Manish Kumar Jha

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PROGRAMMING SKILLS

- **Languages**: Javascript, Typescript   **Tech**: React, NextJS, Node.js, Express, HTML, CSS, Docker, AWS

EXPERIENCE

- **VHL Technologies**   Hyderabad, TS

  Senior UI UX Developer (Frontend)   *July 2025 - Present*

  - **Frontend Development**: Frontend development using **SASS/LESS, Next.js, Webpack** in an Agile environment ensuring ADA compliance and accessibility standards using **Microfrontend** architecture and **module federation** along with **GraphQL**, **CI/CD** pipelines.

- **UXArmy**   Jaipur, RJ (Remote)

  Senior Software Engineer (Frontend)   *July 2024 - May 2025*

  - **SaaS Web App Frontend Development**: Developed and optimized app.uxarmy.com with React, JS, Ant Design, Redux. Contributed 40,000+ lines of code, addressing full feature tickets and fixing multiple bugs.
  - **Converting Designs and PRDs to Code**: Translated multiple AdobeXD & Figma designs into user interface (UI) components, ensuring a visually appealing user experience. Built from scratch, revamped and improved various sections/pages of the website, resulting in an overall enhanced user journey in a fast paced startup environment.
  - **Complete ownership of feature delivery**: Led the ideation and design-to-code process for features, performing competitor analysis to propose efficient, user-friendly solutions. Compiled requirements and facilitated design handoffs, collaborating closely with management, development, design and QA teams to minimize side effects.
    * **Unmoderated Usability Testing**: Completely revamped the UI and UX for the Unmoderated Usability Testing section's Test Creation and Report sections with multiple APIs, menus, settings and states.
    * **Figma Full Path**: Implemented Full Path Usability Testing for Figma prototypes with Figma's API.
    * **Image-Based Navigation Tree**: Built a best-in-class Sankey Chart based tree for user journey paths with Apache ECharts, handling complex cases like cyclic paths, website paths, and Figma prototype paths with interactive canvas features like zoom, drag-and-drop, highlighting, color coding and filtering per success criteria.
    * **Recordings/Deepdive Video Player**: Built a comprehensive video player with advanced controls, transcription, syncing, note-taking, clipping, downloads, and sharing for recordings of usability tests.

- **StayVista**   Mumbai, MH

  Software Engineer (Frontend)   *July 2022 - July 2024*

  - **Ecommerce Website Frontend Development**: Developed and enhanced the ecommerce website stayvista.com, using React/NextJS, Javascript, React Hooks, Context API, MaterialUI, SCSS, PrismicCMS and GraphQL. Contributed 90,000+ lines of code while addressing around 200 tickets, in an agile development environment.
  - **SEO and Analytics Events Integration**: Implemented SEO features such as Server Side Rendering(SSR) and Dynamic Meta Tags and integrating analytics events, like Google Analytics 4, Clevertap, Criteo, Microsoft Clarity and Facebook Pixel. Implemented 100+ events across 15+ pages to gather insights into user behavior.
  - **Page Speed and Bundle Size optimization**: Enhanced the loading speed of multiple pages and lowered bundle size of the core repository through varied methods and analyzed improvements via tools like Google Lighthouse, Next Bundle Analyzer, etc.

- **Bit Brothers**   Mumbai, MH

  Software Development Intern(Frontend)   *Apr 2022 - May 2022*

  - **Ecommerce Website Development**: Implemented various features on a 3rd party client's ecommerce website including checkout process to expedite transactions, signup page and a robust authentication system, dynamic product gallery, "Add to Cart" functionality and an order tracking system for customers.
  - **Admin Website Development**: Implemented a strong authentication mechanism to safeguard sensitive admin functionalities .Created functionality to add, edit, and remove products effortlessly.Implemented a brand approval/rejection system to ensure quality control, using React/NextJS, Redux, ChakraUI and ChakraCSS

- **Yellow.ai**   Bengaluru, KA

  Management Trainee(Sales Development Representative - Inside Sales)   *Jul 2020 - Aug 2021*

- ○ **Customer Outreach and Sales Deal Management**: Conducted discovery calls, explaining the tech features and offerings with the presales team. Fostered conversations with prospective clients in Aviation, Logistics, Travel sectors, resulting in an active customer pipeline. Collaborated with the Field, Presales, and Growth teams to streamline sales and successfully facilitate numerous deal closures amounting 1000s of dollars.

EDUCATION

- **Acharya Institute of Technology** Bengaluru, KA
  Bachelor of Engineering in Information Science *May. 2014 – Sep. 2020*