# **Analysis**

## Preprocessing

- experiment results.csv
- $\bullet \ \ task\_questionnaire\_results.csv$
- $\bullet \ \, {\rm final\_questionnaire\_results.csv}$
- $\bullet \ \ demographic\_data\_fixed.csv$

Dropping Task ID 0 (Training)

Asserting Absolute Distance Values!

```
Dataset Validation:
dict_items([('pid', True)])
```

Adding success column based on opt\_interactions == interactions in order to measure effectiveness.

Aggregating Task Groups

No normality test, Forcing t-test!

# Demographics

#### age

```
count | 50.0 |
mean | 24.1 |
std | 2.90144228737 |
min | 20.0 |
25% | 22.0 |
50% | 24.0 |
75% | 25.0 |
max | 35.0 |

sex

('f', 29)
('m', 21)

job

('Agrarwissenschaften', 5)
('Agribusiness', 1)
('Betriebswirtschaftslehre', 1)
```

```
('Biochemie', 1)
('Biologie', 1)
('Ernährungs- und Verbraucherökonomie', 2)
('Finanzmathematik', 2)
('Informatik / Nachhilfelehrer', 1)
('Mathemathik / Chemie', 1)
('Mathemathik / Deutsch / Psychologie', 1)
('Mathemathik / Geologie', 1)
('Mathemathik / Geschichte', 1)
('Mathemathik / Philosophie', 1)
('Mathemathik / Physik', 1)
('Mathemathik / Sport', 1)
('Mathematik', 4)
('Mathematik / Informatik', 1)
('Mathematik / Spanisch', 1)
('Medizin', 1)
('Musikwissenschaft / Philosophie', 1)
('Physik', 1)
('Politikwissenschaft / Ur- und Frühgeschichte', 1)
('Psychologie', 4)
('Rechtswissenschaften', 1)
('Soziologie / Pädagogik', 1)
('Volkswirtschaftslehre', 3)
('Wirtschaftsinformatik', 6)
('Wirtschaftsingenieur', 2)
('Wirtschaftswissenschaften Profil: Handelslehrer', 1)
smartphone
('None', 1)
('android', 37)
('nodroid', 12)
comments
('Ich zweifle die Aussagekraft der Studie an, da die Navigation nur aus "Wischen
nach links" und "Wischen nach rechts" besteht.', 1)
('Menü-Steuerung: nur 5/7 Steine da: Menü zum Ausklappen. besser: dauerhaft
ausgeklappt - >1 Klick statt 2', 1)
('Samsung', 1)
('man könnte die Bedienung noch vereinfachen, indem man durch wischen von
Tür zu Tür kann', 1)
('schön kurz :)', 1)
```

## Efficiency by Tasks

```
Descriptions (time_ms)
```

### Global Descriptions (time\_ms)

### burger

```
\begin{array}{l} {\rm count} \mid 110.0 \mid \\ {\rm mean} \mid 4638.11818182 \mid \\ {\rm std} \mid 1251.30839042 \mid \\ {\rm min} \mid 2974.8 \mid \\ 25\% \mid 3871.7 \mid \\ 50\% \mid 4375.3 \mid \\ 75\% \mid 5029.45 \mid \\ {\rm max} \mid 11598.2 \mid \end{array}
```

### swipe

```
\begin{array}{c} \operatorname{count} \mid 140.0 \mid \\ \operatorname{mean} \mid 5105.28428571 \mid \\ \operatorname{std} \mid 1878.17462417 \mid \\ \operatorname{min} \mid 1941.8 \mid \\ 25\% \mid 3672.2 \mid \\ 50\% \mid 4950.3 \mid \\ 75\% \mid 6415.4 \mid \\ \operatorname{max} \mid 10211.0 \mid \end{array}
```

### Repeated measures (time\_ms)

### burger

friedmanchisquare

 $\label{eq:final_statistic} Friedmanchisquare Result (statistic=32.618181818181824, pvalue=1.4299671878258814e-06)$ 

### swipe

friedmanchisquare

FriedmanchisquareResult(statistic=99.0, pvalue=1.6058853045998598e-20)

### Descriptions per tid (time\_ms)

## ('burger', 1)

```
\begin{array}{l} {\rm count} \mid 22.0 \mid \\ {\rm mean} \mid 3882.02727273 \mid \\ {\rm std} \mid 527.012396332 \mid \\ {\rm min} \mid 2974.8 \mid \\ 25\% \mid 3558.45 \mid \\ 50\% \mid 3802.0 \mid \\ 75\% \mid 4053.1 \mid \\ {\rm max} \mid 5278.2 \mid \end{array}
```

### ('burger', 2)

```
count | 22.0 |

mean | 4855.64545455 |

std | 1865.02294323 |

min | 3348.4 |

25% | 3808.65 |

50% | 4359.2 |

75% | 4578.85 |

max | 11598.2 |
```

### ('burger', 3)

```
\begin{array}{l} {\rm count} \mid 22.0 \mid \\ {\rm mean} \mid 4923.24545455 \mid \\ {\rm std} \mid 1382.21854785 \mid \\ {\rm min} \mid 3571.0 \mid \\ 25\% \mid 4064.05 \mid \\ 50\% \mid 4597.1 \mid \\ 75\% \mid 5142.0 \mid \\ {\rm max} \mid 8840.8 \mid \end{array}
```

## ('burger', 4)

```
\begin{array}{l} {\rm count} \mid 22.0 \mid \\ {\rm mean} \mid 4455.94545455 \mid \\ {\rm std} \mid 905.444160792 \mid \\ {\rm min} \mid 3286.4 \mid \\ 25\% \mid 3905.6 \mid \\ 50\% \mid 4331.4 \mid \\ 75\% \mid 4714.1 \mid \\ {\rm max} \mid 7063.4 \mid \\ \end{array}
```

## ('burger', 5)

```
count | 22.0 |
mean | 5073.72727273 |
std | 820.671220162 |
min | 3920.4 |
25% | 4413.7 |
50% | 5098.7 |
75% | 5444.1 |
max | 6927.6 |
```

# ('swipe', 1)

```
\begin{array}{l} {\rm count} \mid 28.0 \mid \\ {\rm mean} \mid 2770.21428571 \mid \\ {\rm std} \mid 883.229726299 \mid \\ {\rm min} \mid 1941.8 \mid \\ 25\% \mid 2296.25 \mid \\ 50\% \mid 2554.1 \mid \\ 75\% \mid 2865.6 \mid \\ {\rm max} \mid 6413.4 \mid \end{array}
```

### ('swipe', 2)

```
count | 28.0 |
mean | 4204.86428571 |
std | 1330.36827878 |
min | 3202.4 |
25% | 3635.95 |
50% | 3765.6 |
75% | 4341.1 |
max | 10211.0 |
```

