Gladwin Louise G. Cedeño

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RELEVANT WORK EXPERIENCE

<u>Business Owner</u> - September 2020 - Present

American Express Inc. Int'l (Hong Kong) - May 2016 - February 2021

Scrum Master

- Supervised and encouraged team to work better together and resolve current roadblocks by driving daily stand-ups across 5 different time zones (Hong Kong, India, London, New York, Phoenix)
- Supplied leadership and Product Owners current projects' status and provided acceptable expectations by presenting data, metrics and project plans.
- Ensured global business partners' satisfaction across different regions by discussing scope of work, deliverables, SLAs and deadlines giving them acceptable and justifiable timelines on every project.
- Monitored system application vulnerabilities that improved reports by 5% every month.
- Developed Excel and Macros to standardize and pull out Weekly, Bi-Weekly, Monthly and Quarterly project reports resulting in efficient and faster data collection.
- Improved team's performance by orchestrating retrospectives to the team every end of sprint.
- Supervised the estimation, budgeting and forecasting in project costs and team's portfolio in Clarity CA resulting in increased team's earnings by 6%.
- Mentored and launched on-boarding and training documents for newly hired engineers.

<u>Management Skills</u>: Clarity, Communication, Coordination, Analytical and Problem-solving, Risk Management, Organizational Management, Planning, Forecasting, Monitoring, Budgeting, Portfolio Management, Software Development Life Cycle (SDLC), DevOps, Leadership

Engineer

- Developed multiple functionalities, websites and landing pages through AEM as per requirements from product owners and business partners..
- Delivered site updates and supported multiple change requests that developed good relationships and great satisfaction with global business partners.
- Maintained well-managed softwares and applications by troubleshooting, testing, optimizing performance and resolving issues.
- Documented Test Cases, Scenarios and Software Requirements Specifications
- Designed and managed training for engineers to learn and be ready to use new technology within a couple of weeks.

<u>Technical Skills</u>: HTML5, CSS3, javascript, jQuery, React JS, React Native, JSON, AJAX, XML, Adobe Enterprise Management (AEM), Bootstrap, Git, Machine Learning, Cookie Privacy, JIRA, ServiceNow, Microsoft Sharepoint, Confluence, Mac OS

Freelance Web Developer (Manila, Philippines) - August 2014 - May 2016

Developed at least 15 Websites for Multiple Clients across US, Philippines and Australia using Wordpress and Drupal Content Management System (CMS)
Technical Skills: Drupal, Wordpress, MySQL, Stripe

Front-End Engineer

- Developed multiple software HR applications, interfaces, functionalities as per business requirements.
- Maintained well-managed softwares and applications by troubleshooting, testing, optimizing performance and resolving issues.
- Documented Test Cases, Scenarios and Software Requirements Specifications
- Mentored and trained at least 3 junior Engineers.

<u>Technical Skills</u>: HTML, CSS, javascript, jQuery, JSON, AJAX, XML, Tortoise SVN, SAP

<u>MozCom</u> (Makati, Philippines) - August 2009 – February 2011.

Front-End Web Developer

- Improved Client's online sales by developing at least 30 Websites using Content Management System such as Drupal and OSCommerce for big brands in the Philippines
- Administered better communication within the marketing team, engineering team and clients on specifications and scope of each project.
- Presented and demo complete projects to the client.
- Lessened issues and bugs on client delivered sites by delivering well-maintained sites by troubleshooting, testing, optimizing performance and resolving issues.

Skills: Wordpress, Drupal, HTML, CSS, javascript, MySQL, PHP, Adobe Photoshop

<u>Digital Information Technology</u> (Kawasaki, Japan) April 2008 – December 2008

Software Engineer

- Developed web applications or softwares based on client's demands.
- Coordinates with the team and clients regarding front end design and functionalities of the software or website.
- Led and managed the front-end developer team.

Skills: MySQL, LAMP, PHP, JSP, Visual C++

BUSINESS RELATED EXPERIENCE

- CTO, Food Business StartUp GoGoBaon (May 2018 July 2019)
- CTO, Travel Business StartUp Wander Deals (May 2016 July 2017)

EDUCATION

- California Trinity School of Business Masters in Business Administration Jul 2022 Present
- MAPUA INSTITUTE OF TECHNOLOGY B.S. Computer Engineering Jul 2002 May 2007

AWARDS, ACHIEVEMENTS AND PROFESSIONAL CERTIFICATIONS

- Foundations of Project Management Coursera (April 2021)
- 1 of 2 Hackathon local campus winner out of 8 teams
- Sun Certified Java Programmer 1.4 (August 30, 2008)
- Japanese Language Proficiency Test (JLPT) Level 3 (Dec. 07, 2008)

LANGUAGES - Tagalog (Native Speaker), English (Fluent), Japanese (Intermediate)

HOBBIES AND INTERESTS- Travel, Language and Culture, Photography, Events Planning, Outdoor, Activities, Cooking, Calligraphy, Stock Trading, Investments, Business Start Up.