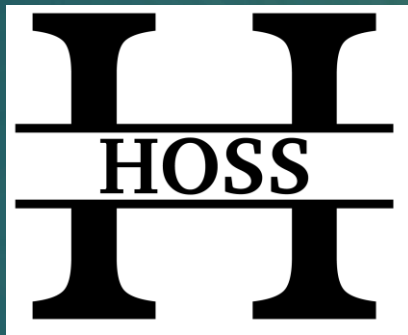


# Executive Business Coaching Programs and services

- ▶ HOSS NOTARKESH
- ▶ EXECUTIVE BUSINESS COACH

A hand is shown writing the word 'GOALS' in a bold, black, sans-serif font on a white notepad. The notepad is placed on a wooden surface. To the right of the notepad is a white cup of coffee on a saucer. A black pen is held by the hand writing the word. In the background, a smartphone is visible on the left.

**HOSS**  
BUSINESS & LIFE STRATEGIST

**WE SET OUR GOALS AS HIGH AS WE BELIEVE  
IN OUR ABILITIES & THE DETERMINATION TO  
ACHIEVE THOSE GOALS STEM FROM OUR  
TRUE PURPOSE IN LIFE.**

Lots of Love  
Hoss

 **Hoss Notarkesh**   
@hossnotarkesh

[www.HOSSNOTARKESH.com](http://www.HOSSNOTARKESH.com)

# Bio:

- ▶ Hoss Notarkesh is an Executive Business Coach and Tony Robbins Certified Life Strategist. Hoss Coaching passion has been fostered through his 17 years of Senior Corporate Healthcare Executive career. In his last role he supported overall operation of ten long term care homes across Ontario. A team of 9 Executives, over 100 directors and about 3000 frontline staff.
- ▶ His Bachelor of Science in Microbiology and Master of Business has provided him with academic proficiency to help many individuals through their professional and personal journey to achieve their full potential. Hoss owns and supports businesses in three continents and with that comes the leverage of understanding a common trend of excellency that drives entrepreneurs to dent the universe with their masterpiece. Hoss is a USA patent holder with 11 claims and his signature package is Passion-Discovery™, a proprietary process that is designed to optimize individuals and businesses full potential.