## ('swipe', 3)

```
count | 28.0 |

mean | 5175.67857143 |

std | 889.237003511 |

min | 3899.8 |

25% | 4701.9 |

50% | 4908.9 |

75% | 5396.35 |

max | 7508.4 |
```

### ('swipe', 4)

```
count | 28.0 | mean | 6123.01428571 |
```

```
std | 1000.60964517 |
min | 4474.6 |
25% | 5388.2
50% | 6092.4 |
75% | 6559.75 |
max | 9004.2 |
('swipe', 5)
count | 28.0 |
mean | 7252.65 |
std | 1209.06568841 |
min | 5476.8 |
25% | 6350.65 |
50% | 7014.5 |
75% | 7972.85 |
max | 9742.0 |
Cross-compare Tests per tid (time_ms)
('burger', 1) vs ('burger', 2)
Ttest_indResult(statistic=-2.3563195177391711, pvalue=0.026837278884186307)
('burger', 1) vs ('burger', 3)
Ttest indResult(statistic=-3.301433946283804, pvalue=0.0027125795574595001)
('burger', 1) vs ('burger', 4)
Ttest_indResult(statistic=-2.5694784146812677, pvalue=0.014776818562442288)
('burger', 1) vs ('burger', 5)
06)
('burger', 1) vs ('swipe', 1)
06)
('burger', 1) vs ('swipe', 2)
```

Ttest indResult(statistic=-1.1723290649094888, pvalue=0.24856488796290888)

## ('burger', 1) vs ('swipe', 3)

 $\label{test_indResult} Ttest\_indResult(statistic = -6.3993981789936072, \ pvalue = 7.9724158300247925e-08)$ 

### ('burger', 1) vs ('swipe', 4)

 $\label{test_indResult} Ttest\_indResult(statistic = -10.188148275652745, \quad pvalue = 5.439990089157802e-13)$ 

#### ('burger', 1) vs ('swipe', 5)

 $\label{test_indResult} Ttest\_indResult(statistic=-13.237665385930107, \ pvalue=5.9225323858749191e-16)$ 

## ('burger', 2) vs ('burger', 3)

Ttest\_indResult(statistic=-0.13658733908869305, pvalue=0.89206466453949496)

### ('burger', 2) vs ('burger', 4)

Ttest\_indResult(statistic=0.90428478729982431, pvalue=0.37296020948451281)

### ('burger', 2) vs ('burger', 5)

Ttest\_indResult(statistic=-0.50200953800200332, pvalue=0.61947233251143197)

#### ('burger', 2) vs ('swipe', 1)

 $\label{test_indResult} T test\_indResult(statistic=4.8359255609749709, \ pvalue=4.2125473853520774e-05)$ 

#### ('burger', 2) vs ('swipe', 2)

Ttest\_indResult(statistic=1.3833419122019486, pvalue=0.17494100501752627)

### ('burger', 2) vs ('swipe', 3)

Ttest\_indResult(statistic=-0.7413701299848785, pvalue=0.46454187716229001)

### ('burger', 2) vs ('swipe', 4)

 $Ttest\_indResult(statistic = -2.8784301941746708, pvalue = 0.0072545925884238503)$ 

## ('burger', 2) vs ('swipe', 5)

 $\label{test_indResult} Ttest\_indResult(statistic = -5.226791632469804, \quad pvalue = 8.5505924685378881e -06)$ 

### ('burger', 3) vs ('burger', 4)

 $Ttest\_indResult(statistic=1.3264698536274679, \ pvalue=0.19298754003967386)$ 

### ('burger', 3) vs ('burger', 5)

Ttest indResult(statistic=-0.43908302535785698, pvalue=0.66336559371483139)

#### ('burger', 3) vs ('swipe', 1)

 $Ttest\_indResult(statistic=6.3571648071920661, \ pvalue=3.0020232680894862e-07)$ 

### ('burger', 3) vs ('swipe', 2)

Ttest\_indResult(statistic=1.8545296759181633, pvalue=0.070312092231193238)

### ('burger', 3) vs ('swipe', 3)

Ttest\_indResult(statistic=-0.74411620702074921, pvalue=0.46190688560607351)

#### ('burger', 3) vs ('swipe', 4)

Ttest\_indResult(statistic=-3.4265122067108527, pvalue=0.0015129649145139965)

## ('burger', 3) vs ('swipe', 5)

 $\label{test_indResult} Ttest\_indResult(statistic = -6.246809276876113, \quad pvalue = 1.7488766168777819e-07)$ 

### ('burger', 4) vs ('burger', 5)

Ttest indResult(statistic=-2.3712017823763154, pvalue=0.022439198606544287)

### ('burger', 4) vs ('swipe', 1)

 $\label{test_indResult} Ttest\_indResult(statistic=6.6056084093457947,\ pvalue=4.0427235929602223e-08)$ 

### ('burger', 4) vs ('swipe', 2)

 $Ttest\_indResult(statistic=0.79210953047243815, pvalue=0.43226416168527215)$ 

### ('burger', 4) vs ('swipe', 3)

Ttest\_indResult(statistic=-2.8121063066469638, pvalue=0.0072755844001201123)

### ('burger', 4) vs ('swipe', 4)

 $\label{test_ind_Result} Ttest\_indResult(statistic = -6.1691350083954593, \ pvalue = 1.4936455102198106e-07)$ 

## ('burger', 4) vs ('swipe', 5)

Ttest\_indResult(statistic=-9.3497352169762635, pvalue=2.2212559316573675e-12)

### ('burger', 5) vs ('swipe', 1)

 $\label{test_indResult} Ttest\_indResult(statistic=9.5259532617225542, \quad pvalue=1.635108067592063e-12)$ 

### ('burger', 5) vs ('swipe', 2)

Ttest\_indResult(statistic=2.8365801198549723, pvalue=0.0067742486183969995)

#### ('burger', 5) vs ('swipe', 3)

 $Ttest\_indResult(statistic=-0.42024537609100726, pvalue=0.67623347978987391)$ 

### ('burger', 5) vs ('swipe', 4)

Ttest\_indResult(statistic=-4.0728963297471577, pvalue=0.00017339525839808439)

### ('burger', 5) vs ('swipe', 5)

 $\label{test_indResult} Ttest\_indResult(statistic = -7.5712623152822953, \ pvalue = 1.1021397421496496e-09)$ 

### ('swipe', 1) vs ('swipe', 2)

 $\label{test_indResult} Ttest\_indResult(statistic=-4.7539768115474192, \ pvalue=1.9277958319103575e-05)$ 

### ('swipe', 1) vs ('swipe', 3)

 $\label{test_ind_Result} Ttest\_indResult(statistic = -10.155757926844741, \ pvalue = 3.9477605935136406e-14)$ 

### ('swipe', 1) vs ('swipe', 4)

 $\label{test_indResult} Ttest\_indResult(statistic=-13.292797007328522, \ pvalue=1.5386867713548604e-18)$ 

