22392151178117164)

#### ('burger', 2) vs ('swipe', 5)

MannwhitneyuResult(statistic=7375.0, pvalue=0.082269468781977884)

# ('burger', 3) vs ('burger', 4)

MannwhitneyuResult(statistic=5940.0, pvalue=0.20547426603584779)

## ('burger', 3) vs ('burger', 5)

MannwhitneyuResult(statistic=5885.0, pvalue=0.088514338258674385)

## ('burger', 3) vs ('swipe', 1)

MannwhitneyuResult(statistic=7585.0, pvalue=0.24008500168511188)

# ('burger', 3) vs ('swipe', 2)

MannwhitneyuResult(statistic=7485.0, pvalue=0.162860956968579)

#### ('burger', 3) vs ('swipe', 3)

MannwhitneyuResult(statistic=7155.0, pvalue=0.018300662296952975)

#### ('burger', 3) vs ('swipe', 4)

MannwhitneyuResult(statistic=7540.0, pvalue=0.22392151178117164)

#### ('burger', 3) vs ('swipe', 5)

MannwhitneyuResult(statistic=7375.0, pvalue=0.082269468781977884)

### ('burger', 4) vs ('burger', 5)

MannwhitneyuResult(statistic=5995.0, pvalue=0.28273628216749636)

#### ('burger', 4) vs ('swipe', 1)

MannwhitneyuResult(statistic=7675.0, pvalue=0.429353867493113)

# ('burger', 4) vs ('swipe', 2)

MannwhitneyuResult(statistic=7345.0, pvalue=0.039349175524312156)

#### ('burger', 4) vs ('swipe', 3)

MannwhitneyuResult(statistic=7015.0, pvalue=0.0028380826908177329)

# ('burger', 4) vs ('swipe', 4)

MannwhitneyuResult(statistic=7400.0, pvalue=0.060002832384090876)

# ('burger', 4) vs ('swipe', 5)

MannwhitneyuResult(statistic=7235.0, pvalue=0.016660914589131787)

## ('burger', 5) vs ('swipe', 1)

MannwhitneyuResult(statistic=7605.0, pvalue=0.22179890014407494)

# ('burger', 5) vs ('swipe', 2)

MannwhitneyuResult(statistic=7275.0, pvalue=0.013774704590641996)

#### ('burger', 5) vs ('swipe', 3)

MannwhitneyuResult(statistic=6945.0, pvalue=0.0008566712200464943)

#### ('burger', 5) vs ('swipe', 4)

MannwhitneyuResult(statistic=7330.0, pvalue=0.021811891296381614)

#### ('burger', 5) vs ('swipe', 5)

 $MannwhitneyuResult(statistic=7165.0,\ pvalue=0.0054868348410904788)$ 

### ('swipe', 1) vs ('swipe', 2)

MannwhitneyuResult(statistic=9380.0, pvalue=0.038770512393067807)

#### ('swipe', 1) vs ('swipe', 3)

 $MannwhitneyuResult(statistic=8960.0,\ pvalue=0.0017670242686956415)$ 

# ('swipe', 1) vs ('swipe', 4)

MannwhitneyuResult(statistic=9450.0, pvalue=0.062622010514240933)

#### ('swipe', 1) vs ('swipe', 5)

MannwhitneyuResult(statistic=9240.0, pvalue=0.014343610809765796)

#### ('swipe', 2) vs ('swipe', 3)

MannwhitneyuResult(statistic=9380.0, pvalue=0.10079098881755333)

# ('swipe', 2) vs ('swipe', 4)

MannwhitneyuResult(statistic=9730.0, pvalue=0.40205950418022463)

## ('swipe', 2) vs ('swipe', 5)

MannwhitneyuResult(statistic=9660.0, pvalue=0.32217998161712597)

## ('swipe', 3) vs ('swipe', 4)

MannwhitneyuResult(statistic=9310.0, pvalue=0.064351095787255674)

#### ('swipe', 3) vs ('swipe', 5)

MannwhitneyuResult(statistic=9520.0, pvalue=0.20590971152770549)

#### ('swipe', 4) vs ('swipe', 5)

MannwhitneyuResult(statistic=9590.0, pvalue=0.23888618804868444)

# Global Burger vs Swipe per tid Tests [success]

#### burger vs swipe 1

MannwhitneyuResult(statistic=38485.0, pvalue=0.48912520694291894)

