

Manish Kumar Jha

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PROGRAMMING SKILLS

• **Languages:** Javascript, HTML, CSS, GraphiQL

Technologies: React, Next.js, SASS/SCSS

EXPERIENCE

- **StayVista** Mumbai, MH
Junior Software Developer (Frontend) *July 2022 - Present*
 - **Ecommerce Website Development:** Developed and enhanced the core ecommerce website (stayvista.com), specializing in booking Villas and Bungalows for large groups and corporate outings in holiday locations.
 - **UI Development:** Translated multiple AdobeXD & Figma designs into user interface (UI) components, ensuring a seamless and visually appealing user experience.
 - **Code Contribution:** Actively contributed over 20,000 lines of code while addressing more than 150 tickets, in an agile development environment, demonstrating a commitment to project success and codebase improvement.
 - **Website Revamp:** Revamped and improved various sections of the website, including but not limited to the Homepage, About Us, Terms & Conditions, Property Page, City Page, Feedback Page, Enquiry Form, and Lead Form, resulting in an enhanced overall user journey.
 - **Bug Resolution:** Meticulously resolved styling issues and bugs to ensure a smooth and error-free user experience, thereby increasing user satisfaction.
 - **SEO and Analytics Events Integration:** Lead the implementation of SEO features and integrating various analytics events, including Google Analytics 4, Clevertap, Criteo, and Facebook Pixel. Successfully implemented over 100 events across 15+ pages to gather valuable insights into user behavior.
 - **Technology Stack:** Leveraged a wide array of technologies such as ReactJS, NextJS, Javascript, React Hooks, Context API, MaterialUI, SCSS, PrismicCMS, and GraphiQL(queries) for development, showcasing proficiency in modern web development tools and frameworks.
- **Bit Brothers** Mumbai, MH
Software Development Intern(Frontend) *Apr 2022 - May 2022*
 - **Ecommerce Website Features:** Implemented various features on the ecommerce website, including:
 - * Checkout Page: Designed a streamlined user experience to simplify the purchasing process.
 - * Signup Page: Developed a user-friendly signup page that facilitated seamless account creation.
 - * Authentication System: Created a robust authentication system to ensure secure access for users.
 - * Product Gallery: Designed and implemented a dynamic product gallery with enhanced browsing capabilities.
 - * "Add to Cart" Functionality: Implemented efficient "Add to Cart" functionality for a seamless shopping experience.
 - * Smooth Checkout: Ensured a smooth checkout process to expedite transactions.
 - * Secure Payment Methods: Integrated secure payment methods to maximize user convenience.
 - * Order Tracking: Implemented an order tracking system for customers to easily monitor their purchases.
 - **Admin Site Features:** Developed numerous features on the admin site, such as:
 - * Authentication Mechanism: Implemented a strong authentication mechanism to safeguard sensitive admin functionalities.
 - * Product Management: Created functionality to add, edit, and remove products effortlessly.
 - * Quality Control: Implemented a brand approval/rejection system to ensure quality control.
 - * Enhanced Usability: Designed and implemented multiple other small and large components and pages for enhanced usability and functionality.
- **Yellow.ai** Bengaluru, KA
Management Trainee(Sales Development -Inside Sales) *Jul 2020 - Aug 2021*
 - **Discovery Calls:** Conducted informative discovery calls, effectively explaining the technological features and offerings alongside the presales team.
 - **Client Engagement:** Fostered active and engaging conversations with prospective clients in the Aviation, Logistics, and Travel sectors, resulting in increased engagement and interest.
 - **Collaboration:** Collaborated seamlessly with the Field, Presales, and CGO teams to streamline the sales process and successfully facilitate numerous deal closures.
 - **Financial Gains:** Played a pivotal role in securing substantial financial gains, with deal closures amounting to hundreds of thousands of dollars.
 - **Deal Management:** Effectively coordinated and managed multiple deal closures.

PROJECTS

- **QuantSoftware Toolkit:** Open source python library for financial data analysis and machine learning for finance.
- **Github Visualization:** Data Visualization of Git Log data using D3 to analyze project trends over time.
- **Recommendation System:** Music and Movie recommender systems using collaborative filtering on public datasets.

EDUCATION

- **Acharya Institute of Technology** Bengaluru, KA
Bachelor of Engineering in Information Science; CGPA: 5.98 *May. 2014 – Sep. 2020*