#### ('swipe', 1) vs ('swipe', 5)

 $\label{test_indResult} Ttest\_indResult(statistic=-15.840964357407147, \ pvalue=5.2738427470786794e-21)$ 

## ('swipe', 2) vs ('swipe', 3)

Ttest indResult(statistic=-3.2102763579032656, pvalue=0.0023895386287433032)

### ('swipe', 2) vs ('swipe', 4)

 $\label{test_ind_Result} Ttest\_indResult(statistic = -6.0972714212077932, \quad pvalue = 1.530158177005509e-07)$ 

#### ('swipe', 2) vs ('swipe', 5)

 $\label{test_indResult} Ttest\_indResult(statistic=-8.9711188218831523, \ pvalue=2.9883028277709045e-12)$ 

### ('swipe', 3) vs ('swipe', 4)

Ttest\_indResult(statistic=-3.7447127962772471, pvalue=0.0004447721009592019)

#### ('swipe', 3) vs ('swipe', 5)

 $\label{test_ind_Result} Ttest\_indResult(statistic = -7.3226656615349466, \ \ pvalue = 1.964762790267281e-09)$ 

#### ('swipe', 4) vs ('swipe', 5)

Ttest\_indResult(statistic=-3.8087281736762768, pvalue=0.00036955600286607841)

### Global Burger vs Swipe per tid Tests (time\_ms)

#### burger vs swipe 1

 $\label{test_indResult} Ttest\_indResult(statistic=9.1041662413255509, \ \ pvalue=9.0785323242450565e-13)$ 

### burger vs swipe 2

Ttest\_indResult(statistic=1.5568536163563869, pvalue=0.12737768689409917)

### burger vs swipe 3

 $Ttest\_indResult(statistic = -2.6083151306412868, pvalue = 0.011576605141943273)$ 

### burger vs swipe 4

 $\label{test_indResult} Ttest\_indResult(statistic = -6.6411791244427185, \ pvalue = 2.0450396905182598e - 08)$ 

### burger vs swipe 5

 $\label{test_ind_Result} Ttest\_indResult(statistic = -10.143077950466848, \ pvalue = 5.6904115473258768e-13)$ 

#### Global Burger vs Global Swipe Test (time\_ms)

#### burger vs swipe

 $Ttest\_indResult(statistic=-2.3526231636818391, pvalue=0.019443291760453712)$ 

### Effectiveness by Tasks

Descriptions (success)

### Global Descriptions (success)

### burger

```
\begin{array}{l} {\rm count} \mid 110.0 \mid \\ {\rm mean} \mid 0.978181818182 \mid \\ {\rm std} \mid 0.0626360071457 \mid \\ {\rm min} \mid 0.8 \mid \\ 25\% \mid 1.0 \mid \\ 50\% \mid 1.0 \mid \end{array}
```

```
75\% \mid 1.0 \mid \max \mid 1.0 \mid
```

### swipe

```
\begin{array}{l} {\rm count} \mid 140.0 \mid \\ {\rm mean} \mid 0.934285714286 \mid \\ {\rm std} \mid 0.105783427849 \mid \\ {\rm min} \mid 0.6 \mid \\ 25\% \mid 0.8 \mid \\ 50\% \mid 1.0 \mid \\ 75\% \mid 1.0 \mid \\ {\rm max} \mid 1.0 \mid \end{array}
```

### Repeated measures (success)

### burger

friedmanchisquare

Friedmanchis quare Result (statistic = 5.111111111111109082, pvalue = 0.276085623834601)

### swipe

friedmanchisquare

Friedmanchis quare Result (statistic = 8.7192429022081477, pvalue = 0.068513251264267688)

## Descriptions per tid (success)

## ('burger', 1)

```
\begin{array}{c|c} count \mid 22.0 \mid \\ mean \mid 0.990909090909 \mid \\ std \mid 0.0426401432711 \mid \\ min \mid 0.8 \mid \\ 25\% \mid 1.0 \mid \\ 50\% \mid 1.0 \mid \\ 75\% \mid 1.0 \mid \\ max \mid 1.0 \mid \end{array}
```

### ('burger', 2)

```
\begin{array}{l} {\rm count} \mid 22.0 \mid \\ {\rm mean} \mid 0.963636363636 \mid \\ {\rm std} \mid 0.0789542033952 \mid \end{array}
```

```
\begin{array}{c|c} \min \mid 0.8 \mid \\ 25\% \mid 1.0 \mid \\ 50\% \mid 1.0 \mid \\ 75\% \mid 1.0 \mid \\ \max \mid 1.0 \mid \end{array}
```

## ('burger', 3)

```
\begin{array}{l} {\rm count} \mid 22.0 \mid \\ {\rm mean} \mid 0.963636363636 \mid \\ {\rm std} \mid 0.0789542033952 \mid \\ {\rm min} \mid 0.8 \mid \\ 25\% \mid 1.0 \mid \\ 50\% \mid 1.0 \mid \\ 75\% \mid 1.0 \mid \\ {\rm max} \mid 1.0 \mid \end{array}
```

## ('burger', 4)

```
\begin{array}{c|c} count \mid 22.0 \mid \\ mean \mid 0.981818181818 \mid \\ std \mid 0.0588489886336 \mid \\ min \mid 0.8 \mid \\ 25\% \mid 1.0 \mid \\ 50\% \mid 1.0 \mid \\ 75\% \mid 1.0 \mid \\ max \mid 1.0 \mid \end{array}
```

### ('burger', 5)

```
\begin{array}{c|c} count \mid 22.0 \mid \\ mean \mid 0.990909090909 \mid \\ std \mid 0.0426401432711 \mid \\ min \mid 0.8 \mid \\ 25\% \mid 1.0 \mid \\ 50\% \mid 1.0 \mid \\ 75\% \mid 1.0 \mid \\ max \mid 1.0 \mid \end{array}
```

## ('swipe', 1)

```
\begin{array}{c|c} count \mid 28.0 \mid \\ mean \mid 0.978571428571 \mid \\ std \mid 0.0629940788349 \mid \\ min \mid 0.8 \mid \\ 25\% \mid 1.0 \mid \end{array}
```

```
50% | 1.0 |
75% | 1.0 |
max | 1.0 |
```

## ('swipe', 2)

```
\begin{array}{c|c} count \mid 28.0 \mid \\ mean \mid 0.935714285714 \mid \\ std \mid 0.0951189731211 \mid \\ min \mid 0.8 \mid \\ 25\% \mid 0.8 \mid \\ 50\% \mid 1.0 \mid \\ 75\% \mid 1.0 \mid \\ max \mid 1.0 \mid \end{array}
```