#### burger vs swipe 2

MannwhitneyuResult(statistic=36865.0, pvalue=0.0045417664593209763)

### burger vs swipe 3

MannwhitneyuResult(statistic=35215.0, pvalue=1.7057508017866935e-06)

# burger vs swipe 4

MannwhitneyuResult(statistic=37140.0, pvalue=0.013145629148188419)

#### burger vs swipe 5

MannwhitneyuResult(statistic=36315.0, pvalue=0.00042387011906782973)

# Global Burger vs Global Swipe Test [success]

## burger vs swipe

MannwhitneyuResult(statistic=184050.0, pvalue=0.00012578178491001905)

# Task Questionnaires

### Task Question 0

Descriptions [result]

```
burger
count | 110.0 |
mean | 6.90909090909 |
std | 0.395976427467 |
min | 4.0 |
25\% \mid 7.0 \mid
50% | 7.0
75\% | 7.0
max | 7.0 |
shapiro
(0.24518823623657227, 2.9252628439826945e-21)
swipe
count | 140.0 |
mean | 6.83571428571 |
std | 0.458504203722 |
\min \mid 5.0 \mid
25\% \mid 7.0
50\% \mid 7.0
75% | 7.0
\max | 7.0 |
shapiro
(0.39919018745422363, 1.5329055243220379e-21)
```

# Descriptions per tid [result]

```
('burger', 1)
count | 22.0 |
mean | 7.0 |
std | 0.0 |
min | 7.0 |
25\% \mid 7.0 \mid
50% | 7.0 |
75% | 7.0 |
max | 7.0 |
shapiro
(1.0, 1.0)
('burger', 2)
count | 22.0 |
mean | 6.90909090909 |
std | 0.294244943168 |
min | 6.0 |
25\% | 7.0
50\% \mid 7.0
75% | 7.0 |
max | 7.0 |
shapiro
(0.3322211503982544, 4.875188253095075e-09)
('burger', 3)
count | 22.0 |
mean | 6.77272727273 |
std | 0.751621623515 |
min | 4.0 |
25\% \mid 7.0
50% | 7.0
75\% | 7.0
max | 7.0 |
shapiro
(0.3419651389122009, 5.8100124711302215e-09)
('burger', 4)
count | 22.0 |
mean \mid 6.90909090909 \mid
std | 0.294244943168 |
min | 6.0 |
25% | 7.0 |
50% | 7.0 |
```

```
75% | 7.0 |
max | 7.0 |
shapiro
(0.3322211503982544, 4.875188253095075e-09)
('burger', 5)
count | 22.0 |
mean | 6.95454545455 |
std | 0.213200716356 |
min | 6.0 |
25\% | 7.0
50\% \mid 7.0
75% | 7.0 |
max | 7.0 |
shapiro
(0.22147256135940552, 7.41695094230721e-10)
('swipe', 1)
count | 28.0 |
mean | 6.85714285714 |
std | 0.448395139423 |
min | 5.0 |
25\% | 7.0
50% | 7.0
75\% | 7.0
max | 7.0 |
shapiro
(0.365678608417511, 6.050620560138498e-10)
('swipe', 2)
count | 28.0 |
mean | 6.92857142857 |
std | 0.262265264156 |
min | 6.0 |
25% | 7.0 |
50% | 7.0
75% | 7.0
max | 7.0 |
shapiro
(0.2873581051826477, 1.3197647141804936e-10)
('swipe', 3)
count | 28.0 |
mean | 6.82142857143 |
std | 0.475594865606 |
```

```
min | 5.0 |
25\% \mid 7.0 \mid
50% | 7.0
75% | 7.0
\max | 7.0 |
shapiro
(0.43253177404403687, 2.463778070449507e-09)
('swipe', 4)
count | 28.0 |
mean | 6.82142857143 |
std | 0.475594865606 |
min | 5.0 |
25% | 7.0 |
50% | 7.0
75\% | 7.0
max | 7.0 |
shapiro
(0.43253177404403687, 2.463778070449507e-09)
('swipe', 5)
count | 28.0
mean | 6.75
std | 0.585314097381 |
min | 5.0 |
25% | 7.0 |
50% | 7.0
75% | 7.0
max | 7.0 |
shapiro
(0.48425883054733276, 7.892020370547925e-09)
Cross-compare Tests per tid [result]
('burger', 1) vs ('burger', 2)
MannwhitneyuResult(statistic=220.0,\ pvalue=0.080992169841587358)
('burger', 1) vs ('burger', 3)
MannwhitneyuResult(statistic=220.0, pvalue=0.08104893779987532)
```

