

GLOBAL ELECTRONIC RETAILER | CUSTOMER INSIGHT

15,266

TOTAL CUSTOMERS

61%

CUSTOMER RETENTION

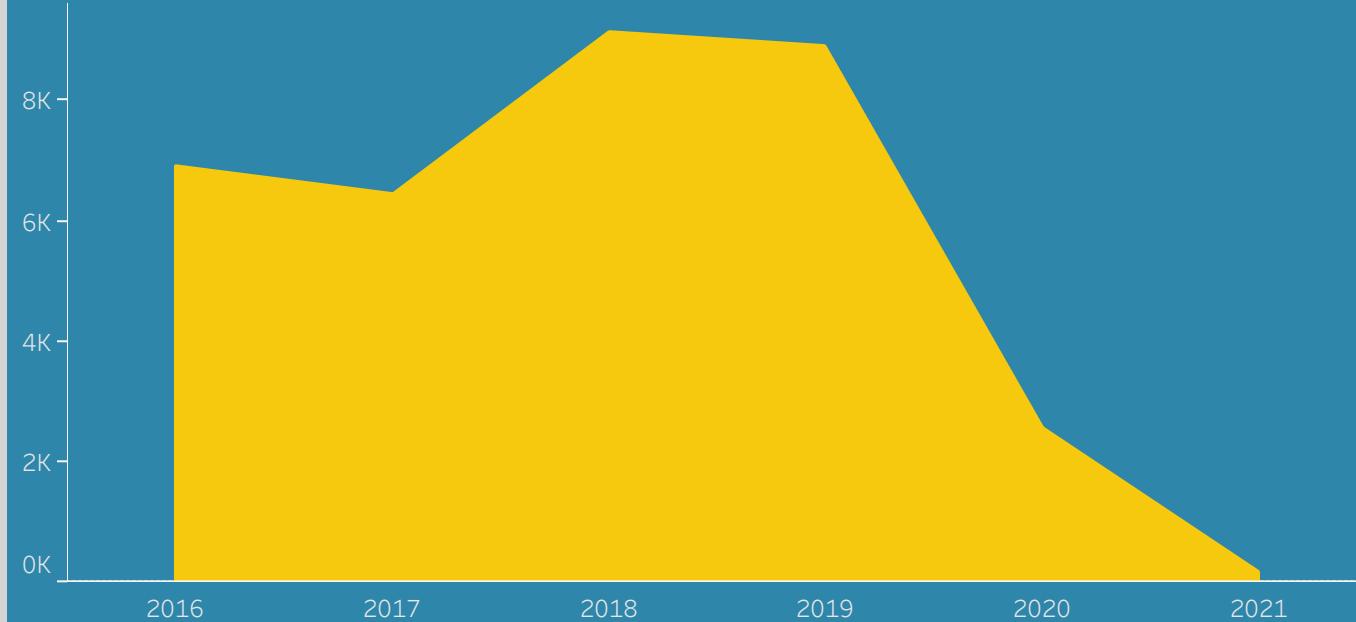
5

Avg Order Per Customer

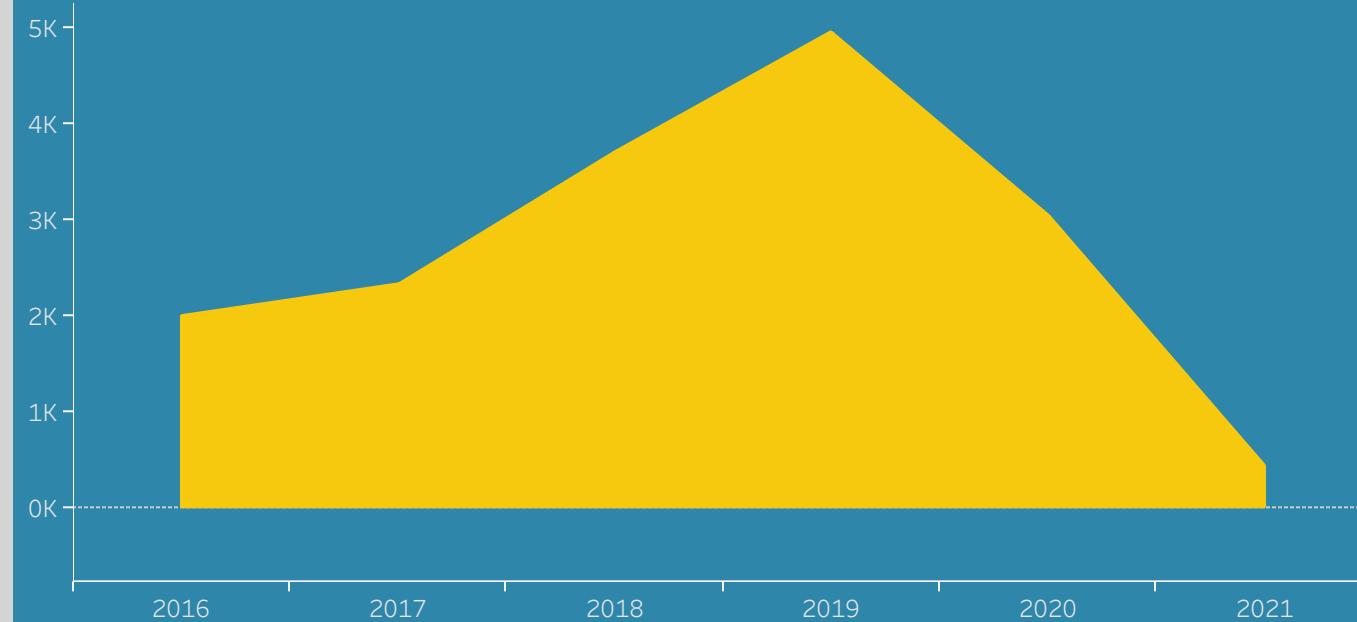
