
PROGRAMMING SKILLS

• **Languages:** Javascript/Typescript, HTML, CSS **Technologies:** React, Next.js, SASS/SCSS, TailwindCSS

EXPERIENCE

- **StayVista** Mumbai, MH
Junior Software Developer (Frontend) July 2022 - Present
 - **Ecommerce Website Frontend Development:** Developed and enhanced the core ecommerce website (stayvista.com), specializing in booking Villas and Bungalows for large groups and corporate outings in holiday locations. Translated multiple AdobeXD & Figma designs into user interface (UI) components, ensuring a visually appealing user experience. Revamped and improved various sections of the website, such as the Homepage, About Us, Terms & Conditions, Property Page, City Page, Feedback Page, Enquiry Form, etc., resulting in an enhanced overall user journey. Meticulously resolved styling issues and bugs to ensure a smooth and error-free user experience. Actively contributed over 20,000 lines of code while addressing more than 150 tickets, in an agile development environment, demonstrating a commitment to project success and codebase improvement.
 - **SEO and Analytics Events Integration:** Lead the implementation of SEO features and integrating various analytics events, including Google Analytics 4, Clevertap, Criteo, Microsoft Clarity and Facebook Pixel. Successfully implemented over 100 events across 15+ pages to gather valuable insights into user behavior.
 - **Page Speed and Bundle Size optimization:** Enhanced the loading speed of multiple pages through varied methods incorporated via Next.js, Cloudflare workers, etc. and analyzing improvements via tools like Google Lighthouse, Debugbear, Next Bundle Analyzer, etc.
 - **Technology Stack:** Leveraged a wide array of technologies such as ReactJS, NextJS, Javascript, React Hooks, Context API, MaterialUI, SCSS, PrismicCMS, Postman and GraphQL for development, showcasing proficiency in modern web development tools and frameworks.
- **Bit Brothers** Mumbai, MH
Software Development Intern (Frontend) Apr 2022 - May 2022
 - **Ecommerce Website Development:** Implemented various features on a 3rd party client's ecommerce website. Designed a streamlined user experience to simplify the purchasing process. Ensured a smooth checkout process to expedite transactions. Developed a user-friendly signup page that facilitated seamless account creation. Implemented a robust authentication system to ensure secure access for users as well as implemented a dynamic product gallery with enhanced browsing capabilities. Implemented efficient "Add to Cart" functionality for a seamless shopping experience. Also implemented an order tracking system for customers to easily monitor their purchases.
 - **Admin Website Development:** Implemented a strong authentication mechanism to safeguard sensitive admin functionalities. Created functionality to add, edit, and remove products effortlessly. Implemented a brand approval/rejection system to ensure quality control.
- **Yellow.ai** Bengaluru, KA
Management Trainee (Sales Development - Inside Sales) Jul 2020 - Aug 2021
 - **Discovery Calls:** Conducted informative discovery calls, effectively explaining the technological features and offerings alongside the presales team. Fostered active and engaging conversations with prospective clients in the Aviation, Logistics, and Travel sectors, resulting in increased engagement and interest.
 - **Deal Management:** Collaborated seamlessly with the Field, Presales, and CGO teams to streamline the sales process and successfully facilitate numerous deal closures amounting 10s of 1000s of dollars.

PROJECTS

- **Slack Clone:** Create channel, Send and Read messages, Switch channels, ; built with ReactJS, Redux, React-Router, Styled Components, Material UI, Firestore Database, Firebase Hosting, Firebase Authentication — [Live](#) — [Code](#)
- **Estatery - Real estate rental and purchase directory:** Search and Filter properties using attributes, Server Side Rendering; built with NextJS, Chakra CSS, Chakra UI, Bayut Real Estate API, Vercel Hosting — [Live](#) — [Code](#)
- **Cred UI Clone:** A fully responsive static clone of the Indian Startup - Cred's website: cred.club; ReactJS, CSS3, CSS media queries, Netlify Hosting, Intersection Observer API — [Live](#) — [Code](#)

EDUCATION

- **Acharya Institute of Technology** Bengaluru, KA
Bachelor of Engineering in Information Science May. 2014 - Sep. 2020