# ('burger', 1) vs ('burger', 4)

 $MannwhitneyuResult(statistic=220.0,\ pvalue=0.080992169841587358)$ 

#### ('burger', 1) vs ('burger', 5)

MannwhitneyuResult(statistic=231.0, pvalue=0.16990380614234185)

# ('burger', 1) vs ('swipe', 1)

MannwhitneyuResult(statistic=275.0, pvalue=0.061389171314485569)

# ('burger', 1) vs ('swipe', 2)

MannwhitneyuResult(statistic=286.0, pvalue=0.10790037602663682)

## ('burger', 1) vs ('swipe', 3)

MannwhitneyuResult(statistic=264.0, pvalue=0.035323810007342034)

## ('burger', 1) vs ('swipe', 4)

 $MannwhitneyuResult(statistic=264.0,\ pvalue=0.035323810007342034)$ 

#### ('burger', 1) vs ('swipe', 5)

MannwhitneyuResult(statistic=253.0, pvalue=0.020341356769343476)

### ('burger', 2) vs ('burger', 3)

MannwhitneyuResult(statistic=240.0, pvalue=0.47185717461959964)

# ('burger', 2) vs ('burger', 4) $\,$

MannwhitneyuResult(statistic=242.0, pvalue=0.49060013900586225)

### ('burger', 2) vs ('burger', 5)

MannwhitneyuResult(statistic=231.0, pvalue=0.28624482430604659)

#### ('burger', 2) vs ('swipe', 1)

MannwhitneyuResult(statistic=302.0, pvalue=0.41814383343092509)

# ('burger', 2) vs ('swipe', 2)

MannwhitneyuResult(statistic=302.0, pvalue=0.40954587077471732)

#### ('burger', 2) vs ('swipe', 3)

MannwhitneyuResult(statistic=291.0, pvalue=0.28360268156813595)

# ('burger', 2) vs ('swipe', 4)

MannwhitneyuResult(statistic=291.0, pvalue=0.28360268156813595)

# ('burger', 2) vs ('swipe', 5)

 $MannwhitneyuResult(statistic = 279.0,\ pvalue = 0.1776214834950835)$ 

## ('burger', 3) vs ('burger', 4)

MannwhitneyuResult(statistic=240.0, pvalue=0.47185717461959964)

## ('burger', 3) vs ('burger', 5)

MannwhitneyuResult(statistic=230.0, pvalue=0.26839195888913986)

#### ('burger', 3) vs ('swipe', 1)

MannwhitneyuResult(statistic=305.5, pvalue=0.47007151426311133)

#### ('burger', 3) vs ('swipe', 2)

MannwhitneyuResult(statistic=300.0, pvalue=0.37768095297605236)

# ('burger', 3) vs ('swipe', 3)

MannwhitneyuResult(statistic=295.5, pvalue=0.3388315325050939)

### ('burger', 3) vs ('swipe', 4)

MannwhitneyuResult(statistic=295.5, pvalue=0.3388315325050939)

#### ('burger', 3) vs ('swipe', 5)

MannwhitneyuResult(statistic=285.0, pvalue=0.23293475501797717)

# ('burger', 4) vs ('burger', 5)

MannwhitneyuResult(statistic=231.0, pvalue=0.28624482430604659)

#### ('burger', 4) vs ('swipe', 1)

MannwhitneyuResult(statistic=302.0, pvalue=0.41814383343092509)

# ('burger', 4) vs ('swipe', 2)

MannwhitneyuResult(statistic=302.0, pvalue=0.40954587077471732)

## ('burger', 4) vs ('swipe', 3)

MannwhitneyuResult(statistic=291.0, pvalue=0.28360268156813595)

## ('burger', 4) vs ('swipe', 4)

MannwhitneyuResult(statistic=291.0, pvalue=0.28360268156813595)

# ('burger', 4) vs ('swipe', 5)

MannwhitneyuResult(statistic=279.0, pvalue=0.1776214834950835)

