

# **Supermarket Sustainability Research**

## **Customer Feedback/Interview**

Thank you for participating in this questionnaire, your input is invaluable for our research!

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**What do you think about shopping using apps or store-provided devices?**

**Do you think about the ingredients of items you buy while shopping?**

**Do you discuss or want to give feedback on what you buy? i.e., discussing what you bought with your relatives.**

**Do you care about price and quality over sustainability of a product?**

**When would it be most useful to scan a product during your shopping?**

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