### ('swipe', 3)

```
\begin{array}{c|c} count \mid 28.0 \mid \\ mean \mid 0.892857142857 \mid \\ std \mid 0.138586973437 \mid \\ min \mid 0.6 \mid \\ 25\% \mid 0.8 \mid \\ 50\% \mid 1.0 \mid \\ 75\% \mid 1.0 \mid \\ max \mid 1.0 \mid \end{array}
```

## ('swipe', 4)

```
\begin{array}{c|c} count \mid 28.0 \mid \\ mean \mid 0.942857142857 \mid \\ std \mid 0.0920087412456 \mid \\ min \mid 0.8 \mid \\ 25\% \mid 0.8 \mid \\ 50\% \mid 1.0 \mid \\ 75\% \mid 1.0 \mid \\ max \mid 1.0 \mid \end{array}
```

## ('swipe', 5)

```
\begin{array}{c|c} count \mid 28.0 \mid \\ mean \mid 0.921428571429 \mid \\ std \mid 0.113389341903 \mid \\ min \mid 0.6 \mid \\ 25\% \mid 0.8 \mid \\ 50\% \mid 1.0 \mid \end{array}
```

```
75% | 1.0 |
max | 1.0 |
```

### Cross-compare Tests per tid (success)

### ('burger', 1) vs ('burger', 2)

 $Ttest\_indResult(statistic=1.4255728899344782,\ pvalue=0.16358780899480721)$ 

#### ('burger', 1) vs ('burger', 3)

Ttest\_indResult(statistic=1.4255728899344722, pvalue=0.1635878089948089)

### ('burger', 1) vs ('burger', 4)

 $Ttest\_indResult(statistic=0.5867386940384649,\ pvalue=0.56082327307745627)$ 

## ('burger', 1) vs ('burger', 5)

Ttest\_indResult(statistic=0.0, pvalue=1.0)

## ('burger', 1) vs ('swipe', 1)

Ttest\_indResult(statistic=0.82366846170589003, pvalue=0.41428064209770366)

### ('burger', 1) vs ('swipe', 2)

 $Ttest\_indResult(statistic=2.7400353204522681, pvalue=0.0091946014470773128)$ 

### ('burger', 1) vs ('swipe', 3)

Ttest indResult(statistic=3.5367966020406145, pvalue=0.0012166207287807747)

#### ('burger', 1) vs ('swipe', 4)

Ttest\_indResult(statistic=2.4489928787964925, pvalue=0.018809724953796)

### ('burger', 1) vs ('swipe', 5)

 $Ttest\_indResult(statistic=2.9849166866864385, pvalue=0.005066877024676052)$ 

#### ('burger', 2) vs ('burger', 3)

Ttest indResult(statistic=-4.6637076279086357e-15, pvalue=0.9999999999999993)

## ('burger', 2) vs ('burger', 4)

 $Ttest\_indResult(statistic=-0.86602540378444448, pvalue=0.39179588482667327)$ 

### ('burger', 2) vs ('burger', 5)

Ttest\_indResult(statistic=-1.4255728899344782, pvalue=0.16358780899480721)

### ('burger', 2) vs ('swipe', 1)

 $Ttest\_indResult(statistic = -0.72439198309892927, pvalue = 0.47308750654179754)$ 

### ('burger', 2) vs ('swipe', 2)

Ttest\_indResult(statistic=1.13380582248701, pvalue=0.26252717192400138)

#### ('burger', 2) vs ('swipe', 3)

Ttest\_indResult(statistic=2.2734112399558835, pvalue=0.027911615554138184)

### ('burger', 2) vs ('swipe', 4)

Ttest indResult(statistic=0.85860431235098866, pvalue=0.39486327780313391)

#### ('burger', 2) vs ('swipe', 5)

Ttest\_indResult(statistic=1.5489367311677702, pvalue=0.12804879993894061)

### ('burger', 3) vs ('burger', 4)

 $Ttest\_indResult(statistic=-0.86602540378443904, pvalue=0.39179588482667649)$ 

#### ('burger', 3) vs ('burger', 5)

Ttest\_indResult(statistic=-1.4255728899344722, pvalue=0.1635878089948089)

### ('burger', 3) vs ('swipe', 1)

Ttest\_indResult(statistic=-0.72439198309892372, pvalue=0.47308750654180076)

### ('burger', 3) vs ('swipe', 2)

 $Ttest\_indResult(statistic=1.1338058224870142, \ pvalue=0.26252717192399971)$ 

## ('burger', 3) vs ('swipe', 3)

Ttest\_indResult(statistic=2.273411239955887, pvalue=0.027911615554137945)

#### ('burger', 3) vs ('swipe', 4)

Ttest\_indResult(statistic=0.8586043123509931, pvalue=0.39486327780313146)

### ('burger', 3) vs ('swipe', 5)

Ttest\_indResult(statistic=1.548936731167774, pvalue=0.12804879993893969)

### ('burger', 4) vs ('burger', 5)

Ttest\_indResult(statistic=-0.5867386940384649, pvalue=0.56082327307745627)

#### ('burger', 4) vs ('swipe', 1)

Ttest\_indResult(statistic=0.18772011355652787, pvalue=0.85191261940051899)

### ('burger', 4) vs ('swipe', 2)

Ttest indResult(statistic=2.1031460160122153, pvalue=0.040982538230155942)

#### ('burger', 4) vs ('swipe', 3)

Ttest\_indResult(statistic=3.063328037911023, pvalue=0.0039982893426720014)

### ('burger', 4) vs ('swipe', 4)

Ttest\_indResult(statistic=1.8170389194463148, pvalue=0.075687083399407801)

#### ('burger', 4) vs ('swipe', 5)

Ttest\_indResult(statistic=2.4319786539439705, pvalue=0.019328473504723491)

### ('burger', 5) vs ('swipe', 1)

 $Ttest \ indResult(statistic = 0.82366846170589003, pvalue = 0.41428064209770366)$ 

### ('burger', 5) vs ('swipe', 2)

 $Ttest\_indResult(statistic = 2.7400353204522681, pvalue = 0.0091946014470773128)$ 

### ('burger', 5) vs ('swipe', 3)

 $Ttest\_indResult(statistic = 3.5367966020406145, pvalue = 0.0012166207287807747)$ 

### ('burger', 5) vs ('swipe', 4)

Ttest\_indResult(statistic=2.4489928787964925, pvalue=0.018809724953796)

### ('burger', 5) vs ('swipe', 5)

Ttest\_indResult(statistic=2.9849166866864385, pvalue=0.005066877024676052)

### ('swipe', 1) vs ('swipe', 2)

 $Ttest\_indResult(statistic = 1.9877674693472367, pvalue = 0.052697890488069769)$ 

#### ('swipe', 1) vs ('swipe', 3)

Ttest\_indResult(statistic=2.9793811989685222, pvalue=0.0050312636920862601)