#### ('burger', 5) vs ('swipe', 1)

MannwhitneyuResult(statistic=288.5, pvalue=0.21488485789583234)

#### ('burger', 5) vs ('swipe', 2)

MannwhitneyuResult(statistic=300.0, pvalue=0.36081607462259746)

#### ('burger', 5) vs ('swipe', 3)

MannwhitneyuResult(statistic=277.5, pvalue=0.12983938884427548)

#### ('burger', 5) vs ('swipe', 4)

MannwhitneyuResult(statistic=277.5, pvalue=0.12983938884427548)

#### ('burger', 5) vs ('swipe', 5)

MannwhitneyuResult(statistic=266.0, pvalue=0.07519977300947886)

('swipe', 1) vs ('swipe', 2)

MannwhitneyuResult(statistic=377.0, pvalue=0.31537541448498552)

('swipe', 1) vs ('swipe', 3)

MannwhitneyuResult(statistic=378.5, pvalue=0.35525965271351878)

('swipe', 1) vs ('swipe', 4)

MannwhitneyuResult(statistic=378.5, pvalue=0.35525965271351878)

('swipe', 1) vs ('swipe', 5)

MannwhitneyuResult(statistic=363.5, pvalue=0.22518165687821007)

('swipe', 2) vs ('swipe', 3)

MannwhitneyuResult(statistic=363.0, pvalue=0.19191432446450229)

('swipe', 2) vs ('swipe', 4)

MannwhitneyuResult(statistic=363.0, pvalue=0.19191432446450229)

('swipe', 2) vs ('swipe', 5)

MannwhitneyuResult(statistic=348.0, pvalue=0.10712672456029038)

('swipe', 3) vs ('swipe', 4)

MannwhitneyuResult(statistic=392.0, pvalue=0.49461993710800994)

('swipe', 3) vs ('swipe', 5)

MannwhitneyuResult(statistic=376.5, pvalue=0.3501076533991746)

('swipe', 4) vs ('swipe', 5)

MannwhitneyuResult(statistic=376.5, pvalue=0.3501076533991746)

Global Burger vs Swipe per tid Tests [result]

burger vs swipe 1

MannwhitneyuResult(statistic=1473.0, pvalue=0.21665236926243431)

# burger vs swipe 2

 $MannwhitneyuResult(statistic=1530.0,\ pvalue=0.45320928415997419)$ 

#### burger vs swipe 3

MannwhitneyuResult(statistic=1419.0, pvalue=0.087083010808927386)

### burger vs swipe 4

MannwhitneyuResult(statistic=1419.0, pvalue=0.087083010808927386)

# burger vs swipe 5

MannwhitneyuResult(statistic=1362.0, pvalue=0.027199345369874211)

# Global Burger vs Global Swipe Test [result]

### burger vs swipe

MannwhitneyuResult(statistic=7203.0, pvalue=0.046318608676750285)

