

2019 Bobcat Readathon Q&A

Q: What are the dates of the Readathon?

A: Readathon Kick Off is **Friday, February 1st** with the family Cozy Up With a Book event. More details to follow. The fundraising will begin on **February 1st and end on March 1st**, celebrating Dr. Seuss's Birthday!

Q: What Does my child need to do to participate in the Readathon?

A: Review your child's Readathon page (in Friday Folder on February 1st), keep track of the time he or she spends reading on the Readathon, and solicit donations. While it is not a requirement for participation, we encourage your child to solicit donations for their reading.

Q: My child cannot yet read on his or her own, can my child still participate?

A: Yes! Parents, guardians, siblings and other family members may read aloud to or along with your child. This reading time counts towards minutes read.

Q: What counts for reading?

A: Any time your child spends reading during or outside of school from February 1st to March 1st. This includes individual reading time and being read to aloud. Homework can be counted toward the Readathon! Kindle books, Raz-Kids or any other online reading counts as well!

Q: Do I need special forms for the Readathon?

A: Yes, please use the enclosed Readathon reading log to track minutes read, as well as sponsorship page. Please be sure to fill out the weekly chart on the top to track total minutes for per minute pledges, and the top 2 earners (most funds earned) will win a **Kindle Fire Tablets!** Other prizes will be given for meeting certain reading targets.

Q: Whom should my child ask to be a sponsor?

A: Sponsors can be parents, relatives, neighbors, anyone who has a connection to your child, would like to support his or her reading, and would like to support our school.

Q: How much money should a sponsor donate?

A: That is up to the sponsor. Sponsors can give a flat donation, or sponsor the child for meeting daily minimum minutes read. We are hoping that each child can set a goal of \$30. A minimum sponsor of \$20.00 paid to Blue Hills PTA earns a student a Bobcat Paw Prize!

Q: How is the money collected from the sponsors?

A: Donations can be made by check payable to **Blue Hills PTA**, or cash. The Readathon will end on March 1st but sponsorship dues will continue to be collected through March 15. Forms may be turned in to your child's teacher, or to the box in the front office.

Q: Why do we need to raise funds?

A: The Blue Hills PTA sponsors over 25 programs and activities for Blue Hills Elementary. This is one of our biggest fundraisers for Blue Hills. All donations made are tax deductible. (PTA Tax ID# 23-7051359)

Q: How can I help?

A: We love volunteers! Please contact bluehillsptapresident@gmail.com, thank you!