### ('swipe', 1) vs ('swipe', 4)

Ttest\_indResult(statistic=1.694798048598096, pvalue=0.096626471720385576)

#### ('swipe', 1) vs ('swipe', 5)

Ttest\_indResult(statistic=2.3310860696574305, pvalue=0.024596655054722923)

#### ('swipe', 2) vs ('swipe', 3)

 $Ttest\_indResult(statistic=1.3491570401925495, pvalue=0.18364057349667903)$ 

#### ('swipe', 2) vs ('swipe', 4)

 $Ttest\_indResult(statistic=-0.28560636718891863, pvalue=0.77627353626500772)$ 

### ('swipe', 2) vs ('swipe', 5)

 $Ttest \ indResult(statistic = 0.51075391845524742, pvalue = 0.61166797783873916)$ 

### ('swipe', 3) vs ('swipe', 4)

 $Ttest\_indResult(statistic = -1.5904831691285086, pvalue = 0.11844067281091235)$ 

### ('swipe', 3) vs ('swipe', 5)

 $Ttest\_indResult(statistic = -0.84431705367635057, pvalue = 0.40236278952334648)$ 

### ('swipe', 4) vs ('swipe', 5)

Ttest\_indResult(statistic=0.77651636653311584, pvalue=0.44097544120891707)

## Global Burger vs Swipe per tid Tests (success)

#### burger vs swipe 1

Ttest\_indResult(statistic=-0.029252746423380799, pvalue=0.97680275053100574)

#### burger vs swipe 2

Ttest indResult(statistic=2.2419897995561002, pvalue=0.031762405354738295)

### burger vs swipe 3

Ttest\_indResult(statistic=3.1763199109248252, pvalue=0.0034532804986949521)

### burger vs swipe 4

Ttest\_indResult(statistic=1.9213827594698381, pvalue=0.063192249558969904)

#### burger vs swipe 5

Ttest\_indResult(statistic=2.5512559484732256, pvalue=0.015832395055001371)

### Global Burger vs Global Swipe Test (success)

### burger vs swipe

 $\label{test_indResult} T test\_indResult(statistic=4.0827736426313646, \ pvalue=6.1281992339985695e-05)$ 

### Task Questionnaires

#### Task Question 0

Descriptions (result)

## Global Descriptions (result)

```
burger
count | 110.0 |
mean | 6.90909090909 |
std | 0.395976427467 |
min | 4.0 |
25\% \mid 7.0 \mid
50% | 7.0 |
75% | 7.0 |
max | 7.0 |
swipe
count | 140.0 |
mean | 6.83571428571 |
std | 0.458504203722 |
min | 5.0 |
25\% \mid 7.0 \mid
50% | 7.0
75% | 7.0
max | 7.0 |
```

## Repeated measures (result)

burger

friedmanchisquare

Friedmanchis quare Result (statistic = 3.3103448275862144, pvalue = 0.50729488262873967)

swipe

friedmanchisquare

Friedmanchis quare Result (statistic = 5.0958904109588801, pvalue = 0.27759929640181424)

### Descriptions per tid (result)

```
('burger', 1)
count | 22.0 |
mean | 7.0 |
std | 0.0 |
min | 7.0 |
25% | 7.0 |
50% | 7.0 |
75% | 7.0 |
max | 7.0 |
('burger', 2)
```

```
count | 22.0 |
mean | 6.90909090909 |
std | 0.294244943168 |
min | 6.0 |
25\% | 7.0
50% | 7.0
75% | 7.0 |
max | 7.0 |
('burger', 3)
count | 22.0 |
mean | 6.77272727273 |
std | 0.751621623515 |
min | 4.0 |
25% | 7.0
50% | 7.0
75% | 7.0 |
max | 7.0 |
('burger', 4)
count | 22.0 |
mean | 6.90909090909 |
std | 0.294244943168 |
min | 6.0 |
25\% \mid 7.0 \mid
50% | 7.0 |
75\% | 7.0
max | 7.0 |
('burger', 5)
count | 22.0 |
mean | 6.95454545455 |
std | 0.213200716356 |
\min \mid 6.0 \mid
25\% \mid 7.0
50\% \mid 7.0
75% | 7.0 |
max | 7.0 |
('swipe', 1)
count | 28.0 |
mean | 6.85714285714 |
std | 0.448395139423 |
min | 5.0 |
25\% \mid 7.0 \mid
50% | 7.0 |
```

```
75% | 7.0 |
max | 7.0 |
('swipe', 2)
count | 28.0 |
mean | 6.92857142857 |
std | 0.262265264156 |
min | 6.0 |
25\% \mid 7.0
50% | 7.0
75% | 7.0
max | 7.0 |
('swipe', 3)
count | 28.0 |
mean | 6.82142857143 |
std | 0.475594865606 |
min | 5.0 |
25% | 7.0
50% | 7.0
75% | 7.0 |
max | 7.0 |
('swipe', 4)
count | 28.0 |
mean | 6.82142857143 |
std | 0.475594865606 |
min | 5.0 |
25% | 7.0 |
50% | 7.0 |
75% | 7.0 |
max | 7.0 |
('swipe', 5)
count | 28.0 |
mean | 6.75 |
std | 0.585314097381 |
min | 5.0 |
25\% \mid 7.0 \mid
50% | 7.0
75% | 7.0
max | 7.0 |
```

### Cross-compare Tests per tid (result)

## ('burger', 1) vs ('burger', 2)

 $Ttest\_indResult(statistic=1.4491376746189426, pvalue=0.16206871193916272)$ 

### ('burger', 1) vs ('burger', 3)

Ttest\_indResult(statistic=1.4182715723279398, pvalue=0.17078161271838718)

### ('burger', 1) vs ('burger', 4)

Ttest\_indResult(statistic=1.4491376746189426, pvalue=0.16206871193916272)

### ('burger', 1) vs ('burger', 5)

 $Ttest\_indResult(statistic=1.00000000000000089, pvalue=0.32869468323645945)$ 

### ('burger', 1) vs ('swipe', 1)

Ttest\_indResult(statistic=1.6858544608470538, pvalue=0.1033481555997189)

### ('burger', 1) vs ('swipe', 2)

Ttest indResult(statistic=1.4411533842457791, pvalue=0.16103934953023244)

#### ('burger', 1) vs ('swipe', 3)

Ttest\_indResult(statistic=1.9867985355975688, pvalue=0.057179118127154482)

#### ('burger', 1) vs ('swipe', 4)

Ttest\_indResult(statistic=1.9867985355975688, pvalue=0.057179118127154482)

## ('burger', 1) vs ('swipe', 5)

Ttest\_indResult(statistic=2.2601124105026518, pvalue=0.03208842174489044)

### ('burger', 2) vs ('burger', 3)

Ttest\_indResult(statistic=0.79240581569306312, pvalue=0.434959083634744)