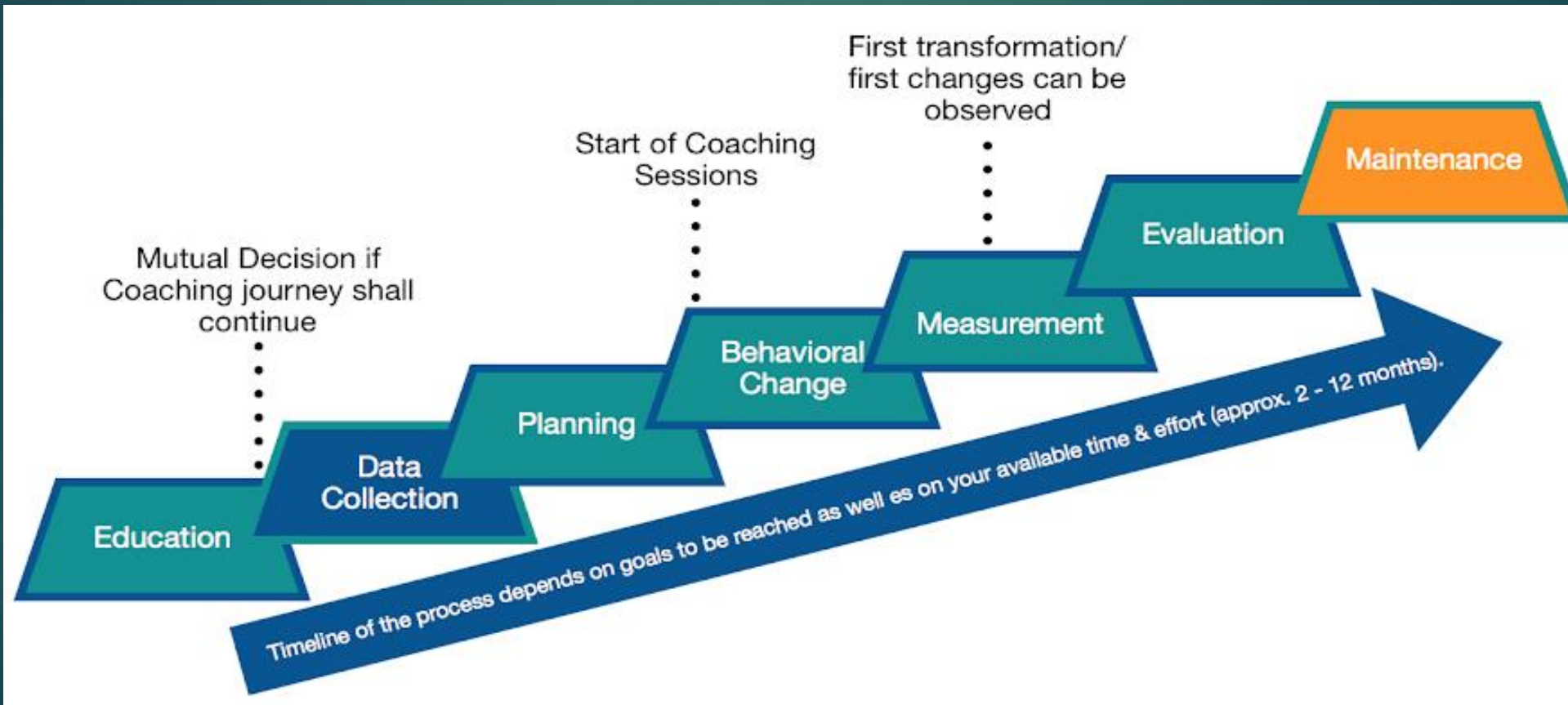


- ▶ To take the business from where it currently is to where it desires to be or discovering its full potential in relation to market share. Operational Bottleneck discovery.
- ▶ It is a highly customized process of developing a strategic roadmap for business owners/entrepreneurs
- ▶ Forbes claims former corporate executives who are entrepreneurs themselves and have business background make a competent business coach.
- ▶ The business coach assists discovering business objectives and support clients developing actionable roadmap, necessary skills and obtain the appropriate tools and resources needed to operate a successful business entity.





According to **Heather Hansen O'Neill**, president of **Find Your Fire** and author of bestselling books ***Teams on Fire!*** and ***Find Your Fire***, “Today, driven entrepreneurs possess more potential to excel. Meanwhile, many of them are not coming close to realizing their full potential. Business coaching can help entrepreneurs break through barriers that are holding them back and focus on the actions necessary to achieve their goals.



# The Journey Of Building A Successful Business

- ▶ 90% business owners never cross the finish line. They operate strictly in the present without looking ahead to the possibilities of the future.
- ▶ 60% bankrupt and 30% breakeven



# The Journey Of Building A Successful Business

- ▶ They think the goal of their business is to have something that allows them to make a comfortable living—rather than building something a company that can thrive and continue to profit— independent of them.



# The Journey Of Building A Successful Business

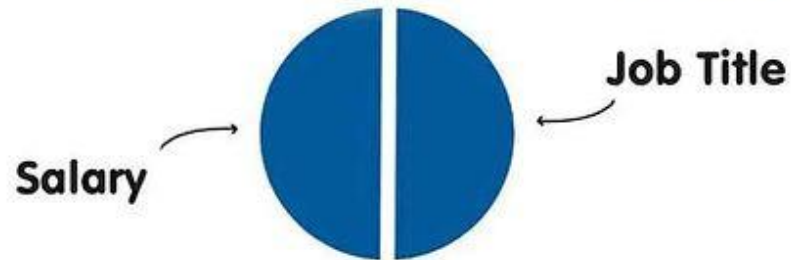
- ▶ The result: most business owners become stuck—unable to break free and enjoy the freedom and flexibility that comes from building their company the right way.



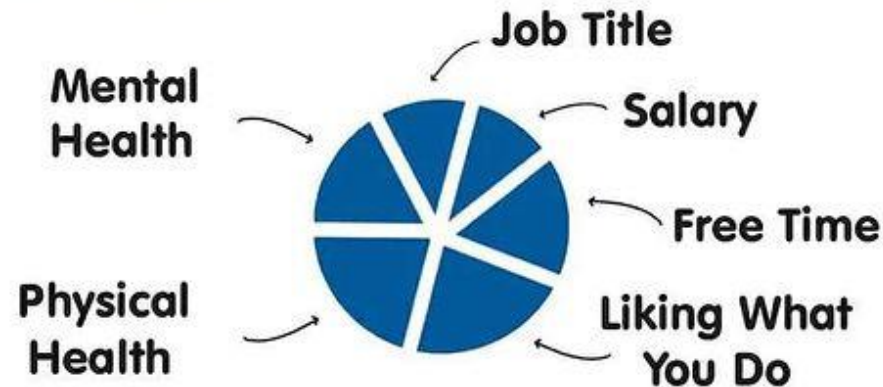


BUSINESS & LIFE STRATEGIST

## Old school version of **success**



## **Success** in form of freedom



WWW.HOSSNOTARKESH.COM

► The Myth of The 20<sup>th</sup> Century

► Most business owners and employee's pitfall





# The Journey Of Building A Successful Business

► In past couple of years, we've helped many business owners and entrepreneurs make the leap from owner/operator to CEO and build businesses they can continue to scale, sell, or passively own.



