JuanJob

1. Problem Statement
2. Description
3. Relevance to the Theme
4. Transaction Process
5. Revenue Streams

Problem

1. Linking people to specific services that they need
2. Most apps that cater this problem requires stable internet connection through wireless networks and/or mobile data which can be relatively costly.
3. Not everyone has the means to a smartphone to gain access through such apps.

What is JuanJob?

- SMS based application that connects its clients to specific service providers without the consuming mobile data by connecting to the internet.
- Targets blue-collar workers who don't have enough means to connect through their clients without actually referral by the people that they know.

Theme: Nation Building

- Helping Blue Collar Workers in connecting them with their clients.
- It will also expand the workers' sphere of influence and make them become more independent from the usual system of referrals through "Padrinos"

Transaction Process

1. Clients sends an SMS containing the service that they need to the system.
2. System alerts registered people that matches the job request.
3. The first person who confirms the job request gets connected to the client.

Revenue Streams

- By gaining enough number of registered users, a possible way of gaining income is through SMS advertising.