

Supermarket Sustainability Research

Customer Feedback/Interview

Thank you for participating in this questionnaire, your input is invaluable for our research!

What do you think about shopping using apps or store-provided devices?

Do you think about the ingredients of items you buy while shopping?

Do you discuss or want to give feedback on what you buy? i.e., discussing what you bought with your relatives.

Do you care about price and quality over sustainability of a product?

When would it be most useful to scan a product during your shopping?