# The Journey Of Building A Successful Business

- ▶ Our typical client reduces their working time to 10-15 hours per week while doubling (or better) their business profitability, trajectory, and maturity.



# Strategic Executive coaching

- ▶ This plan is suitable for corporate executives and small-business operators seeking to gain leadership skills to outperform their performance indicators. As a leader your knowledge, beliefs, leadership skills, behaviours, and actions cause significant ripples throughout your business.
- ▶ This plan enables you to achieve your goals by discovering your absolute authentic version of yourself. Your original version of you is creative, enthusiastic, courageous, consistent, and passionate. The result will be nothing but outstanding work of art, including but not limited to:
  - ▶ sustain peak performance through Transient hypofrontality (flow, zone, chi)
  - ▶ enhancing decision making process leading to more effective workflow
  - ▶ tools and resources you need to evaluate and execute, and engage your newly discovered and sharpened leadership skills
  - ▶ Powerful leadership rhetoric

The plan is offered through six 60 minutes sessions, including two proprietary personal and behavioral character strengths assessments. **Your investment is \$1.5 k**



# Small-Business Strategic Planning Day (four hours)

- ▶ The secret strategy of mega enterprises to achieve the impossible is forecasting the future demand based on contrarian truth which is solely capitalized on their strengths and leveraging from their market positioning.
- ▶ Strategic planning begins with recognizing your strengths to overcome the identified weaknesses, then by leveraging your opportunities to eliminate the threats (SWOT analysis). We need to dive deep to every aspect of the business to make sure every piece of puzzle is optimized, and its efficiency is maximized to deliver an agile and robust workflow. The focus will be on:
  - as WHY even the business exists,
  - through environmental scanning discovering the status of business and working our way to set new goals and objectives
  - leveraging our newly discovered strengths to strategizing new market positioning accordingly
  - evaluating our marketing campaign to make sure it's aligned with the segmented market
  - operating and workflow effectiveness assessment to identify bottle necks

**Your investment is \$1 k**





# Small-Business Strategic Planning Day (eight hours)

- ▶ The eight hours strategic planning day is suitable for businesses with annual revenue above \$250 k. During the session we will dive deep into every aspect of the business operation to make sure every piece of puzzle is optimized, and its efficiency is maximized to deliver an agile and robust workflow. The first part of the strategic planning day will include above plan (Small-Business Strategic Planning Day four hours). The focus will be on:
  - as WHY even the business exists,
  - through environmental scanning discovering the status of business and working our way to set new goals and objectives
  - leveraging our newly discovered strengths to strategizing new market positioning accordingly
  - evaluating our marketing campaign to make sure it's aligned with the segmented market
  - operating and workflow effectiveness assessment to identify bottle necks

Your investment is \$2 k



## Corporation Strategic Planning Day (one to three days)

- ▶ The product is suitable for corporations seeking an objective evaluation on their quality and progressive indicators.
- ▶ Often corporations go through a stagnated phase that last years, just because at some point the leadership team decided to settle for what once was considered a jackpot.
- ▶ We collect many data prior to the strategic planning event to make sure the corporation KPI is run against competitors for a measurable performance analysis.
- ▶ The evaluation part of the event tackles fundamental and corner stone of existing enterprise, including but not limited to: operating statement and workflow, health and safety, customer and staff satisfaction, authority and regulatory compliance, community contribution and charity, new product launch, etc.



