

NAME

[Juan Liao](#)

PORTFOLIO

<http://juanliao.site/>

CONTACT INFO

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LANGUAGES

Mandarin Chinese — Native Speaker

English — Fluent, Professional Working Proficiency, Duolingo English Test (130)

SKILLS

HTML CSS JavaScript Vue.js React React Native Node.js Sass Tailwind Bootstrap
MySQL Postman GitHub Figma Adobe Illustrator Adobe Photoshop Sketch

MISSION

My mission is not merely to build websites or apps, but to craft visual stories that connect with users, inspire engagement, and provide meaningful, intuitive interactions. I believe that design should not just look good—it should work seamlessly.

EDUCATION

2024.05-2025.12 *BCIT (Vancouver, Canada)*

New Media Design and Web Development *Diploma*

2019.09-2020.06 *GuoXinAn Information Industry Base (Chengdu, China)*

Front End Development *Bootcamp*

1998.09-2001.06 *University of Shanghai for Science and Technology (Shanghai, China)*

Computer Application and Maintenance *Diploma*

EMPLOYMENT HISTORY

2025.03-now

BCIT

Peer Tutor

I worked part-time as peer tutor in my school. Helped students understand course concepts by reviewing materials and working through practice questions. Gave quick feedback to improve learning and encouraged students to use other resources, like instructors or academic tools, when needed.

2020.09-2024.04

Wende Technology Co., Ltd.

Front-End Developer

I worked for a Budget Oversight Platform for the government. The primary objective of this platform is to efficiently categorize, analyze, and evaluate real-time budget-related data, encompassing both budget proposals and finalized accounts. By doing so, it aids in effective budget planning and enhances financial transparency. The system is equipped with vital functional modules, including data submission, budget allocation, final account review, intelligent data analysis, and the creation of supporting documentation. In this project, I hold the role of front-end team coordinator, overseeing not only the development process but also personally contributing to the project's development.

2003.09-2010.02

Xingraphics Ltd.

Marketing Manager of South American Market

As the sales manager, it was my duty to create annual marketing goals, plans, and strategies; manage the sales budget; conduct market research; gather marketing data; predict sales; suggest future market analysis and planning; and assist distributors abroad. The South American market, for which I was responsible, consistently had the greatest sales in the whole firm thanks to the efforts of the entire team.

2001.09-2003.08

Bethel Shaft Collar Manufacturing Co., Ltd.

Exporting Manager

My primary responsibilities included expanding the market, seeking out new clients, creating quotes, taking part in business discussions, signing contracts, monitoring production and delivery, reviewing customs declaration and settlement paperwork, and offering after-sales support. Data accuracy, thorough process control, and strong departmental coordination are all requirements for this activity. I also put my time management and flow control skills to the test.

PERSONAL PROJECTS

1. [Ines Piano Studio](#)

Targeted Skills: HTML, CSS, Tailwind, JS plugin, language switch, SEO, Adobe Illustrator, Adobe Photoshop

Description: This project involved designing the digital presence of Ines Piano Academy, a piano school in Vancouver with over 10 years of experience. The work included designing a cohesive brand identity, creating a modern, responsive website, and implementing SEO strategies to increase online visibility. The website features a bilingual language switch, student showcase, and detailed program descriptions to attract and engage a diverse audience.

2. [Sufficient Ground](#)

Targeted Skills: HTML, CSS, vanilla JS

Description: The "Sufficient Grounds Coffee Shop" project was part of a school assignment where we were tasked with creating a unique coffee shop brand. This included branding design and website development. My role as both the developer and scrum leader involved leading the team and ensuring smooth collaboration, while also designing and building the coffee shop's website based on the brand identity my partner developed. I focused on creating an engaging and functional online presence for the business, ensuring it met both the brand's vision and user needs.

3. Juan's kitchen

Targeted Skills: bootstrap, JS plugins

Description: Juan's Kitchen is a responsive restaurant website that I designed and developed to streamline the in-house dining experience. Originally created as a basic promotional site, it has since evolved into an interactive ordering system. Customers can scan a unique QR code at their table to browse the menu, view dish photos, and place orders directly from their phones. This project demonstrates my skills in responsive design, image optimization, and front-end development using Bootstrap and JavaScript plugins.

4. Vote Accounting System (in process)

Targeted Skills: VUE, element UI, Echarts, canvas

Description: This project is a streamlined demo system designed for counting tickets from scanning devices. Built using Vue.js, it ensures accurate, efficient, and secure processing of votes. The system features a user-friendly interface, real-time updates, and robust error handling to deliver reliable results.

5. VGBC Website (in process)

Targeted Skills: UI/UX, Figma, Adobe Illustrator, React

Description: VGBC, a Chinese church in Vancouver's Dunbar area with around 200 members, sought to create a responsive website to better connect with its community. For this project, I branded the VGBC church and designed the website. Through user research and testing, I identified key pain points. I focused on creating a mobile-first, user-friendly design that helps newcomers easily explore the church, plan their visit, and get connected. The final design includes features like clear onboarding, accessible resources, and a simplified navigation flow tailored to users' needs.

6. Bloomie APP (in process)

Targeted Skills: Figma, Adobe Illustrator, React Native

Description: Bloomie is an app designed for busy individuals who need quick and easy access to beautiful flower arrangements for events or seasonal occasions. Focused on convenience and speed, Bloomie allows users to effortlessly order flowers anytime, anywhere, directly from their mobile devices. The app will be built using React Native to ensure a smooth, efficient user experience across both iOS and Android platforms. Additionally, I developed a [newsletter](#) for this project to promote seasonal offers.