### ('burger', 2) vs ('burger', 4)

 $Ttest\_indResult(statistic=0.0, pvalue=1.0)$ 

## ('burger', 2) vs ('burger', 5)

Ttest\_indResult(statistic=-0.58673869403846191, pvalue=0.56082327307745816)

#### ('burger', 2) vs ('swipe', 1)

Ttest\_indResult(statistic=0.49271170229567274, pvalue=0.62452609288904781)

### ('burger', 2) vs ('swipe', 2)

 $Ttest\_indResult(statistic = -0.24365889171012692, pvalue = 0.80866695186899662)$ 

### ('burger', 2) vs ('swipe', 3)

 $Ttest\_indResult(statistic=0.79978792158211109, pvalue=0.42796667468869776)$ 

#### ('burger', 2) vs ('swipe', 4)

Ttest\_indResult(statistic=0.79978792158211109, pvalue=0.42796667468869776)

### ('burger', 2) vs ('swipe', 5)

Ttest indResult(statistic=1.2510600541476802, pvalue=0.2178987002569478)

#### ('burger', 3) vs ('burger', 4)

Ttest\_indResult(statistic=-0.79240581569306312, pvalue=0.434959083634744)

#### ('burger', 3) vs ('burger', 5)

Ttest indResult(statistic=-1.0915536458196295, pvalue=0.28570930736987338)

#### ('burger', 3) vs ('swipe', 1)

 $Ttest\_indResult(statistic=-0.46568478226137766, pvalue=0.64455504483952952)$ 

### ('burger', 3) vs ('swipe', 2)

Ttest\_indResult(statistic=-0.92910316007448612, pvalue=0.36170919252817291)

### ('burger', 3) vs ('swipe', 3)

 $Ttest\_indResult(statistic = -0.26506842102661687, pvalue = 0.7925715578816479)$ 

## ('burger', 3) vs ('swipe', 4)

Ttest\_indResult(statistic=-0.26506842102661687, pvalue=0.7925715578816479)

#### ('burger', 3) vs ('swipe', 5)

Ttest\_indResult(statistic=0.11672011558286063, pvalue=0.90768224442657708)

### ('burger', 4) vs ('burger', 5)

Ttest\_indResult(statistic=-0.58673869403846191, pvalue=0.56082327307745816)

### ('burger', 4) vs ('swipe', 1)

 $Ttest\_indResult(statistic=0.49271170229567274, pvalue=0.62452609288904781)$ 

#### ('burger', 4) vs ('swipe', 2)

 $Ttest\_indResult(statistic=-0.24365889171012692, pvalue=0.80866695186899662)$ 

## ('burger', 4) vs ('swipe', 3)

Ttest indResult(statistic=0.79978792158211109, pvalue=0.42796667468869776)

#### ('burger', 4) vs ('swipe', 4)

Ttest\_indResult(statistic=0.79978792158211109, pvalue=0.42796667468869776)

#### ('burger', 4) vs ('swipe', 5)

Ttest\_indResult(statistic=1.2510600541476802, pvalue=0.2178987002569478)

## ('burger', 5) vs ('swipe', 1)

Ttest\_indResult(statistic=1.0129210828495314, pvalue=0.31711639921326906)

### ('burger', 5) vs ('swipe', 2)

 $Ttest \ indResult(statistic = 0.38622696788057731, pvalue = 0.70103791654914316)$ 

### ('burger', 5) vs ('swipe', 3)

 $Ttest\_indResult(statistic=1.3216640957475614, \ pvalue=0.193927451557106)$ 

## ('burger', 5) vs ('swipe', 4)

Ttest\_indResult(statistic=1.3216640957475614, pvalue=0.193927451557106)

#### ('burger', 5) vs ('swipe', 5)

Ttest\_indResult(statistic=1.7104014031978396, pvalue=0.095898470850199258)

### ('swipe', 1) vs ('swipe', 2)

Ttest\_indResult(statistic=-0.72760687510900546, pvalue=0.47074919343997945)

### ('swipe', 1) vs ('swipe', 3)

 $Ttest\_indResult(statistic = 0.28912165479145496, pvalue = 0.77359920204510002)$ 

#### ('swipe', 1) vs ('swipe', 4)

Ttest\_indResult(statistic=0.28912165479145496, pvalue=0.77359920204510002)

### ('swipe', 1) vs ('swipe', 5)

Ttest indResult(statistic=0.76892189194508209, pvalue=0.44551595328148408)

#### ('swipe', 2) vs ('swipe', 3)

Ttest indResult(statistic=1.0438803085865349, pvalue=0.30250767106524179)

#### ('swipe', 2) vs ('swipe', 4)

Ttest\_indResult(statistic=1.0438803085865349, pvalue=0.30250767106524179)

## ('swipe', 2) vs ('swipe', 5)

 $Ttest\_indResult(statistic=1.4732338600612171, pvalue=0.14905035503113803)$ 

### ('swipe', 3) vs ('swipe', 4)

Ttest\_indResult(statistic=0.0, pvalue=1.0)

### ('swipe', 3) vs ('swipe', 5)

 $Ttest\_indResult(statistic = 0.50116144175073229, pvalue = 0.61837946822394008)$ 

### ('swipe', 4) vs ('swipe', 5)

 $Ttest\_indResult(statistic=0.50116144175073229, pvalue=0.61837946822394008)$ 

### Global Burger vs Swipe per tid Tests (result)

#### burger vs swipe 1

 $Ttest\_indResult(statistic=0.55997233123865175, pvalue=0.57874985452460637)$ 

#### burger vs swipe 2

 $Ttest\_indResult(statistic = -0.31266159062439741, pvalue = 0.75558308779702033)$ 

#### burger vs swipe 3

Ttest\_indResult(statistic=0.89922333067579296, pvalue=0.37433593164182521)

#### burger vs swipe 4

Ttest\_indResult(statistic=0.89922333067579296, pvalue=0.37433593164182521)

### burger vs swipe 5

Ttest indResult(statistic=1.3611501176257312, pvalue=0.18254059625123423)

### Global Burger vs Global Swipe Test (result)

#### burger vs swipe

 $Ttest\_indResult(statistic=1.3562601440255169, pvalue=0.17626116218076363)$ 

### Task Question 1

#### Descriptions (result)

### Global Descriptions (result)

```
burger count | 110.0 | mean | 1.89090909091 | std | 1.80897585981 | min | 1.0 | 25\% | 1.0 |
```

```
\begin{array}{c|c|c} 50\% & | \ 1.0 \ | \\ 75\% & | \ 1.0 \ | \\ max & | \ 7.0 \ | \\ swipe \\ count & | \ 140.0 \ | \\ mean & | \ 2.86428571429 \ | \\ std & | \ 2.12964925773 \ | \\ min & | \ 1.0 \ | \\ 25\% & | \ 1.0 \ | \\ 50\% & | \ 2.0 \ | \\ 75\% & | \ 4.0 \ | \\ max & | \ 7.0 \ | \end{array}
```