## Corporation Strategic Planning Day (one to three days)

The innovative and redesigning a new roadmap part of the Strategic planning days will focus on:

- Value Proposition/ Minimum Viable Product
- Environmental scanning/ Marketplace & Competitor research
- Buyers Personas/Client targeting/ Customer segmentations.
- Brand messaging/Story/Vision/Mission/Values/Creed
- Fundraising strategies/ Investors interview preparation
- Revenue stream/ Cost structure/ Key Metrics

Your investment \$2 k to \$6 k



# Entrepreneurial Business Strategy Package

- ▶ This package is suitable for brand new up to under two years businesses. Not all businesses are qualified for this package, there is an interview process involve. Support and duration are extensive, especially during the first three to six months. You will have our support for one year up to 50 hours total. (**Your investment is \$5 k and 10% of gross profit annually for 5 years**)
- Branding
- Marketing campaign
- The 4Ps of Place, Price, Product, and Promotion
- Managing New Product
- New product design and Minimum viable product
- The product life cycle
- The introduction stage (launching phase)
- The growth stage
- The Maturity stage
- ▶ The Decline stage



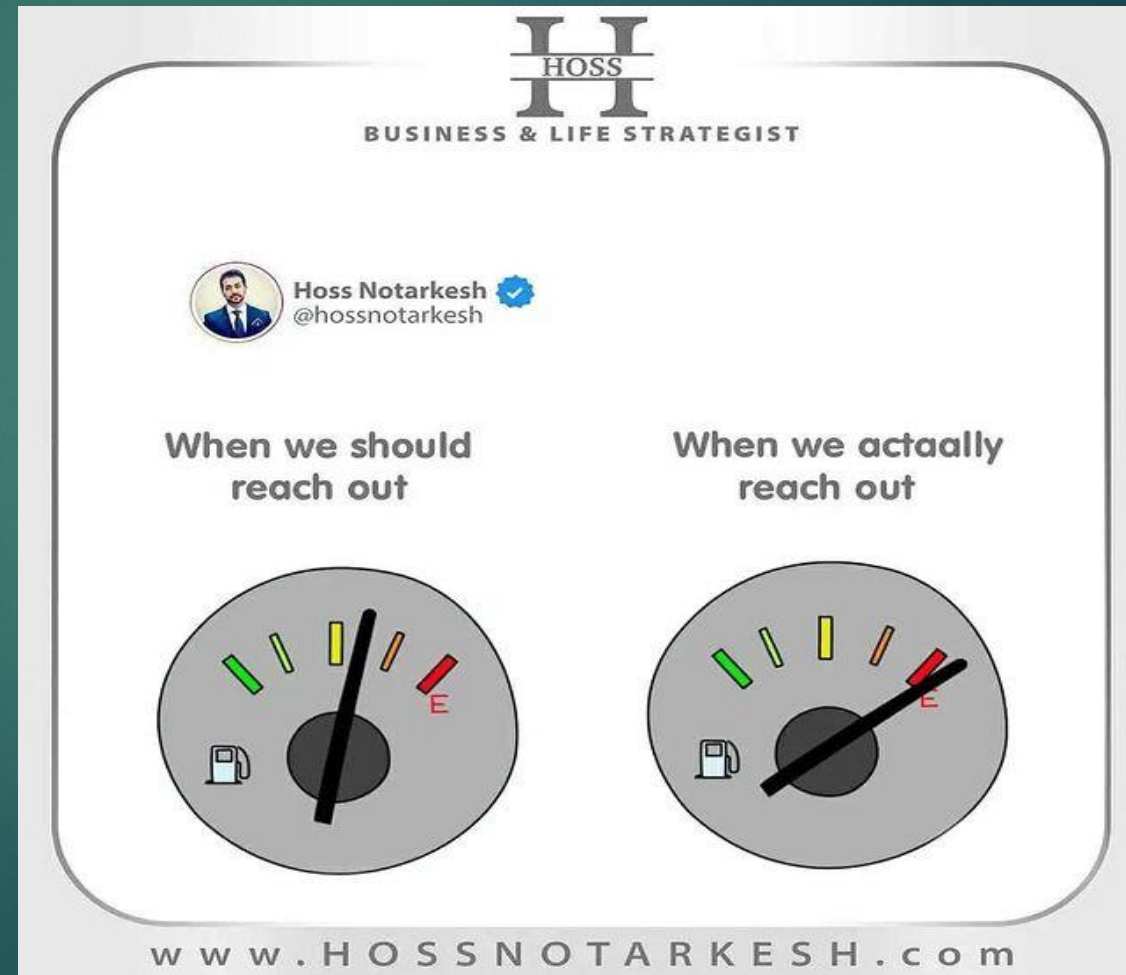


## Are You Ready To Get Your Life Back?

Many of our clients have already created predictable, stress-free growth in their business and won their lives back...and now I want to help you too.

- ▶ Book your Complimentary Discovery call today
- ▶ Please check out many success stories and Google reviews at

<https://hossnotarkesh.com/success-stories/>



# Thank You!

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