\$4,690

Avg Revenue Per Customer

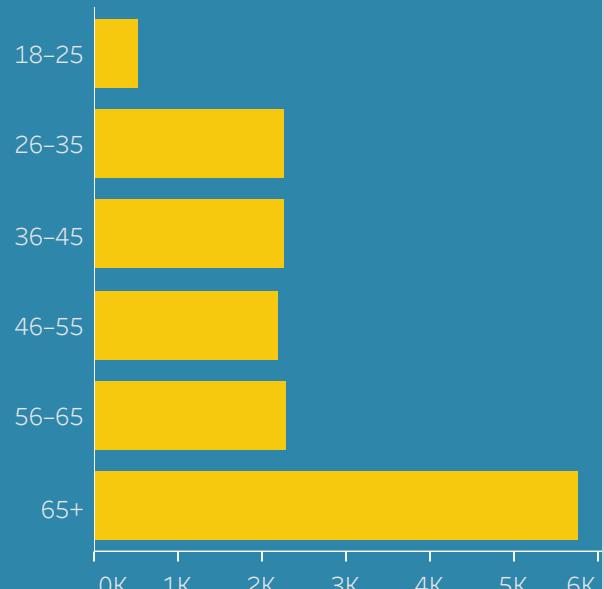
NEW CUSTOMERS



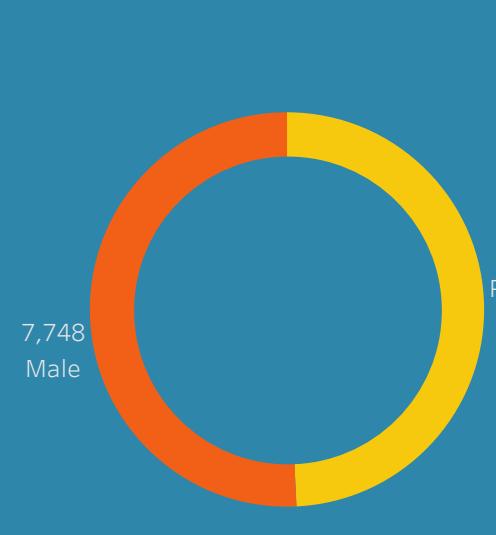
REPEAT CUSTOMERS



COUNT BY AGE



COUNT BY GENDER



COUNT BY REGION

