

## NAME

Juan Liao

## CONTACT INFO

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## MISSION

My mission is not merely to build websites or apps, but to craft visual stories that connect with users, inspire engagement, and provide meaningful, intuitive interactions. I believe that design should not just look good—it should work seamlessly.

## EDUCATION

**1998.09-2001.07**    **University of Shanghai for Science and Technology (Shanghai, China)**

Computer Application and Maintenance **Diploma**

**2019.09-2010.06**    **GuoXinAn Information Industry Base (Chengdu, China)**

Front End Development **Bootcamp**

**2024.05-2025.12**    **BCIT (Vancouver, CA)**

New Media Design and Web Development **Diploma**

## EMPLOYMENT HISTORY

**2001.09-2003.08**    **Bethel Shaft Collar Manufacturing Co., Ltd.**    **Exporting Manager**

My primary responsibilities included expanding the market, seeking out new clients, creating quotes, taking part in business discussions, signing contracts, monitoring production and delivery, reviewing customs declaration and settlement paperwork, and offering after-sales support. Data accuracy, thorough process control, and strong departmental coordination are all requirements for this activity. I also put my time management and flow control skills to the test.

**2003.09-2010.02**    **Xingraphics Ltd.**    **Sales Manager of South American Market**

As the sales manager, it was my duty to create annual marketing goals, plans, and strategies; manage the sales budget; conduct market research; gather marketing data; predict sales; suggest future market analysis and planning; and assist distributors abroad. The South American market, for which I

was responsible, consistently had the greatest sales in the whole firm thanks to the efforts of the entire team.

**2020.12-2024.04**

**Wende Technology Co., Ltd.**

**Front-End Developer**

I worked for a Budget Oversight Platform for the government. The primary objective of this platform is to efficiently categorize, analyze, and evaluate real-time budget-related data, encompassing both budget proposals and finalized accounts. By doing so, it aids in effective budget planning and enhances financial transparency. The system is equipped with vital functional modules, including data submission, budget allocation, final account review, intelligent data analysis, and the creation of supporting documentation. In this project, I hold the role of front-end team coordinator, overseeing not only the development process but also personally contributing to the project's development.

## PERSONAL PROJECTS

### 1. Sufficient Ground

Targeted Skill(s): HTML, CSS, vanilla JS

Description: This is a coffee shop website I developed, with picture and video assets provided by a classmate. It features a clean, user-friendly layout, including pages for products, the menu, brewing tips, a brand video, the shop's story, team, premium coffee offerings, etc. Next, I plan to refine the design further and ensure it is fully responsive and optimized for an excellent user experience.

### 2. Ines Piano Studio

Targeted Skill(s): Tailwind, language switch, SEO

Description: This project is a website design for Ines Piano Academy, a piano school in Vancouver with over 10 years of experience. The goal was to create a modern, user-friendly site to attract new students, showcase student achievements, and provide resources for aspiring pianists. I designed the photo compositions using Photoshop and will refine the site to ensure it is fully responsive.

Considering that many users are Chinese, I plan to include a language switch feature to enhance accessibility and usability.

### 3. Juan's kitchen

Targeted Skill(s): bootstrap, JS plugins

Description: This is a website I designed and developed for Juan's Kitchen, a modern restaurant specializing in Chinese cuisine. I prepared the dishes and captured all the food photography featured on the site. My next step is to transform it into a restaurant ordering tool. Users will be able to scan a printed QR code to access the website, explore the full menu, and place their orders effortlessly.

### 4. Vote Accounting System

Targeted Skill(s): VUE, element UI, Echarts, canvas

Description: This project is a streamlined demo system designed for counting tickets from scanning devices. Built using Vue.js, it ensures accurate, efficient, and secure processing of votes. The system features a user-friendly interface, real-time updates, and robust error handling to deliver reliable results.

## 5. RGBC Website

Targeted Skill(s): UI/UX, React

Description: For this project, I branded the VGBC church and designed the website to improve the experience for newcomers. Through user research and testing, I identified key pain points. I focused on creating a mobile-first, user-friendly design that helps newcomers easily explore the church, plan their visit, and get connected. The final design includes features like clear onboarding, accessible resources, and a simplified navigation flow tailored to users' needs. I plan to code with React this term.

## 6. Bloomie APP

Targeted Skill(s): React Native

Description: Bloomie is an app designed for busy individuals who need quick and easy access to beautiful flower arrangements for events or seasonal occasions. Focused on convenience and speed, Bloomie allows users to effortlessly order flowers anytime, anywhere, directly from their mobile devices. The app will be built using React Native to ensure a smooth, efficient user experience across both iOS and Android platforms.

## LANGUAGES

**Mandarin Chinese** — Native Speaker

**English** — Fluent, Professional Working Proficiency