### Repeated measures (result)

burger

friedmanchisquare

Friedmanchis quare Result (statistic = 2.75757575757575757125, pvalue = 0.59917784877228941)

swipe

fried manchisquare

Friedmanchis quare Result (statistic = 5.4968553459119409, pvalue = 0.24000603548291879)

### Descriptions per tid (result)

```
('burger', 1)
count | 22.0 |
mean | 1.95454545455 |
std | 2.01133153544 |
min | 1.0 |
25\% \mid 1.0
50\% \mid 1.0
75% | 1.0
\max \mid 7.0 \mid
('burger', 2)
count | 22.0 |
mean | 1.77272727273 |
std | 1.87545088374 |
min | 1.0 |
25\% \mid 1.0
50% | 1.0 |
75% | 1.0
\max | 7.0 |
```

```
('burger', 3)
count | 22.0 |
mean | 2.0 |
std | 1.74574312189 |
min | 1.0 |
25% | 1.0 |
50% | 1.0 |
75% | 2.0 |
\max\mid 6.0\mid
('burger', 4)
count | 22.0 |
mean | 1.77272727273 |
std | 1.54092792643 |
min | 1.0 |
25% | 1.0 |
50% | 1.0
75% | 1.0
max | 6.0 |
('burger', 5)
count | 22.0 |
mean | 1.95454545455 |
std | 1.98751514465 |
\min \mid 1.0 \mid
25\% \mid 1.0
50\% \mid 1.0
75% | 1.0
max | 7.0 |
('swipe', 1)
count | 28.0 |
mean | 2.75 |
std | 2.36682315602 |
min | 1.0 |
25\% \mid 1.0
50% | 1.0 |
75% | 4.25 |
max | 7.0 |
('swipe', 2)
count | 28.0 |
mean | 2.67857142857 |
std | 2.21198036674 |
min | 1.0 |
25% | 1.0 |
```

```
50% | 1.0 |
75% | 4.0 |
max | 7.0 |
('swipe', 3)
count | 28.0 |
mean | 2.82142857143 |
std | 2.16116517662 |
min | 1.0 |
25\% \mid 1.0
50\% \mid 2.0
75% | 4.0 |
max | 7.0 |
('swipe', 4)
count | 28.0 |
mean | 2.85714285714 |
std | 1.87999774851 |
min | 1.0 |
25% | 1.0 |
50% | 3.0 |
75% | 4.0 |
max | 7.0 |
('swipe', 5)
count | 28.0 |
mean | 3.21428571429 |
std | 2.11445015806 |
min | 1.0 |
25\% \mid 1.0 \mid
50% | 3.0 |
75% | 4.0
max | 7.0 |
```

### Cross-compare Tests per tid (result)

### ('burger', 1) vs ('burger', 2)

 $Ttest\_indResult(statistic=0.31010458564086002, pvalue=0.75802244540869279)$ 

### ('burger', 1) vs ('burger', 3)

 $Ttest\_indResult(statistic=-0.080051859907446427, pvalue=0.93658374072558803)$ 

```
('burger', 1) vs ('burger', 4)
```

Ttest\_indResult(statistic=0.33657671342337503, pvalue=0.73822512878677493)

### ('burger', 1) vs ('burger', 5)

Ttest\_indResult(statistic=0.0, pvalue=1.0)

### ('burger', 1) vs ('swipe', 1)

 $Ttest\_indResult(statistic=-1.2837421053733327, pvalue=0.2054375873090272)$ 

## ('burger', 1) vs ('swipe', 2)

Ttest\_indResult(statistic=-1.2090139880073498, pvalue=0.23271472223326703)

### ('burger', 1) vs ('swipe', 3)

Ttest\_indResult(statistic=-1.463852065048149, pvalue=0.14995179579288434)

## ('burger', 1) vs ('swipe', 4)

Ttest indResult(statistic=-1.6208185434680238, pvalue=0.11224980129520724)

#### ('burger', 1) vs ('swipe', 5)

Ttest\_indResult(statistic=-2.1492165095182081, pvalue=0.03688815104511671)

### ('burger', 2) vs ('burger', 3)

Ttest\_indResult(statistic=-0.41604800757760851, pvalue=0.6795040084428422)

### ('burger', 2) vs ('burger', 4)

Ttest\_indResult(statistic=0.0, pvalue=1.0)

### ('burger', 2) vs ('burger', 5)

Ttest\_indResult(statistic=-0.31207579904219773, pvalue=0.75653217927135352)

### ('burger', 2) vs ('swipe', 1)

 $Ttest\_indResult(statistic = -1.6289142640148464, pvalue = 0.10987883761813257)$ 

## ('burger', 2) vs ('swipe', 2)

Ttest\_indResult(statistic=-1.5659419487889481, pvalue=0.12397500203185813)

#### ('burger', 2) vs ('swipe', 3)

Ttest\_indResult(statistic=-1.8347896616603989, pvalue=0.072806163662061316)

### ('burger', 2) vs ('swipe', 4)

 $Ttest\_indResult(statistic=-2.0273655509871724, pvalue=0.048533888623595652)$ 

### ('burger', 2) vs ('swipe', 5)

 $Ttest\_indResult(statistic = -2.550121168647193, pvalue = 0.014070036183701212)$ 

### ('burger', 3) vs ('burger', 4)

Ttest\_indResult(statistic=0.45779999816880002, pvalue=0.64949206222919309)

### ('burger', 3) vs ('burger', 5)

Ttest\_indResult(statistic=0.08059475790364122, pvalue=0.93615340884054188)

#### ('burger', 3) vs ('swipe', 1)

Ttest\_indResult(statistic=-1.2889066290162134, pvalue=0.20362802550896689)

#### ('burger', 3) vs ('swipe', 2)

Ttest\_indResult(statistic=-1.2123668735785071, pvalue=0.23130618790625015)

## ('burger', 3) vs ('swipe', 3)

 $Ttest\_indResult(statistic = -1.4865530860485299, pvalue = 0.14367932916113879)$ 

### ('burger', 3) vs ('swipe', 4)

Ttest\_indResult(statistic=-1.665827282358026, pvalue=0.10245606821048929)

### ('burger', 3) vs ('swipe', 5)

 $Ttest\_indResult(statistic = -2.2236416215700405, pvalue = 0.030927460331272798)$ 

## ('burger', 4) vs ('burger', 5)

 $Ttest\_indResult(statistic=-0.33910136104054245, pvalue=0.73632757197468268)$ 

#### ('burger', 4) vs ('swipe', 1)

Ttest\_indResult(statistic=-1.7609344102128832, pvalue=0.084815434369215556)

