

Gordon Cameron

450½ N. Genesee Ave. Los Angeles, CA 90036 | (310) 210-5629

<https://www.linkedin.com/in/gordon-cameron-4664915/>

grdn.cameron@gmail.com

Work Experience

November 2019-June 2024 Ranker.com

Los Angeles, CA

Publishing Operations Specialist

- Publishing Operations Specialist at Ranker.com. My primary duties involved development of new content, working with freelancers to get it produced (and sometimes writing it myself), and promoting the content through social media channels, primarily Facebook. I also did occasional video editing to support our Instagram page, and worked with managers on new content initiatives.

Feb 2017-May 2019 Milk & Honey Pictures

Hollywood, CA

Director of Development/Staff Writer

- Managed story department of Milk & Honey Pictures, a production company. Provided notes and creative guidance on existing projects, executed rewrites, maintained development pipeline.

2012-April 2016

Yahoo!

Playa Vista, CA

Manager, Content & Programming, Yahoo Games

- Supervised Yahoo's catalog of over 500 webgames. Worked with partners to maintain steady stream of curated content.
- Edited the work of freelance writers; worked closely with the managing editor to brainstorm features and maintain the calendar.
- Contributed regularly to the Yahoo Games and Yahoo Tech editorial sites, writing game reviews and feature articles.

2008-2012

Yahoo!

Santa Monica, CA

Content Producer, Yahoo Games

- Handled content production for the editorial site, producing hundreds of articles and slideshows, and worked with Yahoo! front page editors to get Yahoo Games content promoted across the network.

1997-2007

Self-employed

Los Angeles, CA

Freelance Story Analyst

- Wrote over 3,000 coverage reports evaluating screenplay and manuscript content for feature film viability.
- Clients: New Regency, Paramount Vantage, Sundance Institute.

Education

1992-1996

University of Southern California

L.A., CA

B.A., Cinema-Television Production, graduating with a 3.45 GPA

2007-2016

Santa Monica College

Santa Monica, CA

- Classes in computer science, Photoshop, Final Cut, After Effects, HTML/CSS, Pro Tools, Visual Basic

Skills

Multiple CMS tools including Wordpress, Tumblr, and proprietary Yahoo systems. Proficient in: HTML/CSS, Photoshop, InDesign, Final Cut, Premiere, After Effects, Pro Tools, Excel, Word

Interests

History, tennis, videogames, literature, piano, movies, writing, game design