# Task Question 1

Descriptions [result]

```
burger count | 110.0 | mean | 1.89090909091 | std | 1.80897585981 | min | 1.0 | 25\% | 1.0 | 50\% | 1.0 | 75\% | 1.0 | max | 7.0 | shapiro (0.5440710783004761, 6.783648646543276e-17) swipe count | 140.0 | mean | 2.86428571429 | std | 2.12964925773 |
```

```
min | 1.0 |
25% | 1.0 |
50% | 2.0 |
75% | 4.0 |
max | 7.0 |
shapiro
(0.799676775932312, 1.4816165872302833e-12)
Descriptions per tid [result]
('burger', 1)
count | 22.0 |
mean | 1.95454545455 |
std | 2.01133153544 |
min | 1.0 |
25% | 1.0 |
50% | 1.0
75% | 1.0 |
max | 7.0 |
shapiro
(0.5299234390258789, 2.541320327509311e-07)
('burger', 2)
count | 22.0 |
mean | 1.77272727273 |
std | 1.87545088374 |
min | 1.0 |
25\% \mid 1.0
50% | 1.0
75% | 1.0
max | 7.0 |
shapiro
(0.4611632227897644, 5.790687396256544e-08)
('burger', 3)
count | 22.0 |
mean | 2.0 |
std | 1.74574312189 |
min | 1.0 |
25\% \mid 1.0
50\% \mid 1.0
75% | 2.0 |
max | 6.0 |
```

```
shapiro
(0.6260440349578857,\, 2.5660463052190607\text{e-}06)
('burger', 4)
count | 22.0 |
mean | 1.77272727273 |
std | 1.54092792643 |
min | 1.0 |
25\% \mid 1.0 \mid
50% | 1.0
75% | 1.0 |
\max \mid 6.0 \mid
shapiro
(0.5682213306427002, 6.146745477053628e-07)
('burger', 5)
count | 22.0 |
mean | 1.95454545455 |
std | 1.98751514465 |
min | 1.0 |
25\% \mid 1.0
50% | 1.0 |
75% | 1.0
max | 7.0 |
shapiro
(0.5327657461166382, 2.7092326604361006e-07)
('swipe', 1)
count | 28.0 |
mean | 2.75 |
std | 2.36682315602 |
min | 1.0 |
25\% \mid 1.0
50% | 1.0 |
75% | 4.25 |
max | 7.0 |
shapiro
(0.7217938303947449, 5.8795612858375534e-06)
('swipe', 2)
count | 28.0 |
mean | 2.67857142857 |
std | 2.21198036674 |
min | 1.0 |
25\% | 1.0 |
```

```
50% | 1.0 |
75% | 4.0 |
\max | 7.0 |
shapiro
(0.7506808042526245, 1.617231646378059e-05)
('swipe', 3)
count | 28.0 |
mean | 2.82142857143 |
std | 2.16116517662 |
min | 1.0 |
25\% \mid 1.0
50% | 2.0 |
75\% \mid 4.0
max | 7.0 |
(0.7865198850631714,\, 6.232791929505765 \mathrm{e}\text{-}05)
('swipe', 4)
count | 28.0 |
mean | 2.85714285714 |
std | 1.87999774851 |
min | 1.0 |
25\% \mid 1.0
50\% \mid 3.0
75% | 4.0 |
max | 7.0 |
shapiro
(0.8642818927764893, 0.0018409639596939087)
('swipe', 5)
count | 28.0 |
mean | 3.21428571429 |
std | 2.11445015806 |
min | 1.0 |
25\% \mid 1.0
50% | 3.0
75\% \mid 4.0 \mid
max | 7.0 |
shapiro
(0.8491970896720886, 0.0009006079635582864)
```

# Cross-compare Tests per tid [result]

# ('burger', 1) vs ('burger', 2)

MannwhitneyuResult(statistic=231.5, pvalue=0.36950062145736295)

#### ('burger', 1) vs ('burger', 3)

MannwhitneyuResult(statistic=226.5, pvalue=0.32669163862815576)

# ('burger', 1) vs ('burger', 4)

MannwhitneyuResult(statistic=237.5, pvalue=0.44908793706778233)

## ('burger', 1) vs ('burger', 5)

MannwhitneyuResult(statistic=242.0, pvalue=0.4936172195955259)

## ('burger', 1) vs ('swipe', 1)

MannwhitneyuResult(statistic=247.5, pvalue=0.082098002975044604)

## ('burger', 1) vs ('swipe', 2)

 $MannwhitneyuResult(statistic=241.5,\ pvalue=0.066396878662638464)$ 

#### ('burger', 1) vs ('swipe', 3)

MannwhitneyuResult(statistic=213.5, pvalue=0.020092875062028004)

#### ('burger', 1) vs ('swipe', 4)

MannwhitneyuResult(statistic=198.5, pvalue=0.010019521264436585)

# ('burger', 1) vs ('swipe', 5)

MannwhitneyuResult(statistic=192.0, pvalue=0.0068101408106697112)

### ('burger', 2) vs ('burger', 3)

MannwhitneyuResult(statistic=215.0, pvalue=0.20647583790178142)

#### ('burger', 2) vs ('burger', 4)

MannwhitneyuResult(statistic = 235.0, pvalue = 0.41428583227671284)

# ('burger', 2) vs ('burger', 5)

MannwhitneyuResult(statistic=232.0, pvalue=0.37576224110670875)

#### ('burger', 2) vs ('swipe', 1)

MannwhitneyuResult(statistic=232.5, pvalue=0.038182542965196922)

# ('burger', 2) vs ('swipe', 2)

MannwhitneyuResult(statistic=225.5, pvalue=0.028699028147674787)

# ('burger', 2) vs ('swipe', 3)

MannwhitneyuResult(statistic=194.5, pvalue=0.0062373933525989578)

