

GLOBAL ELECTRONIC RETAILER | CUSTOMER INSIGHT

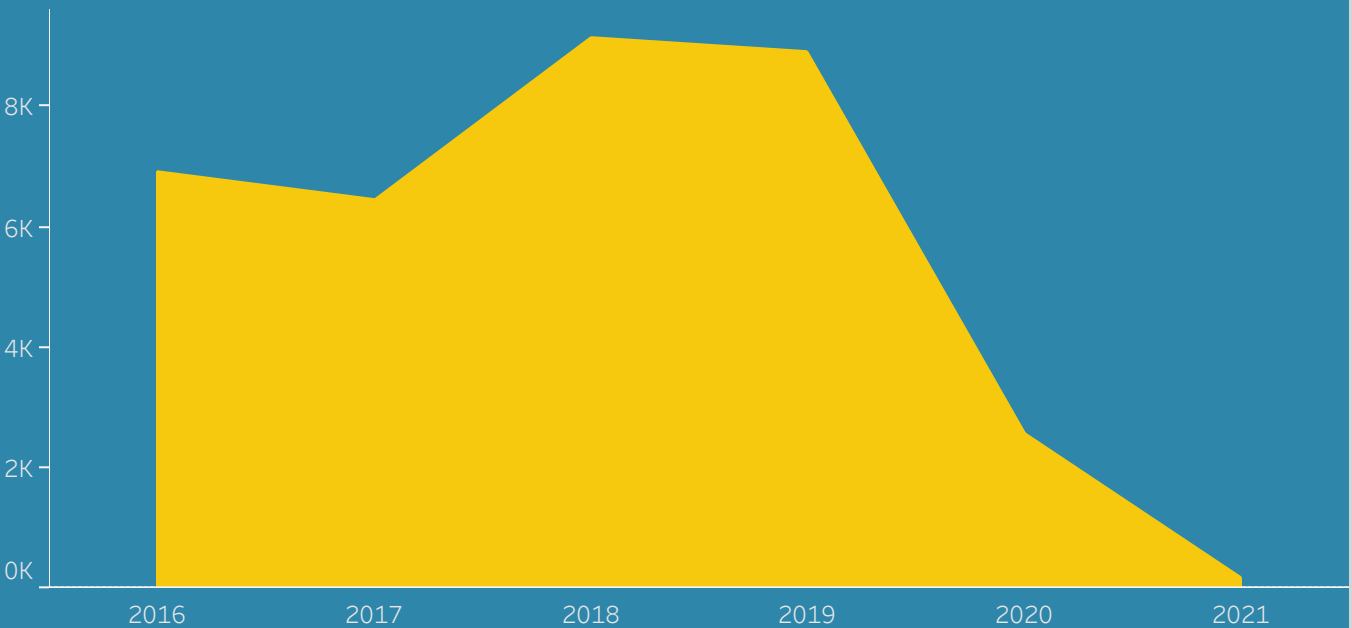
15,266
TOTAL CUSTOMERS

61%
CUSTOMER RETENTION

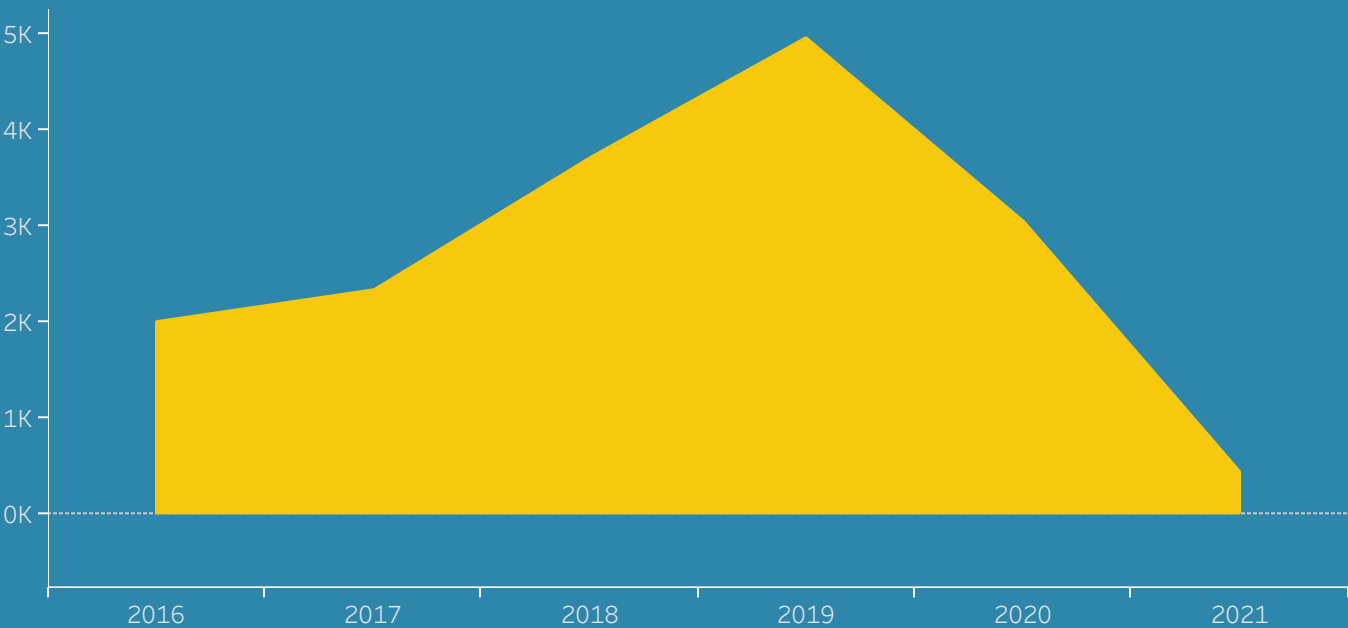
5
AVG ORDER PER CUSTOMER

\$4,690
AVG REVENUE PER CUSTOMER

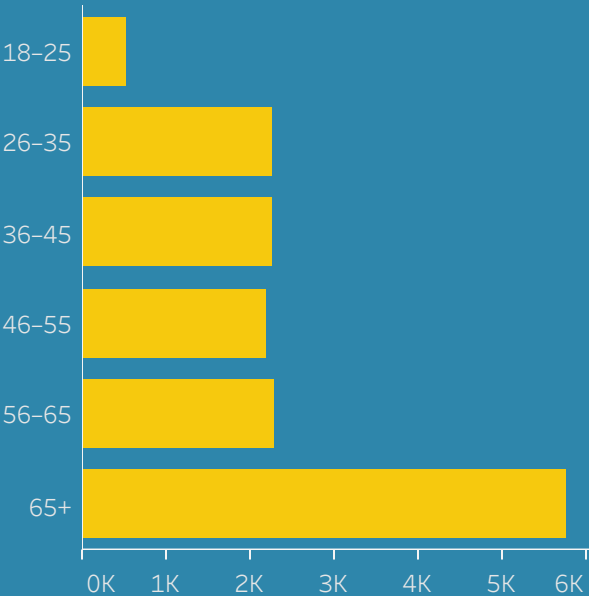
NEW CUSTOMERS



REPEAT CUSTOMERS



COUNT BY AGE



COUNT BY GENDER



COUNT BY REGION

