# Manish Kumar Jha

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### Programming Skills

• Languages: Javascript/Typescript, HTML, CSS Technologies: ReactJS, NextJS, SASS/SCSS, TailwindCSS

#### EXPERIENCE

StayVista Mumbai, MH

Junior Software Developer (Frontend)

July 2022 - Present

Email: manishjhazyx@gmail.com

- Ecommerce Website Frontend Development: Developed and enhanced the ecommerce website stayvista.com, using React/NextJS, Javascript, React Hooks, Context API, MaterialUI, SCSS, PrismicCMS and GraphQL. Contributed 20.000+ lines of code while addressing more than 150 tickets, in an agile development environment.
- Converting Designs and PRDs to Code: Translated multiple AdobeXD & Figma designs into user interface (UI) components, ensuring a visually appealing user experience. Built from scratch, revamped and improved various sections of the website, resulting in an overall enhanced user journey. Meticulously resolved UI/UX/functional issues and bugs to ensure a smooth and error-free user experience.
- SEO and Analytics Events Integration: Lead the implementation of SEO related features such as Server Side Rendering(SSR) and Dynamic Meta Tags as well as integrating various analytics events, including Google Analytics 4, Clevertap, Criteo, Microsoft Clarity and Facebook Pixel. Successfully implemented over 100 events across 15+ pages to gather valuable insights into user behavior.
- Page Speed and Bundle Size optimization: Enhanced the loading speed of multiple pages and lowered bundle size of the core repository through varied methods and analyzed improvements via tools like Google Lighthouse, Debugbear, Next Bundle Analyzer, etc.

Bit Brothers Mumbai, MH

Software Development Intern(Frontend)

Apr 2022 - May 2022

- Ecommerce Website Development: Implemented various features on a 3rd party client's ecommerce website. Designed a streamlined user experience to simplify the purchasing process. Ensured a smooth checkout process to expedite transactions. Developed a user-friendly signup page that facilitated seamless account creation. Implemented a robust authentication system to ensure secure access for users as well as implemented a dynamic product gallery with enhanced browsing capabilities. Implemented efficient "Add to Cart" functionality for a seamless shopping experience. Also implemented an order tracking system for customers to easily monitor their purchases.
- Admin Website Development: Implemented a strong authentication mechanism to safeguard sensitive admin functionalities. Created functionality to add, edit, and remove products effortlessly. Implemented a brand approval/rejection system to ensure quality control.

Yellow.ai Bengaluru, KA

 $Management\ Trainee(Sales\ Development\ \text{-}Inside\ Sales)$ 

Jul 2020 - Aug 2021

- Discovery Calls: Conducted informative discovery calls, effectively explaining the technological features and offerings alongside the presales team. Fostered active and engaging conversations with prospective clients in the Aviation, Logistics, and Travel sectors, resulting in increased engagement and interest.
- **Deal Management**: Collaborated seamlessly with the Field, Presales, and CGO teams to streamline the sales process and successfully facilitate numerous deal closures amounting 10s of 1000s of dollars.

#### Projects

- Mini Paytm (Fullstack): A mini payments website Login, Signup, View Users, View Balance, Send Money, Protected Routes. Built with React, React-Router, ExpressJS, TailwindCSS, JWT Auth, MongoDB, Mongoose.— View Code
- Cred UI Clone: A fully responsive static clone of the Indian Startup Cred's website: cred.club; ReactJS, CSS3, CSS media queries, Netlify Hosting, Intersectional Observer API See Live View Code
- Mini Slack: Create channel, Send and Read messages, Switch channels, ; built with ReactJS, Redux, React-Router, Styled Components, Material UI, Firestore Database, Firebase Hosting, Firebase Authentication Live Code
- Estatery Real estate rental and purchase directory: Search and Filter properties using attributes, Server Side Rendering; built with NextJS, Chakra CSS, Chakra UI, Bayut Real Estate API, Vercel Hosting Live Code

## EDUCATION

## Acharya Institute of Technology

Bengaluru, KA