## ('burger', 2) vs ('swipe', 4)

MannwhitneyuResult(statistic=179.5, pvalue=0.0028888514521789059)

### ('burger', 2) vs ('swipe', 5)

MannwhitneyuResult(statistic=173.0, pvalue=0.001845925801493757)

#### ('burger', 3) vs ('burger', 4)

MannwhitneyuResult(statistic=221.0, pvalue=0.26964038824961989)

### ('burger', 3) vs ('burger', 5)

MannwhitneyuResult(statistic=227.0, pvalue=0.33206339086194925)

#### ('burger', 3) vs ('swipe', 1)

MannwhitneyuResult(statistic=260.5, pvalue=0.14603135541294709)

### ('burger', 3) vs ('swipe', 2)

MannwhitneyuResult(statistic=256.0, pvalue=0.12750985422970523)

#### ('burger', 3) vs ('swipe', 3)

 $MannwhitneyuResult(statistic=230.0,\ pvalue=0.049115891184390158)$ 

# ('burger', 3) vs ('swipe', 4)

MannwhitneyuResult(statistic=215.0, pvalue=0.026326679220802538)

#### ('burger', 3) vs ('swipe', 5)

MannwhitneyuResult(statistic=203.5, pvalue=0.014613622667340618)

# ('burger', 4) vs ('burger', 5)

MannwhitneyuResult(statistic=237.0, pvalue=0.44276533380129457)

## ('burger', 4) vs ('swipe', 1)

MannwhitneyuResult(statistic=238.5, pvalue=0.054909704407618581)

## ('burger', 4) vs ('swipe', 2)

MannwhitneyuResult(statistic=233.0, pvalue=0.044870412680933683)

# ('burger', 4) vs ('swipe', 3)

MannwhitneyuResult(statistic=209.0, pvalue=0.015775210433546256)

#### ('burger', 4) vs ('swipe', 4)

MannwhitneyuResult(statistic=192.5, pvalue=0.0070352388832014452)

### ('burger', 4) vs ('swipe', 5)

MannwhitneyuResult(statistic=183.5, pvalue=0.0040067153811422793)

# ('burger', 5) vs ('swipe', 1)

MannwhitneyuResult(statistic=246.0, pvalue=0.077014874525015403)

### ('burger', 5) vs ('swipe', 2)

MannwhitneyuResult(statistic=240.5, pvalue=0.063535812872022673)

#### ('burger', 5) vs ('swipe', 3)

MannwhitneyuResult(statistic = 211.5, pvalue = 0.01809715117525822)

# ('burger', 5) vs ('swipe', 4)

MannwhitneyuResult(statistic=198.5, pvalue=0.010033737896491264)

#### ('burger', 5) vs ('swipe', 5)

MannwhitneyuResult(statistic=190.5, pvalue=0.0062419441538161761)

#### ('swipe', 1) vs ('swipe', 2)

MannwhitneyuResult(statistic=389.5, pvalue=0.48562593257900771)

## ('swipe', 1) vs ('swipe', 3)

MannwhitneyuResult(statistic=361.5, pvalue=0.29899029746393557)

## ('swipe', 1) vs ('swipe', 4)

MannwhitneyuResult(statistic=348.5, pvalue=0.22808362379240826)

## ('swipe', 1) vs ('swipe', 5)

MannwhitneyuResult(statistic=329.5, pvalue=0.14088538659882688)

#### ('swipe', 2) vs ('swipe', 3)

MannwhitneyuResult(statistic=364.5, pvalue=0.31879870403142863)

#### ('swipe', 2) vs ('swipe', 4)

MannwhitneyuResult(statistic=349.0, pvalue=0.23202420226563208)

#### ('swipe', 2) vs ('swipe', 5)

MannwhitneyuResult(statistic=328.0, pvalue=0.13662614652941502)

### ('swipe', 3) vs ('swipe', 4)

MannwhitneyuResult(statistic=371.0, pvalue=0.36362070040972327)

#### ('swipe', 3) vs ('swipe', 5)

MannwhitneyuResult(statistic = 343.5, pvalue = 0.20657252218094635)

# ('swipe', 4) vs ('swipe', 5)

MannwhitneyuResult(statistic=359.5, pvalue=0.29395572379615725)