### ('burger', 4) vs ('swipe', 2)

 $Ttest\_indResult(statistic = -1.7037658302714056, pvalue = 0.09497299007775549)$ 

### ('burger', 4) vs ('swipe', 3)

 $Ttest\_indResult(statistic = -2.0007469881640132, pvalue = 0.051138917909208527)$ 

#### ('burger', 4) vs ('swipe', 4)

 $Ttest\_indResult(statistic=-2.2409958289424603, pvalue=0.029698757129413455)$ 

## ('burger', 4) vs ('swipe', 5)

Ttest indResult(statistic=-2.7866677954802945, pvalue=0.0076168232047276047)

#### ('burger', 5) vs ('swipe', 1)

Ttest\_indResult(statistic=-1.2910409183090523, pvalue=0.20290434875885618)

#### ('burger', 5) vs ('swipe', 2)

Ttest\_indResult(statistic=-1.2163777102367443, pvalue=0.22990419438692747)

#### ('burger', 5) vs ('swipe', 3)

 $Ttest\_indResult(statistic=-1.4729715892618513, pvalue=0.14745914516885314)$ 

### ('burger', 5) vs ('swipe', 4)

Ttest\_indResult(statistic=-1.6322512563257097, pvalue=0.10976494840900448)

### ('burger', 5) vs ('swipe', 5)

 $Ttest\_indResult(statistic = -2.1628863874669357, pvalue = 0.035735733189624176)$ 

### ('swipe', 1) vs ('swipe', 2)

Ttest\_indResult(statistic=0.11667176816723937, pvalue=0.90755497563889476)

#### ('swipe', 1) vs ('swipe', 3)

Ttest\_indResult(statistic=-0.11792698212695876, pvalue=0.90656666165487043)

### ('swipe', 1) vs ('swipe', 4)

Ttest\_indResult(statistic=-0.18756785365546197, pvalue=0.85195435322794189)

### ('swipe', 1) vs ('swipe', 5)

 $Ttest\_indResult(statistic = -0.77408790290137819, pvalue = 0.44229719902179665)$ 

#### ('swipe', 2) vs ('swipe', 3)

 $Ttest\_indResult(statistic=-0.24444025311801382, pvalue=0.80781680136158207)$ 

### ('swipe', 2) vs ('swipe', 4)

Ttest indResult(statistic=-0.32549781971440689, pvalue=0.74609483697056533)

#### ('swipe', 2) vs ('swipe', 5)

Ttest\_indResult(statistic=-0.92637576511926945, pvalue=0.35838094161896383)

#### ('swipe', 3) vs ('swipe', 4)

Ttest\_indResult(statistic=-0.065975241937917109, pvalue=0.94764585285887681)

## ('swipe', 3) vs ('swipe', 5)

 $Ttest\_indResult(statistic = -0.68754973774649286, pvalue = 0.49468042451910721)$ 

### ('swipe', 4) vs ('swipe', 5)

 $Ttest\_indResult(statistic = -0.66793226421816831, pvalue = 0.50706047845662638)$ 

### Global Burger vs Swipe per tid Tests (result)

#### burger vs swipe 1

Ttest indResult(statistic=-1.7920485696152606, pvalue=0.081668377626223213)

### burger vs swipe 2

 $Ttest\_indResult(statistic = -1.7418063441047225, pvalue = 0.089916422412057356)$ 

#### burger vs swipe 3

 $Ttest\_indResult(statistic=-2.0988468236683779, pvalue=0.042676536020284629)$ 

### burger vs swipe 4

Ttest\_indResult(statistic=-2.446535421195474, pvalue=0.018837342914925163)

### burger vs swipe 5

 $Ttest\_indResult(statistic=-3.0406465555493165, pvalue=0.0042798608827830081)$ 

### Global Burger vs Global Swipe Test (result)

### burger vs swipe

Ttest\_indResult(statistic=-3.9046179737739855, pvalue=0.00012188835447452269)

## Final Questionnaires

### Final Question 0

Descriptions (result)

### Global Descriptions (result)

```
burger

count | 22.0 |
mean | 1.5 |
std | 1.05785047102 |
min | 1.0 |
25% | 1.0 |
50% | 1.0 |
75% | 1.75 |
max | 5.0 |
swipe

count | 28.0 |
mean | 1.53571428571 |
std | 1.29048204766 |
min | 1.0 |
```

### Global Burger vs Global Swipe Test (result)

### burger vs swipe

 $Ttest\_indResult(statistic=-0.10751543495766284, pvalue=0.9148292292550424)$ 

### Final Question 1

Descriptions (result)

### Global Descriptions (result)

```
burger
count | 22.0 |
mean | 2.22727272727 |
std | 1.79766563398 |
min | 1.0 |
25% | 1.0
50\% \mid 1.0
75% | 3.5 |
max | 6.0 |
swipe
count | 28.0 |
mean | 1.67857142857 |
std | 1.18801332542 |
min | 1.0 |
25% | 1.0
50% | 1.0
75\% \mid 2.0
max | 6.0 |
```

### Global Burger vs Global Swipe Test (result)

### burger vs swipe

 $Ttest\_indResult(statistic=1.2353085848140299,\ pvalue=0.22501281363206999)$ 

### Final Question 2

### Descriptions (result)

## Global Descriptions (result)

```
burger
count | 22.0 |
mean | 1.22727272727 |
std | 0.428932027229 |
min | 1.0 |
25% | 1.0 |
50% | 1.0 |
75% | 1.0 |
\max \mid 2.0 \mid
swipe
count | 28.0 |
mean | 1.75
std | 1.37773297418 |
min | 1.0 |
25% | 1.0 |
50\% \mid 1.0
75% | 2.0 |
max | 7.0 |
```

### Global Burger vs Global Swipe Test (result)

### burger vs swipe

 $Ttest\_indResult(statistic = -1.8942147514189334, pvalue = 0.066878319737774167)$ 

### Final Question 3

Descriptions (result)

### Global Descriptions (result)

```
burger count | 22.0 | mean | 5.13636363636 | std | 1.67034226733 | min | 2.0 | 25\% | 3.25 |
```

```
\begin{array}{c|c|c} 50\% & | \ 5.5 \ | \\ 75\% & | \ 6.75 \ | \\ max & | \ 7.0 \ | \\ swipe \\ count & | \ 28.0 \ | \\ mean & | \ 4.5 \ | \\ std & | \ 1.45296631451 \ | \\ min & | \ 1.0 \ | \\ 25\% & | \ 4.0 \ | \\ 50\% & | \ 4.0 \ | \\ 75\% & | \ 5.25 \ | \\ max & | \ 7.0 \ | \end{array}
```

# Global Burger vs Global Swipe Test (result)

## burger vs swipe

 $Ttest\_indResult(statistic=1.4151306918873736, \ pvalue=0.16442349507017537)$