

NATE WHITTINGTON

Kalamazoo, MI | (269) 470-0082 | najo.whit@gmail.com

EDUCATION

Western Michigan University

2011–2016

B.F.A., Graphic Design

- Academic interests: print design, web development, photography, video-editing, business solutions

EXPERIENCE

ddm Marketing and Communications

March 2018–Present

Front-end Developer / Email Design Specialist

- Front-end web development, including everything from website design from ideation to launch, for clients like Virtus, Stryker, Priority Health, etc.
- Email development, including template and campaign / journey creation.

Cornerstone Alliance

2017

Design & Marketing Consultant

- Taught design and marketing standards to Southwest Michigan business owners.
- Established business plans for future marketing endeavors.

Aisle Rocket Studios

June 2016–February 2018

Art director / Junior Web Developer

- Responsible for overall visual aspects of advertising / media campaigns for clients like Whirlpool, Kitchenaid, Maytag, The RAC, etc.
- Utilized HTML, CSS, and Javascript to create and maintain digital presence for brands.

Gilmore Theatre Complex

May 2013–May 2016

Graphic designer

- Worked closely with designers and copywriters on advertising new shows.
- Established guidelines for development of marketing materials, poster design, and social media activity.

SKILLS

Adobe InDesign, Illustrator, Photoshop | XD, Sketch, Invision, Figma | HTML, CSS | Git | Pantheon, BitBucket (Atlassian) | Teamwork, Slack, Trello, Basecamp | Google Drive Suite, MS Office Suite