#### Global Burger vs Swipe per tid Tests [result]

### burger vs swipe 1

MannwhitneyuResult(statistic=1225.0, pvalue=0.017143625211004959)

# burger vs swipe 2

MannwhitneyuResult(statistic=1196.5, pvalue=0.011075983661422355)

# burger vs swipe 3

MannwhitneyuResult(statistic=1058.5, pvalue=0.00087828638876744818)

# burger vs swipe 4

MannwhitneyuResult(statistic=984.0, pvalue=0.00018652482417813029)

#### burger vs swipe 5

MannwhitneyuResult(statistic=942.5, pvalue=6.5526352124271008e-05)

#### Global Burger vs Global Swipe Test [result]

#### burger vs swipe

MannwhitneyuResult(statistic=5406.5, pvalue=2.9062055593999374e-06)

# Final Questionnaires

#### Final Question 0

Descriptions [result]

# Global Descriptions [result]

```
burger
count | 22.0 |
mean | 1.5 |
std | 1.05785047102 |
min | 1.0 |
25\% \mid 1.0 \mid
50\% \mid 1.0 \mid
75% | 1.75 |
max | 5.0 |
shapiro
(0.5448707342147827, 3.567666624348931e-07)
swipe
count | 28.0 |
mean | 1.53571428571 |
std | 1.29048204766 |
min | 1.0 |
25\% \mid 1.0
50% | 1.0 |
75% | 1.25 |
max | 7.0 |
shapiro
(0.4864434003829956,\,8.3034956688266\mathrm{e}\text{-}09)
```

# Global Burger vs Global Swipe Test [result]

#### burger vs swipe

MannwhitneyuResult(statistic=302.5, pvalue=0.44941800310214225)

### Final Question 1

#### Descriptions [result]

```
burger count | 22.0 | mean | 2.22727272727 | std | 1.79766563398 | min | 1.0 | 25\% | 1.0 |
```

```
50% | 1.0 |
75% | 3.5 |
max | 6.0 |
shapiro
(0.6886584758758545, 1.4087103409110568e-05)
swipe
count | 28.0 |
mean | 1.67857142857 |
std | 1.18801332542 |
min | 1.0 |
25\% \mid 1.0
50% | 1.0 |
75\% \mid 2.0
max | 6.0 |
shapiro
(0.6186860203742981, 2.4386196173509234e-07)
```

# Global Burger vs Global Swipe Test [result]

### burger vs swipe

MannwhitneyuResult(statistic=281.0, pvalue=0.27788843237866634)

#### Final Question 2

# Descriptions [result]

```
burger \begin{array}{l} {\rm count} \mid 22.0 \mid \\ {\rm mean} \mid 1.22727272727 \mid \\ {\rm std} \mid 0.428932027229 \mid \\ {\rm min} \mid 1.0 \mid \\ 25\% \mid 1.0 \mid \\ 50\% \mid 1.0 \mid \\ 75\% \mid 1.0 \mid \\ {\rm max} \mid 2.0 \mid \\ {\rm shapiro} \\ (0.5222699642181396, \ 2.1416671813767607e-07) \\ {\rm swipe} \end{array}
```

```
count | 28.0 | mean | 1.75 | std | 1.37773297418 | min | 1.0 | 25% | 1.0 | 50% | 1.0 | 75% | 2.0 | max | 7.0 | shapiro (0.6172786951065063, 2.343947329563889e-07)
```

# Global Burger vs Global Swipe Test [result]

# burger vs swipe

MannwhitneyuResult(statistic=255.5, pvalue=0.10358134878107761)

#### Final Question 3

#### Descriptions [result]

```
burger
count | 22.0 |
mean | 5.13636363636 |
std | 1.67034226733 |
min | 2.0 |
25% | 3.25 |
50% | 5.5 |
75% | 6.75 |
max | 7.0 |
shapiro
(0.8708899021148682,\, 0.008132589980959892)
swipe
count | 28.0 |
mean | 4.5 |
std | 1.45296631451 |
min | 1.0 |
25\% \mid 4.0 \mid
50% | 4.0 |
```

```
75\% \mid 5.25 \mid max \mid 7.0 \mid shapiro (0.9325721859931946, 0.07159832864999771)
```

# Global Burger vs Global Swipe Test [result]

# burger vs swipe

 $MannwhitneyuResult(statistic = 238.5, \ pvalue = 0.084899251911718931)$