

## Blue Button: Request For Participation

Dear \_\_\_\_\_:

I am a customer or patient of yours. I am writing to ask you to participate in the Blue Button initiative to help consumers and patients across America to get easy electronic access to information about our own health.

Why do I want to get my health information electronically? Here are some of the reasons:

- To help me better understand my own health
- So I can share it with other trusted individuals who are part of my healthcare team to help coordinate my care
- So I can help you to identify any possible errors or omissions in my information so we can fix them
- So I can use my information in a growing number of consumer health apps and tools
- The HIPAA Privacy Rule gives me a legal right to access my health information

How can you help? First, you can make information available to consumers and patients like me—some resources on how to do that are here:

[www.healthit.gov/bluebutton](http://www.healthit.gov/bluebutton)

Next, please list your organization on the Blue Button Connector website so customers or patients can find our information more easily. To get listed, please contact: [bluebutton@hhs.gov](mailto:bluebutton@hhs.gov)

Thank you very much for your help!

Sincerely,

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