REY GONZALEZ

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PROJECTS

UMass Chan Magazine - https://www.umassmed.edu/magazine/
- Developed the @umasschan magazine site as a digital asset to accompany the print magazine.
- Worked with stakeholders across the Office of Communications to organize the content, video, graphics, photos, etc.

UMass Chan Advancing Together - https://www.umassmed.edu/advancingtogether
- A high-visibility marketing initiative of the medical school which resulted in a high number of page views.
- Utilized HTML, CSS, and JavaScript to create a responsive and visually appealing splash page that enhanced the overall user experience across desktop and mobile devices.

WORK EXPERIENCE

Web Editor - Contract, UMass Chan Medical School　　　　**July 2023 - Present**
- Utilize design plans to create impactful and visually appealing marketing splash pages, and help to maintain the content and digital assets across the school websites, enhancing brand visibility and driving audience engagement.
- Facilitate effective communication and coordination between cross-functional teams to ensure timely implementation of improvements and enhancements.
- Ensure that websites meet the Medical School's goals and standards for faculty, students, and other visitors seeking information about the medical school.
- Develop training materials for other editors to assist them in improving their sites.

Frontend Engineer Intern, Umass Chan Medical School　　　　**Jun 2022 - Jun 2023**
- Designed and developed responsive websites in the university's CMS, ensuring accessibility for all users.
- Collaborated with a scrum development team, actively participating in daily stand-ups and contributing to sprint goals.
- Managed Google Analytics and Siteimprove to analyze website performance and ensure optimization.

Student Assistant, UCF LibTech Desk　　　　**Mar 2021 - Jun 2022**
- Delivered exceptional customer service, ensuring satisfaction and repeat business.
- Expertly managed a range of technology tools, maintaining their quality and functionality.
- Thrived in a fast-paced environment, adapting to changing needs and priorities with ease.

EDUCATION

BA Digital Media, Web Design Track　　　　**Aug 2018 - Aug 2022**
University of Central Florida
- Learned how to build and design graphics and websites with multiple media tools.
- Experienced working in group settings on several projects.

KEY SKILLS

- HTML, CSS, and JavaScript
- Agile Methodology
- WordPress
- React.js
- JSON
- Git/GitHub

- Web Development
- Problem solving
- Customer service
- Attention to details
- Organizational and time management skills